

Medstar Media, Inc.
 10808 S. River Front Parkway Suite 3020
 South Jordan, Utah 84095
 United States

6466949450

BILL TO
AOB Med Spa

kkotelko@aobmedspa.com

Invoice Number: AOB_OCT_19_CS_I
 NVOICE

Invoice Date: October 1, 2019

Payment Due: October 1, 2019

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
<p>Digital Marketing Set Up Service Set Up Google Adwords pay per click campaigns to target Coolsculpting buyers online</p> <ul style="list-style-type: none"> • Perform keyword research, create ad groups and ad copy • Set up Facebook/Instagram ad campaigns • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. <p>---- Monthly marketing services commence after completion of ad campaign set up.</p> <p>A monthly base fee of \$1500.</p> <p>A three-month monthly management term is required.</p> <p>Client is responsible to pay media costs directly to Google & Facebook.</p>	1	\$1,500.00	\$1,500.00
<p>Website Design + Development Website Design + Development</p> <ul style="list-style-type: none"> • Develop CoolSculpting optimized website funnel for www.aobmedspa.com • Create SEO optimized CoolSculpting content (750-100 words) • Install lead capture forms, integrate with autoresponder and set up client & customer notifications • Optimize website for optimal desktop, tablet, mobile and cross-browser usability • Design custom graphics 	1	\$1,500.00	\$1,500.00

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	Total:	\$3,000.00
Payment on October 1, 2019 using 	ending in 1004:	\$3,000.00

Amount Due (USD):	\$0.00
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Notes

Digital Marketing Agreement

Medstar Media, Inc. also known as "Company" agrees to provide AOB Medical Spa also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 10/01/2019

Signature _____ /Kathi Kotelko/ AOB Med Spa

Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.