

CoolSculpting Marketing Services

Always Beautiful Med Spa Q3 + Q4 2022

Total Marketing Expenses (07/1/2022 - 12/31/2022)

Total Google Ads: \$58,218.72
Total Facebook Ads: \$ 9,013.01
Total Marketing Service Fees: \$17,050.00
Total CoolSculpting Marketing Cost: \$84,281.73

Google Ads | Chris Zelig > Always Beautiful 608-586-8888 | All campaigns

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Campaigns

Custom Jul 1 - Dec 31, 2022 Show last 30 days

Campaign status: All Campaign name contains cool X Add filter

Campaign	Budget	Bid strategy type	Status	Clicks	CTR	Cost
search coolsculpting	\$279.96/day	Maximize conversions	All ads limited by policy	2,356	4.85%	\$58,218.72
search alpha coolsculpting	\$41.67/day	Maximize conversions	Paused All ads limited by policy	0	-	\$0.00
search beta cooltone	\$0.10/day	Maximize conversions	Paused All ads limited by policy	0	-	\$0.00
search beta coolsculpting exp reach	\$98.47/day	Maximize conversions (Target CPA)	Paused All ads disapproved	0	-	\$0.00
Total: Filtered campaigns				2,356	4.85%	\$58,218.72
Total: Account	\$279.96/day			2,356	4.85%	\$58,218.72

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Chris Zelig > Always Beautiful 608-586-8888 | All campaigns > search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Ads

Custom Jul 1 - Dec 31, 2022 Show last 30 days

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
2,356 4.85% \$58,218.72					
Always Beautiful Fat Reduction in Aurora, CO Non-Surgical Fat Reduction +11 more alwaysbeautiful.net/coolsculpting/aurora Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically...	x. expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	796	3.21%	\$15,681.22
{Keyword:Always Beautiful} CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more alwaysbeautiful.net/coolsculpting/aurora CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	336	8.49%	\$13,802.19
Always Beautiful Fat Reduction in Aurora, CO Non-Surgical Fat Reduction +11 more alwaysbeautiful.net/coolsculpting/aurora Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically...	3. liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	628	5.69%	\$12,666.25
{Keyword:Always Beautiful} CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more alwaysbeautiful.net/coolsculpting/aurora CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	207	13.04%	\$6,528.21
CoolSculpting® in Aurora Freeze Away Body Fat Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	102	9.11%	\$3,311.98
CoolSculpting® in Aurora Save 50% Off 16+ Treatments Flexible Payment Options alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	39	5.46%	\$1,388.98

Dynamically generated headline

Google Ads | Chris Zelig > Always Beautiful 608-586-8888 | All campaigns > search | coolsculpting

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Overview Ads

Custom Jul 1 - Dec 31, 2022 Show last 30 days

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
2,356 4.85% \$58,218.72					
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	24	6.54%	\$632.70
Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	23	8.75%	\$549.08
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	18	7.09%	\$474.47
Always Beautiful CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more alwaysbeautiful.net/coolsculpting/aurora CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	x. non-service medspa	Eligible (Limited) Policy (Restricted medical content +1 more)	20	3.19%	\$438.06
Best CoolSculpting Deal Ever Save 50% Off 16+ Treatments Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	15	7.98%	\$395.75
Fat Reduction in Aurora, CO Our Biggest Discount Ever Get Rid of Unwanted Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. liposuction	Removed Policy (Restricted medical content +1 more)	24	9.52%	\$386.46
Fat Reduction in Aurora, CO Freezing Fat Really Works Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. expanded reach	Removed	28	1.70%	\$340.07

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Overview Ads

Custom Jul 1 - Dec 31, 2022 Show last 30 days

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
2,356 4.85% \$58,218.72					
Fat Reduction in Aurora, CO Our Biggest Discount Ever Get 50% Off 16+ Treatments alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. liposuction	Removed Policy (Restricted medical content +1 more)	18	6.87%	\$299.99
Best CoolSculpting Deal Ever Save 50% Off 16+ Treatments Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	8	4.40%	\$242.24
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	8	10.81%	\$218.73
Fat Reduction in Aurora, CO Eliminate Fat & Feel Great Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 16+ Treatments	3. liposuction	Removed Policy (Restricted medical content +1 more)	14	10.29%	\$159.41
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat alwaysbeautiful.net/coolsculpting/aurora Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. expanded reach	Removed Policy (Restricted medical content +1 more)	19	2.85%	\$131.31
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now.	x. dynamic	Removed Policy (Restricted medical content +1 more)	4	6.25%	\$83.11
{Keyword:Always Beautiful} CoolSculpting® Elite Fat Reduction Treatment +9 more alwaysbeautiful.net/coolsculpting/elite Leading CoolSculpting® Elite Provider in Aurora, CO. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in 9 Areas...	2. coolsculpting elite	Eligible (Limited) Policy (Restricted medical content +1 more)	3	12.00%	\$63.81

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | All campaigns | search | coolscutting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$279.96/day, Optimization score: 95.8%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
			2,356	4.85%	\$58,218.72
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Elite Provider Freeze Stubborn Fat 2x Faster No Surgery & Minimal Downtime	2. coolscutting elite	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$60.25
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Top Provider in Aurora	2. coolscutting elite	Removed Policy (Restricted medical content +1 more)	2	40.00%	\$58.27
<input type="checkbox"/> <input checked="" type="radio"/> [Dynamically generated headline]	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	3.13%	\$53.86
<input type="checkbox"/> <input checked="" type="radio"/> [Dynamically generated headline]	x. dynamic	Removed Policy (Restricted medical content +1 more)	2	7.14%	\$52.26
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options	1. coolscutting - price	Removed Policy (Restricted medical content +1 more)	3	6.38%	\$47.06
<input type="checkbox"/> <input checked="" type="radio"/> Always Beautiful Our Biggest Discount Ever Get 50% Off 16+ Treatments	x. expanded reach	Removed Policy (Restricted medical content +1 more)	5	4.24%	\$35.97
<input type="checkbox"/> <input checked="" type="radio"/> [Dynamically generated headline]	x. dynamic	Removed Policy (Restricted medical content +1 more)	3	6.52%	\$33.25

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | All campaigns | search | coolscutting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$279.96/day, Optimization score: 95.8%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
			2,356	4.85%	\$58,218.72
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Elite Next-Generation Fat Reduction Best Prices. FDA-Cleared.	2. coolscutting elite	Removed Policy (Restricted medical content +1 more)	2	50.00%	\$30.21
<input type="checkbox"/> <input checked="" type="radio"/> [Dynamically generated headline]	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	6.25%	\$22.92
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Best Prices. FDA-Cleared.	2. coolscutting elite	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$17.10
<input type="checkbox"/> <input checked="" type="radio"/> [Dynamically generated headline]	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	4.17%	\$13.55
<input type="checkbox"/> <input checked="" type="radio"/> Top Provider in Aurora Safe & Effective Fat Reduction Target Belly Fat, Love Handles +8 more	4. sculpsure	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
<input type="checkbox"/> <input checked="" type="radio"/> 25% Off All CoolSculpting® Always Beautiful Medspa #1 Provider in Aurora	4. sculpsure	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
<input type="checkbox"/> <input checked="" type="radio"/> #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Always Beautiful Medspa	4. sculpsure	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | All campaigns | search | coolscutting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$279.96/day, Optimization score: 95.8%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
			2,356	4.85%	\$58,218.72
<input type="checkbox"/> <input checked="" type="radio"/> Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 16+ Treatments.					
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat	3. liposuction	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat	3. liposuction	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
<input type="checkbox"/> <input checked="" type="radio"/> Always Beautiful Our Biggest Discount Ever Get 50% Off 16+ Treatments	3. liposuction	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
<input type="checkbox"/> <input checked="" type="radio"/> Always Beautiful Fat Reduction in Aurora, CO Non-Surgical Fat Reduction +6 more	x. expanded reach	Removed Policy (Restricted drug terms +1 more)	0	-	\$0.00
Total: Ads in your current workspace			2,356	4.85%	\$58,218.72
Total: Campaign			2,356	4.85%	\$58,218.72

Show rows: 500 | 1 - 500 of 539

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | All campaigns | search | coolscutting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$279.96/day, Optimization score: 95.8%

Responsive search ad

Assets

Ad strength: Average

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column.

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	Best	24,056	Advertiser
Located in Aurora, CO	Approved (limited)	Headline	None	Good	18,574	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	Best	16,797	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	Good	12,609	Advertiser
Fat Reduction in Aurora, CO	Approved (limited)	Headline	None	Good	5,147	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	Good	3,578	Advertiser
50% Off 16+ Treatments	Approved (limited)	Headline	None	Good	3,353	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	-	2,193	Advertiser
New Client Special	-	Headline	None	-	1,739	Advertiser

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | All campaigns | search | coolscutting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$279.96/day, Optimization score: 95.8%

Responsive search ad

Assets

Ad strength: Average

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	Learning	1,650	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	Learning	1,579	Advertiser
Our Biggest CoolSculpting Discount Ever. 50% Off 16+ Treatments of CoolSculpting.	-	Description	2nd position	-	1,023	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	Learning	897	Advertiser
Always Beautiful	Approved (limited)	Headline	None	Learning	473	Advertiser
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	Approved (limited)	Description	None	Learning	414	Advertiser
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	Learning	403	Advertiser
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	Learning	373	Advertiser
Non-Surgical Lipo Alternative	Approved (limited)	Headline	None	Learning	313	Advertiser
Freeze Your Way to Leaner Body	Approved (limited)	Headline	None	Learning	296	Advertiser
Target Belly Fat, Love Handles	Approved (limited)	Headline	None	Learning	132	Advertiser

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | search | coolsculpting | Optimization score: 95.8%

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$279.96/day, Optimization score: 95.8%

Responsive search ad

Assets | Combinations

Ad strength: Average

- Try including more keywords in your headlines
- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Imp.	Asset source
Freeze Your Way to Leaner Body	Approved (limited)	Headline	None	Learning	296	Advertiser
Target Belly Fat, Love Handles	Approved (limited)	Headline	None	Learning	132	Advertiser
Freezing Fat Really Works	Approved (limited)	Headline	None	Learning	84	Advertiser
Get 50% Off 16+ Treatments	-	Headline	None	-	53	Advertiser
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	-	Description	None	-	28	Advertiser
50% off 16+ treatments	-	Headline	None	-	5	Advertiser
Get \$1,000 Off 8+ Treatments	-	Headline	None	-	0	Advertiser

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | search | coolsculpting | Optimization score: 95.8%

Assets

Table view: Associations

Asset status: All | Asset type: All | Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting	Campaign	Eligible	Advertiser	22	346	6.36%	\$31.07	\$683.52
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	1,593	27,314	5.83%	\$27.36	\$43,590.72
5 Star Reviews See Why Always Beautiful is #1 Read Real Client Reviews	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	1,422	25,227	5.64%	\$27.46	\$39,050.93
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Aurora, CO	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	1,348	24,128	5.59%	\$26.90	\$36,260.56
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	929	17,603	5.28%	\$28.59	\$26,563.28
About Us Learn More About Our Team, Location and Available Beauty Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	791	18,452	4.29%	\$23.86	\$18,870.51

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | search | coolsculpting | Optimization score: 95.8%

Assets

Asset status: All | Asset type: All | Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now.	Account	Account	Removed Disapproved (Destination not working)	Advertiser	0	0	-	-	\$0.00
FDA Cleared	search coolsculpting	Campaign	Eligible	Advertiser	340	6,039	5.63%	\$28.21	\$9,590.84
Freeze Your Fat	search coolsculpting	Campaign	Eligible	Advertiser	306	5,491	5.57%	\$30.12	\$9,215.80
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	Advertiser	284	4,860	5.84%	\$28.54	\$8,105.77
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	Advertiser	247	4,604	5.36%	\$29.76	\$7,350.84
Liposuction Alternative	search coolsculpting	Campaign	Eligible	Advertiser	253	4,804	5.27%	\$27.35	\$6,919.60
50% Off 16+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	22	597	3.69%	\$15.57	\$342.45
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	2	38	5.26%	\$12.10	\$24.19
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	3	43	6.98%	\$6.86	\$20.59
Fall Sale - Up to 50% off 16+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	661	11,937	5.54%	\$28.05	\$18,538.88
Summer Sale - Up to 50% off 16+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	683	11,141	6.13%	\$20.70	\$14,139.33
Winter Sale - Up to 50% off 16+ Treatments	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	166	2,764	6.01%	\$35.97	\$5,970.59

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | search | coolsculpting | Optimization score: 95.8%

Assets

Asset status: All | Asset type: All | Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Summer Sale - Up to 50% off 16+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	683	11,141	6.13%	\$20.70	\$14,139.33
Winter Sale - Up to 50% off 16+ Treatments	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	166	2,764	6.01%	\$35.97	\$5,970.59
Winter Sale - Up to 50% off 16+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
(720) 280-7016	Account	Account	Eligible	Advertiser	111	2,686	4.13%	\$35.12	\$3,897.82
(720) 650-2851	Account	Account	Removed	Advertiser	2	11	18.18%	\$27.36	\$54.73
Total: Sitelinks					1,608	27,637	5.82%	\$27.23	\$43,778.47
Total: Callouts					631	11,409	5.53%	\$28.15	\$17,762.90
Total: Structured snippets					22	346	6.36%	\$31.07	\$683.52
Total: Calls					113	2,697	4.19%	\$34.98	\$3,952.55
Total: Promotions					1,510	25,842	5.84%	\$25.60	\$38,648.80

Google Ads | Chris Zelig | Always Beautiful | 608-586-8888 | search | coolsculpting | Optimization score: 95.8%

Campaigns

Always Beautiful Medspa (102001130...)

Updated just now | Discard drafts | Review and publish

Terms update coming in January | We're updating the Self-Serve Ad Terms on January 3, 2023 | Read the terms

Search and filter: Campaign name contains cool | Save Clear | Jul 1, 2022 - Dec 31, 2022

1 selected | Ad sets for 1 Campaign | Ads for 1 Campaign

View Setup | Columns: Custom | Breakdown | Reports

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends	Lin
<input checked="" type="checkbox"/>	CoolSculpting - Conversions	Active	Highest volume	\$49.00 Daily	7-day click or ...	Multiple conversions	95,792	331,831	Multiple conversions	\$9,013.01	Ongoing	
<input type="checkbox"/>	Event: CoolSculpting Elite & Vivace RF Micron...	Ad set error(s)	Highest volume	\$350.00 Lifetime	7-day click or ...	Event Response	-	-	Per Event Response	\$0.00	Feb 8, 2022	
<input type="checkbox"/>	Event: 19th Anniversary CoolEvent 12k in Gl...	Completed	Highest volume	\$300.00 Lifetime	7-day click	Event Response	-	-	Per Event Response	\$0.00	Aug 18, 2021	
<input type="checkbox"/>	Event: Introducing CoolSculpting Elite!	Off	Highest volume	\$200.00 Lifetime	7-day click or ...	Event Response	-	-	Per Event Response	\$0.00	Mar 25, 2021	
<input type="checkbox"/>	Event: Grand Opening Virtual CoolEvent	Off	Highest volume	\$200.00 Lifetime	28-day click o...	Event Response	-	-	Per Event Response	\$0.00	Nov 11, 2020	
<input type="checkbox"/>	Cooltone - Conversions	Off	Highest volume	\$16.60 Daily	28-day click o...	Lead	-	-	Per Lead	\$0.00	Ongoing	
Results from 6 campaigns						Multiple attrib...	95,792	331,831	Multiple conversions	\$9,013.01		

Ads Always Beautiful Medspa (102001130...)

Updated just now Discard drafts Review and publish

Terms update coming in January We're updating the Self-Serve Ad Terms on January 3, 2023 Read the terms

Campaign name contains cool Search and filter Save Clear Jul 1, 2022 - Dec 31, 2022

Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS - Video - Legacy	Jun 3, 2022, 3:09... 214 days ago	7-day click or ...	45 Website Leads	31,048	61,049	\$44.08 Per Lead	Below average Bottom 35% of ...	Average	Average	\$1,983.67
<input type="checkbox"/>	CS - Video - Legacy	Dec 13, 2022, 8:2... 21 days ago	7-day click or ...	44 Website Leads	38,161	72,203	\$42.78 Per Lead	Below average Bottom 35% of ...	Average	Average	\$1,882.51
<input type="checkbox"/>	CS - Video - UGC Standing	Jun 3, 2022, 3:09... 214 days ago	7-day click or ...	40 Website Leads	32,640	63,831	\$41.95 Per Lead	Below average Bottom 35% of ...	Average	Average	\$1,677.88
<input type="checkbox"/>	CS - Video - UGC Standing	Dec 13, 2022, 8:2... 21 days ago	7-day click or ...	26 Website Leads	30,816	55,422	\$51.77 Per Lead	—	—	—	\$1,345.91
<input type="checkbox"/>	CS - Video - UGC Sitting	Dec 13, 2022, 8:2... 21 days ago	7-day click or ...	28 Website Leads	33,712	59,599	\$47.73 Per Lead	—	—	—	\$1,336.41
<input type="checkbox"/>	CS - Video - Legacy	Jun 3, 2022, 3:11... 214 days ago	7-day click or ...	11 Website Leads	974	6,285	\$30.17 Per Lead	Below average Bottom 35% of ...	Below average Bottom 35% of ...	Average	\$331.87
<input type="checkbox"/>	CS - Video - UGC Standing	Jun 3, 2022, 3:11... 214 days ago	7-day click or ...	15 Website Leads	887	5,211	\$15.36 Per Lead	—	—	—	\$230.36
<input type="checkbox"/>	CS - Video - UGC Sitting	Jun 3, 2022, 3:09... 214 days ago	7-day click or ...	6 Website Leads	4,093	6,822	\$26.74 Per Lead	—	—	—	\$160.44
<input type="checkbox"/>	CS - Video - UGC Sitting	Jun 3, 2022, 3:11... 214 days ago	7-day click or ...	1 Website Lead	370	1,409	\$63.96 Per Lead	—	—	—	\$63.96
Results from 9 ads				216 Website Leads	95,792 People	331,831 Total	\$41.73 Per Lead				\$9,013.01 Total Spent

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CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

Yay to fat cells gone for good!

alwaysbeautiful.net
50% Off 16+ Treatments
Learn more about Coolsc...

Anna Davis a... 9 comments 8 shares

View Setup Columns: Custom Breakdown Reports

per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$44.08 Per Lead	Below average Bottom 35% of ...	Average	Average	\$1,983.67
\$42.78 Per Lead	Below average Bottom 35% of ...	Average	Average	\$1,882.51
\$41.95 Per Lead	Below average Bottom 35% of ...	Average	Average	\$1,677.88
\$51.77 Per Lead	—	—	—	\$1,345.91
\$47.73 Per Lead	—	—	—	\$1,336.41
\$30.17 Per Lead	Below average Bottom 35% of ...	Below average Bottom 35% of ...	Average	\$331.87
\$15.36 Per Lead	—	—	—	\$230.36
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Ads Always Beautiful Medspa (102001130...)

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Campaign name contains cool Search and filter

Campaigns 1 selected

Off / On	Ad	Last significant edit
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Results from 9 ads


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Anna Davis a... 9 comments 8 shares

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Maria Alva and 9 others 1 Share

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Results from 9 ads

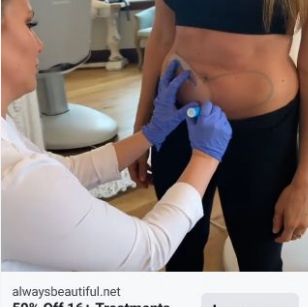
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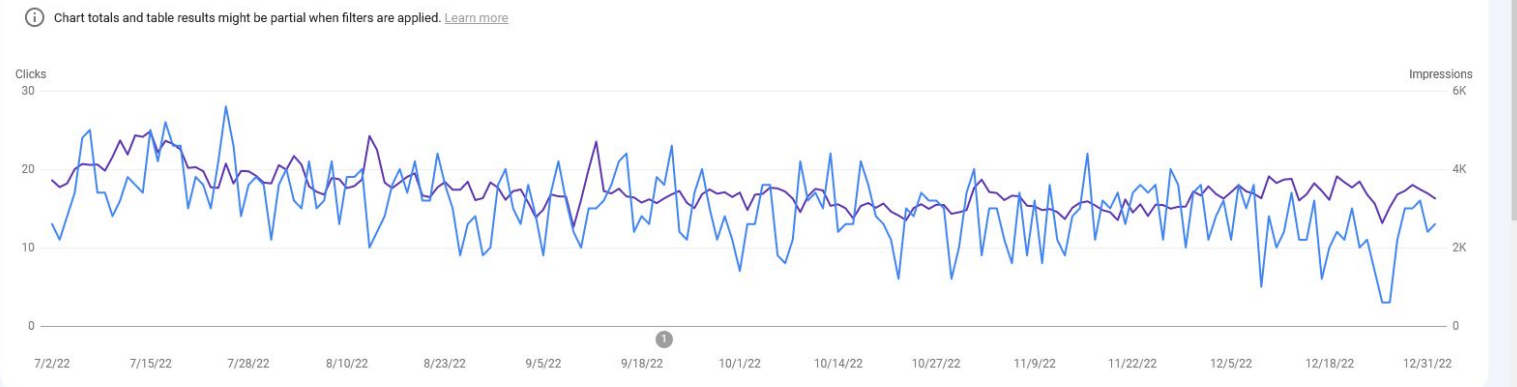
https://www.always...
 Overview
 URL inspection
 Performance
Search results
 Discover
 Indexing
 Pages
 Video pages
 Sitemaps
 Removals
 Experience
 Page Experience
 Core Web Vitals
 Mobile Usability
 Enhancements
 Breadcrumbs
 Review snippets
 Sitelinks searchbox

Performance on Search results

Search type: Web Date: Last 6 months Query: +cool + New

Last updated: 6 hours ago

Total clicks: 2.78K
 Total impressions: 637K
 Average CTR: 0.4%
 Average position: 29.8



QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
---------	-------	-----------	---------	-------------------	-------

https://www.always...
 Overview
 URL inspection
 Performance
Search results
 Discover
 Indexing
 Pages
 Video pages
 Sitemaps
 Removals
 Experience
 Page Experience
 Core Web Vitals
 Mobile Usability
 Enhancements
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Performance on Search results

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Last updated: 6 hours ago

Top queries	Clicks	Impressions
cooltone vs emsculpt	309	2,438
emsculpt vs cooltone	141	545
does coolsculpting tighten skin	132	3,710
diy coolsculpting	73	4,515
cooltone before and after	56	4,316
cool tone vs emsculpt	50	201
cooltone cost	45	3,690
cooltone results	42	1,750
coolsculpting elite near me	38	3,283
coolsculpting vs coolsculpting elite	34	1,001

Rows per page: 10 1-10 of 1000

https://www.always...
 Overview
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 Experience
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 Core Web Vitals
 Mobile Usability
 Enhancements
 Breadcrumbs
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Performance on Search results

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Last updated: 6 hours ago

Top queries	Clicks	Impressions
can coolsculpting tighten loose skin	32	573
cooltone vs emsculpt cost	32	277
cooltone buttocks before and after	29	591
coolsculpting at home	27	8,444
coolsculpting loose skin	27	1,393
coolsculpting elite before and after	27	1,381
cooltone vs emsculpt neo	27	192
cool tone	26	2,831
will coolsculpting tighten skin	26	472
cooltone before and after thighs	25	509

Rows per page: 10 11-20 of 1000

COOLTONE RESULTS | WHAT TO EXPECT AFTER YOUR COOLTONE TREATMENT

Home - Blog - CoolTone Results | What to Expect After Your CoolTone Treatment

Posted on May 30, 2022 By Always Beautiful Medical SpA Leave a response



CoolTone Results | What To Expect After Your CoolTone Treatment

CoolTone is the revolutionary body sculpting treatment that builds, strengthens, and tones muscles. As the leading medical spa for CoolTone treatments in Boston, CO, the CoolTone at Always Beautiful answers patients' common questions about their CoolTone results. These questions include:

- What results can I expect from CoolTone?
- How long does it take for me to see my results?
- How long do results last?
- How can I maintain my results?

Also, view Always Beautiful's before and after gallery to see what CoolTone results look like on specific body areas, such as the abdomen, buttocks, and thighs.

What Results Can I Expect From CoolTone?

CoolTone works your muscles using magnetic muscle stimulation technology. A single, 30-minute treatment induces more than 20,000 powerful contractions in the selected muscle group. On average, scientific studies demonstrate that patients saw a 15% increase in muscle thickness.

[Learn more about how CoolTone works.](#)

As a bonus, studies also show that CoolTone results in significant fat reduction around the treatment area. On average, patients saw a 27.4% decrease in subcutaneous fat at a 6-month follow-up.

Results are seen after a single treatment. However, a series of 4 to 6 CoolTone treatments, spaced two to three days apart, is recommended for optimal outcomes.

When Will I See My CoolTone Results*?

CoolTone results typically take two to four weeks to manifest. Your body may continue to build muscle for six months following your CoolTone treatments. As with any cosmetic body treatment, results will vary per person.**

How Long Do Results Last?

CoolTone results are temporary. Without taking steps to maintain your enhanced physique, results may last between 2 to 6 months.

How Can I Maintain My CoolTone Results?

When it comes to muscle, there is a popular saying: use it or lose it. The best way to maintain your new muscles is to use them through regular strength training exercises.

In addition, many patients undergo maintenance treatments.

CoolTone Results | Before And After*

One of the best ways to see CoolTone results is by viewing before and after images. These images depict real patients and illustrate the possible results when a skilled provider performs this body contouring treatment. Nevertheless, results may vary**.

CoolTone Before And After: Abs*

CoolTone is the ideal in-home popular application of this muscle-building treatment. CoolTone is a fantastic way to look better fit and enjoy your underlying six pack.



CoolTone Before And After: Buttocks*

CoolTone is a non-surgical alternative to a butt lift. CoolTone tones the buttocks, works the glutes and the, tones, and plumps the backside.



CoolTone Before And After: Thighs*

CoolTone is a great way to reduce thigh fat and strengthen the quads for strong legs and firmer thighs.



CoolTone Near Me

If you are ready to transform your physique with CoolTone, take the first step by scheduling a free consultation with the CoolTone at Always Beautiful Medical Aesthetics. Book-out online or call (202) 280-3218 today.

SCHEDULE A COMPLIMENTARY CONSULTATION

Name:

Phone:

Address:

Comments / Comments: Do not include sensitive information in your message.

*Required fields. We are unable to process your request without these fields.

SEND MESSAGE

Disclaimer:
 *High-intensity focused electromagnetic therapy evaluated by magnetic resonance imaging. Safety and efficacy study of a dual tissue effect based non-invasive abdominal body shaping. *Lowers in Surgery and Medicine, 2018, USA.

Tagged with: CoolTone results

Posted in: CoolTone

Recent Posts

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- [Liposonix vs. Biplasma: Why Liposonix is the Best Option](#)
- [What Can I Expect My Botox Before and After Results to Look Like?](#)
- [What are the Best Fillers for Cheeks & Feet?](#)
- [What Makes the DiamondGlow Facial So Special?](#)

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- Acne Treatment
- Aesthetic Services
- Airbrush Tanning
- Botox
- Chemical Peels
- CoolSculpting
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WHERE IS COOLSCULPTING ELITE NEAR ME? | AURORA AND DENVER, CO

Home » Blog » [Where Is CoolSculpting Elite Near Me? | Aurora and Denver, CO](#)

Posted on: Oct 5 2022 By: [Always Beautiful Medical Spa](#) Leave a response



Where Is CoolSculpting Elite Near Me? | Aurora And Denver, CO

Countless results for nearby medical spas and clinics populate when you search 'CoolSculpting Elite near me' online. But it is important to remember that CoolSculpting is a skill-sensitive procedure. Not all providers are equal, so you must do your due diligence to find the perfect fit. With countless options, it can be challenging to know which to trust.

Continue reading to discover how to find the leading [CoolSculpting Elite](#) provider in your area. Selecting the best will ensure an effective, safe, and impressive fat-freezing outcome.

Where Are The Best CoolSculpting Elite Providers In Colorado?

The fastest way to locate providers in the Aurora and Denver, CO areas is by searching 'CoolSculpting Elite near me.' Alternatively, you can visit the official [CoolSculpting](#) website and type in your zip code. You will see a long list of results, starting with the most popular provider.

[Learn how CoolSculpting Elite is different from CoolSculpting>>](#)

How Should I Search For The Best 'CoolSculpting Elite Near Me'?

Cost is a common and valid concern for people researching CoolSculpting Elite. It is natural for everyone to want the best value. But at the same time, price should be one of many considerations.

Since the manufacturer determines CoolSculpting prices, they should be uniform across the board. It may be a scam if you find one offering fat-freezing for a lower price. Some providers offer deals and specials. Be sure to ask about them during your initial consultation.

Why Is It So Important To Select A Reputable CoolSculpting Elite Provider?

A skilled professional delivers outstanding results and a memorable patient experience. When searching for the ideal provider, look for recent testimonials, online reviews, and before and after pictures. These can give you an idea of what you can expect and select the most reputable provider.

[See CoolSculpting before and after pictures>>](#)

Am I A Good Candidate For CoolSculpting Elite Near Me?

While CoolSculpting Elite is a favorable alternative to other body contouring procedures, it is not for everyone. The best way to find out whether it is right for you is to book a free consultation with a provider nearby. During the meeting, you visit the medical spa, ask questions, share concerns, and have an expert determine your candidacy. Meeting in person is a great way to get a feel for the provider and the atmosphere. From there, you can make an informed decision on whether it is the right fit.

Suppose a CoolSculpting Elite professional determines that you are a good candidate for the fat-freezing treatment. In that case, the doctor can devise a personalized treatment plan to meet your expectations and budget.

CoolSculpting Elite Near Me

Are you ready to sculpt the body of your dreams? Aurora and Denver, Colorado residents visit Always Beautiful Medical Aesthetics and Cosmetics for CoolSculpting Elite. We are the leading provider of this innovative fat-freezing body contouring treatment. Our team prioritizes patient wellness and satisfaction. We strive to make everyone look and feel their best, regardless of age. Call [720-280-7016](#) to book a complimentary consultation and learn more about CoolSculpting Elite.

Recent Posts

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SCHEDULE A COMPLIMENTARY CONSULTATION

Name

E-Mail

Phone

Questions / Comments: Do not include sensitive information in your message.

By submitting this form you agree to be contacted via phone/text/email.

SEND MESSAGE

SOURCES:

[Allergan Receives FDA Clearance For the CoolSculpting® Treatment To Improve Appearance Of Lax Tissue In The Double Chin](#)

[Cryolipolysis and Skin Tightening](#)

4 REASONS COOLSCULPTING ELITE IS BETTER THAN COOLSCULPTING

Home » [Blog](#) » [4 Reasons CoolSculpting Elite Is Better than CoolSculpting](#)

Posted on: Dec 17 2022 By: [Always Beautiful Medical Spa](#) [Leave a response](#)



4 Reasons CoolSculpting Elite Is Better Than Regular CoolSculpting

Have you tried CoolSculpting with great success? Get ready for the new and improved version—CoolSculpting Elite—to wow you. It's an incredible non-invasive option for fat reduction. Elite's dual-panel design treats larger areas in less time than the single-panel design.

Why Should I Get CoolSculpting Elite Instead Of CoolSculpting?

[CoolSculpting Elite](#) is like the cooler sister of CoolSculpting. After more than ten years of CoolSculpting research, the manufacturer created something more compact and sleeker yet powerful. Elite boasts superior freezing technology. It is more efficient at treating smaller areas like bra bulges and under the chin.

Below are four reasons to try CoolSculpting Elite over regular CoolSculpting:

1. DUAL SCULPTING MEANS QUICKER SESSIONS

CoolSculpting Elite comes with dual applicators that delivers the same remarkable results as CoolSculpting, but with more coverage in less time. With two cooling plates, you can treat more areas in the same amount of time it takes to treat one area with the standard machine. It also has a unique shape and design that makes it easier to contour trickier areas like the underarms. Our patients love being able to treat multiple trouble spots simultaneously with CoolSculpting Elite.

2. COOLSCULPTING ELITE OFFERS MORE COVERAGE

If you're looking to achieve your aesthetic body goals as quickly as possible, then CoolSculpting Elite is the way to go. With 18% more coverage, you can reduce stubborn fat deposits in less time, which means fewer treatments overall. A treatment with CoolSculpting Elite is more effective at reducing localized fat deposits. Have you tried other methods without success? Now's your chance to lose those dreaded love handles or saddlebags once and for all.

3. ENJOY INCREASED FAT REDUCTION*

An improved version of the original CoolSculpting system, CoolSculpting Elite was designed to reduce more fat cells all over the body. The Elite applicators do a better job by reducing 20-25% of unwanted fat cells. This is a nice boost compared to the classic model. Regular CoolSculpting reduces, on average, 18-20% of fat cells per session. As with any body contouring treatment, it is important to note that results will vary.*

4. GET GREATER PRECISION

Freeze fat all over your body with the finest precision. CoolSculpting Elite has seven different applicators to choose from. Each target different body parts, so you can customize your fat-freezing experience. Whether you're looking to banish fat on the stomach, arms, legs, or even double chin, CoolSculpting Elite's got you.

[Learn how CoolSculpting Tightens Skin>>](#)

H2: Why Get CoolSculpting Elite At Always Beautiful?

CoolSculpting Elite is a [technique-sensitive procedure](#). The quality of your results depends on the provider you choose. The specialists at Always Beautiful have years of experience in performing fat-freezing treatments. By choosing us, you'll enjoy a comfortable experience and impressive, long-lasting results. Plus, we offer competitive pricing on our cosmetic services.

H2: CoolSculpting Elite In Aurora And Denver, CO

Experience all CoolSculpting Elite's benefits by visiting Always Beautiful Medical Aesthetics and Cosmetics. We are a top-rated provider of this amazing fat-freezing treatment in Aurora and Denver, CO. Call [\(720\) 280-7016](#) to book a free consultation today. Discover how CoolSculpting Elite can help you achieve a refined appearance.

SCHEDULE A COMPLIMENTARY CONSULTATION

Name

E-Mail

Phone

Questions / Comments: Do not include sensitive information in your message.

By submitting this form, you agree to be contacted via phone/text/email.

SEND MESSAGE

SOURCES:

- ¹ [Cryolipolysis For Noninvasive Body Contouring](#)
² [Safety, Tolerance, And Patient Satisfaction With Noninvasive Cryolipolysis](#)
³ [Long-term efficacy follow-up on two cryolipolysis case studies: 6 and 9 years post-treatment](#)

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COOLSCULPTING DIGITAL MARKETING

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Always Beautiful Medspa
J. Cole Stengel

Invoice Number: WV 2022_188

Invoice Date: July 1, 2022


Payment Due: July 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. 	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: <ul style="list-style-type: none"> • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: <ul style="list-style-type: none"> • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client 	1	\$1,250.00	\$1,250.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

	Total:	\$2,750.00
Payment on July 1, 2022 using  ending in 8741:		\$2,750.00
Amount Due (USD):		\$0.00



COOLSCULPTING DIGITAL MARKETING

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BILL TO
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J. Cole Stengel


Invoice Number: WV 2022_217
Invoice Date: August 1, 2022
Payment Due: August 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. 	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: <ul style="list-style-type: none"> • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: <ul style="list-style-type: none"> • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client 	1	\$1,250.00	\$1,250.00

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	Total:	\$2,750.00
Payment on August 1, 2022 using  ending in 8741:		\$2,750.00
Amount Due (USD):		\$0.00



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BILL TO
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J. Cole Stengel

Invoice Number: WV 2022_243

Invoice Date: September 1, 2022


Payment Due: September 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. 	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: <ul style="list-style-type: none"> • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: <ul style="list-style-type: none"> • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client 	1	\$1,250.00	\$1,250.00

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	Total:	\$2,750.00
Payment on September 1, 2022 using  ending in 8741:		\$2,750.00
<hr/>		
	Amount Due (USD):	\$0.00



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BILL TO
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J. Cole Stengel

Invoice Number: WV 2022_273

Invoice Date: October 1, 2022


Payment Due: October 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. 	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: <ul style="list-style-type: none"> • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: <ul style="list-style-type: none"> • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client 	1	\$1,250.00	\$1,250.00

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Items	Quantity	Price	Amount
Text Blast 20th Anniversary Event, 4769 contacts	1	\$250.00	\$250.00
Email Blast Email Blast	1	\$250.00	\$250.00
Total:			\$3,250.00
Payment on October 1, 2022 using  ending in 8741:			\$3,250.00
Amount Due (USD):			\$0.00



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BILL TO
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J. Cole Stengel

Invoice Number: WV 2022_304

Invoice Date: November 1, 2022


Payment Due: November 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Conversion Tools + Lead Nurture Technology 	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: <ul style="list-style-type: none"> • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: <ul style="list-style-type: none"> • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client 	1	\$1,250.00	\$1,250.00

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Items	Quantity	Price	Amount
Text Blast 2nd event text to new contact list, 720 contacts	1	\$50.00	\$50.00
Total:			\$2,800.00
Payment on November 1, 2022 using  ending in 8741:			\$2,800.00
Amount Due (USD):			\$0.00



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South Jordan, Utah 84095
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BILL TO
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J. Cole Stengel

Invoice Number: WV 2022_336

Invoice Date: December 1, 2022


Payment Due: December 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Conversion Tools + Lead Nurture Technology 	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: <ul style="list-style-type: none"> • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: <ul style="list-style-type: none"> • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client 	1	\$1,250.00	\$1,250.00

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South Jordan, Utah 84095
United States

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	Total:	\$2,750.00
Payment on December 1, 2022 using  ending in 8741:		\$2,750.00
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	Amount Due (USD):	\$0.00