

Advanced Rejuvenation Center Dr. Saimovici Coolsculpting Google Adwords & Facebook Ads Q4 2019 (11/02/2019 - 12/31/2019)

search | alpha | coolsculpting: \$1,957.93
search | beta | coolsculpting: \$1,696.79

Google Ads Spend: \$3,654.72
Facebook Ads Spend: \$1,037.93
Total Media Cost: \$4,692.65

Google Ads | Chris Zelig > Advanced Rej... 538-573-0874 | All campaigns

Let's work together to grow your business | Use Maximize conversions bidding on 1 campaign

Overview Campaigns

Campaign status: All; Campaign name contains coolsc... View all ADD FILTER

| Campaign | Budget | Status | Bid strategy type | Clicks | CTR | Cost |
|--------------------------------|--------------|---------------------|----------------------|--------|-------|------------|
| search alpha coolsculpting | \$34.17/day | Eligible | Maximize conversions | 108 | 2.50% | \$1,957.93 |
| search beta coolsculpting | \$32.35/day | Eligible (Learning) | Maximize conversions | 69 | 3.53% | \$1,696.79 |
| Total: Filtered ca... | | | | 177 | 2.82% | \$3,654.72 |
| Total: Account | \$167.54/day | | | 333 | 3.34% | \$4,713.92 |

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Advanced Rej... 538-573-0874 | All campaigns > search | alpha | coolsc...

Enabled Status: Eligible Optimization score: 81.7% Type: Search Budget: \$34.17/day More details

Overview Ads

Ad status: All enabled ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|--|--------|-------|----------|
| 25% Off All CoolSculpting® Advanced Rejuvenation Centers Top Provider in Purchase, NY advancedrejuvenationcenters.com/coolsculpting/best-coolsculpting-deal-freeze-fat-top-provider-in-purchase-ny-free-consult-best-prices-fda-cleared-clinically-proven-fat-removal-no-surgery-minimal-downtime. | 0. coolsculpting - general | Approved (limited): Restricted medical content +1 more | 24 | 2.37% | \$530.80 |
| CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Advanced Rejuvenation Centers advancedrejuvenationcenters.com/coolsculpting/expert-safe-fat-loss-with-quick-results-minimal-downtime-eliminate-fat-and-feel-great-leading-cool-sculpting-provider-in-purchase-ny-schedule-a-free-consultation | 0. coolsculpting - general | Approved (limited): Restricted medical content +1 more | 25 | 2.15% | \$472.63 |
| #1 Provider in Purchase, NY Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more advancedrejuvenationcenters.com/coolsculpting/new-#1-coolsculpting-deal-freeze-fat-top-provider-in-purchase-ny-free-consult-expert-safe-fat-loss-with-... | 0. coolsculpting - general | Approved (limited): Restricted medical content +1 more | 26 | 2.28% | \$438.58 |
| {Keyword:Best Price in Purchase, NY} Advanced Rejuvenation Centers Flexible Payment Options advancedrejuvenationcenters.com/coolsculpting/spec... | | Approved (limited): | | | |

Google Ads | Chris Zelig > Advanced Rej... 538-573-0874 | All campaigns > search | alpha | coolsc...

Enabled Status: Eligible Optimization score: 81.7% Type: Search Budget: \$34.17/day More details

Overview Ads

Ad status: All enabled ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|--|--------|-------|----------|
| {Keyword:Best Price in Purchase, NY} Advanced Rejuvenation Centers Flexible Payment Options advancedrejuvenationcenters.com/coolsculpting/spec... Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | 1. coolsculpting - price | Approved (limited): Restricted medical content +1 more | 6 | 8.22% | \$140.64 |
| CoolSculpting in Purchase, NY Freeze Away Stubborn Fat Advanced Rejuvenation Centers advancedrejuvenationcenters.com/coolsculpting/best-prices-fda-cleared-clinically-proven-fat-removal-no-surgery-minimal-downtime-top-fat-reduction-treatment-target-belly-fat-love-handles-book-a-free-consultation | 0. coolsculpting - general | Approved (limited): Restricted medical content +1 more | 5 | 1.96% | \$74.25 |
| Top Provider in Purchase, NY Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more advancedrejuvenationcenters.com/coolsculpting/new-#1-coolsculpting-deal-freeze-fat-top-provider-in-purchase-ny-free-consult-expert-safe-fat-loss-with-... | 3. body sculpting | Approved (limited): Restricted medical content +1 more | 6 | 4.41% | \$69.02 |
| Top Provider in Purchase, NY Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more advancedrejuvenationcenters.com/coolsculpting/new-#1-coolsculpting-deal-freeze-fat-top-provider-in-purchase-ny-free-consult-expert-safe-fat-loss-with-... | 5. sculpsure | Approved (limited): Restricted medical content +1 more | 4 | 2.70% | \$57.98 |

Google Ads | Chris Zelig > Advanced Rej... 538-573-0874 | All campaigns > search | alpha | coolsc...

Enabled Status: Eligible Optimization score: 81.7% Type: Search Budget: \$34.17/day More details

Overview Ads

Ad status: All enabled ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|--------------------------|--|--------|-------|---------|
| Best Price in Purchase, NY Advanced Rejuvenation Centers Flexible Payment Options advancedrejuvenationcenters.com/coolsculpting/spec... Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule A Free Consultation Today. | 1. coolsculpting - price | Approved (limited): Restricted medical content +1 more | 3 | 7.69% | \$43.29 |
| 25% Off Coolsculpting Cost New Client Special Advanced Rejuvenation Centers advancedrejuvenationcenters.com/coolsculpting/spec... Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does Coolsculpting Cost? Less Than You Might Think! Book A Free Consultation Now! | 1. coolsculpting - price | Approved (limited): Restricted medical content +1 more | 3 | 4.23% | \$33.37 |
| Top Provider in Purchase, NY Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more advancedrejuvenationcenters.com/coolsculpting/new-#1-coolsculpting-deal-freeze-fat-top-provider-in-purchase-ny-free-consult-expert-safe-fat-loss-with-... | 2. cryolipolysis | Approved (limited): Restricted medical content +1 more | 1 | 7.14% | \$31.81 |
| 25% Off All CoolSculpting Advanced Rejuvenation Centers Top Provider in Purchase, NY advancedrejuvenationcenters.com/coolsculpting/best-coolsculpting-deal-freeze-fat-leading-provider-in-purchase-ny-free-consult-best-prices-fda-cleared-clinically-proven-fat-removal-no-surgery-minimal-downtime. | 3. body sculpting | Approved (limited): Restricted medical content +1 more | 2 | 2.78% | \$27.48 |

Google Ads | Chris Zelig > Advanced Rej... 538-573-0874 | All campaigns > search | alpha | coolsc...

Enabled Status: Eligible Optimization score: 81.7% Type: Search Budget: \$34.17/day More details

Overview Ads

Ad status: All enabled ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|-------------------------------|--|--------|-------|---------|
| CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Advanced Rejuvenation Centers advancedrejuvenationcenters.com/coolsculpting/expert-safe-fat-loss-with-quick-results-minimal-downtime-eliminate-fat-and-feel-great-leading-cool-sculpting-provider-in-purchase-ny-schedule-a-free-consultation | 3. body sculpting | Approved (limited): Restricted medical content +1 more | 2 | 4.65% | \$23.39 |
| 25% Off All CoolSculpting® Affordable & Quick Treatments Advanced Rejuvenation Centers advancedrejuvenationcenters.com/coolsculpting/spec... Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is Coolsculpting? A Lot Less Than You Might Think. Book A Free Consultation Now! | 1. coolsculpting - price | Approved (limited): Restricted medical content +1 more | 1 | 3.45% | \$14.69 |
| 25% Off All CoolSculpting® Best Price in Purchase, NY Advanced Rejuvenation Centers +6 more advancedrejuvenationcenters.com/coolsculpting/spec... Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. | 1. coolsculpting - price | Approved (limited): Speculative and Experimental Medical Treatment +2 more | 0 | 0.00% | \$0.00 |
| #1 Provider in Purchase, NY Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more advancedrejuvenationcenters.com/fat-freezing/newpo-#1-coolsculpting-deal-top-provider-in-purchase-ny-for-freezing-fat-free-consult-expert-safe-fat-loss-with-... | 6. coolsculpting - fat freeze | Approved (limited): Speculative and Experimental Medical Treatment +2 more | 0 | 0.00% | \$0.00 |

Google Ads | Chris Zelig | Advanced Reju... | 538-573-0874 | search | alpha | coolsc... | Budget: \$34.17/day

Overview: Enabled, Status: Eligible, Optimization score: 81.7%, Type: Search

Recommendations: Ad status: All enabled

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|------------------|--|--------|-------|------------|
| Advanced Rejuvenation Centers advancedrejuvenationcenters.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider In Purchase, NY. Schedule a Free Consultation | 5. sculpsure | Approved (limited): Restricted medical content +1 more | 0 | 0.00% | \$0.00 |
| 25% Off All CoolSculpting Advanced Rejuvenation Centers Fat Reduction Treatment advancedrejuvenationcenters.com/coolsculpting Best CoolSculpting Deal. Freeze Fat. Top Provider in Purchase, NY. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | 2. cryolipolysis | Approved (limited): Restricted medical content +1 more | 0 | 0.00% | \$0.00 |
| Total: All enabled ads | | | 108 | 2.50% | \$1,957.93 |
| Total: Campaign | | | 108 | 2.50% | \$1,957.93 |

Show rows: 500 | 1 - 25 of 25

Google Ads | Chris Zelig | Advanced Reju... | 538-573-0874 | search | alpha | coolsc... | Budget: \$34.17/day

Overview: Enabled, Status: Eligible, Optimization score: 81.7%, Type: Search

Recommendations: Extension type: All

Extensions

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|---|--------------------|--------------------------|----------|----------|--------|-------|----------|
| Sitelink extension | | | | | | | |
| 25% Off All Fat Areas Save 25% Off on Coolsculpting. New Client Special | Sitelink extension | search alpha cool... | Campaign | Approved | 0 | - | \$0.00 |
| State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting | Sitelink extension | search alpha cool... | Campaign | Approved | 0 | - | \$0.00 |
| 5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials | Sitelink extension | search alpha cool... | Campaign | Approved | 0 | - | \$0.00 |
| Before and After Photos See Coolsculpting Before and After Photos | Sitelink extension | search alpha cool... | Campaign | Approved | 0 | - | \$0.00 |
| Call extension | | | | | | | |
| (914) 500-9594 (mobile) | Call extension | Account | Account | Approved | 15 | 2.38% | \$367.34 |

Google Ads | Chris Zelig | Advanced Reju... | 538-573-0874 | search | alpha | coolsc... | Budget: \$34.17/day

Overview: Enabled, Status: Eligible, Optimization score: 81.7%, Type: Search

Recommendations: Extension type: All

Extensions

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|----------------------------|-------------------|--------------------------|----------|----------|--------|-------|----------|
| Call extension | | | | | | | |
| (914) 500-9594 (mobile) | Call extension | Account | Account | Approved | 15 | 2.38% | \$367.34 |
| (914) 500-9594 | Call extension | Account | Account | Approved | 4 | 1.07% | \$76.17 |
| Callout extension | | | | | | | |
| Contact Us + Free Consult | Callout extension | search alpha cool... | Campaign | Approved | 33 | 4.14% | \$681.43 |
| Highlights: No Surgery | Callout extension | search alpha cool... | Campaign | Approved | 34 | 3.95% | \$656.04 |
| Freeze Your Fat | Callout extension | search alpha cool... | Campaign | Approved | 34 | 3.64% | \$642.17 |
| New Clients 25% Off | Callout extension | search alpha cool... | Campaign | Approved | 30 | 3.46% | \$578.44 |
| Liposuction Alternative | Callout extension | search alpha cool... | Campaign | Approved | 30 | 3.45% | \$560.28 |
| Nonsurgical Fat Reduction | Callout extension | search alpha cool... | Campaign | Approved | 26 | 3.16% | \$527.95 |
| FDA Approved | Callout extension | search alpha cool... | Campaign | Approved | 25 | 2.53% | \$502.05 |

Google Ads | Chris Zelig | Advanced Reju... | 538-573-0874 | search | alpha | coolsc... | Budget: \$34.17/day

Overview: Enabled, Status: Eligible, Optimization score: 81.7%, Type: Search

Recommendations: Extension type: All

Extensions

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|---|---------------------------------|--------------------------|----------|----------|--------|-------|------------|
| Call extension | | | | | | | |
| (914) 500-9594 (mobile) | Call extension | Account | Account | Approved | 15 | 2.38% | \$367.34 |
| (914) 500-9594 | Call extension | Account | Account | Approved | 4 | 1.07% | \$76.17 |
| Callout extension | | | | | | | |
| Contact Us + Free Consult | Callout extension | search alpha cool... | Campaign | Approved | 33 | 4.14% | \$681.43 |
| Highlights: No Surgery | Callout extension | search alpha cool... | Campaign | Approved | 34 | 3.95% | \$656.04 |
| Freeze Your Fat | Callout extension | search alpha cool... | Campaign | Approved | 34 | 3.64% | \$642.17 |
| New Clients 25% Off | Callout extension | search alpha cool... | Campaign | Approved | 30 | 3.46% | \$578.44 |
| Liposuction Alternative | Callout extension | search alpha cool... | Campaign | Approved | 30 | 3.45% | \$560.28 |
| Nonsurgical Fat Reduction | Callout extension | search alpha cool... | Campaign | Approved | 26 | 3.16% | \$527.95 |
| FDA Approved | Callout extension | search alpha cool... | Campaign | Approved | 25 | 2.53% | \$502.05 |
| Structured snippet extension | | | | | | | |
| Service catalog: Coolsculpting, Non- Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,... | Structured snippet extension | search alpha cool... | Campaign | Approved | 0 | 0.00% | \$0.00 |
| Promotion extension | | | | | | | |
| 25% off for New Clients | Promotion extension | search alpha cool... | Campaign | Approved | 73 | 2.87% | \$1,438.40 |
| Total: Callout extensions | | | | | 71 | 3.23% | \$1,364.38 |
| Total: Structured snippet extensions | | | | | 0 | 0.00% | \$0.00 |
| Total: Call extensions | | | | | 19 | 1.89% | \$443.51 |
| Total: Promotion extensions | | | | | 73 | 2.87% | \$1,438.40 |

Show rows: 500 | 1 - 15 of 15

Google Ads | Chris Zelig | Advanced Reju... | 538-573-0874 | search | beta | coolscu... | Budget: \$32.35/day

Overview: Enabled, Status: Eligible (Learning), Optimization score: 81.7%, Type: Search

Recommendations: Ad status: All enabled

Ads

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------------|---|--------|-------|----------|
| Total: All enabled ads | | | | | |
| 69 3.53% \$1,696.79 | | | | | |
| 25% Off All CoolSculpting® Advanced Rejuvenation Centers #1 Provider in Purchase, NY advancedrejuvenationcenters.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Purchase, NY. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | 2. cryolipolysis | Ad group paused Approved (limited): Restricted medical content +1 more | 7 | 5.79% | \$295.70 |
| 25% Off All Fat Freezing Advanced Rejuvenation Centers Top Provider in Purchase, NY advancedrejuvenationcenters.com/coolsculpting/fat-fr-... Top CoolSculpting® Deal. Top Provider in Purchase, NY for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | 6. coolsculpting - fat freeze | Approved (limited): Restricted medical content +1 more | 10 | 3.75% | \$258.57 |
| {Keyword: Best Price in Purchase, NY} Advanced Rejuvenation Centers Flexible Payment Options advancedrejuvenationcenters.com/coolsculpting/spec... Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | 1. coolsculpting - price | Ad group paused Approved (limited): Restricted medical content +1 more | 9 | 9.38% | \$134.29 |

Google Ads | Chris Zelig | Advanced Reju... | 538-573-0874 | search | beta | coolscu... | Budget: \$32.35/day

Overview: Enabled, Status: Eligible (Learning), Optimization score: 81.7%, Type: Search

Recommendations: Ad status: All enabled

Ads

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------------|---|--------|--------|----------|
| Total: All enabled ads | | | | | |
| 69 3.53% \$1,696.79 | | | | | |
| 25% Off All CoolSculpting® Advanced Rejuvenation Centers #1 Provider in Purchase, NY advancedrejuvenationcenters.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Purchase, NY. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | 3. body sculpting | Approved (limited): Restricted medical content +1 more | 2 | 8.00% | \$127.06 |
| CoolSculpting in Purchase, NY Freeze Away Stubborn Fat Advanced Rejuvenation Centers advancedrejuvenationcenters.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation | 3. body sculpting | Approved (limited): Restricted medical content +1 more | 3 | 5.66% | \$123.70 |
| #1 Provider in Purchase, NY Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more advancedrejuvenationcenters.com/coolsculpting/new-... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Purchase, NY. Free Consult. Expert, Safe Fat Loss With... View assets details | 2. cryolipolysis | Ad group paused Approved (limited): Restricted medical content +1 more | 2 | 1.61% | \$109.35 |
| #1 Provider in Purchase, NY Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more advancedrejuvenationcenters.com/fat-freezing/new-yo-... #1 CoolSculpting Deal. Top Provider In Purchase, NY for | 6. coolsculpting - fat freeze | Approved (limited): Restrictive and Experimental Medical | 4 | 21.05% | \$82.02 |

| Google Ads | | | | | | |
|--|--|--|-------------------------------|--|---------------------|--------------|
| Chris Zelig > Advanced Rej... 538-573-0874 | | All campaigns > search beta coolscu... | | SEARCH REPORTS TOOLS & SETTINGS | | |
| Overview | Enabled | Status: Eligible (Learning) | Optimization score: 81.7% | Type: Search | Budget: \$32.35/day | More details |
| Recommendations | Ad status: All enabled | | ADD FILTER | | | |
| Ad groups | Ad | | Ad group | Status | Clicks | CTR |
| Ads & extensions | Total: All enabled ads | | | | 69 | 3.53% |
| Ads | #1 Provider in Purchase, NY Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more advancedrejuvenationcenters.com/fat-freezing/new-yo... #1 CoolSculpting Deal. Top Provider In Purchase, NY for Freezing Fat. Free Consult. Expert, Safe Fat Loss With... View assets details | | 6. coolsculpting - fat freeze | Approved (limited): Speculative and Experimental Medical Treatment +2 more | 4 | 21.05% |
| Extensions | #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Advanced Rejuvenation Centers advancedrejuvenationcenters.com/coolsculpting/Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Purchase, NY. Schedule a Free Consultation | | 2. cryolipolysis | Ad group paused Approved (limited): Restricted medical content +1 more | 1 | 0.79% |
| Automated extensions | #1 Provider in Purchase, NY Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more advancedrejuvenationcenters.com/coolsculpting/new... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Purchase, NY. Free Consult. Expert, Safe Fat Loss With... View assets details | | 5. sculpsure | Approved (limited): Restricted medical content +1 more | 3 | 10.34% |
| Landing pages | 25% Off All CoolSculpting® Advanced Rejuvenation Centers Flexible Payment Options advancedrejuvenationcenters.com/coolsculpting/spec... Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say | | 1. coolsculpting - price | Ad group paused Approved (limited): Restricted medical | 3 | 3.95% |
| Keywords | | | | | | |
| Audiences | | | | | | |
| Demographics | | | | | | |
| Settings | | | | | | |
| Locations | | | | | | |
| Ad schedule | | | | | | |

| Google Ads | | | | | | |
|--|--|--|----------------------------|--|---------------------|--------------|
| Chris Zelig > Advanced Rej... 538-573-0874 | | All campaigns > search beta coolscu... | | SEARCH REPORTS TOOLS & SETTINGS | | |
| Overview | Enabled | Status: Eligible (Learning) | Optimization score: 81.7% | Type: Search | Budget: \$32.35/day | More details |
| Recommendations | Ad status: All enabled | | ADD FILTER | | | |
| Ad groups | Ad | | Ad group | Status | Clicks | CTR |
| Ads & extensions | Total: All enabled ads | | | | 69 | 3.53% |
| Ads | 25% Off All CoolSculpting® Advanced Rejuvenation Centers Flexible Payment Options advancedrejuvenationcenters.com/coolsculpting/spec... Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule A Free Consultation Today. | | 1. coolsculpting - price | Ad group paused Approved (limited): Restricted medical content +1 more | 3 | 3.95% |
| Extensions | #1 Provider in Purchase, NY Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more advancedrejuvenationcenters.com/coolsculpting/new... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Purchase, NY. Free Consult. Expert, Safe Fat Loss With... View assets details | | 0. coolsculpting - general | Ad group paused Approved (limited): Restricted medical content +1 more | 6 | 1.88% |
| Automated extensions | #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Advanced Rejuvenation Centers advancedrejuvenationcenters.com/coolsculpting/Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Purchase, NY. Schedule a Free Consultation | | 3. body sculpting | Approved (limited): Restricted medical content +1 more | 1 | 2.70% |
| Landing pages | CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Advanced Rejuvenation Centers advancedrejuvenationcenters.com/coolsculpting/Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Purchase, NY. Schedule a Free Consultation | | 0. coolsculpting - | Ad group paused Approved (limited): | 8 | 2.51% |
| Keywords | | | | | | |
| Audiences | | | | | | |
| Demographics | | | | | | |
| Settings | | | | | | |
| Locations | | | | | | |
| Ad schedule | | | | | | |

| Google Ads | | | | | | |
|--|--|--|----------------------------|--|---------------------|--------------|
| Chris Zelig > Advanced Rej... 538-573-0874 | | All campaigns > search beta coolscu... | | SEARCH REPORTS TOOLS & SETTINGS | | |
| Overview | Enabled | Status: Eligible (Learning) | Optimization score: 81.7% | Type: Search | Budget: \$32.35/day | More details |
| Recommendations | Ad status: All enabled | | ADD FILTER | | | |
| Ad groups | Ad | | Ad group | Status | Clicks | CTR |
| Ads & extensions | Total: All enabled ads | | | | 69 | 3.53% |
| Ads | CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Advanced Rejuvenation Centers advancedrejuvenationcenters.com/coolsculpting/Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Purchase, NY. Schedule a Free Consultation | | 0. coolsculpting - general | Ad group paused Approved (limited): Restricted medical content +1 more | 8 | 2.51% |
| Extensions | #1 Provider in Purchase, NY Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more advancedrejuvenationcenters.com/coolsculpting/new... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Purchase, NY. Free Consult. Expert, Safe Fat Loss With... View assets details | | 3. body sculpting | Approved (limited): Restricted medical content +1 more | 1 | 1.79% |
| Automated extensions | CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Advanced Rejuvenation Centers advancedrejuvenationcenters.com/coolsculpting/Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Purchase, NY. Schedule a Free Consultation | | coolsculpting face | Approved (limited): Restricted medical content +1 more | 1 | 3.85% |
| Landing pages | 25% Off All CoolSculpting® Advanced Rejuvenation Centers Fat Reduction Treatment advancedrejuvenationcenters.com/coolsculpting/#1 CoolSculpting Deal. Freeze Fat. Top Provider in | | 0. coolsculpting - | Ad group paused Approved (limited): | 1 | 10.00% |
| Keywords | | | | | | |
| Audiences | | | | | | |
| Demographics | | | | | | |
| Settings | | | | | | |
| Locations | | | | | | |
| Ad schedule | | | | | | |

| Google Ads | | | | | | |
|--|---|--|----------------------------|--|---------------------|--------------|
| Chris Zelig > Advanced Rej... 538-573-0874 | | All campaigns > search beta coolscu... | | SEARCH REPORTS TOOLS & SETTINGS | | |
| Overview | Enabled | Status: Eligible (Learning) | Optimization score: 81.7% | Type: Search | Budget: \$32.35/day | More details |
| Recommendations | Ad status: All enabled | | ADD FILTER | | | |
| Ad groups | Ad | | Ad group | Status | Clicks | CTR |
| Ads & extensions | Total: All enabled ads | | | | 69 | 3.53% |
| Ads | 25% Off All CoolSculpting® Advanced Rejuvenation Centers Fat Reduction Treatment advancedrejuvenationcenters.com/coolsculpting/#1 CoolSculpting Deal. Freeze Fat. Top Provider in Purchase, NY. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | | 0. coolsculpting - general | Ad group paused Approved (limited): Restricted medical content +1 more | 1 | 10.00% |
| Extensions | 25% Off CoolSculpting® Cost New Client Special Advanced Rejuvenation Centers advancedrejuvenationcenters.com/coolsculpting/spec... Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now! | | 1. coolsculpting - price | Ad group paused Approved (limited): Restricted medical content +1 more | 4 | 4.44% |
| Automated extensions | 25% Off All CoolSculpting® Best Price in Purchase, NY Advanced Rejuvenation Centers +6 more advancedrejuvenationcenters.com/coolsculpting/spec... Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minim... View assets details | | 1. coolsculpting - price | Ad group paused Approved (limited): Restricted medical content +1 more | 2 | 11.11% |
| Landing pages | CoolSculpting in Purchase, NY #1 Fat Reduction Treatment No Surgery & Minimal Downtime advancedrejuvenationcenters.com/coolsculpting/Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation | | 5. sculpsure | Approved (limited): Restricted medical content +1 more | 1 | 9.09% |
| Keywords | #1 Provider in Purchase, NY Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more advancedrejuvenationcenters.com/coolsculpting/new... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Purchase, NY. Free Consult. Expert, Safe Fat Loss With... View assets details | | coolsculpting face | Approved (limited): Restricted medical content +1 more | 0 | 0.00% |
| Audiences | 25% Off All CoolSculpting® Advanced Rejuvenation Centers #1 Provider in Purchase, NY advancedrejuvenationcenters.com/coolsculpting/#1 CoolSculpting Deal. Freeze Fat. Top Provider in Purchase, NY. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | | coolsculpting face | Approved (limited): Restricted medical content +1 more | 0 | 0.00% |
| Demographics | 25% Off All CoolSculpting® Affordable Treatments Advanced Rejuvenation Centers advancedrejuvenationcenters.com/coolsculpting/spec... Treatments Tailored To You. In a Luxur Environment. | | 1. coolsculpting - price | Ad group paused Approved (limited): | 0 | 0.00% |
| Settings | | | | | | |
| Locations | | | | | | |
| Ad schedule | | | | | | |

| Google Ads | | | | | | |
|--|---|--|---------------------------|--|---------------------|--------------|
| Chris Zelig > Advanced Rej... 538-573-0874 | | All campaigns > search beta coolscu... | | SEARCH REPORTS TOOLS & SETTINGS | | |
| Overview | Enabled | Status: Eligible (Learning) | Optimization score: 81.7% | Type: Search | Budget: \$32.35/day | More details |
| Recommendations | Ad status: All enabled | | ADD FILTER | | | |
| Ad groups | Ad | | Ad group | Status | Clicks | CTR |
| Ads & extensions | Total: All enabled ads | | | | 69 | 3.53% |
| Ads | Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation | | general | Restricted medical content +1 more | | |
| Extensions | CoolSculpting in Purchase, NY Fat Reduction Treatment No Surgery & Minimal Downtime advancedrejuvenationcenters.com/coolsculpting/Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation | | coolsculpting face | Approved (limited): Restricted medical content +1 more | 0 | 0.00% |
| Automated extensions | | | | | | |
| Landing pages | | | | | | |
| Keywords | Total: All enabled ads | | | | 69 | 3.53% |
| Audiences | Total: Campaign | | | | 69 | 3.53% |
| Demographics | | | | | | |
| Settings | | | | | | |
| Locations | | | | | | |
| Ad schedule | | | | | | |

| Google Ads | | | | | | |
|--|---|--|---------------------------|--|---------------------|--------------|
| Chris Zelig > Advanced Rej... 538-573-0874 | | All campaigns > search beta coolscu... | | SEARCH REPORTS TOOLS & SETTINGS | | |
| Overview | Enabled | Status: Eligible (Learning) | Optimization score: 81.7% | Type: Search | Budget: \$32.35/day | More details |
| Recommendations | Ad status: All enabled | | ADD FILTER | | | |
| Ad groups | Ad | | Ad group | Status | Clicks | CTR |
| Ads & extensions | Total: All enabled ads | | | | 69 | 3.53% |
| Ads | Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation | | general | Restricted medical content +1 more | | |
| Extensions | CoolSculpting in Purchase, NY Fat Reduction Treatment No Surgery & Minimal Downtime advancedrejuvenationcenters.com/coolsculpting/Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation | | coolsculpting face | Approved (limited): Restricted medical content +1 more | 0 | 0.00% |
| Automated extensions | | | | | | |
| Landing pages | | | | | | |
| Keywords | Total: All enabled ads | | | | 69 | 3.53% |
| Audiences | Total: Campaign | | | | 69 | 3.53% |
| Demographics | | | | | | |
| Settings | | | | | | |
| Locations | | | | | | |
| Ad schedule | | | | | | |

Google Ads | Chris Zelig | Advanced Rejuvenation Centers | 538-573-0874 | search | beta | coolsculpting.com | Budget: \$32.35/day

Overview: Enabled, Status: Eligible (Learning), Optimization score: 81.7%, Type: Search

Extensions

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|--|--------------------|-------------------------|----------|----------|--------|-------|----------|
| Sitelink extension | | | | | | | |
| <input type="checkbox"/> 25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special | Sitelink extension | search beta cool... | Campaign | Approved | 0 | - | \$0.00 |
| <input type="checkbox"/> State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting | Sitelink extension | search beta cool... | Campaign | Approved | 0 | - | \$0.00 |
| <input type="checkbox"/> 5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials | Sitelink extension | search beta cool... | Campaign | Approved | 0 | - | \$0.00 |
| <input type="checkbox"/> Before and After Photos See CoolSculpting Before and After Photos | Sitelink extension | search beta cool... | Campaign | Approved | 0 | - | \$0.00 |
| Call extension | | | | | | | |
| <input type="checkbox"/> (914) 500-9594 (mobile) | Call extension | Account | Account | Approved | 13 | 5.39% | \$485.70 |

Google Ads | Chris Zelig | Advanced Rejuvenation Centers | 538-573-0874 | search | beta | coolsculpting.com | Budget: \$32.35/day

Overview: Enabled, Status: Eligible (Learning), Optimization score: 81.7%, Type: Search

Extensions

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|---|------------------------------|-------------------------|----------|----------|--------|-------|----------|
| Callout extension | | | | | | | |
| <input type="checkbox"/> Nonsurgical Fat Reduction | Callout extension | search beta cool... | Campaign | Approved | 17 | 4.13% | \$567.46 |
| <input type="checkbox"/> Freeze Your Fat | Callout extension | search beta cool... | Campaign | Approved | 18 | 3.80% | \$545.01 |
| <input type="checkbox"/> FDA Approved | Callout extension | search beta cool... | Campaign | Approved | 13 | 2.53% | \$468.12 |
| <input type="checkbox"/> New Clients 25% Off | Callout extension | search beta cool... | Campaign | Approved | 16 | 3.52% | \$434.35 |
| <input type="checkbox"/> Contact Us + Free Consult | Callout extension | search beta cool... | Campaign | Approved | 18 | 4.28% | \$431.95 |
| <input type="checkbox"/> Liposuction Alternative | Callout extension | search beta cool... | Campaign | Approved | 13 | 2.97% | \$392.35 |
| <input type="checkbox"/> Highlights: No Surgery | Callout extension | search beta cool... | Campaign | Approved | 14 | 3.30% | \$300.25 |
| Structured snippet extension | | | | | | | |
| <input type="checkbox"/> Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,... | Structured snippet extension | search beta cool... | Campaign | Approved | 0 | 0.00% | \$0.00 |

Google Ads | Chris Zelig | Advanced Rejuvenation Centers | 538-573-0874 | search | beta | coolsculpting.com | Budget: \$32.35/day

Overview: Enabled, Status: Eligible (Learning), Optimization score: 81.7%, Type: Search

Extensions

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|---|------------------------------|-------------------------|----------|----------|--------|-------|------------|
| Structured snippet extension | | | | | | | |
| <input type="checkbox"/> Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,... | Structured snippet extension | search beta cool... | Campaign | Approved | 0 | 0.00% | \$0.00 |
| Promotion extension | | | | | | | |
| <input type="checkbox"/> 25% off for New Clients | Promotion extension | search beta cool... | Campaign | Approved | 43 | 3.68% | \$1,251.09 |
| Total: Callout extensions | | | | | 39 | 3.71% | \$1,005.05 |
| Total: Structured snippet extensions | | | | | 0 | 0.00% | \$0.00 |
| Total: Call extensions | | | | | 18 | 4.69% | \$705.09 |
| Total: Promotion extensions | | | | | 43 | 3.68% | \$1,251.09 |

Show rows: 500 | 1 - 15 of 15

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. [Learn more](#)

Facebook Ads Manager | Liviu B Saimovici (355123972) | Updated just now | Search business

Account Overview | Campaigns: 1 selected | Ad Sets for 1 Campaign | Ads for 1 Campaign

| Ad Name | Bid Strategy | Budget | Last Significant Edit | Results | Reach | Impressions | Cost per Result | Quality Ranking | Engagement Rate | Conversion Rate | Amount Spent |
|---|-------------------------|---------------|----------------------------------|---------|---------------|--------------|------------------|---------------------------------|---------------------------------|---------------------------------|------------------------|
| 2019-12 - CS - Women - Holiday image 1 | Lowest cost Conversions | Using camp... | Dec 23, 2019, 6:5... 20 days ago | 6 Lead | 5,314 | 12,052 | \$54.58 Per Lead | Below average Bottom 20% of ads | Below average Bottom 10% of ads | Below average Bottom 35% of ads | \$327.49 |
| 2019-11 - CS - Women - Image 1 | Lowest cost Conversions | Using camp... | Dec 23, 2019, 6:5... 20 days ago | 5 Lead | 4,209 | 8,609 | \$50.76 Per Lead | Below average Bottom 20% of ads | Below average Bottom 20% of ads | Below average Bottom 20% of ads | \$253.78 |
| 2019-11 - CS - Women - Image 3 | Lowest cost Conversions | Using camp... | Dec 23, 2019, 6:5... 20 days ago | — Lead | 1,852 | 4,192 | — Per Lead | Below average Bottom 10% of ads | Below average Bottom 10% of ads | Below average Bottom 35% of ads | \$132.51 |
| 2019-11 - CS - Women - Image 2 | Lowest cost Conversions | Using camp... | Dec 23, 2019, 6:5... 20 days ago | 4 Lead | 2,743 | 4,545 | \$28.50 Per Lead | Below average Bottom 20% of ads | Below average Bottom 20% of ads | Below average Bottom 35% of ads | \$113.99 |
| 2019-12 - CS - Women - Holiday image 3 | Lowest cost Conversions | Using camp... | Dec 23, 2019, 6:5... 20 days ago | — Lead | 1,662 | 2,809 | — Per Lead | Below average Bottom 20% of ads | Below average Bottom 20% of ads | Below average Bottom 35% of ads | \$85.22 |
| High Vio - 2019-12 - CS - Women - Video 1 | Lowest cost Conversions | Using camp... | Dec 23, 2019, 6:5... 20 days ago | 2 Lead | 1,421 | 2,144 | \$40.53 Per Lead | — | — | — | \$81.07 |
| 2019-12 - CS - Women - Holiday image 2 | Lowest cost Conversions | Using camp... | Dec 23, 2019, 6:5... 20 days ago | — Lead | 1,154 | 1,661 | — Per Lead | Below average Bottom 20% of ads | Below average Bottom 20% of ads | Below average Bottom 35% of ads | \$43.87 |
| 2019-11 - CS - Women - Image 4 | Lowest cost Conversions | Using camp... | Dec 23, 2019, 6:5... 20 days ago | — Lead | — | — | — Per Lead | — | — | — | \$0.00 |
| Results from 8 ads | | | | 17 Lead | 10,192 People | 36,012 Total | \$61.05 Per Lead | | | | \$1,037.93 Total Spent |

Facebook Ads Manager | Liviu B Saimovici (355123972) | Search business

CoolSculpting - Conversions > CoolSculpting - Women > 2019-12 - CS - Women - Holiday Image 1

Identity: Facebook Page (Selected), Instagram Account (None)

Create Ad: Use Existing Post, Use Mockup

Format: Single Image or Video (Selected)

Fullscreen Mobile Experience: Add an Instant Experience

Media: [Image of woman in bikini]

Text: Advanced Rejuvenation Centers. CoolSculpting® safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today.

Call to Action: GET OFFER

11 likes, 0 comments, 0 shares

Buttons: Discard Draft, Publish

Facebook Ads Manager interface for Liviu B Saimovici (355123972). The left sidebar shows a list of ad creatives under 'Coolsculpting - Conversions' and 'Coolsculpting - Women'. The selected ad is '2019-11 - CS - Women - Image 1'. The main panel shows the ad preview with the following details:

- Identity:** Facebook Page (Coolsculpting - Conversions), Instagram Account (None).
- Format:** Single Image or Video.
- Fullscreen Mobile Experience:** Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.
- Media:** Image of two women in a modern interior.
- Text:** Advanced Rejuvenation Centers. Coolsculpting © safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today.
- Call to Action:** GET OFFER.
- Engagement:** 8 likes, 0 comments, 0 shares.

Facebook Ads Manager interface for Liviu B Saimovici (355123972). The selected ad is '2019-11 - CS - Women - Image 3'. The main panel shows the ad preview with the following details:

- Identity:** Facebook Page (Coolsculpting - Conversions), Instagram Account (None).
- Format:** Single Image or Video.
- Fullscreen Mobile Experience:** Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.
- Media:** Image of a woman's midsection.
- Text:** Advanced Rejuvenation Centers. Coolsculpting © safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today.
- Call to Action:** GET OFFER.
- Engagement:** 4 likes, 0 comments, 0 shares.

Facebook Ads Manager interface for Liviu B Saimovici (355123972). The selected ad is '2019-11 - CS - Women - Image 2'. The main panel shows the ad preview with the following details:

- Identity:** Facebook Page (Coolsculpting - Conversions), Instagram Account (None).
- Format:** Single Image or Video.
- Fullscreen Mobile Experience:** Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.
- Media:** Image of a woman in a bikini lying down.
- Text:** Advanced Rejuvenation Centers. Coolsculpting © safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today.
- Call to Action:** GET OFFER.
- Engagement:** 11 likes, 0 comments, 0 shares.

Facebook Ads Manager interface for Liviu B Saimovici (355123972). The selected ad is '2019-12 - CS - Women - Holiday Image 3'. The main panel shows the ad preview with the following details:

- Identity:** Facebook Page (Coolsculpting - Conversions), Instagram Account (None).
- Format:** Single Image or Video.
- Fullscreen Mobile Experience:** Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.
- Media:** Image of a woman in a Santa hat holding a gift.
- Text:** Advanced Rejuvenation Centers. Coolsculpting © safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today.
- Call to Action:** GET OFFER.
- Engagement:** 5 likes, 0 comments, 0 shares.

Facebook Ads Manager interface for Liviu B Saimovici (355123972). The selected ad is 'High Vio - 2019-12 - CS - Women - Video 1'. The main panel shows the ad preview with the following details:

- Identity:** Facebook Page (Coolsculpting - Conversions), Instagram Account (None).
- Format:** Single Image or Video.
- Fullscreen Mobile Experience:** Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.
- Media:** Video thumbnail showing a woman's midsection.
- Text:** Advanced Rejuvenation Centers. Coolsculpting © safely freezes away stubborn fat that resists diet and exercise. Sale 25% OFF. Schedule a free consultation today.
- Call to Action:** LEARN MORE.
- Engagement:** 0 likes, 0 comments, 0 shares.

Facebook Ads Manager interface showing the 'Edit' screen for an ad. The breadcrumb trail is: Coolsculpting - Conversions > Coolsculpting - Women > 2019-12 - CS - Women - Holiday Image 2. The left sidebar shows a list of ad creatives, with '2019-12 - CS - Women - Holiday Image 2' selected.

The main content area is titled 'Identity' and includes:

- Facebook Page:** Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#). A 'Select Page' dropdown is present.
- Instagram Account:** The selected Page has no connected Instagram account. Your ad will use the Page name and profile picture. The Page admin can manage connections in Page settings. A 'No Instagram account' dropdown is present.

Below the identity section are options for 'Create Ad', 'Use Existing Post', and 'Use Mockup'. The 'Format' section allows choosing how to structure the ad:

- Single Image or Video:** One image or video, or a slideshow with multiple images (selected).
- Carousel:** 2 or more scrollable images or videos.
- Collection:** Group of items that opens into a fullscreen mobile experience.

The 'Fullscreen Mobile Experience' section includes a description and an 'Add an Instant Experience' checkbox.

On the right, a preview of the ad is shown. The ad features a woman in a white dress on a red background with the text: 'coolsculpting HELLO HOLIDAYS GOODBYE FAT CELLS 25% OFF'. Below the image, it says 'ADVANCEDREJUVENATIONCEN... 25% Off Coolsculpting' and 'Learn more about coolsculpting.' with a 'GET OFFER' button. The ad shows 4 likes and options to Like, Comment, and Share.

At the bottom, there are 'Close', 'Discard Draft', and 'Publish' buttons. A note at the very bottom states: 'By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.'

Facebook Ads Manager interface showing the 'Ad Preview' screen for an ad. The breadcrumb trail is: Coolsculpting - Conversions > Coolsculpting - Women > 2019-11 - CS - Women - Image 4. The left sidebar shows a list of ad creatives, with '2019-11 - CS - Women - Image 4' selected.

The main content area shows an error message: 'This ad can't be edited because the ad type is no longer supported or the original post used in the ad was removed.'

The 'Ad Preview' section shows a 'Mobile News Feed' preview. A red box indicates: 'Preview Not Available: Unable to display a preview of this ad.'

At the bottom, there are 'Close', 'Discard Draft', and 'Publish' buttons. A note at the very bottom states: 'By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.'