

# AOB Med Spa CoolSculpting Google Adwords & Facebook Ads Q2 2020 (4/1/2020 - 6/30/2020)

**Total Google Ads: \$ 9,159.93**  
**Total Facebook Ads: \$ 1,289.88**  
**Total Media Spend: \$10,449.81**

Google Ads | Chris Zelig | AOB Med Spa | 324-982-2786 | All campaigns

Overview | Campaigns | Budget: \$210.74/day | Status: Eligible | Clicks: 585 | CTR: 5.64% | Cost: \$9,159.93

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$210.74/day	Eligible	585	5.64%	\$9,159.93
search   alpha   coolsculpting	\$28.23/day	Paused	0	-	\$0.00
<b>Total Campaigns</b>			<b>585</b>	<b>5.64%</b>	<b>\$9,159.93</b>
<b>Total Account</b>	\$210.74/day		585	5.64%	\$9,159.93

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more

Google Ads | Chris Zelig | AOB Med Spa | 324-982-2786 | All campaigns > search | beta | coolsculpting

Overview | Ad groups | Budget: \$210.74/day | Optimization score: 73.2%

Ad group	Status	Conversions	Cost / conv.	Clicks	CTR	Cost
0. coolsculpting - general	Eligible	41.00	\$158.42	392	5.60%	\$6,495.15
1. coolsculpting - price	Eligible	5.00	\$208.05	91	6.89%	\$1,040.24
6. coolsculpting - fat freeze	Eligible	5.00	\$111.12	41	9.47%	\$555.58
3. body sculpting	Eligible	4.00	\$131.66	37	3.72%	\$526.64
4. lipo	Eligible	0.00	\$0.00	14	5.58%	\$405.29
2. cryolipolysis	Eligible	0.00	\$0.00	4	4.71%	\$80.12
5. sculpsure	Eligible	0.00	\$0.00	6	2.14%	\$56.91
coolsculpting face	Eligible	0.00	\$0.00	0	0.00%	\$0.00
SKAG   how much is coolsculpting   EXACT	Removed	0.00	\$0.00	0	-	\$0.00
SKAG   +how +much +is +coolsculpting   BROAD	Removed	0.00	\$0.00	0	-	\$0.00
SKAG   coolsculpting face   EXACT	Removed	0.00	\$0.00	0	-	\$0.00
<b>Total Ad groups</b>		<b>55.00</b>	<b>\$166.54</b>	<b>585</b>	<b>5.64%</b>	<b>\$9,159.93</b>
<b>Total Campaign</b>		<b>55.00</b>	<b>\$166.54</b>	<b>585</b>	<b>5.64%</b>	<b>\$9,159.93</b>

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Google Ads | Chris Zelig | AOB Med Spa | 324-982-2786 | All campaigns > search | beta | coolsculpting

Overview | Ads | Budget: \$210.74/day | Optimization score: 73.2%

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total Ads</b>			<b>585</b>	<b>5.64%</b>	<b>\$9,159.93</b>
CoolSculpting in Denver   #1 Fat Reduction Treatment   Book A Virtual Consultation www.aobmedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	184	8.28%	\$3,194.22
Top Provider in Denver   Safe & Effective Fat Reduction   25% Off All CoolSculpting +10 more aobmedspa.com/coolsculpting/denver #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	108	4.31%	\$1,561.54
25% Off All CoolSculpting   Virtual Consultation Available   Top Provider in Denver www.aobmedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	63	3.95%	\$1,134.71
25% Off All CoolSculpting   Best Price in Denver   AOB Med Spa +8 more aobmedspa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Rea... View assets details	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	73	6.51%	\$881.37
#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Virtual Consultation Available www.aobmedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Denver, CO. Schedule a Free Consultation	0. coolsculpting - general	Paused Approved (limited): Restricted medical content +1 more	37	5.49%	\$604.68
CoolSculpting in Denver   #1 Fat Reduction Treatment   Virtual Consultation Available aobmedspa.com/fat-freezing/denver No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	31	12.30%	\$433.59

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Overview | Ads | Budget: \$210.74/day | Optimization score: 73.2%

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total Ads</b>			<b>585</b>	<b>5.64%</b>	<b>\$9,159.93</b>
CoolSculpting in Denver   #1 Fat Reduction Treatment   Book A Virtual Consultation www.aobmedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	3. body sculpting	Approved (limited): Restricted medical content +1 more	24	4.68%	\$352.15
CoolSculpting in Denver   #1 Fat Reduction Treatment   Book A Virtual Consultation www.aobmedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	4. lipo	Approved (limited): Restricted medical content +1 more	9	8.11%	\$300.78
Top Provider in Denver   Quick & Painless Fat Freezing   Fat Freezing for 25% Off +11 more aobmedspa.com/fat-freezing/denver #1 CoolSculpting Deal. Top Provider in Denver, CO for Freezing Fat. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	9	7.14%	\$112.23
25% Off All CoolSculpting®   Affordable & Quick Treatments   Virtual Consultation Available aobmedspa.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting® A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	9	16.07%	\$90.73
Top Provider in Denver   Safe & Effective Fat Reduction   25% Off All CoolSculpting +10 more aobmedspa.com/coolsculpting/denver #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	4. lipo	Poor ad strength Approved (limited): Restricted medical content +1 more	3	4.84%	\$87.79
25% Off All CoolSculpting   Virtual Consultation Available   Top Provider in Denver www.aobmedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	3. body sculpting	Approved (limited): Restricted medical content +1 more	4	2.88%	\$81.49
#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Virtual Consultation Available www.aobmedspa.com/coolsculpting					

Google Ads | Chris Zelig | AOB Med Spa | 324-982-2786 | All campaigns | search | beta | coolsculpting

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$210.74/day | Optimization score: 73.2%

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 585   CTR 5.64%   Cost \$9,159.93						
Extensions	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Virtual Consultation Available www.aobmedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Denver, CO. Schedule A Free Consultation.	3. body sculpting	4	2.23%	\$49.38
Landing pages	<input type="checkbox"/>	CoolSculpting in Denver   #1 Fat Reduction Treatment   Book A Virtual Consultation www.aobmedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation.	2. cryolipolysis	2	6.06%	\$44.03
Keywords	<input type="checkbox"/>	Top Provider in Denver   Safe & Effective Fat Reduction   25% Off All CoolSculpting +10 more aobmedspa.com/coolsculpting/denver #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Expert, Safe Fat Loss With Quick Results. ... View assets details	3. body sculpting	5	3.05%	\$43.62
Audiences	<input type="checkbox"/>	(Keyword Best Price in Denver)   Book A Virtual Consultation   Flexible Payment Options aobmedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	6	7.79%	\$43.39
Demographics	<input type="checkbox"/>	Top Provider in Denver   Safe & Effective Fat Reduction   25% Off All CoolSculpting +10 more aobmedspa.com/coolsculpting/denver #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	2. cryolipolysis	2	18.18%	\$36.09
Settings	<input type="checkbox"/>	25% Off All CoolSculpting   Virtual Consultation Available   Top Provider in Denver www.aobmedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	5. sculpsure	2	1.83%	\$30.21
Often visited	<input type="checkbox"/>	25% Off CoolSculpting Cost   New Client Special   Book A Virtual Consultation aobmedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	2	5.71%	\$17.93

Google Ads | Chris Zelig | AOB Med Spa | 324-982-2786 | All campaigns | search | beta | coolsculpting

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$210.74/day | Optimization score: 73.2%

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 585   CTR 5.64%   Cost \$9,159.93						
Extensions	<input type="checkbox"/>	25% Off CoolSculpting Cost   New Client Special   Book A Virtual Consultation aobmedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	2	5.71%	\$17.93
Landing pages	<input type="checkbox"/>	Top Provider in Denver   Safe & Effective Fat Reduction   25% Off All CoolSculpting +10 more aobmedspa.com/coolsculpting/denver #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Expert, Safe Fat Loss With Quick Results. ... View assets details	5. sculpsure	2	3.77%	\$11.34
Keywords	<input type="checkbox"/>	CoolSculpting in Denver   #1 Fat Reduction Treatment   Book A Virtual Consultation www.aobmedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation.	5. sculpsure	1	1.61%	\$10.11
Audiences	<input type="checkbox"/>	25% Off All CoolSculpting   Virtual Consultation Available   Top Provider in Denver www.aobmedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	4. lipo	1	2.56%	\$9.76
Demographics	<input type="checkbox"/>	25% Off All Fat Freezing   Virtual Consultation Available   Top Provider in Denver aobmedspa.com/coolsculpting/fat-freezing #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	6. coolsculpting - fat freeze	1	3.85%	\$9.76
Settings	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Virtual Consultation Available www.aobmedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Denver, CO. Schedule A Free Consultation.	4. lipo	1	2.56%	\$6.96
Often visited	<input type="checkbox"/>	Best Price in Denver   Virtual Consultation Available   Flexible Payment Options aobmedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	1	3.33%	\$6.82
Change history	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Virtual Consultation Available www.aobmedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Denver, CO. Schedule A Free Consultation.	5. sculpsure	1	1.75%	\$5.25
More	<input type="checkbox"/>	25% Off All CoolSculpting®   AOB Med Spa   #1 Provider in Denver www.aobmedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	0	-	\$0.00
	<input type="checkbox"/>	CoolSculpting in Denver   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime www.aobmedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation.	0. coolsculpting - general	0	-	\$0.00
	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   AOB Med Spa www.aobmedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Denver, CO. Schedule A Free Consultation.	0. coolsculpting - general	0	-	\$0.00
	<input type="checkbox"/>	Top Provider in Denver   Safe & Effective Fat Reduction   25% Off All CoolSculpting +10 more aobmedspa.com/coolsculpting/denver #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Expert, Safe Fat Loss With Quick Results. ... View assets details	coolsculpting face	0	0.00%	\$0.00
	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   AOB Med Spa	0. coolsculpting - general	0	-	\$0.00

Google Ads | Chris Zelig | AOB Med Spa | 324-982-2786 | All campaigns | search | beta | coolsculpting

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$210.74/day | Optimization score: 73.2%

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 585   CTR 5.64%   Cost \$9,159.93						
Extensions	<input type="checkbox"/>	Best Price in Denver   Virtual Consultation Available   Flexible Payment Options aobmedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	1	3.33%	\$6.82
Landing pages	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Virtual Consultation Available www.aobmedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Denver, CO. Schedule A Free Consultation.	5. sculpsure	1	1.75%	\$5.25
Keywords	<input type="checkbox"/>	25% Off All CoolSculpting®   AOB Med Spa   #1 Provider in Denver www.aobmedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	0	-	\$0.00
Audiences	<input type="checkbox"/>	CoolSculpting in Denver   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime www.aobmedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation.	0. coolsculpting - general	0	-	\$0.00
Demographics	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   AOB Med Spa www.aobmedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Denver, CO. Schedule A Free Consultation.	0. coolsculpting - general	0	-	\$0.00
Settings	<input type="checkbox"/>	Top Provider in Denver   Safe & Effective Fat Reduction   25% Off All CoolSculpting +10 more aobmedspa.com/coolsculpting/denver #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Expert, Safe Fat Loss With Quick Results. ... View assets details	coolsculpting face	0	0.00%	\$0.00
Often visited	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   AOB Med Spa	0. coolsculpting - general	0	-	\$0.00

Google Ads | Chris Zelig | AOB Med Spa | 324-982-2786 | All campaigns | search | beta | coolsculpting

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$210.74/day | Optimization score: 73.2%

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 585   CTR 5.64%   Cost \$9,159.93						
Extensions	<input type="checkbox"/>	Best Price in Denver   Virtual Consultation Available   Flexible Payment Options aobmedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	1	3.33%	\$6.82
Landing pages	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Virtual Consultation Available www.aobmedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Denver, CO. Schedule A Free Consultation.	5. sculpsure	1	1.75%	\$5.25
Keywords	<input type="checkbox"/>	25% Off All CoolSculpting®   AOB Med Spa   #1 Provider in Denver www.aobmedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	0	-	\$0.00
Audiences	<input type="checkbox"/>	CoolSculpting in Denver   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime www.aobmedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation.	0. coolsculpting - general	0	-	\$0.00
Demographics	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   AOB Med Spa www.aobmedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Denver, CO. Schedule A Free Consultation.	0. coolsculpting - general	0	-	\$0.00
Settings	<input type="checkbox"/>	Top Provider in Denver   Safe & Effective Fat Reduction   25% Off All CoolSculpting +10 more aobmedspa.com/coolsculpting/denver #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Expert, Safe Fat Loss With Quick Results. ... View assets details	coolsculpting face	0	0.00%	\$0.00
Often visited	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   AOB Med Spa	0. coolsculpting - general	0	-	\$0.00

Google Ads | Chris Zelig | AOB Med Spa | 324-982-2786 | All campaigns | search | beta | coolsculpting

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Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 585   CTR 5.64%   Cost \$9,159.93						
Extensions	<input type="checkbox"/>	Sculpting Provider in Denver, CO. Schedule A Free Consultation	coolsculpting face	0	0.00%	\$0.00
Landing pages	<input type="checkbox"/>	25% Off All CoolSculpting   Virtual Consultation Available   Top Provider in Denver www.aobmedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	2. cryolipolysis	0	0.00%	\$0.00
Keywords	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Virtual Consultation Available www.aobmedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Denver, CO. Schedule A Free Consultation.	2. cryolipolysis	0	0.00%	\$0.00
Audiences	<input type="checkbox"/>	25% Off All CoolSculpting   Virtual Consultation Available   Top Provider in Denver www.aobmedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denver, CO. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	2. cryolipolysis	0	0.00%	\$0.00
Demographics	<input type="checkbox"/>	Freezing Fat Really Works   Book A Virtual Consultation   25% Off First Treatment aobmedspa.com/coolsculpting/fat-freezing Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Denver, CO. Schedule A Free Consultation.	6. coolsculpting - fat freeze	0	0.00%	\$0.00
Settings	<input type="checkbox"/>	Total: Ads		585	5.64%	\$9,159.93
Often visited	<input type="checkbox"/>	Total: Campaign		585	5.64%	\$9,159.93

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Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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### Extensions

Custom Apr 1 - Jun 30, 2020

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology: Latest Applicators & Dual Sculpting	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	2	66.67%	\$17.96
<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	1	33.33%	\$6.67
<input type="checkbox"/>	25% Off All Fat Areas Save 25% Off on CoolSculpting, New Client Special	search   beta   coolsculpting	Campaign	Approved (limited): Restricted drug terms	0	0.00%	\$0.00
<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Call extension							
<input type="checkbox"/>	(303) 777-5030 (mobile)	Account	Account	Approved	129	6.70%	\$2,548.81
<input type="checkbox"/>	(303) 777-5030	Account	Account	Approved	64	4.90%	\$874.67
Callout extension							
<input type="checkbox"/>	Freeze Your Fat	search   beta   coolsculpting	Campaign	Approved	182	6.94%	\$3,245.92
<input type="checkbox"/>	Highlights: No Surgery	search   beta   coolsculpting	Campaign	Approved	171	7.18%	\$2,896.90
<input type="checkbox"/>	Liposuction Alternative	search   beta   coolsculpting	Campaign	Approved	167	7.13%	\$2,888.81
<input type="checkbox"/>	FDA Approved	search   beta   coolsculpting	Campaign	Approved	168	6.20%	\$2,869.27
<input type="checkbox"/>	Nonsurgical Fat Reduction	search   beta   coolsculpting	Campaign	Approved	151	6.69%	\$2,691.35
<input type="checkbox"/>	Contact Us + Free Consult	search   beta   coolsculpting	Campaign	Approved	161	7.28%	\$2,628.88

Google Ads | Chris Zelig | AOB Med Spa | 324-982-2786 | search | beta | coolsculpting | Optimization score: 73.2%

### Extensions

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
<input type="checkbox"/>	Liposuction Alternative	search   beta   coolsculpting	Campaign	Approved	167	7.13%	\$2,888.81
<input type="checkbox"/>	FDA Approved	search   beta   coolsculpting	Campaign	Approved	168	6.20%	\$2,869.27
<input type="checkbox"/>	Nonsurgical Fat Reduction	search   beta   coolsculpting	Campaign	Approved	151	6.69%	\$2,691.35
<input type="checkbox"/>	Contact Us + Free Consult	search   beta   coolsculpting	Campaign	Approved	161	7.28%	\$2,628.88
<input type="checkbox"/>	New Clients 25% Off	search   beta   coolsculpting	Campaign	Approved	164	6.85%	\$2,600.54
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search   beta   coolsculpting	Campaign	Approved	7	8.05%	\$67.89
Promotion extension							
<input type="checkbox"/>	25% off for New Clients	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content	384	6.30%	\$6,548.42
Total: Sitelink extensions					3	21.43%	\$24.63
Total: Callout extensions					401	6.79%	\$6,789.15
Total: Structured snippet extensions					7	8.05%	\$67.89
Total: Call extensions					193	5.98%	\$3,423.48
Total: Promotion extensions					384	6.30%	\$6,548.42

Show rows: 500 | 1 - 15 of 15

Google Ads | AOB MEDSPA 183342691 (18...)

### Campaigns

Updated just now | Discard Drafts | Review and Publish

Additional Information: We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.21 on 2020-06-18 to the payment method on your ad account 183342691. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing. Apr 1, 2020 - Jun 30, 2020

COVID-19 Resources | Campaigns | Ad Sets | Ads

Campaign Name	Bid Strategy	Budget	Results	Reach	Impressioi	Cost per Result	Amount Spent	Ends	Link Clicks	Website Purchases	On-Facebook Purchases
CoolSculpting - Conversion	Lowest cost	\$33.33 Daily	47 Leads	24,480	64,728	\$27.44 Per Lead	\$1,289.88	Ongoing	431	—	—
[05/24/2020] Promoting AOB Med Spa	Lowest cost	\$5.00 Daily	Page Like	52	98	— Per Pa...	\$1.41	May 29, 2020	1	—	—
CoolSculpting - Traffic	Lowest cost	\$16.66 Daily	Link Click	—	—	— Per Lin...	\$0.00	Ongoing	—	—	—
Post: "Everyone loves CoolSculpting includ...	Using ad...	Using ad...	Messaging ...	—	—	— Per Me...	\$0.00	Feb 4, 2019	—	—	—
Post: "New Year New You! AOB wants to...	Using ad...	Using ad...	Messaging ...	—	—	— Per Me...	\$0.00	Feb 3, 2019	—	—	—
[11/28/2018] Promoting Local Business AOB...	Using ad...	Using ad...	Reach	—	—	— Per 1.0...	\$0.00	Dec 3, 2018	—	—	—
Event: AOB Holiday Open House	Using ad...	Using ad...	Event Resp...	—	—	— Per Eve...	\$0.00	Dec 9, 2018	—	—	—
Post: "CoolSculpting MD shared AOB Med S...	Using ad...	Using ad...	Post Engag...	—	—	— Per Pos...	\$0.00	Apr 16, 2018	—	—	—
Post: "Come meet our amazing staff!! "	Using ad...	Using ad...	Post Engag...	—	—	— Per Pos...	\$0.00	Mar 26, 2018	—	—	—
Results from 13 campaigns			47 Leads	24,480 People	64,826 Total	\$27.44 Per Lead	\$1,291.29 Total Spent	—	432 Total	— Total	— Total

Google Ads | AOB MEDSPA 183342691 (18...)

### Ads

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Search | Filters | Add filters to narrow the data you are seeing. Apr 1, 2020 - Jun 30, 2020

COVID-19 Resources | Campaigns | Ad Sets for 1 Campaign | Ads for 1 Campaign

Ad Name	Last Significant Edit	Results	Reach	Impressioi	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent	Ends	Link Clicks
2019-12 - CS - Women - Image 1	Feb 18, 2020, 138 days ago	20 Leads	10,378	23,473	\$22.46 Per Lead	Ad Relevanc...	Ad Relevanc...	Ad Relevanc...	\$449.12	Ongoing	13
2019-12 - CS - Women - Image 1	—	11 Leads	7,920	15,605	\$33.08 Per Lead	Average	Below average	Average	\$363.88	Ongoing	9
2019-12 - CS - Women - Image 14	—	7 Leads	5,690	10,134	\$32.69 Per Lead	Above average	Below average	Average	\$228.83	Ongoing	8
2019-12 - CS - Women - Image 14	Feb 18, 2020, 138 days ago	2 Leads	2,737	4,275	\$38.93 Per Lead	—	—	—	\$77.86	Ongoing	2
2019-12 - CS - Men Image 1	—	1 Lead	2,055	3,321	\$60.93 Per Lead	Average	Below average	Average	\$60.93	Ongoing	2
2019-12 - CS - Men Image 1	—	3 Leads	2,041	3,502	\$14.83 Per Lead	—	—	—	\$44.48	Ongoing	2
2019-12 - CS - Men Image 2	—	1 Lead	1,514	2,836	\$36.67 Per Lead	—	—	—	\$36.67	Ongoing	2
2019-12 - CS - Men Image 2	—	2 Leads	1,063	1,582	\$14.06 Per Lead	Average	Below average	Average	\$28.11	Ongoing	1
2019-12 - CS - Women - Image 3	—	—	—	—	—	—	—	—	\$0.00	Ongoing	—
Results from 15 ads			47 Leads	24,480 People	64,728 Total	\$27.44 Per Lead	—	—	\$1,289.88 Total Spent	—	431 Total

Google Ads | AOB MEDSPA 183342691 (18...)

CoolSculpting - Conversion > CoolSculpting - Women > 2019-12 - CS - Women - Image 1

Ad Name: 2019-12 - CS - Women - Image 1

Identity: Facebook Page (Select Page), Instagram Account (No Instagram account)

Ad Setup: Create Ad

Format: Single image or video

Fullscreen Mobile Experience: Add an Instant Experience

14 Placements: Facebook Feeds, Feeds, Stories, In-Stream

Preview On

Close | By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines. | Discard Draft | Publish



Ads AOB MEDSPA 183342691

Additional Information  
We recently detected activity website or Instant Articles. We have refunded \$0.21 on 2

Search Filters

+ Create Duplicate

Ad Name	Status	Thumbnail	Created
2019-12- CS - Men Image 1	On		2019-12
2019-12- CS - Men Image 2	On		2019-12
2019-12- CS - Women - Image 3	On		2019-12
2019-12- CS - Women - Holiday...	On		2019-12
2019-12- CS - Women - Holiday...	On		2019-12
2019-12- CS - Women - Image 1	On		2019-12
2019-12- CS - Women - Image 14	On		2019-12
2019-12- CS - Men Image 2	On		2019-12
2019-12- CS - Men Image 1	On		2019-12
2019-12- CS - Women - Image 4	On		2019-12
2019-12- CS - Women - Image 1	On		2019-12
2019-12- CS - Women - Image 14	On		2019-12

Coolsculpting - Conversion > Coolsculpting - Men > 2019-12 - CS - Men Image 1

Edit Review

Ad Name: 2019-12 - CS - Men Image 1

Identity

Facebook Page: AOB Med Spa

Instagram Account: No Instagram account

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience

14 Placements

Facebook Feeds: AOB Med Spa sponsored post with image of a man and text: "Coolsculpting® safely freezes away stubborn fat that resists diet and exercise."

Feeds: Multiple ad placements in various feeds.

Stories: Ad placements in stories.

In-Stream: Ad placements in in-stream videos.

Close By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines. Discard Draft Publish

Ads AOB MEDSPA 183342691

Additional Information  
We recently detected activity website or Instant Articles. We have refunded \$0.21 on 2

Search Filters

+ Create Duplicate

Ad Name	Status	Thumbnail	Created
2019-12- CS - Men Image 1	On		2019-12
2019-12- CS - Men Image 2	On		2019-12
2019-12- CS - Women - Image 3	On		2019-12
2019-12- CS - Women - Holiday...	On		2019-12
2019-12- CS - Women - Holiday...	On		2019-12
2019-12- CS - Women - Image 1	On		2019-12
2019-12- CS - Women - Image 14	On		2019-12
2019-12- CS - Men Image 2	On		2019-12
2019-12- CS - Men Image 1	On		2019-12
2019-12- CS - Women - Image 4	On		2019-12
2019-12- CS - Women - Image 1	On		2019-12
2019-12- CS - Women - Image 14	On		2019-12

Coolsculpting - Conversion > Coolsculpting - Men > 2019-12 - CS - Men Image 2

Edit Review

Ad Name: 2019-12 - CS - Men Image 2

Identity

Facebook Page: Select Page

Instagram Account: No Instagram account

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience

14 Placements

Facebook Feeds: AOB Med Spa sponsored post with image of a man and text: "Coolsculpting® safely freezes away stubborn fat that resists diet and exercise."

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Ads AOB MEDSPA 183342691

Additional Information  
We recently detected activity website or Instant Articles. We have refunded \$0.21 on 2

Search Filters

+ Create Duplicate

Ad Name	Status	Thumbnail	Created
2019-12- CS - Men Image 1	On		2019-12
2019-12- CS - Men Image 2	On		2019-12
2019-12- CS - Women - Image 3	On		2019-12
2019-12- CS - Women - Holiday...	On		2019-12
2019-12- CS - Women - Holiday...	On		2019-12
2019-12- CS - Women - Image 1	On		2019-12
2019-12- CS - Women - Image 14	On		2019-12
2019-12- CS - Men Image 2	On		2019-12
2019-12- CS - Men Image 1	On		2019-12
2019-12- CS - Women - Image 4	On		2019-12
2019-12- CS - Women - Image 1	On		2019-12
2019-12- CS - Women - Image 14	On		2019-12

Coolsculpting - Conversion > Coolsculpting - Men - LA List > 2019-12 - CS - Men Image 2

Edit Review

Ad Name: 2019-12 - CS - Men Image 2

Identity

Facebook Page: Select Page

Instagram Account: No Instagram account

Ad Setup: Create Ad

Format: Single Image or Video

Fullscreen Mobile Experience: Add an Instant Experience

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Facebook Feeds: AOB Med Spa sponsored post with image of a man and text: "Coolsculpting® safely freezes away stubborn fat that resists diet and exercise."

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