

# CoolSculpting Marketing Services American Laser Med Spa Co-Op Q3 + Q4 2022 Total Marketing Expenses (07/1/2022 - 12/31/2022)

**Total Google Ads: \$17,641.64**  
**Total Marketing Service Fees: \$ 9,000.00**  
**Total CoolSculpting Marketing Cost: \$26,641.64**

Google Ads | Chris Zelig > American Laser Med Spa 978-978-2779 | All campaigns

Overview | Campaigns | Search | Jul 1 - Dec 31, 2022 | Show last 30 days

Campaigns	Budget	Status	Clicks	CTR	Cost
search   coolsculpting   amarillo	\$48.75/day	All ads limited by policy	1,444	13.09%	\$8,873.52
search   coolsculpting   corpus christi	\$47.65/day	All ads limited by policy	1,788	12.28%	\$8,768.12
Google Build: CoolSculpting Display	\$20.00/day	Ended	0	-	\$0.00
Google Build: CoolSculpting Search	\$50.00/day	Ended	0	-	\$0.00
<b>Total: Filtered campaigns</b>			<b>3,232</b>	<b>12.63%</b>	<b>\$17,641.64</b>
<b>Total: Account</b>	<b>\$96.40/day</b>		<b>3,232</b>	<b>12.63%</b>	<b>\$17,641.64</b>

1 - 4 of 4

Google Ads | Chris Zelig > American Laser Med Spa 978-978-2779 | All campaigns > search | coolsculpting | amarillo

Overview | Ads | Search | Jul 1 - Dec 31, 2022 | Show last 30 days

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$48.75/day | Optimization score: 90%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
American Laser Med Spa   Fat Reduction in Amarillo, TX   Non-Surgical Fat Reduction +11 more	2. lipo	Not eligible Policy (Restricted medical content +1 more), Ad group removed	503	16.14%	\$3,033.86
American Laser Med Spa   Fat Reduction in Amarillo, TX   Non-Surgical Fat Reduction +12 more	x. Expanded Reach Test	Not eligible Policy (Restricted drug terms +1 more), Ad group removed	357	8.25%	\$2,271.42
(Keyword American Laser Med Spa)   CoolSculpting in (LOCATION(City))   Freeze Away Body Fat +10 more	0. coolsculpting - general	Not eligible Policy (Restricted drug terms +1 more), Ad group removed	194	23.29%	\$1,172.63
CoolSculpting® in Amarillo, TX   Up to 50% Off CoolSculpting   Our Biggest Discount Ever	0. coolsculpting - general	Removed Policy (Restricted drug terms), Ad group removed	140	29.41%	\$686.21
American Laser Med Spa   Fat Reduction in Amarillo, TX   Non-Surgical Fat Reduction +12 more	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	32	6.97%	\$474.33
American Laser Med Spa   Fat Reduction in Amarillo, TX   Non-Surgical Fat Reduction +11 more	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	23	18.55%	\$248.92

Google Ads | Chris Zelig > American Laser Med Spa 978-978-2779 | All campaigns > search | coolsculpting | amarillo

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Enabled | Status: All ads limited by policy | Type: Search | Budget: \$48.75/day | Optimization score: 90%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
CoolSculpting® in Amarillo, TX   Up to 50% Off CoolSculpting   Our Biggest Discount Ever	0. coolsculpting - general	Removed Policy (Restricted drug terms), Ad group removed	30	27.52%	\$173.96
Fat Reduction in Amarillo, TX   Freezing Fat Really Works   Get Rid of Unwanted Fat	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more), Ad group removed	32	6.35%	\$168.59
American Laser Med Spa   CoolSculpting in (LOCATION(City))   Freeze Away Body Fat +10 more	x. non-service medspa	Not eligible Policy (Restricted medical content +1 more), Ad group removed	11	5.67%	\$142.54
CoolSculpting® in Amarillo, TX   Up to 50% Off CoolSculpting   Our Biggest Discount Ever	1. coolsculpting - price	Removed Policy (Restricted drug terms), Ad group removed	41	33.06%	\$125.33
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments.	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Ad group removed	16	26.67%	\$100.95
Fat Reduction in Amarillo, TX   Freezing Fat Really Works   Freeze Away Body Fat	x. Expanded Reach Test	Removed Policy (Restricted drug terms), Ad group removed	14	8.81%	\$69.56
(Keyword American Laser Med Spa)   CoolSculpting in (LOCATION(City))   Freeze Away Body Fat +10 more	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	9	19.15%	\$59.97

Google Ads | Chris Zelig > American Laser Med Spa 978-978-2779 | All campaigns > search | coolsculpting | amarillo

Overview | Ads | Search | Jul 1 - Dec 31, 2022 | Show last 30 days

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Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Fat Reduction in Amarillo, TX   Freeze Away Body Fat   Freeze Away Body Fat	2. lipo	Removed Policy (Restricted medical content +1 more), Ad group removed	14	10.14%	\$59.19
(Keyword American Laser Med Spa)   CoolSculpting in (LOCATION(City))   Freeze Away Body Fat +10 more	1. coolsculpting - price	Not eligible Policy (Restricted drug terms +1 more), Ad group removed	13	24.07%	\$39.24
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more), Ad group removed	3	2.61%	\$9.25
CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Our Biggest Discount Ever	0. coolsculpting - general	Removed Policy (Restricted drug terms), Ad group removed	2	5.13%	\$9.24
American Laser Med Spa   CoolSculpting in (LOCATION(City))   Freeze Away Body Fat +10 more	x. non-service medspa	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.38%	\$8.74
Fat Reduction in Amarillo, TX   Eliminate Fat & Feel Great   Freeze Away Body Fat	2. lipo	Removed Policy (Restricted drug terms), Ad group removed	3	23.08%	\$7.44
(Keyword American Laser Med Spa)   CoolSculpting in (LOCATION(City))   Freeze Away Body Fat +10 more		Eligible (Limited)			

Google Ads | Chris Zelig | American Laser Med Spa | 978-978-2779 | search | coolscutting | amarillo

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$48.75/day, Optimization score: 90%

Recommendations: + Add status: All Add filter

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads in your current workspace							
	<input type="checkbox"/>	(Keyword: American Laser Med Spa)   CoolSculpting in (LOCATION: (City))   Freeze Away Body Fat +10 more americanlasermedspa.com/coolscutting/amarillo Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	1. coolscutting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%	\$3.46
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Ad group removed	2	14.29%	\$3.15
	<input type="checkbox"/>	CoolSculpting® in Amarillo, TX   Freeze Away Body Fat   Our Biggest Discount Ever americanlasermedspa.com/coolscutting/amarillo Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolscutting - price	Removed Policy (Restricted drug terms), Ad group removed	2	22.22%	\$2.94
	<input type="checkbox"/>	CoolSculpting® in Amarillo, TX   Freeze Away Body Fat   Up to 50% Off CoolSculpting americanlasermedspa.com/coolscutting/amarillo Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolscutting - price	Removed Policy (Restricted medical content +1 more), Ad group removed	1	11.11%	\$2.60
	<input type="checkbox"/>	American Laser Med Spa   Fat Reduction in Amarillo, TX   Non-Surgical Fat Reduction +6 more americanlasermedspa.com/coolscutting/amarillo CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared... View assets details	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
	<input type="checkbox"/>	Fat Reduction in Amarillo, TX   Freeze Away Body Fat   Get Rid of Unwanted Fat americanlasermedspa.com/coolscutting/amarillo Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
	<input type="checkbox"/>	Fat Reduction in Amarillo, TX   Freeze Away Body Fat   Get Rid of Unwanted Fat americanlasermedspa.com/coolscutting/amarillo CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick...	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00

Google Ads | Chris Zelig | American Laser Med Spa | 978-978-2779 | search | coolscutting | amarillo

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$48.75/day, Optimization score: 90%

Recommendations: + Add status: All Add filter

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads in your current workspace							
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Ad group removed	0	0.00%	\$0.00
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads in your current workspace							
Total: Campaign							

Show rows: 500 1 - 340 of 340

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more

Google Ads | Chris Zelig | American Laser Med Spa | 978-978-2779 | search | coolscutting | amarillo

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$48.75/day, Optimization score: 90%

Responsive search ad

Assets Combinations

Ad strength: Average

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	3,022	Advertiser
Located in Amarillo, TX	Approved (limited)	Headline	None	2,578	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	2,247	Advertiser
Fat Reduction in Amarillo, TX	Approved (limited)	Headline	None	1,161	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	919	Advertiser
American Laser Med Spa	Approved (limited)	Headline	None	402	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	321	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	321	Advertiser
Non-Surgical Lipo Alternative	Approved (limited)	Headline	None	263	Advertiser

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Responsive search ad

Assets Combinations

Ad strength: Average

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More.	Approved (limited)	Description	None	219	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	172	Advertiser
Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	128	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	117	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	79	Advertiser
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	43	Advertiser
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	26	Advertiser
Get 50% Off 8+ Treatments	-	Headline	None	15	Advertiser
Target Belly Fat, Love Handles	Approved (limited)	Headline	None	12	Advertiser
Freezing Fat Really Works	Approved (limited)	Headline	None	7	Advertiser
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	7	Advertiser

Google Ads | Chris Zelig | American Laser Med Spa | 978-978-2779 | search | coolscutting | amarillo

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$48.75/day, Optimization score: 90%

Responsive search ad

Assets Combinations

Ad strength: Average

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	7	Advertiser
Freeze Your Way to Leaner Body	Approved (limited)	Headline	None	4	Advertiser
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	-	Description	None	2	Advertiser
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	-	Description	None	1	Advertiser
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	-	Description	None	0	Advertiser
New Client Special	-	Headline	None	0	Advertiser
50% off 8+ treatments	-	Headline	None	0	Advertiser

Show rows: 500 1 - 26 of 26

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search   coolsculpting   amarillo	Campaign	Eligible	Advertiser	16	104	15.38%	\$7.09	\$113.44
Before & After Photos See Real Patient Results & Before and After Photos.	search   coolsculpting   amarillo	Campaign	Eligible	Advertiser	1,267	8,675	14.61%	\$6.39	\$8,091.29
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	1,241	8,487	14.62%	\$6.25	\$7,760.19
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search   coolsculpting   amarillo	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	1,181	8,095	14.59%	\$6.24	\$7,374.11
5 Star Reviews Read Real Client Reviews & Patient Testimonials...	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	786	6,279	12.52%	\$6.17	\$4,846.78
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	320	3,611	8.86%	\$5.42	\$1,732.83

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Book A Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now.	Account	Account	Eligible	Advertiser	361	3,432	10.52%	\$5.68	\$2,049.91
FDA Cleared	search   coolsculpting   amarillo	Campaign	Eligible	Advertiser	358	2,354	15.21%	\$6.37	\$2,278.90
Freeze Your Fat	search   coolsculpting   amarillo	Campaign	Eligible	Advertiser	356	2,336	15.24%	\$6.65	\$2,368.25
Highlights: No Surgery	search   coolsculpting   amarillo	Campaign	Eligible	Advertiser	304	2,083	14.59%	\$6.25	\$1,901.01
Liposuction Alternative	search   coolsculpting   amarillo	Campaign	Eligible	Advertiser	289	2,034	14.21%	\$6.63	\$1,915.36
Nonsurgical Fat Reduction	search   coolsculpting   amarillo	Campaign	Eligible	Advertiser	287	1,999	14.36%	\$6.33	\$1,816.13
Up to 50% Off	search   coolsculpting   amarillo	Campaign	Removed	Advertiser	48	255	18.82%	\$3.89	\$186.65
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	2	16	12.50%	\$6.90	\$13.80
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	5	14	35.71%	\$8.57	\$42.85
Summer Sale - Up to 50% off 8+ Treatments	search   coolsculpting   amarillo	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	413	2,442	16.91%	\$4.48	\$1,850.04
Fall Sale - Up to 50% off 8+ Treatments	search   coolsculpting   amarillo	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	243	1,554	15.64%	\$7.71	\$1,873.97
Winter Sale - Up to 50% off 8+ Treatments	search   coolsculpting   amarillo	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	90	548	16.42%	\$8.80	\$792.06

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Summer Sale - Up to 50% off 8+ Treatments	search   coolsculpting   amarillo	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	413	2,442	16.91%	\$4.48	\$1,850.04
Fall Sale - Up to 50% off 8+ Treatments	search   coolsculpting   amarillo	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	243	1,554	15.64%	\$7.71	\$1,873.97
Winter Sale - Up to 50% off 8+ Treatments	search   coolsculpting   amarillo	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	90	548	16.42%	\$8.80	\$792.06
Fall Sale - Up to 50% off 8+ Treatments	search   coolsculpting   amarillo	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
(806) 324-3349	search   coolsculpting   amarillo	Campaign	Eligible	Advertiser	44	453	9.71%	\$10.92	\$480.50
Total: Sitelinks					1,286	8,813	14.59%	\$6.40	\$8,230.01
Total: Callouts					649	4,252	15.26%	\$6.33	\$4,108.92
Total: Structured snippets					16	104	15.38%	\$7.09	\$113.44
Total: Calls					51	505	10.10%	\$10.33	\$526.79
Total: Promotions					746	4,544	16.42%	\$6.05	\$4,516.07

Ad	Ad group	Status	Clicks	CTR	Cost
American Laser Med Spa   Fat Reduction Corpus Christi   Non-Surgical Fat Reduction +11 more americanlasermedspa.com/coolsculpting/corpus_christi Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	531	14.71%	\$2,656.07
American Laser Med Spa   Fat Reduction Corpus Christi   Non-Surgical Fat Reduction +12 more americanlasermedspa.com/coolsculpting/corpus_christi Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. How Much Does CoolSculpting Cost?... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	472	7.65%	\$2,495.37
(Keyword: American Laser Med Spa)   CoolSculpting in (LOCATION:City)   Freeze Away Body Fat +10 more americanlasermedspa.com/coolsculpting/corpus_christi Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	389	20.98%	\$1,903.97
CoolSculpting® Corpus Christi   Up to 50% Off CoolSculpting   Our Biggest Discount Ever americanlasermedspa.com/coolsculpting/corpus_christi Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	154	24.44%	\$727.57
American Laser Med Spa   CoolSculpting in (LOCATION:City)   Freeze Away Body Fat +10 more americanlasermedspa.com/coolsculpting/corpus_christi Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	x. non-service medspa	Eligible (Limited) Policy (Restricted medical content +1 more)	30	8.15%	\$203.09
(Keyword: American Laser Med Spa)   CoolSculpting in (LOCATION:City)   Freeze Away Body Fat +10 more americanlasermedspa.com/coolsculpting/corpus_christi Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	48	29.09%	\$163.73

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction Corpus Christi   Freeze Away Body Fat   Freeze Away Body Fat americanlasermedspa.com/coolsculpting/corpus_christi Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	38	4.89%	\$134.81
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	27	13.50%	\$117.71
CoolSculpting® Corpus Christi   Freeze Away Body Fat   Our Biggest Discount Ever americanlasermedspa.com/coolsculpting/corpus_christi Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted drug terms)	22	28.57%	\$112.34
CoolSculpting® Corpus Christi   Up to 50% Off CoolSculpting   Our Biggest Discount Ever americanlasermedspa.com/coolsculpting/corpus_christi Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted drug terms)	31	21.83%	\$102.80
Fat Reduction Corpus Christi   Freeze Away Body Fat   Get Rid of Unwanted Fat americanlasermedspa.com/coolsculpting/corpus_christi CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Removed Policy (Restricted drug terms)	7	11.29%	\$31.53
CoolSculpting® Corpus Christi   Up to 50% Off CoolSculpting   Our Biggest Discount Ever americanlasermedspa.com/coolsculpting/corpus_christi Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted drug terms)	5	23.81%	\$22.81
CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Our Biggest Discount Ever americanlasermedspa.com/coolsculpting/corpus_christi Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Removed Policy (Restricted drug terms)	5	38.46%	\$19.36

Google Ads | Chris Zelig | American Laser Med Spa | 978-978-2779 | All campaigns | search | coolsculpting | corpus christi

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$47.65/day, Optimization score: 89.4%

Recommendations: Ad status: All, Add filter

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace						
				1,788	12.28%	\$8,768.12
	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Up to 50% Off CoolSculpting   Our Biggest Discount Ever americanlasermedspa.com/coolsculpting/corpus_christi Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Removed Policy (Restricted drug terms)	5	38.46%	\$19.36
	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Up to 50% Off CoolSculpting americanlasermedspa.com/coolsculpting/corpus_christi Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Removed Policy (Restricted medical content +1 more)	4	9.52%	\$17.94
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Eligible (Limited) Policy (Restricted medical content +1 more)	7	8.86%	\$15.39
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Eligible (Limited) Policy (Restricted medical content +1 more)	5	4.95%	\$9.23
	<input type="checkbox"/>	Fat Reduction Corpus Christi   Freezing Fat Really Works   Freeze Away Body Fat americanlasermedspa.com/coolsculpting/corpus_christi Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	Removed Policy (Restricted medical content +1 more)	3	15.00%	\$9.09
	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat americanlasermedspa.com/coolsculpting/corpus_christi Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	Removed Policy (Restricted medical content +1 more)	3	6.12%	\$8.68
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	Removed Policy (Restricted medical content +1 more)	1	12.50%	\$6.25

Google Ads | Chris Zelig | American Laser Med Spa | 978-978-2779 | All campaigns | search | coolsculpting | corpus christi

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$47.65/day, Optimization score: 89.4%

Recommendations: Ad status: All, Add filter

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace						
				1,788	12.28%	\$8,768.12
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$4.28
	<input type="checkbox"/>	Fat Reduction Corpus Christi   Freezing Fat Really Works   Get Rid of Unwanted Fat americanlasermedspa.com/coolsculpting/corpus_christi CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Removed Policy (Restricted drug terms)	1	1.06%	\$2.83
	<input type="checkbox"/>	Fat Reduction Corpus Christi   Eliminate Fat & Feel Great   Up to 50% Off CoolSculpting americanlasermedspa.com/coolsculpting/corpus_christi CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Removed Policy (Restricted medical content +1 more)	3	5.88%	\$2.23
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$1.04
	<input type="checkbox"/>	American Laser Med Spa   Fat Reduction Corpus Christi   Non-Surgical Fat Reduction +6 more americanlasermedspa.com/coolsculpting/corpus_christi CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared... View assets details	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
	<input type="checkbox"/>	Fat Reduction Corpus Christi   Freezing Fat Really Works   Freeze Away Body Fat americanlasermedspa.com/coolsculpting/corpus_christi CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
	<input type="checkbox"/>	Fat Reduction Corpus Christi   Freeze Away Body Fat   Get Rid of Unwanted Fat americanlasermedspa.com/coolsculpting/corpus_christi Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Google Ads | Chris Zelig | American Laser Med Spa | 978-978-2779 | All campaigns | search | coolsculpting | corpus christi

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$47.65/day, Optimization score: 89.4%

Recommendations: Ad status: All, Add filter

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace						
				1,788	12.28%	\$8,768.12
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting.	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting.	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting.	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Total: Ads in your current workspace				1,788	12.28%	\$8,768.12
Total: Campaign				1,788	12.28%	\$8,768.12

Show rows: 500 | 1 - 332 of 332

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Chris Zelig | American Laser Med Spa | 978-978-2779 | All campaigns | search | coolsculpting | corpus christi

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$47.65/day, Optimization score: 89.4%

Responsive search ad

Assets: Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Located in Corpus Christi, TX. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Fat Reduction Corpus Christi. Non-Surgical Fat Reduction. No Surgery & Minimal Downtime. Freeze Away Body Fat. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, and More.

Combinations: Add more headlines, Include popular keywords in your headlines, Make your headlines more unique, Make your descriptions more unique

Ad strength: Good

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Imp.	Asset source
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	3,491	Advertiser
Located in Corpus Christi, TX.	Approved (limited)	Headline	None	3,088	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	2,541	Advertiser
Fat Reduction Corpus Christi	Approved (limited)	Headline	None	1,556	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	931	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	672	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	269	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	241	Advertiser
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, and More.	Approved (limited)	Description	None	213	Advertiser

Google Ads | Chris Zelig | American Laser Med Spa | 978-978-2779 | All campaigns | search | coolsculpting | corpus christi

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$47.65/day, Optimization score: 89.4%

Responsive search ad

Assets: 50% Off 8+ Treatments. American Laser Med Spa. Non-Surgical Lipo Alternative. Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Schedule a Free Consultation. Get 50% Off 8+ Treatments. Safe + Effective Fat Reduction. Freeze Your Way to Leaner Body. Get Rid of Unwanted Fat. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.

Combinations: Add more headlines, Include popular keywords in your headlines, Make your headlines more unique, Make your descriptions more unique

Ad strength: Good

Asset	Status	Asset type	Position pinning	Imp.	Asset source
50% Off 8+ Treatments	Approved (limited)	Headline	None	211	Advertiser
American Laser Med Spa	Approved (limited)	Headline	None	197	Advertiser
Non-Surgical Lipo Alternative	Approved (limited)	Headline	None	181	Advertiser
Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	141	Advertiser
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	71	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	53	Advertiser
Get 50% Off 8+ Treatments	-	Headline	None	23	Advertiser
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	19	Advertiser
Freeze Your Way to Leaner Body	Approved (limited)	Headline	None	11	Advertiser
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	7	Advertiser
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	-	Description	None	5	Advertiser

Google Ads | Chris Zelig > American Laser Med Spa 978-978-2779 | All campaigns > search | coolsculpting | corpus christi

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$47.65/day, Optimization score: 89.4%

### Responsive search ad

Assets | Combinations

Ad strength: Good

- ✓ Add more headlines
- Include popular keywords in your headlines
- ✓ Make your headlines more unique
- ✓ Make your descriptions more unique

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	-	Description	None	5	Advertiser
Freezing Fat Really Works	Approved (limited)	Headline	None	1	Advertiser
50% off 8+ treatments	-	Headline	None	1	Advertiser
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Buije, Double Chin, & More	-	Description	None	0	Advertiser
Target Belly Fat, Love Handles	Approved (limited)	Headline	None	0	Advertiser
New Client Special	-	Headline	None	0	Advertiser
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	-	Description	None	0	Advertiser

Report on is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more

### Assets

Table view: Associations

Asset status: All | Asset type: All | Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search   coolsculpting   corpus christi	Campaign	Eligible	Advertiser	22	172	12.79%	\$3.63	\$79.81
Before & After Photos See Real Patient Results & Before and After Photos.	search   coolsculpting   corpus christi	Campaign	Eligible	Advertiser	1,494	10,530	14.19%	\$5.17	\$7,720.50
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	1,439	10,184	14.13%	\$5.20	\$7,478.43
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search   coolsculpting   corpus christi	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	1,379	9,871	13.97%	\$5.03	\$6,943.25
5 Star Reviews Read Real Client Reviews & Patient Testimonials.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	950	7,693	12.35%	\$4.87	\$4,622.59
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	413	4,755	8.69%	\$4.58	\$1,892.06

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Book A Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now.	Account	Account	Eligible	Advertiser	408	4,499	9.07%	\$5.01	\$2,046.06
FDA Cleared	search   coolsculpting   corpus christi	Campaign	Eligible	Advertiser	379	2,706	14.01%	\$5.17	\$1,960.36
Freeze Your Fat	search   coolsculpting   corpus christi	Campaign	Eligible	Advertiser	389	2,595	14.99%	\$4.94	\$1,920.64
Liposuction Alternative	search   coolsculpting   corpus christi	Campaign	Eligible	Advertiser	367	2,362	15.54%	\$5.12	\$1,880.07
Highlights: No Surgery	search   coolsculpting   corpus christi	Campaign	Eligible	Advertiser	342	2,326	14.70%	\$4.96	\$1,696.69
Nonsurgical Fat Reduction	search   coolsculpting   corpus christi	Campaign	Eligible	Advertiser	336	2,319	14.49%	\$5.11	\$1,715.88
Up to 50% Off	search   coolsculpting   corpus christi	Campaign	Removed	Advertiser	50	305	16.39%	\$3.29	\$164.46
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	6	20	30.00%	\$5.29	\$31.72
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	5	15	33.33%	\$3.73	\$18.67
Summer Sale - Up to 50% off 8+ Treatments	search   coolsculpting   corpus christi	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	446	2,827	15.78%	\$3.93	\$1,752.56
Fall Sale - Up to 50% off 8+ Treatments	search   coolsculpting   corpus christi	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	298	2,067	14.42%	\$5.66	\$1,686.30
Winter Sale - Up to 50% off 8+ Treatments	search   coolsculpting   corpus christi	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	88	723	12.17%	\$8.09	\$711.70

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Summer Sale - Up to 50% off 8+ Treatments	search   coolsculpting   corpus christi	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	446	2,827	15.78%	\$3.93	\$1,752.56
Fall Sale - Up to 50% off 8+ Treatments	search   coolsculpting   corpus christi	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	298	2,067	14.42%	\$5.66	\$1,686.30
Winter Sale - Up to 50% off 8+ Treatments	search   coolsculpting   corpus christi	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	88	723	12.17%	\$8.09	\$711.70
Fall Sale - Up to 50% off 8+ Treatments	search   coolsculpting   corpus christi	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	94	703	13.37%	\$5.38	\$505.31
(806) 324-3349	search   coolsculpting   corpus christi	Campaign	Eligible	Advertiser	58	642	9.03%	\$8.16	\$473.46
Total: Sitelinks					1,515	10,665	14.21%	\$5.19	\$7,866.69
Total: Callouts					717	4,890	14.66%	\$5.03	\$3,403.92
Total: Structured snippets					22	172	12.79%	\$3.63	\$79.81
Total: Calls					66	705	9.36%	\$7.83	\$516.57
Total: Promotions					926	6,320	14.65%	\$5.03	\$4,655.87

Report on is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**AMERICAN LASER MED SPA**  
Neel Kanase

nk1971@hotmail.com

**Invoice Number:** WV 2022\_194

**Invoice Date:** July 1, 2022

**Payment Due:** July 1, 2022

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads.</li></ul>	1	\$1,750.00	\$1,750.00
<b>Credit</b> Extra Support	1	(\$350.00)	(\$350.00)

**Total:** \$1,400.00

Payment on July 1, 2022 using  ending in 3567: \$1,400.00

**Amount Due (USD): \$0.00**

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**AMERICAN LASER MED SPA**  
Neel Kanase  
  
nk1971@hotmail.com

**Invoice Number:** WV 2022\_223

**Invoice Date:** August 1, 2022

**Payment Due:** August 1, 2022

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads.</li></ul>	1	\$1,750.00	\$1,750.00
<b>Credit</b> Extra Support	1	(\$350.00)	(\$350.00)

**Total:** \$1,400.00

Payment on August 1, 2022 using  ending in 3567: \$1,400.00

**Amount Due (USD): \$0.00**

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**AMERICAN LASER MED SPA**  
Neel Kanase  
  
nk1971@hotmail.com

**Invoice Number:** WV 2022\_249

**Invoice Date:** September 1, 2022

**Payment Due:** September 1, 2022

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads.</li></ul>	1	\$1,750.00	\$1,750.00
<b>Credit</b> Extra Support	1	(\$350.00)	(\$350.00)

**Total:** \$1,400.00

Payment on September 1, 2022 using  ending in 3567: \$1,400.00

**Amount Due (USD): \$0.00**

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**AMERICAN LASER MED SPA**  
Neel Kanase

nk1971@hotmail.com

**Invoice Number:** WV 2022\_279

**Invoice Date:** October 1, 2022

**Payment Due:** October 1, 2022

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads.</li></ul>	1	\$1,750.00	\$1,750.00
<b>Credit</b> Extra Support	1	(\$150.00)	(\$150.00)

**Total:** \$1,600.00

Payment on November 4, 2022 using  ending in 3567: \$1,600.00

**Amount Due (USD): \$0.00**

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**AMERICAN LASER MED SPA**  
Neel Kanase  
  
nk1971@hotmail.com

**Invoice Number:** WV 2022\_310

**Invoice Date:** November 1, 2022

**Payment Due:** November 1, 2022

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Conversion Tools + Lead Nurture Technology</li></ul>	1	\$1,750.00	\$1,750.00
<b>Credit</b> Extra Support	1	(\$150.00)	(\$150.00)

**Total:** \$1,600.00

Payment on November 1, 2022 using  ending in 3567: \$1,600.00

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**Amount Due (USD): \$0.00**

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**AMERICAN LASER MED SPA**  
Neel Kanase

nk1971@hotmail.com

**Invoice Number:** WV 2022\_342

**Invoice Date:** December 1, 2022

**Payment Due:** December 1, 2022

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Conversion Tools + Lead Nurture Technology</li></ul>	1	\$1,750.00	\$1,750.00
<b>Credit</b> Extra Support	1	(\$150.00)	(\$150.00)

**Total:** \$1,600.00

Payment on December 1, 2022 using  ending in 3567: \$1,600.00

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**Amount Due (USD): \$0.00**