

CoolSculpting Marketing Services Admire Aesthetics Co-Op Q4 2022 Total Marketing Expenses (10/01/2022 - 12/31/2022)

Total Google Ads: \$ 6,980.72
Total Meta Ads: \$ 574.47
Total Marketing Service Fees: \$11,050.00
Total CoolSculpting Marketing Cost: \$18,605.19

Google Ads | Chris Zelig > Admire Aesthetics 204-442-6350 | All campaigns

Overview | Campaigns | Custom | Oct 1 - Dec 31, 2022 | Show last 30 days

Recommendations | Campaign status: All | Campaign name contains cool X | Add filter

Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting	\$79.98/day	Eligible	553	11.79%	\$6,980.72
Coolsculpting-Medford, OR	\$26.66/day \$810.46/month	Removed	0	-	\$0.00
Oregons-Coolsculpting Experts	\$5.00/day \$152.00/month	Paused	0	-	\$0.00
Coolsculpting	\$20.00/day	Paused	0	-	\$0.00
Coolsculpting Medford	\$5.00/day	Paused	0	-	\$0.00
search beta coolsculpting exp reach	\$31.25/day	Paused	0	-	\$0.00
Total: Filtered campaigns			553	11.79%	\$6,980.72
Total: Account	\$79.98/day		553	11.79%	\$6,980.72

1 - 6 of 6

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Admire Aesthetics 204-442-6350 | All campaigns > search | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$79.98/day | Optimization score: 100% | More details

Recommendations | Ads | Custom | Oct 1 - Dec 31, 2022 | Show last 30 days

Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Admire Aesthetics Fat Reduction in Oregon Non-Surgical Fat Reduction +12 more admiraesthetics.com/coolsculpting CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick...	x. Expanded Reach	Eligible	138	5.93%	\$2,307.07
Admire Aesthetics Fat Reduction in Oregon Non-Surgical Fat Reduction +12 more admiraesthetics.com/coolsculpting CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick...	3. lipo	Eligible	148	11.70%	\$2,223.50
{Keyword:Admire Aesthetics} CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +12 more admiraesthetics.com/coolsculpting CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick...	0. coolsculpting - general	Eligible	185	26.77%	\$1,596.28
{Keyword:Admire Aesthetics} CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +12 more admiraesthetics.com/coolsculpting CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	1. coolsculpting - price	Eligible	49	36.30%	\$371.94
Admire Aesthetics CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +12 more admiraesthetics.com/coolsculpting CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick...	x. non-service medspa	Eligible	19	9.22%	\$260.71
[Dynamically generated headline] [Dynamically generated display URL] Sculpt Your Body, Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible	9	25.00%	\$127.06
[Dynamically generated headline] [Dynamically generated display URL]					

Google Ads | Chris Zelig > Admire Aesthetics 204-442-6350 | All campaigns > search | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$79.98/day | Optimization score: 100% | More details

Recommendations | Ads | Custom | Oct 1 - Dec 31, 2022 | Show last 30 days

Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Deal. Freeze Fat. Top Provider in Oregon. Free Consultation. Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible	3	18.75%	\$58.52
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible	2	15.38%	\$35.64
{Keyword:Admire Aesthetics} Safe & Effective Fat Reduction 25% Off All CoolSculpting® +12 more admiraesthetics.com/coolsculpting/medford #1 CoolSculpting Deal. Freeze Fat. Top Provider in Medford, OR. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal...	3. cryolipolysis	Removed Ad group removed	0	-	\$0.00
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Virtual Consultation Available admiraesthetics.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Medford, OR. Schedule a Free Virtual Consultation	3. cryolipolysis	Removed Ad group removed	0	-	\$0.00
CoolSculpting in Medford #1 Fat Reduction Treatment Book A Virtual Consultation admiraesthetics.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Virtual Consultation	3. cryolipolysis	Removed Ad group removed	0	-	\$0.00
{Keyword:Admire Aesthetics} Safe & Effective Fat Reduction 25% Off All CoolSculpting® +12 more admiraesthetics.com/coolsculpting/medford #1 CoolSculpting Deal. Freeze Fat. Top Provider in Medford, OR. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal...	5. sculpsure	Removed Ad group removed	0	-	\$0.00
25% Off All CoolSculpting Virtual Consultation Available Top Provider in Medford admiraesthetics.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Medford, OR. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	5. sculpsure	Removed Ad group removed	0	-	\$0.00

Google Ads | Chris Zelig > Admire Aesthetics 204-442-6350 | All campaigns > search | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$79.98/day | Optimization score: 100% | More details

Recommendations | Ads | Custom | Oct 1 - Dec 31, 2022 | Show last 30 days

Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (-COUNTDOWN("2021/06/30 00:00:00";en-US;30)) www.admiraesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	0	-	\$0.00
Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (-COUNTDOWN("2021/06/30 00:00:00";en-US;30)) www.admiraesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	0	-	\$0.00
Huge CoolSculpting Promotion Limited Time Offer June 2021 Our Biggest Discount Ever www.admiraesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	0	-	\$0.00
Huge CoolSculpting Promotion Limited Time Offer June 2021 Flexible Payment Options www.admiraesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	0	-	\$0.00
Total: Ads in your current workspace			553	11.79%	\$6,980.72
Total: Campaign			553	11.79%	\$6,980.72

Show rows: 500 | 1 - 500 of 582

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more
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Google Ads | Chris Zelig > Admire Aesthetics 204-442-6350 | All campaigns > search | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$79.98/day, Optimization score: 100%

Responsive search ad

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Admire Aesthetics	Approved	Headline	None	1,780	Advertiser
Target Belly Fat, Love Handles	Approved	Headline	None	7	Advertiser
New Client Special	Approved	Headline	None	339	Advertiser
No Surgery & Minimal Downtime	Approved	Headline	None	31	Advertiser
Schedule a Free Consultation	Approved	Headline	None	17	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	27	Advertiser
Freezing Fat Really Works	Approved	Headline	None	0	Advertiser
Non-Surgical Fat Reduction	Approved	Headline	None	586	Advertiser
Safe + Effective Fat Reduction	Approved	Headline	None	25	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	2,256	Advertiser

Google Ads | Chris Zelig > Admire Aesthetics 204-442-6350 | All campaigns > search | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$79.98/day, Optimization score: 100%

Responsive search ad

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Non-Surgical Lipo Alternative	Approved	Headline	None	11	Advertiser
Get Rid of Unwanted Fat	Approved	Headline	None	55	Advertiser
Freeze Away Body Fat	Approved	Headline	None	614	Advertiser
Freeze Your Way to Leaner Body	Approved	Headline	None	1	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved	Description	None	46	Advertiser
Fat Reduction in Oregon	Approved	Headline	None	970	Advertiser
Located in Oregon	Approved	Headline	None	393	Advertiser
25% Off 8+ Treatments	Approved	Headline	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments	Approved	Description	2nd position	1,892	Advertiser
Affordable & Quick Treatments	-	Headline	None	0	Advertiser
Freeze Your Fat Away Today	-	Headline	None	0	Advertiser
CoolSculpting Near Me	-	Headline	None	0	Advertiser

Google Ads | Chris Zelig > Admire Aesthetics 204-442-6350 | All campaigns > search | coolsculpting

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Responsive search ad

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Fat Reduction Treatment	-	Headline	None	0	Advertiser
Huge CoolSculpting Promotion	-	Headline	None	0	Advertiser
Freeze Stubborn Fat 2x Faster	-	Headline	None	0	Advertiser
CoolSculpting® Elite	-	Headline	None	0	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	-	Description	None	0	Advertiser
Next-Generation Fat Reduction	-	Headline	None	0	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	-	Description	None	0	Advertiser
Top Provider in Medford, OR	-	Headline	None	0	Advertiser
CoolSculpting in (LOCATION)(City)	-	Headline	None	0	Advertiser
Save \$1000 On 8+ Treatments	-	Headline	None	0	Advertiser
Top Provider in Oregon	-	Headline	None	0	Advertiser
Save 25% Off 8+ Treatments	-	Headline	None	0	Advertiser

Google Ads | Chris Zelig > Admire Aesthetics 204-442-6350 | All campaigns > search | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$79.98/day, Optimization score: 100%

Responsive search ad

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Asset	Status	Asset type	Position pinning	Impr.	Asset source
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	-	Description	None	0	Advertiser
Top Provider in Medford, OR	-	Headline	None	0	Advertiser
CoolSculpting in (LOCATION)(City)	-	Headline	None	0	Advertiser
Save \$1000 On 8+ Treatments	-	Headline	None	0	Advertiser
Top Provider in Oregon	-	Headline	None	0	Advertiser
Save 25% Off 8+ Treatments	-	Headline	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 25% Off 8+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser

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Google Ads | Chris Zelig > Admire Aesthetics 204-442-6350 | All campaigns > search | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$79.98/day, Optimization score: 100%

Assets

Table view: Associations

Asset type: All, Asset status: All

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Structured snippet									
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting	Campaign	Eligible	Advertiser	6	52	11.54%	\$17.79	\$106.75
Sitelink									
Before & After Photos See Real Patient Results & Before and After Photos.	search coolsculpting	Campaign	Eligible	Advertiser	453	3,525	12.85%	\$13.00	\$5,889.97
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting	Campaign	Eligible	Advertiser	447	3,452	12.95%	\$13.14	\$5,875.69
5 Star Reviews Read Real Client Reviews & Patient Testimonials.	Account	Account	Eligible	Advertiser	294	2,591	11.35%	\$11.80	\$3,470.64
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Medford, OR.	Account	Account	Eligible	Advertiser	169	1,839	9.19%	\$13.02	\$2,200.52
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible	Advertiser	119	1,450	8.21%	\$12.23	\$1,455.01

Google Ads Overview: Status: Eligible, Type: Search, Budget: \$79.98/day, Optimization score: 100%

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Account	Account	Eligible	Advertiser	60	740	8.11%	\$12.91	\$774.34
Callout									
FDA Cleared	search coolsculpting	Campaign	Eligible	Advertiser	98	889	11.02%	\$12.54	\$1,229.16
Freeze Your Fat	search coolsculpting	Campaign	Eligible	Advertiser	98	879	11.15%	\$12.80	\$1,254.52
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	Advertiser	86	811	10.60%	\$13.90	\$1,195.74
Liposuction Alternative	search coolsculpting	Campaign	Eligible	Advertiser	83	740	11.22%	\$13.71	\$1,138.09
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	Advertiser	81	702	11.54%	\$13.41	\$1,085.91
25% Off 8+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Promotion									
Fall Sale - 25% off 8+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	202	1,360	14.85%	\$9.85	\$1,989.32
Winter Sale - 25% off 8+ Treatments	search coolsculpting	Campaign	Eligible	Advertiser	82	459	17.86%	\$10.52	\$862.57
Winter Sale - \$1,000 off 8+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Summer Sale - Up to 25% off 8+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Call									

Google Ads Overview: Status: Eligible, Type: Search, Budget: \$79.98/day, Optimization score: 100%

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Promotion									
Fall Sale - 25% off 8+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	202	1,360	14.85%	\$9.85	\$1,989.32
Winter Sale - 25% off 8+ Treatments	search coolsculpting	Campaign	Eligible	Advertiser	82	459	17.86%	\$10.52	\$862.57
Winter Sale - \$1,000 off 8+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Summer Sale - Up to 25% off 8+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Call									
(541) 275-2904	Account	Account	Eligible	Advertiser	52	468	11.11%	\$16.49	\$857.38
(541) 275-2904	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Total: Sitelinks					457	3,567	12.81%	\$13.11	\$5,990.97
Total: Callouts					184	1,524	12.07%	\$11.82	\$2,174.55
Total: Structured snippets					6	52	11.54%	\$17.79	\$106.75
Total: Calls					52	468	11.11%	\$16.49	\$857.38
Total: Promotions					284	1,819	15.61%	\$10.04	\$2,851.89

Show rows: 500 | 1 - 21 of 21

Campaigns: Admire Aesthetics (657297721382121)

Terms update is now available: Updates to the Self-Serve Ad Terms are effective January 3, 2023

Campaigns is 10 selected

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input checked="" type="checkbox"/>	Post: "WHY PEOPLE CHOOSE COOLSCULPTI...	Active	Highest volume	\$300.00 Lifetime	7-day click or ...	206 Link clicks	8,888	20,278	\$0.70 Per Link Click	\$143.28	Jan 31, 2023
<input checked="" type="checkbox"/>	Admire Aesthetics - Link Clicks	Active	Highest volume	\$5.00 Daily	7-day click or ...	173 Link clicks	7,646	17,520	\$0.78 Per Link Click	\$135.67	Ongoing
<input checked="" type="checkbox"/>	Post: "Over 13,000 treatments performed"	Active	Highest volume	\$300.00 Lifetime	7-day click or ...	283 Link clicks	11,448	24,818	\$0.48 Per Link Click	\$134.70	Jan 31, 2023
<input checked="" type="checkbox"/>	Post: "Buh-bye bat wings!"	Completed	Highest volume	\$105.00 Lifetime	7-day click or ...	1 Estimated Call Conf...	2,770	7,175	\$104.99 Per Estimated Call ...	\$104.99	Nov 1, 2022
<input checked="" type="checkbox"/>	Post: "Kids are back in school, time to show y...	Completed	Highest volume	\$100.00 Lifetime	7-day click or ...	1 Estimated Call Conf...	2,459	5,936	\$55.83 Per Estimated Call ...	\$55.83	Oct 6, 2022
<input checked="" type="checkbox"/>	Post: "Kids are back in school, time to show y...	Completed	Highest volume	\$50.00 Lifetime	7-day click or ...	Link Click	-	-	- Per Link Click	\$0.00	Sep 30, 2022
<input checked="" type="checkbox"/>	Post: "Kids are back in school, time to show y...	Completed	Highest volume	\$25.00 Lifetime	7-day click or ...	Link Click	-	-	- Per Link Click	\$0.00	Sep 11, 2022
<input checked="" type="checkbox"/>	Post: "Kids are back in school, time to show y...	Completed	Highest volume	\$300.00 Lifetime	7-day click or ...	Estimated Call Conf...	-	-	- Per Estimated Call ...	\$0.00	Sep 30, 2022
<input checked="" type="checkbox"/>	Event: Body Contouring Brunch	Completed	Highest volume	\$20.00 Lifetime	7-day click or ...	Event Response	-	-	- Per Event Response	\$0.00	Aug 16, 2022
<input checked="" type="checkbox"/>	Post: "CoolSculpting Model Needed!"	Completed	Highest volume	\$24.00 Lifetime	7-day click or ...	Link Click	-	-	- Per Link Click	\$0.00	Jul 5, 2022
Results from 10 campaigns											
						7-day click or ...	24,760 People	75,727 Total	- Multiple conversions	\$574.47 Total Spent	

Ads: Admire Aesthetics (657297721382121)

Terms update is now available: Updates to the Self-Serve Ad Terms are effective January 3, 2023

Campaigns is 10 selected


Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input checked="" type="checkbox"/>	Post: "WHY PEOPLE CHOOSE COOLSCULP...	Dec 10, 2022, 7:0... 25 days ago	7-day click or ...	206 Link clicks	8,888	20,278	\$0.70 Per Link Click	Below average	Average	Average	\$143.28
<input checked="" type="checkbox"/>	Ad		7-day click or ...	173 Link clicks	7,646	17,520	\$0.78 Per Link Click	Bottom 35% of ...	-	-	\$135.67
<input checked="" type="checkbox"/>	Post: "Over 13,000 treatments performed"	Dec 10, 2022, 7:0... 25 days ago	7-day click or ...	283 Link clicks	11,448	24,818	\$0.48 Per Link Click	Below average	Above average	Average	\$134.70
<input checked="" type="checkbox"/>	Post: "Buh-bye bat wings!"	Oct 11, 2022, 9:0... 85 days ago	7-day click or ...	1 Estimated Call Conf...	2,770	7,175	\$104.99 Per Estimated Call ...	Bottom 35% of ...	-	-	\$104.99
<input checked="" type="checkbox"/>	Post: "Kids are back in school, time to show...		7-day click or ...	1 Estimated Call Conf...	2,459	5,936	\$55.83 Per Estimated Call ...	-	-	-	\$55.83
<input checked="" type="checkbox"/>	Post: "Kids are back in school, time to show...		7-day click or ...	Link Click	-	-	- Per Link Click	-	-	-	\$0.00
<input checked="" type="checkbox"/>	Post: "Kids are back in school, time to show...		7-day click or ...	Link Click	-	-	- Per Link Click	-	-	-	\$0.00
<input checked="" type="checkbox"/>	Post: "Kids are back in school, time to show...		7-day click or ...	Estimated Call Conf...	-	-	- Per Estimated Call ...	-	-	-	\$0.00
<input checked="" type="checkbox"/>	Event: Body Contouring Brunch		7-day click or ...	Event Response	-	-	- Per Event Response	-	-	-	\$0.00
<input checked="" type="checkbox"/>	Post: "CoolSculpting Model Needed!"	Jun 29, 2022, 8:3... 189 days ago	7-day click or ...	Link Click	-	-	- Per Link Click	-	-	-	\$0.00
Results from 10 ads											
					7-day click or ...	24,760 People	75,727 Total	- Multiple conversions			\$574.47 Total Spent

View preview: Mobile Feed

Admire Aesthetics Sponsored

WHY PEOPLE CHOOSE COOLSCULPTING?

- A non-surgical alternative to liposuction
- Clinically proven safe and effective
- FDA-cleared
- Little to no downtime
- Reduces diet and exercise-resistant fat
- Natural-looking, long-lasting results



admireaesthetics.com
Home | Admire Aesthetics
 Advanced Body Shaping... [Learn more](#)

Down Sells and 18 others

Ads Admire Aesthetics (657297721382121)

Terms update is now available Updates to the Self-Serve Ad Terms are effective January 1, 2023

Campaigns is 10 selected Search and filter

Campaigns 10 selected

Off / On Ad Last significant edit

Post: "WHY PEOPLE CHOOSE COOLSCULP..." Dec 10, 2022, 25 days ago

Ad

Post: "Over 13,000 treatments performed" Dec 10, 2022, 25 days ago

Post: "Buh-bye bat wings!" Oct 11, 2022, 85 days ago

Post: "Kids are back in school, time to show..."

Post: "Kids are back in school, time to show..."

Post: "Kids are back in school, time to show..."

Post: "Kids are back in school, time to show..."

Post: "Kids are back in school, time to show..."

Event: Body Contouring Brunch

Post: "CoolSculpting Model Needed!" Jun 29, 2022, 189 days ago

Results from 10 ads

View preview

Mobile Feed

Admire Aesthetics Sponsored

The art of non-invasive body contouring is our passion!

- Remove stubborn fat
- Build and repair muscle
- Tighten skin
- Clear acne long term without medication
- Improve cellulite

Always free consultations!
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Pedro Hernandez and 1... 1 comment

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Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$0.70 Per Link Click	Below average Bottom 35% of...	Average	Average	\$143.28
\$0.78 Per Link Click	—	—	—	\$135.67
\$0.48 Per Link Click	Below average Bottom 35% of...	Above average	Average	\$134.70
\$104.99 Estimated Call...	—	—	—	\$104.99
\$55.83 Estimated Call...	—	—	—	\$55.83
Per Link Click	—	—	—	\$0.00
Estimated Call...	—	—	—	\$0.00
Per Link Click	—	—	—	\$0.00
Event Response	—	—	—	\$0.00
Per Link Click	—	—	—	\$0.00
Multiple conversions	—	—	—	\$574.47 Total Spent

Ads Admire Aesthetics (657297721382121)

Terms update is now available Updates to the Self-Serve Ad Terms are effective January 1, 2023

Campaigns is 10 selected Search and filter

Campaigns 10 selected

Off / On Ad Last significant edit

Post: "WHY PEOPLE CHOOSE COOLSCULP..." Dec 10, 2022, 25 days ago

Ad

Post: "Over 13,000 treatments performed" Dec 10, 2022, 25 days ago

Post: "Buh-bye bat wings!" Oct 11, 2022, 85 days ago

Post: "Kids are back in school, time to show..."

Post: "Kids are back in school, time to show..."

Post: "Kids are back in school, time to show..."

Post: "Kids are back in school, time to show..."

Post: "Kids are back in school, time to show..."

Event: Body Contouring Brunch

Post: "CoolSculpting Model Needed!" Jun 29, 2022, 189 days ago

Results from 10 ads

View preview

Mobile Feed

Admire Aesthetics Sponsored

- Over 13,000 treatments performed
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Mariana Delgado Cooper and 22 ot... 22 others

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Full Size Preview

Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$0.70 Per Link Click	Below average Bottom 35% of...	Average	Average	\$143.28
\$0.78 Per Link Click	—	—	—	\$135.67
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Results from 10 ads

View preview

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Buh-bye bat wings!

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Michelle Trambie and 6 others

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Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$0.70 Per Link Click	Below average Bottom 35% of...	Average	Average	\$143.28
\$0.78 Per Link Click	—	—	—	\$135.67
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Event: Body Contouring Brunch

Post: "CoolSculpting Model Needed!" Jun 29, 2022, 189 days ago

Results from 10 ads

View preview

Mobile Feed

Admire Aesthetics Sponsored

Kids are back in school, time to show yourself some love and attention.

Schedule your IN OFFICE OR VIRTUAL consultation here
<https://www.vagaro.com/admireaesthetics>

BACK TO SCHOOL = back to school savings plan

\$250 OFF EVERY COOLSCULPTING TREATMENT

+12 months 0% Interest

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The art of non-invasive b... Call now

Danica Howell and 15 others

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Close

Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$0.70 Per Link Click	Below average Bottom 35% of...	Average	Average	\$143.28
\$0.78 Per Link Click	—	—	—	\$135.67
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\$104.99 Estimated Call...	—	—	—	\$104.99
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Event Response	—	—	—	\$0.00
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Google Search Console

Inspect any URL in "https://www.admireaesthetics.com/"

https://www.admireaesthetics.com/

Overview Performance URL inspection Indexing Pages Sitemaps Removals Experience Page Experience Core Web Vitals Mobile Usability Enhancements Breadcrumbs FAQ Sitelinks searchbox Security & Manual Actions Legacy tools and reports

Performance

Search type: Web Date: Last 3 months Query: +cool X + New Last updated: 3 hours ago

Total clicks 71 Total impressions 54.9K Average CTR 0.1% Average position 44

Chart totals and table results might be partial when filters are applied. Learn more

QUERIES PAGES COUNTRIES DEVICES SEARCH APPEARANCE DATES



October 5, 2022

What's So Great About CoolSculpting for Men?

While women once dominated the cosmetic enhancement industry, more men are visiting medical spas to get popular treatments like Botox, laser hair removal, and body contouring with CoolSculpting. [CoolSculpting is an innovative, non-surgical fat reduction procedure](#) that many men turn to for achieving their dream bodies.

Unlike invasive alternatives like liposuction, CoolSculpting relies on controlled cooling technology to kill fat cells by freezing. Men rave about it because it is very versatile. For example, they can treat multiple body parts like the arms, chest, and stomach. After CoolSculpting, people enjoy an attractive, lean, and sculpted figure.

Why Is CoolSculpting for Men So Popular?

Similar to women, men despise fat bulges. However, they can be challenging to address with a clean diet and active lifestyle. CoolSculpting banishes stubborn fat that accumulates around the belly, hips, buttocks, and thighs. Many men find this appealing because they can shed fat without going under the knife. They also enjoy that CoolSculpting can define their muscles to deliver a more chiseled appearance. To top it off, CoolSculpting requires no downtime, which means men can resume their busy schedules after their sessions.

[See impressive CoolSculpting before and after results>>](#)

Does CoolSculpting for Men Target Man Boobs?

A chiseled, tight, and contoured chest is a significant trait that screams masculinity. Men tend to feel self-conscious if they have a lot of stubborn fat in their chests. Unfortunately, the chest is a common area for fat to gather in men. The fat here is so stubborn that it is tough to move, even with a healthy diet and exercise. CoolSculpting is effective for targeting the "man boobs".

How Does CoolSculpting for Men Work for Love Handles?

In addition to the chest area, the belly is another familiar spot for stubborn fat to collect in men. The fat here also resists exercise and fat. CoolSculpting freezes the fat around the stomach to give a slimmer figure over time. Our male patients notice natural-looking yet impressive results with cryolipolysis.

One of the best benefits of CoolSculpting is that the results manifest over time. This means that people will not be able to tell you how hard work done. It can look like you are getting your dream body by committing to an effective gym routine and clean lifestyle! This is one of the main reasons why men choose CoolSculpting over other body sculpting alternatives.

[Learn more about CoolSculpting treatments>>](#)

Am I a Good Candidate for CoolSculpting?

Are you tired of clothes not fitting right because of unwanted fat? If you are a man thinking about fat freezing but unsure about your candidacy, book a free consultation with a reputable provider nearby. You can share your aesthetic goals with a body contouring expert during your visit. They evaluate your body and, from there, can let you know if you are a good candidate. They can create a custom treatment plan to suit your expectations and budget if you are.

CoolSculpting for Men Near Me

Contact Admire Aesthetics if you want to learn more about CoolSculpting for men. We are the top provider of licensed and safe fat-freezing treatments in Grants Pass and Medford, Oregon. Call [541-210-8806](tel:541-210-8806) to get in touch and schedule your initial consultation. Discover how this revolutionary procedure can help you achieve a sexy and toned figure.

SCHEDULE A FREE CONSULTATION

Please call [541-210-8806](tel:541-210-8806) or fill out the form below:

name...

email...

phone...

[SUBMIT](#)

By submitting this form you agree to be contacted via phone/text/email.

SOURCES:

¹ [Cryolipolysis For Noninvasive Body Contouring](#)

² [Safety, Tolerance, And Patient Satisfaction With Noninvasive Cryolipolysis](#)

³ [Long-term efficacy follow-up on two cryolipolysis case studies: 6 and 9 years post-treatment](#)



Tiffany DiGiuseppe

Admire Aesthetics was founded by Tiffany DiGiuseppe. Tiffany has been in the medical field for 22 years. The last 14 years have been devoted to a wide array of medical aesthetics. Specifically, the last 10 years in body contouring.

Admire Aesthetics, Inc. is a CoolSculpting specialty practice located in Medford, OR. We are recognized by Allergan to be a Certified CoolSculpting facility, with the highest level of recognition given. We have performed over 12,000 CoolSculpting procedures! We take pride in always maintaining the most up-to-date treatment options and equipment to ensure the best results which are all backed by our "Admire Promise" guarantee.



October 24, 2022

Does CoolSculpting Tighten Skin?

Countless people search on Google, "Does CoolSculpting Tighten Skin?" This is a popular question, and for a good reason. CoolSculpting is a revolutionary fat-reduction treatment that requires no surgery or downtime. Since it is so effective in reducing fat, people want to know whether cryolipolysis tightens the skin. Clinical studies show that [CoolSculpting improves skin laxity](#) in the stomach, thighs, and double chin areas.

Do loose skin and excess fat on your body bother you? You are not alone. CoolSculpting can be an excellent solution for an attractive, toned, and contoured body. Read on to learn more.

What Causes Fat Accumulation?

Loose skin from excess fat on the body can be a significant confidence crusher and lead to low self-esteem. But the reality is that most people experience some form of this at some point in their lives. Fat accumulation is only sometimes because of poor lifestyle choices. Many people exercise daily and eat healthy foods but still have excess fat in their chins, thighs, and stomach. Factors like hormones, age, and gender play a part in unwanted fat build-up.

Traditionally, people turned to liposuction to reduce unwanted fat. They had to endure painful surgery, stitches, and excruciating recoveries. Today, CoolSculpting provides a safe and effective way to sculpt and tone the body without going under the knife.

[Learn more about CoolSculpting>>](#)

How Does CoolSculpting Improve Skin Laxity?

CoolSculpting uses controlled cooling to eliminate fat cells in stubborn body areas. The fat-freezing process is FDA-approved, and patients enjoy stunning results without surgery.

The CoolSculpting device delivers cooling panels directly to the desired treatment area(s). This process freezes fat cells to death. After they die, the body removes them as waste via the lymphatic system. As a result, fat cells cannot return or regrow. As a result, patients notice tightened skin and a more toned appearance after the treatment.

What Can CoolSculpting Treat?

CoolSculpting can address stubborn fat and tighten the skin in the following areas:

- Stomach
- Flanks
- Double chin
- Inner and outer thighs
- Back fat
- Buttocks
- Upper arms
- Bra fat

[See the impressive CoolSculpting before and after results>>](#)

Is CoolSculpting Right For Me?

While CoolSculpting is an attractive alternative to invasive procedures like liposuction, it is only ideal for some. You must be a suitable candidate to enjoy optimal results. As with any cosmetic treatment, fat-freezing results vary per person. But CoolSculpting is best for active and healthy adults who have trouble shedding fat through exercise and diet.

Not sure about your candidacy? Schedule a consultation with a skilled provider nearby. During the meeting, you can share your aesthetic goals, expectations, and budget. Meanwhile, a body contouring expert can determine whether you are a good candidate for fat-freezing. If so, they can create a treatment plan to deliver stunning CoolSculpting results.

Coolsculpting Near Me in Grants Pass and Medford, OR

Say goodbye to stubborn fat and hello to a sexy, contoured physique! Discover all of CoolSculpting's incredible benefits and how it improves skin laxity by booking a consultation with Admire Aesthetics. We are the top provider of CoolSculpting body contouring treatments in Grants Pass and Medford, Oregon. Call [541-210-8806](tel:541-210-8806) to get in touch today.

SCHEDULE A FREE CONSULTATION

Please call 541-210-8806 or fill out the form below:

name...

email...

phone...

SUBMIT

By submitting this form you agree to be contacted via phone/text/email.

SOURCES

¹ Cryolipolysis For Noninvasive Body Contouring

² Safety, Tolerance, And Patient Satisfaction With Noninvasive Cryolipolysis.



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December 17, 2022

Body Contouring: The Pros and Cons of CoolTone and CoolSculpting

Body contouring is a great way to improve your appearance and feel better about yourself. It can help you achieve the look you want, whether that's being thinner or having a toned physique. In addition, body contouring results can be long-lasting when paired with a healthy lifestyle.

But how does it work? Which procedure should you choose? Let's look at two popular body contouring methods: CoolTone and CoolSculpting. We'll cover the pros and cons of each, so you can make an informed decision about which one might be right for you.

Understanding CoolTone

The same company that manufactures CoolSculpting made CoolTone. CoolTone is a non-invasive procedure that uses electromagnetic energy to tone the abs, buttocks, and thighs. It triggers involuntary muscle contractions to create a sculpted and contoured figure that people crave.

CoolTone's results are not permanent but can last for six months or longer. Usually, patients need four 30-minute sessions to see increased muscle mass. We space these sessions out twice a week for two weeks. Getting regular body contouring treatments can help prolong the results. We recommend one session every 3-6 months for maintenance. Each person's treatment plan may vary depending on their cosmetic goals.

What Are the Pros and Cons of CoolTone?

As with any cosmetic treatment, CoolTone has its unique pros and cons:

CoolTone Pros

- ✓ Non-invasive body contouring procedure
- ✓ Tones muscles
- ✓ Tightens the skin
- ✓ Aids in the fat reduction process
- ✓ Quick 30-minute sessions
- ✓ A painless way to increase muscle mass
- ✓ FDA-cleared for muscle toning in the abdomen, buttocks, and thighs

CoolTone Cons

- ✓ Results are not instant
- ✓ Requires commitment (which can get expensive)
- ✓ Not effective for treating excessively stretched or loose skin
- ✓ The outcome is dependent on the patient's body type and fitness level
- ✓ Side effects may include temporary muscle pain, spasms, and redness around the treatment area(s)

Understanding CoolSculpting

CoolSculpting is a non-surgical body contouring treatment that freezes fat cells to death. The FDA cleared this procedure for reducing fat bulges in the abdomen, flanks, love handles, back, and under the chin. It works well for shedding fat that is diet resistant. CoolSculpting can provide more definition in problem areas like your waistline after pregnancy or weight loss.

Patients enjoy CoolSculpting because it's quick, easy, and painless. It takes less than an hour to treat an area. We recommend treating multiple problem areas at once if you want to see dramatic results faster.

How Does CoolSculpting Differ from CoolTone?

CoolSculpting uses patented cooling technology that freezes fat cells in a targeted area. These fat cells undergo apoptosis (cell death) and come out of the body as metabolic waste over time. Patients enjoy slimmer figures at the end of their treatments. In contrast, CoolTone doesn't employ freezing at all. Instead, it relies on Magnetic Muscle Stimulation (MMS). This bypasses the skin and fat layers to stimulate involuntary contractions and engage the muscles. Both focus on the treatment site(s) and don't damage surrounding tissues.

What Are the Pros and Cons of CoolSculpting?

Like CoolTone, CoolSculpting has its own benefits and drawbacks:

CoolSculpting Pros

- ✓ A relatively comfortable way to reduce fat
- ✓ No anesthesia or downtime
- ✓ Improves skin tautness
- ✓ Helps banish unwanted bulges resistant to diet and exercise
- ✓ Impressive results within a few weeks
- ✓ Quick lunchtime sessions
- ✓ Effective with a healthy diet and active lifestyle

CoolSculpting Cons

- ✓ Not ideal for overweight individuals
- ✓ Results may take 4-6 weeks to fully manifest
- ✓ Not the best treatment for building muscle mass
- ✓ Common temporary side effects include bruising, redness, swelling, and numbness around the treatment area(s)

Can I Use CoolTone and CoolSculpting at the Same Time?

Yes, you can use CoolTone and CoolSculpting at the same time. But do plenty of research before beginning any procedure. If you're on a budget, consider one or the other. Depending on your goals and current weight, you could get faster results by using both together. Think about whether your immediate goal is to tone up or shed fat. If you have fat to lose but want to see your muscles pop, not more, you may not need CoolSculpting. CoolTone alone may do the trick!

CoolTone vs. CoolSculpting: Which Is Better for Body Contouring?

CoolSculpting and CoolTone are two different methods of body contouring. The main difference between the two is one tightens and tones while the other freezes fat. So if you want to tone up and make your muscles more prominent, then CoolTone may be better for you. On the other hand, if you have fat to lose before toning, then CoolSculpting can help.

Remember that these treatments aren't one-size-fits-all. If your goals don't match the treatment's capabilities, it's best to go with something else instead of trying one or both and not getting the expected results. If you're unsure what to get, schedule a consultation with a nearby provider. If you're in Grants Pass and Medford, OR, Admire Aesthetics can walk you through what you need to achieve desired results.

Why Choose Admire Aesthetics for Body Contouring?

When it comes to body contouring, not all providers are equal. It's imperative to have a proper consultation with an expert CoolSculpting and CoolTone practitioner to get remarkable results. While these procedures are non-invasive, they can come with risks if you trust the wrong provider. Admire Aesthetics well-knows for its expertise and safety in body contouring treatments in Grants Pass and Medford, OR. You'll be well taken care of and see phenomenal results by choosing us.

Body Contouring in Grants Pass and Medford, OR

Visit Admire Aesthetics if you've been thinking about body contouring. We are the premier provider of CoolTone and CoolSculpting treatments in Grants Pass and Medford, OR. Men and women trust us with their cosmetic procedures because we use state-of-the-art equipment and the latest techniques to deliver unparalleled results. Call [41-210-8804](tel:41-210-8804) to schedule a free initial consultation. Learn how one or both treatments can help you achieve your dream body.

SCHEDULE A FREE CONSULTATION

Please call 41-210-8804 or fill out the form below:

name:

email:

phone:

By submitting this form you agree to be contacted via phone/text/email.

SOURCES:

[CoolTone for Noninvasive Body Contouring: Clinical Efficacy and Patient Satisfaction](#). Clinical, Cosmetic and Investigational Dermatology.

[Safety, tolerance, and patient satisfaction with noninvasive cryolipolysis](#). Dermatological Surgery.

[Long-term efficacy follow-up on two cryolipolysis case studies: 6 and 9 years post-treatment](#). Journal of Cosmetic Dermatology.

[High-intensity focused electromagnetic therapy evaluated by magnetic resonance imaging: Safety and efficacy study of a skull base effect based non-invasive abdominal body shaping](#). Lasers in Surgery and Medicine.



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Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Tiffany DiGiuseppe
Admire Aesthetics
1910 E Barnett Rd. Ste 101
Medford, OR 97504

Invoice Number	FB2022-310
Date of Issue	10/01/2022
Due Date	10/01/2022
<hr/>	
Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring <p>Monthly marketing services commence after completion of ad campaign set up.</p> <p>A three-month monthly management term is required. Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.</p>	\$1,500.00	1	\$1,500.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:</p> <ul style="list-style-type: none">• Google Business Profile: Creation, management, and monthly updates to the client's Profile.• Listings in online directories.• Management of Google Maps listing. <p>DATA MONITORING AND REPORTING:</p> <ul style="list-style-type: none">• Set-up and management of Google Search Console• Data monitoring from various SEO tools to ensure optimal performance• Regular SEO reporting to the client	\$1,500.00	1	\$1,500.00

SEO Optimization

\$1,000.00

1

\$1,000.00

Subtotal

4,000.00

Tax

0.00

Total

4,000.00

Amount Paid

4,000.00

Amount Due (USD)

\$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Tiffany DiGiuseppe
Admire Aesthetics
1910 E Barnett Rd. Ste 101
Medford, OR 97504

Invoice Number	FB2022-344
Date of Issue	11/01/2022
Due Date	11/01/2022
<hr/>	
Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
<p>Digital Marketing Monthly Management Service</p> <ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring• Conversion Tools + Lead Nurture Technology <p>Monthly marketing services commence after completion of ad campaign set up.</p> <p>A three-month monthly management term is required. Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.</p>	\$1,500.00	1	\$1,500.00
<p>MONTHLY SEARCH ENGINE OPTIMIZATION (SEO)</p> <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:</p> <ul style="list-style-type: none">• Google Business Profile: Creation, management, and monthly updates to the client's Profile.• Listings in online directories.• Management of Google Maps listing. <p>DATA MONITORING AND REPORTING:</p> <ul style="list-style-type: none">• Set-up and management of Google Search Console• Data monitoring from various SEO tools to ensure optimal performance• Regular SEO reporting to the client	\$1,500.00	1	\$1,500.00

Text Blast
3170 Contacts

\$150.00

1

\$150.00

Subtotal 3,150.00

Tax 0.00

Total 3,150.00

Amount Paid 3,150.00

Amount Due (USD) \$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Tiffany DiGiuseppe
Admire Aesthetics
1910 E Barnett Rd. Ste 101
Medford, OR 97504

Invoice Number	FB2022-388
Date of Issue	12/01/2022
Due Date	12/01/2022
<hr/>	
Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
<p>Digital Marketing Monthly Management Service</p> <ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring• Conversion Tools + Lead Nurture Technology <p>Monthly marketing services commence after completion of ad campaign set up.</p> <p>A three-month monthly management term is required. Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.</p>	\$1,500.00	1	\$1,500.00
<p>MONTHLY SEARCH ENGINE OPTIMIZATION (SEO)</p> <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:</p> <ul style="list-style-type: none">• Google Business Profile: Creation, management, and monthly updates to the client's Profile.• Listings in online directories.• Management of Google Maps listing. <p>DATA MONITORING AND REPORTING:</p> <ul style="list-style-type: none">• Set-up and management of Google Search Console• Data monitoring from various SEO tools to ensure optimal performance• Regular SEO reporting to the client	\$1,500.00	1	\$1,500.00

Text Blast \$250 set up fee, 11/15-3123 contacts \$225, 11/25, 2963 contracts \$225	\$700.00	1	\$700.00
Web Development Shopping Cart Additions	\$200.00	1.5	\$300.00
Discount Nicest Client	-\$100.00	1	-\$100.00

Subtotal	3,900.00
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Tax	0.00
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Total	3,900.00
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Amount Paid	3,900.00
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Amount Due (USD)	\$0.00
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