

# CoolSculpting Marketing Services American Laser Med Spa Q2 2021 Total Marketing Expenses (04/1/2021 - 06/30/2021)

**Total Google Ads: \$ 6,766.24**  
**Total Facebook Ads: \$ 1,904.03**  
**Total Marketing Fee: \$ 1,925.00**  
**Total CoolSculpting Marketing Cost: \$ 10,595.27**

Google Ads | Chris Zelig > American Las... 978-978-2779 | All campaigns

SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com

Overview Campaigns Custom Apr 1 - Jun 30, 2021

Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting   amarillo	\$48.55/day	Eligible	2,168	5.24%	\$3,389.78
search   beta   coolsculpting   corpus christi	\$48.75/day	Eligible	2,200	5.53%	\$3,376.46
Google Build: Laser Hair Removal Display	\$55.00/day	Paused	38	0.29%	\$104.54
Google Build: Core Laser Hair Removal Search	\$150.00/day	Paused	16	10.74%	\$28.87
Google Build: Laser Hair Removal Search	\$150.00/day	Paused	5	10.20%	\$5.61
LBK-LHR-GEO	\$20.00/day	Paused	0	-	\$0.00
LBK-LHR-Original	\$80.00/day	Paused	0	-	\$0.00
LBK-LHR-Waxing	\$50.00/day	Paused	0	-	\$0.00
LBK-JUV	\$15.00/day	Paused	0	-	\$0.00
LBK-MES	\$15.00/day	Paused	0	-	\$0.00
<b>Total: Campaigns</b>			<b>4,427</b>	<b>4.68%</b>	<b>\$6,905.26</b>

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Campaign	Budget	Status	Clicks	CTR	Cost
Google Build: Core Laser Hair Removal Search	\$150.00/day	Paused	16	10.74%	\$28.87
Google Build: Laser Hair Removal Search	\$150.00/day	Paused	5	10.20%	\$5.61
LBK-LHR-GEO	\$20.00/day	Paused	0	-	\$0.00
LBK-LHR-Original	\$80.00/day	Paused	0	-	\$0.00
LBK-LHR-Waxing	\$50.00/day	Paused	0	-	\$0.00
LBK-JUV	\$15.00/day	Paused	0	-	\$0.00
LBK-MES	\$15.00/day	Paused	0	-	\$0.00
<b>Total: Campaigns</b>			<b>4,427</b>	<b>4.68%</b>	<b>\$6,905.26</b>
<b>Total: Account</b>	<b>\$97.30/day</b>		<b>4,427</b>	<b>4.68%</b>	<b>\$6,905.26</b>

Show rows: 10 1 - 10 of 21

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > American Las... 978-978-2779 | All campaigns > search | beta | coolscul...

SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com

Overview Ads Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4% More details

Ads Custom Apr 1 - Jun 30, 2021

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   CoolSculpting in Amarillo, TX   Biggest CoolSculpting® Promo +5... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	416	6.23%	\$572.58
American Laser Med Spa   Fat Reduction in Amarillo, TX   Non-Surgical Fat Reduction +6 more www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	2. lipo	Eligible (Limited) Policy (Restricted drug terms +3 more), Poor ad strength	290	5.87%	\$507.93
American Laser Med Spa   Fat Reduction in Amarillo, TX   Non-Surgical Fat Reduction +6 more www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +3 more), Poor ad strength	156	5.35%	\$283.64
CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	71	5.53%	\$77.70

Google Ads | Chris Zelig > American Las... 978-978-2779 | All campaigns > search | beta | coolscul...

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Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	71	5.53%	\$77.70
CoolSculpting® Fat Reduction   CoolSculpting in Amarillo, TX   Biggest CoolSculpting® Promo +6... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +4 more)	56	4.47%	\$72.80
Fat Reduction in Amarillo, TX   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	22	3.73%	\$71.87
Fat Reduction in Amarillo, TX   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	20	5.73%	\$71.71

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details
Recommendations	<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>						
Insights	<div style="display: flex; justify-content: space-between;"> <span>SEARCH</span> <span>SEGMENT</span> <span>COLUMNS</span> <span>REPORTS</span> <span>DOWNLOAD</span> <span>EXPAND</span> <span>MORE</span> </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Amarillo, TX   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	20	5.73%	\$71.71
Extensions	<input type="checkbox"/> <span style="color: red;">●</span>	CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	51	5.39%	\$70.13
Landing pages	<input type="checkbox"/> <span style="color: grey;">●</span>	CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	67	5.15%	\$66.10
Keywords	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Amarillo, TX   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	18	7.73%	\$58.20

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Recommendations	<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>						
Insights	<div style="display: flex; justify-content: space-between;"> <span>SEARCH</span> <span>SEGMENT</span> <span>COLUMNS</span> <span>REPORTS</span> <span>DOWNLOAD</span> <span>EXPAND</span> <span>MORE</span> </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Amarillo, TX   Freezing Fat Really Works   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	14	4.88%	\$44.70
Extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Amarillo, TX   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	14	5.11%	\$44.11
Landing pages	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Amarillo, TX   Eliminate Fat & Feel Great   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	11	3.96%	\$43.76
Keywords	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Amarillo, TX   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted)	14	3.70%	\$43.69

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details
Recommendations	<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>						
Insights	<div style="display: flex; justify-content: space-between;"> <span>SEARCH</span> <span>SEGMENT</span> <span>COLUMNS</span> <span>REPORTS</span> <span>DOWNLOAD</span> <span>EXPAND</span> <span>MORE</span> </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Amarillo, TX   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	14	3.79%	\$43.69
Extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	28	5.59%	\$40.96
Landing pages	<input type="checkbox"/> <span style="color: grey;">●</span>	CoolSculpting® Fat Reduction   CoolSculpting in Amarillo, TX   Biggest CoolSculpting® Promo +5... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. Expert, Safe Fat Loss... View assets details	1. coolsculpting - price	Paused Policy (Restricted drug terms +2 more). Poor ad strength	38	8.41%	\$40.46
Keywords	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Amarillo, TX   Eliminate Fat & Feel Great   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	12	5.43%	\$37.53

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details
Recommendations	<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>						
Insights	<div style="display: flex; justify-content: space-between;"> <span>SEARCH</span> <span>SEGMENT</span> <span>COLUMNS</span> <span>REPORTS</span> <span>DOWNLOAD</span> <span>EXPAND</span> <span>MORE</span> </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Amarillo, TX   Eliminate Fat & Feel Great   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	12	5.43%	\$37.53
Extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Amarillo, TX   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	13	3.77%	\$35.19
Landing pages	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	23	4.65%	\$34.94
Keywords	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Amarillo, TX   Freeze Away Body Fat   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	13	4.55%	\$32.66

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details
Recommendations	<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>						
Insights	<div style="display: flex; justify-content: space-between;"> <span>SEARCH</span> <span>SEGMENT</span> <span>COLUMNS</span> <span>REPORTS</span> <span>DOWNLOAD</span> <span>EXPAND</span> <span>MORE</span> </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction in Amarillo, TX   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	10	4.55%	\$31.75
Extensions	<input type="checkbox"/> <span style="color: red;">●</span>	CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	24	10.04%	\$31.30
Landing pages	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	22	5.25%	\$27.93
Keywords	<input type="checkbox"/> <span style="color: green;">●</span>	Best CoolSculpting Deal Ever   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat	0. coolsculpting - general	Paused Policy (Restricted)	23	7.44%	\$26.91

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Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details
Recommendations	<span>Ad status: All</span> <span>ADD FILTER</span>					
Insights	<span>SEARCH</span> <span>SEGMENT</span> <span>COLUMNS</span> <span>REPORTS</span> <span>DOWNLOAD</span> <span>EXPAND</span> <span>MORE</span>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <p>Best CoolSculpting Deal Ever   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p>	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	23	7.44%	\$26.20
	<input type="checkbox"/> <p>Fat Reduction in Amarillo, TX   Eliminate Fat &amp; Feel Great   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.</p>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	11	4.87%	\$25.62
	<input type="checkbox"/> <p>Non-Surgical Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	21	6.03%	\$25.14
	<input type="checkbox"/> <p>Fat Reduction in Amarillo, TX   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.</p>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	2.52%	\$24.53

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Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details
Recommendations	<span>Ad status: All</span> <span>ADD FILTER</span>					
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Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <p>Fat Reduction in Amarillo, TX   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.</p>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	2.52%	\$24.53
	<input type="checkbox"/> <p>Fat Reduction in Amarillo, TX   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	8	3.42%	\$24.05
	<input type="checkbox"/> <p>Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	16	4.24%	\$23.57
	<input type="checkbox"/> <p>Non-Surgical Fat Reduction   Eliminate Fat &amp; Feel Great   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	14	3.65%	\$23.24

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Recommendations	<span>Ad status: All</span> <span>ADD FILTER</span>					
Insights	<span>SEARCH</span> <span>SEGMENT</span> <span>COLUMNS</span> <span>REPORTS</span> <span>DOWNLOAD</span> <span>EXPAND</span> <span>MORE</span>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <p>Fat Reduction in Amarillo, TX   Freezing Fat Really Works   Get Rid of Unwanted Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.26%	\$21.63
	<input type="checkbox"/> <p>Fat Reduction in Amarillo, TX   Freezing Fat Really Works   Get Rid of Unwanted Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	3.10%	\$20.13
	<input type="checkbox"/> <p>Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	17	9.04%	\$20.09
	<input type="checkbox"/> <p>Fat Reduction in Amarillo, TX   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	10	2.68%	\$19.07

<span>Chris Zelig &gt; American Las... 978-978-2779</span> <span>All campaigns &gt; search   beta   coolscul...</span> <span>SEARCH REPORTS TOOLS &amp; SETTINGS REFRESH HELP NOTIFICATIONS</span> <span>259-215-0574 Chris Zelig support@medstarmedia.com</span>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details
Recommendations	<span>Ad status: All</span> <span>ADD FILTER</span>					
Insights	<span>SEARCH</span> <span>SEGMENT</span> <span>COLUMNS</span> <span>REPORTS</span> <span>DOWNLOAD</span> <span>EXPAND</span> <span>MORE</span>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <p>Fat Reduction in Amarillo, TX   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	10	3.68%	\$18.97
	<input type="checkbox"/> <p>Best CoolSculpting Deal Ever   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	17	4.64%	\$18.67
	<input type="checkbox"/> <p>Fat Reduction in Amarillo, TX   Freeze Away Body Fat   Get Rid of Unwanted Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	9	5.14%	\$18.66
	<input type="checkbox"/> <p>[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.</p>	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	9	10.00%	\$18.58

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Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details
Recommendations	<span>Ad status: All</span> <span>ADD FILTER</span>					
Insights	<span>SEARCH</span> <span>SEGMENT</span> <span>COLUMNS</span> <span>REPORTS</span> <span>DOWNLOAD</span> <span>EXPAND</span> <span>MORE</span>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <p>[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.</p>	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	9	10.00%	\$18.58
	<input type="checkbox"/> <p>[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p>	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	9	6.21%	\$18.46
	<input type="checkbox"/> <p>Non-Surgical Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	10	2.47%	\$17.84
	<input type="checkbox"/> <p>Fat Reduction in Amarillo, TX   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	9	3.93%	\$16.95

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All campaigns > search   beta   coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview <span>Enabled</span> Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%									
Recommendations <b>Ads</b> Custom Apr 1 - Jun 30, 2021									
+ Ad status: All ADD FILTER									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +2 more)	17	4.74%	\$16.68				
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	12	7.79%	\$15.61				
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	11	5.29%	\$15.03				
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	10	10.56%	\$14.24				

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All campaigns > search   beta   coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview <span>Enabled</span> Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%									
Recommendations <b>Ads</b> Custom Apr 1 - Jun 30, 2021									
+ Ad status: All ADD FILTER									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	19	10.56%	\$14.24				
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction   CoolSculpting in Amarillo, TX   Biggest CoolSculpting® Promo +6... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. Expert, Safe Fat Loss... View assets details	1. coolsculpting - price	Removed Policy (Restricted drug terms +3 more)	13	5.35%	\$13.22				
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	10	3.22%	\$12.80				
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	14	4.67%	\$12.59				

Google Ads									
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All campaigns > search   beta   coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview <span>Enabled</span> Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%									
Recommendations <b>Ads</b> Custom Apr 1 - Jun 30, 2021									
+ Ad status: All ADD FILTER									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	14	4.67%	\$12.59				
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	4.73%	\$12.39				
<input type="checkbox"/> <input checked="" type="radio"/> American Laser Med Spa   Freeze Away Body Fat   Get Rid of Unwanted Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	5.13%	\$12.25				
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	9	3.41%	\$11.98				

Google Ads									
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All campaigns > search   beta   coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview <span>Enabled</span> Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%									
Recommendations <b>Ads</b> Custom Apr 1 - Jun 30, 2021									
+ Ad status: All ADD FILTER									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Offering 50% Off 8+ Treatments www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	8	4.42%	\$11.67				
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® in Amarillo, TX   Limited Time Offer   June 2021   Up to 50% Off CoolSculpting www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	5	12.82%	\$11.50				
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	4.50%	\$11.22				
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Amarillo, TX   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	11.11%	\$11.04				

Google Ads									
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All campaigns > search   beta   coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview <span>Enabled</span> Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%									
Recommendations <b>Ads</b> Custom Apr 1 - Jun 30, 2021									
+ Ad status: All ADD FILTER									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction in Amarillo, TX   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	11.11%	\$11.04				
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	3.30%	\$10.99				
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	11	5.02%	\$10.90				
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	10	16.39%	\$10.89				

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	10	16.39%	\$10.89
Extensions	<input type="checkbox"/>	Fat Reduction in Amarillo, TX   Eliminate Fat & Feel Great   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	3.45%	\$10.73
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Offering 50% Off 8+ Treatments www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	11	5.14%	\$10.65
Keywords	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	11	9.91%	\$10.60

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Amarillo, TX   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	8.62%	\$10.52
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	1.71%	\$10.50
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	11	3.93%	\$10.32
Keywords	<input type="checkbox"/>	Fat Reduction in Amarillo, TX   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal	? lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	10.42%	\$10.26

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Amarillo, TX   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	10.42%	\$10.26
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	4.05%	\$9.98
Landing pages	<input type="checkbox"/>	Fat Reduction in Amarillo, TX   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	12.90%	\$9.45
Keywords	<input type="checkbox"/>	CoolSculpting® in Amarillo, TX   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	5.17%	\$8.92

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Amarillo, TX   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	5.17%	\$8.92
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	12	6.15%	\$8.89
Landing pages	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	9	5.45%	\$8.73
Keywords	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	8	6.11%	\$8.43

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	8	4.71%	\$8.43
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	11	3.86%	\$8.43
Landing pages	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	4	11.76%	\$7.94
Keywords	<input type="checkbox"/>	CoolSculpting® in Amarillo, TX   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.88%	\$7.85

Google Ads							Chris Zelig > American Las... 978-978-2779		All campaigns > search   beta   coolscul...		SEARCH REPORTS TOOLS & SETTINGS		REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost										
Ad groups	<input type="checkbox"/>	CoolSculpting® in Amarillo, TX   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.88%	\$7.85										
Ads & extensions	<input type="checkbox"/>	American Laser Med Spa   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	10.34%	\$7.75										
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	8	7.55%	\$7.71										
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	6	10.00%	\$7.68										

Google Ads							Chris Zelig > American Las... 978-978-2779		All campaigns > search   beta   coolscul...		SEARCH REPORTS TOOLS & SETTINGS		REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost										
Ad groups	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	6	10.00%	\$7.68										
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +2 more)	9	7.96%	\$7.64										
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	6.85%	\$7.57										
Landing pages	<input type="checkbox"/>	CoolSculpting® in Amarillo, TX   Freeze Away Body Fat   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	5	14.29%	\$7.46										

Google Ads							Chris Zelig > American Las... 978-978-2779		All campaigns > search   beta   coolscul...		SEARCH REPORTS TOOLS & SETTINGS		REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details											
Recommendations	+ Ad status: All ADD FILTER						Custom Apr 1 - Jun 30, 2021 SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost										
Ad groups	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	8	6.11%	\$7.42										
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	7	5.98%	\$6.91										
Extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	2.10%	\$6.74										
Landing pages	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.28%	\$6.51										

Google Ads							Chris Zelig > American Las... 978-978-2779		All campaigns > search   beta   coolscul...		SEARCH REPORTS TOOLS & SETTINGS		REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost										
Ad groups	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.38%	\$6.51										
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	10.00%	\$6.26										
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	3.21%	\$6.03										
Landing pages	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	3.77%	\$5.96										

Google Ads							Chris Zelig > American Las... 978-978-2779		All campaigns > search   beta   coolscul...		SEARCH REPORTS TOOLS & SETTINGS		REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost										
Ad groups	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	3.77%	\$5.96										
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Up to 50% Off CoolSculpting www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	6.98%	\$5.91										
Extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	6	4.55%	\$5.85										
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	4	6.78%	\$5.75										

Google Ads | Chris Zelig > American Las... 978-978-2779 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%

Recommendations: Ads Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
American Laser Med Spa   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	5.56%	\$5.72
Non-Surgical Fat Reduction   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	3.73%	\$5.63
Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	4.07%	\$5.43
Best CoolSculpting Deal Ever   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Expert Safe Fat Loss With Quick Results. Minimal	0. coolsculpting - general	Eligible (Limited) Policy (Restricted)	5	3.47%	\$5.47

Google Ads | Chris Zelig > American Las... 978-978-2779 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	5	3.47%	\$5.42
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Up to 50% Off CoolSculpting www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	5.17%	\$5.33
Fat Reduction in Amarillo, TX   Eliminate Fat & Feel Great   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.69%	\$5.19
Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	5	6.58%	\$5.19

Google Ads | Chris Zelig > American Las... 978-978-2779 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	5	6.58%	\$5.19
CoolSculpting® in Amarillo, TX   Limited Time Offer   June 2021   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	2.56%	\$5.15
CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	7	11.11%	\$5.10
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	2.84%	\$5.06

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%

Recommendations: Ads Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	5.49%	\$4.95
Best CoolSculpting Deal Ever   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	4.48%	\$4.78
CoolSculpting® in Amarillo, TX   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	16.67%	\$4.77
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat	2. lipo	Eligible (Limited) Policy (Restricted)	6	4.25%	\$4.68

Google Ads | Chris Zelig > American Las... 978-978-2779 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	4.35%	\$4.68
Fat Reduction in Amarillo, TX   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	6.78%	\$4.39
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	9.62%	\$4.00
Best CoolSculpting Deal Ever   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	5	8.77%	\$3.89

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	5	8.77%	\$3.89
American Laser Med Spa   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.45%	\$3.83
American Laser Med Spa   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.36%	\$3.75
American Laser Med Spa   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.76%	\$3.58

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%

Recommendations: Ad status: All ADD FILTER

Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Amarillo, TX   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.67%	\$3.53
Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	7.14%	\$3.47
American Laser Med Spa   Freeze Away Body Fat   Get Rid of Unwanted Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.45%	\$3.43
Fat Reduction in Amarillo, TX   Freeze Away Body Fat   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.75%	\$3.33

Google Ads | Chris Zelig > American Las... 978-978-2779 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in Amarillo, TX   Freeze Away Body Fat   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.75%	\$3.33
Fat Reduction in Amarillo, TX   Freeze Away Body Fat   Get Rid of Unwanted Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.82%	\$3.30
Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	4	5.48%	\$3.27
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.36%	\$3.24

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.36%	\$3.24
CoolSculpting® in Amarillo, TX   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	3.33%	\$3.09
Fat Reduction in Amarillo, TX   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.85%	\$3.04
Non-Surgical Fat Reduction   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	5.21%	\$2.67

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%

Recommendations: Ad status: All ADD FILTER

Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	18.18%	\$2.51
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	25.00%	\$2.43
CoolSculpting® in Amarillo, TX   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.76%	\$2.35
Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	10.53%	\$2.24

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	10.53%	\$2.34
Ads & extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Extensions	American Laser Med Spa   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.27%	\$2.30
Landing pages	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
Keywords						
Audiences	Fat Reduction in Amarillo, TX   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	10.53%	\$2.26
Demographics	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.					
Settings						
Suggested	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Hurry Offer Ends In... www.americanlasermedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	7.14%	\$2.25
Ad schedule	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Hurry Offer Ends In... www.americanlasermedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	7.14%	\$2.25
Ads & extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Extensions	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Offering 50% Off 8+ Treatments www.americanlasermedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	4.55%	\$2.21
Landing pages	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Keywords						
Audiences	American Laser Med Spa   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.90%	\$2.19
Demographics	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
Settings						
Suggested	Fat Reduction in Amarillo, TX   Freezing Fat Really Works   Get Rid of Unwanted Fat www.americanlasermedspa.com	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.88%	\$2.18
Ad schedule	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.americanlasermedspa.com	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	10.71%	\$2.17
Ads & extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
Extensions	American Laser Med Spa   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.00%	\$2.14
Landing pages	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.					
Keywords						
Audiences	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   CoolSculpting Special 50% Off www.americanlasermedspa.com	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	16.67%	\$2.07
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
Settings						
Suggested	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	15.38%	\$1.87
Ad schedule	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	15.38%	\$1.87
Ads & extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
Extensions	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Hurry Offer Ends In... www.americanlasermedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	6.98%	\$1.80
Landing pages	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
Keywords						
Audiences	CoolSculpting® in Amarillo, TX   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	2.27%	\$1.76
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
Settings						
Suggested	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   CoolSculpting Special 50% Off www.americanlasermedspa.com	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	2.63%	\$1.73
Ad schedule	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   CoolSculpting Special 50% Off www.americanlasermedspa.com	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	2.63%	\$1.73
Ads & extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
Extensions	Best CoolSculpting Deal Ever   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	3.03%	\$1.71
Landing pages	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Keywords						
Audiences	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	4.69%	\$1.69
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
Settings						
Suggested	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Up to 50% Off CoolSculpting www.americanlasermedspa.com	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	2.17%	\$1.56
Ad schedule	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
American Laser Med Spa   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	11.11%	\$1.55
American Laser Med Spa   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.67%	\$1.51
Fat Reduction in Amarillo, TX   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.67%	\$1.50
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat	0. coolsculpting - general	Removed Policy (Restricted)	1	3.45%	\$1.46

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.45%	\$1.46
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	12.00%	\$1.45
Best CoolSculpting Deal Ever   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	0.79%	\$1.38
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$1.36

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$1.36
CoolSculpting® in Amarillo, TX   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	4.55%	\$1.34
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   CoolSculpting Special 50% Off www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	28.57%	\$1.33
CoolSculpting® in Amarillo, TX   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.70%	\$1.28

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
American Laser Med Spa   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.08%	\$1.26
American Laser Med Spa   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.55%	\$1.25
American Laser Med Spa   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.64%	\$1.25
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat	0. coolsculpting - general	Eligible (Limited) Policy (Restricted)	2	15.38%	\$1.25

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	15.38%	\$1.25
Fat Reduction in Amarillo, TX   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.56%	\$1.06
CoolSculpting® in Amarillo, TX   Limited Time Offer   June 2021   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	5.88%	\$1.01
American Laser Med Spa   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.78%	\$0.87

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	American Laser Med Spa   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.78%	\$0.87
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	5.26%	\$0.87
Landing pages	<input type="checkbox"/>	American Laser Med Spa   Freeze Away Body Fat   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	7.41%	\$0.83
Keywords	<input type="checkbox"/>	CoolSculpting® in Amarillo, TX   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	2.50%	\$0.81

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	0.94%	\$0.77
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.33%	\$0.77
Landing pages	<input type="checkbox"/>	American Laser Med Spa   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.33%	\$0.75
Keywords	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Offering 50% Off 8+ Treatments www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.33%	\$0.73

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Offering 50% Off 8+ Treatments www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.33%	\$0.73
Extensions	<input type="checkbox"/>	CoolSculpting® in Amarillo, TX   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.45%	\$0.73
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	3.23%	\$0.67
Keywords	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	2.56%	\$0.66

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	2.56%	\$0.66
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	1.52%	\$0.56
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.04%	\$0.45
Keywords	<input type="checkbox"/>	CoolSculpting® in Amarillo, TX   Limited Time Offer   June 2021   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$0.39

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.55/day	Optimization score: 83.4%	More details
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	2.94%	\$0.20
Extensions	<input type="checkbox"/>	American Laser Med Spa   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Keywords	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00

Overview: Enabled Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.americanlasermedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Total: Ads			2,168	5.24%	\$3,389.78
Total: Campaign			2,168	5.24%	\$3,389.78

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more

Overview: Enabled Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%

Recommendations: All X

Extensions > All X

Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Before & After Photos See Real Patient Results & Before and After Photos.	Sitelink extension	search   beta   cool...	Campaign	Approved	1,481	5.22%	\$2,488.64
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   cool...	Campaign	Approved	1,458	5.17%	\$2,435.43
Location extension							
marketing@americanlaser-medspa... All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Cleared	Callout extension	search   beta   cool...	Campaign	Approved	371	6.31%	\$670.16
Freeze Your Fat	Callout extension	search   beta   cool...	Campaign	Approved	323	6.03%	\$591.09

Overview: Enabled Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%

Recommendations: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   cool...	Campaign	Approved	1,458	5.17%	\$2,435.43
Location extension							
marketing@americanlaser-medspa... All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Cleared	Callout extension	search   beta   cool...	Campaign	Approved	371	6.31%	\$670.16
Freeze Your Fat	Callout extension	search   beta   cool...	Campaign	Approved	323	6.03%	\$591.09
Up to 50% Off	Callout extension	search   beta   cool...	Campaign	Approved	318	5.56%	\$589.45
Highlights: No Surgery	Callout extension	search   beta   cool...	Campaign	Approved	326	6.69%	\$582.64
Contact Us + Free Consult	Callout extension	search   beta   cool...	Campaign	Approved	285	6.39%	\$576.02
Nonsurgical Fat Reduction	Callout extension	search   beta   cool...	Campaign	Approved	302	6.69%	\$572.98
Liposuction Alternative	Callout extension	search   beta   cool...	Campaign	Approved	300	6.23%	\$544.44

Overview: Enabled Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%

Recommendations: All X

Extensions > All X

Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search   beta   cool...	Campaign	Approved	28	3.49%	\$21.19
Promotion extension							
Summer Sale - Up to 50% off 8+ Tre...	Promotion extension	Account	Account	Approved (limited). Restricted medical content +1 more	304	6.84%	\$1,016.29
Total: Sitelink extensions					1,485	5.23%	\$2,497.18
Total: Callout extensions					769	5.91%	\$1,417.49
Total: Structured snippet extensions					28	3.49%	\$21.19
Total: Location extensions					68	7.57%	\$117.58

Overview: Enabled Status: Eligible Type: Search Budget: \$48.55/day Optimization score: 83.4%

Recommendations: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Total: Sitelink extensions					1,485	5.23%	\$2,497.18
Total: Callout extensions					769	5.91%	\$1,417.49
Total: Structured snippet extensions					28	3.49%	\$21.19
Total: Location extensions					68	7.57%	\$117.58
Total: Promotion extensions					506	5.81%	\$1,294.79

Show rows: 10 11 - 12 of 12

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more

Google Ads | Chris Zelig > American Las... 978-978-2779 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$48.75/day | Optimization score: 80.3%

Recommendations: Ads | Click to switch accounts

Insights: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   CoolSculpting Corpus Christi   Biggest CoolSculpting® Promo +5... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. Expert, Safe Fat... View assets details	0. coolsculpting - general	Paused Policy (Restricted drug terms +1 more)	447	6.58%	\$722.21
American Laser Med Spa   Fat Reduction Corpus Christi   Non-Surgical Fat Reduction +6 more www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	2. lipo	Eligible (Limited) Policy (Restricted drug terms +3 more), Poor ad strength	275	5.14%	\$469.80
American Laser Med Spa   Fat Reduction Corpus Christi   Non-Surgical Fat Reduction +6 more www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +3 more), Poor ad strength	182	4.98%	\$392.13
CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	75	6.21%	\$72.22

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Overview: Enabled | Status: Eligible | Type: Search | Budget: \$48.75/day | Optimization score: 80.3%

Recommendations: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	75	6.21%	\$72.22
CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	67	5.41%	\$70.65
CoolSculpting® Fat Reduction   CoolSculpting Corpus Christi   Biggest CoolSculpting® Promo +5... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. Expert, Safe Fat... View assets details	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more), Poor ad strength	66	5.81%	\$69.17
CoolSculpting® Fat Reduction   CoolSculpting Corpus Christi   Biggest CoolSculpting® Promo +6... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. Expert, Safe Fat... View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content +4 more)	42	4.76%	\$57.61

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Overview: Enabled | Status: Eligible | Type: Search | Budget: \$48.75/day | Optimization score: 80.3%

Recommendations: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   CoolSculpting Corpus Christi   Biggest CoolSculpting® Promo +6... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. Expert, Safe Fat... View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content +4 more)	42	4.76%	\$57.61
CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	36	4.94%	\$46.10
Fat Reduction Corpus Christi   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	19	5.32%	\$43.88
Fat Reduction Corpus Christi   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	16	4.47%	\$43.84

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Overview: Enabled | Status: Eligible | Type: Search | Budget: \$48.75/day | Optimization score: 80.3%

Recommendations: Ads | Custom Apr 1 - Jun 30, 2021

Insights: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction Corpus Christi   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	16	4.91%	\$42.94
Fat Reduction Corpus Christi   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	17	7.33%	\$40.24
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	15	8.33%	\$37.89
Fat Reduction Corpus Christi   Freezing Fat Really Works   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	13	7.10%	\$34.20

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Overview: Enabled | Status: Eligible | Type: Search | Budget: \$48.75/day | Optimization score: 80.3%

Recommendations: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction Corpus Christi   Freezing Fat Really Works   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	13	7.10%	\$34.20
Fat Reduction Corpus Christi   Eliminate Fat & Feel Great   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	10	5.59%	\$32.00
Fat Reduction Corpus Christi   Eliminate Fat & Feel Great   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	9	6.16%	\$28.34
Fat Reduction Corpus Christi   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	13	4.35%	\$28.30

Google Ads									
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All campaigns > search   beta   coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction Corpus Christi   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	13	4.35%	\$28.30		
	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction Corpus Christi   Freeze Away Body Fat   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	14	5.22%	\$27.65		
	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction Corpus Christi   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	12	8.16%	\$27.31		
	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction Corpus Christi   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	13	6.60%	\$26.42		

Google Ads									
Chris Zelig > American Las... 978-978-2779									
All campaigns > search   beta   coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction Corpus Christi   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	9	4.39%	\$24.20		
	<input type="checkbox"/> <span style="color: green;">●</span>	CoolSculpting® Corpus Christi   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	10	10.00%	\$23.48		
	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction Corpus Christi   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	8	6.61%	\$23.42		
	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction Corpus Christi   Freeze Away Body Fat   Get Rid of Unwanted Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	9	6.21%	\$22.78		
	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	18	4.72%	\$22.64		
	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	18	6.50%	\$21.97		
	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	16	4.31%	\$21.84		

Google Ads									
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All campaigns > search   beta   coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction Corpus Christi   Freeze Away Body Fat   Get Rid of Unwanted Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	9	6.21%	\$22.78		
	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	18	4.72%	\$22.64		
	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	18	6.50%	\$21.97		
	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	16	4.31%	\$21.84		

Google Ads									
Chris Zelig > American Las... 978-978-2779									
All campaigns > search   beta   coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	16	4.31%	\$21.84		
	<input type="checkbox"/> <span style="color: red;">●</span>	Best CoolSculpting Deal Ever   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	20	7.07%	\$21.70		
	<input type="checkbox"/> <span style="color: green;">●</span>	American Laser Med Spa   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	12.50%	\$20.94		
	<input type="checkbox"/> <span style="color: green;">●</span>	Best CoolSculpting Deal Ever   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	21	5.33%	\$20.70		

Google Ads									
Chris Zelig > American Las... 978-978-2779									
All campaigns > search   beta   coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	13	3.52%	\$20.61		
	<input type="checkbox"/> <span style="color: green;">●</span>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	18	15.38%	\$19.73		
	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	13	4.15%	\$19.62		
	<input type="checkbox"/> <span style="color: red;">●</span>	Best CoolSculpting Deal Ever   Up to 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	10	6.76%	\$19.41		

Google Ads							
Chris Zelig > American Las... 978-978-2779		All campaigns > search   beta   coolscul...		SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH HELP NOTIFICATIONS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details	
Recommendations	Ad status: All ADD FILTER			SEARCH	SEGMENT	COLUMNS	REPORTS DOWNLOAD EXPAND MORE
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/> <span style="color: red;">✖</span> CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever <a href="http://www.americanlasermedspa.com">www.americanlasermedspa.com</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	19	6.76%	\$19.31	
	<input type="checkbox"/> <span style="color: green;">●</span> Non-Surgical Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting <a href="http://www.americanlasermedspa.com">www.americanlasermedspa.com</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	15	4.44%	\$19.27	
	<input type="checkbox"/> <span style="color: green;">●</span> Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat <a href="http://www.americanlasermedspa.com">www.americanlasermedspa.com</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +2 more)	15	5.21%	\$18.09	
	<input type="checkbox"/> <span style="color: grey;">●</span> Best CoolSculpting Deal Ever   Up to 50% Off CoolSculpting   Hurry Offer Ends In... <a href="http://www.americanlasermedspa.com">www.americanlasermedspa.com</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	15	3.96%	\$16.87	

Google Ads							
Chris Zelig > American Las... 978-978-2779		All campaigns > search   beta   coolscul...		SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH HELP NOTIFICATIONS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details	
Recommendations	Ad status: All ADD FILTER			SEARCH	SEGMENT	COLUMNS	REPORTS DOWNLOAD EXPAND MORE
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/> <span style="color: grey;">●</span> Best CoolSculpting Deal Ever   Up to 50% Off CoolSculpting   Hurry Offer Ends In... <a href="http://www.americanlasermedspa.com">www.americanlasermedspa.com</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	15	3.96%	\$16.87	
	<input type="checkbox"/> <span style="color: grey;">●</span> CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Hurry Offer Ends In... <a href="http://www.americanlasermedspa.com">www.americanlasermedspa.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	9	9.09%	\$16.56	
	<input type="checkbox"/> <span style="color: green;">●</span> Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat <a href="http://www.americanlasermedspa.com">www.americanlasermedspa.com</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	17	4.75%	\$16.35	
	<input type="checkbox"/> <span style="color: red;">✖</span> CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... <a href="http://www.americanlasermedspa.com">www.americanlasermedspa.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	13	5.99%	\$16.29	

Google Ads							
Chris Zelig > American Las... 978-978-2779		All campaigns > search   beta   coolscul...		SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH HELP NOTIFICATIONS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details	
Recommendations	Ad status: All ADD FILTER			SEARCH	SEGMENT	COLUMNS	REPORTS DOWNLOAD EXPAND MORE
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/> <span style="color: green;">●</span> CoolSculpting® Corpus Christi   Up to 50% Off CoolSculpting   Our Biggest Discount Ever <a href="http://www.americanlasermedspa.com">www.americanlasermedspa.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	5	11.90%	\$15.99	
	<input type="checkbox"/> <span style="color: green;">●</span> Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat <a href="http://www.americanlasermedspa.com">www.americanlasermedspa.com</a> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	15	4.16%	\$15.93	
	<input type="checkbox"/> <span style="color: red;">✖</span> CoolSculpting® Fat Reduction   CoolSculpting Corpus Christi   Biggest CoolSculpting® Promo +6... <a href="http://www.americanlasermedspa.com">www.americanlasermedspa.com</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. Expert, Safe Fat... View assets details	1. coolsculpting - price	Removed Policy (Restricted drug terms +3 more)	10	7.30%	\$15.90	
	<input type="checkbox"/> <span style="color: grey;">●</span> CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Hurry Offer Ends In... <a href="http://www.americanlasermedspa.com">www.americanlasermedspa.com</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	15	5.24%	\$14.95	



Google Ads							
Chris Zelig > American Las... 978-978-2779		All campaigns > search   beta   coolscul...		SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH HELP NOTIFICATIONS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details	
Recommendations	Ad status: All ADD FILTER			SEARCH	SEGMENT	COLUMNS	REPORTS DOWNLOAD EXPAND MORE
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/> <span style="color: green;">●</span> Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat <a href="http://www.americanlasermedspa.com">www.americanlasermedspa.com</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	10	6.37%	\$14.53	
	<input type="checkbox"/> <span style="color: red;">✖</span> Best CoolSculpting Deal Ever   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... <a href="http://www.americanlasermedspa.com">www.americanlasermedspa.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	12.00%	\$13.64	
	<input type="checkbox"/> <span style="color: green;">●</span> Non-Surgical Fat Reduction   Freezing Fat Really Works   Up to 50% Off CoolSculpting <a href="http://www.americanlasermedspa.com">www.americanlasermedspa.com</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	11	7.38%	\$12.92	
	<input type="checkbox"/> <span style="color: green;">●</span> Fat Reduction Corpus Christi   Freezing Fat Really Works   Up to 50% Off CoolSculpting <a href="http://www.americanlasermedspa.com">www.americanlasermedspa.com</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	3.39%	\$12.48	

Google Ads									
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All campaigns > search   beta   coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details			
Recommendations	Ads Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER								
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad	Ad group	Status	Clicks	CTR	Cost				
Fat Reduction Corpus Christi   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +2 more)	5	7.81%	\$11.81				
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	12	8.05%	\$11.79				
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	9	5.59%	\$11.72				
CoolSculpting® Corpus Christi   Limited Time Offer   June 2021   Hurry Offer Ends In... www.americanlasermedspa.com Expert Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	4	10.81%	\$11.62				

Google Ads									
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All campaigns > search   beta   coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details			
Recommendations	Ads Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER								
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad	Ad group	Status	Clicks	CTR	Cost				
CoolSculpting® Corpus Christi   Limited Time Offer   June 2021   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	4	10.81%	\$11.62				
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	11	7.86%	\$11.35				
American Laser Med Spa   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	9.80%	\$11.18				
CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	12	5.17%	\$11.07				

Google Ads									
Chris Zelig > American Las... 978-978-2779									
All campaigns > search   beta   coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details			
Recommendations	Ads Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER								
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad	Ad group	Status	Clicks	CTR	Cost				
CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	12	5.17%	\$11.07				
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	10	15.63%	\$11.01				
Fat Reduction Corpus Christi   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	7.41%	\$10.78				
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	13	7.93%	\$10.48				

Google Ads									
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All campaigns > search   beta   coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details			
Recommendations	Ads Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER								
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad	Ad group	Status	Clicks	CTR	Cost				
Fat Reduction Corpus Christi   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	5.62%	\$10.35				
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	6.77%	\$9.90				
Fat Reduction Corpus Christi   Eliminate Fat & Feel Great   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.70%	\$9.82				
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.americanlasermedspa.com Expert Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	12	8.28%	\$9.22				

Google Ads									
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All campaigns > search   beta   coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details			
Recommendations	Ads Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER								
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad	Ad group	Status	Clicks	CTR	Cost				
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	12	8.28%	\$9.22				
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	7	2.24%	\$8.56				
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	9	7.32%	\$8.47				
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	9	5.84%	\$8.33				

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	9	5.84%	\$8.33
Fat Reduction Corpus Christi   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	3.18%	\$7.69
Fat Reduction Corpus Christi   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	8.47%	\$7.67
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	3.21%	\$7.65

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%

Recommendations: Ad status: All ADD FILTER

Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
American Laser Med Spa   Freeze Away Body Fat   Get Rid of Unwanted Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.45%	\$7.44
CoolSculpting® Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	11	7.19%	\$7.41
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	2.53%	\$7.37
CoolSculpting® Corpus Christi   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	7	12.73%	\$7.21

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Corpus Christi   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	7	12.73%	\$7.21
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Offering 50% Off 8+ Treatments www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	6.21%	\$7.17
Best CoolSculpting Deal Ever   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	8	6.61%	\$7.14
CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	8	7.14%	\$7.12

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	8	7.14%	\$7.12
Non-Surgical Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	8	5.30%	\$7.02
Non-Surgical Fat Reduction   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	5.98%	\$6.81
CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	6	5.31%	\$6.54

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%

Recommendations: Ad status: All ADD FILTER

Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	8	6.78%	\$6.15
CoolSculpting® Corpus Christi   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.76%	\$6.00
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	12.50%	\$5.96
CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	4.17%	\$5.84

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details
Recommendations	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	4.17%	\$5.84	
Ads & extensions	American Laser Med Spa   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.56%	\$5.64	
Extensions	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Offering 50% Off 8+ Treatments www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	3.47%	\$5.27	
Landing pages	American Laser Med Spa   Freeze Away Body Fat   Get Rid of Unwanted Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	5.26%	\$5.16	
Keywords							
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							
More							

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details
Recommendations	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	American Laser Med Spa   Freeze Away Body Fat   Get Rid of Unwanted Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	5.26%	\$5.16	
Ads & extensions	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	12	24.49%	\$5.14	
Extensions	Fat Reduction Corpus Christi   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	4.12%	\$5.09	
Landing pages	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	7	7.07%	\$5.08	
Keywords							
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							
More							

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details
Recommendations	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	8	4.91%	\$4.86	
Ads & extensions	Fat Reduction Corpus Christi   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	10.53%	\$4.71	
Extensions	Best CoolSculpting Deal Ever   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	5	6.49%	\$4.70	
Landing pages	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	4	3.88%	\$4.68	
Keywords							
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							
More							

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details
Recommendations	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	4	3.88%	\$4.68	
Ads & extensions	Non-Surgical Fat Reduction   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	6.67%	\$4.56	
Extensions	Fat Reduction Corpus Christi   Freezing Fat Really Works   Get Rid of Unwanted Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.63%	\$4.32	
Landing pages	CoolSculpting® Corpus Christi   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	6	5.88%	\$3.95	
Keywords							
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							
More							

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details
Recommendations	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	CoolSculpting® Corpus Christi   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	6	5.88%	\$3.95	
Ads & extensions	Non-Surgical Fat Reduction   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	6.06%	\$3.79	
Extensions	American Laser Med Spa   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	6.35%	\$3.71	
Landing pages	CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	10.81%	\$3.67	
Keywords							
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							
More							

Google Ads										
Chris Zelig > American Las... 978-978-2779										
All campaigns > search   beta   coolscul...										
Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%										
Overview	<div style="text-align: right;">Custom Apr 1 - Jun 30, 2021</div>									
Recommendations	<div style="text-align: right;">Ad status: All ADD FILTER</div>									
Insights	<div style="text-align: right;">SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE</div>									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction Corpus Christi   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.26%	\$3.62			
	<input type="checkbox"/> <span style="color: red;">✘</span>	Best CoolSculpting Deal Ever   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	6.25%	\$3.61			
	<input type="checkbox"/> <span style="color: grey;">●</span>	CoolSculpting® Corpus Christi   Limited Time Offer   June 2021   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	10.71%	\$3.55			
	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.60%	\$3.50			
	<input type="checkbox"/> <span style="color: grey;">●</span>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	10.00%	\$3.41			
	<input type="checkbox"/> <span style="color: red;">✘</span>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	6.67%	\$3.35			
	<input type="checkbox"/> <span style="color: grey;">●</span>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Up to 50% Off CoolSculpting www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	5.00%	\$3.33			

Google Ads										
Chris Zelig > American Las... 978-978-2779										
All campaigns > search   beta   coolscul...										
Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%										
Overview	<div style="text-align: right;">Custom Apr 1 - Jun 30, 2021</div>									
Recommendations	<div style="text-align: right;">Ad status: All ADD FILTER</div>									
Insights	<div style="text-align: right;">SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE</div>									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
	<input type="checkbox"/> <span style="color: green;">●</span>	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	5.00%	\$3.33			
	<input type="checkbox"/> <span style="color: grey;">●</span>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	5.41%	\$3.30			
	<input type="checkbox"/> <span style="color: green;">●</span>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.10%	\$3.29			
	<input type="checkbox"/> <span style="color: red;">✘</span>	CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	7.14%	\$3.23			

Google Ads										
Chris Zelig > American Las... 978-978-2779										
All campaigns > search   beta   coolscul...										
Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%										
Overview	<div style="text-align: right;">Custom Apr 1 - Jun 30, 2021</div>									
Recommendations	<div style="text-align: right;">Ad status: All ADD FILTER</div>									
Insights	<div style="text-align: right;">SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE</div>									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
	<input type="checkbox"/> <span style="color: grey;">●</span>	CoolSculpting® Corpus Christi   Limited Time Offer   June 2021   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$3.13			
	<input type="checkbox"/> <span style="color: green;">●</span>	American Laser Med Spa   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.20%	\$3.12			
	<input type="checkbox"/> <span style="color: green;">●</span>	Fat Reduction Corpus Christi   Eliminate Fat & Feel Great   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.47%	\$3.12			
	<input type="checkbox"/> <span style="color: red;">✘</span>	CoolSculpting® Corpus Christi   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	3.75%	\$3.11			

Google Ads										
Chris Zelig > American Las... 978-978-2779										
All campaigns > search   beta   coolscul...										
Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%										
Overview	<div style="text-align: right;">Custom Apr 1 - Jun 30, 2021</div>									
Recommendations	<div style="text-align: right;">Ad status: All ADD FILTER</div>									
Insights	<div style="text-align: right;">SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE</div>									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
	<input type="checkbox"/> <span style="color: red;">✘</span>	CoolSculpting® Corpus Christi   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	3.75%	\$3.11			
	<input type="checkbox"/> <span style="color: grey;">●</span>	CoolSculpting® Corpus Christi   Limited Time Offer   June 2021   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	8.00%	\$3.11			
	<input type="checkbox"/> <span style="color: green;">●</span>	CoolSculpting® Corpus Christi   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	3	9.38%	\$2.87			
	<input type="checkbox"/> <span style="color: grey;">●</span>	CoolSculpting® Corpus Christi   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	3.85%	\$2.86			

Google Ads										
Chris Zelig > American Las... 978-978-2779										
All campaigns > search   beta   coolscul...										
Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%										
Overview	<div style="text-align: right;">Custom Apr 1 - Jun 30, 2021</div>									
Recommendations	<div style="text-align: right;">Ad status: All ADD FILTER</div>									
Insights	<div style="text-align: right;">SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE</div>									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
	<input type="checkbox"/> <span style="color: red;">✘</span>	CoolSculpting® Corpus Christi   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	3.75%	\$3.11			
	<input type="checkbox"/> <span style="color: grey;">●</span>	CoolSculpting® Corpus Christi   Limited Time Offer   June 2021   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	8.00%	\$3.11			
	<input type="checkbox"/> <span style="color: green;">●</span>	CoolSculpting® Corpus Christi   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	3	9.38%	\$2.87			
	<input type="checkbox"/> <span style="color: grey;">●</span>	CoolSculpting® Corpus Christi   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	3.85%	\$2.86			

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Corpus Christi   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	3.85%	\$2.86
CoolSculpting® Corpus Christi   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	4.55%	\$2.83
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	6.90%	\$2.72
Fat Reduction Corpus Christi   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.35%	\$2.71

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%

Recommendations: Ad status: All ADD FILTER

Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Corpus Christi   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	4.35%	\$2.69
Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	3	12.00%	\$2.63
American Laser Med Spa   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.18%	\$2.43
CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	10.00%	\$2.37

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	10.00%	\$2.37
CoolSculpting® Corpus Christi   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	5.88%	\$2.28
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	8.00%	\$2.21
CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	16.67%	\$2.19

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	16.67%	\$2.19
CoolSculpting® Corpus Christi   Freeze Away Body Fat   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.98%	\$2.12
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Offering 50% Off 8+ Treatments www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	3.85%	\$2.11
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$2.10

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%

Recommendations: Ad status: All ADD FILTER

Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	2.19%	\$2.09
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	14.29%	\$2.04
CoolSculpting® Corpus Christi   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	4.00%	\$1.92
Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	7.88%	\$1.84

<div style="display: flex; justify-content: space-between;"> <span>Google Ads</span> <span>Chris Zelig &gt; American Las... 978-978-2779</span> <span>All campaigns &gt; search   beta   coolscul...</span> </div>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details
Recommendations	<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>					
Insights	<div style="display: flex; justify-content: space-between;"> <span>SEARCH</span> <span>SEGMENT</span> <span>COLUMNS</span> <span>REPORTS</span> <span>DOWNLOAD</span> <span>EXPAND</span> <span>MORE</span> </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <span>Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</span>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	2.88%	\$1.89
	<input type="checkbox"/> <span>Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   CoolSculpting Special 50% Off www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today</span>	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	5.88%	\$1.84
	<input type="checkbox"/> <span>Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span>	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	5.00%	\$1.83
	<input type="checkbox"/> <span>Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</span>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.92%	\$1.82

<div style="display: flex; justify-content: space-between;"> <span>Google Ads</span> <span>Chris Zelig &gt; American Las... 978-978-2779</span> <span>All campaigns &gt; search   beta   coolscul...</span> </div>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details
Recommendations	<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>					
Insights	<div style="display: flex; justify-content: space-between;"> <span>SEARCH</span> <span>SEGMENT</span> <span>COLUMNS</span> <span>REPORTS</span> <span>DOWNLOAD</span> <span>EXPAND</span> <span>MORE</span> </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <span>Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</span>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.92%	\$1.82
	<input type="checkbox"/> <span>American Laser Med Spa   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</span>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.08%	\$1.70
	<input type="checkbox"/> <span>CoolSculpting® Corpus Christi   Limited Time Offer   June 2021   Up to 50% Off CoolSculpting www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</span>	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	2.00%	\$1.68
	<input type="checkbox"/> <span>CoolSculpting® Corpus Christi   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</span>	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	10.00%	\$1.66

<div style="display: flex; justify-content: space-between;"> <span>Google Ads</span> <span>Chris Zelig &gt; American Las... 978-978-2779</span> <span>All campaigns &gt; search   beta   coolscul...</span> </div>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details
Recommendations	<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>					
Insights	<div style="display: flex; justify-content: space-between;"> <span>SEARCH</span> <span>SEGMENT</span> <span>COLUMNS</span> <span>REPORTS</span> <span>DOWNLOAD</span> <span>EXPAND</span> <span>MORE</span> </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <span>Fat Reduction Corpus Christi   Eliminate Fat &amp; Feel Great   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.</span>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	7.14%	\$1.61
	<input type="checkbox"/> <span>Best CoolSculpting Deal Ever   Up to 50% Off CoolSculpting   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</span>	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	3.64%	\$1.60
	<input type="checkbox"/> <span>Fat Reduction Corpus Christi   Freeze Away Body Fat   Get Rid of Unwanted Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</span>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.70%	\$1.53
	<input type="checkbox"/> <span>American Laser Med Spa   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</span>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.56%	\$1.53

<div style="display: flex; justify-content: space-between;"> <span>Google Ads</span> <span>Chris Zelig &gt; American Las... 978-978-2779</span> <span>All campaigns &gt; search   beta   coolscul...</span> </div>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details
Recommendations	<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>					
Insights	<div style="display: flex; justify-content: space-between;"> <span>SEARCH</span> <span>SEGMENT</span> <span>COLUMNS</span> <span>REPORTS</span> <span>DOWNLOAD</span> <span>EXPAND</span> <span>MORE</span> </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <span>American Laser Med Spa   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</span>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.56%	\$1.53
	<input type="checkbox"/> <span>Best CoolSculpting Deal Ever   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</span>	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	2.42%	\$1.50
	<input type="checkbox"/> <span>Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</span>	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	5.88%	\$1.50
	<input type="checkbox"/> <span>Fat Reduction Corpus Christi   Eliminate Fat &amp; Feel Great   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.</span>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.48%	\$1.45

<div style="display: flex; justify-content: space-between;"> <span>Google Ads</span> <span>Chris Zelig &gt; American Las... 978-978-2779</span> <span>All campaigns &gt; search   beta   coolscul...</span> </div>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$48.75/day	Optimization score: 80.3%	More details
Recommendations	<div style="display: flex; justify-content: space-between;"> <span>Ad status: All</span> <span>ADD FILTER</span> </div>					
Insights	<div style="display: flex; justify-content: space-between;"> <span>SEARCH</span> <span>SEGMENT</span> <span>COLUMNS</span> <span>REPORTS</span> <span>DOWNLOAD</span> <span>EXPAND</span> <span>MORE</span> </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <span>Fat Reduction Corpus Christi   Eliminate Fat &amp; Feel Great   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.</span>	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.48%	\$1.45
	<input type="checkbox"/> <span>CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</span>	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	18.18%	\$1.38
	<input type="checkbox"/> <span>Best CoolSculpting Deal Ever   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</span>	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	5.88%	\$1.34
	<input type="checkbox"/> <span>CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</span>	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +2 more)	3	3.37%	\$1.33

Google Ads | Chris Zelig > American Las... 978-978-2779 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   CoolSculpting Special 50% Off www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	7.14%	\$1.26
Best CoolSculpting Deal Ever   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.33%	\$1.23
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	5.56%	\$1.17
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Offering 50% Off 8+ Treatments www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	5.13%	\$1.16

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Offering 50% Off 8+ Treatments www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	5.13%	\$1.16
CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	5.13%	\$1.15
American Laser Med Spa   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.57%	\$1.12
CoolSculpting® Corpus Christi   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.03%	\$1.11

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Corpus Christi   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In... www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.03%	\$1.11
Fat Reduction Corpus Christi   Freeze Away Body Fat   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.65%	\$1.05
American Laser Med Spa   Freezing Fat Really Works   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.67%	\$1.03
CoolSculpting® Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$1.02

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction Corpus Christi   Freezing Fat Really Works   Get Rid of Unwanted Fat www.americanlasermedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.67%	\$0.96
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	11.76%	\$0.94
CoolSculpting® Corpus Christi   Limited Time Offer   June 2021   Our Biggest Discount Ever www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	50.00%	\$0.88
American Laser Med Spa   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.17%	\$0.85

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
American Laser Med Spa   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.17%	\$0.85
CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +2 more)	2	33.33%	\$0.84
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	4.17%	\$0.82
Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Up to 50% Off CoolSculpting www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	2.94%	\$0.79

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Up to 50% Off CoolSculpting www.americanlasermedspa.com	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	2.94%	\$0.79
CoolSculpting® Corpus Christi   Limited Time Offer   Apr 2021   Offering 50% Off 8+ Treatments www.americanlasermedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.70%	\$0.61
American Laser Med Spa   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.13%	\$0.56
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Hurry Offer Ends In... www.americanlasermedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.26%	\$0.48

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%

Recommendations: Ad status: All ADD FILTER

Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In... www.americanlasermedspa.com	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	5.00%	\$0.46
Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Up to 50% Off CoolSculpting www.americanlasermedspa.com	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	1.01%	\$0.45
Best CoolSculpting Deal Ever   Up to 50% Off CoolSculpting   Our Biggest Discount Ever www.americanlasermedspa.com	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%	\$0.45
Best CoolSculpting Deal Ever   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	6.67%	\$0.41

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever   Apr Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.americanlasermedspa.com	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	6.67%	\$0.41
Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.americanlasermedspa.com	2. ilpo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.09%	\$0.30
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Our Biggest Discount Ever www.americanlasermedspa.com	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00

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Overview: Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.americanlasermedspa.com	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (-COUNTDOWN("2021/04/30... www.americanlasermedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Total: Ads			2,200	5.53%	\$3,376.46
Total: Campaign			2,200	5.53%	\$3,376.46

Show rows: 10 171 - 180 of 302

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more

Google Ads | Chris Zelig > American Las... 978-978-2779 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$48.75/day Optimization score: 80.3%

Recommendations: All X

Custom Apr 1 - Jun 30, 2021

Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Before & After Photos See Real Patient Results & Before and After Photos.	Sitelink extension	search   beta   cool...	Campaign	Approved	1,504	5.53%	\$2,470.29
CoolSculpting The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   cool...	Campaign	Approved	1,476	5.46%	\$2,424.63
Location extension							
marketing@americanlaser-medspa... All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Cleared	Callout extension	search   beta   cool...	Campaign	Approved	340	5.76%	\$631.46
Up to 50% Off	Callout extension	search   beta   cool...	Campaign	Approved	327	5.71%	\$606.12

Google Ads | Chris Zelig > American Las... 978-978-2779 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$48.75/day | Optimization score: 80.3%

Recommendations: + Extension type: All | ADD FILTER | Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   cool...	Campaign	Approved	1,476	5.46%	\$2,424.63
Location extension							
marketing@americanlaser-medspa... All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Cleared	Callout extension	search   beta   cool...	Campaign	Approved	340	5.76%	\$631.46
Up to 50% Off	Callout extension	search   beta   cool...	Campaign	Approved	327	5.71%	\$606.12
Freeze Your Fat	Callout extension	search   beta   cool...	Campaign	Approved	318	5.96%	\$580.74
Highlights: No Surgery	Callout extension	search   beta   cool...	Campaign	Approved	277	5.80%	\$529.13
Liposuction Alternative	Callout extension	search   beta   cool...	Campaign	Approved	291	6.00%	\$519.99
Contact Us + Free Consult	Callout extension	search   beta   cool...	Campaign	Approved	271	5.87%	\$483.49
Nonsurgical Fat Reduction	Callout extension	search   beta   cool...	Campaign	Approved	272	5.96%	\$458.91

Google Ads | Chris Zelig > American Las... 978-978-2779 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$48.75/day | Optimization score: 80.3%

Recommendations: All | X | SUMMARY | TABLE | Custom: Apr 1 - Jun 30, 2021

Extensions > + Extension type: All | ADD FILTER | Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search   beta   cool...	Campaign	Approved	18	2.81%	\$20.13
Promotion extension							
Summer Sale - Up to 50% off 8+ Tre...	Promotion extension	Account	Account	Approved (limited): Restricted medical content +1 more	304	6.87%	\$917.57
Total: Sitelink extensions					1,507	5.53%	\$2,477.62
Total: Callout extensions					732	5.62%	\$1,297.83
Total: Structured snippet extensions					18	2.81%	\$20.13
Total: Location extensions					108	7.87%	\$161.73

Google Ads | Chris Zelig > American Las... 978-978-2779 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$48.75/day | Optimization score: 80.3%

Recommendations: + Extension type: All | ADD FILTER | Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Total: Sitelink extensions					1,507	5.53%	\$2,477.62
Total: Callout extensions					732	5.62%	\$1,297.83
Total: Structured snippet extensions					18	2.81%	\$20.13
Total: Location extensions					108	7.87%	\$161.73
Total: Promotion extensions					455	6.07%	\$1,108.85

Show rows: 10 | 11 - 12 of 12

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Some inventory may be provided through third party intermediaries.  
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Overview: Enabled | Status: Eligible | Type: Search | Budget: \$48.55/day | Optimization score: 83.4%

Recommendations: Responsive search ad | X | Leave feedback | Custom: Apr 1 - Jun 30, 2021

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

+ Asset status: All | ADD FILTER | DOWNLOAD | EXPAND

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	83
Flexible Payment Options	Approved (limited)	Headline	None	238
CoolSculpting® Fat Reduction	Approved (limited)	Headline	None	999
Our Biggest Discount Ever	Approved (limited)	Headline	None	822
CoolSculpting Special 50% Off	-	Headline	None	4,250
Biggest CoolSculpting® Promo	Approved (limited)	Headline	None	3,281

Google Ads | Chris Zelig > American Las... 978-978-2779 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$48.55/day | Optimization score: 83.4%

Recommendations: + Asset status: All | ADD FILTER | DOWNLOAD | EXPAND

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Our Biggest Discount Ever	Approved (limited)	Headline	None	822
CoolSculpting Special 50% Off	-	Headline	None	4,250
Biggest CoolSculpting® Promo	Approved (limited)	Headline	None	3,281
CoolSculpting in Amarillo, TX	Approved (limited)	Headline	None	793
May Only 50% Off 8+ Treatments	-	Headline	None	1,679
Limited Time Offer   May 2021	-	Headline	None	1,018
Limited Time Offer   June 2021	Approved (limited)	Headline	None	130

Show rows: 10 | 1 - 10 of 18

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Some inventory may be provided through third party intermediaries.  
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Google Ads | Chris Zelig > American Las... 978-978-2779 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$48.55/day | Optimization score: 83.4% | More details

Recommendations: Responsive search ad X | Leave feedback | Custom | Apr 1 - Jun 30, 2021

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. [Learn more](#)

Asset status: All | ADD FILTER | DOWNLOAD | EXPAND

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type ↑	Position pinning	Impr.
Save \$1,000 Off 8+ Treatments	-	Headline	None	2
Up to \$1,000 Off	-	Headline	None	3
Up to 50% CoolSculpting	-	Headline	None	0
Up to 50% Off CoolSculpting	Approved (limited)	Headline	None	58
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	5,830
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX	Approved (limited)	Description	None	0

Google Ads | Chris Zelig > American Las... 978-978-2779 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$48.55/day | Optimization score: 83.4% | More details

Recommendations: Asset status: All | ADD FILTER | DOWNLOAD | EXPAND

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type ↑	Position pinning	Impr.
Up to \$1,000 Off	-	Headline	None	3
Up to 50% CoolSculpting	-	Headline	None	0
Up to 50% Off CoolSculpting	Approved (limited)	Headline	None	58
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	5,830
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX	Approved (limited)	Description	None	0
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	6,678
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved (limited)	Description	None	5

Show rows: 10 | 11 - 18 of 18 | < | >

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Campaigns | American Laser Med Spa (102100784... | Updated just now | Discard Drafts | Review and Publish

3 ads are paused | Facebook's solutions to help address Apple's iOS 14 advertising changes now take effect in your ad account. Apple's changes will negative... | Complete Tasks

Campaign Name contains coolsculpting - conversions X | Search and filter | Save | Clear | Apr 1, 2021 - Jun 30, 2021

Resource Center | Campaigns | Ad Sets | Ads

+ Create | Quick Duplicate | Edit | More | View Setup | Columns: Custom | Breakdown | Reports

On / Off	Campaign Name	Results	Reach	Impressions	Cost per Result	Amount Spent ↓
<input checked="" type="checkbox"/>	CoolSculpting - Conversions	110 Website Leads	31,884	88,101	\$17.31 Per Lead	\$1,904.03
> Results from 1 campaign		110 Website Leads	31,884 People	88,101 Total	\$17.31 Per Lead	\$1,904.03 Total Spent

Ads | American Laser Med Spa (102100784... | Updated just now | Discard Drafts | Review and Publish

3 ads are paused | Facebook's solutions to help address Apple's iOS 14 advertising changes now take effect in your ad account. Apple's changes will negative... | Complete Tasks

Campaign Name contains coolsculpting - conversions X | Search and filter | Save | Clear | Apr 1, 2021 - Jun 30, 2021

Resource Center | Campaigns (1 Selected) | Ad Sets for 1 Campaign | Ads for 1 Campaign

+ Create | Quick Duplicate | Edit | More | Preview | View Setup | Columns: Performance | Breakdown | Reports

On / Off	Ad Name	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent ↓
<input checked="" type="checkbox"/>	2021-04 - CS - UGC - Standing - Copy 1	23,051	\$16.96 Per Lead	-	-	-	\$508.69
<input checked="" type="checkbox"/>	2021-04 - CS - UGC - Standing - Copy 1	23,832	\$14.57 Per Lead	-	-	-	\$480.93
<input checked="" type="checkbox"/>	2021-04 - CS - UGC - Sitting - Copy 1	10,163	\$22.51 Per Lead	-	-	-	\$247.65
<input checked="" type="checkbox"/>	2021-04 - CS - UGC - Standing - Copy 2	11,249	\$21.01 Per Lead	-	-	-	\$231.10
> Results from 8 ads		88,101 Total	\$17.31 Per Lead				\$1,904.03 Total Spent

Ads | American Laser Med Spa (102100784... | Updated just now | Discard Drafts | Review and Publish

3 ads are paused | Facebook's solutions to help address Apple's iOS 14 advertising changes now take effect in your ad account. Apple's changes will negative... | Complete Tasks

Campaign Name contains coolsculpting - conversions X | Search and filter | Save | Clear | Apr 1, 2021 - Jun 30, 2021

Resource Center | Campaigns (1 Selected) | Ad Sets for 1 Campaign | Ads (1 Selected)

+ Create | Quick Duplicate | Edit | More | Preview | View Setup | Columns: Performance | Breakdown | Reports

On / Off	Ad Name	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent ↓
<input checked="" type="checkbox"/>	2021-04 - CS - UGC - Standing - Copy 2	7,894	\$19.42 Per Lead	-	-	-	\$174.76
<input checked="" type="checkbox"/>	2021-04 - CS - UGC - Sitting - Copy 1	7,028	\$17.51 Per Lead	-	-	-	\$157.63
<input checked="" type="checkbox"/>	2021-04 - CS - UGC - Sitting - Copy 2	4,318	\$13.52 Per Lead	-	-	-	\$94.67
<input type="checkbox"/>	2021-04 - CS - UGC - Sitting - Copy 2	566	-	-	-	-	\$8.60
> Results from 8 ads		88,101 Total	\$17.31 Per Lead				\$1,904.03 Total Spent





**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**AMERICAN LASER MED SPA**  
Neel Kanase

nk1971@hotmail.com

**Invoice Number:** WV 2021\_126

**Invoice Date:** June 1, 2021

**Payment Due:** June 1, 2021

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads.</li></ul>	1	\$1,750.00	\$1,750.00
<b>Digital Marketing Monthly Mgmt Service Proration</b> Ads began April 28th - prepaid through May 28th - 3 days added.	1	\$175.00	\$175.00

**Total:** \$1,925.00

Payment on June 1, 2021 using  ending in 3567: \$1,925.00

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**Amount Due (USD): \$0.00**