

CoolSculpting Marketing Services

Admire Aesthetics Q4 Total Marketing Expenses

(10/1/2020 - 12/31/2020)

Google Ads: \$3,485.02
Facebook Ads: \$1,540.67
Total Service Fee: \$4,500.00
Total Marketing Spend: \$9,525.69

Google Ads | Chris Zelig | Admire Aesthetics 204-442-6350 | All campaigns

Overview | Campaigns | Custom | Oct 1 - Dec 31, 2020

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$39.99/day	Eligible	558	6.97%	\$3,485.02
Admire Aesthetics	\$24.99/day \$759.70/month	Removed	0	-	\$0.00
Coolsculpting-Medford, OR	\$26.66/day \$810.46/month	Removed	0	-	\$0.00
Admire Aesthetics - Freeze Fat	\$5.00/day \$152.00/month	Paused	0	-	\$0.00
Oregons-Coolsculpting Experts	\$5.00/day \$152.00/month	Paused	0	-	\$0.00
Permanently freeze fat away	\$5.00/day \$152.00/month	Paused	0	-	\$0.00
Video Conversions - 2020-03-05	\$15.00/day	Paused	0	-	\$0.00
Coolsculpting	\$20.00/day	Paused	0	-	\$0.00
Coolsculpting Medford	\$5.00/day	Paused	0	-	\$0.00
Branding-Opus	\$6.00/day	Paused	0	-	\$0.00
search beta coolsculpting exp reach	\$31.25/day	Paused	0	0.00%	\$0.00
Total Campaigns			558	6.95%	\$3,485.02
Total Account	\$39.99/day		558	6.95%	\$3,485.02

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more
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Google Ads | Chris Zelig | Admire Aesthetics 204-442-6350 | All campaigns | search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$39.99/day | Optimization score: 91.6% | More details

Recommendations | Ads | Custom | Oct 1 - Dec 31, 2020

Insights | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total Ads					
(Keyword Admire Aesthetics) CoolSculpting in Medford Fat Reduction Treatment. +12 more www.admireaesthetics.com Leading CoolSculpting Provider in Medford, OR. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Lo... View assets details	0. coolsculpting - general	Removed	87	17.19%	\$446.41
Admire Aesthetics Fat Reduction in Medford, OR Non-Surgical Fat Reduction +6 more www.admireaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA-Cleared... View assets details	x. Expanded Reach	Approved	52	4.36%	\$343.18
Huge CoolSculpting Promotion CoolSculpting in Medford, OR Biggest CoolSculpting® Promo +5 more www.admireaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Medford, OR. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Approved	26	20.00%	\$256.79
Fat Reduction in Medford, OR Our Biggest Discount Ever Get Rid of Unwanted Fat www.admireaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Approved	20	3.82%	\$160.80
Fat Reduction in Medford, OR Our Biggest Discount Ever Freeze Away Body Fat www.admireaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Approved	25	4.36%	\$152.31
(Keyword Admire Aesthetics) CoolSculpting in Medford Fat Reduction Treatment. +12 more www.admireaesthetics.com Leading CoolSculpting Provider in Medford, OR. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Lo... View assets details	1. coolsculpting - price	Removed	33	31.73%	\$105.18
Fat Reduction in Medford, OR Our Biggest Discount Ever Freeze Away Body Fat					

Google Ads | Chris Zelig | Admire Aesthetics 204-442-6350 | All campaigns | search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$39.99/day | Optimization score: 91.6% | More details

Recommendations | Ads | Custom | Oct 1 - Dec 31, 2020

Insights | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total Ads					
Fat Reduction in Medford, OR Our Biggest Discount Ever Freeze Away Body Fat www.admireaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Approved	10	26.32%	\$84.76
Fat Reduction in Medford, OR Freezing Fat Really Works Get Rid of Unwanted Fat www.admireaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Approved	11	4.38%	\$81.56
Fat Reduction in Medford, OR Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.admireaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Approved	12	2.38%	\$80.56
Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.admireaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Approved	9	15.79%	\$76.96
Admire Aesthetics Fat Reduction in Medford, OR Non-Surgical Fat Reduction +6 more www.admireaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA-Cleared... View assets details	3. lipo	Approved	16	14.55%	\$71.42
CoolSculpting® in Medford, OR Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.admireaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved	8	22.22%	\$69.98
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Deal. Freeze Fat. Top Provider in Medford, OR. Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. dynamic	Approved	14	23.73%	\$69.39

Google Ads | Chris Zelig | Admire Aesthetics 204-442-6350 | All campaigns | search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$39.99/day | Optimization score: 91.6% | More details

Recommendations | Ads | Custom | Oct 1 - Dec 31, 2020

Insights | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total Ads					
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Deal. Freeze Fat. Top Provider in Medford, OR. Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. dynamic	Approved	14	23.73%	\$69.39
Non-Surgical Fat Reduction CoolSculpting® in Medford, OR Freeze Away Body Fat www.admireaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Approved	6	4.76%	\$62.19
Huge CoolSculpting Promotion CoolSculpting in Medford, OR 2021 CoolSculpting Discount +5 more www.admireaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Medford, OR. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Approved	5	18.52%	\$61.73
Admire Aesthetics CoolSculpting in Medford Fat Reduction Treatment. +12 more www.admireaesthetics.com Leading CoolSculpting Provider in Medford, OR. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Lo... View assets details	x. Expanded Reach	Removed	15	7.73%	\$60.65
[Dynamically generated headline] [Dynamically generated display URL] Sculpt Your Body. Freeze Fat With CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Medford, OR. Free Consultation.	x. dynamic	Approved	10	13.89%	\$54.52
Admire Aesthetics CoolSculpting® in Medford, OR Offering \$1,000 Off 8+ Cycles www.admireaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Approved	7	4.67%	\$54.26
Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.admireaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Approved	5	7.69%	\$51.02

Google Ads									
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Overview									
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Recommendations									
+ Ad status: All ADD FILTER									
Insights									
<input type="checkbox"/> Ad <input type="checkbox"/> Ad group <input type="checkbox"/> Status <input type="checkbox"/> Clicks <input type="checkbox"/> CTR <input type="checkbox"/> Cost									
Ad groups									
Total Ads 558 6.97% \$3,485.02									
Ads & extensions									
Ads									
<input type="checkbox"/> <input checked="" type="checkbox"/> Non-Surgical Fat Reduction CoolSculpting® in Medford, OR Get Rid of Unwanted Fat www.admireaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today									
<input type="checkbox"/> <input checked="" type="checkbox"/> Fat Reduction in Medford, OR Freezing Fat Really Works Freeze Away Body Fat www.admireaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today									
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<input type="checkbox"/> <input checked="" type="checkbox"/> CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Medford www.admireaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Medford, OR. Book a Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.									
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Ads & extensions									
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+ Ad status: All ADD FILTER									
Insights									
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Ads & extensions									
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<input type="checkbox"/> <input checked="" type="checkbox"/> (Keyword Admire Aesthetics) CoolSculpting in Medford Fat Reduction Treatment +12 more www.admireaesthetics.com Leading CoolSculpting Provider in Medford, OR. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Lo... View assets details									
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<input type="checkbox"/> <input checked="" type="checkbox"/> Fat Reduction in Medford, OR Our Biggest Discount Ever									

Google Ads									
Chris Zelig > Admire Aesthetics 204-442-6350 All campaigns > search beta coolsculpting									
Overview									
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Insights									
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<input type="checkbox"/> <input checked="" type="checkbox"/> CoolSculpting® in Medford, OR Freeze Away Body Fat									

Google Ads | Chris Zelig | Admire Aesthetics | 204-442-6350 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$39.99/day, Optimization score: 91.6%

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	Total: Ads 558, CTR 6.97%, Cost \$3,485.02					
	Consultation Now					
	CoolSculpting® in Medford, OR Freeze Away Body Fat Our Biggest Discount Ever	0. coolsculpting - general	Approved	1	100.00%	\$12.61
	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat	x. Expanded Reach	Approved	3	4.76%	\$12.58
	Admire Aesthetics CoolSculpting® in Medford, OR Offering \$1,000 Off 8+ Cycles	x. Expanded Reach	Approved	2	2.78%	\$12.38
	Admire Aesthetics Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles	3. lipo	Approved	2	200.00%	\$12.32
	Admire Aesthetics CoolSculpting® in Medford, OR Freeze Away Body Fat	x. Expanded Reach	Approved	1	1.39%	\$11.80
	Admire Aesthetics CoolSculpting® in Medford, OR Get Rid of Unwanted Fat	x. Expanded Reach	Approved	2	2.82%	\$11.72
	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options					

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	Total: Ads 558, CTR 6.97%, Cost \$3,485.02					
	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options					
	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options	0. coolsculpting - general	Approved	1	20.00%	\$11.40
	Fat Reduction in Medford, OR Freezing Fat Really Works Freeze Away Body Fat	x. Expanded Reach	Approved	3	5.08%	\$11.37
	CoolSculpting® in Medford, OR Limited Time Offer Jan 2021 Our Biggest Discount Ever	0. coolsculpting - general	Approved	1	14.29%	\$11.31
	Fat Reduction in Medford, OR Our Biggest Discount Ever Freeze Away Body Fat	3. lipo	Approved	2	18.18%	\$11.24
	Admire Aesthetics Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles	x. Expanded Reach	Approved	1	8.33%	\$11.23
	Body Sculpting CoolSculpting in Medford Non-Surgical Fat Reduction					
	Body Sculpting CoolSculpting in Medford Non-Surgical Fat Reduction	2. body sculpting	Ad group paused	5	26.32%	\$11.08
	Fat Reduction in Medford, OR Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles					

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Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
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	Fat Reduction in Medford, OR Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles					
	Fat Reduction in Medford, OR Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles	x. Expanded Reach	Approved	2	2.00%	\$10.92
	Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Our Biggest Discount Ever	1. coolsculpting - price	Approved	1	33.33%	\$10.05
	CoolSculpting® in Medford, OR Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options	1. coolsculpting - price	Approved	1	11.11%	\$9.34
	CoolSculpting® in Medford, OR Limited Time Offer Jan 2021 Our Biggest Discount Ever	1. coolsculpting - price	Approved	1	50.00%	\$8.91
	Fat Reduction in Medford, OR Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles	3. lipo	Approved	3	14.29%	\$8.80
	Admire Aesthetics CoolSculpting® in Medford, OR Get Rid of Unwanted Fat	3. lipo	Approved	2	5.56%	\$8.79
	CoolSculpting® in Medford, OR Limited Time Offer Jan 2021 Our Biggest Discount Ever					

Google Ads | Chris Zelig | Admire Aesthetics | 204-442-6350 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$39.99/day, Optimization score: 91.6%

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	Total: Ads 558, CTR 6.97%, Cost \$3,485.02					
	CoolSculpting® in Medford, OR Limited Time Offer Jan 2021 Our Biggest Discount Ever					
	CoolSculpting® in Medford, OR Limited Time Offer Jan 2021 Our Biggest Discount Ever	0. coolsculpting - general	Approved	1	16.67%	\$8.48
	(Keyword: Admire Aesthetics) CoolSculpting in Medford Fat Reduction Treatment	6. coolsculpting - fat freeze	Ad group removed	2	100.00%	\$8.38
	CoolSculpting® in Medford, OR Limited Time Offer Jan 2021 Flexible Payment Options	1. coolsculpting - price	Approved	1	50.00%	\$7.95
	Admire Aesthetics Our Biggest Discount Ever Freeze Away Body Fat	3. lipo	Approved	1	20.00%	\$7.62
	Admire Aesthetics CoolSculpting® in Medford, OR Freeze Away Body Fat	3. lipo	Approved	1	20.00%	\$7.42
	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever	0. coolsculpting - general	Approved	1	25.00%	\$7.19
	Non-Surgical Lipo Alternative CoolSculpting® in Medford, OR Freeze Away Body Fat					

Google Ads | Chris Zelig | Admire Aesthetics | 204-442-6350 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$39.99/day, Optimization score: 91.6%

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	Total: Ads 558, CTR 6.97%, Cost \$3,485.02					
	Non-Surgical Lipo Alternative CoolSculpting® in Medford, OR Freeze Away Body Fat					
	Non-Surgical Lipo Alternative CoolSculpting® in Medford, OR Freeze Away Body Fat	3. lipo	Approved	1	16.67%	\$6.87
	Admire Aesthetics CoolSculpting® in Medford, OR Safe + Effective Fat Reduction	3. lipo	Removed	1	16.67%	\$6.63
	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat	x. Expanded Reach	Approved	1	8.33%	\$6.52
	CoolSculpting® in Medford, OR Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options	2. body sculpting	Ad group paused	1	25.00%	\$6.16
	Non-Surgical Lipo Alternative CoolSculpting® in Medford, OR Offering \$1,000 Off 8+ Cycles	3. lipo	Approved	2	16.67%	\$6.12
	Admire Aesthetics Freezing Fat Really Works Get Rid of Unwanted Fat	x. Expanded Reach	Approved	1	7.69%	\$6.00
	25% Off All CoolSculpting Affordable & Quick Treatments Admire Aesthetics					
	25% Off All CoolSculpting Affordable & Quick Treatments Admire Aesthetics	1. coolsculpting - price	Removed	1	100.00%	\$5.66

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$39.99/day	Optimization score: 91.6%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				558	6.97%	\$3,485.02
Ads & extensions	<div> <input type="checkbox"/> <input checked="" type="radio"/> Ad </div>					
Ads	<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever www.admireaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved	1	50.00%	\$0.86
Extensions	<div> <input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Flexible Payment Options www.admireaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>					
Landing pages	<div> <input type="checkbox"/> <input checked="" type="radio"/> (Keyword:Admire Aesthetics) Safe & Effective Fat Reduction 25% Off All CoolSculpting® +12 more admireaesthetics.com/coolsculpting/medford #1 CoolSculpting Deal. Freeze Fat. Top Provider in Medford, OR. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details </div>					
Keywords	<div> <input type="checkbox"/> <input checked="" type="radio"/> 25% Off All CoolSculpting Virtual Consultation Available Top Provider in Medford admireaesthetics.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Medford, OR. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery, Minimal Downtime. </div>					
Audiences	<div> <input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Virtual Consultation Available admireaesthetics.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Medford, OR. Schedule a Free Virtual Consultation </div>					
Settings	<div> <input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting in Medford #1 Fat Reduction Treatment Book A Virtual Consultation admireaesthetics.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Virtual Consultation </div>					
Suggested	<div> <input type="checkbox"/> <input checked="" type="radio"/> #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat </div>					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$39.99/day	Optimization score: 91.6%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				558	6.97%	\$3,485.02
Ads & extensions	<div> <input type="checkbox"/> <input checked="" type="radio"/> Ad </div>					
Ads	<input type="checkbox"/> <input checked="" type="radio"/> www.admireaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Approved	0	0.00%	\$0.00
Extensions	<div> <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Medford, OR Our Biggest Discount Ever Offering \$1,000 Off 9+ Cycles www.admireaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. </div>					
Landing pages	<div> <input type="checkbox"/> <input checked="" type="radio"/> Admire Aesthetics Freezing Fat Really Works Freeze Away Body Fat www.admireaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today </div>					
Keywords	<div> <input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Lipo Alternative Freezing Fat Really Works Freeze Away Body Fat www.admireaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. </div>					
Audiences	<div> <input type="checkbox"/> <input checked="" type="radio"/> [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>					
Settings	<div> <input type="checkbox"/> <input checked="" type="radio"/> Total: Ads </div>					
Suggested	<div> <input type="checkbox"/> <input checked="" type="radio"/> Total: Campaign </div>					
Change history	558 6.97% \$3,485.02					
Drafts & experiments	558 6.97% \$3,485.02					
More	Show rows: 500 1 - 413 of 413					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$39.99/day	Optimization score: 91.6%	More details		
Recommendations	Extension type: All ADD FILTER							
Insights	Associations view							
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ads & extensions	Promotion extension							
Ads	<input type="checkbox"/> Fall Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved	233	9.50%	\$1,359.33
Extensions	<input type="checkbox"/> Winter Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved	144	5.79%	\$1,018.70
Landing pages	Callout extension							
Keywords	<input type="checkbox"/> FDA-Cleared	Callout extension	search beta coolsculpting	Campaign	Approved	148	8.95%	\$919.43
Audiences	<input type="checkbox"/> Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	123	9.33%	\$752.35
Demographics	<input type="checkbox"/> New Clients 25% Off	Callout extension	search beta coolsculpting	Campaign	Approved	109	8.24%	\$690.91
Settings	<input type="checkbox"/> Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	111	8.43%	\$681.71
Suggested	<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	98	7.76%	\$675.03
Change history	<input type="checkbox"/> Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	115	8.10%	\$660.34
Drafts & experiments	<input type="checkbox"/> Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	100	8.33%	\$643.79
More	Promotion extension							
	<input type="checkbox"/> Black Friday - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved	52	8.10%	\$272.06
	Call extension							
	<input type="checkbox"/> (541) 210-8806	Call extension	Account	Account	Approved	32	3.86%	\$216.36
	<input type="checkbox"/> (541) 210-8806	Call extension	Account	Account	Approved	32	3.86%	\$216.36

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$39.99/day	Optimization score: 91.6%	More details		
Recommendations	Extension type: All ADD FILTER							
Insights	Associations view							
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ads & extensions	Structured snippet extension							
Ads	<input type="checkbox"/> Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolimini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	6	3.59%	\$37.40
Extensions	Sitelink extension							
Landing pages	<input type="checkbox"/> 25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search beta coolsculpting	Campaign	Approved	5	7.81%	\$31.38
Keywords	<input type="checkbox"/> 5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta coolsculpting	Campaign	Approved	4	6.45%	\$28.04
Audiences	<input type="checkbox"/> Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta coolsculpting	Campaign	Approved	4	6.56%	\$28.04
Demographics	<input type="checkbox"/> State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search beta coolsculpting	Campaign	Approved	3	5.36%	\$24.08
Settings	<input type="checkbox"/> Book a Free Consultation Book a Consultation With the #1 Provider in Medford	Sitelink extension	search beta coolsculpting	Campaign	Approved	3	5.08%	\$22.37
Suggested	Location extension							
Change history	<input type="checkbox"/> info@admireaesthetics.com (View location... All locations selected)	Location extension	Account	Account	-	-	-	-
Drafts & experiments	Total: Sitelink extensions							
More	5 6.49% \$31.38							
	Total: Callout extensions							
	306 8.84% \$1,905.94							
	Total: Structured snippet extensions							
	6 3.59% \$37.40							
	Total: Call extensions							
	51 3.67% \$359.74							
	Total: Location extensions							
	170 5.45% \$1,075.38							
	Total: Promotion extensions							
	429 7.69% \$2,650.09							
	Show rows: 500 1 - 19 of 19							

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$39.99/day	Optimization score: 91.6%	More details		
Recommendations	Extension type: All ADD FILTER							
Insights	Associations view							
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ads & extensions	new client special							
Ads	<input type="checkbox"/> 5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta coolsculpting	Campaign	Approved	4	6.45%	\$28.04
Extensions	<input type="checkbox"/> Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta coolsculpting	Campaign	Approved	4	6.56%	\$28.04
Landing pages	<input type="checkbox"/> State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search beta coolsculpting	Campaign	Approved	3	5.36%	\$24.08
Keywords	<input type="checkbox"/> Book a Free Consultation Book a Consultation With the #1 Provider in Medford	Sitelink extension	search beta coolsculpting	Campaign	Approved	3	5.08%	\$22.37
Audiences	Location extension							
Settings	<input type="checkbox"/> info@admireaesthetics.com (View location... All locations selected)	Location extension	Account	Account	-	-	-	-
Suggested	Total: Sitelink extensions							
Change history	5 6.49% \$31.38							
Drafts & experiments	Total: Callout extensions							
More	306 8.84% \$1,905.94							
	Total: Structured snippet extensions							
	6 3.59% \$37.40							
	Total: Call extensions							
	51 3.67% \$359.74							
	Total: Location extensions							
	170 5.45% \$1,075.38							
	Total: Promotion extensions							
	429 7.69% \$2,650.09							
	Show rows: 500 1 - 19 of 19							

Google Ads | Chris Zelig | Admire Aesthetics | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$39.99/day, Optimization score: 91.6%

Responsive search ad

Asset	Status	Asset type	Position pinning	Impr.
(Keyword: Admire Aesthetics)	Approved	Headline	None	54
New Client Special	Approved	Headline	None	13
Top Provider in Medford	Approved	Headline	None	14
CoolSculpting in Medford	Approved	Headline	None	486
Schedule a Free Consultation	Approved	Headline	None	2
Freeze Away Stubborn Fat	Approved	Headline	None	41
25% Off CoolSculpting Cost	Approved	Headline	None	30
Flexible Payment Options	Approved	Headline	None	4
Affordable & Quick Treatments	Approved	Headline	None	18
Freeze Your Fat Away Today	Approved	Headline	None	19
Non-Surgical Fat Reduction	Approved	Headline	None	24
CoolSculpting Near Me	Approved	Headline	None	25
25% Off All Fat Freezing	Approved	Headline	None	16
Fat Reduction Treatment	Approved	Headline	None	36

Google Ads | Chris Zelig | Admire Aesthetics | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$39.99/day, Optimization score: 91.6%

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.
Schedule a Free Consultation	Approved	Headline	None	2
Freeze Away Stubborn Fat	Approved	Headline	None	41
25% Off CoolSculpting Cost	Approved	Headline	None	30
Flexible Payment Options	Approved	Headline	None	4
Affordable & Quick Treatments	Approved	Headline	None	18
Freeze Your Fat Away Today	Approved	Headline	None	19
Non-Surgical Fat Reduction	Approved	Headline	None	24
CoolSculpting Near Me	Approved	Headline	None	25
25% Off All Fat Freezing	Approved	Headline	None	16
Fat Reduction Treatment	Approved	Headline	None	36
CoolSculpting Deal \$1,000 Off	Approved	Headline	None	252
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	Approved	Description	None	408
Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	Approved	Description	None	0
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved	Description	None	506
Leading CoolSculpting Provider in Medford, OR. Schedule a Free Consultation	Approved	Description	None	0

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more

Campaigns | Admire Aesthetics (65729772...)

Updated just now | Discard Drafts | Review and Publish

Search and filter | Oct 1, 2020 - Dec 31, 2020

Campaigns | Ad Sets | Ads

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent
CoolSculpting - Conversions	Account Error	Lowest cost	\$40.00 Daily	31 Leads	27,016	113,716	\$49.70 Per Lead	\$1,540.67
Event: Wine about Fat	Account Error	Lowest cost	\$28.00 Lifetime	Event Response	-	-	-	\$0.00
Post: "Loose the BATWINGS this Halloween!"	Account Error	Lowest cost	\$100.00 Lifetime	Post Engagement	-	-	-	\$0.00
[10/09/2019] Promoting Admire Aesthetics	Account Error	Lowest cost	\$5.00 Daily	Page Like	-	-	-	\$0.00
Results from 4 campaigns					-	27,016 People	113,716 Total	\$1,540.67 Total Spent

Ads | Admire Aesthetics (65729772...)

Updated just now | Discard Drafts | Review and Publish

Search and filter | Oct 1, 2020 - Dec 31, 2020

Campaigns | Ad Sets for 1 Campaign | Ads for 1 Campaign

Ad Name	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
2020-04 - CS - Women - Image 2	1 Lead	14,432	36,522	\$537.12 Per Lead	-	-	-	\$537.12
2020-10 - CS - Women - Video 1	23 Leads	16,984	37,639	\$19.07 Per Lead	-	-	-	\$438.66
2020-04 - CS - Women - Image 1	3 Leads	8,004	18,645	\$86.82 Per Lead	-	-	-	\$260.46
2020-04 - CS - Women - Image 3	2 Leads	4,657	9,976	\$59.65 Per Lead	-	-	-	\$119.30
2020-04 - CS - Women - Image 4	-	2,778	5,626	-	-	-	-	\$68.82
2020-04 - CS - Women - Image 2	1 Lead	418	1,932	\$44.59 Per Lead	-	-	-	\$44.59
2020-04 - CS - Women - Image 1	-	379	1,450	-	-	-	-	\$29.72
2020-04 - CS - Women - Image 3	1 Lead	291	1,159	\$25.26 Per Lead	-	-	-	\$25.26
2020-04 - CS - Women - Image 4	-	234	767	-	-	-	-	\$16.74
Results from 9 ads		31 Leads	27,016 People	113,716 Total	\$49.70 Per Lead	-	-	\$1,540.67 Total Spent

Ads | Admire Aesthetics (65729772...)

CoolSculpting - Conversions > CoolSculpting - Retargeting > CoolSculpting - Prospecting - Women > 2020-04 - CS - Women - Image 2

Account Error

Ad Name: 2020-04 - CS - Women - Image 2

Identity: Facebook Page: Admire Aesthetics, Instagram Account: admiraesthetics

Ad Setup: Create Ad

Format: Single Image or Video

15 Placements: Facebook Feeds, Feeds, Stories, In-Stream

Preview On

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Close | Discard Draft | Publish

Ads Admire Aesthetics (65729)

Search and filter

+ Create Duplicate

Ad Name	Thumbnail	Created
2020-04- CS - Women - Image 4		2020-04
2020-10- CS - Women - Video 1		2020-10
2020-04- CS - Women - Image 3		2020-04
2020-04- CS - Women - Image 2		2020-04
2020-04- CS - Women - Image 1		2020-04
2020-04- CS - Women - Image 2		2020-04
2020-04- CS - Women - Image 4		2020-04
2020-04- CS - Women - Image 1		2020-04
2020-04- CS - Women - Image 3		2020-04

Results from

Coolsculpting - Conversions > Coolsculpting - Retargeting > 2020-10 - CS - Women - Video 1

Ad Name: 2020-10 - CS - Women - Video 1

Identity: Facebook Page: Admire Aesthetics, Instagram Account: admireaesthetics

Ad Setup: Create Ad

Format: Single Image or Video

15 Placements: Facebook Feeds

Ad rendering and interaction may vary based on device, format and other factors.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Ads Admire Aesthetics (65729)

Search and filter

+ Create Duplicate

Ad Name	Thumbnail	Created
2020-04- CS - Women - Image 4		2020-04
2020-04- CS - Women - Image 3		2020-04
2020-04- CS - Women - Image 2		2020-04
2020-04- CS - Women - Image 1		2020-04
2020-04- CS - Women - Image 2		2020-04
2020-04- CS - Women - Image 4		2020-04
2020-10- CS - Women - Video 1		2020-10
2020-04- CS - Women - Image 1		2020-04
2020-04- CS - Women - Image 3		2020-04

Results from

Coolsculpting - Conversions > Coolsculpting - Retargeting > 2020-04 - CS - Women - Image 1

Ad Name: 2020-04 - CS - Women - Image 1

Identity: Facebook Page: Admire Aesthetics, Instagram Account: admireaesthetics

Ad Setup: Create Ad

Format: Single Image or Video

15 Placements: Facebook Feeds

Ad rendering and interaction may vary based on device, format and other factors.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Ads Admire Aesthetics (65729)

Search and filter

+ Create Duplicate

Ad Name	Thumbnail	Created
2020-04- CS - Women - Image 4		2020-04
2020-04- CS - Women - Image 3		2020-04
2020-04- CS - Women - Image 2		2020-04
2020-04- CS - Women - Image 1		2020-04
2020-04- CS - Women - Image 2		2020-04
2020-04- CS - Women - Image 4		2020-04
2020-10- CS - Women - Video 1		2020-10
2020-04- CS - Women - Image 1		2020-04
2020-04- CS - Women - Image 3		2020-04

Results from

Coolsculpting - Conversions > Coolsculpting - Retargeting > 2020-04 - CS - Women - Image 3

Ad Name: 2020-04 - CS - Women - Image 3

Identity: Facebook Page: Admire Aesthetics, Instagram Account: admireaesthetics

Ad Setup: Create Ad

Format: Single Image or Video

15 Placements: Facebook Feeds

Ad rendering and interaction may vary based on device, format and other factors.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Ads Admire Aesthetics (65729)

Search and filter

+ Create Duplicate

Ad Name	Thumbnail	Created
2020-04- CS - Women - Image 4		2020-04
2020-04- CS - Women - Image 3		2020-04
2020-04- CS - Women - Image 2		2020-04
2020-04- CS - Women - Image 1		2020-04
2020-04- CS - Women - Image 2		2020-04
2020-04- CS - Women - Image 4		2020-04
2020-10- CS - Women - Video 1		2020-10
2020-04- CS - Women - Image 1		2020-04
2020-04- CS - Women - Image 3		2020-04

Results from

Coolsculpting - Conversions > Coolsculpting - Retargeting > 2020-04 - CS - Women - Image 4

Ad Name: 2020-04 - CS - Women - Image 4

Identity: Facebook Page: Admire Aesthetics, Instagram Account: admireaesthetics

Ad Setup: Create Ad

Format: Single Image or Video

15 Placements: Facebook Feeds

Ad rendering and interaction may vary based on device, format and other factors.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Ads Admire Aesthetics (65729)

Search and filter

+ Create Duplicate

Ad Name	Thumbnail	Created
2020-04- CS - Women - Image 4		2020-04
2020-04- CS - Women - Image 3		2020-04
2020-04- CS - Women - Image 2		2020-04
2020-04- CS - Women - Image 1		2020-04
2020-04- CS - Women - Image 4		2020-04
2020-10- CS - Women - Video 1		2020-10
2020-04- CS - Women - Image 1		2020-04
2020-04- CS - Women - Image 3		2020-04

Results from

Coolsculpting - Conversions > Coolsculpting - Retargeting > 2020-04 - CS - Women - Image 2

Ad Name: 2020-04 - CS - Women - Image 2

Identity: Facebook Page: Admire Aesthetics, Instagram Account: admireaesthetics

Ad Setup: Create Ad

Format: Single Image or Video

15 Placements: Facebook Feeds

Ad rendering and interaction may vary based on device, format and other factors.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Tiffany DiGiuseppe Admire Aesthetics 1910 E Barnett Rd. Ste 101 Medford, OR 97504	Date of Issue 10/01/2020	Invoice Number FB2020-169	Amount Due (USD) \$0.00
	Due Date 10/01/2020		

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
Monthly marketing services commence after completion of ad campaign set up.			
A three-month monthly management term is required. Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.			
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	Amount Due (USD)		\$0.00



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Tiffany DiGiuseppe Admire Aesthetics 1910 E Barnett Rd. Ste 101 Medford, OR 97504	Date of Issue 11/01/2020	Invoice Number FB2020-186	Amount Due (USD) \$0.00
	Due Date 11/01/2020		

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
Monthly marketing services commence after completion of ad campaign set up.			
A three-month monthly management term is required. Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.			

Subtotal	1,500.00
Tax	0.00
Total	1,500.00
Amount Paid	1,500.00
Amount Due (USD)	\$0.00



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Tiffany DiGiuseppe Admire Aesthetics 1910 E Barnett Rd. Ste 101 Medford, OR 97504	Date of Issue 12/01/2020	Invoice Number FB2020-206	Amount Due (USD) \$0.00
	Due Date 12/01/2020		

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
Monthly marketing services commence after completion of ad campaign set up.			
A three-month monthly management term is required. Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.			

Subtotal	1,500.00
Tax	0.00
Total	1,500.00
Amount Paid	1,500.00
Amount Due (USD)	\$0.00
