

CoolSculpting Marketing Services

Always Beautiful MedSpa Q3 2021

Total Marketing Expenses

(07/1/2021 - 09/30/2021)

Total Google Ads: \$19,648.83
Total Facebook Ads: \$ 3,336.98
Total CoolSculpting Marketing Cost: \$ 8,850.00
Total Marketing Cost: \$31,835.81

Google Ads | Chris Zelig | Always Beautiful 608-586-8888 | All campaigns | search | beta | coolsculpting

Overview | Campaigns | Recommendations | Insights | Campaigns | Auction insights | Ad groups | Ads & extensions | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Drafts & experiments | Devices | Locations | Show more

Custom Jul 1 - Sep 30, 2021

Campaign	Budget	Bid strategy type	Status	Clicks	CTR	Cost
search beta coolsculpting	\$194.64/day	Maximize conversions	Eligible	1,257	3.13%	\$17,806.72
search beta coolsculpting exp reach	\$98.47/day	Target CPA	Paused	270	2.75%	\$1,842.11
search alpha coolsculpting	\$41.67/day	Maximize conversions	Paused	0	-	\$0.00
search beta cooltone	\$0.10/day	Maximize conversions	Paused	0	-	\$0.00
Total: Filtered campaigns				1,527	3.05%	\$19,648.83
Total: Account	\$194.64/day			1,724	3.17%	\$22,735.37

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.

Google Ads | Chris Zelig | Always Beautiful 608-586-8888 | All campaigns | search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$194.64/day | Optimization score: 66.3% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: Ads					
(Keyword Always Beautiful) CoolSculpting in Aurora 2021 CoolSculpting Discount +7 more alwaysbeautiful.net/coolsculpting/aurora Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Aurora, CO... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	269	4.12%	\$5,172.28
(Keyword Always Beautiful) CoolSculpting in Aurora 2021 CoolSculpting Discount +7 more alwaysbeautiful.net/coolsculpting/aurora Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Aurora, CO... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms +1 more)	141	11.22%	\$2,148.18
Always Beautiful Fat Reduction in Aurora, CO Non-Surgical Fat Reduction +6 more alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient, Long-Lasting, Minimal Downtime, Real Success Stories, FDA Cleared, Best Prices, FDA-Cleared, Clinically... View assets details	x. expanded reach	Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength	160	2.36%	\$1,504.36
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient, Long-Lasting, Minimal Downtime, Real Success Stories, FDA Cleared, How Much is CoolSculpting? A Lot Less Than You Might Think, Book A Free Consultation Now	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	31	6.65%	\$543.43
CoolSculpting® in Aurora Limited Time Offer July 2021 Our Biggest Discount Ever www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results, Minimal Downtime, Eliminate Fat And Feel Great, Dont Miss Our Biggest Promo Yet, Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	19	6.29%	\$504.94
Always Beautiful Fat Reduction in Aurora, CO Non-Surgical Fat Reduction +6 more alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient, Long-Lasting, Minimal Downtime, Real Success Stories, FDA Cleared, Best Prices, FDA-Cleared, Clinically... View assets details	3. liposuction	Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength	31	4.43%	\$430.00
CoolSculpting® in Aurora Limited Time Offer July 2021 Flexible Payment Options www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results, Minimal Downtime, Eliminate Fat And Feel Great, Dont Miss Our Biggest Promo Yet, Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	18	6.06%	

Google Ads | Chris Zelig | Always Beautiful 608-586-8888 | All campaigns | search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$194.64/day | Optimization score: 66.3% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: Ads					
CoolSculpting® in Aurora Limited Time Offer July 2021 Flexible Payment Options www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results, Minimal Downtime, Eliminate Fat And Feel Great, Dont Miss Our Biggest Promo Yet, Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	18	6.06%	\$419.42
Fat Reduction in Aurora, CO Our Biggest Discount Ever Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient, Long-Lasting, Minimal Downtime, Real Success Stories, FDA Cleared, Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	34	1.94%	\$405.41
Fat Reduction in Aurora, CO Our Biggest Discount Ever Get Rid of Unwanted Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient, Long-Lasting, Minimal Downtime, Real Success Stories, FDA Cleared, Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	43	2.51%	\$381.79
Fat Reduction in Aurora, CO Our Biggest Discount Ever Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient, Long-Lasting, Minimal Downtime, Real Success Stories, FDA Cleared, Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	30	1.74%	\$323.83
CoolSculpting® in Aurora Limited Time Offer July 2021 Our Biggest Discount Ever www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results, Minimal Downtime, Eliminate Fat And Feel Great, Dont Miss Our Biggest Promo Yet, Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	17	15.60%	\$269.28
Huge CoolSculpting Promotion Limited Time Offer July 2021 Best Prices, FDA-Cleared www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results, Minimal Downtime, Eliminate Fat And Feel Great, Dont Miss Our Biggest Promo Yet, Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	6.04%	\$248.12
Huge CoolSculpting Promotion Limited Time Offer July 2021 Our Biggest Discount Ever www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results, Minimal Downtime, Eliminate Fat And Feel Great, Dont Miss Our Biggest Promo Yet, Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	14	12.84%	

Google Ads | Chris Zelig | Always Beautiful 608-586-8888 | All campaigns | search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$194.64/day | Optimization score: 66.3% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: Ads					
Fat Reduction in Aurora, CO Our Biggest Discount Ever Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient, Long-Lasting, Minimal Downtime, Real Success Stories, FDA Cleared, Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	11	7.43%	\$210.44
Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient, Long-Lasting, Minimal Downtime, Real Success Stories, FDA Cleared, Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	27	2.37%	\$204.61
CoolSculpting® in Aurora Limited Time Offer July 2021 Flexible Payment Options www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results, Minimal Downtime, Eliminate Fat And Feel Great, Dont Miss Our Biggest Promo Yet, Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	11	8.73%	\$165.73
Non-Surgical Fat Reduction Our Biggest Discount Ever Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient, Long-Lasting, Minimal Downtime, Real Success Stories, FDA Cleared, Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	20	1.74%	\$160.79
Huge CoolSculpting Promotion Limited Time Offer July 2021 Flexible Payment Options www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results, Minimal Downtime, Eliminate Fat And Feel Great, Dont Miss Our Biggest Promo Yet, Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	3.76%	\$157.93
Fat Reduction in Aurora, CO Eliminate Fat & Feel Great Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient, Long-Lasting, Minimal Downtime, Real Success Stories, FDA Cleared, Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	14	2.44%	\$145.15
Fat Reduction in Aurora, CO Freezing Fat Really Works Get Rid of Unwanted Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient, Long-Lasting, Minimal Downtime, Real Success Stories, FDA Cleared, Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	12	1.16%	

Google Ads																																																						
Chris Zelig > Always Beautiful 608-586-8888 search beta coolsculpting																																																						
Overview																																																						
Enabled Status: Eligible Type: Search Budget: \$194.64/day Optimization score: 66.3% More details																																																						
Recommendations																																																						
Ad status: All ADD FILTER																																																						
Insights																																																						
<input type="checkbox"/> Ad																																																						
Ad groups																																																						
Total: Ads 1,257 <table border="1"> <thead> <tr> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation.</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>7</td> <td>5.83%</td> <td>\$138.52</td> </tr> <tr> <td>Best CoolSculpting Deal Ever Limited Time Offer July 2021 Best Prices. FDA-Cleared. www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>Removed Policy (Restricted medical content +1 more)</td> <td>5</td> <td>7.35%</td> <td>\$138.00</td> </tr> <tr> <td>Fat Reduction in Aurora, CO Our Biggest Discount Ever Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>11</td> <td>6.29%</td> <td>\$130.34</td> </tr> <tr> <td>Fat Reduction in Aurora, CO Freezing Fat Really Works Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>20</td> <td>1.83%</td> <td>\$119.90</td> </tr> <tr> <td>Fat Reduction in Aurora, CO Our Biggest Discount Ever Get Rid of Unwanted Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>8</td> <td>4.73%</td> <td>\$110.03</td> </tr> <tr> <td>CoolSculpting® In Aurora Freeze Away Body Fat Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>4</td> <td>7.55%</td> <td>\$107.89</td> </tr> <tr> <td>CoolSculpting® In Aurora Freeze Away Body Fat Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>5</td> <td>2.98%</td> <td>\$107.83</td> </tr> <tr> <td>CoolSculpting® In Aurora Save 50% On 16+ Treatments Flexible Payment Options</td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>										Ad group	Status	Clicks	CTR	Cost	[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation.	Eligible (Limited) Policy (Restricted medical content +1 more)	7	5.83%	\$138.52	Best CoolSculpting Deal Ever Limited Time Offer July 2021 Best Prices. FDA-Cleared. www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed Policy (Restricted medical content +1 more)	5	7.35%	\$138.00	Fat Reduction in Aurora, CO Our Biggest Discount Ever Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Eligible (Limited) Policy (Restricted medical content +1 more)	11	6.29%	\$130.34	Fat Reduction in Aurora, CO Freezing Fat Really Works Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Eligible (Limited) Policy (Restricted medical content +1 more)	20	1.83%	\$119.90	Fat Reduction in Aurora, CO Our Biggest Discount Ever Get Rid of Unwanted Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Eligible (Limited) Policy (Restricted medical content +1 more)	8	4.73%	\$110.03	CoolSculpting® In Aurora Freeze Away Body Fat Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Eligible (Limited) Policy (Restricted medical content +1 more)	4	7.55%	\$107.89	CoolSculpting® In Aurora Freeze Away Body Fat Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	5	2.98%	\$107.83	CoolSculpting® In Aurora Save 50% On 16+ Treatments Flexible Payment Options				
Ad group	Status	Clicks	CTR	Cost																																																		
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation.	Eligible (Limited) Policy (Restricted medical content +1 more)	7	5.83%	\$138.52																																																		
Best CoolSculpting Deal Ever Limited Time Offer July 2021 Best Prices. FDA-Cleared. www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed Policy (Restricted medical content +1 more)	5	7.35%	\$138.00																																																		
Fat Reduction in Aurora, CO Our Biggest Discount Ever Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Eligible (Limited) Policy (Restricted medical content +1 more)	11	6.29%	\$130.34																																																		
Fat Reduction in Aurora, CO Freezing Fat Really Works Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Eligible (Limited) Policy (Restricted medical content +1 more)	20	1.83%	\$119.90																																																		
Fat Reduction in Aurora, CO Our Biggest Discount Ever Get Rid of Unwanted Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Eligible (Limited) Policy (Restricted medical content +1 more)	8	4.73%	\$110.03																																																		
CoolSculpting® In Aurora Freeze Away Body Fat Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Eligible (Limited) Policy (Restricted medical content +1 more)	4	7.55%	\$107.89																																																		
CoolSculpting® In Aurora Freeze Away Body Fat Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	5	2.98%	\$107.83																																																		
CoolSculpting® In Aurora Save 50% On 16+ Treatments Flexible Payment Options																																																						

Google Ads																																																						
Chris Zelig > Always Beautiful 608-586-8888 search beta coolsculpting																																																						
Overview																																																						
Enabled Status: Eligible Type: Search Budget: \$194.64/day Optimization score: 66.3% More details																																																						
Recommendations																																																						
Ad status: All ADD FILTER																																																						
Insights																																																						
<input type="checkbox"/> Ad																																																						
Ad groups																																																						
Total: Ads 1,257 <table border="1"> <thead> <tr> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>CoolSculpting® In Aurora Save 50% On 16+ Treatments Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>3</td> <td>3.26%</td> <td>\$99.52</td> </tr> <tr> <td>CoolSculpting® In Aurora Freeze Away Body Fat Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>3</td> <td>6.25%</td> <td>\$94.23</td> </tr> <tr> <td>Huge CoolSculpting Promotion Limited Time Offer July 2021 Best Prices. FDA-Cleared. www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</td> <td>Removed Policy (Restricted medical content +1 more)</td> <td>2</td> <td>10.53%</td> <td>\$92.47</td> </tr> <tr> <td>Best CoolSculpting Deal Ever Limited Time Offer July 2021 Flexible Payment Options www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>Removed Policy (Restricted medical content +1 more)</td> <td>2</td> <td>3.03%</td> <td>\$92.30</td> </tr> <tr> <td>[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>10</td> <td>9.52%</td> <td>\$84.48</td> </tr> <tr> <td>Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>6</td> <td>14.29%</td> <td>\$82.45</td> </tr> <tr> <td>Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>9</td> <td>2.33%</td> <td>\$73.34</td> </tr> <tr> <td>Always Beautiful Our Biggest Discount Ever Get Rid of Unwanted Fat</td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>										Ad group	Status	Clicks	CTR	Cost	CoolSculpting® In Aurora Save 50% On 16+ Treatments Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.26%	\$99.52	CoolSculpting® In Aurora Freeze Away Body Fat Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.25%	\$94.23	Huge CoolSculpting Promotion Limited Time Offer July 2021 Best Prices. FDA-Cleared. www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Removed Policy (Restricted medical content +1 more)	2	10.53%	\$92.47	Best CoolSculpting Deal Ever Limited Time Offer July 2021 Flexible Payment Options www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed Policy (Restricted medical content +1 more)	2	3.03%	\$92.30	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	10	9.52%	\$84.48	Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	6	14.29%	\$82.45	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Eligible (Limited) Policy (Restricted medical content +1 more)	9	2.33%	\$73.34	Always Beautiful Our Biggest Discount Ever Get Rid of Unwanted Fat				
Ad group	Status	Clicks	CTR	Cost																																																		
CoolSculpting® In Aurora Save 50% On 16+ Treatments Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.26%	\$99.52																																																		
CoolSculpting® In Aurora Freeze Away Body Fat Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.25%	\$94.23																																																		
Huge CoolSculpting Promotion Limited Time Offer July 2021 Best Prices. FDA-Cleared. www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Removed Policy (Restricted medical content +1 more)	2	10.53%	\$92.47																																																		
Best CoolSculpting Deal Ever Limited Time Offer July 2021 Flexible Payment Options www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed Policy (Restricted medical content +1 more)	2	3.03%	\$92.30																																																		
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	10	9.52%	\$84.48																																																		
Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	6	14.29%	\$82.45																																																		
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Eligible (Limited) Policy (Restricted medical content +1 more)	9	2.33%	\$73.34																																																		
Always Beautiful Our Biggest Discount Ever Get Rid of Unwanted Fat																																																						

Google Ads																																																						
Chris Zelig > Always Beautiful 608-586-8888 search beta coolsculpting																																																						
Overview																																																						
Enabled Status: Eligible Type: Search Budget: \$194.64/day Optimization score: 66.3% More details																																																						
Recommendations																																																						
Ad status: All ADD FILTER																																																						
Insights																																																						
<input type="checkbox"/> Ad																																																						
Ad groups																																																						
Total: Ads 1,257 <table border="1"> <thead> <tr> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>Always Beautiful Our Biggest Discount Ever Get Rid of Unwanted Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>9</td> <td>3.60%</td> <td>\$72.94</td> </tr> <tr> <td>Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>2</td> <td>6.45%</td> <td>\$71.84</td> </tr> <tr> <td>CoolSculpting® In Aurora Freeze Away Body Fat Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>4</td> <td>2.47%</td> <td>\$69.62</td> </tr> <tr> <td>CoolSculpting® In Aurora Freeze Away Body Fat Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>4</td> <td>19.05%</td> <td>\$68.43</td> </tr> <tr> <td>Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>4</td> <td>11.76%</td> <td>\$68.09</td> </tr> <tr> <td>Best CoolSculpting Deal Ever Limited Time Offer July 2021 Our Biggest Discount Ever www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>Removed Policy (Restricted medical content +1 more)</td> <td>6</td> <td>25.00%</td> <td>\$67.85</td> </tr> <tr> <td>Fat Reduction in Aurora, CO Eliminate Fat & Feel Great Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>6</td> <td>1.14%</td> <td>\$64.48</td> </tr> <tr> <td>Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get 50% Off 16+ Treatments</td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>										Ad group	Status	Clicks	CTR	Cost	Always Beautiful Our Biggest Discount Ever Get Rid of Unwanted Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Eligible (Limited) Policy (Restricted medical content +1 more)	9	3.60%	\$72.94	Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.45%	\$71.84	CoolSculpting® In Aurora Freeze Away Body Fat Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	4	2.47%	\$69.62	CoolSculpting® In Aurora Freeze Away Body Fat Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	4	19.05%	\$68.43	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	4	11.76%	\$68.09	Best CoolSculpting Deal Ever Limited Time Offer July 2021 Our Biggest Discount Ever www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed Policy (Restricted medical content +1 more)	6	25.00%	\$67.85	Fat Reduction in Aurora, CO Eliminate Fat & Feel Great Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Eligible (Limited) Policy (Restricted medical content +1 more)	6	1.14%	\$64.48	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get 50% Off 16+ Treatments				
Ad group	Status	Clicks	CTR	Cost																																																		
Always Beautiful Our Biggest Discount Ever Get Rid of Unwanted Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Eligible (Limited) Policy (Restricted medical content +1 more)	9	3.60%	\$72.94																																																		
Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.45%	\$71.84																																																		
CoolSculpting® In Aurora Freeze Away Body Fat Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	4	2.47%	\$69.62																																																		
CoolSculpting® In Aurora Freeze Away Body Fat Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	4	19.05%	\$68.43																																																		
Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	4	11.76%	\$68.09																																																		
Best CoolSculpting Deal Ever Limited Time Offer July 2021 Our Biggest Discount Ever www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed Policy (Restricted medical content +1 more)	6	25.00%	\$67.85																																																		
Fat Reduction in Aurora, CO Eliminate Fat & Feel Great Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Eligible (Limited) Policy (Restricted medical content +1 more)	6	1.14%	\$64.48																																																		
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get 50% Off 16+ Treatments																																																						

Google Ads																																																						
Chris Zelig > Always Beautiful 608-586-8888 search beta coolsculpting																																																						
Overview																																																						
Enabled Status: Eligible Type: Search Budget: \$194.64/day Optimization score: 66.3% More details																																																						
Recommendations																																																						
Ad status: All ADD FILTER																																																						
Insights																																																						
<input type="checkbox"/> Ad																																																						
Ad groups																																																						
Total: Ads 1,257 <table border="1"> <thead> <tr> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>3</td> <td>21.43%</td> <td>\$65.66</td> </tr> <tr> <td>Fat Reduction in Aurora, CO Eliminate Fat & Feel Great Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 16+ Treatments.</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>5</td> <td>4.27%</td> <td>\$65.41</td> </tr> <tr> <td>Always Beautiful Our Biggest Discount Ever Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 16+ Treatments.</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>8</td> <td>4.82%</td> <td>\$62.31</td> </tr> <tr> <td>Huge CoolSculpting Promotion Freeze Away Body Fat Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>2</td> <td>11.11%</td> <td>\$61.06</td> </tr> <tr> <td>Huge CoolSculpting Promotion Limited Time Offer July 2021 Flexible Payment Options www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</td> <td>Removed Policy (Restricted medical content +1 more)</td> <td>3</td> <td>13.04%</td> <td>\$58.86</td> </tr> <tr> <td>Non-Surgical Fat Reduction Our Biggest Discount Ever Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 16+ Treatments.</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>5</td> <td>2.17%</td> <td>\$58.56</td> </tr> <tr> <td>Best CoolSculpting Deal Ever Save 50% On 16+ Treatments Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>2</td> <td>4.76%</td> <td></td> </tr> <tr> <td>CoolSculpting® In Aurora Freeze Away Body Fat Flexible Payment Options</td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>										Ad group	Status	Clicks	CTR	Cost	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Eligible (Limited) Policy (Restricted medical content +1 more)	3	21.43%	\$65.66	Fat Reduction in Aurora, CO Eliminate Fat & Feel Great Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 16+ Treatments.	Eligible (Limited) Policy (Restricted medical content +1 more)	5	4.27%	\$65.41	Always Beautiful Our Biggest Discount Ever Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 16+ Treatments.	Eligible (Limited) Policy (Restricted medical content +1 more)	8	4.82%	\$62.31	Huge CoolSculpting Promotion Freeze Away Body Fat Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Eligible (Limited) Policy (Restricted medical content +1 more)	2	11.11%	\$61.06	Huge CoolSculpting Promotion Limited Time Offer July 2021 Flexible Payment Options www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Removed Policy (Restricted medical content +1 more)	3	13.04%	\$58.86	Non-Surgical Fat Reduction Our Biggest Discount Ever Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 16+ Treatments.	Eligible (Limited) Policy (Restricted medical content +1 more)	5	2.17%	\$58.56	Best CoolSculpting Deal Ever Save 50% On 16+ Treatments Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.76%		CoolSculpting® In Aurora Freeze Away Body Fat Flexible Payment Options				
Ad group	Status	Clicks	CTR	Cost																																																		
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Eligible (Limited) Policy (Restricted medical content +1 more)	3	21.43%	\$65.66																																																		
Fat Reduction in Aurora, CO Eliminate Fat & Feel Great Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 16+ Treatments.	Eligible (Limited) Policy (Restricted medical content +1 more)	5	4.27%	\$65.41																																																		
Always Beautiful Our Biggest Discount Ever Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 16+ Treatments.	Eligible (Limited) Policy (Restricted medical content +1 more)	8	4.82%	\$62.31																																																		
Huge CoolSculpting Promotion Freeze Away Body Fat Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Eligible (Limited) Policy (Restricted medical content +1 more)	2	11.11%	\$61.06																																																		
Huge CoolSculpting Promotion Limited Time Offer July 2021 Flexible Payment Options www.alwaysbeautiful.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Removed Policy (Restricted medical content +1 more)	3	13.04%	\$58.86																																																		
Non-Surgical Fat Reduction Our Biggest Discount Ever Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 16+ Treatments.	Eligible (Limited) Policy (Restricted medical content +1 more)	5	2.17%	\$58.56																																																		
Best CoolSculpting Deal Ever Save 50% On 16+ Treatments Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.76%																																																			
CoolSculpting® In Aurora Freeze Away Body Fat Flexible Payment Options																																																						

Google Ads																																																						
Chris Zelig > Always Beautiful 608-586-8888 search beta coolsculpting																																																						
Overview																																																						
Enabled Status: Eligible Type: Search Budget: \$194.64/day Optimization score: 66.3% More details																																																						
Recommendations																																																						
Ad status: All ADD FILTER																																																						
Insights																																																						
<input type="checkbox"/> Ad																																																						
Ad groups																																																						
Total: Ads 1,257 <table border="1"> <thead> <tr> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>CoolSculpting® In Aurora Freeze Away Body Fat Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>3</td> <td>12.00%</td> <td>\$57.29</td> </tr> <tr> <td>Always Beautiful Our Biggest Discount Ever Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>7</td> <td>2.70%</td> <td>\$53.94</td> </tr> <tr> <td>Fat Reduction in Aurora, CO Our Biggest Discount Ever Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 16+ Treatments.</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>5</td> <td>0.99%</td> <td>\$52.29</td> </tr> <tr> <td>(Keyword: Always Beautiful) CoolSculpting® Elite Fat Reduction Treatment +8 more alwaysbeautiful.net/coolsculpting/elite Leading CoolSculpting® Elite Provider in Aurora, CO. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat In 9 Areas... View assets details</td> <td>Not eligible Policy (Restricted drug terms +1 more), Ad group paused</td> <td>5</td> <td>11.11%</td> <td>\$50.74</td> </tr> <tr> <td>Huge CoolSculpting Promotion Limited Time Offer July 2021 Best Prices. FDA-Cleared. www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>Removed Policy (Restricted medical content +1 more)</td> <td>7</td> <td>29.17%</td> <td>\$47.99</td> </tr> <tr> <td>Non-Surgical Fat Reduction Freezing Fat Really Works Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>8</td> <td>1.30%</td> <td>\$46.88</td> </tr> <tr> <td>Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>5</td> <td>1.34%</td> <td>\$44.46</td> </tr> <tr> <td>CoolSculpting® In Aurora Save 50% On 16+ Treatments Our</td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>										Ad group	Status	Clicks	CTR	Cost	CoolSculpting® In Aurora Freeze Away Body Fat Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	3	12.00%	\$57.29	Always Beautiful Our Biggest Discount Ever Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Eligible (Limited) Policy (Restricted medical content +1 more)	7	2.70%	\$53.94	Fat Reduction in Aurora, CO Our Biggest Discount Ever Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 16+ Treatments.	Eligible (Limited) Policy (Restricted medical content +1 more)	5	0.99%	\$52.29	(Keyword: Always Beautiful) CoolSculpting® Elite Fat Reduction Treatment +8 more alwaysbeautiful.net/coolsculpting/elite Leading CoolSculpting® Elite Provider in Aurora, CO. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat In 9 Areas... View assets details	Not eligible Policy (Restricted drug terms +1 more), Ad group paused	5	11.11%	\$50.74	Huge CoolSculpting Promotion Limited Time Offer July 2021 Best Prices. FDA-Cleared. www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed Policy (Restricted medical content +1 more)	7	29.17%	\$47.99	Non-Surgical Fat Reduction Freezing Fat Really Works Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Eligible (Limited) Policy (Restricted medical content +1 more)	8	1.30%	\$46.88	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Eligible (Limited) Policy (Restricted medical content +1 more)	5	1.34%	\$44.46	CoolSculpting® In Aurora Save 50% On 16+ Treatments Our				
Ad group	Status	Clicks	CTR	Cost																																																		
CoolSculpting® In Aurora Freeze Away Body Fat Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	3	12.00%	\$57.29																																																		
Always Beautiful Our Biggest Discount Ever Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Eligible (Limited) Policy (Restricted medical content +1 more)	7	2.70%	\$53.94																																																		
Fat Reduction in Aurora, CO Our Biggest Discount Ever Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 16+ Treatments.	Eligible (Limited) Policy (Restricted medical content +1 more)	5	0.99%	\$52.29																																																		
(Keyword: Always Beautiful) CoolSculpting® Elite Fat Reduction Treatment +8 more alwaysbeautiful.net/coolsculpting/elite Leading CoolSculpting® Elite Provider in Aurora, CO. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat In 9 Areas... View assets details	Not eligible Policy (Restricted drug terms +1 more), Ad group paused	5	11.11%	\$50.74																																																		
Huge CoolSculpting Promotion Limited Time Offer July 2021 Best Prices. FDA-Cleared. www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Removed Policy (Restricted medical content +1 more)	7	29.17%	\$47.99																																																		
Non-Surgical Fat Reduction Freezing Fat Really Works Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Eligible (Limited) Policy (Restricted medical content +1 more)	8	1.30%	\$46.88																																																		
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Eligible (Limited) Policy (Restricted medical content +1 more)	5	1.34%	\$44.46																																																		
CoolSculpting® In Aurora Save 50% On 16+ Treatments Our																																																						

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | All campaigns | search | beta | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$194.64/day | Optimization score: 66.3%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1257					
CoolSculpting® In Aurora Save 50% On 16+ Treatments Our Biggest Discount Ever	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	8.33%	\$5.10
Huge CoolSculpting Promotion Freeze Away Body Fat Best Prices. FDA-Cleared.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.85%	\$4.49
CoolSculpting® In Aurora Freeze Away Body Fat Our Biggest Discount Ever	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$4.44
Huge CoolSculpting Promotion Limited Time Offer July 2021 Flexible Payment Options	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	2.56%	\$4.37
(Keyword: Always Beautiful) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster	2. coolsculpting elite	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	7.14%	\$2.96
CoolSculpting® In Aurora Limited Time Offer July 2021 Our Biggest Discount Ever	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	8.33%	\$2.51
Best CoolSculpting Deal Ever Save 50% On 16+ Treatments Our Biggest Discount Ever	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%	

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | All campaigns | search | beta | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$194.64/day | Optimization score: 66.3%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1257					
Best CoolSculpting Deal Ever Freeze Away Body Fat Best Prices. FDA-Cleared.	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$1.37
Top Provider in Aurora Safe & Effective Fat Reduction Target Belly Fat, Love Handles +8 more	4. sculpure	Removed Policy (Restricted medical content +1 more), Poor ad strength, +1	0	-	\$0.00
25% Off All CoolSculpting® Always Beautiful Medspa #1 Provider in Aurora	4. sculpure	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Always Beautiful Medspa	4. sculpure	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
CoolSculpting in Aurora #1 Fat Reduction Treatment No Surgery & Minimal Downtime	4. sculpure	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
Top Provider in Aurora Quick & Painless Fat Freezing Fat Freezing for 25% Off +12 more	6. coolsculpting - fat freeze	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
CoolSculpting in Aurora #1 Fat Reduction Treatment Best Prices. FDA-Cleared.	6. coolsculpting - fat freeze	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | All campaigns | search | beta | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$194.64/day | Optimization score: 66.3%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1257					
CoolSculpting® In Aurora Limited Time Offer July 2021 Our Biggest Discount Ever	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
CoolSculpting® In Aurora Limited Time Offer July 2021 Flexible Payment Options	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Always Beautiful Our Biggest Discount Ever Get Rid of Unwanted Fat	3. liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat	3. liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat	3. liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Total: Ads			1257	3.13%	\$17,806.72
Total: Campaign			1257	3.13%	\$17,806.72

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | All campaigns | search | beta | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$194.64/day | Optimization score: 66.3%

Responsive search ad

ASSETS COMBINATIONS

Asset	Status	Asset type	Position pinning	Imp.
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	6,531
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	Approved (limited)	Description	None	5,976
CoolSculpting in Aurora	Approved (limited)	Headline	None	5,570
Our Biggest Discount Ever	Approved (limited)	Headline	None	2,409
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	1,403
(Keyword: Always Beautiful)	Approved (limited)	Headline	None	927
2021 CoolSculpting Discount	Approved (limited)	Headline	None	898
Flexible Payment Options	Approved (limited)	Headline	None	564
Freeze Away Stubborn Fat	Approved (limited)	Headline	None	299
Top Provider in Aurora	Approved (limited)	Headline	None	252
Fat Reduction Treatment	Approved (limited)	Headline	None	215
Save 50% On 16+ Treatments	Approved (limited)	Headline	None	52
Leading CoolSculpting Provider in Aurora, CO. Schedule a Free Consultation	Approved (limited)	Description	None	6
Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	Approved (limited)	Description	None	3

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | All campaigns | search | beta | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$194.64/day | Optimization score: 66.3%

Extensions

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited). Restricted medical content +1 more	153	4.65%	\$2,581.22
(720) 280-7016 (mobile)	Call extension	Account	Account	Approved	75	2.16%	\$1,582.99
(720) 280-7016	Call extension	Account	Account	Approved	70	2.78%	\$1,412.48
Automatically linked account (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	232	3.44%	\$3,972.90
FDA Cleared	Callout extension	search beta coolsculpting	Campaign	Approved	233	2.97%	\$3,830.02
Up to 50% Off	Callout extension	search beta coolsculpting	Campaign	Approved	199	3.40%	\$3,252.29
Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved	196	3.40%	\$3,216.16
Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved	184	3.15%	\$3,050.38
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	171	3.04%	\$2,872.50
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmin, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	15	1.63%	\$189.47

Google Ads									
Chris Zelig > Always Beautiful 608-586-8888									
All campaigns > search beta coolsculpting									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$194.64/day	Optimization score: 66.3%	More details			
Recommendations	Extension type: All ADD FILTER								
Insights	Associations view								
Ad groups	<input type="checkbox"/>	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/>	FDA-Cleared	Callout extension	search beta coolsculpting	Campaign	Approved	233	2.97%	\$3,830.02
Ads	<input type="checkbox"/>	Up to 50% Off	Callout extension	search beta coolsculpting	Campaign	Approved	199	3.40%	\$3,252.29
Extensions	<input type="checkbox"/>	Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved	196	3.40%	\$3,216.16
Landing pages	<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved	184	3.15%	\$3,050.38
Keywords	<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	171	3.04%	\$2,872.50
Audiences	<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, CoolMini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	15	1.63%	\$189.47
Settings	Promotion extension								
Change history	<input type="checkbox"/>	Fall Sale - Up to 50% off 16+ Treatments	Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	779	3.57%	\$12,785.68
Suggested	Total: Sitelink extensions 162 4.55% \$2,776.84								
Drafts & experiments	Total: Callout extensions 462 3.26% \$7,666.97								
Devices	Total: Structured snippet extensions 15 1.63% \$189.47								
Locations	Total: Call extensions 145 2.42% \$2,995.47								
Show more	Total: Location extensions 173 2.97% \$3,043.09								
Show more	Total: Promotion extensions 779 3.57% \$12,785.68								

Google Ads									
Chris Zelig > Always Beautiful 608-586-8888									
All campaigns > search beta coolsculpting exp reach									
Overview	Paused	Type: Search	Budget: \$98.47/day	More details					
Recommendations	Ad status: All ADD FILTER								
Insights	Custom Jul 1 - Sep 30, 2021								
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	Total: Ads 270 2.75% \$1,842.11								
Ads	<input type="checkbox"/>	Always Beautiful Fat Reduction in Aurora, CO Non-Surgical Fat Reduction +6 more	expanded reach	Not eligible	83	2.64%	\$543.99		
Extensions	<input type="checkbox"/>	Always Beautiful Fat Reduction in Aurora, CO Non-Surgical Fat Reduction +6 more	liposuction	Not eligible	57	4.65%	\$364.26		
Landing pages	<input type="checkbox"/>	Fat Reduction in Aurora, CO Freezing Fat Really Works Get \$1,300 Off 8+ Treatments	expanded reach	Not eligible	14	2.46%	\$101.63		
Keywords	<input type="checkbox"/>	Fat Reduction in Aurora, CO Our Biggest Discount Ever Freeze Away Body Fat	liposuction	Not eligible	10	4.29%	\$87.01		
Audiences	<input type="checkbox"/>	Fat Reduction in Aurora, CO Our Biggest Discount Ever Get Rid of Unwanted Fat	liposuction	Not eligible	10	4.63%	\$86.34		
Settings	<input type="checkbox"/>	Fat Reduction in Aurora, CO Freezing Fat Really Works Get Rid of Unwanted Fat	expanded reach	Not eligible	8	1.54%	\$60.11		
Change history	<input type="checkbox"/>	Fat Reduction in Aurora, CO Our Biggest Discount Ever Get \$1,300 Off 8+ Treatments	liposuction	Not eligible	8	4.08%	\$56.23		

Google Ads									
Chris Zelig > Always Beautiful 608-586-8888									
All campaigns > search beta coolsculpting exp reach									
Overview	Paused	Type: Search	Budget: \$98.47/day	More details					
Recommendations	Ad status: All ADD FILTER								
Insights	Custom Jul 1 - Sep 30, 2021								
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	Total: Ads 270 2.75% \$1,842.11								
Ads	<input type="checkbox"/>	Fat Reduction in Aurora, CO Our Biggest Discount Ever Get \$1,300 Off 8+ Treatments	liposuction	Not eligible	8	4.08%	\$58.23		
Extensions	<input type="checkbox"/>	Fat Reduction in Aurora, CO Freezing Fat Really Works Freeze Away Body Fat	expanded reach	Not eligible	8	1.57%	\$55.09		
Landing pages	<input type="checkbox"/>	Fat Reduction in Aurora, CO Eliminate Fat & Feel Great Freeze Away Body Fat	liposuction	Not eligible	7	14.89%	\$44.52		
Keywords	<input type="checkbox"/>	Fat Reduction in Aurora, CO Our Biggest Discount Ever Freeze Away Body Fat	expanded reach	Not eligible	5	1.98%	\$40.45		
Audiences	<input type="checkbox"/>	Fat Reduction in Aurora, CO Eliminate Fat & Feel Great Get \$1,300 Off 8+ Treatments	liposuction	Not eligible	4	10.26%	\$30.94		
Settings	<input type="checkbox"/>	Fat Reduction in Aurora, CO Our Biggest Discount Ever Get Rid of Unwanted Fat	expanded reach	Not eligible	4	1.79%	\$27.23		
Change history	<input type="checkbox"/>	Fat Reduction in Aurora, CO Our Biggest Discount Ever Get \$1,300 Off 8+ Treatments	expanded reach	Not eligible	4	1.65%	\$27.23		

Google Ads									
Chris Zelig > Always Beautiful 608-586-8888									
All campaigns > search beta coolsculpting exp reach									
Overview	Paused	Type: Search	Budget: \$98.47/day	More details					
Recommendations	Ad status: All ADD FILTER								
Insights	Custom Jul 1 - Sep 30, 2021								
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	Total: Ads 270 2.75% \$1,842.11								
Ads	<input type="checkbox"/>	Fat Reduction in Aurora, CO Eliminate Fat & Feel Great Get Rid of Unwanted Fat	expanded reach	Not eligible	3	10.00%	\$25.67		
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat	expanded reach	Not eligible	2	1.01%	\$21.30		
Landing pages	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,300 Off 8+ Treatments	expanded reach	Not eligible	4	2.00%	\$20.38		
Keywords	<input type="checkbox"/>	Always Beautiful Our Biggest Discount Ever Get \$1,300 Off 8+ Treatments	liposuction	Not eligible	2	7.69%	\$18.72		
Audiences	<input type="checkbox"/>	Always Beautiful Our Biggest Discount Ever Get \$1,300 Off 8+ Treatments	expanded reach	Not eligible	1	3.85%	\$17.52		
Settings	<input type="checkbox"/>	Always Beautiful Our Biggest Discount Ever Get \$1,300 Off 8+ Treatments	expanded reach	Not eligible	2	12.50%	\$15.18		
Change history	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat	expanded reach	Not eligible	1	5.88%	\$15.18		

Google Ads									
Chris Zelig > Always Beautiful 608-586-8888									
All campaigns > search beta coolsculpting exp reach									
Overview	Paused	Type: Search	Budget: \$98.47/day	More details					
Recommendations	Ad status: All ADD FILTER								
Insights	Custom Jul 1 - Sep 30, 2021								
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost		
Ads & extensions	Total: Ads 270 2.75% \$1,842.11								
Ads	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat	liposuction	Not eligible	2	22.22%	\$13.49		
Extensions	<input type="checkbox"/>	Fat Reduction in Aurora, CO Freezing Fat Really Works Freeze Away Body Fat	expanded reach	Not eligible	1	0.95%	\$12.45		
Landing pages	<input type="checkbox"/>	Fat Reduction in Aurora, CO Our Biggest Discount Ever Freeze Away Body Fat	expanded reach	Not eligible	2	3.85%	\$11.96		
Keywords	<input type="checkbox"/>	Fat Reduction in Aurora, CO Our Biggest Discount Ever Get Rid of Unwanted Fat	expanded reach	Not eligible	2	3.13%	\$11.29		
Audiences	<input type="checkbox"/>	Fat Reduction in Aurora, CO Eliminate Fat & Feel Great Get \$1,300 Off 8+ Treatments	expanded reach	Not eligible	3	2.91%	\$11.18		
Settings	<input type="checkbox"/>	Fat Reduction in Aurora, CO Freezing Fat Really Works Get Rid of Unwanted Fat	expanded reach	Not eligible	3	2.80%	\$11.10		
Change history	<input type="checkbox"/>	Fat Reduction in Aurora, CO Freezing Fat Really Works Get Rid of Unwanted Fat	liposuction	Not eligible	1	3.33%	\$11.10		

Overview		Type: Search		Budget: \$98.47/day		More details	
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>							
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Total: Ads				270	2.75%	\$1,842.11	
Always Beautiful Our Biggest Discount Ever Get Rid of Unwanted Fat	alwaysbeautiful.net/coolsculpting/aurora	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	8.70%	\$8.67	
Always Beautiful Freezing Fat Really Works Freeze Away Body Fat	alwaysbeautiful.net/coolsculpting/aurora	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	33.33%	\$8.58	
Always Beautiful Freezing Fat Really Works Freeze Away Body Fat	alwaysbeautiful.net/coolsculpting/aurora	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	11.11%	\$8.53	
Always Beautiful Our Biggest Discount Ever Freeze Away Body Fat	alwaysbeautiful.net/coolsculpting/aurora	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	6.25%	\$8.49	
Always Beautiful Our Biggest Discount Ever Get Rid of Unwanted Fat	alwaysbeautiful.net/coolsculpting/aurora	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	8.33%	\$7.81	
Fat Reduction in Aurora, CO Freezing Fat Really Works Get \$1,300 Off 8+ Treatments	alwaysbeautiful.net/coolsculpting/aurora	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	0.94%	\$7.76	
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,300 Off 8+ Treatments	alwaysbeautiful.net/coolsculpting/aurora	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	5.26%	\$6.95	
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,300 Off 8+ Treatments	alwaysbeautiful.net/coolsculpting/aurora	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	2.13%	\$6.89	

Overview		Type: Search		Budget: \$98.47/day		More details	
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>							
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Total: Ads				270	2.75%	\$1,842.11	
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,300 Off 8+ Treatments	alwaysbeautiful.net/coolsculpting/aurora	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	3.13%	\$6.83	
Fat Reduction in Aurora, CO Our Biggest Discount Ever Get Rid of Unwanted Fat	alwaysbeautiful.net/coolsculpting/aurora	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	6.25%	\$6.50	
Always Beautiful Our Biggest Discount Ever Get Rid of Unwanted Fat	alwaysbeautiful.net/coolsculpting/aurora	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	5.56%	\$5.36	
Fat Reduction in Aurora, CO Eliminate Fat & Feel Great Freeze Away Body Fat	alwaysbeautiful.net/coolsculpting/aurora	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	2	1.79%	\$5.31	
Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat	alwaysbeautiful.net/coolsculpting/aurora	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	1.49%	\$4.93	
Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat	alwaysbeautiful.net/coolsculpting/aurora	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	3.45%	\$4.90	
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,300 Off 8+ Treatments	alwaysbeautiful.net/coolsculpting/aurora	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	10.00%	\$4.89	

Overview		Type: Search		Budget: \$98.47/day		More details	
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>							
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Total: Ads				270	2.75%	\$1,842.11	
Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat	alwaysbeautiful.net/coolsculpting/aurora	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	1.47%	\$3.57	
Fat Reduction in Aurora, CO Freezing Fat Really Works Freeze Away Body Fat	alwaysbeautiful.net/coolsculpting/aurora	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	3.03%	\$2.85	
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat	alwaysbeautiful.net/coolsculpting/aurora	liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	16.67%	\$1.06	
Top Provider in Aurora Safe & Effective Fat Reduction Target Belly Fat, Love Handles +8 more	alwaysbeautiful.net/coolsculpting/aurora	liposuction	Removed Policy (Restricted drug terms +1 more), Poor ad strength, +1	0	-	\$0.00	
CoolSculpting in Aurora Freeze Away Stubborn Fat Free Consultation Available	alwaysbeautiful.net/coolsculpting/aurora	liposuction	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00	
Target Belly Fat, Love Handles Always Beautiful Medspa #1 Provider in Aurora	alwaysbeautiful.net/coolsculpting/aurora	liposuction	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00	
Huge CoolSculpting Promotion Freeze Away Stubborn Fat Book A Free Consultation	alwaysbeautiful.net/coolsculpting/aurora	liposuction	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00	

Overview		Type: Search		Budget: \$98.47/day		More details	
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>							
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Total: Ads				270	2.75%	\$1,842.11	
Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments.			Campaign paused				
Always Beautiful Freezing Fat Really Works Get \$1,300 Off 8+ Treatments	alwaysbeautiful.net/coolsculpting/aurora	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	0.00%	\$0.00	
Always Beautiful Freezing Fat Really Works Freeze Away Body Fat	alwaysbeautiful.net/coolsculpting/aurora	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	0.00%	\$0.00	
Always Beautiful Freezing Fat Really Works Freeze Away Body Fat	alwaysbeautiful.net/coolsculpting/aurora	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	0.00%	\$0.00	
Always Beautiful Freezing Fat Really Works Get \$1,300 Off 8+ Treatments	alwaysbeautiful.net/coolsculpting/aurora	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	0.00%	\$0.00	
Always Beautiful Our Biggest Discount Ever Freeze Away Body Fat	alwaysbeautiful.net/coolsculpting/aurora	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	0	0.00%	\$0.00	
Total: Ads				270	2.75%	\$1,842.11	
Total: Campaign				270	2.75%	\$1,842.11	

Show rows: 500 | 1 - 93 of 93

Overview		Type: Search		Budget: \$98.47/day		More details	
<div style="display: flex; justify-content: space-between; align-items: center;"> Asset status: All enabled ADD FILTER </div>							
Ad groups	Asset	Status	Asset type	Position pinning	↓ Impr.		
Ad may be limited by policy: Restricted drug terms, Restricted medical content							
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.		Approved (limited)	Description	None	3,148		
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.		Approved (limited)	Description	None	2,628		
Fat Reduction in Aurora, CO		Approved (limited)	Headline	None	2,082		
Our Biggest Discount Ever		Approved (limited)	Headline	None	1,246		
Non-Surgical Fat Reduction		Approved (limited)	Headline	None	1,057		
Always Beautiful		Approved (limited)	Headline	None	551		
Get \$1,300 Off 8+ Treatments		Approved (limited)	Headline	None	454		
Get Rid of Unwanted Fat		Approved (limited)	Headline	None	342		
Eliminate Fat & Feel Great		Approved (limited)	Headline	None	256		
Freezing Fat Really Works		Approved (limited)	Headline	None	191		
Safe + Effective Fat Reduction		Approved (limited)	Headline	None	117		
Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today		Approved (limited)	Description	None	0		
Our Biggest CoolSculpting Discount Ever. Save \$1,300 Off 8+ Treatments		Approved (limited)	Description	None	0		

Show rows: 500 | 1 - 13 of 13

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | search | beta | coolsculpting | exp reach

Overview: Paused, Type: Search, Budget: \$98.47/day

Recommendations: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search beta coolsculpting ex...	Campaign	Approved (limited): Restricted medical content +1 more	24	3.28%	\$197.28
Call extension							
<input type="checkbox"/>	(720) 280-7016 (mobile)	Account	Account	Approved	39	2.58%	\$299.14
<input type="checkbox"/>	(720) 280-7016	Account	Account	Approved	10	1.65%	\$82.28
Location extension							
<input type="checkbox"/>	Automatically linked account (View locations) All locations selected	Account	Account	-	-	-	-
Callout extension							
<input type="checkbox"/>	FDA Cleared	search beta coolsculpting ex...	Campaign	Approved	49	2.52%	\$425.79
<input type="checkbox"/>	Freeze Your Fat	search beta coolsculpting ex...	Campaign	Approved	50	3.36%	\$360.75
<input type="checkbox"/>	Liposuction Alternative	search beta coolsculpting ex...	Campaign	Approved	39	3.10%	\$254.31
<input type="checkbox"/>	Non-surgical Fat Reduction	search beta coolsculpting ex...	Campaign	Approved	34	2.89%	\$250.10
<input type="checkbox"/>	Highlights: No Surgery	search beta coolsculpting ex...	Campaign	Approved	33	2.60%	\$230.73
<input type="checkbox"/>	Contact Us + Free Consult	search beta coolsculpting ex...	Campaign	Approved	32	2.63%	\$228.85
<input type="checkbox"/>	Up to 50% Off	search beta coolsculpting ex...	Campaign	Approved	32	2.60%	\$221.18
Structured snippet extension							

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | search | beta | coolsculpting | exp reach

Overview: Paused, Type: Search, Budget: \$98.47/day

Recommendations: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Liposuction Alternative	search beta coolsculpting ex...	Campaign	Approved	39	3.10%	\$254.31
<input type="checkbox"/>	Non-surgical Fat Reduction	search beta coolsculpting ex...	Campaign	Approved	34	2.89%	\$250.10
<input type="checkbox"/>	Highlights: No Surgery	search beta coolsculpting ex...	Campaign	Approved	33	2.60%	\$230.73
<input type="checkbox"/>	Contact Us + Free Consult	search beta coolsculpting ex...	Campaign	Approved	32	2.63%	\$228.85
<input type="checkbox"/>	Up to 50% Off	search beta coolsculpting ex...	Campaign	Approved	32	2.60%	\$221.18
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, CoolMini, Fat Reduction	search beta coolsculpting ex...	Campaign	Approved	2	1.24%	\$6.65
Promotion extension							
<input type="checkbox"/>	Fall Sale - Up to 50% off 16+ Treatments	search beta coolsculpting ex...	Campaign	Approved (limited): Restricted medical content +1 more	183	3.12%	\$1,280.59
Total: Sitelink extensions					25	3.28%	\$204.98
Total: Callout extensions					99	2.88%	\$736.89
Total: Structured snippet extensions					2	1.24%	\$6.65
Total: Call extensions					49	2.31%	\$381.42
Total: Location extensions					42	3.15%	\$265.06
Total: Promotion extensions					183	3.12%	\$1,280.59

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more

Campaigns | Always Beautiful Medspa (102001130...)

Search and filter: Campaign Name contains cool

Off / On	Campaign Name	Delivery	Bid Strategy	Budget	Attribution Setting	Results	Reach	Impressions	Cost per Result	Amount Spent
<input type="checkbox"/>	Coolsculpting - Conversions	Active	Lowest cost	\$33.00 Daily	7-day click or o...	Multiple Conversions	39,500	96,450	Multiple Conversions	\$3,036.98
<input type="checkbox"/>	Event: 19th Anniversary CoolEvent 12k in GIVEAWAYS!	Completed	Lowest cost	\$300.00 Lifetime	7-day click	32 Event Responses	4,092	15,552	\$9.38 Per Event Response	\$300.00
<input type="checkbox"/>	Event: Introducing CoolSculpting Elite!	Off	Lowest cost	\$200.00 Lifetime	7-day click or o...	Event Response	-	-	Per Event Response	\$0.00
<input type="checkbox"/>	Event: Grand Opening Virtual CoolEvent	Off	Lowest cost	\$200.00 Lifetime	28-day click o...	Event Response	-	-	Per Event Response	\$0.00
<input type="checkbox"/>	Cooltone - Conversions	Off	Lowest cost	\$16.60 Daily	28-day click o...	Lead	-	-	Per Lead	\$0.00
Results from 5 campaigns						Multiple Attrib...	42,796 People	112,002 Total	Multiple Conversions	\$3,336.98 Total Spent

Ads | Always Beautiful Medspa (102001130...)

Search and filter

Off / On	Ad Name	Significant Edit	Attribution Setting	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
<input type="checkbox"/>	2021-09-CS-Legacy	021,4.3...	7-day click or o...	4 Website Leads	2,318	3,376	\$26.66 Per Lead	Average	Above average	Average	\$106.63
<input type="checkbox"/>	2021-04-CS-UGC-Standing	Sep 26, 2021, 4.3... 6 days ago	7-day click or o...	45 Website Leads	32,790	68,576	\$46.42 Per Lead	-	-	-	\$2,088.86
<input type="checkbox"/>	2021-04-CS-UGC-Sitting	021,4.3...	7-day click or o...	12 Website Leads	14,690	24,498	\$70.12 Per Lead	-	-	-	\$841.49
Results from 3 ads				61 Website Leads	39,500 People	96,450 Total	\$49.79 Per Lead	-	-	-	\$3,036.98 Total Spent

Ad Preview

This is an example. View More Variations

Always Beautiful Med Spa

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results.

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

ALWAYSBEAUTIFUL.NET
\$1300 Off 8+ Treatments
Learn more about CoolSculpting.

Adriana Ricardo Lezam... 1 Comment

Like Comment Share

Ads Always Beautiful Medspa (102001130...)

Updated just now Discard Drafts Review and Publish Jul 1, 2021 - Sep 30, 2021

Resource Center Campaigns

Off / On Ad Name Significant Edit

- 2021-09-CS-Legacy 021, 4.3...
- 2021-04-CS-UGC-Standing 021, 4.3...
- 2021-04-CS-UGC-Sitting 021, 4.3...


Results from 3 ads

Ad Preview

Always Beautiful Med Spa Sponsored

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results.

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



ALWAYSBEAUTIFUL.NET
\$1300 Off 8+ Treatments
 Learn more about CoolSculpting. [LEARN MORE](#)

Nury M C... 70 Comments 29 Shares

Like Comment Share

OK

Per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
\$26.66 Per Lead	Average	Above average	Average	\$106.63
\$46.42 Per Lead	—	—	—	\$2,088.86
\$70.12 Per Lead	—	—	—	\$841.49
\$49.79 Per Lead				\$3,036.98 Total Spent

Ads Always Beautiful Medspa (102001130...)

Updated just now Discard Drafts Review and Publish Jul 1, 2021 - Sep 30, 2021

Resource Center Campaigns

Off / On Ad Name Significant Edit

- 2021-09-CS-Legacy 021, 4.3...
- 2021-04-CS-UGC-Standing 021, 4.3...
- 2021-04-CS-UGC-Sitting 021, 4.3...


Results from 3 ads

Ad Preview

Always Beautiful Med Spa Sponsored

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results.

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



ALWAYSBEAUTIFUL.NET
\$1300 Off 8+ Treatments
 Learn more about CoolSculpting. [LEARN MORE](#)

Citlali Garcí... 30 Comments 8 Shares

Like Comment Share

OK

Per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
\$26.66 Per Lead	Average	Above average	Average	\$106.63
\$46.42 Per Lead	—	—	—	\$2,088.86
\$70.12 Per Lead	—	—	—	\$841.49
\$49.79 Per Lead				\$3,036.98 Total Spent



COOLSCULPTING DIGITAL MARKETING

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Always Beautiful Medspa
J. Cole Stengel

Invoice Number: WV 2021_141

Invoice Date: July 1, 2021

Payment Due: July 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. 	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) <ul style="list-style-type: none"> • Content creation and publishing of two blog articles. • Monthly service content page updates and on-site SEO updates (up to two hours) • Google Search Console monthly management 	1	\$1,250.00	\$1,250.00
Graphic Design Graphic design for Monthly Specials	1	\$200.00	\$200.00

Total: \$2,950.00

Payment on July 1, 2021 using  ending in 8741: \$2,950.00

Amount Due (USD): \$0.00



COOLSCULPTING DIGITAL MARKETING

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Always Beautiful Medspa
J. Cole Stengel

Invoice Number: WV 2021_168

Invoice Date: August 1, 2021

Payment Due: August 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. 	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) <ul style="list-style-type: none"> • Content creation and publishing of two blog articles. • Monthly service content page updates and on-site SEO updates (up to two hours) • Google Search Console monthly management 	1	\$1,250.00	\$1,250.00
Graphic Design Graphic design for Monthly Specials	1	\$200.00	\$200.00

Total: \$2,950.00

Payment on August 1, 2021 using  ending in 8741: \$2,950.00

Amount Due (USD): \$0.00



COOLSCULPTING DIGITAL MARKETING

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Always Beautiful Medspa
J. Cole Stengel

Invoice Number: WV 2021_197

Invoice Date: September 1, 2021

Payment Due: September 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. 	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) <ul style="list-style-type: none"> • Content creation and publishing of two blog articles. • Monthly service content page updates and on-site SEO updates (up to two hours) • Google Search Console monthly management 	1	\$1,250.00	\$1,250.00
Graphic Design Graphic design for Monthly Specials	1	\$200.00	\$200.00

Total: \$2,950.00

Payment on September 1, 2021 using  ending in 8741: \$2,950.00

Amount Due (USD): \$0.00