

Medstar Media, Inc.  
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United States

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BILL TO  
**AOB Med Spa**  
AOB Med Spa

kkotelko@aobmedspa.com

**Invoice Number:** WV 2020\_108

**Invoice Date:** July 1, 2020

**Payment Due:** July 1, 2020

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads.</li></ul>	1	\$1,500.00	\$1,500.00
<b>Content Creation + Search Engine Optimization (SEO)</b> <ul style="list-style-type: none"><li>• Content creation and publishing of two blog articles.</li><li>• Monthly service content page updates and on-site SEO updates (up to two hours)</li><li>• Google Search Console monthly management</li></ul>	1	\$1,250.00	\$1,250.00

**Total:** \$2,750.00

Payment on July 1, 2020 using  ending in 1004: \$2,750.00

**Amount Due (USD): \$0.00**