

CoolSculpting Marketing Services Artistry Skin & Laser Co-Op Q3 2022 Total Marketing Expenses (07/1/2022 - 11/30/2022)

Total Google Ads: \$ 7,068.99
Total Marketing Service Fees: \$ 7,500.00
Total CoolSculpting Marketing Cost: \$14,568.99

Google Ads | Chris Zelig | Artistry Skin and Laser | 376-468-9513 | All campaigns

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzeilig@gmail.com

Overview Campaigns Jul 1 - Nov 30, 2022 Show last 30 days

Campaign status: All Campaign name contains cool X Add filter

Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting	\$44.65/day	Some ads limited by policy	511	6.50%	\$7,068.99
Total: Filtered campaigns			511	6.50%	\$7,068.99
Total: Account	\$105.10/day		1,608	7.35%	\$12,563.08

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig | Artistry Skin and Laser | 376-468-9513 | All campaigns | search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzeilig@gmail.com

Overview Enabled Status: Some ads limited by policy Type: Search Budget: \$44.65/day Optimization score: 94.2% More details

Ads Jul 1 - Nov 30, 2022 Show last 30 days

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			511	6.50%	\$7,068.99
(KeyWord Artistry Skin and Laser) CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more artistryskinandlaser.com/coolsculpting/littleton CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Expert, Safe Fat Loss With Quick Result... View assets details	0. coolsculpting - general	Eligible	80	8.60%	\$1,559.36
CoolSculpting in Littleton, CO Save 50% Off 10+ Treatments Flexible Payment Options artistryskinandlaser.com/coolsculpting/littleton Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	92	7.23%	\$1,473.80
Fat Reduction in Littleton, CO Our Biggest Discount Ever Get 50% Off 10+ Treatments artistryskinandlaser.com/coolsculpting/littleton Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 10+ Treatments	3. lipo	Removed Ad group paused	118	7.99%	\$1,170.15
CoolSculpting in Littleton, CO Save 50% Off 10+ Treatments Our Biggest Discount Ever artistryskinandlaser.com/coolsculpting/littleton Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	42	12.57%	\$632.04
Fat Reduction in Littleton, CO Freezing Fat Really Works Safe + Effective Fat Reduction artistryskinandlaser.com/coolsculpting/littleton Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Removed	47	3.12%	\$504.04
(KeyWord Artistry Skin and Laser) CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more artistryskinandlaser.com/coolsculpting/littleton CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Expert, Safe Fat Loss With Quick Result... View assets details	2. body sculpting	Eligible	9	5.26%	\$289.06

#(KeyWord Artistry Skin and Laser) | CoolSculpting in

Google Ads | Chris Zelig | Artistry Skin and Laser | 376-468-9513 | All campaigns | search | coolsculpting

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Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			511	6.50%	\$7,068.99
(KeyWord Artistry Skin and Laser) CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more artistryskinandlaser.com/coolsculpting/littleton CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Our Biggest CoolSculpting Discount Ever... View assets details	1. coolsculpting - price	Eligible	15	17.65%	\$281.00
Fat Reduction in Littleton, CO Eliminate Fat & Feel Great Get 50% Off 10+ Treatments artistryskinandlaser.com/coolsculpting/littleton Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Removed	21	4.17%	\$188.16
Fat Reduction in Littleton, CO Eliminate Fat & Feel Great Safe + Effective Fat Reduction artistryskinandlaser.com/coolsculpting/littleton Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Removed Ad group paused	19	6.55%	\$154.35
CoolSculpting in Littleton, CO Save 50% Off 10+ Treatments Flexible Payment Options artistryskinandlaser.com/coolsculpting/littleton Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Littleton, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed	6	13.33%	\$150.75
Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat artistryskinandlaser.com/coolsculpting/littleton Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Removed Ad group paused	14	4.62%	\$131.21
Artistry Skin and Laser CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more artistryskinandlaser.com/coolsculpting/littleton CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Expert, Safe Fat Loss With Quick Result... View assets details	x. non-service medspa	Eligible	6	5.08%	\$116.40
CoolSculpting in Littleton, CO Safe + Effective Fat Reduction Flexible Payment Options artistryskinandlaser.com/coolsculpting/littleton Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. View assets details	2. body sculpting	Removed	9	5.11%	\$103.17

Google Ads | Chris Zelig | Artistry Skin and Laser | 376-468-9513 | All campaigns | search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzeilig@gmail.com

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Ads Jul 1 - Nov 30, 2022 Show last 30 days

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			511	6.50%	\$7,068.99
CoolSculpting in Littleton, CO Safe + Effective Fat Reduction Flexible Payment Options artistryskinandlaser.com/coolsculpting/littleton Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed	9	5.11%	\$103.17
Artistry Skin and Laser Fat Reduction in Littleton, CO Non-Surgical Fat Reduction +12 more artistryskinandlaser.com/coolsculpting/littleton Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Best Prices. FDA-Cleared. Clinically Proven... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Trademarks in ad text)	10	4.24%	\$89.50
Artistry Skin and Laser Fat Reduction in Littleton, CO Non-Surgical Fat Reduction +12 more artistryskinandlaser.com/coolsculpting/littleton Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Best Prices. FDA-Cleared. Clinically Proven... View assets details	3. lipo	Not eligible Policy (Trademarks in ad text), Ad group paused	13	6.34%	\$87.11
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Littleton, CO. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 10+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.00%	\$37.39
Biggest CoolSculpting® Promo Save 50% Off 10+ Treatments Our Biggest Discount Ever artistryskinandlaser.com/coolsculpting/littleton Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	2	16.67%	\$26.86
(KeyWord Artistry Skin and Laser) CoolSculpting® Elite Fat Reduction Treatment +9 more artistryskinandlaser.com/coolsculpting/littleton Leading CoolSculpting® Elite Provider in Littleton, CO. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in 9 Areas:... View assets details	5. coolsculpting elite	Eligible	2	100.00%	\$20.28
Biggest CoolSculpting® Promo Safe + Effective Fat Reduction Flexible Payment Options artistryskinandlaser.com/coolsculpting/littleton Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Littleton, CO. How Much Does CoolSculpting Cost? Less Than	0. coolsculpting - general	Removed	1	3.85%	\$18.22

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 511 6.50% \$7,068.99					
Biggest CoolSculpting® Promo Safe + Effective Fat Reduction Flexible Payment Options artistryskinandlaser.com/coolsculpting/littleton Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Littleton, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed	1	3.85%	\$18.22
Artistry Skin and Laser Our Biggest Discount Ever Get 50% Off 10+ Treatments artistryskinandlaser.com/coolsculpting/littleton Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 10+ Treatments	x. Expanded Reach Test	Removed	2	5.26%	\$17.91
{Keyword:Artistry Skin and Laser} Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster artistryskinandlaser.com/coolsculpting/elite Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	5. coolsculpting elite	Removed	1	100.00%	\$12.49
Biggest CoolSculpting® Promo Save 50% Off 10+ Treatments Our Biggest Discount Ever artistryskinandlaser.com/coolsculpting/littleton Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed	1	1.16%	\$5.74
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Littleton, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® Fat Reduction CoolSculpting in Littleton, CO Biggest CoolSculpting® Promo +5 more www.artistryskinandlaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Littleton, CO. Expert, Safe Fat Loss With Quick Results. Minima... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +2 more)	0	-	\$0.00
Biggest CoolSculpting® Promo Safe + Effective Fat Reduction Hurry Offer Ends In (=COUNTDOWN("2021/01/31 00:00:00";en-... www.artistryskinandlaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 511 6.50% \$7,068.99					
Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
Huge CoolSculpting Promotion Limited Time Offer June 2021 Flexible Payment Options www.artistryskinandlaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Littleton, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Removed	0	-	\$0.00
Biggest CoolSculpting® Promo Safe + Effective Fat Reduction Hurry Offer Ends In (=COUNTDOWN("2021/05/31 00:00:00";en-... www.artistryskinandlaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Huge CoolSculpting Promotion Limited Time Offer June 2021 Flexible Payment Options www.artistryskinandlaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	0	-	\$0.00
Biggest CoolSculpting® Promo Safe + Effective Fat Reduction Hurry Offer Ends In (=COUNTDOWN("2021/05/31 00:00:00";en-... www.artistryskinandlaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Littleton, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads 511 6.50% \$7,068.99					
Total: Campaign 511 6.50% \$7,068.99					

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Asset	Status	Asset type	Position pinning	Impr.	Asset source
Responsive search ad					
Ad strength: Excellent					
Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more					
Asset status: All Add filter					
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	891	Advertiser
CoolSculpting in (LOCATION)(City)	Approved	Headline	None	732	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 10+ CoolSculpting Treatments	Approved	Description	2nd position	644	Advertiser
50% Off 10+ Treatments	Approved	Headline	None	285	Advertiser
Non-Surgical Fat Reduction	Approved	Headline	None	275	Advertiser
{Keyword:Artistry Skin and Laser}	Approved	Headline	None	204	Advertiser
Huge CoolSculpting Promotion	Approved	Headline	None	136	Advertiser
Freeze Away Body Fat	Approved	Headline	None	134	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 10+ CoolSculpting Treatments	-	Description	2nd position	85	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 10+ Treatments of CoolSculpting.	-	Description	2nd position	47	Advertiser

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Responsive search ad					
Ad strength: Excellent					
Asset status: All Add filter					
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	Approved	Description	None	35	Advertiser
Top Provider in Littleton, CO	Approved	Headline	None	31	Advertiser
CoolSculpting® Elite	Approved	Headline	None	23	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	21	Advertiser
Fat Reduction Treatment	Approved	Headline	None	17	Advertiser
Next-Generation Fat Reduction	Approved	Headline	None	16	Advertiser
Affordable & Quick Treatments	Approved	Headline	None	14	Advertiser
Freeze Your Fat Away Today	Approved	Headline	None	8	Advertiser
CoolSculpting Near Me	Approved	Headline	None	5	Advertiser
Freeze Stubborn Fat 2x Faster	Approved	Headline	None	3	Advertiser
Schedule a Free Consultation	Approved	Headline	None	2	Advertiser

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Responsive search ad					
Ad strength: Excellent					
Asset status: All Add filter					
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	-	Description	None	1	Advertiser
Save 50% Off 10+ Treatments	-	Headline	None	1	Advertiser
Safe + Effective Fat Reduction	-	Headline	None	0	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Littleton, CO	-	Description	None	0	Advertiser
Save \$1,300 Off 8+ Treatments	-	Headline	None	0	Advertiser
Save \$1,300 On 8+ Treatments	-	Headline	None	0	Advertiser
Book Now for Up to \$1300 Off	-	Headline	None	0	Advertiser
Save 50% Off 8+ treatments	-	Headline	None	0	Advertiser
Book Now for up to 50% Off	-	Headline	None	0	Advertiser
Save 50% Off 10 Treatments	-	Headline	None	0	Advertiser

Google Ads | Chris Zelig > Artistry Skin and Laser 376-468-9513 | All campaigns > search | coolsculpting

Overview: Enabled, Status: Some ads limited by policy, Type: Search, Budget: \$44.65/day, Optimization score: 94.2%

Responsive search ad

Ad strength: Excellent

- ✓ Add more headlines
- ✓ Include popular keywords in your headlines
- ✓ Make your headlines more unique
- ✓ Make your descriptions more unique

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Littleton, CO	—	Description	None	0	Advertiser
Save \$1,300 Off 8+ Treatments	—	Headline	None	0	Advertiser
Save \$1,300 On 8+ Treatments	—	Headline	None	0	Advertiser
Book Now for Up to \$1300 Off	—	Headline	None	0	Advertiser
Save 50% Off 8+ treatments	—	Headline	None	0	Advertiser
Book Now for up to 50% Off	—	Headline	None	0	Advertiser
Save 50% Off 10 Treatments	—	Headline	None	0	Advertiser
50% off 10+ treatments	—	Headline	None	0	Advertiser

Assets

Table view: Associations

Asset type filters: All, Sitelink, Callout, Structured snippet, Call, Lead form, Price, App, Promotion

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	search coolsculpting	Campaign	Eligible	5	6.10%	\$113.08
Sitelink						
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now.	Account	Account	Eligible (Limited Policy (Restricted medical content +1 more))	349	8.39%	\$5,232.40
CoolSculpting: CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting	Campaign	Eligible	349	8.40%	\$5,224.68
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Littleton, CO.	Account	Account	Eligible (Limited Policy (Restricted medical content +1 more))	293	8.03%	\$4,300.30
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited Policy (Restricted medical content +1 more))	174	6.35%	\$2,443.35
Book A Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now.	Account	Account	Eligible	151	5.82%	\$2,170.37
Callout						

Asset	Added to	Level	Status	Clicks	CTR	Cost
Callout						
Freeze Your Fat	search coolsculpting	Campaign	Eligible	76	7.84%	\$1,285.67
Liposuction Alternative	search coolsculpting	Campaign	Eligible	67	8.24%	\$1,178.52
FDA Approved	search coolsculpting	Campaign	Eligible	75	7.11%	\$1,160.33
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	64	7.57%	\$1,046.24
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	60	7.89%	\$1,035.70
50% Off 10 Treatments	search coolsculpting	Campaign	Removed	5	7.35%	\$39.27
Contact Us + Free Consult	Account	Account	Eligible	0	0.00%	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	0.00%	\$0.00
Promotion						
Fall Sale - Up to 50% off 10 Treatments	search coolsculpting	Campaign	Eligible	110	6.51%	\$2,073.83
Summer Sale - Up to 50% off 10 Treatments	search coolsculpting	Campaign	Removed	134	7.66%	\$1,486.79
Winter Sale - 50% off 10 Treatments	search coolsculpting	Campaign	Paused	0	—	\$0.00
Spring Sale - 50% off 10 Treatments	search coolsculpting	Campaign	Removed	0	—	\$0.00
Winter Sale - Up to 50% off 10 Treatments	search coolsculpting	Campaign	Eligible	0	—	\$0.00
Call						
(720) 586-4352	Account	Account	Eligible	23	4.86%	\$428.25

Asset	Added to	Level	Status	Clicks	CTR	Cost
Promotion						
Fall Sale - Up to 50% off 10 Treatments	search coolsculpting	Campaign	Eligible	110	6.51%	\$2,073.83
Summer Sale - Up to 50% off 10 Treatments	search coolsculpting	Campaign	Removed	134	7.66%	\$1,486.79
Winter Sale - 50% off 10 Treatments	search coolsculpting	Campaign	Paused	0	—	\$0.00
Spring Sale - 50% off 10 Treatments	search coolsculpting	Campaign	Removed	0	—	\$0.00
Winter Sale - Up to 50% off 10 Treatments	search coolsculpting	Campaign	Eligible	0	—	\$0.00
Call						
(720) 586-4352	Account	Account	Eligible	23	4.86%	\$428.25
Total: Sitelinks				352	8.42%	\$5,261.40
Total: Callouts				151	8.05%	\$2,418.40
Total: Structured snippets				5	6.10%	\$113.08
Total: Calls				23	4.86%	\$428.25
Total: Promotions				244	7.09%	\$3,560.62

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

Laura Carlsen

Artistry Skin & Laser

7701 Shaffer Parkway

Unit A

Littleton, CO 80127

INVOICE # 1797

DATE 07/01/2022

DUE DATE 07/01/2022

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	Coolsculpting Marketing <ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAID

PAYMENT	1,500.00
BALANCE DUE	\$0.00

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

Laura Carlsen

Artistry Skin & Laser

7701 Shaffer Parkway

Unit A

Littleton, CO 80127

INVOICE # 1827

DATE 08/01/2022

DUE DATE 08/01/2022

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	Coolsculpting Marketing <ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYED

PAYMENT	1,500.00
BALANCE DUE	\$0.00

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

Laura Carlsen

Artistry Skin & Laser

7701 Shaffer Parkway

Unit A

Littleton, CO 80127

INVOICE # 1862

DATE 09/01/2022

DUE DATE 09/01/2022

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	Coolsculpting Marketing <ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAID

PAYMENT	1,500.00
BALANCE DUE	\$0.00

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Laura Carlsen
Artistry Skin & Laser
7701 Shaffer Parkway
Unit A
Littleton, CO 80127

INVOICE # 1894

DATE 10/01/2022

DUE DATE 10/01/2022

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	Coolsculpting Marketing • Monthly management of Google Ads / Social Media Ads • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
Service Page Content	Bioidentical Hormone Unique Content	1	500.00	500.00

PAYMENT 2,000.00
BALANCE DUE **\$0.00**

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Laura Carlsen
Artistry Skin & Laser
7701 Shaffer Parkway
Unit A
Littleton, CO 80127

INVOICE # 1932

DATE 11/01/2022

DUE DATE 11/01/2022

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	Coolsculpting Marketing <ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYED

PAYMENT 1,500.00
BALANCE DUE **\$0.00**