

Advanced Rejuvenation Center - Liviu B. Saimovici, MD TruSculpt Google Adwords Q4 2019 (11/2/2019 - 12/27/2019)

0. trusculpt - general \$198.13

1. trusculpt - price \$41.40

Total Google Ad Spend: \$239.53

Google Ads | Chris Zelig > Advanced Rejuvena... 538-573-0874 | All campaigns > search | beta | trusculpt

Overview: Enabled, Status: Eligible (Learning), Optimization score: 96.2%, Type: Search, Budget: \$50.00/day

Ad groups

Custom Nov 2 - Dec 27, 2019

Ad group	Status	Clicks	CTR	Cost
0. trusculpt - general	Eligible	10	7.58%	\$198.13
1. trusculpt - price	Eligible	2	40.00%	\$41.40
Total: Ad gro...		12	8.76%	\$239.53
Total: Campa...		12	8.76%	\$239.53

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
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Overview: Enabled, Status: Eligible, Type: Standard

Ads

Custom Nov 2 - Dec 27, 2019

Ad	Status	Clicks	CTR	Cost
Top Body Contouring Specialist TrueSculpt Melts Fat Cells ... advancedrejuvenationcenters... TrueSculpt Reduces Stubborn Bulges with RF Energy. Treatments Are Only 15 Minutes. Reduce Belly Fat...	Approved (limited): Restricted medical content +1 more	5	6.67%	\$78.83
(Keyword:TrueSculpt Body Contouring) No Surgery... advancedrejuvenationcenters... TrueSculpt is a Non-Invasive Fat Reduction Treatment that Melt... View assets details	Poor ad strength Approved (limited): Speculative and Experimental Medical Treatment +2 more	3	8.82%	\$76.90
TrueSculpt Body Contouring 15 Minute Body Sculpting No... advancedrejuvenationcenters... TrueSculpt is a Non-Invasive Fat Reduction Treatment that Melts Away Stubborn Fat Cells. Sculpt a Leaner Physique Without...	Approved (limited): Restricted medical content +1 more	1	7.14%	\$34.07
TrueSculpt Deal Save on Cost Non-Surgical Fat Reduction 1... advancedrejuvenationcenters... TrueSculpt Reduces Stubborn Bulges with RF Energy. Treatments Are Only 15 Minutes. Sculpt a Leaner...	Approved (limited): Restricted medical content +1 more	1	11.11%	\$8.33
Total: All enabled ads		10	7.58%	\$198.13

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Overview: Enabled, Status: Eligible, Type: Standard

Ads

Custom Nov 2 - Dec 27, 2019

Ad	Status	Clicks	CTR	Cost
(Keyword:TrueSculpt Body Contouring) No Surgery... advancedrejuvenationcenters... TrueSculpt is a Non-Invasive Fat Reduction Treatment that Melt... View assets details	Poor ad strength Approved (limited): Speculative and Experimental Medical Treatment +2 more	3	8.82%	\$76.90
TrueSculpt Body Contouring 15 Minute Body Sculpting No... advancedrejuvenationcenters... TrueSculpt is a Non-Invasive Fat Reduction Treatment that Melts Away Stubborn Fat Cells. Sculpt a Leaner Physique Without...	Approved (limited): Restricted medical content +1 more	1	7.14%	\$34.07
TrueSculpt Deal Save on Cost Non-Surgical Fat Reduction 1... advancedrejuvenationcenters... TrueSculpt Reduces Stubborn Bulges with RF Energy. Treatments Are Only 15 Minutes. Sculpt a Leaner...	Approved (limited): Restricted medical content +1 more	1	11.11%	\$8.33
Total: All enabled ads		10	7.58%	\$198.13
Total: Ad group		10	7.58%	\$198.13

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Overview: Enabled, Status: Eligible, Type: Standard

Extensions

Custom Nov 2 - Dec 27, 2019

Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
5 Star Reviews Real Patient Reviews	search beta trusculpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Cutting Edge Technology State-of-the-Art Facility	search beta trusculpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
TrueSculpt Results See Real Before & After Photos	search beta trusculpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Unmatched Experience Leading Body Contouring Spa	search beta trusculpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Schedule a Free Consult Learn More about TrueSculpt	search beta trusculpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Call extension						
(914) 500-9594 (mobile)	Account	Account	Approved	3	10.34%	\$70.14
(914) 500-9594	Account	Account	Approved	2	10.00%	\$63.03
Callout extension						

Google Ads | Chris Zelig > Advanced Rejuvena... 538-573-0874 | All camp... > search | beta | tr... > 0. trusculpt - general

Overview: Enabled Status: Eligible Type: Standard More details

Recommendations: Extension type: All ADD FILTER Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
(914) 500-9594 (mobile)	Account	Account	Approved	3	10.34%	\$70.14
(914) 500-9594	Account	Account	Approved	2	10.00%	\$63.03
Callout extension						
Minimal Downtime	search beta trusculpt	Campaign	Approved	6	9.84%	\$137.40
15-Minute Treatment	search beta trusculpt	Campaign	Approved	4	6.15%	\$118.94
No Surgery / Non-Invasive	search beta trusculpt	Campaign	Approved	5	9.80%	\$115.51
Top Fat Reduction in NY	search beta trusculpt	Campaign	Approved	4	6.35%	\$98.79
Results After 1 Treatment	search beta trusculpt	Campaign	Approved	5	7.25%	\$97.82
Total: Callout extensions				8	6.96%	\$167.60
Total: Call extensions				5	10.20%	\$133.17

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Overview: Enabled Status: Eligible Type: Standard More details

Recommendations: Ad status: All enabled ADD FILTER Custom Nov 2 - Dec 27, 2019

Ad	Status	Clicks	CTR	Cost
TrueSculpt Deal Save on Cost Non-Surgical Fat Reduction 1... advancedrejuvenationcenters... TrueSculpt Reduces Stubborn Bules with RF Energy. Treatments Are Only 15 Minutes. Sculpt a Leaner...	Approved (limited): Restricted medical content +1 more	1	100.00%	\$21.75
(Keyword: TrueSculpt Body Contouring) No Surgery, advancedrejuvenationcenters... TrueSculpt is a Non-Invasive Fat Reduction Treatment that Melt... View assets details	Approved (limited): Speculative and Experimental Medical Treatment +2 more	1	25.00%	\$19.65
Top Body Contouring Specialist TrueSculpt Melts Fat Cells advancedrejuvenationcenters... TrueSculpt Reduces Stubborn Bules with RF Energy. Treatments Are Only 15 Minutes. Reduce Belly Fat...	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
TrueSculpt Body Contouring 15 Minute Body Sculpting No... advancedrejuvenationcenters... TrueSculpt is a Non-Invasive Fat Reduction Treatment that Melts Away Stubborn Fat Cells. Sculpt a Leaner Physique Without...	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: All enabled ads		2	40.00%	\$41.40

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Overview: Enabled Status: Eligible Type: Standard More details

Recommendations: Extension type: All ADD FILTER Associations view Custom Nov 2 - Dec 27, 2019

Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
5 Star Reviews Real Patient Reviews	search beta trusculpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Cutting Edge Technology State-of-the-Art Facility	search beta trusculpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
TrueSculpt Results See Real Before & After Photos	search beta trusculpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Unmatched Experience Leading Body Contouring Spa	search beta trusculpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Schedule a Free Consult Learn More about TrueSculpt	search beta trusculpt	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Call extension						
(914) 500-9594 (mobile)	Account	Account	Approved	0	0.00%	\$0.00
(914) 500-9594	Account	Account	Approved	0	-	\$0.00
Callout extension						

Google Ads | Chris Zelig > Advanced Rejuvena... 538-573-0874 | All camp... > search | beta | tr... > 1. trusculpt - price

Overview: Enabled Status: Eligible Type: Standard More details

Recommendations: Extension type: All ADD FILTER Associations view Custom Nov 2 - Dec 27, 2019

Extension	Added to	Level	Status	Clicks	CTR	Cost
(914) 500-9594 (mobile)	Account	Account	Approved	0	0.00%	\$0.00
(914) 500-9594	Account	Account	Approved	0	-	\$0.00
Callout extension						
Top Fat Reduction in NY	search beta trusculpt	Campaign	Approved	1	50.00%	\$21.75
15-Minute Treatment	search beta trusculpt	Campaign	Approved	1	33.33%	\$21.75
Results After 1 Treatment	search beta trusculpt	Campaign	Approved	1	50.00%	\$21.75
No Surgery / Non-Invasive	search beta trusculpt	Campaign	Approved	1	50.00%	\$19.65
Minimal Downtime	search beta trusculpt	Campaign	Approved	0	0.00%	\$0.00
Total: Callout extensions				2	40.00%	\$41.40
Total: Call extensions				0	0.00%	\$0.00

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