

CoolSculpting Marketing Services American Laser Med Spa Co-Op Q1 2023 Total Marketing Expenses (1/1/2023 - 3/31/2023)

Total Google Ads: \$ 8,941.34
Total Marketing Service Fees: \$ 5,400.00
Total CoolSculpting Marketing Cost: \$14,341.34

Campaign	Budget	Status	Clicks	CTR	Cost
MS search coolsculpting corpus christi	\$52.79/day	All ads limited by policy	805	11.10%	\$4,520.63
MS search coolsculpting amarillo	\$49.39/day	All ads limited by policy	677	11.47%	\$4,420.71
Google Build: CoolSculpting Display	\$20.00/day	Ended	0	-	\$0.00
Google Build: CoolSculpting Search	\$50.00/day	Ended	0	-	\$0.00
Total: Campaigns in your current workspace			1,482	11.27%	\$8,941.34
Total: Account	\$102.18/day		1,482	11.27%	\$8,941.34

Ad	Ad group	Status	Clicks	CTR	Cost
American Laser Med Spa Fat Reduction Corpus Christi Non-Surgical Fat Reduction +12 more americanlasermedspa.com/coolsculpting/corpus_christi Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. How Much Does CoolSculpting Cost?...	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more)	254	7.63%	\$1,448.78
American Laser Med Spa Fat Reduction Corpus Christi Non-Surgical Fat Reduction +11 more americanlasermedspa.com/coolsculpting/corpus_christi Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically...	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	265	15.11%	\$1,401.55
(Keyword American Laser Med Spa) CoolSculpting in (LOCATION/City) Freeze Away Body Fat +10 more americanlasermedspa.com/coolsculpting/corpus_christi Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	194	18.62%	\$1,182.41
American Laser Med Spa CoolSculpting in (LOCATION/City) Freeze Away Body Fat +10 more americanlasermedspa.com/coolsculpting/corpus_christi Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	x. non-service medspa	Eligible (Limited) Policy (Restricted drug terms +1 more)	51	6.46%	\$276.72
(Keyword American Laser Med Spa) CoolSculpting in (LOCATION/City) Freeze Away Body Fat +10 more americanlasermedspa.com/coolsculpting/corpus_christi Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms +1 more)	24	22.64%	\$101.49
Total: Ads in your current workspace			805	11.10%	\$4,520.63

Ad	Ad group	Status	Clicks	CTR	Cost
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	15	11.19%	\$96.05
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.38%	\$9.47
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.72%	\$4.16
American Laser Med Spa Fat Reduction Corpus Christi Non-Surgical Fat Reduction +6 more americanlasermedspa.com/coolsculpting/corpus_christi CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared...	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fat Reduction Corpus Christi Freezing Fat Really Works Freeze Away Body Fat americanlasermedspa.com/coolsculpting/corpus_christi CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fat Reduction Corpus Christi Freeze Away Body Fat Get Rid of Unwanted Fat americanlasermedspa.com/coolsculpting/corpus_christi Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fat Reduction Corpus Christi Freeze Away Body Fat Get Rid of Unwanted Fat americanlasermedspa.com/coolsculpting/corpus_christi		Removed			
Total: Ads in your current workspace			805	11.10%	\$4,520.63

Ad	Ad group	Status	Clicks	CTR	Cost
Biggest Discount Ever americanlasermedspa.com/coolsculpting/corpus_christi Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Best CoolSculpting Deal! Ever Freeze Away Body Fat Up to 50% Off CoolSculpting americanlasermedspa.com/coolsculpting/corpus_christi Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® Fat Reduction Freeze Away Body Fat Up to 50% Off CoolSculpting americanlasermedspa.com/coolsculpting/corpus_christi Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® Corpus Christi Freeze Away Body Fat Up to 50% Off CoolSculpting americanlasermedspa.com/coolsculpting/corpus_christi Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads in your current workspace			805	11.10%	\$4,520.63
Total: Campaign			805	11.10%	\$4,520.63

Google Ads Medstar Media > American Laser Med Spa 978-978-2779

All campaigns Unsaved workspace (3 filters) Campaign MS | search | coolsculpting | corpus christi Ad groups (7) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$52.79/day Optimization score: 96.7% More details Campaign 4 of 4

Responsive search ad Leave feedback Custom Jan 1 - Mar 31, 2023 Show last 30 days

Try including more keywords in your headlines Ad strength Good

Search term categories your ad appears for: fat reduction near me, lipo shots, liposuction cost corpus christi, + 358 more

You can now edit advertiser assets. Point to the asset column, then click the pencil icon.

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.	Asset source
American Laser Med Spa	Approved (limited)	Headline	None	127	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	457	Advertiser

Google Ads Medstar Media > American Laser Med Spa 978-978-2779

All campaigns Unsaved workspace (3 filters) Campaign MS | search | coolsculpting | corpus christi Ad groups (7) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$52.79/day Optimization score: 96.7% More details Campaign 4 of 4

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freezing Fat Really Works	—	Headline	None	0	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	648	Advertiser
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	156	Advertiser
Get Rid of Unwanted Fat	—	Headline	None	0	Advertiser
Fat Reduction Corpus Christi	Approved (limited)	Headline	None	941	Advertiser
CoolSculpting Corpus Christi	Approved (limited)	Headline	None	1,739	Advertiser
Get 50% Off 8+ Treatments	—	Headline	None	0	Advertiser
Freeze Your Way to Leaner Body	Approved (limited)	Headline	None	1	Advertiser
Target Belly Fat, Love Handles	—	Headline	None	0	Advertiser
New Client Special	—	Headline	None	0	Advertiser
Non-Surgical Lipo Alternative	Approved (limited)	Headline	None	11	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	347	Advertiser
Located in Corpus Christi, TX	Approved (limited)	Headline	None	1,864	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	None	13	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	64	Advertiser

Google Ads Medstar Media > American Laser Med Spa 978-978-2779

All campaigns Unsaved workspace (3 filters) Campaign MS | search | coolsculpting | corpus christi Ad groups (7) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$52.79/day Optimization score: 96.7% More details Campaign 4 of 4

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
50% off 8+ treatments	—	Headline	None	0	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	126	Advertiser
Best Limited Time Offer	Approved (limited)	Headline	None	84	Advertiser
CoolSculpting Procedure	Approved (limited)	Headline	None	76	Advertiser
Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	—	Description	None	0	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	3,213	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved (limited)	Description	None	57	Advertiser
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	—	Description	None	0	Advertiser
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	—	Description	None	0	Advertiser
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	—	Description	None	0	Advertiser
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More.	Approved (limited)	Description	None	57	Advertiser
Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting.	—	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	—	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	2,712	Advertiser

Show rows: 100 1 - 31 of 31

Google Ads Medstar Media > American Laser Med Spa 978-978-2779

All campaigns Unsaved workspace (3 filters) Campaign MS | search | coolsculpting | corpus christi Ad groups (7) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$52.79/day Optimization score: 96.7% More details Campaign 4 of 4

Assets

Associations: All Business name Business logo Sitelink Callout Structured snippet Call Price App Promotion

Legacy: All Image Dynamic image Location Affiliate location

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	MS search coolsculpting corpus christi	Campaign	Eligible	Advertiser	9	31	29.03%	\$5.15	\$46.36
Before & After Photos See Real Patient Results & Before and After Photos.	MS search coolsculpting corpus christi	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	683	4,682	14.59%	\$5.96	\$4,073.01
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	632	4,379	14.43%	\$6.00	\$3,794.59
5 Star Reviews Read Real Client Reviews & Patient Testimonials.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	416	3,250	12.80%	\$5.63	\$2,343.53

Google Ads Medstar Media > American Laser Med Spa 978-978-2779

All campaigns Unsaved workspace (3 filters) Campaign MS | search | coolsculpting | corpus christi Ad groups (7) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$52.79/day Optimization score: 96.7% More details Campaign 4 of 4

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting corpus christi	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	312	2,383	13.09%	\$6.00	\$1,871.98
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting corpus christi	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	291	1,728	16.84%	\$5.89	\$1,714.99
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	198	2,109	9.39%	\$5.78	\$1,145.38
Book A Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	137	1,515	9.04%	\$6.09	\$834.62
Freeze Your Fat	MS search coolsculpting corpus christi	Campaign	Eligible	Advertiser	203	1,220	16.64%	\$6.26	\$1,271.01
FDA Cleared	MS search coolsculpting corpus christi	Campaign	Eligible	Advertiser	198	1,226	16.15%	\$6.25	\$1,236.51
Nonsurgical Fat Reduction	MS search coolsculpting corpus christi	Campaign	Eligible	Advertiser	175	1,021	17.14%	\$6.47	\$1,132.06
Liposuction Alternative	MS search coolsculpting corpus christi	Campaign	Eligible	Advertiser	168	1,072	15.67%	\$6.28	\$1,055.25
Highlights: No Surgery	MS search coolsculpting corpus christi	Campaign	Eligible	Advertiser	177	1,090	16.24%	\$5.78	\$1,022.62
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	0	0	—	—	\$0.00

Google Ads Medstar Media > American Laser Med Spa 978-978-2779

MS | search | coolsculpting | corpus christi

Enabled Status: All ads limited by policy Type: Search Budget: \$52.79/day Optimization score: 96.7%

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Up to 50% Off	MS search coolsculpting corpus christi	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Promotion									
Winter Sale - Up to 50% off 8+ Treatments	MS search coolsculpting corpus christi	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	339	2,127	15.94%	\$5.80	\$1,966.23
Spring Sale - Up to 50% off 8+ Treatments	MS search coolsculpting corpus christi	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	44	371	11.86%	\$5.79	\$254.60
Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting corpus christi	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting corpus christi	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Summer Sale - Up to 50% off 8+ Treatments	MS search coolsculpting corpus christi	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Call									
(806) 324-3349	MS search coolsculpting corpus christi	Campaign	Eligible	Advertiser	72	653	11.03%	\$7.71	\$555.45
Total: Sitelinks					686	4,702	14.59%	\$5.97	\$4,094.16
Total: Callouts					361	2,309	15.63%	\$6.09	\$2,197.44

Google Ads Medstar Media > American Laser Med Spa 978-978-2779

MS | search | coolsculpting | corpus christi

Enabled Status: All ads limited by policy Type: Search Budget: \$52.79/day Optimization score: 96.7%

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting corpus christi	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting corpus christi	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Summer Sale - Up to 50% off 8+ Treatments	MS search coolsculpting corpus christi	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Call									
(806) 324-3349	MS search coolsculpting corpus christi	Campaign	Eligible	Advertiser	72	653	11.03%	\$7.71	\$555.45
Total: Sitelinks					686	4,702	14.59%	\$5.97	\$4,094.16
Total: Callouts					361	2,309	15.63%	\$6.09	\$2,197.44
Total: Structured snippets					9	31	29.03%	\$5.15	\$46.36
Total: Calls					72	653	11.03%	\$7.71	\$555.45
Total: Promotions					383	2,498	15.33%	\$5.80	\$2,220.83

Show rows: 100 1 - 22 of 22

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time (Monterrey). Learn more

Some inventory may be provided through third party intermediaries.

You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads Medstar Media > American Laser Med Spa 978-978-2779

MS | search | coolsculpting | amarillo

Enabled Status: All ads limited by policy Type: Search Budget: \$49.39/day Optimization score: 96.7%

Ads

Custom Jan 1 - Mar 31, 2023

Add dynamic images: Enhance your text ads with your landing page images using dynamic images, which can improve your CTR +3.3%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace 677					
American Laser Med Spa Fat Reduction in Amarillo, TX Non-Surgical Fat Reduction +12 more	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more)	246	7.92%	\$1,829.97
American Laser Med Spa Fat Reduction in Amarillo, TX Non-Surgical Fat Reduction +11 more	2. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	219	17.12%	\$1,321.28
(Keyword: American Laser Med Spa) CoolSculpting in (LOCATION:City) Freeze Away Body Fat +10 more	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	144	22.02%	\$807.88
American Laser Med Spa CoolSculpting in (LOCATION:City) Freeze Away Body Fat +10 more	x. non-service medspa	Eligible (Limited) Policy (Restricted drug terms +1 more)	38	5.98%	\$319.07
(Keyword: American Laser Med Spa) CoolSculpting in (LOCATION:City) Freeze Away Body Fat +10 more	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	19	27.94%	\$74.73

Google Ads Medstar Media > American Laser Med Spa 978-978-2779

MS | search | coolsculpting | amarillo

Enabled Status: All ads limited by policy Type: Search Budget: \$49.39/day Optimization score: 96.7%

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace 677					
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	9	9.09%	\$61.58
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.23%	\$5.07
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.33%	\$11.13
American Laser Med Spa Fat Reduction in Amarillo, TX Non-Surgical Fat Reduction +6 more	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
Fat Reduction in Amarillo, TX Freezing Fat Really Works Freeze Away Body Fat	x. Expanded Reach Test	Removed Policy (Restricted drug terms), Ad group removed	0	-	\$0.00
Fat Reduction in Amarillo, TX Freeze Away Body Fat Get Rid of Unwanted Fat	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
Fat Reduction in Amarillo, TX Freeze Away Body Fat Get Rid of Unwanted Fat		Removed			

Google Ads Medstar Media > American Laser Med Spa 978-978-2779

MS | search | coolsculpting | amarillo

Enabled Status: All ads limited by policy Type: Search Budget: \$49.39/day Optimization score: 96.7%

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace 677					
Biggest Discount Ever	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
Best CoolSculpting Deal Ever Freeze Away Body Fat Up to 50% Off CoolSculpting	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
CoolSculpting® Fat Reduction Freeze Away Body Fat Up to 50% Off CoolSculpting	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
CoolSculpting® in Amarillo, TX Freeze Away Body Fat Up to 50% Off CoolSculpting	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
Total: Ads in your current workspace 677					
Total: Campaign 677					

Show rows: 100 1 - 100 of 340

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time (Monterrey). Learn more

Some inventory may be provided through third party intermediaries.

You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads Medstar Media > American Laser Med Spa 978-978-2779

All campaigns Unsaved workspace (3 filters) Campaign MS | search | coolsculpting | amarillo Ad groups (13) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$49.39/day Optimization score: 96.7%

Overview Responsive search ad Leave feedback Custom Jan 1 - Mar 31, 2023 Show last 30 days

Insights Assets Combinations

Your ads are all set! They'll have a higher chance of performing well. Ad strength Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Search term categories your ad appears for: body contouring, get rid of fat stomach, amarillo weight loss clinic, + 268 more

You can now edit advertiser assets. Point to the asset column, then click the pencil icon.

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column.

Asset	Status	Asset type	Position pinning	Impr.	Asset source
American Laser Med Spa	Approved (limited)	Headline	None	90	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	114	Advertiser

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Away Body Fat	Approved (limited)	Headline	None	249	Advertiser
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	73	Advertiser
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	10	Advertiser
Fat Reduction in Amarillo, TX	Approved (limited)	Headline	None	786	Advertiser
Located in Amarillo, TX	Approved (limited)	Headline	None	2,277	Advertiser
Target Belly Fat, Love Handles	Approved (limited)	Headline	None	1	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	134	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	None	52	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	38	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	33	Advertiser
Top Provider in Amarillo	Approved (limited)	Headline	None	278	Advertiser
CoolSculpting In Amarillo	Approved (limited)	Headline	None	2,001	Advertiser
Best Limited Time Offer	Approved (limited)	Headline	None	76	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	2,994	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved (limited)	Description	None	52	Advertiser

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Target Belly Fat, Love Handles	Approved (limited)	Headline	None	1	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	134	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	None	52	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	38	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	33	Advertiser
Top Provider in Amarillo	Approved (limited)	Headline	None	278	Advertiser
CoolSculpting In Amarillo	Approved (limited)	Headline	None	2,001	Advertiser
Best Limited Time Offer	Approved (limited)	Headline	None	76	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	2,994	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved (limited)	Description	None	52	Advertiser
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More.	Approved (limited)	Description	None	60	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	2,589	Advertiser

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Assets

Associations

Upgraded

All Business name Business logo Sitelink Callout Structured snippet Call Price App Promotion

Legacy

All Image Dynamic image Location Affiliate location

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	MS search coolsculpting amarillo	Campaign	Eligible	Advertiser	5	35	14.29%	\$5.82	\$29.11
Before & After Photos See Real Patient Results & Before and After Photos.	MS search coolsculpting amarillo	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	569	4,043	14.07%	\$6.93	\$3,941.65
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	530	3,784	14.01%	\$6.99	\$3,702.30
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting amarillo	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	499	3,481	14.33%	\$6.72	\$3,355.18

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
5 Star Reviews Read Real Client Reviews & Patient Testimonials.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	356	2,775	12.83%	\$7.01	\$2,496.97
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	149	1,616	9.22%	\$6.47	\$964.68
Book A Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	100	1,135	8.81%	\$6.99	\$698.67
FDA Cleared	MS search coolsculpting amarillo	Campaign	Eligible	Advertiser	187	1,223	15.29%	\$8.09	\$1,513.31
Freeze Your Fat	MS search coolsculpting amarillo	Campaign	Eligible	Advertiser	189	1,193	15.84%	\$7.81	\$1,477.03
Nonsurgical Fat Reduction	MS search coolsculpting amarillo	Campaign	Eligible	Advertiser	166	1,077	15.41%	\$8.24	\$1,368.28
Liposuction Alternative	MS search coolsculpting amarillo	Campaign	Eligible	Advertiser	164	1,084	15.13%	\$7.77	\$1,274.40
Highlights: No Surgery	MS search coolsculpting amarillo	Campaign	Eligible	Advertiser	152	1,074	14.15%	\$7.87	\$1,195.85
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Up to 50% Off	MS search coolsculpting amarillo	Campaign	Removed	Advertiser	0	0	-	-	\$0.00

Enabled Status: All ads limited by policy Type: Search Budget: \$49.39/day Optimization score: 96.7% More details Campaign 3 of 4

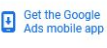
Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost	
Promotion										
<input type="checkbox"/>	Winter Sale - Up to 50% off 8+ Treatments	MS search coolsculpting amarillo	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	306	1,866	16.40%	\$6.59	\$2,017.79
<input type="checkbox"/>	Spring Sale - Up to 50% off 8+ Treatments	MS search coolsculpting amarillo	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	60	350	17.14%	\$6.07	\$364.13
<input type="checkbox"/>	Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting amarillo	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
<input type="checkbox"/>	Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting amarillo	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
<input type="checkbox"/>	Summer Sale - Up to 50% off 8+ Treatments	MS search coolsculpting amarillo	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
<input type="checkbox"/>	Spring Sale - Up to 50% off 8+ treatments	MS search coolsculpting amarillo	Campaign	Removed Under review	Advertiser	0	0	-	-	\$0.00
Call										
<input type="checkbox"/>	(806) 324-3349	MS search coolsculpting amarillo	Campaign	Eligible	Advertiser	58	502	11.55%	\$8.14	\$472.21
Total: Sitelinks						572	4,063	14.08%	\$6.93	\$3,962.74
Total: Callouts						329	2,161	15.22%	\$7.53	\$2,475.87
Total: Structured snippets						5	35	14.29%	\$5.82	\$29.11

Enabled Status: All ads limited by policy Type: Search Budget: \$49.39/day Optimization score: 96.7% More details Campaign 3 of 4

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost	
<input type="checkbox"/>	Treatments	MS search coolsculpting amarillo	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
<input type="checkbox"/>	Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting amarillo	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
<input type="checkbox"/>	Summer Sale - Up to 50% off 8+ Treatments	MS search coolsculpting amarillo	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
<input type="checkbox"/>	Spring Sale - Up to 50% off 8+ treatments	MS search coolsculpting amarillo	Campaign	Removed Under review	Advertiser	0	0	-	-	\$0.00
Call										
<input type="checkbox"/>	(806) 324-3349	MS search coolsculpting amarillo	Campaign	Eligible	Advertiser	58	502	11.55%	\$8.14	\$472.21
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Total: Callouts						329	2,161	15.22%	\$7.53	\$2,475.87
Total: Structured snippets						5	35	14.29%	\$5.82	\$29.11
Total: Calls						58	502	11.55%	\$8.14	\$472.21
Total: Promotions						366	2,216	16.52%	\$6.51	\$2,381.92

Show rows: 100 1 - 22 of 22

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time (Monterrey). Learn more
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Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
AMERICAN LASER MED SPA
Neel Kanase

nk1971@hotmail.com

Invoice Number: WV 2023_011

Invoice Date: January 1, 2023

Payment Due: January 1, 2023

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Monthly management of Google Adwords and active Facebook and Instagram campaigns.• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Tools + Lead Nurture Technology	1	\$1,750.00	\$1,750.00
Text Blast 1717 Contacts	1	\$150.00	\$150.00

Total: \$1,900.00

Payment on January 1, 2023 using  ending in 3567: \$1,900.00

Amount Due (USD): \$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
AMERICAN LASER MED SPA
Neel Kanase

nk1971@hotmail.com

Invoice Number: WV 2023_042

Invoice Date: February 1, 2023

Payment Due: February 1, 2023

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Monthly management of Google Adwords and active Facebook and Instagram campaigns.• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Tools + Lead Nurture Technology	1	\$1,750.00	\$1,750.00

Total: \$1,750.00

Payment on February 1, 2023 using  ending in 3567: \$1,750.00

Amount Due (USD): \$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
AMERICAN LASER MED SPA
Neel Kanase

nk1971@hotmail.com

Invoice Number: WV 2023_074

Invoice Date: March 1, 2023

Payment Due: March 1, 2023

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Monthly management of Google Adwords and active Facebook and Instagram campaigns.• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Tools + Lead Nurture Technology	1	\$1,750.00	\$1,750.00

Total: \$1,750.00

Payment on March 1, 2023 using  ending in 3567: \$1,750.00

Amount Due (USD): \$0.00

Notes / Terms

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.