

CoolSculpting Marketing Services Apex Dermatology Co-Op Q3 2023 Total Marketing Expenses (7/1/2023 - 9/30/2023)

Total Google Ads: \$19,413.37
Total Marketing Service Fees: \$ 9,000.00
Total CoolSculpting Marketing Cost: \$28,413.37

Google Ads | Medstar Media > Apex Dermatology 510-410-7007 | All campaigns > All campaigns (modified)

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Filters: Campaign status: All | Ad group status: All | Campaign name contains cool X | Add filter

Overview | Recommendations | Insights | Campaigns | Auction insights | Ad groups | Ads & assets | Videos | Landing pages | Keywords | Audiences | Content | Settings | Change history

Campaigns

Campaign	Budget	Status	Clicks	CTR	Cost
MS search coolsculpting	\$135.06/day	Limited by budget	1,170	8.93%	\$6,213.65
MS search coolsculpting westlake	\$83.87/day	Paused	403	4.94%	\$3,891.02
MS search coolsculpting hudson	\$95.41/day	Paused	328	5.00%	\$3,855.96
MS search coolsculpting mayfield	\$70.62/day	Paused	356	5.89%	\$2,964.41
MS search coolsculpting concord	\$71.63/day	Paused	73	8.11%	\$2,488.33
CoolSculpting	\$75.00/day	Paused Some ads disapproved, Some ads limited by policy	0	-	\$0.00
search coolsculpting canton	\$49.85/day	Paused	0	-	\$0.00
Total: Campaigns in your current view			2,330	6.70%	\$19,413.37
Total: Account	\$601.53/day		13,870	10.15%	\$55,098.21

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
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Google Ads | Medstar Media > Apex Dermatology 510-410-7007 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Enabled Status: Limited by budget Type: Search Budget: \$135.06/day Optimization score: 98.9% More details Campaign 2 of 7

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Locations

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
(Keyword: Apex Dermatology) CoolSculpting CoolSculpting® Elite +12 more go.apexskin.com/coolsculpting/ohio CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	0. coolsculpting - general	Eligible	305	11.68%	\$2,089.04
(Keyword: Apex Dermatology) CoolSculpting CoolSculpting® Elite +12 more go.apexskin.com/coolsculpting/ohio CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	2. liposuction	Eligible	485	13.53%	\$1,883.15
Apex Dermatology CoolSculpting CoolSculpting® Elite +11 more go.apexskin.com/coolsculpting/ohio CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	x. expanded reach	Eligible	319	5.11%	\$1,787.81
(Keyword: Apex Dermatology) CoolSculpting CoolSculpting® Elite +12 more go.apexskin.com/coolsculpting/ohio CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	1. coolsculpting - price	Eligible	47	11.38%	\$391.13
Apex Dermatology CoolSculpting CoolSculpting® Elite +11 more go.apexskin.com/coolsculpting/ohio CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	x. non-service medspa	Not eligible Ad group removed	14	5.67%	\$62.52
Total: Ads in your current view			1,170	8.93%	\$6,213.65
Total: Campaign			1,170	8.93%	\$6,213.65

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Google Ads | Medstar Media > Apex Dermatology 510-410-7007 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

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Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Locations

Responsive search ad

Assets

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Freeze Your Fat Away Today	Approved	Headline	2nd position	Learning	273	Advertiser
Apex Dermatology	Approved	Headline	None	Learning	467	Advertiser
CoolSculpting in (LOCATION)(City))	Approved	Headline	1st position	Good	1,181	Advertiser
Affordable & Quick Treatments	Approved	Headline	2nd position	Learning	100	Advertiser
(Keyword: Apex Dermatology)	Approved	Headline	1st position	Good	915	Advertiser
Freeze Stubborn Fat 2x Faster	Approved	Headline	2nd position	Learning	298	Advertiser
No Surgery & Minimal Downtime	Approved	Headline	2nd position	Learning	140	Advertiser
Next-Generation Fat Reduction	Approved	Headline	2nd position	Learning	22	Advertiser
Flexible Payment Options	Approved	Headline	2nd position	Learning	164	Advertiser
Fat Reduction Treatment	Approved	Headline	2nd position	Learning	74	Advertiser
CoolSculpting® Elite	Approved	Headline	1st position	Learning	71	Advertiser
50% Off 8+ Treatments	Approved	Headline	2nd position	Good	1,407	Advertiser
CoolSculpting	Approved	Headline	1st position	Learning	233	Advertiser

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Google Ads | Medstar Media > Apex Dermatology 510-410-7007 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

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Enabled Status: Limited by budget Type: Search Budget: \$135.06/day Optimization score: 98.9% More details Campaign 2 of 7

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Locations

Responsive search ad

Assets

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
No Surgery & Minimal Downtime	Approved	Headline	2nd position	Learning	140	Advertiser
Next-Generation Fat Reduction	Approved	Headline	2nd position	Learning	22	Advertiser
Flexible Payment Options	Approved	Headline	2nd position	Learning	164	Advertiser
Fat Reduction Treatment	Approved	Headline	2nd position	Learning	74	Advertiser
CoolSculpting® Elite	Approved	Headline	1st position	Learning	71	Advertiser
50% Off 8+ Treatments	Approved	Headline	2nd position	Good	1,407	Advertiser
CoolSculpting	Approved	Headline	1st position	Learning	233	Advertiser
CoolSculpting Elite (LOCATION)(City))	Approved	Headline	1st position	Learning	212	Advertiser
Top Provider in (LOCATION)(City))	Approved	Headline	2nd position	Learning	134	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved	Description	None	Pending	2,548	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	Pending	30	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved	Description	2nd position	Pending	1,764	Advertiser
State-of-the-Art Treatment. Dual Applicators. Advanced Technology. Eliminate Stubborn Fat	Approved	Description	None	Pending	34	Advertiser

Show rows: 100 1 - 19 of 19

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Enabled Status: Limited by budget Type: Search Budget: \$135.06/day Optimization score: 98.9%

Asset	Asset type	Level	Status	Clicks	CTR	Cost
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Ohio.	Sitelink	Account	Eligible	164	5.45%	\$1,747.00
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink	Account	Eligible	153	5.31%	\$1,699.43
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Sitelink	Account	Eligible	149	5.21%	\$1,643.34
Multiple Offices	Callout	Account	Eligible	0	-	\$0.00
Ohio's Best Skin Care	Callout	Account	Eligible	0	-	\$0.00
Most Insurances Accepted	Callout	Account	Eligible	0	-	\$0.00
Same Day Appointments	Callout	Account	Eligible	0	-	\$0.00
Insurance coverage: Medical Mutual, United Health Care, Blue Cross Blue Shield, Aetna, Anthem	Structured snippet	Account	Removed Policy (Trademarks in ad text +1 more)	0	-	\$0.00
Dermatology Offices 12 Convenient Locations Across Northeast Ohio	Sitelink	Account	Removed Disapproved (Past Violation +3 more)	0	-	\$0.00
Insurances Accepted View all the health insurance plans we accept at our offices	Sitelink	Account	Removed Disapproved (Speculative and Experimental Medical Treatment +3 more)	0	-	\$0.00

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Enabled Status: Limited by budget Type: Search Budget: \$135.06/day Optimization score: 98.9%

Asset	Asset type	Level	Status	Clicks	CTR	Cost
MS search coolsculpting						
APEXSKIN Business logo	Business logo	Campaign	Eligible	614	5.76%	\$4,644.99
Apex Skin Business name	Business name	Campaign	Eligible	610	6.28%	\$4,641.55
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink	Campaign	Eligible	170	5.58%	\$1,893.64
Image	Image	Campaign	Eligible	269	5.93%	\$1,702.04
Fall Sale - Up to 50% off 8+ Treatments	Promotion	Campaign	Eligible	216	7.59%	\$1,361.85
FDA Cleared	Callout	Campaign	Eligible	152	7.19%	\$1,069.72
Freeze Your Fat	Callout	Campaign	Eligible	120	6.91%	\$972.96
Liposuction Alternative	Callout	Campaign	Eligible	126	6.71%	\$920.89
Nonsurgical Fat Reduction	Callout	Campaign	Eligible	127	7.07%	\$900.15
Highlights: No Surgery	Callout	Campaign	Eligible	127	7.14%	\$839.25
Summer Sale - Up to 50% off 8+ Treatments	Promotion	Campaign	Eligible	41	7.41%	\$798.42
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet	Campaign	Eligible	47	6.98%	\$272.71

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Enabled Status: Limited by budget Type: Search Budget: \$135.06/day Optimization score: 98.9%

Asset	Asset type	Level	Status	Clicks	CTR	Cost
Highlights: No Surgery	Callout	Campaign	Eligible	127	7.14%	\$839.25
Summer Sale - Up to 50% off 8+ Treatments	Promotion	Campaign	Eligible	41	7.41%	\$798.42
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet	Campaign	Eligible	47	6.98%	\$272.71
(440) 443-0340	Call	Campaign	Eligible	4	1.57%	\$107.39
Total: Images				269	5.93%	\$1,702.04
Total: Business name				610	6.28%	\$4,641.55
Total: Business logo				614	5.76%	\$4,644.99
Total: Sitelinks				170	5.53%	\$1,893.64
Total: Callouts				256	6.19%	\$1,887.92
Total: Structured snippets				47	6.98%	\$272.71
Total: Calls				4	1.57%	\$107.39
Total: Promotions				257	7.56%	\$2,160.27

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Paused Type: Search Budget: \$83.87/day

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view			403	4.94%	\$3,891.02
Apex Dermatology CoolSculpting CoolSculpting® Elite +11 more go.apexskin.com/coolsculpting/westlake CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	x. expanded reach	Not eligible Campaign paused	123	3.53%	\$1,252.96
(Keyword Apex Dermatology) CoolSculpting CoolSculpting® Elite +12 more go.apexskin.com/coolsculpting/westlake CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	0. coolsculpting - general	Not eligible Campaign paused	68	9.69%	\$1,029.31
(Keyword Apex Dermatology) CoolSculpting CoolSculpting® Elite +12 more go.apexskin.com/coolsculpting/westlake CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	3. liposuction	Not eligible Campaign paused	66	5.95%	\$625.13
Apex Dermatology Fat Reduction in Westlake, OH Non-Surgical Fat Reduction +11 more go.apexskin.com/coolsculpting/westlake Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	x. expanded reach	Removed Campaign paused	63	3.48%	\$379.26
Apex Dermatology Fat Reduction in Westlake, OH Non-Surgical Fat Reduction +11 more go.apexskin.com/coolsculpting/westlake Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Ge... View assets details	3. liposuction	Removed Campaign paused	42	9.19%	\$264.12
(Keyword Apex Dermatology) CoolSculpting CoolSculpting® Elite +12 more go.apexskin.com/coolsculpting/westlake CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	1. coolsculpting - price	Not eligible Campaign paused	13	12.87%	\$113.63

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Paused Type: Search Budget: \$83.87/day

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view			403	4.94%	\$3,891.02
(Keyword Apex Dermatology) CoolSculpting CoolSculpting® Elite +12 more go.apexskin.com/coolsculpting/westlake CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	1. coolsculpting - price	Not eligible Campaign paused	13	12.87%	\$113.63
(Keyword Apex Dermatology) CoolSculpting in (LOCATION)(City)) Freeze Away Body Fat +12 more go.apexskin.com/coolsculpting/westlake CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Removed Campaign paused	10	5.85%	\$96.56
Apex Dermatology CoolSculpting CoolSculpting® Elite +11 more go.apexskin.com/coolsculpting/westlake CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	x. non-service medspa	Not eligible Campaign paused	13	5.04%	\$89.84
(Keyword Apex Dermatology) CoolSculpting in (LOCATION)(City)) Freeze Away Body Fat +12 more go.apexskin.com/coolsculpting/westlake CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	1. coolsculpting - price	Removed Campaign paused	2	10.53%	\$25.92
Apex Dermatology CoolSculpting in (LOCATION)(City)) Freeze Away Body Fat +12 more go.apexskin.com/coolsculpting/westlake CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	x. non-service medspa	Removed Campaign paused	2	5.41%	\$11.27
(Keyword Apex Dermatology) CoolSculpting® Elite Fat Reduction Treatment +9 more go.apexskin.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Westlake, OH. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	2. coolsculpting elite	Removed Campaign paused	1	25.00%	\$3.02

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Paused Type: Search Budget: \$83.87/day More details Campaign 0 of 0

Overview	Ad status: All	Add filter	Search	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/> Ad							
Insights	Total: Ads in your current view						403	4.94%	\$3,891.02
Ad groups	1-fat Reduction in Westlake, OH Eliminate Fat & Feel Great Freeze Away Body Fat go.apexskin.com/coolsculpting/westlake Coolsculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. expanded reach	Removed	Campaign paused		0	-	\$0.00
Ads & assets	Fat Reduction in Westlake, OH Eliminate Fat & Feel Great Get Rid of Unwanted Fat go.apexskin.com/coolsculpting/westlake Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest Coolsculpting Discount Ever. Save 50% Off 8+ Treatments of Coolsculpting.		x. expanded reach	Removed	Campaign paused		0	-	\$0.00
Assets	(Keyword Apex Dermatology) Coolsculpting Coolsculpting® Elite +12 more go.apexskin.com/coolsculpting/westlake Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Coolsculpting Discount. View assets details		2. coolsculpting elite	Not eligible	Campaign paused		0	0.00%	\$0.00
Landing pages	Total: Ads in your current view						403	4.94%	\$3,891.02
Keywords	Total: Campaign						403	4.94%	\$3,891.02

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Paused Type: Search Budget: \$83.87/day More details Campaign 0 of 0

Responsive search ad Leave feedback Custom Jul 1 - Sep 30, 2023 Show last 30 days

Overview	Asset status: All	Add filter	Download	Expand
Recommendations	<input checked="" type="radio"/> Asset	Status	Asset type ↑	Position pinning
Assets	Freeze Your Fat Away Today	Approved	Headline	2nd position
Assets	Apex Dermatology	Approved	Headline	None
Assets	Affordable & Quick Treatments	Approved	Headline	2nd position
Assets	Freeze Stubborn Fat 2x Faster	Approved	Headline	2nd position
Assets	No Surgery & Minimal Downtime	Approved	Headline	2nd position
Assets	Next-Generation Fat Reduction	Approved	Headline	2nd position
Assets	Flexible Payment Options	Approved	Headline	2nd position
Assets	Fat Reduction Treatment	Approved	Headline	2nd position
Assets	Coolsculpting® Elite	Approved	Headline	1st position
Assets	Top Provider in Westlake, OH	Approved	Headline	2nd position
Assets	50% Off 8+ Treatments	Approved	Headline	2nd position
Assets	Coolsculpting in Westlake, OH	Approved	Headline	1st position
Assets	Coolsculpting® Elite Westlake	Approved	Headline	1st position

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Paused Type: Search Budget: \$83.87/day More details Campaign 0 of 0

Overview	Asset status: All	Add filter	Download	Expand
Recommendations	<input checked="" type="radio"/> Asset	Status	Asset type ↑	Position pinning
Assets	Next-Generation Fat Reduction	Approved	Headline	2nd position
Assets	Flexible Payment Options	Approved	Headline	2nd position
Assets	Fat Reduction Treatment	Approved	Headline	2nd position
Assets	Coolsculpting® Elite	Approved	Headline	1st position
Assets	Top Provider in Westlake, OH	Approved	Headline	2nd position
Assets	50% Off 8+ Treatments	Approved	Headline	2nd position
Assets	Coolsculpting in Westlake, OH	Approved	Headline	1st position
Assets	Coolsculpting® Elite Westlake	Approved	Headline	1st position
Assets	Coolsculpting	Approved	Headline	1st position
Assets	The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved	Description	None
Assets	Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved	Description	None
Assets	Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved	Description	None
Assets	Our Biggest Coolsculpting Discount Ever. Get Up to 50% Off 8+ Coolsculpting Treatments	Approved	Description	2nd position

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Paused Type: Search Budget: \$83.87/day More details Campaign 6 of 7

Assets Custom Jul 1 - Sep 30, 2023 Show last 30 days

Overview	Asset status: All	Asset type: All	Add filter	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/> Asset	Asset type	Level	Status	Clicks	CTR	Cost	
Assets	Multiple Offices	Callout	Account	Eligible		0	-	\$0.00	
Assets	Ohio's Best Skin Care	Callout	Account	Eligible		0	-	\$0.00	
Assets	Most Insurances Accepted	Callout	Account	Eligible		0	-	\$0.00	
Assets	Same Day Appointments	Callout	Account	Eligible		0	-	\$0.00	
Assets	Insurance coverage: Medical Mutual, United Health Care, Blue Cross Blue Shield, Aetna, Anthem	Structured snippet	Account	Removed Policy (Trademarks in ad text +1 more)		0	-	\$0.00	
Assets	Dermatology Offices 12 Convenient Locations Across Northeast Ohio	Sitelink	Account	Removed Disapproved (Past Violation +3 more)		0	-	\$0.00	
Assets	Insurances Accepted View all the health insurance plans we accept at our offices	Sitelink	Account	Removed Disapproved (Speculative and Experimental Medical Treatment +3 more)		0	-	\$0.00	
Assets	Employment Opportunities Learn About Career Opportunities Available at Apex Skin	Sitelink	Account	Removed Disapproved (Speculative and Experimental Medical Treatment +3 more)		0	-	\$0.00	
Assets	Book Appointment Same Day Appointments Available Call or book online today.	Sitelink	Account	Removed Policy (Restricted medical content +1 more)		0	-	\$0.00	
Assets	Request An Appointment	Sitelink	Account	Removed Policy (Restricted medical content +1 more)		0	-	\$0.00	

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Paused Type: Search Budget: \$83.87/day More details Campaign 6 of 7

Assets Custom Jul 1 - Sep 30, 2023 Show last 30 days

Overview	Asset status: All	Asset type: All	Add filter	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/> Asset	Asset type	Level	Status	Clicks	CTR	Cost	
Assets	MS search coolsculpting westlake								
Assets	APEX SKIN	Business logo	Campaign	Eligible		373	5.00%	\$3,608.16	
Assets	Apex Skin	Business name	Campaign	Eligible		234	5.15%	\$2,676.27	
Assets	Coolsculpting Coolsculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink	Campaign	Eligible		186	6.16%	\$2,118.06	
Assets	Why Choose Us? Read About What Sets Us Apart from Other Medspas in Ohio.	Sitelink	Campaign	Eligible		180	6.13%	\$2,032.47	
Assets	About Us Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink	Campaign	Eligible		170	6.10%	\$1,894.78	
Assets	Summer Sale - Up to 50% off 8+ Treatments	Promotion	Campaign	Eligible		133	7.17%	\$1,638.56	
Assets	Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Sitelink	Campaign	Eligible		140	5.62%	\$1,584.52	
Assets	FDA Cleared	Callout	Campaign	Eligible		69	5.83%	\$679.45	
Assets	Liposuction Alternative	Callout	Campaign	Eligible		60	6.23%	\$647.31	
Assets	Nonsurgical Fat Reduction	Callout	Campaign	Eligible		61	6.30%	\$628.42	
Assets	Freeze Your Fat	Callout	Campaign	Eligible		59	6.16%	\$621.97	
Assets	Highlights: No Surgery	Callout	Campaign	Eligible		51	5.28%	\$543.82	

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$83.87/day

Overview	Asset status: All	Asset type: All	Add filter	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Asset	Asset type	Level	Status	Clicks	CTR	Cost
Insights	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(440) 443-0340	Call	Campaign	Eligible	12	3.63%	\$180.83
Ad groups	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet	Campaign	Eligible	9	3.66%	\$90.74
Ads & assets	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Apex Dermatology	Business name	Campaign	Removed Disapproved (Business Name Irrelevance)	0	-	\$0.00
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Spring Sale - \$1,000 off 8+ Treatments	Promotion	Campaign	Removed	0	-	\$0.00
Assets	<input type="checkbox"/>	<input checked="" type="checkbox"/>	50% Off 8+ Treatments	Callout	Campaign	Removed	0	-	\$0.00
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Summer Sale - Up to 50% off 8+ Treatments	Promotion	Campaign	Removed	0	-	\$0.00
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fall Sale - Up to 50% off 8+ Treatments	Promotion	Campaign	Removed	0	-	\$0.00
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(440) 443-0435	Call	Campaign	Removed	0	-	\$0.00
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Winter Sale - Up to 50% off 8+ Treatments	Promotion	Campaign	Removed	0	-	\$0.00
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Spring Sale - Up to 50% off 8+ Treatments	Promotion	Campaign	Removed	0	-	\$0.00
Suggested	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Apex Dermatology Center	Business name	Campaign	Removed Disapproved (Business Name Irrelevance)	0	-	\$0.00
Locations	<input type="checkbox"/>	<input checked="" type="checkbox"/>		Image	Campaign	Eligible	0	-	\$0.00
+	Total: Images								
+	Total: Images								

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$83.87/day

Overview	Asset status: All	Asset type: All	Add filter	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Treatments	Promotion	Campaign	Removed	0	-	\$0.00
Insights	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Apex Dermatology Center	Business name	Campaign	Removed Disapproved (Business Name Irrelevance)	0	-	\$0.00
Ad groups	<input type="checkbox"/>	<input checked="" type="checkbox"/>		Image	Campaign	Eligible	0	-	\$0.00
Assets	Total: Images								
Landing pages	Total: Images								
Keywords	Total: Business name								
Audiences	Total: Business logo								
Settings	Total: Sitelinks								
Change history	Total: Callouts								
Suggested	Total: Structured snippets								
Locations	Total: Calls								
+	Total: Promotions								

Show rows: 100 1 - 35 of 35

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$95.41/day

Custom Jul 1 - Sep 30, 2023

Overview	Ad status: All	Add filter	Search	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost	
Insights	Total: Ads in your current view								
Ad groups	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Apex Dermatology CoolSculpting CoolSculpting® Elite +11 more go.apexskin.com/coolsculpting/hudson CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	x. expanded reach	Not eligible Campaign paused	114	3.43%	\$1,344.35	
Ads & assets	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword Apex Dermatology) CoolSculpting CoolSculpting® Elite +12 more go.apexskin.com/coolsculpting/hudson CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	0. coolsculpting - general	Not eligible Campaign paused	47	10.90%	\$930.76	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword Apex Dermatology) CoolSculpting CoolSculpting® Elite +12 more go.apexskin.com/coolsculpting/hudson CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	2. liposuction	Not eligible Campaign paused	56	6.00%	\$541.68	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Apex Dermatology Fat Reduction in Hudson, OH Non-Surgical Fat Reduction +11 more go.apexskin.com/coolsculpting/hudson Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically...	x. expanded reach	Removed Campaign paused	52	4.72%	\$397.30	
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword Apex Dermatology) CoolSculpting (in (LOCATION/City)) Freeze Away Body Fat +12 more go.apexskin.com/coolsculpting/hudson CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	0. coolsculpting - general	Removed Campaign paused	12	13.19%	\$229.05	
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword Apex Dermatology) CoolSculpting CoolSculpting® Elite +12 more go.apexskin.com/coolsculpting/hudson CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	1. coolsculpting - price	Not eligible Campaign paused	10	15.87%	\$141.17	

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$95.41/day

Overview	Ad status: All	Add filter	Search	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost	
Insights	Total: Ads in your current view								
Ad groups	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword Apex Dermatology) CoolSculpting CoolSculpting® Elite +12 more go.apexskin.com/coolsculpting/hudson CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	1. coolsculpting - price	Not eligible Campaign paused	10	15.87%	\$141.17	
Ads & assets	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Apex Dermatology CoolSculpting CoolSculpting® Elite +11 more go.apexskin.com/coolsculpting/hudson CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	x. non-service medspa	Not eligible Campaign paused	21	7.64%	\$132.87	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Apex Dermatology Fat Reduction in Hudson, OH Non-Surgical Fat Reduction +11 more go.apexskin.com/coolsculpting/hudson Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically...	2. liposuction	Removed Campaign paused	14	5.45%	\$118.53	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword Apex Dermatology) CoolSculpting (in (LOCATION/City)) Freeze Away Body Fat +12 more go.apexskin.com/coolsculpting/hudson CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	1. coolsculpting - price	Removed Campaign paused	1	4.55%	\$17.95	
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Apex Dermatology CoolSculpting (in (LOCATION/City)) Freeze Away Body Fat +12 more go.apexskin.com/coolsculpting/hudson CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	x. non-service medspa	Removed Campaign paused	1	1.96%	\$2.30	
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword Apex Dermatology) CoolSculpting® Elite Fat Reduction Treatment +9 more go.apexskin.com/coolsculpting/elite Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	3. coolsculpting elite	Removed Campaign paused	0	0.00%	\$0.00	
Settings	CoolSculpting® Elite Provider Freeze Stubborn Fat 2x Faster No								

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$95.41/day

Overview	Ad status: All	Add filter	Search	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost	
Insights	Total: Ads in your current view								
Ad groups	<input type="checkbox"/>	<input checked="" type="checkbox"/>	away body fat go.apexskin.com/coolsculpting/hudson CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. liposuction	Removed Campaign paused	0	-	\$0.00	
Ads & assets	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Hudson, OH Eliminate Fat & Feel Great Freeze Away Body Fat go.apexskin.com/coolsculpting/hudson CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. expanded reach	Removed Campaign paused	0	-	\$0.00	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Hudson, OH Eliminate Fat & Feel Great Get Rid of Unwanted Fat go.apexskin.com/coolsculpting/hudson Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	x. expanded reach	Removed Campaign paused	0	-	\$0.00	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Hudson, OH Eliminate Fat & Feel Great Get Rid of Unwanted Fat go.apexskin.com/coolsculpting/hudson Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	x. expanded reach	Removed Campaign paused	0	-	\$0.00	
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword Apex Dermatology) CoolSculpting CoolSculpting® Elite +12 more go.apexskin.com/coolsculpting/hudson CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	3. coolsculpting elite	Not eligible Campaign paused	0	0.00%	\$0.00	
Audiences	Total: Ads in your current view								
Settings	Total: Campaign								

Show rows: 100 1 - 40 of 40

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$95.41/day More details Campaign 4 of 7

Responsive search ad

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Freeze Your Fat Away Today	Approved	Headline	2nd position	Learning	655	Advertiser
Apex Dermatology	Approved	Headline	None	Learning	201	Advertiser
Affordable & Quick Treatments	Approved	Headline	2nd position	Learning	493	Advertiser
Freeze Stubborn Fat 2x Faster	Approved	Headline	2nd position	Learning	155	Advertiser
No Surgery & Minimal Downtime	Approved	Headline	2nd position	Good	821	Advertiser
Next-Generation Fat Reduction	Approved	Headline	2nd position	Learning	31	Advertiser
Flexible Payment Options	Approved	Headline	2nd position	Learning	172	Advertiser
Fat Reduction Treatment	Approved	Headline	2nd position	Learning	164	Advertiser
CoolSculpting® Elite	Approved	Headline	1st position	Learning	17	Advertiser
Top Provider in Hudson, OH	Approved	Headline	2nd position	Learning	258	Advertiser
50% Off 8+ Treatments	Approved	Headline	2nd position	Learning	574	Advertiser
Coolsculpting in Hudson, OH	Approved	Headline	1st position	Good	2,627	Advertiser
CoolSculpting® Elite Hudson	Approved	Headline	1st position	Learning	68	Advertiser

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$95.41/day More details Campaign 4 of 7

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Next-Generation Fat Reduction	Approved	Headline	2nd position	Learning	31	Advertiser
Flexible Payment Options	Approved	Headline	2nd position	Learning	172	Advertiser
Fat Reduction Treatment	Approved	Headline	2nd position	Learning	164	Advertiser
CoolSculpting® Elite	Approved	Headline	1st position	Learning	17	Advertiser
Top Provider in Hudson, OH	Approved	Headline	2nd position	Learning	258	Advertiser
50% Off 8+ Treatments	Approved	Headline	2nd position	Learning	574	Advertiser
Coolsculpting in Hudson, OH	Approved	Headline	1st position	Good	2,627	Advertiser
CoolSculpting® Elite Hudson	Approved	Headline	1st position	Learning	68	Advertiser
Coolsculpting	Approved	Headline	1st position	Learning	611	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved	Description	None	Learning	42	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved	Description	None	Good	3,219	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved	Description	None	Learning	62	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved	Description	2nd position	Good	2,456	Advertiser

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$95.41/day More details Campaign 4 of 7

Asset	Asset type	Level	Status	Clicks	CTR	Cost
Account						
Multiple Offices	Callout	Account	Eligible	0	-	\$0.00
Ohio's Best Skin Care	Callout	Account	Eligible	0	-	\$0.00
Most Insurances Accepted	Callout	Account	Eligible	0	-	\$0.00
Same Day Appointments	Callout	Account	Eligible	0	-	\$0.00
Insurance coverage: Medical Mutual, United Health Care, Blue Cross Blue Shield, Aetna, Anthem	Structured snippet	Account	Removed Policy (Trademarks in ad text +1 more)	0	-	\$0.00
Dermatology Offices 12 Convenient Locations Across Northeast Ohio	Sitelink	Account	Removed Disapproved (Past Violation +3 more)	0	-	\$0.00
Insurances Accepted View all the health insurance plans we accept at our offices	Sitelink	Account	Removed Disapproved (Speculative and Experimental Medical Treatment +3 more)	0	-	\$0.00
Employment Opportunities Learn About Career Opportunities Available at Apex Skin	Sitelink	Account	Removed Disapproved (Speculative and Experimental Medical Treatment +3 more)	0	-	\$0.00
Book Appointment Same Day Appointments Available Call or book online today.	Sitelink	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Request An Appointment	Sitelink	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$95.41/day More details Campaign 4 of 7

Asset	Asset type	Level	Status	Clicks	CTR	Cost
MS search coolsculpting hudson						
APEX SKIN	Business logo	Campaign	Eligible	281	4.73%	\$3,539.61
Apex Skin	Business name	Campaign	Eligible	179	4.55%	\$2,480.15
CoolSculpting CoolSculpting - The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink	Campaign	Eligible	166	5.87%	\$2,459.36
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Ohio.	Sitelink	Campaign	Eligible	159	5.89%	\$2,379.40
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink	Campaign	Eligible	157	6.08%	\$2,285.81
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Sitelink	Campaign	Eligible	121	5.24%	\$1,844.35
Summer Sale - Up to 50% off 8+ Treatments	Promotion	Campaign	Eligible	102	6.05%	\$1,386.73
FDA Cleared	Callout	Campaign	Eligible	53	5.26%	\$844.69
Highlights: No Surgery	Callout	Campaign	Eligible	44	5.02%	\$716.06
Liposuction Alternative	Callout	Campaign	Eligible	37	4.52%	\$614.41
Nonsurgical Fat Reduction	Callout	Campaign	Eligible	37	4.23%	\$597.68
Freeze Your Fat	Callout	Campaign	Eligible	34	3.93%	\$525.92

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$95.41/day More details Campaign 4 of 7

Asset	Asset type	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet	Campaign	Eligible	15	7.39%	\$197.85
(440) 443-0340	Call	Campaign	Eligible	6	1.89%	\$71.62
Apex Dermatology	Business name	Campaign	Removed Disapproved (Business Name Irrelevance)	0	-	\$0.00
50% Off 8+ Treatments	Callout	Campaign	Removed	0	-	\$0.00
Spring Sale - \$1,000 off 8+ Treatments	Promotion	Campaign	Removed	0	-	\$0.00
Summer Sale - Up to 50% off 8+ Treatments	Promotion	Campaign	Removed	0	-	\$0.00
Fall Sale - Up to 50% off 8+ Treatments	Promotion	Campaign	Removed	0	-	\$0.00
(440) 443-0429	Call	Campaign	Removed	0	-	\$0.00
Winter Sale - Up to 50% off 8+ Treatments	Promotion	Campaign	Removed	0	-	\$0.00
Spring Sale - Up to 50% off 8+ Treatments	Promotion	Campaign	Removed	0	-	\$0.00
Apex Dermatology Center	Business name	Campaign	Removed Disapproved (Business Name Irrelevance)	0	-	\$0.00
Image	Image	Campaign	Eligible	0	-	\$0.00
Total: Images				0	-	\$0.00

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$95.41/day

Overview	Asset	Asset type	Level	Status	Clicks	CTR	Cost
Insights	Spring Sale - Up to 50% Off 8+ Treatments	Promotion	Campaign	Removed	0	-	\$0.00
Ads & assets	Apex Dermatology Center	Business name	Campaign	Removed Disapproved (Business Name Irrelevance)	0	-	\$0.00
Assets		Image	Campaign	Eligible	0	-	\$0.00
Landing pages	Total: Images				0	-	\$0.00
Keywords	Total: Business name				179	4.55%	\$2,480.15
Audiences	Total: Business logo				281	4.73%	\$3,539.61
Settings	Total: Sitelinks				170	5.97%	\$2,501.30
Change history	Total: Callouts				96	5.09%	\$1,388.66
Suggested	Total: Structured snippets				15	7.39%	\$197.85
Locations	Total: Calls				6	1.89%	\$71.62
Locations	Total: Promotions				102	6.05%	\$1,386.73

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Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$70.62/day

Custom Jul 1 - Sep 30, 2023

Overview	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & assets	{Keyword Apex Dermatology} Coolsculpting CoolSculpting® Elite +12 more go.apexskin.com/coolsculpting/mayfield CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	0. coolsculpting - general	Not eligible Campaign paused	69	9.09%	\$1,005.94
Assets	Apex Dermatology Coolsculpting CoolSculpting® Elite +11 more go.apexskin.com/coolsculpting/mayfield CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	x. expanded reach	Not eligible Campaign paused	77	3.65%	\$675.75
Keywords	{Keyword Apex Dermatology} Coolsculpting CoolSculpting® Elite +12 more go.apexskin.com/coolsculpting/mayfield CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	2. liposuction	Not eligible Campaign paused	68	6.13%	\$528.18
Settings	Apex Dermatology Fat Reduction in Mayfield, OH Non-Surgical Fat Reduction +11 more go.apexskin.com/coolsculpting/mayfield Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically...	x. expanded reach	Removed Campaign paused	76	6.06%	\$377.53
Keywords	{Keyword Apex Dermatology} Coolsculpting CoolSculpting® Elite +12 more go.apexskin.com/coolsculpting/mayfield CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	1. coolsculpting - price	Not eligible Campaign paused	16	15.84%	\$125.84
Settings	Apex Dermatology Fat Reduction in Mayfield, OH Non-Surgical Fat Reduction +11 more go.apexskin.com/coolsculpting/mayfield Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically...	2. liposuction	Removed Campaign paused	25	7.76%	\$122.43

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$70.62/day

Overview	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & assets	{Keyword Apex Dermatology} Coolsculpting in (LOCATION)(City)) Freeze Away Body Fat +10 more go.apexskin.com/coolsculpting/mayfield Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Mayfield, OH. Expert, Safe Fat Loss With Quick Results. Minim...	0. coolsculpting - general	Removed Campaign paused	14	11.29%	\$80.55
Assets	Apex Dermatology Coolsculpting CoolSculpting® Elite +11 more go.apexskin.com/coolsculpting/mayfield CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	x. non-service medspa	Not eligible Campaign paused	8	3.31%	\$32.02
Keywords	{Keyword Apex Dermatology} Coolsculpting in (LOCATION)(City)) Freeze Away Body Fat +10 more go.apexskin.com/coolsculpting/mayfield Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	1. coolsculpting - price	Removed Campaign paused	3	20.00%	\$16.17
Settings	CoolSculpting® in Mayfield, OH Freeze Away Body Fat Get 50% Off 8+ Treatments go.apexskin.com/coolsculpting/mayfield Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Mayfield, OH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Campaign paused	0	-	\$0.00
Settings	CoolSculpting® Fat Reduction Freeze Away Body Fat Get 50% Off 8+ Treatments go.apexskin.com/coolsculpting/mayfield Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Mayfield, OH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Campaign paused	0	-	\$0.00
Settings	CoolSculpting® in Mayfield, OH Freeze Away Body Fat Our Biggest Discount Ever go.apexskin.com/coolsculpting/mayfield Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Mayfield, OH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Campaign paused	0	-	\$0.00
Settings	Apex Dermatology Freezing Fat Really Works Get 50% Off 8+ Treatments go.apexskin.com/coolsculpting/mayfield	2. liposuction	Removed	0	-	\$0.00

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$70.62/day

Overview	Ad	Ad group	Status	Clicks	CTR	Cost
Settings	CoolSculpting® in Mayfield, OH Save 50% Off 8+ Treatments Our Biggest Discount Ever go.apexskin.com/coolsculpting/mayfield Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Ad group paused, Campaign paused	0	-	\$0.00
Settings	CoolSculpting® in Mayfield, OH Save 50% Off 8+ Treatments Our Biggest Discount Ever go.apexskin.com/coolsculpting/mayfield Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Ad group paused, Campaign paused	0	-	\$0.00
Settings	CoolSculpting® in Mayfield, OH Freeze Away Body Fat Our Biggest Discount Ever go.apexskin.com/coolsculpting/mayfield Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Ad group paused, Campaign paused	0	-	\$0.00
Settings	Apex Dermatology Coolsculpting in (LOCATION)(City)) Freeze Away Body Fat +10 more go.apexskin.com/coolsculpting/mayfield Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Mayfield, OH. Expert, Safe Fat Loss With Quick Results. Minim...	x. non-service medspa	Removed Campaign paused	0	0.00%	\$0.00
Summary	Total: Ads in your current view			356	5.89%	\$2,964.41
Summary	Total: Campaign			356	5.89%	\$2,964.41

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$70.62/day

Responsive search ad

Assets	Combinations	Status	Asset type	Position pinning	Imp.	Asset source
Freeze Your Fat Away Today		Approved	Headline	2nd position	35	Advertiser
Apex Dermatology		Approved	Headline	None	50	Advertiser
Affordable & Quick Treatments		Approved	Headline	2nd position	73	Advertiser
{Keyword Apex Dermatology}		Approved	Headline	1st position	157	Advertiser
Freeze Stubborn Fat 2x Faster		Approved	Headline	2nd position	33	Advertiser
No Surgery & Minimal Downtime		Approved	Headline	2nd position	31	Advertiser
Next-Generation Fat Reduction		Approved	Headline	2nd position	5	Advertiser
Flexible Payment Options		Approved	Headline	2nd position	55	Advertiser
Fat Reduction Treatment		Approved	Headline	2nd position	15	Advertiser
CoolSculpting® Elite		Approved	Headline	1st position	9	Advertiser
Top Provider in Mayfield, OH		Approved	Headline	2nd position	88	Advertiser
50% Off 8+ Treatments		Approved	Headline	2nd position	424	Advertiser
Coolsculpting in Mayfield, OH		Approved	Headline	1st position	554	Advertiser

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$70.62/day

Overview	Asset status: All	Add filter	Download	Expand
Recommendations	Asset	Status	Asset type ↑	Position pinning
Insights	Next-Generation Fat Reduction	Approved	Headline	2nd position
Ad groups	Flexible Payment Options	Approved	Headline	2nd position
Ads & assets	Fat Reduction Treatment	Approved	Headline	2nd position
Ads	CoolSculpting® Elite	Approved	Headline	1st position
Assets	Top Provider in Mayfield, OH	Approved	Headline	2nd position
Landing pages	50% Off 8+ Treatments	Approved	Headline	2nd position
Keywords	Coolsculpting in Mayfield, OH	Approved	Headline	1st position
Audiences	CoolSculpting® Elite Mayfield	Approved	Headline	1st position
Settings	Coolsculpting	Approved	Headline	1st position
Change history	The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved	Description	None
Suggested	CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved	Description	None
Locations	Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved	Description	None
Show more	Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved	Description	2nd position

Show rows: 100 1 - 19 of 19

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$70.62/day

Overview	Asset status: All	Asset type: All	Add filter	Segment	Columns	Reports	Download	Expand	More
Recommendations	Asset	Asset type	Level	Status	Clicks	CTR	Cost		
Insights	Account								
Ad groups	Multiple Offices	Callout	Account	Eligible	0	-	\$0.00		
Ads & assets	Ohio's Best Skin Care	Callout	Account	Eligible	0	-	\$0.00		
Ads	Most Insurances Accepted	Callout	Account	Eligible	0	-	\$0.00		
Assets	Same Day Appointments	Callout	Account	Eligible	0	-	\$0.00		
Landing pages	Insurance coverage. Medical Mutual, United Health Care, Blue Cross Blue Shield, Aetna, Anthem	Structured snippet	Account	Removed Policy (Trademarks in ad text +1 more)	0	-	\$0.00		
Keywords	Dermatology Offices 12 Convenient Locations Across Northeast Ohio	Sitelink	Account	Removed Disapproved (Past Violation +3 more)	0	-	\$0.00		
Audiences	Insurances Accepted View all the health insurance plans we accept at our offices	Sitelink	Account	Removed Disapproved (Speculative and Experimental Medical Treatment +3 more)	0	-	\$0.00		
Settings	Employment Opportunities Learn About Career Opportunities Available at Apex Skin	Sitelink	Account	Removed Disapproved (Speculative and Experimental Medical Treatment +3 more)	0	-	\$0.00		
Change history	Book Appointment Same Day Appointments Available Call or book online today.	Sitelink	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00		
Suggested	Request An Appointment	Sitelink	Account	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00		

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$70.62/day

Overview	Asset status: All	Asset type: All	Add filter	Segment	Columns	Reports	Download	Expand	More
Recommendations	Asset	Asset type	Level	Status	Clicks	CTR	Cost		
Insights	MS search coolsculpting mayfield								
Ad groups	APEX SKIN	Business logo	Campaign	Eligible	322	5.78%	\$2,808.50		
Ads & assets	Apex Skin	Business name	Campaign	Eligible	197	5.58%	\$2,030.89		
Ads	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink	Campaign	Eligible	131	6.05%	\$1,433.74		
Assets	Why Choose Us? Read About What Sets Us Apart from Other Medspas in Ohio.	Sitelink	Campaign	Eligible	124	5.94%	\$1,359.08		
Landing pages	About Us Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink	Campaign	Eligible	123	6.11%	\$1,350.48		
Keywords	Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Sitelink	Campaign	Eligible	111	5.85%	\$1,239.62		
Audiences	Summer Sale - Up to 50% off 8+ Treatments	Promotion	Campaign	Eligible	74	6.45%	\$653.79		
Settings	FDA Cleared	Callout	Campaign	Eligible	47	6.11%	\$489.62		
Change history	Highlights: No Surgery	Callout	Campaign	Eligible	38	6.33%	\$469.79		
Suggested	Nonsurgical Fat Reduction	Callout	Campaign	Eligible	45	7.85%	\$459.95		
Locations	Freeze Your Fat	Callout	Campaign	Eligible	43	6.68%	\$454.09		
Show more	Liposuction Alternative	Callout	Campaign	Eligible	41	6.50%	\$424.95		

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$70.62/day

Overview	Asset status: All	Asset type: All	Add filter	Segment	Columns	Reports	Download	Expand	More
Recommendations	Asset	Asset type	Level	Status	Clicks	CTR	Cost		
Insights	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...								
Ad groups	(440) 443-0340	Call	Campaign	Eligible	5	2.26%	\$70.09		
Ads & assets	Apex Dermatology	Business name	Campaign	Removed Disapproved (Business Name Irrelevance)	0	-	\$0.00		
Ads	50% Off 8+ Treatments	Callout	Campaign	Removed	0	-	\$0.00		
Assets	Spring Sale - \$1,000 off 8+ Treatments	Promotion	Campaign	Removed	0	-	\$0.00		
Landing pages	Summer Sale - Up to 50% off 8+ Treatments	Promotion	Campaign	Removed	0	-	\$0.00		
Keywords	Fall Sale - Up to 50% off 8+ Treatments	Promotion	Campaign	Removed	0	-	\$0.00		
Audiences	(440) 443-0427	Call	Campaign	Removed	0	-	\$0.00		
Settings	Winter Sale - Up to 50% off 8+ Treatments	Promotion	Campaign	Removed	0	-	\$0.00		
Change history	Spring Sale - Up to 50% off 8+ Treatments	Promotion	Campaign	Removed	0	-	\$0.00		
Suggested	Apex Dermatology Center	Business name	Campaign	Removed Disapproved (Business Name Irrelevance)	0	-	\$0.00		
Locations		Image	Campaign	Eligible	0	-	\$0.00		
Show more	Total: Images				0	-	\$0.00		

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$70.62/day

Overview	Asset status: All	Asset type: All	Add filter	Segment	Columns	Reports	Download	Expand	More
Recommendations	Asset	Asset type	Level	Status	Clicks	CTR	Cost		
Insights	50% Off 8+ Treatments	Promotion	Campaign	Removed	0	-	\$0.00		
Ad groups	Apex Dermatology Center	Business name	Campaign	Removed Disapproved (Business Name Irrelevance)	0	-	\$0.00		
Ads & assets		Image	Campaign	Eligible	0	-	\$0.00		
Ads	Total: Images				0	-	\$0.00		
Landing pages	Total: Business name				197	5.58%	\$2,030.89		
Keywords	Total: Business logo				322	5.78%	\$2,808.50		
Audiences	Total: Sitelinks				131	6.03%	\$1,433.74		
Settings	Total: Callouts				93	6.22%	\$931.36		
Change history	Total: Structured snippets				14	7.00%	\$150.61		
Suggested	Total: Calls				5	2.26%	\$70.09		
Locations	Total: Promotions				74	6.45%	\$653.79		

Show rows: 100 1 - 35 of 35

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$71.63/day More details Campaign 3 of 7

Ads

Custom Jul 1 - Sep 30, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view 73					
(Keyword:Apex Dermatology) Coolsculpting Coolsculpting® Elite +12 more go.apexskin.com/coolsculpting/concord Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Coolsculpting Discount... View assets details	0. coolsculpting - general	Not eligible Campaign paused	55	11.98%	\$2,027.37
Apex Dermatology Coolsculpting Coolsculpting® Elite +11 more go.apexskin.com/coolsculpting/concord Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Coolsculpting Discount... View assets details	x. non-service medspa	Not eligible Campaign paused	10	2.98%	\$238.32
(Keyword:Apex Dermatology) Coolsculpting Coolsculpting® Elite +12 more go.apexskin.com/coolsculpting/concord Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Coolsculpting Discount... View assets details	1. coolsculpting - price	Not eligible Campaign paused	4	12.12%	\$115.42
Apex Dermatology Coolsculpting in (LOCATION)(City)) Freeze Away Body Fat +12 more go.apexskin.com/coolsculpting/concord Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Coolsculpting Discount... View assets details	x. non-service medspa	Removed Campaign paused	3	5.00%	\$66.55
(Keyword:Apex Dermatology) Coolsculpting in (LOCATION)(City)) Freeze Away Body Fat +12 more go.apexskin.com/coolsculpting/concord Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Removed Campaign paused	1	11.11%	\$40.67
(Keyword:Apex Dermatology) Coolsculpting® Elite Fat Reduction Treatment +9 more go.apexskin.com/coolsculpting/elite Leading Coolsculpting® Elite Provider in Concord, OH. Schedule a... View assets details	2. coolsculpting elite	Removed Campaign paused	0	0.00%	\$0.00

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$71.63/day More details Campaign 3 of 7

Responsive search ad

Custom Jul 1 - Sep 30, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view 73					
Ad group paused, Campaign paused					
Apex Dermatology Fat Reduction in Concord, OH Non-Surgical Fat Reduction +11 more go.apexskin.com/coolsculpting/concord Our Biggest Coolsculpting Discount Ever. Get Up to 50% Off 8+ Coolsculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	x. expanded reach	Not eligible Ad group paused, Campaign paused	0	-	\$0.00
Fat Reduction in Concord, OH Eliminate Fat & Feel Great Freeze Away Body Fat go.apexskin.com/coolsculpting/concord Coolsculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. expanded reach	Removed Ad group paused, Campaign paused	0	-	\$0.00
Fat Reduction in Concord, OH Eliminate Fat & Feel Great Get Rid of Unwanted Fat go.apexskin.com/coolsculpting/concord Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest Coolsculpting Discount Ever. Save 50% Off 8+ Treatments of Coolsculpting.	x. expanded reach	Removed Ad group paused, Campaign paused	0	-	\$0.00
Fat Reduction in Concord, OH Freezing Fat Really Works Get Rid of Unwanted Fat go.apexskin.com/coolsculpting/concord Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest Coolsculpting Discount Ever. Save 50% Off 8+ Treatments of Coolsculpting.	x. expanded reach	Removed Ad group paused, Campaign paused	0	-	\$0.00
(Keyword:Apex Dermatology) Coolsculpting Coolsculpting® Elite +12 more go.apexskin.com/coolsculpting/concord Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Coolsculpting Discount... View assets details	2. coolsculpting elite	Not eligible Campaign paused	0	-	\$0.00
Total: Ads in your current view 73					
Total: Campaign 73					

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$71.63/day More details Campaign 3 of 7

Responsive search ad

Custom Jul 1 - Sep 30, 2023 Show last 30 days

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Your Fat Away Today	Approved	Headline	2nd position	26	Advertiser
Apex Dermatology	Approved	Headline	None	11	Advertiser
Non-Surgical Fat Reduction	-	Headline	None	2	Advertiser
Coolsculpting in (LOCATION)(City))	-	Headline	None	38	Advertiser
Coolsculpting Near Me	-	Headline	None	2	Advertiser
Affordable & Quick Treatments	Approved	Headline	2nd position	38	Advertiser
(Keyword:Apex Dermatology)	Approved	Headline	1st position	75	Advertiser
Freeze Stubborn Fat 2x Faster	Approved	Headline	2nd position	12	Advertiser
No Surgery & Minimal Downtime	Approved	Headline	2nd position	45	Advertiser
Next-Generation Fat Reduction	Approved	Headline	2nd position	11	Advertiser
Schedule a Free Consultation	-	Headline	None	0	Advertiser
Flexible Payment Options	Approved	Headline	2nd position	30	Advertiser
Save \$1,000 Off 8+ Treatments	-	Headline	None	0	Advertiser

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$71.63/day More details Campaign 3 of 7

Responsive search ad

Custom Jul 1 - Sep 30, 2023 Show last 30 days

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Fat Reduction Treatment	Approved	Headline	2nd position	23	Advertiser
Huge Coolsculpting Promotion	-	Headline	None	21	Advertiser
Top Provider in Concord, OH	Approved	Headline	2nd position	50	Advertiser
Coolsculpting® Elite	Approved	Headline	1st position	8	Advertiser
Freeze Away Body Fat	-	Headline	None	9	Advertiser
Save 50% Off 8+ Treatments	-	Headline	None	0	Advertiser
50% off 8+ treatments	-	Headline	None	0	Advertiser
50% Off 8+ Treatments	Approved	Headline	2nd position	204	Advertiser
Coolsculpting	Approved	Headline	1st position	22	Advertiser
Coolsculpting in Concord, OH	Approved	Headline	1st position	301	Advertiser
Coolsculpting® Elite Concord	Approved	Headline	1st position	6	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved	Description	None	7	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	0	Advertiser
Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved	Description	None	439	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved	Description	None	11	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	-	Description	None	2	Advertiser

Book an appointment with Google - The Google Analytics 4 deadline has now passed. For a limited time, get one-on-one support to complete the switch before your ad performance is disrupted.

Paused Type: Search Budget: \$71.63/day More details Campaign 3 of 7

Responsive search ad

Custom Jul 1 - Sep 30, 2023 Show last 30 days

Asset	Status	Asset type	Position pinning	Impr.	Asset source
50% Off 8+ Treatments	-	Headline	None	0	Advertiser
50% Off 8+ Treatments	Approved	Headline	2nd position	204	Advertiser
Coolsculpting	Approved	Headline	1st position	22	Advertiser
Coolsculpting in Concord, OH	Approved	Headline	1st position	301	Advertiser
Coolsculpting® Elite Concord	Approved	Headline	1st position	6	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved	Description	None	7	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	0	Advertiser
Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved	Description	None	439	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved	Description	None	11	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	-	Description	None	2	Advertiser
Our Biggest Coolsculpting Discount Ever. 50% Off 8+ Treatments of Coolsculpting.	-	Description	2nd position	0	Advertiser
Our Biggest Coolsculpting Discount Ever. Save Up to 50% Off 8+ Coolsculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest Coolsculpting Discount Ever. Get Up to 50% Off 8+ Coolsculpting Treatments	Approved	Description	2nd position	317	Advertiser

Show rows: 100 1 - 32 of 32

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
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Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Ruth Barnum
Apex Dermatology

Invoice Number FB2023-256
Date of Issue 07/01/2023
Due Date 07/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Ads & Social Media accounts • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology - Includes the ad management of 5 locations for CoolSculpting campaigns.	\$3,000.00	1	\$3,000.00

Subtotal	3,000.00
Tax	0.00
<hr/> Total	3,000.00
Amount Paid	3,000.00

Amount Due (USD) \$0.00

Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Ruth Barnum
Apex Dermatology

Invoice Number	FB2023-300
Date of Issue	08/01/2023
Due Date	08/01/2023
Amount Due (USD)	\$3,000.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Ads & Social Media accounts • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology - Includes the ad management of 5 locations for CoolSculpting campaigns.	\$3,000.00	1	\$3,000.00

Subtotal	3,000.00
Tax	0.00

Total	3,000.00
Amount Paid	0.00

Amount Due (USD)	\$3,000.00
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Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Ruth Barnum
Apex Dermatology
29111 Cedar Road
Mayfield Heights 44124

Invoice Number FB2023-355
Date of Issue 09/01/2023
Due Date 09/01/2023

Amount Due (USD) \$3,000.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Ads & Social Media accounts • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology - Includes the ad management of 5 locations for CoolSculpting campaigns.	\$3,000.00	1	\$3,000.00

Subtotal	3,000.00
Tax	0.00

Total	3,000.00
Amount Paid	0.00

Amount Due (USD)	\$3,000.00
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Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.