

CoolSculpting Marketing Services

Always Beautiful Med Spa Q3 2022

Total Marketing Expenses

(07/1/2022 - 09/30/2022)

Total Google Ads: \$31,788.42
Total Facebook Ads: \$ 4,508.34
Total Marketing Service Fees: \$ 8,250.00
Total CoolSculpting Marketing Cost: \$44,546.76

Google Ads | Chris Zelig > Always Beautiful 608-586-8888 | All campaigns

Overview | Campaigns | Search | Jul 1 - Sep 30, 2022

| Campaign | Budget | Bid strategy type | Status | Clicks | CTR | Cost |
|---|---------------------|-----------------------------------|-------------------------------------|--------------|--------------|--------------------|
| search beta coolsculpting | \$460.84/day | Maximize conversions | All ads limited by policy | 1,491 | 5.08% | \$31,788.42 |
| search alpha coolsculpting | \$41.67/day | Maximize conversions | Paused All ads limited by policy | 0 | - | \$0.00 |
| search beta cooltone | \$0.10/day | Maximize conversions | Paused All ads limited by policy | 0 | - | \$0.00 |
| search beta coolsculpting exp reach | \$98.47/day | Maximize conversions (Target CPA) | Paused All ads limited by policy | 0 | - | \$0.00 |
| Total: Filtered campaigns | | | | 1,491 | 5.08% | \$31,788.42 |
| Total: Account | \$460.84/day | | | 1,491 | 5.08% | \$31,788.42 |

Google Ads | Chris Zelig > Always Beautiful 608-586-8888 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Type: Search | Budget: \$460.84/day | Optimization score: 99.8%

Ads | Search | Jul 1 - Sep 30, 2022

| Ad | Ad group | Status | Ad strength | Clicks | CTR | Cost |
|---|----------------------------|---|-------------|--------------|--------------|--------------------|
| Total: Ads | | | | 1,491 | 5.08% | \$31,788.42 |
| Always Beautiful Fat Reduction in Aurora, CO Non-Surgical Fat Reduction +11 more alwaysbeautiful.net/coolsculpting/aurora Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments. Best Prices. FDA-Cleared... View assets details | x. expanded reach | Eligible (Limited) Policy (Restricted medical content +1 more) | Average | 471 | 3.43% | \$8,039.32 |
| (Keyword Always Beautiful) CoolSculpting in (LOCATION/City) Freeze Away Body Fat +12 more alwaysbeautiful.net/coolsculpting/aurora CoolSculpting Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculptin... View assets details | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | Excellent | 184 | 8.39% | \$6,221.67 |
| Always Beautiful Fat Reduction in Aurora, CO Non-Surgical Fat Reduction +11 more alwaysbeautiful.net/coolsculpting/aurora Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments. Best Prices. FDA-Cleared... View assets details | 3. liposuction | Eligible (Limited) Policy (Restricted medical content +1 more) | Good | 364 | 5.80% | \$6,175.96 |
| CoolSculpting® in Aurora Freeze Away Body Fat Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | - | 102 | 9.11% | \$3,311.98 |
| (Keyword Always Beautiful) CoolSculpting in (LOCATION/City) Freeze Away Body Fat +12 more alwaysbeautiful.net/coolsculpting/aurora CoolSculpting Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculptin... View assets details | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | Excellent | 131 | 12.83% | \$3,088.63 |
| CoolSculpting® in Aurora Save 50% Off 16+ Treatments Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | - | 39 | 5.46% | \$1,388.98 |

Google Ads | Chris Zelig > Always Beautiful 608-586-8888 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Type: Search | Budget: \$460.84/day | Optimization score: 99.8%

Ads | Search | Jul 1 - Sep 30, 2022

| Ad | Ad group | Status | Ad strength | Clicks | CTR | Cost |
|--|----------------------------|---|-------------|--------------|--------------|--------------------|
| Total: Ads | | | | 1,491 | 5.08% | \$31,788.42 |
| Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | - | 23 | 8.75% | \$549.08 |
| Best CoolSculpting Deal Ever Save 50% Off 16+ Treatments Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | - | 15 | 7.98% | \$395.75 |
| Fat Reduction in Aurora, CO Our Biggest Discount Ever Get Rid of Unwanted Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. liposuction | Removed Policy (Restricted medical content +1 more) | - | 24 | 9.52% | \$386.46 |
| Fat Reduction in Aurora, CO Freezing Fat Really Works Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. expanded reach | Removed | - | 28 | 1.70% | \$340.07 |
| Fat Reduction in Aurora, CO Our Biggest Discount Ever Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. liposuction | Removed Policy (Restricted medical content +1 more) | - | 18 | 6.87% | \$299.99 |
| Best CoolSculpting Deal Ever Save 50% Off 16+ Treatments Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | - | 8 | 4.40% | \$242.24 |
| [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Treatments. Get Up to 50% Off 16+ CoolSculpting Treatments | x. dynamic | Eligible (Limited) Policy (Restricted medical content +1 more) | - | 11 | 7.59% | \$229.52 |

Google Ads | Chris Zelig > Always Beautiful 608-586-8888 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Type: Search | Budget: \$460.84/day | Optimization score: 99.8%

Ads | Search | Jul 1 - Sep 30, 2022

| Ad | Ad group | Status | Ad strength | Clicks | CTR | Cost |
|---|------------------------|---|-------------|--------------|--------------|--------------------|
| Total: Ads | | | | 1,491 | 5.08% | \$31,788.42 |
| [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Treatments. Get Up to 50% Off 16+ CoolSculpting Treatments | x. dynamic | Eligible (Limited) Policy (Restricted medical content +1 more) | - | 11 | 7.59% | \$229.52 |
| [Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments | x. dynamic | Eligible (Limited) Policy (Restricted medical content +1 more) | - | 9 | 8.04% | \$217.51 |
| Fat Reduction in Aurora, CO Eliminate Fat & Feel Great Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 16+ Treatments | 3. liposuction | Removed Policy (Restricted medical content +1 more) | - | 14 | 10.29% | \$159.41 |
| Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. expanded reach | Removed Policy (Restricted medical content +1 more) | - | 19 | 2.85% | \$131.31 |
| [Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now. | x. dynamic | Removed Policy (Restricted medical content +1 more) | - | 4 | 6.25% | \$83.11 |
| [Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments | x. dynamic | Eligible (Limited) Policy (Restricted medical content +1 more) | - | 3 | 12.00% | \$64.33 |
| CoolSculpting® Elite Provider Freeze Stubborn Fat 2x Faster No Surgery & Minimal Downtime alwaysbeautiful.net/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime | 2. coolsculpting elite | Removed Policy (Restricted medical content +1 more) | - | 1 | 50.00% | \$60.25 |

| Ad groups | Ad | Ad group | Status | Ad strength | Clicks | CTR | Cost |
|------------------------------------|--------------------------|---|-------------------------|---|-----------|--------|---------|
| Total: Ads 1,491 5.08% \$31,788.42 | | | | | | | |
| | <input type="checkbox"/> | CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Top Provider in Aurora alwaysbeautiful.net/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. | 2. coolsculpting elite | Removed Policy (Restricted medical content +1 more) | - | 40.00% | \$58.27 |
| | <input type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments | x. dynamic | Removed Policy (Restricted medical content +1 more) | - | 3.13% | \$53.86 |
| | <input type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest CoolSculpting Discount Ever. 50% Off 16+ Treatments of CoolSculpting. | x. dynamic | Removed Policy (Restricted medical content +1 more) | - | 7.14% | \$52.26 |
| | <input type="checkbox"/> | Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting -price | Removed Policy (Restricted medical content +1 more) | - | 6.38% | \$47.06 |
| | <input type="checkbox"/> | (Keyword: Always Beautiful) CoolSculpting® Elite Fat Reduction Treatment +9 more alwaysbeautiful.net/coolsculpting/elite Leading CoolSculpting® Elite Provider in Aurora, CO. Schedule a Free Consultation. CoolSculpting® Elite Treats F... View assets details | 2. coolsculpting elite | Eligible (Limited) Policy (Restricted medical content +1 more) | Excellent | 10.00% | \$38.40 |
| | <input type="checkbox"/> | Always Beautiful Our Biggest Discount Ever Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | x. expanded reach | Removed Policy (Restricted medical content +1 more) | - | 4.24% | \$35.97 |
| | <input type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo | x. dynamic | Removed Policy (Restricted medical content +1 more) | - | 6.52% | \$33.25 |

| Ad groups | Ad | Ad group | Status | Ad strength | Clicks | CTR | Cost |
|------------------------------------|--------------------------|--|------------------------|---|--------|--------|---------|
| Total: Ads 1,491 5.08% \$31,788.42 | | | | | | | |
| | <input type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | x. dynamic | Removed Policy (Restricted medical content +1 more) | - | 6.52% | \$33.25 |
| | <input type="checkbox"/> | CoolSculpting® Elite Next-Generation Fat Reduction Best Prices. FDA-Cleared. alwaysbeautiful.net/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. | 2. coolsculpting elite | Removed Policy (Restricted medical content +1 more) | - | 50.00% | \$30.21 |
| | <input type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments | x. dynamic | Removed Policy (Restricted medical content +1 more) | - | 6.25% | \$22.92 |
| | <input type="checkbox"/> | CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Best Prices. FDA-Cleared alwaysbeautiful.net/coolsculpting/elite Leading CoolSculpting® Elite Provider in Aurora, CO. Schedule a Free Consultation. Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. | 2. coolsculpting elite | Removed Policy (Restricted medical content +1 more) | - | 25.00% | \$17.10 |
| | <input type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. 50% Off 16+ Treatments of CoolSculpting. | x. dynamic | Removed Policy (Restricted medical content +1 more) | - | 4.17% | \$13.55 |
| | <input type="checkbox"/> | Top Provider in Aurora Safe & Effective Fat Reduction Target Belly Fat, Love Handles +8 more alwaysbeautiful.net/coolsculpting/aurora #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details | 4. sculpsure | Removed Policy (Restricted medical content +1 more), Ad group paused | Poor | - | \$0.00 |
| | <input type="checkbox"/> | 25% Off All CoolSculpting® Always Beautiful Medspa #1 Provider in Aurora alwaysbeautiful.net/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. | 4. sculpsure | Removed Policy (Restricted medical content +1 more) | - | - | \$0.00 |

| Ad groups | Ad | Ad group | Status | Ad strength | Clicks | CTR | Cost |
|------------------------------------|--------------------------|--|-------------------|--|--------|-------|-------------|
| Total: Ads 1,491 5.08% \$31,788.42 | | | | | | | |
| | <input type="checkbox"/> | Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 16+ Treatments. | | | | | |
| | <input type="checkbox"/> | Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | 3. liposuction | Removed Policy (Restricted medical content +1 more) | - | - | \$0.00 |
| | <input type="checkbox"/> | Always Beautiful Our Biggest Discount Ever Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 16+ Treatments. | 3. liposuction | Removed Policy (Restricted medical content +1 more) | - | - | \$0.00 |
| | <input type="checkbox"/> | Always Beautiful Fat Reduction in Aurora, CO Non-Surgical Fat Reduction +6 more alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA-Cleared... View assets details | x. expanded reach | Removed Policy (Restricted drug terms +1 more) | Poor | - | \$0.00 |
| | <input type="checkbox"/> | Fat Reduction in Aurora, CO Eliminate Fat & Feel Great Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | x. expanded reach | Removed Policy (Restricted medical content +1 more) | - | - | \$0.00 |
| Total: Ads | | | | | 1,491 | 5.08% | \$31,788.42 |
| Total: Campaign | | | | | 1,491 | 5.08% | \$31,788.42 |

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Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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| Asset | Status | Asset type | Position pinning | Performance | Impr. |
|---|--------------------|-------------|------------------|-------------|--------|
| Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | Approved (limited) | Description | None | Good | 13,309 |
| Located in Aurora, CO | Approved (limited) | Headline | None | Good | 9,496 |
| Non-Surgical Fat Reduction | Approved (limited) | Headline | None | Good | 7,475 |
| Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments | Approved (limited) | Description | 2nd position | Good | 7,300 |
| Fat Reduction in Aurora, CO | Approved (limited) | Headline | None | Good | 3,114 |
| Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments | - | Description | 2nd position | - | 2,193 |
| New Client Special | - | Headline | None | - | 1,739 |
| Freeze Away Body Fat | Approved (limited) | Headline | None | Good | 1,725 |
| Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | Approved (limited) | Description | None | Learning | 1,498 |

| Asset | Status | Asset type | Position pinning | Performance | Impr. |
|--|--------------------|-------------|------------------|-------------|-------|
| 50% Off 16+ Treatments | Approved (limited) | Headline | None | Good | 1,428 |
| Our Biggest CoolSculpting Discount Ever. 50% Off 16+ Treatments of CoolSculpting. | - | Description | 2nd position | - | 1,023 |
| No Surgery & Minimal Downtime | Approved (limited) | Headline | None | Learning | 975 |
| Schedule a Free Consultation | Approved (limited) | Headline | None | Learning | 374 |
| Always Beautiful | Approved (limited) | Headline | None | Learning | 257 |
| Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More | Approved (limited) | Description | None | Learning | 241 |
| Non-Surgical Lipo Alternative | Approved (limited) | Headline | None | Learning | 216 |
| Get Rid of Unwanted Fat | Approved (limited) | Headline | None | Learning | 212 |
| Safe + Effective Fat Reduction | Approved (limited) | Headline | None | Learning | 157 |
| Freeze Your Way to Leaner Body | Approved (limited) | Headline | None | Learning | 136 |
| Target Belly Fat, Love Handles | Approved (limited) | Headline | None | Learning | 62 |

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | search | beta | coolsculpting

Overview: Enabled | Status: Type: Search | Budget: \$460.84/day | Optimization score: 99.8%

Responsive search ad

Assets | Combinations

Ad strength: Average

- Try including more keywords in your headlines
- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Ad may be limited by policy: Restricted medical content, Restricted drug terms

| Asset | Status | Asset type | Position pinning | Performance | Impr. |
|---|--------------------|-------------|------------------|-------------|-------|
| Freeze Your Way to Leaner Body | Approved (limited) | Headline | None | Learning | 136 |
| Target Belly Fat, Love Handles | Approved (limited) | Headline | None | Learning | 62 |
| Get 50% Off 16+ Treatments | - | Headline | None | - | 53 |
| Freezing Fat Really Works | Approved (limited) | Headline | None | Learning | 40 |
| Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | - | Description | None | - | 28 |
| 50% off 16+ treatments | - | Headline | None | - | 5 |
| Get \$1,000 Off 8+ Treatments | - | Headline | None | - | 0 |

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Assets

Table view: Associations

Asset status: All but removed + 1 more Add filter

| Asset | Added to | Level | Status | Source | Clicks | Impr. | CTR | Avg. CPC | Cost |
|---|-------------------------------|----------|--|------------|--------|--------|-------|----------|-------------|
| Structured snippet | | | | | | | | | |
| Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite... | search beta coolsculpting | Campaign | Eligible | Advertiser | 13 | 235 | 5.53% | \$23.92 | \$310.93 |
| Sitelink | | | | | | | | | |
| CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More | search beta coolsculpting | Campaign | Eligible (Limited) Policy (Restricted medical content +1 more) | Advertiser | 1,029 | 16,639 | 6.18% | \$23.46 | \$24,136.01 |
| Why Choose Us? Read About What Sets Us Apart from Other Medspas in Aurora, CO | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | Advertiser | 905 | 15,143 | 5.98% | \$23.46 | \$21,235.16 |
| 5 Star Reviews See Why Always Beautiful is #1 Read Real Client Reviews | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | Advertiser | 892 | 14,929 | 5.97% | \$23.49 | \$20,956.17 |
| Book A Free Consultation Contact Us Today to Schedule Your Free Consultation | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | Advertiser | 620 | 11,128 | 5.57% | \$23.85 | \$14,786.65 |
| About Us Learn More About Our Team, Location and Available Beauty Treatments | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | Advertiser | 562 | 11,785 | 4.77% | \$21.06 | \$11,833.95 |

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Overview: Enabled | Status: Type: Search | Budget: \$460.84/day | Optimization score: 99.8%

Assets

Asset status: All but removed + 1 more Add filter

| Asset | Added to | Level | Status | Source | Clicks | Impr. | CTR | Avg. CPC | Cost |
|--|-------------------------------|----------|--|------------|--------|--------|-------|----------|-------------|
| Callout | | | | | | | | | |
| FDA Cleared | search beta coolsculpting | Campaign | Eligible | Advertiser | 211 | 3,943 | 5.35% | \$23.51 | \$4,961.64 |
| Freeze Your Fat | search beta coolsculpting | Campaign | Eligible | Advertiser | 184 | 3,485 | 5.28% | \$22.82 | \$4,199.79 |
| Highlights: No Surgery | search beta coolsculpting | Campaign | Eligible | Advertiser | 170 | 3,142 | 5.41% | \$23.40 | \$3,978.36 |
| Nonsurgical Fat Reduction | search beta coolsculpting | Campaign | Eligible | Advertiser | 146 | 2,941 | 4.96% | \$23.02 | \$3,360.44 |
| Liposuction Alternative | search beta coolsculpting | Campaign | Eligible | Advertiser | 151 | 3,091 | 4.89% | \$21.91 | \$3,309.05 |
| 5-Star Rated Medspa | Account | Account | Eligible | Advertiser | 2 | 38 | 5.26% | \$12.10 | \$24.19 |
| Contact Us + Free Consult | Account | Account | Eligible | Advertiser | 3 | 43 | 6.98% | \$6.86 | \$20.59 |
| Promotion | | | | | | | | | |
| Fall Sale - Up to 50% off 16+ Treatments | search beta coolsculpting | Campaign | Eligible (Limited) Policy (Restricted medical content +1 more) | Advertiser | 282 | 4,615 | 6.11% | \$24.54 | \$6,919.47 |
| Call | | | | | | | | | |
| (720) 650-2851 | Account | Account | Eligible | Advertiser | 52 | 1,198 | 4.34% | \$27.85 | \$1,448.40 |
| (720) 650-2851 | Account | Account | Eligible | Advertiser | 0 | 0 | - | - | \$0.00 |
| Total: Sitelinks | | | | | 1,038 | 16,787 | 6.18% | \$23.37 | \$24,254.53 |
| Total: Callouts | | | | | 375 | 7,145 | 5.25% | \$22.09 | \$8,285.50 |
| Total: Structured snippets | | | | | 13 | 235 | 5.53% | \$23.92 | \$310.93 |
| Total: Calls | | | | | 52 | 1,198 | 4.34% | \$27.85 | \$1,448.40 |

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | search | beta | coolsculpting

Overview: Enabled | Status: Type: Search | Budget: \$460.84/day | Optimization score: 99.8%

Assets

Asset status: All but removed + 1 more Add filter

| Asset | Added to | Level | Status | Source | Clicks | Impr. | CTR | Avg. CPC | Cost |
|--|-------------------------------|----------|--|------------|--------|--------|-------|----------|-------------|
| Promotion | | | | | | | | | |
| Fall Sale - Up to 50% off 16+ Treatments | search beta coolsculpting | Campaign | Eligible (Limited) Policy (Restricted medical content +1 more) | Advertiser | 282 | 4,615 | 6.11% | \$24.54 | \$6,919.47 |
| Call | | | | | | | | | |
| (720) 650-2851 | Account | Account | Eligible | Advertiser | 52 | 1,198 | 4.34% | \$27.85 | \$1,448.40 |
| (720) 650-2851 | Account | Account | Eligible | Advertiser | 0 | 0 | - | - | \$0.00 |
| Total: Sitelinks | | | | | 1,038 | 16,787 | 6.18% | \$23.37 | \$24,254.53 |
| Total: Callouts | | | | | 375 | 7,145 | 5.25% | \$22.09 | \$8,285.50 |
| Total: Structured snippets | | | | | 13 | 235 | 5.53% | \$23.92 | \$310.93 |
| Total: Calls | | | | | 52 | 1,198 | 4.34% | \$27.85 | \$1,448.40 |
| Total: Promotions | | | | | 965 | 15,756 | 6.12% | \$21.82 | \$21,058.80 |

Campaigns | Always Beautiful Medspa (102001130...)

Updated just now | Discard drafts | Review and publish

Save Clear | Jul 1, 2022 - Sep 30, 2022

Ad sets | Ads

View Setup | Columns: Custom | Breakdown | Reports

| Off / On | Campaign | Delivery | Bid strategy | Budget | Attribution setting | Results | Reach | Impressions | Cost per result | Amount spent | Ends |
|---------------------------------|--|-----------------|----------------|-------------------|---------------------|----------------------|---------------|---------------|----------------------|------------------------|-----------|
| <input type="checkbox"/> | Coolsculpting - Conversions | Active | Highest volume | \$49.00 Daily | 7-day click or ... | Multiple conversions | 62,880 | 175,952 | Multiple conversions | \$4,508.34 | Ongc |
| <input type="checkbox"/> | Event: CoolSculpting Elite & Vivace RF Micron... | Ad set error(s) | Highest volume | \$350.00 Lifetime | 7-day click or ... | Event Response | - | - | Per Event Response | \$0.00 | Feb 8, 2 |
| <input type="checkbox"/> | Event: 19th Anniversary CoolEvent 12k in Gl... | Completed | Highest volume | \$300.00 Lifetime | 7-day click | Event Response | - | - | Per Event Response | \$0.00 | Aug 18, 2 |
| <input type="checkbox"/> | Event: Introducing CoolSculpting Elite! | Off | Highest volume | \$200.00 Lifetime | 7-day click or ... | Event Response | - | - | Per Event Response | \$0.00 | Mar 25, 2 |
| <input type="checkbox"/> | Event: Grand Opening Virtual CoolEvent | Off | Highest volume | \$200.00 Lifetime | 28-day click o... | Event Response | - | - | Per Event Response | \$0.00 | Nov 11, 2 |
| <input type="checkbox"/> | Cooltone - Conversions | Off | Highest volume | \$16.60 Daily | 28-day click o... | Lead | - | - | Per Lead | \$0.00 | Ongc |
| Results from 6 campaigns | | | | | | Multiple attrib... | 62,880 People | 175,952 Total | Multiple conversions | \$4,508.34 Total Spent | |

Ads Always Beautiful Medspa (102001130...)

Updated just now Discard drafts Review and publish

Campaign name contains cool Search and filter Save Clear Jul 1, 2022 - Sep 30, 2022

Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign


| Off / On | Ad | Last significant edit | Attribution setting | Results | Reach | Impressions | Cost per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|---------------------------|---------------------------|--------------------------------|---------------------|--------------------------|----------------------|----------------------|-------------------------|---------------------------------|-------------------------|-------------------------|-------------------------------|
| <input type="checkbox"/> | CS - Video - Legacy | Oct 13, 2022, 12:13 days ago | 7-day click or ... | 33 Website Leads | 27,497 | 49,440 | \$40.17 Per Lead | — | — | — | \$1,325.56 |
| <input type="checkbox"/> | CS - Video - UGC Sitting | Oct 13, 2022, 12:13 days ago | 7-day click or ... | 15 Website Leads | 21,800 | 36,196 | \$52.41 Per Lead | — | — | — | \$786.13 |
| <input type="checkbox"/> | CS - Video - UGC Standing | Oct 13, 2022, 12:13 days ago | 7-day click or ... | 19 Website Leads | 21,496 | 34,084 | \$39.66 Per Lead | — | — | — | \$753.61 |
| <input type="checkbox"/> | CS - Video - Legacy | Jun 3, 2022, 3:09:145 days ago | 7-day click or ... | 16 Website Leads | 12,672 | 20,951 | \$38.71 Per Lead | Below average Bottom 35% of ... | Average | Average | \$619.39 |
| <input type="checkbox"/> | CS - Video - UGC Standing | Jun 3, 2022, 3:09:145 days ago | 7-day click or ... | 10 Website Leads | 12,152 | 20,810 | \$49.38 Per Lead | Average | Average | Average | \$493.83 |
| <input type="checkbox"/> | CS - Video - Legacy | Jun 3, 2022, 3:11:145 days ago | 7-day click or ... | 6 Website Leads | 635 | 3,385 | \$29.88 Per Lead | — | — | — | \$179.26 |
| <input type="checkbox"/> | CS - Video - UGC Sitting | Jun 3, 2022, 3:09:145 days ago | 7-day click or ... | 6 Website Leads | 4,093 | 6,822 | \$26.74 Per Lead | — | — | — | \$160.44 |
| <input type="checkbox"/> | CS - Video - UGC Standing | Jun 3, 2022, 3:11:145 days ago | 7-day click or ... | 6 Website Leads | 587 | 2,855 | \$21.03 Per Lead | — | — | — | \$126.16 |
| <input type="checkbox"/> | CS - Video - UGC Sitting | Jun 3, 2022, 3:11:145 days ago | 7-day click or ... | 1 Website Lead | 370 | 1,409 | \$63.96 Per Lead | — | — | — | \$63.96 |
| Results from 9 ads | | | | 112 Website Leads | 62,880 People | 175,952 Total | \$40.25 Per Lead | | | | \$4,508.34 Total Spent |

Ad preview

Always Beautiful Med Spa Sponsored

CoolSculpting is the #1 non-surgical fat reduction treatment. Learn more at <https://www.alwaysbeautiful.net/coolsculpting-aurora/>

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



Freeze away fat with CoolSculpting!


ALWAYSBEAUTIFUL.NET
50% Off 16+ Treatments Learn more

OK

| per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|------------------|---------------------------------|-------------------------|-------------------------|------------------------|
| \$40.17 Per Lead | — | — | — | \$1,325.56 |
| \$52.41 Per Lead | — | — | — | \$786.13 |
| \$39.66 Per Lead | — | — | — | \$753.61 |
| \$38.71 Per Lead | Below average Bottom 35% of ... | Average | Average | \$619.39 |
| \$49.38 Per Lead | Average | Average | Average | \$493.83 |
| \$29.88 Per Lead | — | — | — | \$179.26 |
| \$26.74 Per Lead | — | — | — | \$160.44 |
| \$21.03 Per Lead | — | — | — | \$126.16 |
| \$63.96 Per Lead | — | — | — | \$63.96 |
| \$40.25 Per Lead | | | | \$4,508.34 Total Spent |

Ad preview

the body. Some common side effects include temporary numbness, discomfort, and swelling.



It targets stubborn bulges that are resistant to diet & exercise.

ALWAYSBEAUTIFUL.NET
50% Off 16+ Treatments Learn more about CoolSculpting.

3 Share

OK

| per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|------------------|---------------------------------|-------------------------|-------------------------|------------------------|
| \$40.17 Per Lead | — | — | — | \$1,325.56 |
| \$52.41 Per Lead | — | — | — | \$786.13 |
| \$39.66 Per Lead | — | — | — | \$753.61 |
| \$38.71 Per Lead | Below average Bottom 35% of ... | Average | Average | \$619.39 |
| \$49.38 Per Lead | Average | Average | Average | \$493.83 |
| \$29.88 Per Lead | — | — | — | \$179.26 |
| \$26.74 Per Lead | — | — | — | \$160.44 |
| \$21.03 Per Lead | — | — | — | \$126.16 |
| \$63.96 Per Lead | — | — | — | \$63.96 |
| \$40.25 Per Lead | | | | \$4,508.34 Total Spent |

Ad preview

Ad preview Share 1 of 1 ad


Desktop Feed 2 of 38

This is an example. Advanced preview

Always Beautiful Med Spa Sponsored

CoolSculpting is the #1 non-surgical fat reduction treatment. Learn more at <https://www.alwaysbeautiful.net/coolsculpting-aurora/>

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.




OK

| per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|------------------|---------------------------------|-------------------------|-------------------------|------------------------|
| \$40.17 Per Lead | — | — | — | \$1,325.56 |
| \$52.41 Per Lead | — | — | — | \$786.13 |
| \$39.66 Per Lead | — | — | — | \$753.61 |
| \$38.71 Per Lead | Below average Bottom 35% of ... | Average | Average | \$619.39 |
| \$49.38 Per Lead | Average | Average | Average | \$493.83 |
| \$29.88 Per Lead | — | — | — | \$179.26 |
| \$26.74 Per Lead | — | — | — | \$160.44 |
| \$21.03 Per Lead | — | — | — | \$126.16 |
| \$63.96 Per Lead | — | — | — | \$63.96 |
| \$40.25 Per Lead | | | | \$4,508.34 Total Spent |

Ad preview

the body. Some common side effects include temporary numbness, discomfort, and swelling.



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50% Off 16+ Treatments Learn more about CoolSculpting.

28 5 Comments 3 Shares Share

OK

| per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|------------------|---------------------------------|-------------------------|-------------------------|------------------------|
| \$40.17 Per Lead | — | — | — | \$1,325.56 |
| \$52.41 Per Lead | — | — | — | \$786.13 |
| \$39.66 Per Lead | — | — | — | \$753.61 |
| \$38.71 Per Lead | Below average Bottom 35% of ... | Average | Average | \$619.39 |
| \$49.38 Per Lead | Average | Average | Average | \$493.83 |
| \$29.88 Per Lead | — | — | — | \$179.26 |
| \$26.74 Per Lead | — | — | — | \$160.44 |
| \$21.03 Per Lead | — | — | — | \$126.16 |
| \$63.96 Per Lead | — | — | — | \$63.96 |
| \$40.25 Per Lead | | | | \$4,508.34 Total Spent |

Ads Always Beautiful Medspa (102001130...)

Campaign name contains cool Search and filter

Campaigns 1 selected

Off / On Ad Last significant edit

CS - Video - Legacy Oct 13, 2022, 12:13 days ago

CS - Video - UGC Sitting Oct 13, 2022, 12:13 days ago

CS - Video - UGC Standing Oct 13, 2022, 12:13 days ago

CS - Video - Legacy Jun 3, 2022, 3:05:145 days ago

CS - Video - UGC Standing Jun 3, 2022, 3:05:145 days ago

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CS - Video - UGC Standing Jun 3, 2022, 3:11:145 days ago

CS - Video - UGC Sitting Jun 3, 2022, 3:11:145 days ago


Results from 9 ads

Ad preview

Always Beautiful Med Spa

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ALWAYSBEAUTIFUL.NET

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Save Clear Jul 1, 2022 - Sep 30, 2022

Ads 1 selected

View Setup Columns: Custom Breakdown Reports

| per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|------------|------------------|-------------------------|-------------------------|--------------|
| | Ad relevance ... | Ad relevance ... | Ad relevance ... | |
| \$40.17 | Per Lead | — | — | \$1,325.56 |
| \$52.41 | Per Lead | — | — | \$786.13 |
| \$39.66 | Per Lead | — | — | \$753.61 |
| \$38.71 | Per Lead | Below average | Average | \$619.39 |
| \$49.38 | Per Lead | Average | Average | \$493.83 |
| \$29.88 | Per Lead | — | — | \$179.26 |
| \$26.74 | Per Lead | — | — | \$160.44 |
| \$21.03 | Per Lead | — | — | \$126.16 |
| \$63.96 | Per Lead | — | — | \$63.96 |
| \$40.25 | Per Lead | | | \$4,508.34 |
| | | | | Total Spent |

Ads Always Beautiful Medspa (102001130...)

Campaign name contains cool Search and filter

Campaigns 1 selected

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CS - Video - Legacy Jun 3, 2022, 3:11:145 days ago

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CS - Video - UGC Standing Jun 3, 2022, 3:11:145 days ago

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Results from 9 ads

Ad preview

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50% Off 16+ Treatments

Learn more about CoolSculpting.

Learn more

2 1 Comment

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Ads 1 selected

View Setup Columns: Custom Breakdown Reports

| per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|------------|------------------|-------------------------|-------------------------|--------------|
| | Ad relevance ... | Ad relevance ... | Ad relevance ... | |
| \$40.17 | Per Lead | — | — | \$1,325.56 |
| \$52.41 | Per Lead | — | — | \$786.13 |
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| \$49.38 | Per Lead | Average | Average | \$493.83 |
| \$29.88 | Per Lead | — | — | \$179.26 |
| \$26.74 | Per Lead | — | — | \$160.44 |
| \$21.03 | Per Lead | — | — | \$126.16 |
| \$63.96 | Per Lead | — | — | \$63.96 |
| \$40.25 | Per Lead | | | \$4,508.34 |
| | | | | Total Spent |

Ads Always Beautiful Medspa (102001130...)

Campaign name contains cool Search and filter

Campaigns 1 selected

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Results from 9 ads

Ad preview

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ALWAYSBEAUTIFUL.NET

The world's #1 non-surgical fat reduction treatment.

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Save Clear Jul 1, 2022 - Sep 30, 2022

Ads 1 selected

View Setup Columns: Custom Breakdown Reports

| per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|------------|------------------|-------------------------|-------------------------|--------------|
| | Ad relevance ... | Ad relevance ... | Ad relevance ... | |
| \$40.17 | Per Lead | — | — | \$1,325.56 |
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| \$40.25 | Per Lead | | | \$4,508.34 |
| | | | | Total Spent |

Ads Always Beautiful Medspa (102001130...)

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Campaigns 1 selected

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Results from 9 ads

Ad preview

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It targets stubborn bulges that are resistant to diet & exercise.

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Learn more about CoolSculpting.

Learn more

44 7 Comments 7 Shares

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Ads 1 selected

View Setup Columns: Custom Breakdown Reports

| per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|------------|------------------|-------------------------|-------------------------|--------------|
| | Ad relevance ... | Ad relevance ... | Ad relevance ... | |
| \$40.17 | Per Lead | — | — | \$1,325.56 |
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| \$21.03 | Per Lead | — | — | \$126.16 |
| \$63.96 | Per Lead | — | — | \$63.96 |
| \$40.25 | Per Lead | | | \$4,508.34 |
| | | | | Total Spent |

Ads Always Beautiful Medspa (102001130...)

Campaign name contains cool Search and filter

Campaigns 1 selected

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CS - Video - UGC Standing Jun 3, 2022, 3:11:145 days ago

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Results from 9 ads

Ad preview

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Save Clear Jul 1, 2022 - Sep 30, 2022

Ads 1 selected

View Setup Columns: Custom Breakdown Reports

| per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|------------|------------------|-------------------------|-------------------------|--------------|
| | Ad relevance ... | Ad relevance ... | Ad relevance ... | |
| \$40.17 | Per Lead | — | — | \$1,325.56 |
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| \$21.03 | Per Lead | — | — | \$126.16 |
| \$63.96 | Per Lead | — | — | \$63.96 |
| \$40.25 | Per Lead | | | \$4,508.34 |
| | | | | Total Spent |

Ads Always Beautiful Medspa (102001130...)

Campaign name contains cool Search and filter

Campaigns 1 selected

Off / On Ad Last significant edit

| Off / On | Ad | Last significant edit |
|-------------------------------------|---------------------------|--------------------------------|
| <input type="checkbox"/> | CS - Video - Legacy | Oct 13, 2022, 12:13 days ago |
| <input type="checkbox"/> | CS - Video - UGC Sitting | Oct 13, 2022, 12:13 days ago |
| <input type="checkbox"/> | CS - Video - UGC Standing | Oct 13, 2022, 12:13 days ago |
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| <input checked="" type="checkbox"/> | CS - Video - UGC Standing | Jun 3, 2022, 3:05:145 days ago |
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Results from 9 ads

Ad preview

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32 13 Comments 3 Shares

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Ads 1 selected

View Setup Columns: Custom Breakdown Reports

| per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|------------|------------------|-------------------------|-------------------------|--------------|
| \$40.17 | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$1,325.56 |
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Ads Always Beautiful Medspa (102001130...)

Campaign name contains cool Search and filter

Campaigns 1 selected

Off / On Ad Last significant edit

| Off / On | Ad | Last significant edit |
|-------------------------------------|---------------------------|--------------------------------|
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Results from 9 ads

Ad preview

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Ads 1 selected

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|------------|------------------|-------------------------|-------------------------|--------------|
| \$40.17 | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$1,325.56 |
| \$52.41 | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$786.13 |
| \$39.66 | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$753.61 |
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| \$49.38 | Average | Average | Average | \$493.83 |
| \$29.88 | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$179.26 |
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| \$21.03 | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$126.16 |
| \$63.96 | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$63.96 |
| \$40.25 | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$4,508.34 |

Ads Always Beautiful Medspa (102001130...)

Campaign name contains cool Search and filter

Campaigns 1 selected

Off / On Ad Last significant edit

| Off / On | Ad | Last significant edit |
|-------------------------------------|---------------------------|--------------------------------|
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| <input checked="" type="checkbox"/> | CS - Video - Legacy | Jun 3, 2022, 3:11:145 days ago |
| <input type="checkbox"/> | CS - Video - UGC Sitting | Jun 3, 2022, 3:05:145 days ago |
| <input type="checkbox"/> | CS - Video - UGC Standing | Jun 3, 2022, 3:11:145 days ago |
| <input type="checkbox"/> | CS - Video - UGC Sitting | Jun 3, 2022, 3:11:145 days ago |

Results from 9 ads

Ad preview

It targets stubborn bulges that are resistant to diet & exercise.

ALWAYSBEAUTIFUL.NET

50% Off 16+ Treatments

Learn more about CoolSculpting.

44 7 Comments 7 Shares

Share

Updated 8 minutes ago Discard drafts Review and publish

Save Clear Jul 1, 2022 - Sep 30, 2022

Ads 1 selected

View Setup Columns: Custom Breakdown Reports

| per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|------------|------------------|-------------------------|-------------------------|--------------|
| \$40.17 | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$1,325.56 |
| \$52.41 | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$786.13 |
| \$39.66 | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$753.61 |
| \$38.71 | Below average | Average | Average | \$619.39 |
| \$49.38 | Average | Average | Average | \$493.83 |
| \$29.88 | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$179.26 |
| \$26.74 | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$160.44 |
| \$21.03 | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$126.16 |
| \$63.96 | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$63.96 |
| \$40.25 | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$4,508.34 |

Ads Always Beautiful Medspa (102001130...)

Campaign name contains cool Search and filter

Campaigns 1 selected

Off / On Ad Last significant edit

| Off / On | Ad | Last significant edit |
|-------------------------------------|---------------------------|--------------------------------|
| <input type="checkbox"/> | CS - Video - Legacy | Oct 13, 2022, 12:13 days ago |
| <input type="checkbox"/> | CS - Video - UGC Sitting | Oct 13, 2022, 12:13 days ago |
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| <input type="checkbox"/> | CS - Video - UGC Sitting | Jun 3, 2022, 3:11:145 days ago |

Results from 9 ads

Ad preview

Always Beautiful Med Spa Sponsored

CoolSculpting is the #1 non-surgical fat reduction treatment. Learn more at <https://www.alwaysbeautiful.net/coolsculpting-aurora/>

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

Updated 9 minutes ago Discard drafts Review and publish

Save Clear Jul 1, 2022 - Sep 30, 2022

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| \$40.25 | Ad relevance ... | Ad relevance ... | Ad relevance ... | \$4,508.34 |

Ads Always Beautiful Medspa (102001130...)

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| Off / On | Ad | Last significant edit |
|-------------------------------------|---------------------------|--------------------------------|
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| <input type="checkbox"/> | CS - Video - UGC Sitting | Jun 3, 2022, 3:11:145 days ago |

Results from 9 ads

Ad preview

ALWAYSBEAUTIFUL.NET

50% Off 16+ Treatments

Learn more about CoolSculpting.

10 1 Share

Share

Updated 9 minutes ago Discard drafts Review and publish

Save Clear Jul 1, 2022 - Sep 30, 2022

Ads 1 selected

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| per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
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Ads Always Beautiful Medspa (102001130...)

Campaign name contains cool Search and filter

Campaigns 1 selected

Off / On Ad Last significant edit

| Off / On | Ad | Last significant edit |
|-------------------------------------|---------------------------|--------------------------------|
| <input type="checkbox"/> | CS - Video - Legacy | Oct 13, 2022, 12:13 days ago |
| <input type="checkbox"/> | CS - Video - UGC Sitting | Oct 13, 2022, 12:13 days ago |
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Results from 9 ads

Ad preview

Always Beautiful Med Spa Sponsored

CoolSculpting is the #1 non-surgical fat reduction treatment. Learn more at <https://www.alwaysbeautiful.net/coolsculpting-aurora/>

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



OK

Updated 9 minutes ago Discard drafts Review and publish

Save Clear Jul 1, 2022 - Sep 30, 2022

Ads 1 selected

View Setup Columns: Custom Breakdown Reports

| per result | Quality ranking Ad relevance ... | Engagement rate ranking Ad relevance ... | Conversion rate ranking Ad relevance ... | Amount spent ↓ |
|------------------|----------------------------------|--|--|------------------------|
| \$40.17 Per Lead | — | — | — | \$1,325.56 |
| \$52.41 Per Lead | — | — | — | \$786.13 |
| \$39.66 Per Lead | — | — | — | \$753.61 |
| \$38.71 Per Lead | Below average Bottom 35% of ... | Average | Average | \$619.39 |
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| \$21.03 Per Lead | — | — | — | \$126.16 |
| \$63.96 Per Lead | — | — | — | \$63.96 |
| \$40.25 Per Lead | — | — | — | \$4,508.34 Total Spent |

Ads Always Beautiful Medspa (102001130...)

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Campaigns 1 selected

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| Off / On | Ad | Last significant edit |
|-------------------------------------|---------------------------|--------------------------------|
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Results from 9 ads

Ad preview

ALWAYSBEAUTIFUL.NET

50% Off 16+ Treatments Learn more

Learn more about CoolSculpting.

👍👍👍 32 13 Comments 3 Shares

Share

OK

Updated 9 minutes ago Discard drafts Review and publish

Save Clear Jul 1, 2022 - Sep 30, 2022

Ads 1 selected

View Setup Columns: Custom Breakdown Reports

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Ads Always Beautiful Medspa (102001130...)

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Results from 9 ads

Ad preview

Always Beautiful Med Spa Sponsored

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CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



OK

Updated 10 minutes ago Discard drafts Review and publish

Save Clear Jul 1, 2022 - Sep 30, 2022

Ads 1 selected

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Ads Always Beautiful Medspa (102001130...)

Campaign name contains cool Search and filter

Campaigns 1 selected

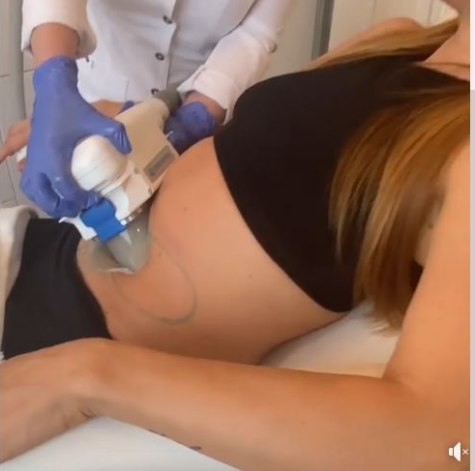
Off / On Ad Last significant edit

| Off / On | Ad | Last significant edit |
|-------------------------------------|---------------------------|--------------------------------|
| <input type="checkbox"/> | CS - Video - Legacy | Oct 13, 2022, 12:13 days ago |
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Results from 9 ads

Ad preview

discomfort, and swelling.



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50% Off 16+ Treatments Learn more

Learn more about CoolSculpting.

👍 10 1 Share

Share

OK

Updated 10 minutes ago Discard drafts Review and publish

Save Clear Jul 1, 2022 - Sep 30, 2022

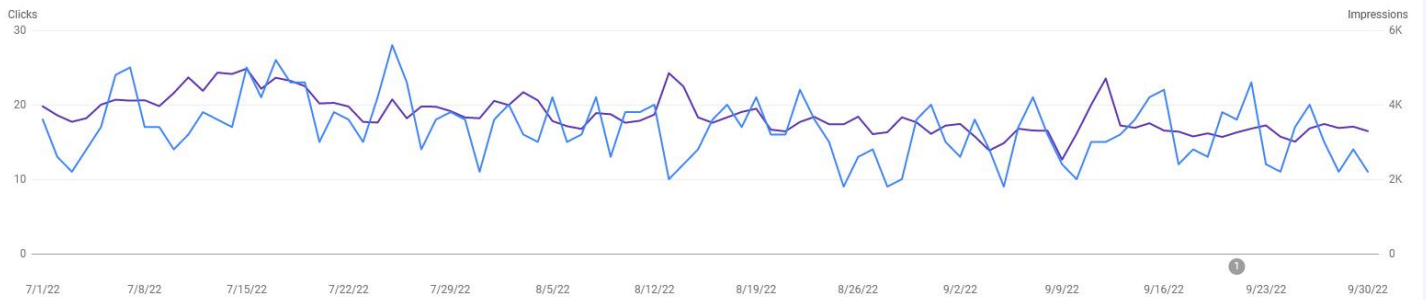
Ads 1 selected

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| \$63.96 Per Lead | — | — | — | \$63.96 |
| \$40.25 Per Lead | — | — | — | \$4,508.34 Total Spent |

Total clicks **1.54K** ?
 Total impressions **342K** ?
 Average CTR **0.5%** ?
 Average position **27** ?

Chart totals and table results might be partial when filters are applied. [Learn more](#)



| QUERIES | PAGES | COUNTRIES | DEVICES | SEARCH APPEARANCE | DATES |
|------------------------------------|-------|-----------|---------|-------------------|--|
| Top queries | | | | | ↓ Clicks Impressions |
| cooltone vs emsculpt | | | | | 185 1,301 |
| emsculpt vs cooltone | | | | | 87 281 |
| does coolsculpting tighten skin | | | | | 85 2,068 |
| cooltone before and after | | | | | 33 1,900 |
| diy coolsculpting | | | | | 31 2,618 |
| cooltone results | | | | | 31 948 |
| coolsculpting elite near me | | | | | 25 1,640 |
| will coolsculpting tighten skin | | | | | 22 295 |
| cooltone vs emsculpt cost | | | | | 21 142 |
| cooltone buttocks before and after | | | | | 19 247 |

Rows per page: 10 1-10 of 1000



WHERE IS COOLSCULPTING ELITE NEAR ME? | AURORA AND DENVER, CO

Home » [Blog](#) » [Where Is CoolSculpting Elite Near Me? | Aurora and Denver, CO](#)

Posted on: Oct 5 2022 By: [Always Beautiful Medical Spa](#) [Leave a response](#)



Where Is CoolSculpting Elite Near Me? | Aurora And Denver, CO

Countless results for nearby medical spas and clinics populate when you search 'CoolSculpting Elite near me' online. But it is important to remember that CoolSculpting is a skill-sensitive procedure. Not all providers are equal, so you must do your due diligence to find the perfect fit. With countless options, it can be challenging to know which to trust.

Continue reading to discover how to find the leading CoolSculpting Elite provider in your area. Selecting the best will ensure an effective, safe, and impressive fat-freezing outcome.

Where Are The Best CoolSculpting Elite Providers In Colorado?

The fastest way to locate providers in the Aurora and Denver, CO areas is by searching 'CoolSculpting Elite near me.' Alternatively, you can visit the official CoolSculpting website and type in your zip code. You will see a long list of results, starting with the most popular provider.

[Learn how CoolSculpting Elite is different from CoolSculpting>>](#)

How Should I Search For The Best 'CoolSculpting Elite Near Me'?

Cost is a common and valid concern for people researching CoolSculpting Elite. It is natural for everyone to want the best value. But at the same time, price should be one of many considerations.

Since the manufacturer determines CoolSculpting prices, they should be uniform across the board. It may be a scam if you find one offering fat-freezing for a lower price. Some providers offer deals and specials. Be sure to ask about them during your initial consultation.

Why Is It So Important To Select A Reputable CoolSculpting Elite Provider?

A skilled professional delivers outstanding results and a memorable patient experience. When searching for the ideal provider, look for recent testimonials, online reviews, and before and after pictures. These can give you an idea of what you can expect and select the most reputable provider.

[See CoolSculpting before and after pictures>>](#)

Am I A Good Candidate For CoolSculpting Elite Near Me?

While CoolSculpting Elite is a favorable alternative to other body contouring procedures, it is not for everyone. The best way to find out whether it is right for you is to book a free consultation with a provider nearby. During the meeting, you visit the medical spa, ask questions, share concerns, and have an expert determine your candidacy. Meeting in person is a great way to get a feel for the provider and the atmosphere. From there, you can make an informed decision on whether it is the right fit.

Suppose a CoolSculpting Elite professional determines that you are a good candidate for the fat-freezing treatment. In that case, the doctor can devise a personalized treatment plan to meet your expectations and budget.

CoolSculpting Elite Near Me

Are you ready to sculpt the body of your dreams? Aurora and Denver, Colorado residents visit Always Beautiful Medical Aesthetics and Cosmetics for CoolSculpting Elite. We are the leading provider of this innovative fat-freezing body contouring treatment. Our team prioritizes patient wellness and satisfaction. We strive to make everyone look and feel their best, regardless of age. Call [720-280-7016](#) to book a complimentary consultation and learn more about CoolSculpting Elite.

SCHEDULE A COMPLIMENTARY CONSULTATION

Name

E-Mail

Phone

Questions / Comments: Do not include sensitive information in your message.

By submitting this form, you agree to be contacted via phone/text/email.

SEND MESSAGE

SOURCES:

[Allergan Receives FDA Clearance For the CoolSculpting® Treatment To Improve Appearance Of Lax Tissue in The Double Chin](#)

[Cryolipolysis and Skin Tightening](#)

Recent Posts

- [What Makes the DiamondGlow Facial So Special?](#)
- [Where Is CoolSculpting Elite Near Me? | Aurora and Denver, CO](#)
- [What Is Botox? | America's Leading Cosmetic Treatment](#)
- [What are Upneeq Eye Drops](#)
- [Upneeq | The Cost of Rejuvenated Eyes](#)

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- [Permanent Makeup](#)
- [Specials](#)
- [Uncategorized](#)
- [Upneeq](#)





COOLSCULPTING DIGITAL MARKETING

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Always Beautiful Medspa
J. Cole Stengel

Invoice Number: WV 2022_188

Invoice Date: July 1, 2022


Payment Due: July 1, 2022

Amount Due (USD): \$0.00

| Items | Quantity | Price | Amount |
|--|----------|------------|------------|
| Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. | 1 | \$1,500.00 | \$1,500.00 |
| Content Creation + Search Engine Optimization (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: <ul style="list-style-type: none"> • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: <ul style="list-style-type: none"> • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client | 1 | \$1,250.00 | \$1,250.00 |

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

| | | |
|---|---------------|---------------|
| | Total: | \$2,750.00 |
| Payment on July 1, 2022 using  ending in 8741: | | \$2,750.00 |
| Amount Due (USD): | | \$0.00 |



COOLSCULPTING DIGITAL MARKETING

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Always Beautiful Medspa
J. Cole Stengel


Invoice Number: WV 2022_217
Invoice Date: August 1, 2022
Payment Due: August 1, 2022

Amount Due (USD): \$0.00

| Items | Quantity | Price | Amount |
|--|----------|------------|------------|
| Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. | 1 | \$1,500.00 | \$1,500.00 |
| Content Creation + Search Engine Optimization (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: <ul style="list-style-type: none"> • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: <ul style="list-style-type: none"> • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client | 1 | \$1,250.00 | \$1,250.00 |

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

| | | |
|---|---------------|---------------|
| | Total: | \$2,750.00 |
| Payment on August 1, 2022 using  ending in 8741: | | \$2,750.00 |
| Amount Due (USD): | | \$0.00 |



COOLSCULPTING DIGITAL MARKETING

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Always Beautiful Medspa
J. Cole Stengel

Invoice Number: WV 2022_243

Invoice Date: September 1, 2022


Payment Due: September 1, 2022

Amount Due (USD): \$0.00

| Items | Quantity | Price | Amount |
|--|----------|------------|------------|
| Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. | 1 | \$1,500.00 | \$1,500.00 |
| Content Creation + Search Engine Optimization (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: <ul style="list-style-type: none"> • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: <ul style="list-style-type: none"> • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client | 1 | \$1,250.00 | \$1,250.00 |

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

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|--|---------------|---------------|
| | Total: | \$2,750.00 |
| Payment on September 1, 2022 using  ending in 8741: | | \$2,750.00 |
| Amount Due (USD): | | \$0.00 |
