

Allways Beautiful MedSpa Coolsculpting Google Adwords & Facebook Ads Q3 2020 (7/1/2020 - 9/30/2020)

Total Google Ads: \$10,441.75
Total Facebook Ads: \$ 2,744.25
Total Media Spend: \$13,186.00

Google Ads | Chris Zelig > Always Beautiful 608-586-8888 | All campaigns

Overview | Campaigns | Custom Jul 1 - Sep 30, 2020

Recommendations | Campaign status: All but removed | ADD FILTER

Campaign	Budget	Status	Bid strategy type	Clicks	CTR	Cost
search beta coolsculpting	\$117.13/day	Eligible	Maximize conversions	1,396	3.51%	\$10,441.75
Always Beautiful	\$20.00/day \$608.00/month	Paused	Maximize clicks	0	-	\$0.00
search alpha coolsculpting	\$41.67/day	Paused	Maximize conversions	0	-	\$0.00
search beta cooltone	\$49.10/day	Paused	Maximize conversions	0	-	\$0.00
search beta botox	\$5.00/day	Paused	Maximize conversions	0	-	\$0.00
search beta coolsculpting exp reach	\$28.00/day	Paused	Maximize conversions	0	-	\$0.00
Total: All but removed campaigns				1,396	3.51%	\$10,441.75
Total: Account	\$117.13/day			1,396	3.51%	\$10,441.75

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column headers hover text for accredited metrics.
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Google Ads | Chris Zelig > Always Beautiful 608-586-8888 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$117.25/day | Optimization score: 91.7% | More details

Recommendations | Ads | Custom Jul 1 - Sep 30, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,396	3.51%	\$10,441.75
Top Provider in Aurora Safe & Effective Fat Reduction 25% Off All CoolSculpting +11 more alwaysbeautiful.net/coolsculpting/aurora #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting - general	Approved (limited); Restricted medical content +1 more	218	4.39%	\$2,673.35
Top Provider in Aurora Safe & Effective Fat Reduction 25% Off All CoolSculpting +11 more alwaysbeautiful.net/coolsculpting/aurora #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	x. Expanded Reach Test	Ad group removed Approved (limited); Restricted medical content +1 more	550	3.77%	\$2,564.21
Top Provider in Aurora Safe & Effective Fat Reduction 25% Off All CoolSculpting +11 more alwaysbeautiful.net/coolsculpting/aurora #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	4. lipo	Ad group removed Approved (limited); Restricted medical content +1 more	230	3.69%	\$1,806.03
25% Off All CoolSculpting Best Price in Aurora Always Beautiful Medspa +10 more alwaysbeautiful.net/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal... View assets details	1. coolsculpting - price	Approved (limited); Restricted medical content +1 more	94	7.10%	\$796.06
CoolSculpting in Aurora Freeze Away Stubborn Fat Virtual Consultation Available alwaysbeautiful.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation	x. Expanded Reach Test	Ad group removed Approved (limited); Restricted medical content +1 more	86	1.55%	\$588.70
CoolSculpting in Aurora Freeze Away Stubborn Fat Virtual Consultation Available alwaysbeautiful.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved (limited); Restricted medical content +1 more	34	4.99%	\$330.62
CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat					

Google Ads | Chris Zelig > Always Beautiful 608-586-8888 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$117.25/day | Optimization score: 91.7% | More details

Recommendations | Ads | Custom Jul 1 - Sep 30, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,396	3.51%	\$10,441.75
CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Book A Virtual Consultation alwaysbeautiful.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Aurora, CO. Schedule a Free Consultation	x. Expanded Reach Test	Ad group removed Approved (limited); Restricted medical content +1 more	39	2.05%	\$279.84
CoolSculpting in Aurora Freeze Away Stubborn Fat Virtual Consultation Available alwaysbeautiful.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation	4. lipo	Ad group removed Approved (limited); Restricted medical content +1 more	35	2.70%	\$259.69
CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Book A Virtual Consultation alwaysbeautiful.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Aurora, CO. Schedule a Free Consultation	0. coolsculpting - general	Paused Approved (limited); Restricted medical content +1 more	16	5.14%	\$232.42
Top Provider in Aurora Safe & Effective Fat Reduction 25% Off All CoolSculpting +11 more alwaysbeautiful.net/coolsculpting/aurora #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	2. body sculpting	Poor ad strength Approved (limited); Restricted medical content +1 more	19	5.21%	\$203.36
25% Off All CoolSculpting Virtual Consultation Available Fat Reduction Treatment alwaysbeautiful.net/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	x. Expanded Reach Test	Ad group removed Approved (limited); Restricted medical content +1 more	22	3.08%	\$138.40
CoolSculpting in Aurora #1 Fat Reduction Treatment Virtual Consultation Available alwaysbeautiful.net/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	6. coolsculpting - fat freeze	Ad group removed Approved (limited); Restricted medical content +1 more	7	9.72%	\$125.22
Top Provider in Aurora Quick & Painless Fat Freezing Fat Freezing for 25% Off +12 more alwaysbeautiful.net/fat-freezing/aurora #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	6. coolsculpting - fat freeze	Ad group removed Approved (limited); Restricted	10	4.50%	\$102.52

Google Ads | Chris Zelig > Always Beautiful 608-586-8888 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$117.25/day | Optimization score: 91.7% | More details

Recommendations | Ads | Custom Jul 1 - Sep 30, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,396	3.51%	\$10,441.75
Top Provider in Aurora Quick & Painless Fat Freezing Fat Freezing for 25% Off +12 more alwaysbeautiful.net/fat-freezing/aurora #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO for Freezing Fat. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	6. coolsculpting - fat freeze	Ad group removed Approved (limited); Restricted medical content +1 more	10	4.50%	\$102.52
CoolSculpting in Aurora Freeze Away Stubborn Fat Virtual Consultation Available alwaysbeautiful.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation	2. body sculpting	Approved (limited); Restricted medical content +1 more	9	5.52%	\$74.59
CoolSculpting in Aurora Freeze Away Stubborn Fat Virtual Consultation Available alwaysbeautiful.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation	3. cryolipolysis	Ad group paused Approved (limited); Restricted medical content +1 more	5	10.42%	\$57.83
Top Provider in Aurora Safe & Effective Fat Reduction 25% Off All CoolSculpting +11 more alwaysbeautiful.net/coolsculpting/aurora #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	4. sculpsure	Ad group paused Approved (limited); Restricted medical content +1 more	5	4.63%	\$48.46
25% Off All CoolSculpting Virtual Consultation Available Fat Reduction Treatment alwaysbeautiful.net/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Approved (limited); Restricted medical content +1 more	2	1.32%	\$43.04
\$1,000 Off All CoolSculpting Virtual Consultation Available Fat Reduction Treatment alwaysbeautiful.net/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	x. Expanded Reach Test	Ad group removed Approved (limited); Restricted medical content +1 more	5	1.13%	\$38.64
\$1,000 Off All CoolSculpting Virtual Consultation Available Fat Reduction Treatment alwaysbeautiful.net/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Paused Approved (limited); Restricted	2	2.78%	\$28.13

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads						
	\$1,000 Off All CoolSculpting Virtual Consultation Available Fat Reduction Treatment	0. coolsculpting - general	Paused			
	CoolSculpting In Aurora Freeze Away Stubborn Fat Virtual Consultation Available	4. sculpsure	Ad group paused			
	25% Off All CoolSculpting Virtual Consultation Available Fat Reduction Treatment	2. body sculpting	Approved (limited): Restricted medical content +1 more	1	7.69%	\$7.97
	25% Off All CoolSculpting Virtual Consultation Available Fat Reduction Treatment	4. lipo	Ad group removed	1	1.39%	\$7.09
	Top Provider in Aurora Safe & Effective Fat Reduction 25% Off All CoolSculpting +11 more	coolsculpting face	Ad group removed	1	8.33%	\$6.40
	(Keyword Best Price in Aurora) Book A Virtual Consultation Flexible Payment Options	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	5.00%	\$5.96
	CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Book A Virtual Consultation	4. lipo	Ad group removed	1	0.67%	\$0.92

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads						
	CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Book A Virtual Consultation	4. lipo	Ad group removed	1	0.67%	\$0.92
	25% Off All CoolSculpting Always Beautiful Medspa #1 Provider in Aurora	4. sculpsure	Ad group paused	0	-	\$0.00
	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Always Beautiful Medspa	4. sculpsure	Ad group paused	0	-	\$0.00
	CoolSculpting In Aurora #1 Fat Reduction Treatment No Surgery & Minimal Downtime	4. sculpsure	Ad group paused	0	-	\$0.00
	CoolSculpting In Aurora #1 Fat Reduction Treatment Best Prices. FDA-Cleared. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Ad group removed	0	-	\$0.00
	25% Off All Fat Freezing Always Beautiful Medspa Top Provider in Aurora	6. coolsculpting - fat freeze	Ad group removed	0	-	\$0.00
Always Beautiful Medspa Freezing Fat Really Works 25% Off First Treatment						

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads						
	alwaysbeautiful.net/coolsculpting/fat-freezing	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
	Freezing Fat Really Works Book A Virtual Consultation 25% Off First Treatment	6. coolsculpting - fat freeze	Ad group removed	0	0.00%	\$0.00
	\$1,000 Off All CoolSculpting Virtual Consultation Available Fat Reduction Treatment	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
	[Dynamically generated headline]	x. dynamic	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
	[Dynamically generated headline]	x. dynamic	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Ads				1,396	3.51%	\$10,441.75
Total: Campaign				1,396	3.51%	\$10,441.75

Extensions

Sitelink

75 Impressions, 5 Clicks, 7% CTR

Preview

CoolSculpting In Aurora | Freeze Away Stubborn Fat | Virtual Consultation Available

Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation

State-of-the-Art Facility

Before and After Photos

25% Off All Fat Areas

5 Star Reviews

Callout

19K Impressions, 793 Clicks, 4% CTR

Preview

CoolSculpting In Aurora | Freeze Away Stubborn Fat | Virtual Consultation Available

Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation

Highlights: No Surgery, New Clients 25% Off, Nonsurgical Fat Reduction

FDA Approved, Contact Us + Free Consult, Freeze Your Fat, Liposuction Alternative

Extensions

Callout

19K Impressions, 793 Clicks, 4% CTR

Preview

CoolSculpting In Aurora | Freeze Away Stubborn Fat | Virtual Consultation Available

Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation

Highlights: No Surgery, New Clients 25% Off, Nonsurgical Fat Reduction

FDA Approved, Contact Us + Free Consult, Freeze Your Fat, Liposuction Alternative

Structured snippet

544 Impressions, 11 Clicks, 2% CTR

Preview

CoolSculpting In Aurora | Freeze Away Stubborn Fat | Virtual Consultation Available

Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation

Service catalog: Coolsculpting, Non-Sur...

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | search | beta | coolsculpting

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$117.25/day, Optimization score: 91.7%

Extensions

Highlight specific aspects of your product or service

Call > 7.84K Impressions, 216 Clicks, 3% CTR, Account Added to

Preview: CoolSculpting in Aurora | Freeze Away Stubborn Fat | Virtual Consultation Available | alwaysbeautiful.net/coolsculpting

Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation

Call (720) 280-7016

Encourage calls to your business

Location > 2.86K Impressions, 107 Clicks, 4% CTR, Account Added to

Preview: Headline 1 | Headline 2 | www.example.com

Description 1

2.9 mi · Aurora · 6240 S Main St

Show business information (ex: address, store hours)

Promotion > 18.3K Impressions, 671 Clicks, 4% CTR, Campaign Added to

Preview: CoolSculpting in Aurora | Freeze Away Stubborn Fat | Virtual Consultation Available | alwaysbeautiful.net/coolsculpting

Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation

Labor Day · \$1,000 off CoolSculpting® Ends Sep 30

Show special sales and offers

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | search | beta | coolsculpting

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$117.25/day, Optimization score: 91.7%

Extensions

Location > 2.86K Impressions, 107 Clicks, 4% CTR, Account Added to

Preview: Headline 1 | Headline 2 | www.example.com

Description 1

2.9 mi · Aurora · 6240 S Main St

Show business information (ex: address, store hours)

Promotion > 18.3K Impressions, 671 Clicks, 4% CTR, Campaign Added to

Preview: CoolSculpting in Aurora | Freeze Away Stubborn Fat | Virtual Consultation Available | alwaysbeautiful.net/coolsculpting

Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation

Labor Day · \$1,000 off CoolSculpting® Ends Sep 30

Show special sales and offers

AUTOMATED EXTENSIONS

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Some inventory may be provided through third party intermediaries.

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Campaigns | Always Beautiful Medspa (10...)

Updated just now | Discard Drafts | Review and Publish

Search and filter | Filters | Jul 1, 2020 - Sep 30, 2020

Campaigns | Ad Sets | Ads

+ Create | Duplicate | Edit | A/B Test | Rules | View Setup | Columns: Performance | Breakdown | Reports

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends
Coolsculpting - Conversions	Off	Using ad set bi...	Using ad s...	Multiple Conv...	50,389	120,675	Multiple Conve...	\$2,744.25	Ongoing
Cooltone - Conversions	Off	Lowest cost	\$16.60 Daily	Lead	-	-	Per Lead	\$0.00	Ongoing
Post: "Botox solves everything..."	Completed	Using ad set bi...	Using ad s...	Post Engagem...	-	-	Per Post Engag...	\$0.00	May 14, 2018
Post: "This beauty checked in today to follow up ..."	Ad Set Error(s)	Using ad set bi...	Using ad s...	Post Engagem...	-	-	Per Post Engag...	\$0.00	Apr 2, 2018
Post: "Got our Kybella in! Reserve your box today! ..."	Completed	Using ad set bi...	Using ad s...	Post Engagem...	-	-	Per Post Engag...	\$0.00	Mar 15, 2017
Post: "Receive \$400 off Kybella while supplies las..."	Completed	Using ad set bi...	Using ad s...	Post Engagem...	-	-	Per Post Engag...	\$0.00	Dec 19, 2016
Post: "\$100 off each Kybella treatment expires Ju..."	Completed	Using ad set bi...	Using ad s...	Post Engagem...	-	-	Per Post Engag...	\$0.00	Jul 29, 2016
Post: "Permanent profile enhancing results! \$400 ..."	Completed	Using ad set bi...	Using ad s...	Post Engagem...	-	-	Per Post Engag...	\$0.00	Jul 16, 2016
Post: "Love, Lift and Lose this Valentine's Day!"	Ad Set Error(s)	Using ad set bi...	Using ad s...	Post Engagem...	-	-	Per Post Engag...	\$0.00	Feb 6, 2016
Results from 9 campaigns				-	50,389 People	120,675 Total	-	\$2,744.25 Total Spent	

Ads | Always Beautiful Medspa (10...)

Updated just now | Discard Drafts | Review and Publish

Ad Delivery is Active and 5 more | Impressions (Ad) > 0 | Search and filter | Clear | Filters | Jul 1, 2020 - Sep 30, 2020

Campaigns | Ad Sets for 1 Campaign | Ads for 1 Campaign

+ Create | Duplicate | Edit | A/B Test | Preview | Rules | View Setup | Columns: Performance | Breakdown | Reports

Ad Name	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
Dynamic - Prospecting	\$3.00 Daily	Sep 21, 2020, 1:1...	18 Leads	24,797	61,232	\$70.00 Per Lead	-	-	-	\$1,259.98
Dynamic - Prospecting	\$3.00 Daily	Aug 27, 2020, 10...	26 Leads	26,840	43,206	\$45.46 Per Lead	-	-	-	\$1,181.92
2020-01 - CS - Women - V1 - Image 3	\$1.00 Daily	-	-	118	145	-	-	-	-	\$7.93
2020-01 - CS - Women - V2 - Image 5	\$1.00 Daily	-	1 Lead	3,900	5,234	\$88.96 Per Lead	-	-	-	\$88.96
2020-01 - CS - Women - V2 - Image 2	\$1.00 Daily	-	-	5,452	8,438	-	-	-	-	\$145.15
2020-01 - CS - Women - V2 - Image 1	\$1.00 Daily	-	-	1,530	1,933	-	-	-	-	\$40.53
2020-01 - CS - Women - V1 - Image 2	\$1.00 Daily	-	-	132	147	-	-	-	-	\$6.36
2020-01 - CS - Women - V1 - Image 5	\$1.00 Daily	-	-	165	203	-	-	-	-	\$6.08
2020-01 - CS - Women - V1 - Image 1	\$1.00 Daily	-	-	122	137	-	-	-	-	\$7.34
Results from 9 ads				-	50,389 People	120,675 Total	-	-	-	\$2,744.25 Total Spent

Ads | Always Beautiful Medspa (10...)

Ad Delivery is Active and 5 more | Impressions (Ad) > 0 | Search and filter | Clear | Filters | Jul 1, 2020 - Sep 30, 2020

Campaigns | Ad Sets for 1 Campaign | Ads for 1 Campaign

+ Create | Duplicate | Edit | A/B Test | Preview | Rules | View Setup | Columns: Performance | Breakdown | Reports

Ad Name: Dynamic - Prospecting

Budget: \$3.00 Daily

Last Significant Edit: Sep 21, 2020, 1:1...

Results: 18 Leads

Reach: 24,797

Impressions: 61,232

Cost per Result: \$70.00 Per Lead

Quality Ranking: Ad Relevance D...

Engagement Rate Ranking: Ad Relevance D...

Conversion Rate Ranking: Ad Relevance D...

Amount Spent: \$1,259.98

Ad Setup: Dynamic creative is enabled. Multiple ads will be automatically generated using your individual creative assets.

Format: Single Image or Video (Selected)

Ad Creative: Select the media, text, and destination for your ad. You can also customize your media and text for each placement.

Media: [Image of woman]

Facebook Page: Always Beautiful Med Spa

Instagram Account: Use selected Page or Connect Account

13 Placements: Facebook Feeds, Feeds, Stories, In-Stream

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Close | Discard Draft | Publish

Ads Always Beautiful Medspa

Ad Delivery is Active and 5

+ Create Duplicate

Ad Name	Dynamic	2020-01	2020-01	2020-01	2020-01	2020-01	2020-01	2020-01	2020-01
Dynamic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dynamic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Ads Always Beautiful Medspa

Ad Delivery is Active and 5

+ Create Duplicate

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Results from

Coolsculpting - Conversions > Coolsculpting - Women > 2020-01 - CS - Women - V1 - Image 1 Deleted

Edit Review

Ad Name: 2020-01 - CS - Women - V1 - Image 1

Identity

Facebook Page: Always Beautiful Med Spa

Instagram Account: alwaysbeautiful.medspa

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience

16 Placements

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Ad Delivery is Active and 5

+ Create Duplicate

Ad Name	Dynamic	2020-01	2020-01	2020-01	2020-01	2020-01	2020-01	2020-01	2020-01
Dynamic	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Results from

Coolsculpting - Conversions > Coolsculpting - Women > 2020-01 - CS - Women - V1 - Image 2 Deleted

Edit Review

Ad Name: 2020-01 - CS - Women - V1 - Image 2

Identity

Facebook Page: Always Beautiful Med Spa

Instagram Account: alwaysbeautiful.medspa

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience

16 Placements

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Dynamic	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dynamic	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2020-01	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Results from

Coolsculpting - Conversions > Coolsculpting - Women > 2020-01 - CS - Women - V1 - Image 5 Deleted

Edit Review

Ad Name: 2020-01 - CS - Women - V1 - Image 5

Identity

Facebook Page: Always Beautiful Med Spa

Instagram Account: alwaysbeautiful.medspa

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience

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