



Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	25% Off All CoolSculpting   Affordable & Quick Treatments   Admire Aesthetics   www.admireaesthetics.com   Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved	3	18.75%	\$4.28
	CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Top Provider in Medford   www.admireaesthetics.com   CoolSculpting Deal. Freeze Fat. Top Provider in Medford, OR. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	5. sculpsure	Ad group paused	1	100.00%	\$4.08
	(Keyword: Admire Aesthetics)   CoolSculpting in Medford   Fat Reduction Treatment +12 more   www.admireaesthetics.com   Leading CoolSculpting Provider in Medford, OR. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Lo...   View assets details	3. cryolipolysis	Ad group paused	1	12.50%	\$2.79
	Freeze Fat with CoolSculpting   Non-Surgical Body Sculpting   Top Provider in Medford   www.admireaesthetics.com   CoolSculpting Deal. Freeze Fat. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	2. body sculpting	Approved	1	25.00%	\$0.25
	Freeze Fat with CoolSculpting   Non-Surgical Fat Reduction   Freeze Your Fat Away Today   www.admireaesthetics.com   CoolSculpting Uses Cryolipolysis to Permanently Freeze and Remove Unwanted Body Fat. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	3. cryolipolysis	Ad group paused	0	0.00%	\$0.00
	25% Off All Fat Freezing   Admire Aesthetics   Top Provider in Medford   www.admireaesthetics.com   CoolSculpting is the Top Cryolipolysis Fat Reduction Treatment. Freeze Away Stubborn Fat. Leading CoolSculpting Provider in Medford, OR. Schedule a Free Consultation	3. cryolipolysis	Ad group paused	0	-	\$0.00
	(Keyword: Admire Aesthetics)   Freeze Away Stubborn Fat   CoolSculpting   Cryolipolysis   www.admireaesthetics.com   Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Medford, OR. Cryolipolysis: Clinically Proven Fat Removal. Eliminate Fat And Feel Great. Free Consult	3. cryolipolysis	Ad group paused	0	0.00%	\$0.00

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	to Stubborn Fat? Schedule Your Free Consultation Today.					
	25% Off All Fat Freezing   Admire Aesthetics   Top Provider in Medford   www.admireaesthetics.com   CoolSculpting is the Top Cryolipolysis Fat Reduction Treatment. Freeze Away Stubborn Fat. Leading CoolSculpting Provider in Medford, OR. Schedule a Free Consultation	3. cryolipolysis	Ad group paused	0	-	\$0.00
	(Keyword: Admire Aesthetics)   Freeze Away Stubborn Fat   CoolSculpting   Cryolipolysis   www.admireaesthetics.com   Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Medford, OR. Cryolipolysis: Clinically Proven Fat Removal. Eliminate Fat And Feel Great. Free Consult	3. cryolipolysis	Ad group paused	0	0.00%	\$0.00
	CoolSculpting in Medford   Fat Reduction Treatment   Flexible Payment Options   www.admireaesthetics.com   Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Medford, OR. Schedule a Free Consultation	5. sculpsure	Ad group paused	0	0.00%	\$0.00
	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Deal. Freeze Fat. Top Provider in Medford, OR. Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. dynamic	Approved	0	-	\$0.00
	[Dynamically generated headline] [Dynamically generated display URL] Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Medford, OR. Free Consult.	x. dynamic	Approved	0	-	\$0.00
Total: All enabled ads				765	6.57%	\$3,409.49
Total: Campaign				821	6.73%	\$3,720.72

### Extensions

22 Impressions
0 Clicks
0% CTR
Campaign Added to

Preview

Headline 1 | Headline 2  
www.example.com

Description 1

Book A Virtual Consult

25% Off All Fat Areas

5 Star Reviews

State-of-the-Art Facility

Show links to specific pages of your website

Book A Virtual Consult

25% Off All Fat Areas

5 Star Reviews

Before and After Photos

State-of-the-Art Facility

5 extensions

6.27K Impressions
498 Clicks
8% CTR
Campaign Added to

Headline 1 | Headline 2  
www.example.com

Description 1 FDA Approved. Freeze Your Fat. Liposuction Alternative. Highlights: No Surgery.

Highlights: No Surgery

Freeze Your Fat

Liposuction Alternative

Contact Us + Free Consult

FDA Approved

Virtual Consult Available

New Clients 25% Off

Free Virtual Consultation

Nonsurgical Fat Reduction

### Extensions

179 Impressions
11 Clicks
6% CTR
Campaign Added to

Preview

Headline 1 | Headline 2  
www.example.com

Description 1 Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction

Highlight specific aspects of your product or service

Service catalog: CoolSculpting, Non-Sur...

1 extension

2.38K Impressions
123 Clicks
5% CTR
Account Added to

Headline 1 | Headline 2  
www.example.com

Description 1

Call (541) 210-8806

(541) 210-8806

(541) 210-8806

6.41K Impressions
491 Clicks
8% CTR
Account Added to

Headline 1 | Headline 2

1910 East Barnett Road

### Extensions

6.41K Impressions
491 Clicks
8% CTR
Account Added to

Preview

Headline 1 | Headline 2  
www.example.com

Description 1

2.9 mi · Medford · 1910 East Barnett R...

Show business information (ex: address, store hours)

1910 East Barnett Road

3.76K Impressions
218 Clicks
6% CTR
Campaign Added to

Headline 1 | Headline 2  
www.example.com

Description 1

Fall Sale - \$1,000 off CoolSculpting® Ends Oct 31

Fall Sale - \$1,000 off CoolScul... Ends Oct 31

**Campaigns** Admire Aesthetics (65729772...) Updated 28 minutes ago

Search and filter Filters Jul 1, 2020 - Sep 30, 2020

**Campaigns** Ad Sets Ads

+ Create Duplicate Edit A/B Test Rules View Setup Columns: Performance Breakdown Reports

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Page Likes
Coolsculpting - Conversions	Active	Lowest cost	\$40.00 Daily	22 Leads	37,888	303,503	\$167.07 Per Lead	\$3,675.48	Ongoing	-
Event: Wine about Fat	Off	Lowest cost	\$28.00 Lifetime	Event Respo...	-	-	Per Event Re...	\$0.00	Dec 16, 2019	-
Post: "Loose the BATWINGS this Halloween!"	Off	Lowest cost	\$100.00 Lifetime	Post Engag...	-	-	Per Post Eng...	\$0.00	Oct 25, 2019	-
[10/09/2019] Promoting Admire Aesthetics	Off	Lowest cost	\$5.00 Daily	Page Like	-	-	Per Page Like	\$0.00	Oct 19, 2019	-
Results from 4 campaigns				-	37,888 People	303,503 Total	-	\$3,675.48 Total Spent	-	-

**Ads** Admire Aesthetics (65729772...) Updated just now

Ad Delivery is Active and 5 more Impressions (Ad) > 0 Search and filter Clear Filters Jul 1, 2020 - Sep 30, 2020

**Campaigns** 1 Selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit A/B Test Preview Rules View Setup Columns: Performance Breakdown Reports

Ad Name	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
2020-04 - CS - Women - Image 2	ca...	Oct 8, 2020, 6:35 ...	10 Leads	28,864	125,632	\$150.85 Per Lead	Below average	Below average	Below average	\$1,508.48
2020-04 - CS - Women - Image 1	ca...	Oct 8, 2020, 6:35 ...	7 Leads	23,993	107,997	\$171.84 Per Lead	Below average	Below average	Below average	\$1,202.88
2020-04 - CS - Women - Image 3	ca...	Oct 8, 2020, 6:35 ...	4 Leads	9,756	28,643	\$74.49 Per Lead	Below average	Below average	Below average	\$297.96
2020-04 - CS - Women - Image 1	ca...	Oct 8, 2020, 6:35 ...	1 Lead	794	9,675	-	Below average	Below average	Below average	\$183.36
2020-04 - CS - Women - Image 2	ca...	Oct 8, 2020, 6:35 ...	1 Lead	750	9,003	-	Below average	Below average	Below average	\$169.38
2020-04 - CS - Women - Image 4	ca...	Oct 8, 2020, 6:35 ...	1 Lead	4,295	11,620	-	Below average	Below average	Below average	\$120.30
2020-04 - CS - Women - Image 3	ca...	Oct 8, 2020, 6:35 ...	1 Lead	547	3,014	-	Below average	Below average	Below average	\$57.56
2020-04 - CS - Women - Image 7	ca...	Oct 8, 2020, 6:35 ...	1 Lead	365	2,969	\$51.69 Per Lead	-	-	-	\$51.69
2020-04 - CS - Women - Image 4	ca...	Oct 8, 2020, 6:35 ...	1 Lead	423	1,923	-	-	-	-	\$32.03
2020-04 - CS - Women - Image 9	ca...	Oct 8, 2020, 6:35 ...	1 Lead	277	1,020	-	-	-	-	\$18.99
2020-04 - CS - Women - Image 5	ca...	Oct 8, 2020, 6:35 ...	1 Lead	248	934	-	-	-	-	\$16.15
2020-04 - CS - Women - Image 6	ca...	Oct 8, 2020, 6:35 ...	1 Lead	183	544	-	-	-	-	\$8.50
2020-04 - CS - Women - Image 8	ca...	Oct 8, 2020, 6:35 ...	1 Lead	179	529	-	-	-	-	\$8.20
Results from 13 ads			22 Leads	37,888 People	303,503 Total	\$167.07 Per Lead	-	-	-	\$3,675.48 Total Spent

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Results from 13 ads			22 Leads	37,888 People	303,503 Total	\$167.07 Per Lead	-	-	-	\$3,675.48 Total Spent

Coolsculpting - Conversions > Coolsculpting - Retargeting > 2020-04 - CS - Women - Image 2

**Ad Name** 2020-04 - CS - Women - Image 2

**Identity**  
 Facebook Page: Select Page  
 Instagram Account: admireaesthetics

**Ad Setup**  
 Create Ad

**Format**  
 Single Image or Video  
 One image or video, or a slideshow with multiple images

**Fullscreen Mobile Experience**  
 Add an Instant Experience  
 Add a Playable Source File

**15 Placements**  
 Facebook Feeds  
 Feeds  
 Stories  
 In-Stream

Ad rendering and interaction may vary based on device, format and other factors.

Close By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines. Discard Draft Publish

**Ads** Admire Aesthetics (65729772...) Updated just now

Ad Delivery is Active and 5 more Impressions (Ad) > 0 Search and filter Clear Filters Jul 1, 2020 - Sep 30, 2020

**Campaigns** 1 Selected Ad Sets for 1 Campaign Ads for 1 Campaign

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Results from 13 ads			22 Leads	37,888 People	303,503 Total	\$167.07 Per Lead	-	-	-	\$3,675.48 Total Spent

Coolsculpting - Conversions > Coolsculpting - Retargeting > 2020-04 - CS - Women - Image 1

**Ad Name** 2020-04 - CS - Women - Image 1

**Identity**  
 Facebook Page: Admire Aesthetics  
 Instagram Account: admireaesthetics

**Ad Setup**  
 Create Ad

**Format**  
 Single Image or Video  
 One image or video, or a slideshow with multiple images

**Fullscreen Mobile Experience**  
 Add an Instant Experience  
 Add a Playable Source File

**15 Placements**  
 Facebook Feeds  
 Feeds  
 Stories  
 In-Stream

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**Ads** Admire Aesthetics (65729772...) Updated just now

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2020-04 - CS - Women - Image 4	ca...	Oct 8, 2020, 6:35 ...	1 Lead	4,295	11,620	-	Below average	Below average	Below average	\$120.30
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Results from 13 ads			22 Leads	37,888 People	303,503 Total	\$167.07 Per Lead	-	-	-	\$3,675.48 Total Spent

Coolsculpting - Conversions > Coolsculpting - Retargeting > 2020-04 - CS - Women - Image 3

**Ad Name** 2020-04 - CS - Women - Image 3

**Identity**  
 Facebook Page: Admire Aesthetics  
 Instagram Account: admireaesthetics

**Ad Setup**  
 Create Ad

**Format**  
 Single Image or Video  
 One image or video, or a slideshow with multiple images

**Fullscreen Mobile Experience**  
 Add an Instant Experience  
 Add a Playable Source File

**15 Placements**  
 Facebook Feeds  
 Feeds  
 Stories  
 In-Stream

Ad rendering and interaction may vary based on device, format and other factors.

Close By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines. Discard Draft Publish

Ads Admire Aesthetics (65729)

Ad Delivery is Active and 5

+ Create Duplicate

Ad Name	Status	Thumbnail	Date
2020-04 - CS - Women - Image 1	Active		2020-04
2020-04 - CS - Women - Image 2	Active		2020-04
2020-04 - CS - Women - Image 3	Active		2020-04
2020-04 - CS - Women - Image 4	Active		2020-04

Results from

Coolsculpting - Conversions > Coolsculpting - Retargeting > 2020-04 - CS - Women - Image 1

Edit Review

Ad Name: 2020-04 - CS - Women - Image 1

Identity: Facebook Page: Admire Aesthetics, Instagram Account: admireaesthetics

Ad Setup: Create Ad

Format: Single Image or Video

Fullsreen Mobile Experience: Add an Instant Experience, Add a Playable Source File

15 Placements: Facebook Feeds

Preview On

Ad rendering and interaction may vary based on device, format and other factors.

Close Discard Draft Publish

Ads Admire Aesthetics (65729)

Ad Delivery is Active and 5

+ Create Duplicate

Ad Name	Status	Thumbnail	Date
2020-04 - CS - Women - Image 2	Active		2020-04
2020-04 - CS - Women - Image 1	Active		2020-04
2020-04 - CS - Women - Image 3	Active		2020-04
2020-04 - CS - Women - Image 4	Active		2020-04

Results from

Coolsculpting - Conversions > Coolsculpting - Retargeting > 2020-04 - CS - Women - Image 2

Edit Review

Ad Name: 2020-04 - CS - Women - Image 2

Identity: Facebook Page: Admire Aesthetics, Instagram Account: admireaesthetics

Ad Setup: Create Ad

Format: Single Image or Video

Fullsreen Mobile Experience: Add an Instant Experience, Add a Playable Source File

15 Placements: Facebook Feeds

Preview On

Ad rendering and interaction may vary based on device, format and other factors.

Close Discard Draft Publish

Ads Admire Aesthetics (65729)

Ad Delivery is Active and 5

+ Create Duplicate

Ad Name	Status	Thumbnail	Date
2020-04 - CS - Women - Image 4	Active		2020-04
2020-04 - CS - Women - Image 3	Active		2020-04
2020-04 - CS - Women - Image 1	Active		2020-04
2020-04 - CS - Women - Image 2	Active		2020-04

Results from

Coolsculpting - Conversions > Coolsculpting - Retargeting > 2020-04 - CS - Women - Image 4

Edit Review

Ad Name: 2020-04 - CS - Women - Image 4

Identity: Facebook Page: Admire Aesthetics, Instagram Account: admireaesthetics

Ad Setup: Create Ad

Format: Single Image or Video

Fullsreen Mobile Experience: Add an Instant Experience, Add a Playable Source File

15 Placements: Facebook Feeds

Preview On

Ad rendering and interaction may vary based on device, format and other factors.

Close Discard Draft Publish

Ads Admire Aesthetics (65729)

Ad Delivery is Active and 5

+ Create Duplicate

Ad Name	Status	Thumbnail	Date
2020-04 - CS - Women - Image 3	Active		2020-04
2020-04 - CS - Women - Image 2	Active		2020-04
2020-04 - CS - Women - Image 1	Active		2020-04
2020-04 - CS - Women - Image 4	Active		2020-04

Results from

Coolsculpting - Conversions > Coolsculpting - Retargeting > 2020-04 - CS - Women - Image 3

Edit Review

Ad Name: 2020-04 - CS - Women - Image 3

Identity: Facebook Page: Admire Aesthetics, Instagram Account: admireaesthetics

Ad Setup: Create Ad

Format: Single Image or Video

Fullsreen Mobile Experience: Add an Instant Experience, Add a Playable Source File

15 Placements: Facebook Feeds

Preview On

Ad rendering and interaction may vary based on device, format and other factors.

Close Discard Draft Publish

Ads Admire Aesthetics (65729)

Ad Delivery is Active and 5

+ Create Duplicate

Ad Name	Status	Thumbnail	Date
2020-04 - CS - Women - Image 7	Active		2020-04
2020-04 - CS - Women - Image 3	Active		2020-04
2020-04 - CS - Women - Image 2	Active		2020-04
2020-04 - CS - Women - Image 4	Active		2020-04
2020-04 - CS - Women - Image 1	Active		2020-04

Results from

Coolsculpting - Conversions > Coolsculpting - Retargeting > 2020-04 - CS - Women - Image 7

Edit Review

Ad Name: 2020-04 - CS - Women - Image 7

Identity: Facebook Page: Admire Aesthetics, Instagram Account: admireaesthetics

Ad Setup: Create Ad

Format: Single Image or Video

Fullsreen Mobile Experience: Add an Instant Experience, Add a Playable Source File

15 Placements: Facebook Right Column

Preview On

Ad rendering and interaction may vary based on device, format and other factors. Your right hand column ad may display without primary text or the URL.

Close Discard Draft Publish

