

CoolSculpting Marketing Services Artistry Skin & Laser Co-Op Q1 2023 Total Marketing Expenses (1/1/2023 - 3/31/2023)

Total Google Ads: \$2,905.77
Total Marketing Service Fees: \$3,000.00
Total CoolSculpting Marketing Cost: \$5,905.77

Google Ads Medstar Media > Artistry Skin and Laser 376-468-9513 All campaigns

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [Hide](#) [Learn more](#)

Overview Campaigns

Custom Jan 1 - Mar 31, 2023 Show last 30 days

Recommendations Campaign status: All Campaign name contains cool X Add filter

Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting	\$75.68/day	Removed	99	8.05%	\$2,905.77
Total: Filtered campaigns			99	8.05%	\$2,905.77
Total: Account	\$0.00/day		447	7.52%	\$4,936.19

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. [Learn more](#)

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads Medstar Media > Artistry Skin and Laser 376-468-9513 All campaigns > search | coolsculpting

Removed Type: Search Budget: \$75.68/day More details

Overview Ads

Custom Jan 1 - Mar 31, 2023 Show last 30 days

Recommendations Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace			99	8.05%	\$2,905.77
(Keyword: Artistry Skin and Laser) CoolSculpting in (LOCATION: City) Freeze Away Body Fat +12 more artistryskinandlaser.com/coolsculpting/littleton CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Expert, Safe Fat Loss With Quick Result... View assets details	0. coolsculpting - general	Not eligible Campaign removed	57	10.05%	\$2,003.99
Artistry Skin and Laser CoolSculpting in (LOCATION: City) Freeze Away Body Fat +12 more artistryskinandlaser.com/coolsculpting/littleton CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Expert, Safe Fat Loss With Quick Result... View assets details	x. non-service medspa	Not eligible Campaign removed	24	5.56%	\$564.98
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Littleton, CO. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 10+ CoolSculpting Treatments	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign removed	6	16.67%	\$132.45
(Keyword: Artistry Skin and Laser) CoolSculpting in (LOCATION: City) Freeze Away Body Fat +12 more artistryskinandlaser.com/coolsculpting/littleton CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Expert, Safe Fat Loss With Quick Result... View assets details	1. coolsculpting - price	Removed Ad group removed, Campaign removed	6	19.35%	\$127.71
(Keyword: Artistry Skin and Laser) CoolSculpting in (LOCATION: City) Freeze Away Body Fat +12 more artistryskinandlaser.com/coolsculpting/littleton CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Expert, Safe Fat Loss With Quick Result... View assets details	1. body sculpting	Not eligible Campaign removed	6	3.82%	\$76.64
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Littleton, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Removed Policy (Restricted medical content +1 more), Campaign removed	0	-	\$0.00
CoolSculpting® Fat Reduction CoolSculpting in Littleton, CO Biggest CoolSculpting® Promo +5 more www.artistryskinandlaser.com		Removed			

Google Ads Medstar Media > Artistry Skin and Laser 376-468-9513 All campaigns > search | coolsculpting

Removed Type: Search Budget: \$75.68/day More details

Overview Ads

Custom Jan 1 - Mar 31, 2023 Show last 30 days

Recommendations Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace			99	8.05%	\$2,905.77
Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		group removed, +1			
CoolSculpting in Littleton, CO Jan Only \$1,000 Off 6+ Cycles Hurry Offer Ends In (COUNTDOWN: 2021/01/31 00:00:00; en... www.artistryskinandlaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Littleton, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Ad group removed, +1	0	-	\$0.00
Artistry Skin and Laser Fat Reduction in Littleton, CO Non-Surgical Fat Reduction +6 more artistryskinandlaser.com/coolsculpting/littleton Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Best Prices. FDA-Cleared. Clinical... View assets details	3. lipo	Removed Campaign removed	0	-	\$0.00
Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat artistryskinandlaser.com/coolsculpting/littleton Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Removed Campaign removed	0	-	\$0.00
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,300 Off 8+ Treatments artistryskinandlaser.com/coolsculpting/littleton Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,300 On 8+ Treatments	3. lipo	Removed Campaign removed	0	-	\$0.00
Total: Ads in your current workspace			99	8.05%	\$2,905.77
Total: Campaign			99	8.05%	\$2,905.77

Show rows: 100 1 - 100 of 609

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Google Ads Medstar Media > Artistry Skin and Laser 376-468-9513 All campaigns > search | coolsculpting

Removed Type: Search Budget: \$75.68/day More details

Overview Responsive search ad Leave feedback

Custom Jan 1 - Mar 31, 2023 Show last 30 days

Recommendations Assets Combinations

Your ads are all set! They'll have a higher chance of performing well. **Ad strength** Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

Asset	Status	Asset type	Position pinning	Imp.	Asset source
Safe + Effective Fat Reduction	-	Headline	None	0	Advertiser
Non-Surgical Fat Reduction	Approved	Headline	None	95	Advertiser
(Keyword: Artistry Skin and Laser)	Approved	Headline	None	221	Advertiser
Save \$1,300 Off 8+ Treatments	-	Headline	None	0	Advertiser
Save \$1,300 On 8+ Treatments	-	Headline	None	0	Advertiser
Affordable & Quick Treatments	Approved	Headline	None	7	Advertiser
Top Provider in Littleton, CO	Approved	Headline	None	18	Advertiser
Freeze Your Fat Away Today	Approved	Headline	None	5	Advertiser
Fat Reduction Treatment	Approved	Headline	None	6	Advertiser
Huge CoolSculpting Promotion	Approved	Headline	None	110	Advertiser

Google Ads Medstar Media > Artistry Skin and Laser 376-468-9513 All campaigns > search | coolsculpting

Overview Type: Search Budget: \$75.68/day More details

Recommendations Asset status: All Add filter

Asset	Status	Asset type	Position pinning	Impr.	Asset source
CoolSculpting in (LOCATION)(City)	Approved	Headline	None	315	Advertiser
Freeze Away Body Fat	Approved	Headline	None	41	Advertiser
CoolSculpting Near Me	Approved	Headline	None	6	Advertiser
Schedule a Free Consultation	Approved	Headline	None	0	Advertiser
Book Now for Up to \$1300 Off	-	Headline	None	0	Advertiser
Freeze Stubborn Fat 2x Faster	Approved	Headline	None	2	Advertiser
CoolSculpting® Elite	Approved	Headline	None	20	Advertiser
Next-Generation Fat Reduction	Approved	Headline	None	16	Advertiser
Save 50% Off 8+ treatments	-	Headline	None	0	Advertiser
Book Now for up to 50% Off	-	Headline	None	0	Advertiser
Save 50% Off 10 Treatments	-	Headline	None	0	Advertiser
Save 50% Off 10+ Treatments	-	Headline	None	0	Advertiser
50% off 10+ treatments	-	Headline	None	0	Advertiser
50% Off 10+ Treatments	Approved	Headline	None	294	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	546	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Littleton, CO	-	Description	None	0	Advertiser

Google Ads Medstar Media > Artistry Skin and Laser 376-468-9513 All campaigns > search | coolsculpting

Overview Type: Search Budget: \$75.68/day More details

Recommendations Asset status: All Add filter

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Book Now for up to 50% Off	-	Headline	None	0	Advertiser
Save 50% Off 10 Treatments	-	Headline	None	0	Advertiser
Save 50% Off 10+ Treatments	-	Headline	None	0	Advertiser
50% off 10+ treatments	-	Headline	None	0	Advertiser
50% Off 10+ Treatments	Approved	Headline	None	294	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	546	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Littleton, CO	-	Description	None	0	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	9	Advertiser
Target, Freeze, & Eliminate Fat In Half The Time. Improved Comfort. Larger Cooling Area.	-	Description	None	0	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	Approved	Description	None	12	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 10+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 10+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 10+ CoolSculpting Treatments	Approved	Description	2nd position	476	Advertiser

Show rows: 100 1 - 33 of 33

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Google Ads Medstar Media > Artistry Skin and Laser 376-468-9513 All campaigns > search | coolsculpting

Overview Type: Search Budget: \$75.68/day More details

Recommendations Assets Custom Jan 1 - Mar 31, 2023 Show last 30 days

Table view: Associations

Upgraded: All Business name Business logo Sitelink Callout Structured snippet Call Lead form Price App Promotion

Legacy: All Image Dynamic image Location Affiliate location

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting	Campaign	Eligible	Advertiser	1	17	5.88%	\$31.86	\$31.86
Current Specials Dont Miss Our Specials & Exclusive Offers. Learn More Now.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	69	710	9.72%	\$32.08	\$2,213.82
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	64	648	9.88%	\$32.02	\$2,049.33
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	42	516	8.14%	\$34.00	\$1,427.98
Why Choose Us? Read About What Sets Us Apart from	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	35	495	7.07%	\$29.92	\$1,047.25

Google Ads Medstar Media > Artistry Skin and Laser 376-468-9513 All campaigns > search | coolsculpting

Overview Type: Search Budget: \$75.68/day More details

Recommendations Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Littleton, CO.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	35	495	7.07%	\$29.92	\$1,047.25
Book A Free Consultation Quickly & Conveniently Book Your Free Consultation Online Now.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	31	367	8.45%	\$32.78	\$1,016.05
FDA Approved	search coolsculpting	Campaign	Eligible	Advertiser	20	230	8.70%	\$41.09	\$821.76
Freeze Your Fat	search coolsculpting	Campaign	Eligible	Advertiser	19	243	7.82%	\$32.38	\$615.30
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	Advertiser	17	182	9.34%	\$35.58	\$604.81
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	Advertiser	16	202	7.92%	\$33.71	\$539.37
Liposuction Alternative	search coolsculpting	Campaign	Eligible	Advertiser	15	193	7.77%	\$32.12	\$481.80
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
50% Off 10 Treatments	search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Winter Sale - Up to 50% off 10 Treatments	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	28	266	10.53%	\$34.16	\$956.40
Winter Sale - 50% off 10 Treatments	search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00

Google Ads Medstar Media > Artistry Skin and Laser 376-468-9513 All campaigns > search | coolsculpting

Overview Type: Search Budget: \$75.68/day More details

Recommendations Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Winter Sale - Up to 50% off 10 Treatments	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	28	266	10.53%	\$34.16	\$956.40
Winter Sale - 50% off 10 Treatments	search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Fall Sale - Up to 50% off 10 Treatments	search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Spring Sale - 50% off 10 Treatments	search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Summer Sale - Up to 50% off 10 Treatments	search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
(720) 586-4352	Account	Account	Eligible	Advertiser	7	70	10.00%	\$36.48	\$255.34
Total: Sitelinks					69	717	9.62%	\$32.08	\$2,213.82
Total: Callouts					38	408	9.31%	\$33.88	\$1,287.42
Total: Structured snippets					1	17	5.88%	\$31.86	\$31.86
Total: Calls					7	70	10.00%	\$36.48	\$255.34
Total: Promotions					28	266	10.53%	\$34.16	\$956.40

Show rows: 100 1 - 20 of 20

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Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Laura Carlsen
Artistry Skin & Laser
7701 Shaffer Parkway
Unit A
Littleton, CO 80127

INVOICE # 2011

DATE 01/01/2023

DUE DATE 01/01/2023

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	Coolsculpting Marketing • Monthly management of Google Ads / Social Media Ads • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain best ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00

PAYMENT	1,500.00
BALANCE DUE	\$0.00

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Laura Carlsen
Artistry Skin & Laser
7701 Shaffer Parkway
Unit A
Littleton, CO 80127

INVOICE # 2062

DATE 02/01/2023

DUE DATE 02/01/2023

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	Coolsculpting Marketing • Monthly management of Google Ads / Social Media Ads • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain best ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
	Service Page Content	Aviclear content	1	500.00	500.00
	Service Page Content	Semaglutide content	1	500.00	500.00
	Website Development	Website RAMP development integration.	2	200.00	400.00
	Website Development	2 hours Web Dev comped = \$400.00	1		0.00

PAYMENT	2,900.00
BALANCE DUE	\$0.00