

**Billed To**

Tiffany DiGiuseppe  
Admire Aesthetics  
1910 E Barnett Rd. Ste 101  
Medford, OR  
97504

**Date of Issue**

04/03/2020

**Invoice Number**

2020-01-62

**Amount Due (USD)**

**\$0.00**

**Due Date**

04/03/2020

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**Description**

**Rate**

**Qty**

**Line Total**

**Treatment Page Optimization +eCom Build Out**

\$1,500.00

1

\$1,500.00

- Website optimization of treatment page
- CoolSculpting SEO Optimized treatment page content
- Work with development team to properly install lead capture forms, integrate with autoresponder and set up client & customer notifications
- Work with development team Optimize website for optimal desktop, tablet, mobile and cross-browser usability
- Design custom graphics
- Build out eCom shop, integrate payment method, design product images,
- Design email graphics for shopping cart offer

The client is responsible to provide credit card processing

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**Digital Marketing Set Up**

\$1,500.00

1

\$1,500.00

- Set Up Google Adwords pay per click campaigns to target CoolSculpting & CoolTone customers.
- Perform keyword research, create ad groups and ad copy
- Set up Facebook/Instagram ad campaigns by client request
- Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc.
- Includes the management of three treatment campaigns. Client can change the treatments they want to market at any time.

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Monthly marketing services commence after completion of ad campaign set up and when client approves the launch of campaign. The monthly fee is \$1500.

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**Subtotal**

3,000.00

**Tax**

0.00

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Total	3,000.00
Amount Paid	3,000.00

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Amount Due (USD)	\$0.00
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## Terms

### DIGITAL MARKETING AGREEMENT

At all times the media, websites, and graphics we create custom for you, are your property. Website Optimization and Digital Marketing Set-Up are nonrefundable after 72 hours. There is a three month minimum for Digital Marketing Management Services. Subsequent monthly recurring charges may be canceled at any time with 30 days' notice. Your advertising costs, web hosting, and any other associated costs are your responsibility, and you determine the limit of your monthly advertising budget you wish us to manage. Medstar Media, Inc. is not obligated to provide any subsequent services if monthly recurring charges are not received. All marketing purchasing accounts will be in your name. If additional costs are necessary for any service needed for you, we will obtain your approval first.

This agreement shall be interpreted under the laws of the State of Utah, and exclusive jurisdiction shall be the courts in Salt Lake County, Utah. If any litigation is brought concerning this agreement, despite any rule or statutory authority, the parties agree that they shall bear their own attorney's fees and costs. You further agree that in any event, Medstar Media, Inc.'s limits of any liability to you shall not exceed the amounts paid by you to Medstar Media, Inc. Time is of the essence, and if any provision of this agreement is found unenforceable, the remain provisions shall bind the parties.

The return on your marketing investment will vary based upon your location, pricing, and business good will, which can also be affected by market forces beyond anyone's control. Earnings and web rankings of other clients may not be the same as yours in your market. We, therefore, cannot, and do not, promise any specific rate of return on your advertising spend.

I authorize you to charge my credit card the above amounts. I further agree to the terms, conditions and descriptions listed above.