

# CoolSculpting Marketing Services

## Always Beautiful Q4 Total Marketing Expenses

### (10/1/2020 - 12/31/2020)

**Total Google Ads: \$10,472.46**  
**Total Service Fee: \$ 8,250**  
**Total Spend: \$18,722.46**

Google Ads | Chris Zelig > Always Beaut... 608-586-8888 | All campaigns

Overview | Campaigns | Custom Oct 1 - Dec 31, 2020

Recommendations + Campaign status: All; Campaign name contains coolsculpting View all ADD FILTER

Campaign	Budget	Status	Bid strategy type	Clicks	CTR	Cost
search   beta   coolsculpting	\$80.92/day	Eligible	Maximize conversions	580	6.72%	\$7,676.03
search   beta   coolsculpting   exp reach	\$34.16/day	Eligible	Maximize conversions	478	3.56%	\$2,796.43
search   alpha   coolsculpting	\$41.67/day	Paused	Maximize conversions	0	-	\$0.00
<b>Total: Filtered campaigns</b>				<b>1,058</b>	<b>4.80%</b>	<b>\$10,472.46</b>
<b>Total: Account</b>	<b>\$164.20/day</b>			<b>1,255</b>	<b>4.84%</b>	<b>\$13,094.69</b>

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > Always Beaut... 608-586-8888 | All campaigns > search | beta | coolscu...

Overview | Enabled Status: Eligible Type: Search Budget: \$80.92/day Optimization score: 91.4% More details

Recommendations + Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Huge CoolSculpting Promotion   CoolSculpting in Aurora   2021 CoolSculpting Discount +6 more www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading... View assets details	0. coolsculpting - general	Approved (limited): Restricted drug terms +1 more	137	8.76%	\$1,999.99
Top Provider in Aurora   Safe & Effective Fat Reduction   25% Off All CoolSculpting +11 more alwaysbeautiful.net/coolsculpting/aurora #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Removed Approved (limited): Restricted drug terms +1 more	45	5.85%	\$648.53
CoolSculpting® in Aurora   Nov Only \$1,000 Off 8+ Cycles   Flexible Payment Options www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	15	8.43%	\$276.65
Always Beautiful Medspa   Non-Surgical Body Sculpting   Fat Reduction Treatment +6 more www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading... View assets details	2. body sculpting	Ad group paused Approved (limited): Restricted drug terms +1 more	19	10.92%	\$228.20

Google Ads | Chris Zelig > Always Beaut... 608-586-8888 | All campaigns > search | beta | coolscu...

Overview | Enabled Status: Eligible Type: Search Budget: \$80.92/day Optimization score: 91.4% More details

Recommendations + Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Always Beautiful Medspa   Non-Surgical Body Sculpting   Fat Reduction Treatment +6 more www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading... View assets details	2. body sculpting	Ad group paused Approved (limited): Restricted drug terms +1 more	19	10.92%	\$228.20
CoolSculpting® in Aurora   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	14	12.84%	\$204.70
CoolSculpting® in Aurora   Nov Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	11	6.92%	\$176.52
Top Provider in Aurora   Safe & Effective Fat Reduction   25% Off All CoolSculpting +11 more alwaysbeautiful.net/coolsculpting/aurora #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Expert, Safe Fat Loss With... View assets details	x. Expanded Reach Test	Ad group removed Approved (limited): Restricted medical content +1 more	39	3.25%	\$174.49
CoolSculpting® in Aurora   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	10	8.33%	\$166.23
Huge CoolSculpting Promotion   CoolSculpting in Aurora   2021 CoolSculpting Discount +6 more www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading... View assets details	1. coolsculpting - price	Approved (limited): Restricted drug terms +1 more	13	5.60%	\$165.81
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation	x. dynamic	Removed Approved (limited): Restricted medical content +1 more	15	24.19%	\$162.33

Google Ads | Chris Zelig > Always Beaut... 608-586-8888 | All campaigns > search | beta | coolscu...

Overview | Enabled Status: Eligible Type: Search Budget: \$80.92/day Optimization score: 91.4% More details

Recommendations + Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Lock In Your Discount Today					
Top Provider in Aurora   Safe & Effective Fat Reduction   25% Off All CoolSculpting +11 more alwaysbeautiful.net/coolsculpting/aurora #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Expert, Safe Fat Loss With... View assets details	x. Expanded Reach Test	Ad group removed Approved (limited): Restricted medical content +1 more	39	3.25%	\$174.49
CoolSculpting® in Aurora   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	10	8.33%	\$166.23
Huge CoolSculpting Promotion   CoolSculpting in Aurora   2021 CoolSculpting Discount +6 more www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading... View assets details	1. coolsculpting - price	Approved (limited): Restricted drug terms +1 more	13	5.60%	\$165.81
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation	x. dynamic	Removed Approved (limited): Restricted medical content +1 more	15	24.19%	\$162.33

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$80.92/day	Optimization score: 91.4%	More details	
Recommendations	+ Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	<input type="checkbox"/> <span>www.alwaysbeautiful.net</span> Cycles   Our Biggest Discount Ever Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	9	17.31%	\$133.56		
Extensions	<input type="checkbox"/> <span>www.alwaysbeautiful.net</span> CoolSculpting® in Aurora   Limited Time Offer   Jan 2021   Flexible Payment Options Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	8	7.48%	\$123.46		
Landing pages	<input type="checkbox"/> <span>www.alwaysbeautiful.net</span> Biggest CoolSculpting® Promo   Nov Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	5	15.63%	\$122.67		
Keywords	<input type="checkbox"/> <span>www.alwaysbeautiful.net/coolsculpting/aurora</span> Top Provider in Aurora   Safe & Effective Fat Reduction   25% Off All CoolSculpting +11 more #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Expert, Safe Fat Loss With... <a href="#">View assets details</a>	4. lipo	Ad group removed Approved (limited): Restricted medical content +1 more	18	2.91%	\$121.80		
Audiences	CoolSculpting® in Aurora   Nov Only \$1,000 Off 8+							

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$80.92/day	Optimization score: 91.4%	More details	
Recommendations	+ Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	<input type="checkbox"/> <span>www.alwaysbeautiful.net</span> CoolSculpting® in Aurora   Nov Only \$1,000 Off 8+ Cycles   Flexible Payment Options Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	6	13.64%	\$114.61		
Extensions	<input type="checkbox"/> <span>www.alwaysbeautiful.net</span> CoolSculpting® in Aurora   Jan Only \$1,000 Off 8+ Cycles   Flexible Payment Options Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	7	5.26%	\$98.86		
Landing pages	<input type="checkbox"/> <span>www.alwaysbeautiful.net</span> CoolSculpting® in Aurora   Nov Only \$1,000 Off 8+ Cycles   Flexible Payment Options Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	6	11.54%	\$98.56		
Keywords	<input type="checkbox"/> <span>www.alwaysbeautiful.net</span> Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Our Biggest Discount Ever Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	9.76%	\$76.85		
Audiences	CoolSculpting® in Aurora   Nov Only \$1,000 Off 8+							

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$80.92/day	Optimization score: 91.4%	More details	
Recommendations	+ Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	<input type="checkbox"/> <span>www.alwaysbeautiful.net</span> CoolSculpting® in Aurora   Nov Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	5	9.26%	\$69.39		
Extensions	<input type="checkbox"/> <span>www.alwaysbeautiful.net</span> Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Our Biggest Discount Ever Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	5	8.06%	\$67.43		
Landing pages	<input type="checkbox"/> <span>alwaysbeautiful.net/coolsculpting</span> CoolSculpting in Aurora   Freeze Away Stubborn Fat   Virtual Consultation Available Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	5	9.43%	\$67.16		
Keywords	<input type="checkbox"/> <span>www.alwaysbeautiful.net</span> Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Flexible Payment Options Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	6	13.04%	\$65.85		
Audiences	CoolSculpting® in Aurora   Nov Only \$1,000 Off 8+							

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$80.92/day	Optimization score: 91.4%	More details	
Recommendations	+ Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	<input type="checkbox"/> <span>alwaysbeautiful.net/coolsculpting</span> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	5	9.43%	\$67.16		
Extensions	<input type="checkbox"/> <span>www.alwaysbeautiful.net</span> Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Flexible Payment Options Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	6	13.04%	\$65.85		
Landing pages	<input type="checkbox"/> <span>www.alwaysbeautiful.net</span> Huge CoolSculpting Promotion   Freeze Away Body Fat   Flexible Payment Options Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	15.38%	\$63.78		
Keywords	<input type="checkbox"/> <span>www.alwaysbeautiful.net</span> Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Our Biggest Discount Ever Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	5	15.15%	\$63.06		
Audiences	CoolSculpting® in Aurora   Nov Only \$1,000 Off 8+							

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$80.92/day	Optimization score: 91.4%	More details	
Recommendations	+ Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	<input type="checkbox"/> <span>www.alwaysbeautiful.net</span> Huge CoolSculpting Promotion   Freeze Away Body Fat   Flexible Payment Options Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	15.38%	\$63.78		
Extensions	<input type="checkbox"/> <span>www.alwaysbeautiful.net</span> Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Our Biggest Discount Ever Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	5	15.15%	\$63.06		
Landing pages	<input type="checkbox"/> <span>www.alwaysbeautiful.net</span> Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Best Prices. FDA-Cleared. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	5	10.64%	\$58.56		
Keywords	<input type="checkbox"/> <span>www.alwaysbeautiful.net</span> CoolSculpting® in Aurora   Limited Time Offer   Jan 2021   Our Biggest Discount Ever Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	7	13.46%	\$58.38		
Audiences	CoolSculpting® in Aurora   Nov Only \$1,000 Off 8+							

Google Ads | Chris Zelig > Always Beaut... 608-586-8888 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$80.92/day Optimization score: 91.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Best Prices. FDA-Cleared. www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	3.57%	\$54.20
Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Flexible Payment Options www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	10.00%	\$49.36
Biggest CoolSculpting® Promo   Nov Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	2	12.50%	\$48.20
CoolSculpting® in Aurora   Nov Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	3	7.14%	\$45.63

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Overview: Enabled Status: Eligible Type: Search Budget: \$80.92/day Optimization score: 91.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Lock In Your Discount Today					
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Flexible Payment Options www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	16.67%	\$43.47
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation.	x. dynamic	Approved (limited): Restricted medical content +1 more	3	21.43%	\$43.14
Top Provider in Aurora   Safe & Effective Fat Reduction   25% Off All CoolSculpting +11 more alwaysbeautiful.net/coolsculpting/aurora #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Expert, Safe Fat Loss With... View assets details	2. body sculpting	Ad group paused Approved (limited): Restricted drug terms +1 more	2	3.33%	\$41.87
Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Flexible Payment Options www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	17.65%	\$41.46

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Overview: Enabled Status: Eligible Type: Search Budget: \$80.92/day Optimization score: 91.4%

Recommendations: Ad status: All ADD FILTER

Custom Oct 1 - Dec 31, 2020

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Aurora   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	8.82%	\$39.44
CoolSculpting® in Aurora   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	7.41%	\$38.43
CoolSculpting® in Aurora   Freeze Away Body Fat   Flexible Payment Options www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	25.00%	\$36.04
Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Best Prices. FDA-Cleared. www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	11.11%	\$35.50

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Overview: Enabled Status: Eligible Type: Search Budget: \$80.92/day Optimization score: 91.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Best Prices. FDA-Cleared. www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	4.11%	\$35.50
CoolSculpting® in Aurora   Freeze Away Body Fat   Our Biggest Discount Ever www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	7.41%	\$34.67
Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Best Prices. FDA-Cleared. www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	6.90%	\$34.44
Non-Surgical Body Sculpting   Our Biggest Discount Ever   Safe + Effective Fat Reduction www.alwaysbeautiful.net Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	3	18.75%	\$33.78

Google Ads | Chris Zelig > Always Beaut... 608-586-8888 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$80.92/day Optimization score: 91.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Body Sculpting   Our Biggest Discount Ever   Safe + Effective Fat Reduction www.alwaysbeautiful.net Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	3	18.75%	\$33.78
Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Flexible Payment Options www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	3.85%	\$33.70
Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	22.22%	\$33.36
CoolSculpting® in Aurora   Limited Time Offer   Jan 2021   Flexible Payment Options www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	4.76%	\$32.22

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.92/day	Optimization score: 91.4%	More details	
Recommendations	+ Ad status: All ADD FILTER <span style="float: right;">SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE</span>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Our Biggest Discount Ever www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	11.76%	\$28.88
Ads	<input type="checkbox"/> <span style="color: green;">●</span>	CoolSculpting® in Aurora   Jan Only \$1,000 Off 8+ Cycles   Flexible Payment Options www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	33.33%	\$27.36
Extensions	<input type="checkbox"/> <span style="color: green;">●</span>	CoolSculpting® in Aurora   Freeze Away Body Fat   Flexible Payment Options www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	7.69%	\$26.38
Landing pages	<input type="checkbox"/> <span style="color: green;">●</span>	CoolSculpting Deal: 25% Off   Freeze Away Stubborn Fat   Book A Virtual Consultation alwaysbeautiful.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Aurora, CO. Schedule a Free	x. Expanded Reach Test	Ad group removed Approved (limited): Restricted medical content +1 more	4	1.27%	\$25.07

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.92/day	Optimization score: 91.4%	More details	
Recommendations	+ Ad status: All ADD FILTER <span style="float: right;">SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE</span>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Flexible Payment Options www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	7.69%	\$26.38
Ads	<input type="checkbox"/> <span style="color: green;">●</span>	CoolSculpting Deal: 25% Off   Freeze Away Stubborn Fat   Book A Virtual Consultation alwaysbeautiful.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Aurora, CO. Schedule a Free Consultation	x. Expanded Reach Test	Ad group removed Approved (limited): Restricted medical content +1 more	4	1.27%	\$25.07
Extensions	<input type="checkbox"/> <span style="color: green;">●</span>	CoolSculpting® in Aurora   Limited Time Offer   Jan 2021   Flexible Payment Options www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	42.86%	\$24.63
Landing pages	<input type="checkbox"/> <span style="color: green;">●</span>	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Best Prices. FDA-Cleared. www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	4.00%	\$24.04

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.92/day	Optimization score: 91.4%	More details	
Recommendations	+ Ad status: All ADD FILTER <span style="float: right;">SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE</span>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	CoolSculpting® in Aurora   Limited Time Offer   Jan 2021   Flexible Payment Options www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	42.86%	\$24.63
Ads	<input type="checkbox"/> <span style="color: green;">●</span>	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Best Prices. FDA-Cleared. www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	4.00%	\$24.04
Extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Flexible Payment Options www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	3.28%	\$23.03
Landing pages	<input type="checkbox"/> <span style="color: green;">●</span>	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Best Prices. FDA-Cleared. www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	4.35%	\$22.37

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.92/day	Optimization score: 91.4%	More details	
Recommendations	+ Ad status: All ADD FILTER <span style="float: right;">SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE</span>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Flexible Payment Options www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	7.69%	\$21.58
Ads	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Body Sculpting   CoolSculpting® in Aurora   Safe + Effective Fat Reduction www.alwaysbeautiful.net Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	2	11.76%	\$21.34
Extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Flexible Payment Options www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	25.00%	\$20.21
Landing pages	<input type="checkbox"/> <span style="color: green;">●</span>	CoolSculpting in Aurora   Freeze Away Stubborn Fat   Virtual Consultation Available alwaysbeautiful.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love	4. lipo	Ad group removed Approved (limited): Restricted medical content +1 more	2	1.96%	\$20.13

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.92/day	Optimization score: 91.4%	More details	
Recommendations	+ Ad status: All ADD FILTER <span style="float: right;">SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE</span>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	25.00%	\$19.42
Ads	<input type="checkbox"/> <span style="color: green;">●</span>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Flexible Payment Options www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	28.57%	\$19.26
Extensions	<input type="checkbox"/> <span style="color: green;">●</span>	CoolSculpting® in Aurora   Freeze Away Body Fat   Our Biggest Discount Ever www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	25.00%	\$19.12
Landing pages	<input type="checkbox"/> <span style="color: green;">●</span>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x. dynamic	Approved (limited): Restricted medical content +1 more	2	200.00%	\$19.04

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.92/day	Optimization score: 91.4%	More details
Recommendations	Ads Custom Oct 1 - Dec 31, 2020					
Ad groups	+ Ad status: All ADD FILTER					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	1.47%	\$18.87	
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Aurora   Nov Only \$1,000 Off 8+ Cycles   Flexible Payment Options www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	1	7.14%	\$18.64	
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Best Prices. FDA-Cleared. www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	28.57%	\$18.16	
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting in Aurora   Freeze Away Stubborn Fat   Virtual Consultation Available alwaysbeautiful.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	1.69%	\$17.47	
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Body Sculpting   CoolSculpting® in Aurora   Get Rid of Unwanted Fat www.alwaysbeautiful.net Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	2	25.00%	\$17.45	
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Aurora   Jan Only \$1,000 Off 8+ Cycles   Flexible Payment Options www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	3.85%	\$16.29	
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	14.29%	\$15.93	

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.92/day	Optimization score: 91.4%	More details
Recommendations	Ads Custom Oct 1 - Dec 31, 2020					
Ad groups	+ Ad status: All ADD FILTER					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	14.29%	\$15.93	
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Body Sculpting   Freezing Fat Really Works   Safe + Effective Fat Reduction www.alwaysbeautiful.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	20.00%	\$14.41	
<input type="checkbox"/> <input checked="" type="radio"/> 25% Off All CoolSculpting   Virtual Consultation Available   Fat Reduction Treatment alwaysbeautiful.net/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	20.00%	\$13.69	
<input type="checkbox"/> <input checked="" type="radio"/> Always Beautiful Medspa   CoolSculpting® in Aurora   Offering \$1,000 Off 8+ Cycles www.alwaysbeautiful.net Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	20.00%	\$13.08	

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.92/day	Optimization score: 91.4%	More details
Recommendations	Ads Custom Oct 1 - Dec 31, 2020					
Ad groups	+ Ad status: All ADD FILTER					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Aurora   Our Biggest Discount Ever   Offering \$1,000 Off 8+ Cycles www.alwaysbeautiful.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	100.00%	\$12.40	
<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion   Freeze Away Body Fat   Best Prices. FDA-Cleared. www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	10.00%	\$11.02	
<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion   Freeze Away Body Fat   Flexible Payment Options www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	6.25%	\$10.70	
<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion   Freeze Away Body Fat   Our Biggest Discount Ever www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	6.67%	\$9.55	

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.92/day	Optimization score: 91.4%	More details
Recommendations	Ads Custom Oct 1 - Dec 31, 2020					
Ad groups	+ Ad status: All ADD FILTER					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion   Freeze Away Body Fat   Our Biggest Discount Ever www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	6.67%	\$9.55	
<input type="checkbox"/> <input checked="" type="radio"/> Always Beautiful Medspa   Our Biggest Discount Ever   Offering \$1,000 Off 8+ Cycles www.alwaysbeautiful.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	25.00%	\$9.55	
<input type="checkbox"/> <input checked="" type="radio"/> Biggest CoolSculpting® Promo   Nov Only \$1,000 Off 8+ Cycles   Best Prices. FDA-Cleared. www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	1	2.94%	\$9.49	
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Body Sculpting   Our Biggest Discount Ever   Safe + Effective Fat Reduction www.alwaysbeautiful.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	2	28.57%	\$9.33	

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.92/day	Optimization score: 91.4%	More details
Recommendations	Ads Custom Oct 1 - Dec 31, 2020					
Ad groups	+ Ad status: All ADD FILTER					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Aurora   Our Biggest Discount Ever   Offering \$1,000 Off 8+ Cycles www.alwaysbeautiful.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	100.00%	\$12.40	
<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion   Freeze Away Body Fat   Best Prices. FDA-Cleared. www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	10.00%	\$11.02	
<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion   Freeze Away Body Fat   Flexible Payment Options www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	6.25%	\$10.70	
<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion   Freeze Away Body Fat   Our Biggest Discount Ever www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	6.67%	\$9.55	

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.92/day	Optimization score: 91.4%	More details		
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>							
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Body Sculpting   Our Biggest Discount Ever   Safe + Effective Fat Reduction <a href="http://www.alwaysbeautiful.net">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	2	28.57%	\$9.33	
Extensions	<input type="checkbox"/> <span style="color: red;">●</span>	Non-Surgical Body Sculpting   Our Biggest Discount Ever   Get Rid of Unwanted Fat <a href="http://www.alwaysbeautiful.net">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	20.00%	\$8.53	
Landing pages	<input type="checkbox"/> <span style="color: green;">●</span>	Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Best Prices. FDA-Cleared. <a href="http://www.alwaysbeautiful.net">www.alwaysbeautiful.net</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	20.00%	\$8.46	
Keywords	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Aurora   Our Biggest Discount Ever   Safe + Effective Fat Reduction <a href="http://www.alwaysbeautiful.net">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	33.33%	\$7.68	

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.92/day	Optimization score: 91.4%	More details		
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>							
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever <a href="http://www.alwaysbeautiful.net">www.alwaysbeautiful.net</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	4.17%	\$7.44	
Extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Aurora   Freezing Fat Really Works   Get Rid of Unwanted Fat <a href="http://www.alwaysbeautiful.net">www.alwaysbeautiful.net</a> Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	100.00%	\$7.08	
Landing pages	<input type="checkbox"/> <span style="color: green;">●</span>	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Flexible Payment Options <a href="http://www.alwaysbeautiful.net">www.alwaysbeautiful.net</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	3.85%	\$7.05	
Keywords	<input type="checkbox"/> <span style="color: red;">●</span>	Always Beautiful Medspa   Freezing Fat Really Works   Get Rid of Unwanted Fat <a href="http://www.alwaysbeautiful.net">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	100.00%	\$6.84	

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.92/day	Optimization score: 91.4%	More details		
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>							
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Flexible Payment Options <a href="http://www.alwaysbeautiful.net">www.alwaysbeautiful.net</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	3.85%	\$7.05	
Extensions	<input type="checkbox"/> <span style="color: red;">●</span>	Always Beautiful Medspa   Freezing Fat Really Works   Get Rid of Unwanted Fat <a href="http://www.alwaysbeautiful.net">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	100.00%	\$6.84	
Landing pages	<input type="checkbox"/> <span style="color: green;">●</span>	CoolSculpting® in Aurora   Limited Time Offer   Jan 2021   Our Biggest Discount Ever <a href="http://www.alwaysbeautiful.net">www.alwaysbeautiful.net</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	14.29%	\$6.69	
Keywords	<input type="checkbox"/> <span style="color: green;">●</span>	Always Beautiful Medspa   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles <a href="http://www.alwaysbeautiful.net">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	100.00%	\$5.22	

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.92/day	Optimization score: 91.4%	More details		
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>							
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Body Sculpting   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles <a href="http://www.alwaysbeautiful.net">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	33.33%	\$5.17	
Extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Always Beautiful Medspa   CoolSculpting® in Aurora   Safe + Effective Fat Reduction <a href="http://www.alwaysbeautiful.net">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	50.00%	\$4.78	
Landing pages	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Body Sculpting   Our Biggest Discount Ever   Get Rid of Unwanted Fat <a href="http://www.alwaysbeautiful.net">www.alwaysbeautiful.net</a> Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	7.69%	\$3.45	
Keywords	<input type="checkbox"/> <span style="color: red;">●</span>	CoolSculpting® in Aurora   Nov Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever <a href="http://www.alwaysbeautiful.net">www.alwaysbeautiful.net</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	1	5.88%	\$1.96	

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.92/day	Optimization score: 91.4%	More details		
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>							
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	<input type="checkbox"/> <span style="color: red;">●</span>	Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	content +1 more					
Extensions	<input type="checkbox"/> <span style="color: red;">●</span>	Always Beautiful Medspa   Freezing Fat Really Works   25% Off First Treatment <a href="http://alwaysbeautiful.net/coolsculpting/fat-freezing">alwaysbeautiful.net/coolsculpting/fat-freezing</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Aurora, CO. Schedule a Free Consultation	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted medical content +1 more	0	—	\$0.00	
Landing pages	<input type="checkbox"/> <span style="color: red;">●</span>	CoolSculpting Deal: 25% Off   Freeze Away Stubborn Fat   Always Beautiful Medspa <a href="http://alwaysbeautiful.net/coolsculpting">alwaysbeautiful.net/coolsculpting</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Aurora, CO. Schedule a Free Consultation	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	0	—	\$0.00	
Keywords	<input type="checkbox"/> <span style="color: red;">●</span>	25% Off All CoolSculpting   Always Beautiful Medspa   Fat Reduction Treatment <a href="http://alwaysbeautiful.net/coolsculpting">alwaysbeautiful.net/coolsculpting</a> #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	0	—	\$0.00	
Settings	Total: Ads			580	6.72%	\$7,676.03		
Suggested	Total: Campaign			580	6.72%	\$7,676.03		

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Sitelink extension								
<input type="checkbox"/>	Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now	Sitelink extension	search   beta   coolscu...	Campaign	Approved	298	9.17%	\$4,516.21
<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   coolscu...	Campaign	Approved (limited): Restricted medical content +1 more	240	8.48%	\$3,658.01
<input type="checkbox"/>	Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Sitelink extension	search   beta   coolscu...	Campaign	Approved (limited): Restricted medical content +1 more	213	8.43%	\$3,344.65
<input type="checkbox"/>	5 Star Reviews See Why Always Beautiful is #1 Read Real Client Reviews	Sitelink extension	search   beta   coolscu...	Campaign	Approved (limited): Restricted medical content +1 more	216	8.46%	\$3,254.05
Approved								

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Sitelink extension								
<input type="checkbox"/>	5 Star Reviews See Why Always Beautiful is #1 Read Real Client Reviews	Sitelink extension	search   beta   coolscu...	Campaign	(limited): Restricted medical content +1 more	216	8.46%	\$3,254.05
<input type="checkbox"/>	About Us Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink extension	search   beta   coolscu...	Campaign	Approved (limited): Restricted medical content +1 more	198	8.31%	\$2,899.59
<input type="checkbox"/>	Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Sitelink extension	search   beta   coolscu...	Campaign	Approved (limited): Restricted medical content +1 more	168	7.58%	\$2,434.79
<input type="checkbox"/>	Why Choose Us? Read About What Sets Us Apart from Other Medspas in Aurora	Sitelink extension	search   beta   coolscu...	Campaign	Approved (limited): Restricted medical content +1 more	166	7.84%	\$2,315.07
Call extension								
<input type="checkbox"/>	(720) 280-7016	Call extension	Account	Account	Approved	35	5.97%	\$583.45
<input type="checkbox"/>	(720) 280-7016 (mobile)	Call extension	Account	Account	Approved	30	4.72%	\$489.80

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Callout extension								
<input type="checkbox"/>	New Clients 25% Off	Callout extension	search   beta   coolscu...	Campaign	Approved	116	7.63%	\$1,719.86
<input type="checkbox"/>	Contact Us + Free Consult	Callout extension	search   beta   coolscu...	Campaign	Approved	113	8.00%	\$1,658.64
<input type="checkbox"/>	FDA Cleared	Callout extension	search   beta   coolscu...	Campaign	Approved	112	6.76%	\$1,573.65
<input type="checkbox"/>	Liposuction Alternative	Callout extension	search   beta   coolscu...	Campaign	Approved (limited): Health in personalized advertising	110	7.55%	\$1,435.52
<input type="checkbox"/>	Freeze Your Fat	Callout extension	search   beta   coolscu...	Campaign	Approved	98	5.83%	\$1,367.92
<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search   beta   coolscu...	Campaign	Approved (limited): Health in personalized advertising	94	6.51%	\$1,351.41
<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search   beta   coolscu...	Campaign	Approved	90	6.72%	\$1,212.96

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	Freeze Your Fat	Callout extension	search   beta   coolscu...	Campaign	Approved	98	5.83%	\$1,367.92
<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search   beta   coolscu...	Campaign	Approved (limited): Health in personalized advertising	94	6.51%	\$1,351.41
<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search   beta   coolscu...	Campaign	Approved	90	6.72%	\$1,212.96
Structured snippet extension								
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search   beta   coolscu...	Campaign	Approved	1	1.09%	\$4.41
Promotion extension								
<input type="checkbox"/>	Winter Sale - 25% off CoolSculpting®	Promotion extension	search   beta   coolscu...	Campaign	Approved (limited): Restricted medical content +1 more	126	9.59%	\$1,937.19
<input type="checkbox"/>	Black Friday - 25% off CoolSculpting®	Promotion extension	search   beta   coolscu...	Campaign	Approved (limited): Restricted medical content +1 more	32	7.44%	\$401.06

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	Fall Sale - 25% off CoolSculpting®	Promotion extension	search   beta   coolscu...	Campaign	Approved (limited): Restricted medical content +1 more	27	12.86%	\$317.19
Total: Sitelink extensions					336	9.71%	\$5,091.15	
Total: Callout extensions					272	7.06%	\$3,793.95	
Total: Structured snippet extensions					1	1.09%	\$4.41	
Total: Call extensions					65	5.32%	\$1,073.25	
Total: Location extensions					124	8.47%	\$1,614.61	
Total: Promotion extensions					185	9.47%	\$2,655.44	

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$34.16/day	Optimization score: 91.3%	More details	
Recommendations	<b>Ads</b> Custom Oct 1 - Dec 31, 2020							
Ad groups	Ad status: All ADD FILTER							
Ad	Ad group	Status	Clicks	CTR	Cost			
<input type="checkbox"/> <input checked="" type="radio"/> Always Beautiful   Fat Reduction in Aurora, CO   Non-Surgical Fat Reduction +6 more <a href="#">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... <a href="#">View assets details</a>	expanded reach	Poor ad strength Approved (limited): Restricted drug terms +1 more	106	3.14%	\$584.81			
<input type="checkbox"/> <input checked="" type="radio"/> Always Beautiful   Fat Reduction in Aurora, CO   Non-Surgical Fat Reduction +6 more <a href="#">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... <a href="#">View assets details</a>	liposuction	Poor ad strength Approved (limited): Restricted drug terms +1 more	36	5.48%	\$232.28			
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Aurora, CO   Our Biggest Discount Ever   Get Rid of Unwanted Fat <a href="#">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Approved (limited): Restricted medical content +1 more	21	3.35%	\$168.69			
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Aurora, CO   Our Biggest Discount Ever   Freeze Away Body Fat <a href="#">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free... <a href="#">View assets details</a>	liposuction	Approved (limited): Restricted medical content +1 more	20	6.92%	\$140.75			

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$34.16/day	Optimization score: 91.3%	More details	
Recommendations	<b>Ads</b>							
Ad groups	Ad status: All ADD FILTER							
Ad	Ad group	Status	Clicks	CTR	Cost			
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Aurora, CO   Our Biggest Discount Ever   Get Rid of Unwanted Fat <a href="#">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Approved (limited): Restricted medical content +1 more	21	3.35%	\$168.69			
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Aurora, CO   Our Biggest Discount Ever   Freeze Away Body Fat <a href="#">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Approved (limited): Restricted medical content +1 more	20	6.92%	\$140.75			
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Aurora, CO   Our Biggest Discount Ever   Offering \$1,000 Off 8+ Cycles <a href="#">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Approved (limited): Restricted medical content +1 more	20	2.97%	\$118.71			
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Aurora, CO   Our Biggest Discount Ever   Offering \$1,000 Off 8+ Cycles <a href="#">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Approved (limited): Restricted medical content +1 more	19	6.31%	\$116.32			

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$34.16/day	Optimization score: 91.3%	More details	
Recommendations	<b>Ads</b>							
Ad groups	Ad status: All ADD FILTER							
Ad	Ad group	Status	Clicks	CTR	Cost			
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Aurora, CO   Our Biggest Discount Ever   Get Rid of Unwanted Fat <a href="#">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Approved (limited): Restricted medical content +1 more	18	5.81%	\$115.66			
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Aurora, CO   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles <a href="#">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Approved (limited): Restricted medical content +1 more	14	4.50%	\$106.97			
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Aurora, CO   Our Biggest Discount Ever   Freeze Away Body Fat <a href="#">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Approved (limited): Restricted medical content +1 more	15	2.36%	\$96.43			
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction   Our Biggest Discount Ever   Freeze Away Body Fat <a href="#">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Approved (limited): Restricted medical content +1 more	14	3.08%	\$84.24			

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$34.16/day	Optimization score: 91.3%	More details	
Recommendations	<b>Ads</b>							
Ad groups	Ad status: All ADD FILTER							
Ad	Ad group	Status	Clicks	CTR	Cost			
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles <a href="#">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Approved (limited): Restricted medical content +1 more	12	5.43%	\$60.21			
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Aurora, CO   Freezing Fat Really Works   Freeze Away Body Fat <a href="#">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Approved (limited): Restricted medical content +1 more	7	3.72%	\$55.44			
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction   Our Biggest Discount Ever   Offering \$1,000 Off 8+ Cycles <a href="#">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Approved (limited): Restricted medical content +1 more	11	2.40%	\$54.30			
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction   Our Biggest Discount Ever   Freeze Away Body Fat <a href="#">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Approved (limited): Restricted medical content +1 more	10	5.75%	\$50.40			

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$34.16/day	Optimization score: 91.3%	More details	
Recommendations	<b>Ads</b>							
Ad groups	Ad status: All ADD FILTER							
Ad	Ad group	Status	Clicks	CTR	Cost			
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Aurora, CO   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles <a href="#">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Approved (limited): Restricted medical content +1 more	8	3.69%	\$47.86			
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Aurora, CO   Eliminate Fat & Feel Great   Freeze Away Body Fat <a href="#">www.alwaysbeautiful.net</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	6	9.38%	\$40.53			
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Aurora, CO   Eliminate Fat & Feel Great   Freeze Away Body Fat <a href="#">www.alwaysbeautiful.net</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Approved (limited): Restricted medical content +1 more	7	2.14%	\$39.32			
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction   Our Biggest Discount Ever   Offering \$1,000 Off 8+ Cycles <a href="#">www.alwaysbeautiful.net</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	7	5.19%	\$31.46			

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Overview: Enabled Status: Eligible Type: Search Budget: \$34.16/day Optimization score: 91.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in Aurora, CO   Our Biggest Discount Ever   Offering \$1,000 Off 8+ Cycles www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	6	3.23%	\$28.51
Non-Surgical Fat Reduction   Our Biggest Discount Ever   Offering \$1,000 Off 8+ Cycles www.alwaysbeautiful.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Approved (limited): Restricted medical content +1 more	6	3.59%	\$26.68
Fat Reduction in Aurora, CO   Freezing Fat Really Works   Freeze Away Body Fat www.alwaysbeautiful.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Approved (limited): Restricted medical content +1 more	3	7.69%	\$24.83
Fat Reduction in Aurora, CO   Our Biggest Discount Ever   Get Rid of Unwanted Fat www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	6	3.72%	\$24.76

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Overview: Enabled Status: Eligible Type: Search Budget: \$34.16/day Optimization score: 91.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in Aurora, CO   Our Biggest Discount Ever   Get Rid of Unwanted Fat www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	6	3.73%	\$24.76
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.alwaysbeautiful.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Approved (limited): Restricted medical content +1 more	6	2.84%	\$23.51
CoolSculpting in Aurora   Freeze Away Stubborn Fat   Free Consultation Available alwaysbeautiful.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation	expanded reach	Removed Approved (limited): Restricted medical content +1 more	3	2.83%	\$23.34
Always Beautiful   Our Biggest Discount Ever   Freeze Away Body Fat www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	4	2.61%	\$20.29

Google Ads | Chris Zelig > Always Beaut... 608-586-8888 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$34.16/day Optimization score: 91.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Always Beautiful   Our Biggest Discount Ever   Freeze Away Body Fat www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	4	2.61%	\$20.29
Always Beautiful   Our Biggest Discount Ever   Freeze Away Body Fat www.alwaysbeautiful.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Approved (limited): Restricted medical content +1 more	4	11.76%	\$19.17
Fat Reduction in Aurora, CO   Our Biggest Discount Ever   Freeze Away Body Fat www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	4	2.16%	\$18.31
Always Beautiful   Our Biggest Discount Ever   Offering \$1,000 Off 8+ Cycles www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	5	2.84%	\$18.21

Google Ads | Chris Zelig > Always Beaut... 608-586-8888 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$34.16/day Optimization score: 91.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.alwaysbeautiful.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Approved (limited): Restricted medical content +1 more	3	10.34%	\$15.25
Fat Reduction in Aurora, CO   Freezing Fat Really Works   Get Rid of Unwanted Fat www.alwaysbeautiful.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Approved (limited): Restricted medical content +1 more	4	1.95%	\$14.98
Fat Reduction in Aurora, CO   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles www.alwaysbeautiful.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Approved (limited): Restricted medical content +1 more	4	6.45%	\$14.49
Top Provider in Aurora   Safe & Effective Fat Reduction   Target Belly Fat, Love Handles +8 more alwaysbeautiful.net/coolsculpting/aurora #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Expert, Safe Fat Loss With... View assets details	liposuction	Removed Approved (limited): Restricted drug terms +1 more	2	1.80%	\$13.16

Google Ads | Chris Zelig > Always Beaut... 608-586-8888 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$34.16/day Optimization score: 91.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Huge CoolSculpting Promotion   Freeze Away Stubborn Fat   Book A Free Consultation alwaysbeautiful.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Aurora, CO. Schedule a Free Consultation	expanded reach	Removed Approved (limited): Restricted medical content +1 more	2	13.33%	\$13.06
Fat Reduction in Aurora, CO   Our Biggest Discount Ever   Get Rid of Unwanted Fat www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Approved (limited): Restricted medical content +1 more	3	8.33%	\$12.97
Fat Reduction in Aurora, CO   Eliminate Fat & Feel Great   Freeze Away Body Fat www.alwaysbeautiful.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Approved (limited): Restricted medical content +1 more	3	4.92%	\$11.99
Always Beautiful   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles www.alwaysbeautiful.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Approved (limited): Restricted medical content +1 more	3	4.76%	\$11.86

Google Ads							Chris Zelig > Always Beaut... 608-586-8888		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$34.16/day	Optimization score: 91.3%	More details
Recommendations							Ad status: All ADD FILTER					
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost
Ads						Always Beautiful   Freezing Fat Really Works   Freeze Away Body Fat www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	3	12.00%	\$10.40	
Extensions						Fat Reduction in Aurora, CO   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	3	4.55%	\$10.19	
Landing pages						Always Beautiful   Our Biggest Discount Ever   Offering \$1,000 Off 8+ Cycles www.alwaysbeautiful.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Approved (limited): Restricted medical content +1 more	2	6.67%	\$9.41	
Keywords						CoolSculpting in Aurora   Freeze Away Stubborn Fat   Free Consultation Available alwaysbeautiful.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love	liposuction	Removed Approved (limited): Restricted medical content +1 more	1	2.63%	\$8.91	

Google Ads							Chris Zelig > Always Beaut... 608-586-8888		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$34.16/day	Optimization score: 91.3%	More details
Recommendations							Ad status: All ADD FILTER					
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost
Ads						Always Beautiful   Our Biggest Discount Ever   Freeze Away Body Fat www.alwaysbeautiful.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	expanded reach	Approved (limited): Restricted medical content +1 more	1	2.04%	\$8.06	
Extensions						Fat Reduction in Aurora, CO   Freezing Fat Really Works   Freeze Away Body Fat www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	1	1.75%	\$7.73	
Landing pages						Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	2	6.45%	\$6.22	
Keywords						Fat Reduction in Aurora, CO   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	1	1.39%	\$5.69	

Google Ads							Chris Zelig > Always Beaut... 608-586-8888		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$34.16/day	Optimization score: 91.3%	More details
Recommendations							Ad status: All ADD FILTER					
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost
Ads						Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.alwaysbeautiful.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Approved (limited): Restricted medical content +1 more	1	7.14%	\$4.59	
Extensions						Always Beautiful   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	1	3.45%	\$4.29	
Landing pages						Fat Reduction in Aurora, CO   Freezing Fat Really Works   Freeze Away Body Fat www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Approved (limited): Restricted medical content +1 more	1	14.29%	\$3.81	
Keywords						Non-Surgical Fat Reduction   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Approved (limited): Restricted medical content +1 more	1	11.11%	\$3.15	

Google Ads							Chris Zelig > Always Beaut... 608-586-8888		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$34.16/day	Optimization score: 91.3%	More details
Recommendations							Ad status: All ADD FILTER					
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost
Ads						Always Beautiful   Our Biggest Discount Ever   Get Rid of Unwanted Fat www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Approved (limited): Restricted medical content +1 more	1	3.57%	\$1.99	
Extensions						Fat Reduction in Aurora, CO   Freezing Fat Really Works   Get Rid of Unwanted Fat www.alwaysbeautiful.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	liposuction	Approved (limited): Restricted medical content +1 more	1	3.85%	\$1.90	
Landing pages						Fat Reduction in Aurora, CO   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	expanded reach	Approved (limited): Restricted medical content +1 more	1	2.22%	\$1.80	
Keywords						Target Belly Fat, Love Handles   Always Beautiful Medspa   #1 Provider in Aurora alwaysbeautiful.net/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	liposuction	Removed Approved (limited): Restricted medical content +1 more	1	7.69%	\$0.81	

Google Ads							Chris Zelig > Always Beaut... 608-586-8888		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$34.16/day	Optimization score: 91.3%	More details
Recommendations							Ad status: All ADD FILTER					
Ad groups							Ad	Ad group	Status	Clicks	CTR	Cost
Ads						Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00	
Extensions						Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.alwaysbeautiful.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	liposuction	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00	
Landing pages						Total: Ads			478	3.56%	\$2,796.43	
Keywords						Total: Campaign			478	3.56%	\$2,796.43	

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Google Ads										
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All campaigns > search   beta   coolscu...										
Overview										
<span>Enabled</span> Status: Eligible   Type: Search   Budget: \$34.16/day   Optimization score: <b>91.3%</b> <a href="#">More details</a>										
Recommendations										
<span>Extensions &gt;</span> All <a href="#">SUMMARY</a> <a href="#">TABLE</a> Custom   Oct 1 - Dec 31, 2020										
Ads & extensions										
<span>+</span> <a href="#">Extension type: All</a> <a href="#">ADD FILTER</a> Associations view										
Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost			
Sitelink extension										
<input type="checkbox"/>	5 Star Reviews See Why Always Beautiful is #1 Read Real Client Reviews	Sitelink extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content +1 more	324	3.85%	\$1,978.44		
<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content +1 more	305	3.70%	\$1,854.82		
<input type="checkbox"/>	About Us Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content +1 more	277	3.65%	\$1,719.37		
Approved										

Google Ads										
Chris Zelig > Always Beaut... 608-586-8888										
All campaigns > search   beta   coolscu...										
Overview										
<span>Enabled</span> Status: Eligible   Type: Search   Budget: \$34.16/day   Optimization score: <b>91.3%</b> <a href="#">More details</a>										
Recommendations										
<span>+</span> <a href="#">Extension type: All</a> <a href="#">ADD FILTER</a> Associations view										
Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost			
Sitelink extension										
<input type="checkbox"/>	Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now	Sitelink extension	search   beta   cool...	Campaign	Approved	48	4.39%	\$232.83		
<input type="checkbox"/>	Full Range of Services Learn More About Our Complete Ra... of Top Services for Face and Body.	Sitelink extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content +1 more	47	4.38%	\$217.27		
<input type="checkbox"/>	Why Choose Us? Read About What Sets Us Apart from Other Medspas in Aurora	Sitelink extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content +1 more	32	3.38%	\$150.14		
Call extension										
<input type="checkbox"/>	(720) 280-7016	Call extension	Account	Account	Approved	26	1.95%	\$223.51		
<input type="checkbox"/>	(720) 280-7016 (mobile)	Call extension	Account	Account	Approved	17	1.68%	\$138.60		
Location extension										
<input type="checkbox"/>	Automatically linked account (View ... All locations selected)	Location extension	Account	Account	-	-	-	-		

Google Ads										
Chris Zelig > Always Beaut... 608-586-8888										
All campaigns > search   beta   coolscu...										
Overview										
<span>Enabled</span> Status: Eligible   Type: Search   Budget: \$34.16/day   Optimization score: <b>91.3%</b> <a href="#">More details</a>										
Recommendations										
<span>+</span> <a href="#">Extension type: All</a> <a href="#">ADD FILTER</a> Associations view										
Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost			
Callout extension										
<input type="checkbox"/>	FDA Cleared	Callout extension	search   beta   cool...	Campaign	Approved	103	4.08%	\$680.17		
<input type="checkbox"/>	Freeze Your Fat	Callout extension	search   beta   cool...	Campaign	Approved	94	4.13%	\$579.76		
<input type="checkbox"/>	New Clients 25% Off	Callout extension	search   beta   cool...	Campaign	Approved	87	4.12%	\$560.93		
<input type="checkbox"/>	Liposuction Alternative	Callout extension	search   beta   cool...	Campaign	Approved (limited): Health in personalized advertising	81	3.92%	\$506.82		
<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search   beta   cool...	Campaign	Approved (limited): Health in personalized advertising	70	3.46%	\$496.81		
<input type="checkbox"/>	Contact Us + Free Consult	Callout extension	search   beta   cool...	Campaign	Approved	74	3.80%	\$464.48		
<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search   beta   cool...	Campaign	Approved	74	3.81%	\$427.33		

Google Ads										
Chris Zelig > Always Beaut... 608-586-8888										
All campaigns > search   beta   coolscu...										
Overview										
<span>Enabled</span> Status: Eligible   Type: Search   Budget: \$34.16/day   Optimization score: <b>91.3%</b> <a href="#">More details</a>										
Recommendations										
<span>+</span> <a href="#">Extension type: All</a> <a href="#">ADD FILTER</a> Associations view										
Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost			
Callout extension										
<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search   beta   cool...	Campaign	Approved (limited): Health in personalized advertising	70	3.46%	\$496.81		
<input type="checkbox"/>	Contact Us + Free Consult	Callout extension	search   beta   cool...	Campaign	Approved	74	3.80%	\$464.48		
<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search   beta   cool...	Campaign	Approved	74	3.81%	\$427.33		
Structured snippet extension										
<input type="checkbox"/>	Service catalog: CoolSculpting, Non- Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search   beta   cool...	Campaign	Approved	4	1.79%	\$14.79		
Promotion extension										
<input type="checkbox"/>	Winter Sale - 25% off CoolSculpting®	Promotion extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content +1 more	149	4.34%	\$770.02		
<input type="checkbox"/>	Black Friday - 25% off CoolSculpting®	Promotion extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content	77	3.70%	\$509.61		

Google Ads										
Chris Zelig > Always Beaut... 608-586-8888										
All campaigns > search   beta   coolscu...										
Overview										
<span>Enabled</span> Status: Eligible   Type: Search   Budget: \$34.16/day   Optimization score: <b>91.3%</b> <a href="#">More details</a>										
Recommendations										
<span>+</span> <a href="#">Extension type: All</a> <a href="#">ADD FILTER</a> Associations view										
Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost			
Promotion extension										
<input type="checkbox"/>	Winter Sale - 25% off CoolSculpting®	Promotion extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content +1 more	149	4.34%	\$770.02		
<input type="checkbox"/>	Black Friday - 25% off CoolSculpting®	Promotion extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content +1 more	77	3.70%	\$509.61		
Total: Sitelink extensions						340	3.92%	\$2,072.57		
Total: Callout extensions						210	4.06%	\$1,272.98		
Total: Structured snippet extensions						4	1.79%	\$14.79		
Total: Call extensions						43	1.84%	\$362.11		
Total: Location extensions						72	2.99%	\$493.34		
Total: Promotion extensions						275	4.05%	\$1,573.77		

Protect your account from unauthorized activity

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Ads > **Responsive search ad** Leave feedback Custom Oct 1 - Dec 31, 2020

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. [Learn more](#)

Asset status: **All enabled** [ADD FILTER](#) DOWNLOAD EXPAND

Ad may be limited by policy: [Restricted drug terms](#), [Restricted medical content](#)

Asset	Status	Asset type ↑	Position pinning	Impr.
● Flexible Payment Options	Approved (limited)	Headline	None	107
● CoolSculpting in Aurora	Approved (limited)	Headline	None	1,437
● Top Provider in Aurora	Approved (limited)	Headline	None	55
● Freeze Away Stubborn Fat	Approved (limited)	Headline	None	78
● Our Biggest Discount Ever	Approved (limited)	Headline	None	121
● Fat Reduction Treatment	Approved (limited)	Headline	None	60
● Huge CoolSculpting Promotion	Approved (limited)	Headline	None	331
● 2021 CoolSculpting Discount	Approved (limited)	Headline	None	0
● Jan Only \$1,000 Off 8+ Cycles	Approved (limited)	Headline	None	0
● Leading CoolSculpting Provider in Aurora, CO. Schedule a Free Consultation	Approved (limited)	Description	None	4
● Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	1,560
● Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	Approved (limited)	Description	None	1,419
● Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	Approved (limited)	Description	None	4

Show rows: 500 1 - 13 of 13

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# COOLSCULPTING DIGITAL MARKETING

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**Always Beautiful Medspa**  
J. Cole Stengel

**Invoice Number:** WV 2020\_175

**Invoice Date:** October 1, 2020

**Payment Due:** October 1, 2020

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"> <li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li> <li>• Optimize campaigns for conversions monthly</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Consult Exit pop technology to increase leads.</li> </ul>	1	\$1,500.00	\$1,500.00
<b>Content Creation + Search Engine Optimization (SEO)</b> <ul style="list-style-type: none"> <li>• Content creation and publishing of two blog articles.</li> <li>• Monthly service content page updates and on-site SEO updates (up to two hours)</li> <li>• Google Search Console monthly management</li> </ul>	1	\$1,250.00	\$1,250.00

**Total:** \$2,750.00

Payment on October 1, 2020 using  ending in 8741: \$2,750.00

**Amount Due (USD): \$0.00**



# COOLSCULPTING DIGITAL MARKETING

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**Always Beautiful Medspa**  
J. Cole Stengel

**Invoice Number:** WV 2020\_194

**Invoice Date:** November 1, 2020

**Payment Due:** November 1, 2020

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"> <li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li> <li>• Optimize campaigns for conversions monthly</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Consult Exit pop technology to increase leads.</li> </ul>	1	\$1,500.00	\$1,500.00
<b>Content Creation + Search Engine Optimization (SEO)</b> <ul style="list-style-type: none"> <li>• Content creation and publishing of two blog articles.</li> <li>• Monthly service content page updates and on-site SEO updates (up to two hours)</li> <li>• Google Search Console monthly management</li> </ul>	1	\$1,250.00	\$1,250.00

**Total:** \$2,750.00

Payment on November 1, 2020 using  ending in 8741: \$2,750.00

**Amount Due (USD): \$0.00**



# COOLSCULPTING DIGITAL MARKETING

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**Always Beautiful Medspa**  
J. Cole Stengel

**Invoice Number:** WV 2020\_214

**Invoice Date:** December 1, 2020

**Payment Due:** December 1, 2020

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"> <li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li> <li>• Optimize campaigns for conversions monthly</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Consult Exit pop technology to increase leads.</li> </ul>	1	\$1,500.00	\$1,500.00
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**Total:** \$2,750.00

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**Amount Due (USD): \$0.00**

# COOLSCULPTING THIGHS | ELIMINATE INNER AND OUTER THIGH FAT

Home » Blog » CoolSculpting Thighs | Eliminate Inner and Outer Thigh Fat

Posted on: Oct 14 2020 By: Always Beautiful Medical Spa Leave a response



## COOLSCULPTING THIGHS | ELIMINATE INNER AND OUTER THIGH FAT

CoolSculpting thighs is a safe, effective way to reduce inner and outer thigh fat. This freezing fat procedure helps reduce fat cells that notoriously gather in the inner and outer thighs. Thigh fat tends to be diet and exercise-resistant, making it hard to lose on your own. For those who have tried everything but cannot seem to get rid of their thigh fat, CoolSculpting thighs can help.

### WHAT CAUSES THIGH FAT?

The thighs are a common area for women to store stubborn fat. This phenomenon is known as "sex-specific-fat," and it is a notorious problem for women. Female hormones, mostly estrogen, direct fat to accumulate in the thighs, buttocks, and pelvis area. The hormones direct this cumulation of fat storage to provide a reserve of fat the body can use while breastfeeding a child.

Since thigh fat is hormone-related, it is not easy to lose. Unfortunately, spot reduction is a myth in terms of diet and exercise, causing many women to suffer from a buildup of fat in those areas, despite their best efforts to get rid of thigh fat. Thankfully, the makers of CoolSculpting, the revolutionary fat freezing treatment, provide women with a way to spot reduce bulges in that particular area. CoolSculpting thighs is a safe and effective way to spot reduce thigh fat. The best part is that this procedure is entirely painless and non-invasive.

[Learn more about CoolSculpting >>](#)

### HOW DOES COOLSCULPTING REDUCE THIGH FAT?

CoolSculpting reduces embarrassing bulges thanks to the science behind the treatment, Cryolipolysis. This fat freezing science helps target fat cells, ultimately freezing them to death. Once the fat cells are frozen, the cells rupture, leaving them unable to do their job. When this occurs, the body naturally disposes of the dead fat cells. CoolSculpting thighs provide long-lasting fat reduction results because once the cells are removed, they cannot regrow. Thus, you receive natural-looking, long-lasting results.

### COOLSCULPTING THIGHS APPLICATORS

CoolSculpting is made possible by the use of proprietary applicators that attach to the fat freezing machine. A variety of applicators can be used with the device, each designed for the [specific treatment area](#). For people who wish to [Cold Sculpt](#) their thighs, they will experience the CoolSmooth and CoolFit applicators.

The CoolSmooth applicator is used on the hard, non-pinchable fat of the outer thigh. It is designed with a long non-vacuum-based cooling plate that can significantly reduce those pesky saddlebags.

The CoolFit is used to treat inner thigh fat. This applicator comes with a flat vacuum cup and larger cooling plates to help reach the inner thighs and achieve optimal fat reduction.

### COOLSCULPTING THIGHS BEFORE AND AFTER PICTURES\*

CoolSculpting thighs before and after shots show how this fat freezing treatment reduces stubborn inner and outer thigh fat. As with any body contouring treatment, results may vary per individual.\*



[See more real patient results >>](#)

### COOLSCULPTING THIGHS NEAR ME

Take control of your embarrassing thigh fat and freeze it away! CoolSculpting thighs treatments will help you get the slender, slim legs you will show off daily. Learn more about this fat reduction procedure by scheduling your complimentary consultation with Always Beautiful. Call (720) 280-7016 to schedule yours now.

**SCHEDULE A COMPLIMENTARY CONSULTATION**

Name

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Tagged with: CoolSculpting thighs

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# FINDING THE BEST COOLSCULPTING DENVER PROVIDER

Home » Blog » Finding the Best CoolSculpting Denver Provider

Posted on: Nov 12 2020 By: Always Beautiful Medical Spa Leave a response



## FINDING THE BEST COOLSCULPTING DENVER PROVIDER

Fat freezing is taking the country by storm. As its popularity grows in Colorado, many men and women search for the best CoolSculpting Denver residents can find. Unfortunately, many people shop by price rather than quality. Continue reading to learn why price comparing is an unwise criterion for selecting a provider and what qualities to look for in a provider to ensure a great experience and even better [CoolSculpting results](#).

### WHAT IS COOLSCULPTING?

[CoolSculpting](#) is a novel fat reduction treatment. It utilizes controlled cooling to free away stubborn bulges. While the principle behind fat freezing is simple, the procedure is not. Instead, CoolSculpting results are quite sensitive to provider technique and the technology they use to freeze away the fat. Therefore, to find the best CoolSculpting in Denver, follow these tips:

**Prioritize providers with experience.** Like other cosmetic procedures, provider experience is strongly connected to patient results. The more practiced your CoolSculpting provider is, the better your results will be. Not only will a knowledgeable provider offer the best technique, but they can also use their experience to select candidates for the fat freezing treatment properly.

**Determine Candidacy.** Good candidacy is essential for obtaining the best CoolSculpting results. If you are not a good candidate for the fat freezing procedure, your results may be disappointing. Your candidacy is based upon your body shape and size, the type of fat deposit you want to reduce, and your aesthetic goals.

CoolSculpting works best on healthy adults who eat nutritionally and exercise but still struggle with stubborn bulges. The treatment is not a weight loss solution and is not ideal for obese individuals.

**Schedule a consultation.** When you schedule a consultation with a reputable CoolSculpting provider in Denver, you will discuss your candidacy. Your provider will determine if CoolSculpting can deliver the results you are looking for, if the type of fat deposits you wish to reduce will respond to the fat freezing procedure, and if your body type is right for the treatment.

### WHY CHOOSE ALWAYS BEAUTIFUL FOR COOLSCULPTING IN DENVER?

Always Beautiful Medical Aesthetics and Cosmetics is a premier CoolSculpting provider, conveniently located in Aurora, CO. While offering some of the best prices in town, low [CoolSculpting cost](#) is not why discerning patients choose Always Beautiful's CoolClinic.

### THE PREMIER COOLSCULPTING DENVER PROVIDER

Always Beautiful leads the competition as the best CoolSculpting facility in the Denver area for many reasons:

- **State-of-the-art facility** within a luxurious environment
- **Top fat-freezing technology**
- **The new line of applicators** that reduce treatment time to 35-minutes
- **Two CoolSculpting machines** for dual CoolSculpting (treating two areas simultaneously to double the results in half the time)
- **Experienced, extensively trained technicians.** All CoolSculpting technicians at Always Beautiful are extensively trained at CoolSculpting University
- **A commitment to patient satisfaction and safety**
- A dedication to their slogan "**Ethical Practice, Realistic Expectations, Experts Who Care.**"

### COOLSCULPTING IN DENVER

For the best CoolSculpting in Denver, look no further than Always Beautiful Medical Aesthetics and Cosmetics. Schedule a free consultation by calling (720) 280-7016 or reach out online by filling out the form below.

**SCHEDULE A COMPLIMENTARY CONSULTATION**

Name

E-Mail

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Tagged with: CoolSculpting Denver

Posted in: CoolSculpting

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# WHAT IS COOLSCULPTING? LEARN ABOUT THE #1 NON-INVASIVE FAT REDUCTION TREATMENT

Home » Blog » What is CoolSculpting? Learn about the #1 Non-Invasive Fat Reduction Treatment

Posted on: Dec 14 2020 By: Always Beautiful Medical Spa Leave a response



CoolSculpting provides a non-invasive way to reduce fat and shape the body without pain or surgery. However, many people want to know about this fat freezing treatment and how it works to provide lasting, natural results. Read on to [learn more about CoolSculpting](#).

## WHAT IS COOLSCULPTING?

CoolSculpting is a [fat freezing treatment](#) that uses a cooling technology known as Cryolipolysis. This scientific approach to fat reduction exposes fat cells to cold temperatures, which cause the cells to freeze. Once frozen, the fat cell's membrane will rupture, leaving it unable to do its job of storing fat. The cell becomes useless and dies, processing out of the body naturally as a form of waste. During the CoolSculpting treatment, a technician will position an applicator onto the target treatment zone. The proprietary applicator will then administer the calibrated cooling technology, freezing the fat cells without harming the surrounding skin or tissues.

## WHAT IS COOLSCULPTING INTENDED FOR?

CoolSculpting is meant for healthy men and women who struggle with diet and exercise resistant fat in problem areas. This fat freezing treatment is not meant to be used to treat obesity or significantly overweight individuals. The ideal candidate will live a healthy life and follow a healthy eating plan but still struggle with pesky fat in areas like the belly or thighs.

[See before and after results >>](#)

## COOLSCULPTING CAN TREAT THE FOLLOWING AREAS:

- Abdomen
- Inner and outer thighs
- Upper arms
- Submental region
- Knee fat
- Back fat
- Armpit fat
- Love handles
- Buttocks

Related article: [CoolSculpting treatment areas >>](#)

## WHAT IS COOLSCULPTING NOT INTENDED FOR?

CoolSculpting is not a weight-loss treatment. Instead, it is a body shaping treatment. The difference is seen by the way each affects fat cells. Weight loss treatments will merely shrink fat cells, leaving them dormant. The cells can always re-expand if the person gains the weight back. CoolSculpting, on the other hand, is a body shaping treatment that eliminates fat cells. Once the fat cells are eliminated, they can never grow back. CoolSculpting provides lasting, natural fat reduction results as opposed to simple weight loss treatments.

## WHAT IS COOLSCULPTING GOING TO DO FOR ME?

The best way to learn about this fat reduction method and what it can do for you is to schedule a free consultation with Always Beautiful. During your consultation, you can speak with a knowledgeable treatment specialist. They can help determine if you will be the perfect CoolSculpting candidate. To schedule your complimentary consultation, call us at 720-280-7016.

**SCHEDULE A COMPLIMENTARY CONSULTATION**

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# BODY SCULPTING | WHICH FAT REDUCTION METHOD IS YOUR BEST CHOICE

Home » Blog » [Body Sculpting | Which Fat Reduction Method is Your Best Choice](#)

Posted on: Dec 29 2020 By: Always Beautiful Medical Spa [Leave a response](#)



Body sculpting refers to the cosmetic treatments that alleviate stubborn fat bulges and contour slim, sexy body curves. There are different types of fat reduction treatments available. Learning about different methods helps potential patients understand how body contouring works. It also helps those people decide which treatment is their best option. Read on to learn more.

## NON-SURGICAL BODY SCULPTING

Non-surgical body sculpting is popular because it does not require invasive surgery, pain, or downtime. This treatment is perfect for anyone who wants to [reduce fat cells](#) but does not want to commit to surgery. Non-surgical body sculpting provides you with a safe, comfortable way to reduce fat bulges that are diet and exercise-resistant.

Popular body sculpting treatment areas include:

- Abdomen
- Flanks or love handles
- Inner and outer thighs
- Submental region
- Upper arms
- Back and armpits
- Buttocks

Related article: [CoolSculpting treatment areas >>](#)

## THE MOST POPULAR BODY SCULPTING TREATMENTS | COOLSCULPTING AND COOLTONE

Among the most popular fat reduction methods, CoolSculpting and CoolTone. Both treatments were created by Allergan, but they each have their own special benefits. Each treatment provides a way to reduce fat and achieve sculpted, firm muscles without surgery, downtime, or excessive gym time.

### WHAT IS COOLTONE?

[CoolTone](#) is a muscle-building procedure that strengthens, builds, and tones muscles in popular areas like the abs, buttocks, and legs. This body sculpting treatment utilizes a magnetic muscle stimulation machine to induce muscle contractions. These contractions are known as "supramaximal contractions," and they are impossible to achieve manually. Each CoolTone session induces 20,000 contractions, equal to performing 20,000 lunges, crunches, or squats depending on the area being treated.

[See CoolTone Before and After Pics >>](#)

### WHAT IS COOLSCULPTING?

[CoolSculpting](#) procedures reduce stubborn fat bulges using a scientific process known as Cryolipolysis. During a treatment, the target treatment area is subjected to a calibrated controlled cooling. The extreme cold temperatures will effectively freeze the fat cells, causing their membrane to rupture. This process causes cell death. Once they die, the fat cells will process out of the body naturally via the lymphatic system. CoolSculpting provides natural-looking, long-term fat reduction because once they die, the fat cells cannot grow back.

[See CoolSculpting before and after pics >>](#)

## COMBINING BODY SCULPTING TREATMENTS

CoolSculpting and CoolTone are known as sister treatments so that patients can combine the two. These two body sculpting methods complement one another. Treating the abdomen with CoolSculpting will reduce belly fat and allow the underlying muscle to show through. If patients follow up that session with a CoolTone treatment, they will achieve firm, defined abdomen muscles. This is because the treatments magnify the other's results, making it a prime reason to couple the treatments together.

Schedule a consultation to learn more about combining CoolSculpting and CoolTone treatments.

## BODY SCULPTING TREATMENTS NEAR ME

If you are interested in learning more about the popular body sculpting treatments CoolSculpting and CoolTone, contact Always Beautiful. Call us at 720-280-7016.

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