

# CoolSculpting Marketing Services

## Always Beautiful Medspa Co-Op Q1 2023

### Total Marketing Expenses

#### (1/1/2023 - 3/31/2023)

**Total Google Ads: \$26,176.52**  
**Total Meta Ads: \$ 4,610.17**  
**Total Marketing Service Fees: \$ 8,625.00**  
**Total CoolSculpting Marketing Cost: \$39,411.69**

Google Ads Medstar Media > Always Beautiful 608-586-8888

All campaigns Unsaved workspace (3 filters) Campaigns (4 from 1 account) Select a campaign

Workspace filter Campaign status: All Ad group status: All Campaign name contains cool Add filter

Overview Campaigns Custom Jan 1 - Mar 31, 2023 Show last 30 days

Campaign	Budget	Bid strategy type	Status	Clicks	CTR	Cost
MS   search   coolsculpting	\$293.78/day	Maximize conversions	All ads limited by policy	714	5.57%	\$26,176.52
search   alpha   coolsculpting	\$41.67/day	Maximize conversions	Paused All ads limited by policy	0	-	\$0.00
search   beta   cooltone	\$0.10/day	Maximize conversions	Paused All ads limited by policy	0	-	\$0.00
search   beta   coolsculpting   exp reach	\$98.47/day	Maximize conversions (Target CPA)	Paused All ads disapproved	0	-	\$0.00
Total: Campaigns in your current workspace				714	5.57%	\$26,176.52
Total: Account				714	5.57%	\$26,176.52

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All campaigns Unsaved workspace (3 filters) Campaign MS | search | coolsculpting Ad groups (14) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$293.78/day Optimization score: 100% More details Campaign 1 of 4

Overview Ads Custom Jan 1 - Mar 31, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
(Keyword: Always Beautiful)   CoolSculpting in (LOCATION:City)   Freeze Away Body Fat +12 more alwaysbeautiful.net/coolsculpting/aurora CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	215	10.89%	\$12,138.60
Always Beautiful   Fat Reduction in Aurora, CO   Non-Surgical Fat Reduction +11 more alwaysbeautiful.net/coolsculpting/aurora Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	3. liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	172	5.89%	\$5,368.42
Always Beautiful   Fat Reduction in Aurora, CO   Non-Surgical Fat Reduction +11 more alwaysbeautiful.net/coolsculpting/aurora Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	x. expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	219	3.78%	\$5,023.20
Always Beautiful   CoolSculpting in (LOCATION:City)   Freeze Away Body Fat +12 more alwaysbeautiful.net/coolsculpting/aurora CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	x. non-service medspa	Eligible (Limited) Policy (Restricted medical content +1 more)	48	3.65%	\$990.99
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	13	8.61%	\$675.58
(Keyword: Always Beautiful)   CoolSculpting in (LOCATION:City)   Freeze Away Body Fat +12 more alwaysbeautiful.net/coolsculpting/aurora CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	18	10.71%	\$604.92

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All campaigns Unsaved workspace (3 filters) Campaign MS | search | coolsculpting Ad groups (14) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$293.78/day Optimization score: 100% More details Campaign 1 of 4

Overview Ads Custom Jan 1 - Mar 31, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	10	7.04%	\$544.40
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	7	5.34%	\$488.59
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	8	7.92%	\$211.02
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	4	6.35%	\$130.80
Top Provider in Aurora   Safe & Effective Fat Reduction   Target Belly Fat, Love Handles +8 more alwaysbeautiful.net/coolsculpting/aurora #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal... View assets details	4. sculpsure	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
25% Off All CoolSculpting®   Always Beautiful Medspa   #1 Provider in Aurora alwaysbeautiful.net/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Aurora, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	4. sculpsure	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00
#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Always Beautiful Medspa alwaysbeautiful.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	4. sculpsure	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00

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All campaigns Unsaved workspace (3 filters) Campaign MS | search | coolsculpting Ad groups (14) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$293.78/day Optimization score: 100% More details Campaign 1 of 4

Overview Ads Custom Jan 1 - Mar 31, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads in your current workspace						
FDA-Cleared. Always Beautiful Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00	
CoolSculpting® in Aurora   Freeze Away Body Fat   Our Biggest Discount Ever alwaysbeautiful.net/coolsculpting/aurora Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00	
Biggest CoolSculpting® Promo   Nov Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount! Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00	
Biggest CoolSculpting® Promo   Nov Only \$1,000 Off 8+ Cycles   Best Prices. FDA-Cleared. www.alwaysbeautiful.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount! Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00	
Total: Ads in your current workspace				714	5.57%	\$26,176.52
Total: Campaign				714	5.57%	\$26,176.52

Show rows: 100 1 - 100 of 542

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Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Medstar Media support@medstarmedia.com

All campaigns Unsaved workspace (3 filters) Campaign MS | search | coolsculpting Ad groups (14) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$293.78/day Optimization score: 100% More details Campaign 1 of 4

Overview Recommendations Insights Assets Combinations

Responsive search ad Leave feedback Custom Jan 1 - Mar 31, 2023 Show last 30 days

Your ads are all set! They'll have a higher chance of performing well. Ad strength Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Search term categories your ad appears for: coolsculpting, coolsculpting on inner knees, coolsculpting near me, + 72 more

You can now edit advertiser assets. Point to the asset column, then click the pencil icon.

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset status: All Add filter Download Expand

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Schedule a Free Consultation	Approved (limited)	Headline	None	4	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	None	49	Advertiser

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All campaigns Unsaved workspace (3 filters) Campaign MS | search | coolsculpting Ad groups (14) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$293.78/day Optimization score: 100% More details Campaign 1 of 4

Overview Recommendations Insights Assets Combinations

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset status: All Add filter Download Expand

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Fat Reduction Treatment	Approved (limited)	Headline	None	2	Advertiser
Safe + Effective Fat Reduction	-	Headline	None	0	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	45	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	838	Advertiser
(Keyword Always Beautiful)	Approved (limited)	Headline	None	68	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	None	18	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	None	5	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	None	205	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	None	2	Advertiser
Save 50% Off 16+ Treatments	-	Headline	None	0	Advertiser
Book Now for Up to \$1000 Off	-	Headline	None	0	Advertiser
CoolSculpting in (LOCATION)(City)	Approved (limited)	Headline	None	1,254	Advertiser
Save \$1,000 On 8+ Treatments	-	Headline	None	0	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	723	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	None	20	Advertiser

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All campaigns Unsaved workspace (3 filters) Campaign MS | search | coolsculpting Ad groups (14) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$293.78/day Optimization score: 100% More details Campaign 1 of 4

Overview Recommendations Insights Assets Combinations

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset status: All Add filter Download Expand

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Top Provider in Aurora, CO	Approved (limited)	Headline	None	37	Advertiser
50% off 16+ treatments	-	Headline	None	0	Advertiser
50% Off 16+ Treatments	-	Headline	None	534	Advertiser
50% Off 8+ Treatments	-	Headline	None	99	Advertiser
Up to 50% Off 8+ Treatments	Approved (limited)	Headline	None	45	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	0	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	36	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	-	Description	None	0	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	1,891	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO	-	Description	None	0	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	47	Advertiser
Our Biggest CoolSculpting Discount Ever. 50% Off 16+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	1,029	Advertiser

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All campaigns Unsaved workspace (3 filters) Campaign MS | search | coolsculpting Ad groups (14) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$293.78/day Optimization score: 100% More details Campaign 1 of 4

Overview Recommendations Insights Assets Combinations

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset status: All Add filter Download Expand

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Up to 50% Off 8+ Treatments	Approved (limited)	Headline	None	45	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	0	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	36	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	-	Description	None	0	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	1,891	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Aurora, CO	-	Description	None	0	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	47	Advertiser
Our Biggest CoolSculpting Discount Ever. 50% Off 16+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 16+ CoolSculpting Treatments	-	Description	2nd position	1,029	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	586	Advertiser

Show rows: 100 1 - 33 of 33

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All campaigns Unsaved workspace (3 filters) Campaign MS | search | coolsculpting Ad groups (14) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$293.78/day Optimization score: 100% More details Campaign 1 of 4

Overview Recommendations Insights Assets Combinations

Assets

Table view Associations

Upgraded

All Business name Business logo Sitelink Callout Structured snippet Call Lead form Price App Promotion

Legacy All Image Dynamic image Location Affiliate location

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	MS   search   coolsculpting	Campaign	Eligible	Advertiser	1	50	2.00%	\$151.65	\$151.65
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS   search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	478	7,017	6.81%	\$44.26	\$21,157.13
5 Star Reviews See Why Always Beautiful is #1 Read Real Client Reviews	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	438	6,599	6.64%	\$44.08	\$19,305.95
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Aurora, CO	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	337	5,462	6.17%	\$42.42	\$14,296.72

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All campaigns Unsaved workspace (3 filters) Campaign MS | search | coolsculpting Ad groups (14) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$293.78/day Optimization score: 100% More details Campaign 1 of 4

Overview	Asset status: All	Asset type: All	Add filter		Segment	Columns	Reports	Download	Expand	More	
Recommendations	Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost	
Insights											
Ad groups	<input type="checkbox"/>	About Us Learn More About Our Team, Location and Available Beauty Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	311	5,211	5.97%	\$42.41	\$13,190.44
Ads & assets											
Ads	<input type="checkbox"/>	Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	275	4,439	6.20%	\$46.86	\$12,886.86
Assets	<input type="checkbox"/>	Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now.	Account	Account	Removed Disapproved (Destination not working)	Advertiser	0	0	-	-	\$0.00
Landing pages											
Keywords		Callout									
Audiences	<input type="checkbox"/>	FDA Cleared	MS   search   coolsculpting	Campaign	Eligible	Advertiser	102	1,538	6.63%	\$55.24	\$5,634.71
Settings	<input type="checkbox"/>	Liposuction Alternative	MS   search   coolsculpting	Campaign	Eligible	Advertiser	84	1,269	6.62%	\$63.62	\$5,344.31
Change history	<input type="checkbox"/>	Freeze Your Fat	MS   search   coolsculpting	Campaign	Eligible	Advertiser	93	1,525	6.10%	\$54.12	\$5,033.20
Suggested											
Ad schedule	<input type="checkbox"/>	Highlights: No Surgery	MS   search   coolsculpting	Campaign	Eligible	Advertiser	82	1,245	6.59%	\$58.51	\$4,797.51
Show more	<input type="checkbox"/>	Nonsurgical Fat Reduction	MS   search   coolsculpting	Campaign	Eligible	Advertiser	82	1,196	6.86%	\$56.40	\$4,624.73
	<input type="checkbox"/>	50% Off 16+ Treatments	MS   search   coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
	<input type="checkbox"/>	5-Star Rated Medspa	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
	<input type="checkbox"/>	Contact Us + Free Consult	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
		Promotion									

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All campaigns Unsaved workspace (3 filters) Campaign MS | search | coolsculpting Ad groups (14) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$293.78/day Optimization score: 100% More details Campaign 1 of 4

Overview	Asset status: All	Asset type: All	Add filter		Segment	Columns	Reports	Download	Expand	More	
Recommendations	Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost	
Insights											
Ad groups											
Ads & assets											
Ads	<input type="checkbox"/>	Winter Sale - 50% off 8+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	286	3,943	7.25%	\$42.44	\$12,136.71
Assets	<input type="checkbox"/>	Spring Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	57	1,040	5.48%	\$24.03	\$1,369.79
Landing pages	<input type="checkbox"/>	Winter Sale - Up to 50% off 16+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Keywords											
Audiences	<input type="checkbox"/>	Fall Sale - Up to 50% off 16+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Settings	<input type="checkbox"/>	Summer Sale - Up to 50% off 16+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Change history											
Suggested											
Ad schedule											
Show more	<input type="checkbox"/>	(720) 280-7016	Account	Account	Eligible	Advertiser	53	904	5.86%	\$46.84	\$2,482.62
	<input type="checkbox"/>	(720) 650-2851	Account	Account	Removed	Advertiser	0	0	-	-	\$0.00
		Total: Sitelinks					487	7,134	6.83%	\$43.84	\$21,350.79
		Total: Callouts					214	3,117	6.87%	\$48.64	\$10,409.54
		Total: Structured snippets					1	50	2.00%	\$151.65	\$151.65

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All campaigns Unsaved workspace (3 filters) Campaign MS | search | coolsculpting Ad groups (14) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$293.78/day Optimization score: 100% More details Campaign 1 of 4

Overview	Asset status: All	Asset type: All	Add filter		Segment	Columns	Reports	Download	Expand	More	
Recommendations	Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost	
Insights	<input type="checkbox"/>	16+ Treatments	MS   search   coolsculpting	Campaign	Policy (restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Ad groups											
Ads & assets											
Ads	<input type="checkbox"/>	Fall Sale - Up to 50% off 16+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Assets	<input type="checkbox"/>	Summer Sale - Up to 50% off 16+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Landing pages											
Keywords	<input type="checkbox"/>	(720) 280-7016	Account	Account	Eligible	Advertiser	53	904	5.86%	\$46.84	\$2,482.62
Audiences	<input type="checkbox"/>	(720) 650-2851	Account	Account	Removed	Advertiser	0	0	-	-	\$0.00
Settings		Total: Sitelinks					487	7,134	6.83%	\$43.84	\$21,350.79
Change history		Total: Callouts					214	3,117	6.87%	\$48.64	\$10,409.54
Suggested		Total: Structured snippets					1	50	2.00%	\$151.65	\$151.65
Ad schedule		Total: Calls					53	904	5.86%	\$46.84	\$2,482.62
Show more		Total: Promotions					343	4,983	6.88%	\$39.38	\$13,506.50

Show rows: 100 1 - 22 of 22

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Campaigns Always Beautiful Medspa (102001130...)

Updated just now Discard drafts Review and publish

Instant Articles will no longer be available starting mid-April 2023 Starting in mid-April 2023, Instant Articles will no longer be available. Until then, you can continue to run ad sets using the Instant Articles placement. After mid-April 2023, ad sets exclu... Learn more

Campaign name contains cool Search and filter Save Clear Jan 1, 2023 - Mar 31, 2023

Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign

View Setup Columns: Custom Breakdown Reports

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends	Lin
<input checked="" type="checkbox"/>	Coolsculpting - Conversions	Active	Highest volume	\$49.00 Daily	7-day click or ...	Multiple conversions	65,276	193,001	Multiple conversions	\$4,410.17	Ongoing	
<input type="checkbox"/>	Event: CoolSculpting Elite Event   WIN \$7.5k i...	Completed	Highest volume	\$200.00 Lifetime	7-day click or ...	Event Responses	9	472	\$22.22 Per Event Response	\$200.00	Feb 8, 2023	
<input type="checkbox"/>	Event: CoolSculpting Elite & Vivace RF Micron...	Ad set error(s)	Highest volume	\$350.00 Lifetime	7-day click or ...	Event Response	-	-	-	\$0.00	Feb 8, 2022	
<input type="checkbox"/>	Event: 19th Anniversary CoolEvent   12k in Gl...	Completed	Highest volume	\$300.00 Lifetime	7-day click	Event Response	-	-	-	\$0.00	Aug 18, 2021	
<input type="checkbox"/>	Event: Introducing CoolSculpting Elite!	Off	Highest volume	\$200.00 Lifetime	7-day click or ...	Event Response	-	-	-	\$0.00	Mar 25, 2021	
<input type="checkbox"/>	Event: Grand Opening Virtual CoolEvent	Off	Highest volume	\$200.00 Lifetime	28-day click o...	Event Response	-	-	-	\$0.00	Nov 11, 2020	
<input type="checkbox"/>	Cooltone - Conversions	Off	Highest volume	\$16.60 Daily	28-day click o...	Lead	-	-	-	\$0.00	Ongoing	
	Results from 7 campaigns				Multiple attrib...	Multiple conversions	65,436	201,799	Multiple conversions	\$4,610.17	Total Spent	

Ads Always Beautiful Medspa (102001130...)

Updated just now Discard drafts Review and publish

Instant Articles will no longer be available starting mid-April 2023 Starting in mid-April 2023, Instant Articles will no longer be available. Until then, you can continue to run ad sets using the Instant Articles placement. After mid-April 2023, ad sets exclu... Learn more

Campaign name contains cool Search and filter Save Clear Jan 1, 2023 - Mar 31, 2023

Campaigns 2 selected Ad sets for 2 Campaigns Ads for 2 Campaigns

View Setup Columns: Custom Breakdown Reports

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS - Video - UGC Standing	Mar 7, 2023, 12:30 days ago	7-day click or ...	66 Website Leads	49,264	116,875	\$37.61 Per Lead	Below average Bottom 35% of ...	Average	Average	\$2,482.17
<input type="checkbox"/>	CS - Video - UGC Sitting	Apr 6, 2023, 3:01 Yesterday	7-day click or ...	14 Website Leads	13,281	27,073	\$48.79 Per Lead	-	-	-	\$683.12
<input type="checkbox"/>	CS - Video - UGC Standing	Apr 6, 2023, 3:01 Yesterday	7-day click or ...	14 Website Leads	9,053	15,096	\$29.46 Per Lead	-	-	-	\$412.50
<input type="checkbox"/>	CS - Video - Legacy	Mar 7, 2023, 12:30 days ago	7-day click or ...	9 Website Leads	8,400	13,367	\$38.77 Per Lead	-	-	-	\$348.89
<input type="checkbox"/>	CS - Video - Legacy	Apr 6, 2023, 3:01 Yesterday	7-day click or ...	5 Website Leads	9,591	14,438	\$48.60 Per Lead	-	-	-	\$242.99
<input type="checkbox"/>	Event: CoolSculpting Elite Event   WIN \$7.5k...		7-day click or ...	9 Event Responses	472	8,798	\$22.22 Per Event Response	-	-	-	\$200.00
<input type="checkbox"/>	CS - Video - UGC Standing	Mar 7, 2023, 12:30 days ago	7-day click or ...	9 Website Leads	593	4,915	\$21.04 Per Lead	Below average Bottom 35% of ...	Average	Average	\$189.37
<input type="checkbox"/>	CS - Video - Legacy	Mar 7, 2023, 12:30 days ago	7-day click or ...	1 Website Lead	286	1,237	\$51.13 Per Lead	-	-	-	\$51.13
<input type="checkbox"/>	CS - Video - Model Talking With Doctor	Mar 7, 2023, 12:30 days ago	7-day click or ...	-	-	-	-	-	-	-	\$0.00
<input type="checkbox"/>	CS - Video - On Stomach And Back	Mar 7, 2023, 12:30 days ago	7-day click or ...	-	-	-	-	-	-	-	\$0.00
<input type="checkbox"/>	CS - Video - Model Talking With Doctor	Mar 7, 2023, 12:30 days ago	7-day click or ...	-	-	-	-	-	-	-	\$0.00
	Results from 28 ads		7-day click or ...	-	65,436	201,799	-	-	-	-	\$4,610.17







AS FEATURED IN  
**Women's Health The New York Times SHAPE ELLE VOUE GLAMOUR Forbes**

## TUMMY SCULPTING WITH COOLSCULPTING

### Denver Stomach Sculpting Treatment

Have you had CoolSculpting in the past? Are you curious about the different areas of the body that technology can sculpt? You've come to the right place. At Always Beautiful™ Medspa, our team is proud to be among the Allergan National CoolSculpting Trainers. As the only CoolHub training center in Colorado, our treatment results are second-to-none.

For the most advanced fat-freezing services you can get, we offer CoolSculpting Elite. It has re-engineered applicators and the ability to use two applicators at once. No needles, no surgery, and no impactful downtime. It only makes sense that CoolSculpting Elite is the most sought-after treatment for fat reduction. Perhaps best of all, you can choose which areas of the body you want to focus on, including the tummy! Give us a call any time with questions or to schedule your stomach sculpting session.

### Sculpt Your Stomach With Abdomen Fat Freezing Technology

It's no secret that reducing the waistline can be quite a challenging feat. As much as many of us hope to avoid the "muffin top" or "spare tire" look, it's not always easy to achieve. We don't have a say in where our bodies store fat. Even the best dedication to diet and exercise isn't necessarily going to get your body contouring to the level you want. CoolSculpting is an FDA-cleared, non-invasive treatment that reduces fat by 20-25% per treatment.

Because of this, using fat-freezing technology for abdomen sculpting has become incredibly popular. CoolSculpting the stomach is not a weight loss tool. Instead, it is a means to smooth skin and boost confidence by removing stubborn fat cells. Tummy sculpting helps patients fit back into their favorite pants. This time, pants will fit without the stomach hanging over the waistline.

### CoolSculpting Tummy Before And After\*



These are the results of patients choosing Always Beautiful™ Medspa for their stomach sculpting services.

\*Keep in mind that results may vary depending on your unique body composition and goals.

### The Ideal Candidate For Tummy Sculpting

CoolSculpting Elite is a highly effective treatment option. It's best for those near their goal weight and already living a healthy lifestyle. CoolSculpting is not a means to shed significant pounds. Instead, it works to reduce stubborn fat cells.

When it comes to stomach sculpting, we are looking for fat in the abdominal region that is enough to grab or pinch.

If you've ever had a personal trainer measure you with calipers, it's a similar concept. **Keep in mind that the pinchable fat should measure three inches or less for tummy sculpting.** Anything beyond three inches of fat will be better addressed with liposuction. If your stomach area is flatter and you cannot hold a section of it with your fingers, you may not be an ideal candidate.

### Choosing The Right Provider For Your Abdomen CoolSculpting Consultation

As with any cosmetic procedure, it's crucial to find a healthcare provider that has your best interest in mind. Tummy sculpting freezes and destroys many subcutaneous fat cells in your abdomen. However, it will not address the visceral fat underneath. You should seek a provider who helps you understand your current health situation and what can be done to optimize it.

Also, consider the before and after pictures as you research providers. Are the images of patients at that actual facility, or are they generic stock pictures? Look for actual images of real patients as additional proof that the provider delivers results based on experience.

At **Always Beautiful Medical Aesthetics & Cosmetics**, your consultation consists of critical talking points, such as:

- Assessing the types of fat around your abdomen area along with any potential diastasis recti
- Understanding your stomach goals and what you're hoping to achieve with CoolSculpting
- How a custom treatment plan made for you can help you see the results you want, and why
- The number of treatment sessions necessary for your body, specifically
- How you can maintain a healthy lifestyle and uphold your CoolSculpting results long-term

Our team is not here to upsell services you don't need or won't benefit from. We want to know that you feel safe, comfortable, and confident on your body contouring journey.

### Tummy Sculpting FAQs

#### - Can CoolSculpting Get Rid Of A Belly Pooch?

Often, a tummy "pooch" is the result of diastasis recti. This means there is a gap between the middle of the stomach and the abdominal muscles. Most patients with a belly pooch are dealing with a muscle dilemma instead of fat, making them better candidates for a tummy tuck. The muscles require attention before the fat to provide optimal results.

#### + How Long Does CoolSculpting Last On Stomach Fat?

#### + How Many Sessions Of CoolSculpting Do You Need For Belly Fat?

### Stomach Sculpting With CoolSculpting Elite In Denver

Whether you are in Denver, Aurora, or the surrounding areas, don't hesitate to reach out to the staff at Always Beautiful™ Medspa to learn more about CoolSculpting. We are here to help you achieve your tummy sculpting goals in a safe, effective manner.

There is no downtime, and we guarantee results from our top-tier facility. That means that if there are no visible changes after two treatments and a four-month follow-up appointment, and you have maintained your weight, we schedule another assessment. If there are still no results, we are happy to treat you again for free.

Call (720) 280-7016 to enhance your natural features and reduce stubborn belly fat today!

coolsculpting ELITE 50% OFF COUPON

Name \_\_\_\_\_

E-Mail \_\_\_\_\_

Phone \_\_\_\_\_

**GET COUPON**

By submitting this form, you agree to be contacted via phone/text/email.  
\*50% off CoolSculpting applies to the purchase of 8+ treatments.

#### Disclaimer

\*\*CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

\*Before and after images reflect real patient results, although individual results may vary. No treatment is promised to provide permanent results. A guarantee is neither provided nor implied. Statements estimating treatment duration and the number of treatments required are based on the typical experience of our patients. However, individual experiences may vary.

\*You agree to be contacted by Always Beautiful Medspa by submitting this form; regarding marketing messages by text, phone, or email. We commit to respecting and protecting your private information. At any time you can unsubscribe from these messages. For more information regarding our Privacy Policy, please review it here.

\*Promotions: CoolSculpting promotion of 50% OFF applies to the purchase of 8+ treatments. Promos cannot be combined with each other or other offers.

\*The clinical significance of this data has not been established

Contact us today for information on any of the services we offer!

**CALL NOW** | **MAKE AN APPOINTMENT >**

**Browse our Photo Gallery >>**  
**View our Blog >>**  
**Read our Testimonials >>**  
**Subscribe to our Newsletter >>**

**+17202807016**

Name \_\_\_\_\_

E-Mail \_\_\_\_\_

Phone \_\_\_\_\_

Questions / Comments: Do not include sensitive information in your message.

**SEND MESSAGE**

coolsculpting ELITE 50% OFF COUPON

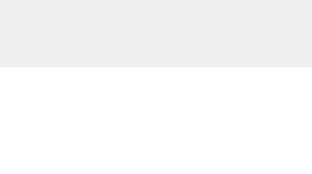
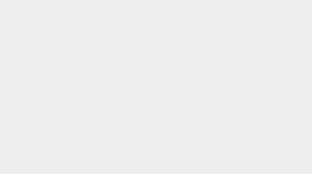
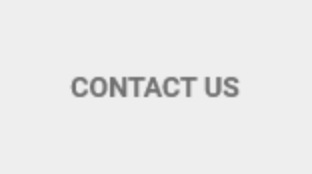
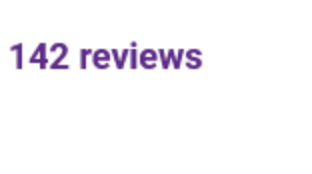
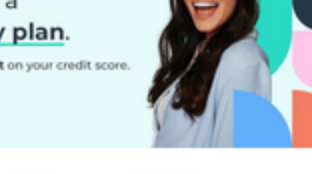
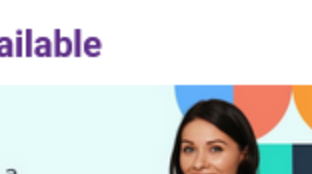
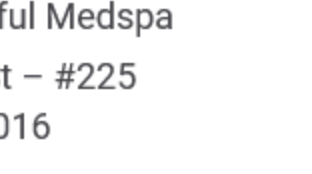
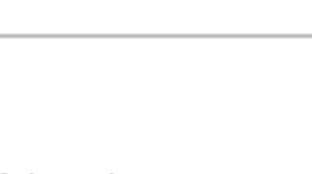
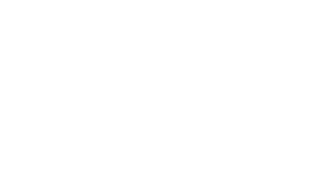
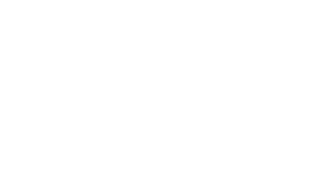
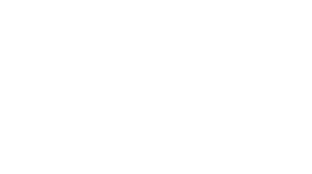
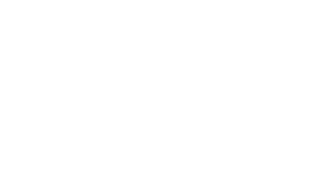
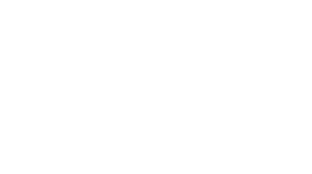
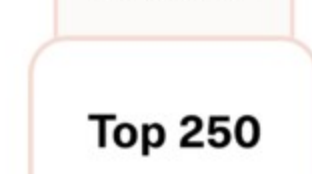
Name \_\_\_\_\_

E-Mail \_\_\_\_\_

Phone \_\_\_\_\_

**GET COUPON**

By submitting this form, you agree to be contacted via phone/text/email.  
\*50% off CoolSculpting applies to the purchase of 8+ treatments.



Always Beautiful Medspa  
6240 S Main St - #225  
Aurora, CO 80016

**VIEW ON GOOGLE MAPS**

#### Financing\* Available



4.9 stars from 142 reviews





# COOLSCULPTING DIGITAL MARKETING

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**Always Beautiful Medspa**  
J. Cole Stengel

**Invoice Number:** WV 2023\_005

**Invoice Date:** January 1, 2023

**Payment Due:** January 1, 2023


**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"> <li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li> <li>• Optimize campaigns for conversions monthly</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Conversion Tools + Lead Nurture Technology</li> </ul>	1	\$1,500.00	\$1,500.00
<b>Content Creation + Search Engine Optimization (SEO)</b> CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.  ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.  LOCAL SEO: <ul style="list-style-type: none"> <li>• Google Business Profile: Creation, management, and monthly updates to the client's Profile.</li> <li>• Listings in online directories.</li> <li>• Management of Google Maps listing.</li> </ul> DATA MONITORING AND REPORTING: <ul style="list-style-type: none"> <li>• Set-up and management of Google Search Console</li> <li>• Data monitoring from various SEO tools to ensure optimal performance</li> <li>• Regular SEO reporting to the client</li> </ul>	1	\$1,250.00	\$1,250.00

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

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	<b>Total:</b>	\$2,750.00
Payment on January 1, 2023 using  ending in 8741:		\$2,750.00
<b>Amount Due (USD):</b>		<b>\$0.00</b>

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# COOLSCULPTING DIGITAL MARKETING

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**Always Beautiful Medspa**  
J. Cole Stengel

**Invoice Number:** WV 2023\_036

**Invoice Date:** February 1, 2023


**Payment Due:** February 1, 2023

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"> <li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li> <li>• Optimize campaigns for conversions monthly</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Conversion Tools + Lead Nurture Technology</li> </ul>	1	\$1,500.00	\$1,500.00
<b>Content Creation + Search Engine Optimization (SEO)</b> CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.  ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.  LOCAL SEO: <ul style="list-style-type: none"> <li>• Google Business Profile: Creation, management, and monthly updates to the client's Profile.</li> <li>• Listings in online directories.</li> <li>• Management of Google Maps listing.</li> </ul> DATA MONITORING AND REPORTING: <ul style="list-style-type: none"> <li>• Set-up and management of Google Search Console</li> <li>• Data monitoring from various SEO tools to ensure optimal performance</li> <li>• Regular SEO reporting to the client</li> </ul>	1	\$1,250.00	\$1,250.00

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

Items	Quantity	Price	Amount
<b>Text Blast</b> CoolSculpting Elite Event - 5425 contacts,	1	\$375.00	\$375.00
<b>Total:</b>			\$3,125.00
Payment on February 1, 2023 using  ending in 8741:			\$3,125.00
<b>Amount Due (USD):</b>			<b>\$0.00</b>



# COOLSCULPTING DIGITAL MARKETING

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**Always Beautiful Medspa**  
J. Cole Stengel

**Invoice Number:** WV 2023\_068

**Invoice Date:** March 1, 2023

**Payment Due:** March 1, 2023


**Amount Due (USD):** \$0.00

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"> <li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li> <li>• Optimize campaigns for conversions monthly</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Conversion Tools + Lead Nurture Technology</li> </ul>	1	\$1,500.00	\$1,500.00
<b>Content Creation + Search Engine Optimization (SEO)</b> CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.  ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.  LOCAL SEO: <ul style="list-style-type: none"> <li>• Google Business Profile: Creation, management, and monthly updates to the client's Profile.</li> <li>• Listings in online directories.</li> <li>• Management of Google Maps listing.</li> </ul> DATA MONITORING AND REPORTING: <ul style="list-style-type: none"> <li>• Set-up and management of Google Search Console</li> <li>• Data monitoring from various SEO tools to ensure optimal performance</li> <li>• Regular SEO reporting to the client</li> </ul>	1	\$1,250.00	\$1,250.00

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

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	<b>Total:</b>	\$2,750.00
Payment on March 1, 2023 using  ending in 8741:		\$2,750.00
<hr/>		
	<b>Amount Due (USD):</b>	<b>\$0.00</b>

**Notes / Terms**

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.