

# CoolSculpting Marketing Services American Laser Med Spa Co-Op Q2 2023 Total Marketing Expenses (04/01/2023 - 06/30/2023)

**Total Google Ads: \$ 8,836.96**  
**Total Marketing Service Fees: \$ 5,250.00**  
**Total CoolSculpting Marketing Cost: \$14,086.96**

Google Ads Medstar Media > American Laser Med Spa 978-978-2779

Book an appointment with Google - Your ad performance may be disrupted when Universal Analytics stops processing new data after July 1, 2023. Get one-on-one support to make critical updates to your setup.

View (2 filters) All campaigns Campaigns (21) Select a campaign

Filters Campaign status: All Ad group status: All Add filter

Overview Campaigns

Campaign	Budget	Status	Clicks	CTR	Cost
MS   search   coolsculpting   corpus christi	\$75.12/day	All ads limited by policy	765	11.68%	\$4,453.94
MS   search   coolsculpting   amarillo	\$70.59/day	All ads limited by policy	808	14.14%	\$4,383.02
Google Build: CoolSculpting Display	\$20.00/day	Ended	0	-	\$0.00
Google Build: CoolSculpting Search	\$50.00/day	Ended	0	-	\$0.00
Total: Filtered campaigns			1,573	12.83%	\$8,836.96
Total: Account	\$145.71/day		1,573	12.83%	\$8,836.96

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Standard Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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View (2 filters) All campaigns Campaign MS | search | coolsculpting | corpus christi Ad groups (7) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$75.12/day Optimization score: 100% More details Campaign 20 of 21

Overview Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword American Laser Med Spa)   CoolSculpting in (LOCATION(City))   Freeze Away Body Fat +10 more americanlasermedspa.com/coolsculpting/corpus_christi Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	216	21.64%	\$1,324.35
American Laser Med Spa   Fat Reduction Corpus Christi   Non-Surgical Fat Reduction +11 more americanlasermedspa.com/coolsculpting/corpus_christi Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically...	2. lipo	Removed Policy (Restricted medical content +1 more)	188	14.89%	\$1,048.67
(Keyword American Laser Med Spa)   CoolSculpting   Huge CoolSculpting Promotion +12 more americanlasermedspa.com/coolsculpting/corpus_christi Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Treats Fat in 8 Areas...	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	82	18.39%	\$496.04
American Laser Med Spa   Fat Reduction Corpus Christi   Non-Surgical Fat Reduction +12 more americanlasermedspa.com/coolsculpting/corpus_christi Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. How Much Does CoolSculpting Cost?...	x. Expanded Reach Test	Removed Policy (Restricted drug terms +1 more)	96	6.90%	\$461.34
American Laser Med Spa   CoolSculpting in (LOCATION(City))   Freeze Away Body Fat +10 more americanlasermedspa.com/coolsculpting/corpus_christi Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	x. non-service medspa	Removed Policy (Restricted drug terms +1 more)	53	7.22%	\$294.80

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View (2 filters) All campaigns Campaign MS | search | coolsculpting | corpus christi Ad groups (7) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$75.12/day Optimization score: 100% More details Campaign 20 of 21

Overview Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
American Laser Med Spa   CoolSculpting   Huge CoolSculpting Promotion +11 more americanlasermedspa.com/coolsculpting/corpus_christi Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Treats Fat in 8 Areas...	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more)	35	5.90%	\$283.31
(Keyword American Laser Med Spa)   CoolSculpting   Huge CoolSculpting Promotion +12 more americanlasermedspa.com/coolsculpting/corpus_christi Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Treats Fat in 8 Areas...	2. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	40	10.81%	\$272.70
American Laser Med Spa   CoolSculpting   Huge CoolSculpting Promotion +11 more americanlasermedspa.com/coolsculpting/corpus_christi Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Treats Fat in 8 Areas...	x. non-service medspa	Eligible (Limited) Policy (Restricted medical content +1 more)	16	3.01%	\$116.14
(Keyword American Laser Med Spa)   CoolSculpting in (LOCATION(City))   Freeze Away Body Fat +10 more americanlasermedspa.com/coolsculpting/corpus_christi Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more)	22	25.29%	\$82.96
(Keyword American Laser Med Spa)   CoolSculpting   Huge CoolSculpting Promotion +12 more americanlasermedspa.com/coolsculpting/corpus_christi Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Treats Fat in 8 Areas...	1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms +1 more)	9	28.13%	\$36.95
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	3	8.57%	\$21.48

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Book an appointment with Google - Your ad performance may be disrupted when Universal Analytics stops processing new data after July 1, 2023. Get one-on-one support to make critical updates to your setup.

View (2 filters) All campaigns Campaign MS | search | coolsculpting | corpus christi Ad groups (7) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$75.12/day Optimization score: 100% More details Campaign 20 of 21

Overview Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	3	8.57%	\$21.48
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	3	14.29%	\$12.37
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.44%	\$2.83
American Laser Med Spa   Fat Reduction Corpus Christi   Non-Surgical Fat Reduction +6 more americanlasermedspa.com/coolsculpting/corpus_christi CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared...	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fat Reduction Corpus Christi   Freezing Fat Really Works   Freeze Away Body Fat americanlasermedspa.com/coolsculpting/corpus_christi CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fat Reduction Corpus Christi   Freeze Away Body Fat   Get Rid of Unwanted Fat americanlasermedspa.com/coolsculpting/corpus_christi Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

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Book an appointment with Google - Your ad performance may be disrupted when Universal Analytics stops processing new data after July 1, 2023. Get one-on-one support to make critical updates to your setup.

View (2 filters) All campaigns Campaign MS | search | coolsculpting | corpus christi Ad groups (7) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$75.12/day Optimization score: 100%

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Locations

Ad status: All Add filter

Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view		765	11.68%	\$4,453.94
CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In (COUNTDOWN(2021/04/30 00:00:00;en-... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Hurry Offer Ends In (COUNTDOWN(2021/04/30 00:00:00;en-... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® Fat Reduction   CoolSculpting Corpus Christi   Biggest CoolSculpting® Promo +6 more www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX. Expert, Safe Fat Loss With Quick Results... View assets details	Removed Policy (Restricted drug terms +3 more)	0	-	\$0.00
Total: Ads in your current view		765	11.68%	\$4,453.94
Total: Campaign		765	11.68%	\$4,453.94

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Responsive search ad

Ad strength Excellent

Your ads are all set! They'll have a higher chance of performing well.

Search term categories your ad appears for: coolsculpting, coolsculpting near me, coolsculpting corpus christi, + 35 more

You can now edit advertiser assets. Point to the asset column, then click the pencil icon.

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column.

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	48	Advertiser

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Away Body Fat	Approved (limited)	Headline	None	269	Advertiser
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	14	Advertiser
(Keyword: American Laser Med Spa)	Approved (limited)	Headline	None	377	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	None	15	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	None	10	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	None	9	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	226	Advertiser
CoolSculpting in (LOCATION(City))	Approved (limited)	Headline	None	750	Advertiser
Book Now for Up to 50% Off	-	Headline	None	0	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	None	22	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	6	Advertiser
Save 50% On 8+ Treatments	-	Headline	None	0	Advertiser
Top Provider in Corpus Christi	Approved (limited)	Headline	None	60	Advertiser
50% off 8+ treatments	-	Headline	None	0	Advertiser

Asset	Status	Asset type	Position pinning	Impr.	Asset source
50% Off 8+ Treatments	Approved (limited)	Headline	None	190	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	10	Advertiser
Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	977	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX.	-	Description	None	0	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Corpus Christi, TX.	-	Description	None	0	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Approved (limited)	Description	None	11	Advertiser
Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	692	Advertiser

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmin, Fat...	MS   search   coolsculpting   corpus christi	Campaign	Eligible	7	17.95%	\$41.54
Before & After Photos See Real Patient Results & Before and After Photos.	MS   search   coolsculpting   corpus christi	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	633	15.81%	\$3,993.73
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	580	15.51%	\$3,673.93
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS   search   coolsculpting   corpus christi	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	571	15.70%	\$3,591.20
5 Star Reviews Read Real Client Reviews & Patient Testimonials.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	439	15.04%	\$2,657.19
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	197	10.33%	\$1,264.97
Book A Free Consultation Get & Conveniently Book Your Free Consultation Online Now	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	130	8.50%	\$781.37

Overview	Asset status: All	Asset type: All	Add filter		Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/>	Asset	Added to	Level	Status	Clicks	CTR	↓	Cost
Insights	<input type="checkbox"/>	<input checked="" type="radio"/>	Book A Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	130	8.50%		\$781.37
Ad groups	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS   search   coolsculpting   corpus christi	Campaign	Removed Policy (Restricted medical content +1 more)	0	-		\$0.00
Ads & assets	Callout									
Assets	<input type="checkbox"/>	<input checked="" type="radio"/>	FDA Cleared	MS   search   coolsculpting   corpus christi	Campaign	Eligible	188	19.18%		\$1,244.48
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	Highlights: No Surgery	MS   search   coolsculpting   corpus christi	Campaign	Eligible	166	18.93%		\$1,188.80
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Freeze Your Fat	MS   search   coolsculpting   corpus christi	Campaign	Eligible	162	17.80%		\$1,091.98
Audiences	<input type="checkbox"/>	<input checked="" type="radio"/>	Nonsurgical Fat Reduction	MS   search   coolsculpting   corpus christi	Campaign	Eligible	162	19.08%		\$1,052.48
Settings	<input type="checkbox"/>	<input checked="" type="radio"/>	Liposuction Alternative	MS   search   coolsculpting   corpus christi	Campaign	Eligible	155	17.22%		\$966.85
Change history	<input type="checkbox"/>	<input checked="" type="radio"/>	Contact Us + Free Consult	Account	Account	Eligible	0	-		\$0.00
Suggested	<input type="checkbox"/>	<input checked="" type="radio"/>	5-Star Rated Medspa	Account	Account	Eligible	0	-		\$0.00
Dynamic ad targets	<input type="checkbox"/>	<input checked="" type="radio"/>	Up to 50% Off	MS   search   coolsculpting   corpus christi	Campaign	Removed	0	-		\$0.00
Locations	<input type="checkbox"/>	<input checked="" type="radio"/>	Spring Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting   corpus christi	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	334	17.41%		\$2,009.74

Overview	Asset status: All	Asset type: All	Add filter		Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/>	Asset	Added to	Level	Status	Clicks	CTR	↓	Cost
Insights	<input type="checkbox"/>	<input checked="" type="radio"/>	Spring Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting   corpus christi	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	334	17.41%		\$2,009.74
Ad groups	<input type="checkbox"/>	<input checked="" type="radio"/>	Fall Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting   corpus christi	Campaign	Removed Policy (Restricted medical content +1 more)	0	-		\$0.00
Ads & assets	<input type="checkbox"/>	<input checked="" type="radio"/>	Fall Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting   corpus christi	Campaign	Removed Policy (Restricted medical content +1 more)	0	-		\$0.00
Assets	<input type="checkbox"/>	<input checked="" type="radio"/>	Summer Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting   corpus christi	Campaign	Removed Policy (Restricted medical content +1 more)	0	-		\$0.00
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	Winter Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting   corpus christi	Campaign	Removed Policy (Restricted medical content +1 more)	0	-		\$0.00
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Business name							
Audiences	<input type="checkbox"/>	<input checked="" type="radio"/>	American Laser Med Spa	MS   search   coolsculpting   corpus christi	Campaign	Eligible	226	12.20%		\$1,633.05
Settings	<input type="checkbox"/>	<input checked="" type="radio"/>	Call							
Change history	<input type="checkbox"/>	<input checked="" type="radio"/>	361-993-5400	MS   search   coolsculpting   corpus christi	Campaign	Eligible	56	10.26%		\$394.79
Suggested	<input type="checkbox"/>	<input checked="" type="radio"/>	Business logo							
Dynamic ad targets	<input type="checkbox"/>	<input checked="" type="radio"/>								
Locations	<input type="checkbox"/>	<input checked="" type="radio"/>								
Summary							226	12.20%		\$1,633.05

Overview	Asset status: All	Asset type: All	Add filter		Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/>	Asset	Added to	Level	Status	Clicks	CTR	↓	Cost
Insights	<input type="checkbox"/>	<input checked="" type="radio"/>	361-993-5400	MS   search   coolsculpting   corpus christi	Campaign	Eligible	56	10.26%		\$394.79
Ad groups	<input type="checkbox"/>	<input checked="" type="radio"/>	Business logo							
Ads & assets	<input type="checkbox"/>	<input checked="" type="radio"/>		MS   search   coolsculpting   corpus christi	Campaign	Eligible	226	12.20%		\$1,633.05
Assets	<input type="checkbox"/>	<input checked="" type="radio"/>	Total: Business name				226	12.20%		\$1,633.05
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	Total: Business logo				226	12.20%		\$1,633.05
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Total: Sitelinks				635	15.80%		\$4,013.78
Audiences	<input type="checkbox"/>	<input checked="" type="radio"/>	Total: Callouts				310	18.09%		\$1,952.50
Settings	<input type="checkbox"/>	<input checked="" type="radio"/>	Total: Structured snippets				7	17.95%		\$41.54
Change history	<input type="checkbox"/>	<input checked="" type="radio"/>	Total: Calls				56	10.26%		\$394.79
Suggested	<input type="checkbox"/>	<input checked="" type="radio"/>	Total: Promotions				334	17.41%		\$2,009.74
Dynamic ad targets	<input type="checkbox"/>	<input checked="" type="radio"/>								
Locations	<input type="checkbox"/>	<input checked="" type="radio"/>								
Summary							100			1 - 24 of 24

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Standard Time. Learn more  
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You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Overview	Ad status: All	Add filter		Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Ad group	Status	Clicks	CTR	↓	Cost
Insights	<input type="checkbox"/>	<input checked="" type="radio"/>	Total: Ads in your current view			808	14.13%		\$4,383.02
Ad groups	<input type="checkbox"/>	<input checked="" type="radio"/>	American Laser Med Spa   Fat Reduction in Amarillo, TX   Non-Surgical Fat Reduction +11 more americanlasermedspa.com/coolsculpting/amarillo Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	2. lipo	Removed Policy (Restricted drug terms +1 more)	250	21.20%		\$1,145.03
Ads & assets	<input type="checkbox"/>	<input checked="" type="radio"/>	(Keyword: American Laser Med Spa)   CoolSculpting in (LOCATION: City)   Freeze Away Body Fat +10 more americanlasermedspa.com/coolsculpting/amarillo Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	145	24.05%		\$785.36
Assets	<input type="checkbox"/>	<input checked="" type="radio"/>	American Laser Med Spa   Fat Reduction in Amarillo, TX   Non-Surgical Fat Reduction +12 more americanlasermedspa.com/coolsculpting/amarillo Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. How Much Does CoolSculpting Cost?... View assets details	x. Expanded Reach Test	Removed Policy (Restricted drug terms +1 more)	118	8.96%		\$680.98
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	(Keyword: American Laser Med Spa)   CoolSculpting   Huge CoolSculpting Promotion +12 more americanlasermedspa.com/coolsculpting/amarillo Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting@ Treats Fat in 8 Areas... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	75	23.36%		\$496.03
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	(Keyword: American Laser Med Spa)   CoolSculpting   Huge CoolSculpting Promotion +12 more americanlasermedspa.com/coolsculpting/amarillo Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting@ Treats Fat in 8 Areas... View assets details	2. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	78	17.89%		\$432.47

Overview	Ad status: All	Add filter		Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Ad group	Status	Clicks	CTR	↓	Cost
Insights	<input type="checkbox"/>	<input checked="" type="radio"/>	Total: Ads in your current view			808	14.13%		\$4,383.02
Ad groups	<input type="checkbox"/>	<input checked="" type="radio"/>	American Laser Med Spa   CoolSculpting   Huge CoolSculpting Promotion +11 more americanlasermedspa.com/coolsculpting/amarillo Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting@ Treats Fat in 8 Areas... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more)	48	6.73%		\$314.35
Ads & assets	<input type="checkbox"/>	<input checked="" type="radio"/>	American Laser Med Spa   CoolSculpting in (LOCATION: City)   Freeze Away Body Fat +10 more americanlasermedspa.com/coolsculpting/amarillo Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	x. non-service medspa	Removed Policy (Restricted drug terms +1 more)	44	7.03%		\$240.56
Assets	<input type="checkbox"/>	<input checked="" type="radio"/>	American Laser Med Spa   CoolSculpting   Huge CoolSculpting Promotion +11 more americanlasermedspa.com/coolsculpting/amarillo Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting@ Treats Fat in 8 Areas... View assets details	x. non-service medspa	Eligible (Limited) Policy (Restricted medical content +1 more)	16	4.15%		\$116.63
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	(Keyword: American Laser Med Spa)   CoolSculpting in (LOCATION: City)   Freeze Away Body Fat +10 more americanlasermedspa.com/coolsculpting/amarillo Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	14	24.14%		\$75.78
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	6	21.43%		\$29.27
Audiences	<input type="checkbox"/>	<input checked="" type="radio"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	3	15.79%		\$24.84

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View (2 filters) All campaigns Campaign MS | search | coolsculpting | amarillo Ad groups (13) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$70.59/day Optimization score: 100% More details Campaign 19 of 21

Overview	Ad status: All	Add filter	Search	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/> Ad		Ad group	Status	Clicks	CTR	Cost	
Insights	Total: Ads in your current view 808 14.13% \$4,383.02								
Ad groups	<input type="checkbox"/>	<input checked="" type="radio"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	3	15.79%	\$24.84	
Ads & assets	<input type="checkbox"/>	<input checked="" type="radio"/>	(Keyword American Laser Med Spa)   CoolSculpting   Huge CoolSculpting Promotion +12 more americanlasermedspa.com/coolsculpting/amarillo Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Treats Fat in 8 Areas... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	7	41.18%	\$24.76	
Assets	<input type="checkbox"/>	<input checked="" type="radio"/>	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	4	26.67%	\$16.96	
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	American Laser Med Spa   Fat Reduction in Amarillo, TX   Non-Surgical Fat Reduction americanlasermedspa.com/coolsculpting/amarillo CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared... View assets details	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00	
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Amarillo, TX   Freezing Fat Really Works   Freeze Away Body Fat americanlasermedspa.com/coolsculpting/amarillo CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted drug terms), Ad group removed	0	-	\$0.00	
Audiences	<input type="checkbox"/>	<input checked="" type="radio"/>	Fat Reduction in Amarillo, TX   Freeze Away Body Fat   Get Rid of Unwanted Fat americanlasermedspa.com/coolsculpting/amarillo Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00	

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View (2 filters) All campaigns Campaign MS | search | coolsculpting | amarillo Ad groups (13) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$70.59/day Optimization score: 100% More details Campaign 19 of 21

Overview	Ad status: All	Add filter	Search	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/> Ad		Ad group	Status	Clicks	CTR	Cost	
Insights	Total: Ads in your current view 808 14.13% \$4,383.02								
Ad groups	<input type="checkbox"/>	<input checked="" type="radio"/>	[Dynamically generated headline] [Dynamically generated display URL] In Amarillo, TX, How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00	
Ads & assets	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In 4-COUNTDOWN(2021/04/30 00:00:00;en... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00	
Assets	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Hurry Offer Ends In 4-COUNTDOWN(2021/04/30 00:00:00;en... www.americanlasermedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00	
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction   CoolSculpting in Amarillo, TX   Biggest CoolSculpting® Promo +6 more www.americanlasermedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Amarillo, TX. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted drug terms +3 more), Ad group removed	0	-	\$0.00	
Keywords	Total: Ads in your current view 808 14.13% \$4,383.02								
Audiences	Total: Campaign 808 14.13% \$4,383.02								

Show rows: 100 1 - 100 of 345

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View (2 filters) All campaigns Campaign MS | search | coolsculpting | amarillo Ad groups (13) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$70.59/day Optimization score: 100% More details Campaign 19 of 21

Responsive search ad ⊗ Leave feedback

Custom Apr 1 - Jun 29, 2023 Show last 30 days

Assets Combinations

Ad strength Good

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Search term categories your ad appears for  
liposuction, laser lipo amarillo tx, laser fat removal, + 81 more

You can now edit advertiser assets. Point to the asset column, then click the pencil icon. Dismiss

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

Asset	Status	Asset type	Position pinning	Impr.	Asset source
American Laser Med Spa	Approved (limited)	Headline	None	231	Advertiser

Book an appointment with Google - Your ad performance may be disrupted when Universal Analytics stops processing new data after July 1, 2023. Get one-on-one support to make critical updates to your setup. Hide Fix it

View (2 filters) All campaigns Campaign MS | search | coolsculpting | amarillo Ad groups (13) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$70.59/day Optimization score: 100% More details Campaign 19 of 21

Overview	Ad status: All	Add filter	Download	Expand
Recommendations	Ad may be limited by policy: Restricted drug terms, Restricted medical content			
Insights	<input checked="" type="radio"/> Asset	Status	Asset type	Position pinning
Ad groups	<input checked="" type="radio"/> Non-Surgical Fat Reduction	Approved (limited)	Headline	None
Ads & assets	<input checked="" type="radio"/> Freezing Fat Really Works	Approved (limited)	Headline	None
Assets	<input checked="" type="radio"/> Freeze Away Body Fat	Approved (limited)	Headline	None
Landing pages	<input checked="" type="radio"/> Safe + Effective Fat Reduction	Approved (limited)	Headline	None
Keywords	<input checked="" type="radio"/> Get Rid of Unwanted Fat	Approved (limited)	Headline	None
Audiences	<input checked="" type="radio"/> Fat Reduction in Amarillo, TX	Approved (limited)	Headline	None
Settings	<input checked="" type="radio"/> Freeze Your Way to Leaner Body	Approved (limited)	Headline	None
Change history	<input checked="" type="radio"/> Located in Amarillo, TX	Approved (limited)	Headline	None
Suggested	<input checked="" type="radio"/> Target Belly Fat, Love Handles	Approved (limited)	Headline	None
Dynamic ad targets	<input checked="" type="radio"/> Non-Surgical Lipo Alternative	Approved (limited)	Headline	None
Locations	<input checked="" type="radio"/> No Surgery & Minimal Downtime	Approved (limited)	Headline	None
	<input checked="" type="radio"/> Schedule a Free Consultation	Approved (limited)	Headline	None
	<input checked="" type="radio"/> 50% Off 8+ Treatments	Approved (limited)	Headline	None
	<input checked="" type="radio"/> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None

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View (2 filters) All campaigns Campaign MS | search | coolsculpting | amarillo Ad groups (13) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$70.59/day Optimization score: 100% More details Campaign 19 of 21

Overview	Ad status: All	Add filter	Download	Expand
Recommendations	Ad may be limited by policy: Restricted drug terms, Restricted medical content			
Insights	<input checked="" type="radio"/> Asset	Status	Asset type	Position pinning
Ad groups	<input checked="" type="radio"/> Located in Amarillo, TX	Approved (limited)	Headline	None
Ads & assets	<input checked="" type="radio"/> Target Belly Fat, Love Handles	Approved (limited)	Headline	None
Assets	<input checked="" type="radio"/> Non-Surgical Lipo Alternative	Approved (limited)	Headline	None
Landing pages	<input checked="" type="radio"/> No Surgery & Minimal Downtime	Approved (limited)	Headline	None
Keywords	<input checked="" type="radio"/> Schedule a Free Consultation	Approved (limited)	Headline	None
Audiences	<input checked="" type="radio"/> 50% Off 8+ Treatments	Approved (limited)	Headline	None
Settings	<input checked="" type="radio"/> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None
Change history	<input checked="" type="radio"/> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None
Suggested	<input checked="" type="radio"/> Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, and More.	Approved (limited)	Description	None
Dynamic ad targets	<input checked="" type="radio"/> Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position

Show rows: 100 1 - 18 of 18

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View (2 filters) Campaign MS | search | coolsculpting | amarillo Ad groups (13) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$70.59/day Optimization score: 100% More details Campaign 19 of 21

Overview	Assets									
Recommendations	<span>Asset status: All</span> <span>Asset type: All</span> <span>Add filter</span>									
Insights	<input type="checkbox"/> <input checked="" type="checkbox"/> Asset <span>Added to</span> <span>Level</span> <span>Status</span> <span>Clicks</span> <span>CTR</span> <span>Cost</span>									
Ad groups	Structured snippet									
Ads & assets	<input type="checkbox"/> <input checked="" type="checkbox"/> Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat... MS   search   coolsculpting   amarillo Campaign Eligible 4 10.00% \$24.97									
Ads	<input type="checkbox"/> <input checked="" type="checkbox"/> Siteink									
Landing pages	<input type="checkbox"/> <input checked="" type="checkbox"/> Before & After Photos See Real Patient Results & Before and After Photos. MS   search   coolsculpting   amarillo Campaign Eligible (Limited) Policy (Restricted medical content +1 more) 671 18.50% \$3,914.00									
Keywords	<input type="checkbox"/> <input checked="" type="checkbox"/> Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body. Account Account Eligible (Limited) Policy (Restricted medical content +1 more) 595 17.81% \$3,455.89									
Audiences	<input type="checkbox"/> <input checked="" type="checkbox"/> CoolSculpting - The Top Non-Surgical Fat Reduction Treatment. Learn More MS   search   coolsculpting   amarillo Campaign Eligible (Limited) Policy (Restricted medical content +1 more) 587 18.28% \$3,449.99									
Settings	<input type="checkbox"/> <input checked="" type="checkbox"/> 5 Star Reviews Read Real Client Reviews & Patient Testimonials. Account Account Eligible (Limited) Policy (Restricted medical content +1 more) 432 16.91% \$2,409.10									
Change history	<input type="checkbox"/> <input checked="" type="checkbox"/> About Us Learn More About Our Team, Location and Available Beauty Treatments. Account Account Eligible (Limited) Policy (Restricted medical content +1 more) 184 11.88% \$1,133.23									
Suggested	<input type="checkbox"/> <input checked="" type="checkbox"/> Book A Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now. Account Account Eligible (Limited) Policy (Restricted medical content +1 more) 137 12.06% \$803.62									

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View (2 filters) Campaign MS | search | coolsculpting | amarillo Ad groups (13) Select an ad group Change view


Enabled Status: All ads limited by policy Type: Search Budget: \$70.59/day Optimization score: 100% More details Campaign 19 of 21

Overview	Assets									
Recommendations	<span>Asset status: All</span> <span>Asset type: All</span> <span>Add filter</span>									
Insights	<input type="checkbox"/> <input checked="" type="checkbox"/> Asset <span>Added to</span> <span>Level</span> <span>Status</span> <span>Clicks</span> <span>CTR</span> <span>Cost</span>									
Ad groups	Callout									
Ads & assets	<input type="checkbox"/> <input checked="" type="checkbox"/> Freeze Your Fat MS   search   coolsculpting   amarillo Campaign Eligible 220 24.39% \$1,335.67									
Ads	<input type="checkbox"/> <input checked="" type="checkbox"/> FDA Cleared MS   search   coolsculpting   amarillo Campaign Eligible 213 22.47% \$1,333.25									
Ads	<input type="checkbox"/> <input checked="" type="checkbox"/> Nonsurgical Fat Reduction MS   search   coolsculpting   amarillo Campaign Eligible 183 23.05% \$1,159.83									
Ads	<input type="checkbox"/> <input checked="" type="checkbox"/> Highlights: No Surgery MS   search   coolsculpting   amarillo Campaign Eligible 171 20.78% \$1,047.15									
Landing pages	<input type="checkbox"/> <input checked="" type="checkbox"/> Liposuction Alternative MS   search   coolsculpting   amarillo Campaign Eligible 173 20.26% \$1,010.89									
Keywords	<input type="checkbox"/> <input checked="" type="checkbox"/> Contact Us + Free Consult Account Account Eligible 0 - \$0.00									
Audiences	<input type="checkbox"/> <input checked="" type="checkbox"/> 5-Star Rated Medspa Account Account Eligible 0 - \$0.00									
Settings	<input type="checkbox"/> <input checked="" type="checkbox"/> Up to 50% Off MS   search   coolsculpting   amarillo Campaign Removed 0 - \$0.00									
Change history	Promotion									
Suggested	<input type="checkbox"/> <input checked="" type="checkbox"/> Spring Sale - Up to 50% off 8+ Treatments MS   search   coolsculpting   amarillo Campaign Eligible (Limited) Policy (Restricted medical content +1 more) 400 21.75% \$2,135.12									
Dynamic ad targets	<input type="checkbox"/> <input checked="" type="checkbox"/> Fall Sale - Up to 50% off 8+ Treatments MS   search   coolsculpting   amarillo Campaign Removed Policy (Restricted medical content +1 more) 0 - \$0.00									
Locations	<input type="checkbox"/> <input checked="" type="checkbox"/> Fall Sale - Up to 50% off 8+ Treatments MS   search   coolsculpting   amarillo Campaign Removed Policy (Restricted medical content +1 more) 0 - \$0.00									

Book an appointment with Google - Your ad performance may be disrupted when Universal Analytics stops processing new data after July 1, 2023. Get one-on-one support to make critical updates to your setup. Hide Fix it

View (2 filters) Campaign MS | search | coolsculpting | amarillo Ad groups (13) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$70.59/day Optimization score: 100% More details Campaign 19 of 21

Overview	Assets									
Recommendations	<span>Asset status: All</span> <span>Asset type: All</span> <span>Add filter</span>									
Insights	<input type="checkbox"/> <input checked="" type="checkbox"/> Asset <span>Added to</span> <span>Level</span> <span>Status</span> <span>Clicks</span> <span>CTR</span> <span>Cost</span>									
Ad groups	Business name									
Ads & assets	<input type="checkbox"/> <input checked="" type="checkbox"/> American Laser Med Spa MS   search   coolsculpting   amarillo Campaign Eligible 248 14.76% \$1,625.27									
Ads	<input type="checkbox"/> <input checked="" type="checkbox"/> Call (806) 324-3349 MS   search   coolsculpting   amarillo Campaign Eligible 68 14.08% \$462.80									
Ads	<input type="checkbox"/> <input checked="" type="checkbox"/> Business logo									
Landing pages	<input type="checkbox"/> <input checked="" type="checkbox"/>  MS   search   coolsculpting   amarillo Campaign Eligible 248 14.76% \$1,625.27									
Keywords	<input type="checkbox"/> <input checked="" type="checkbox"/> Total: Business name 248 14.76% \$1,625.27									
Audiences	<input type="checkbox"/> <input checked="" type="checkbox"/> Total: Business logo 248 14.76% \$1,625.27									
Settings	<input type="checkbox"/> <input checked="" type="checkbox"/> Total: Sitelinks 671 18.39% \$3,914.00									
Change history	<input type="checkbox"/> <input checked="" type="checkbox"/> Total: Callouts 323 21.17% \$1,985.40									
Suggested	<input type="checkbox"/> <input checked="" type="checkbox"/> Total: Structured snippets 4 10.00% \$24.97									
Dynamic ad targets	<input type="checkbox"/> <input checked="" type="checkbox"/> Total: Calls 68 14.08% \$462.80									
Locations	<input type="checkbox"/> <input checked="" type="checkbox"/> Total: Promotions 400 21.75% \$2,135.12									

Show rows: 100 1 - 24 of 24

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**AMERICAN LASER MED SPA**  
Neel Kanase  
  
nk1971@hotmail.com

**Invoice Number:** WV 2023\_104

**Invoice Date:** April 1, 2023

**Payment Due:** April 1, 2023

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Conversion Tools + Lead Nurture Technology</li></ul>	1	\$1,750.00	\$1,750.00

**Total:** \$1,750.00

Payment on April 1, 2023 using  ending in 3567: \$1,750.00

**Amount Due (USD): \$0.00**

### Notes / Terms

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**AMERICAN LASER MED SPA**  
Neel Kanase

nk1971@hotmail.com

**Invoice Number:** WV 2023\_130

**Invoice Date:** May 1, 2023

**Payment Due:** May 1, 2023

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Conversion Tools + Lead Nurture Technology</li></ul>	1	\$1,750.00	\$1,750.00

**Total:** \$1,750.00

Payment on May 1, 2023 using  ending in 3567: \$1,750.00

**Amount Due (USD): \$0.00**

### Notes / Terms

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**AMERICAN LASER MED SPA**  
Neel Kanase  
  
nk1971@hotmail.com

**Invoice Number:** WV 2023\_158

**Invoice Date:** June 1, 2023

**Payment Due:** June 1, 2023

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Conversion Tools + Lead Nurture Technology</li></ul>	1	\$1,750.00	\$1,750.00

**Total:** \$1,750.00

Payment on June 1, 2023 using  ending in 3567: \$1,750.00

**Amount Due (USD): \$0.00**

### Notes / Terms

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.