

CoolSculpting Marketing Services

Azul Medspa Q1 2021

Total Marketing Expenses

(1/1/2021 - 3/31/2021)

Total Google Ads: \$ 2,993.17
Total Marketing Service Fees: \$ 3,950.00
Total CoolSculpting Marketing Cost: \$ 6,943.17

Google Ads | Chris Zelig > Azul Medspa ... 503-387-4552 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Bid strategy type	Status	Clicks	CTR	Cost
search beta coolsculpting	\$50.93/day	Maximize conversions	Eligible	922	7.78%	\$2,993.17
CoolSculpting Re-shape your body	\$40.00/day \$1,216.00/month	Maximize clicks	Paused	0	-	\$0.00
Re-Shape your body	\$10.25/day \$311.60/month	Maximize clicks	Paused	0	-	\$0.00
WINTER CAMPAIGN	\$22.00/day	Maximize conversions	Paused	0	-	\$0.00
Top Quality - El Paso Med Spa	\$9.87/day \$300.05/month	Maximize clicks	Paused	0	-	\$0.00
Total: Campaigns				922	7.78%	\$2,993.17
Total: Account	\$50.93/day			922	7.78%	\$2,993.17

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

Google Ads | Chris Zelig > Azul Medspa ... 503-387-4552 | All campaigns > search | beta | coolscul...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$50.93/day | Optimization score: 88% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Azul Medspa Fat Reduction in El Paso, TX Non-Surgical Fat Reduction +6 more azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength	126	7.49%	\$466.32
Azul Medspa Fat Reduction in El Paso, TX Non-Surgical Fat Reduction +6 more azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details	3. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength	106	11.52%	\$302.45
CoolSculpting® Fat Reduction CoolSculpting in El Paso, TX Biggest CoolSculpting® Promo +5 more azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	97	16.70%	\$263.84
Fat Reduction in El Paso, TX Our Biggest Discount Ever Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	35	4.09%	\$175.31

Google Ads | Chris Zelig > Azul Medspa ... 503-387-4552 | All campaigns > search | beta | coolscul...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$50.93/day | Optimization score: 88% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in El Paso, TX Our Biggest Discount Ever Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	35	4.09%	\$175.31
Fat Reduction in El Paso, TX Our Biggest Discount Ever Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	41	7.26%	\$151.85
Fat Reduction in El Paso, TX Our Biggest Discount Ever Get Rid of Unwanted Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	31	5.98%	\$130.67
Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Freeze Away Body Fat azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	27	4.92%	\$127.21

Google Ads | Chris Zelig > Azul Medspa ... 503-387-4552 | All campaigns > search | beta | coolscul...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$50.93/day | Optimization score: 88% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Freeze Away Body Fat azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	27	4.92%	\$127.21
Fat Reduction in El Paso, TX Our Biggest Discount Ever Get Rid of Unwanted Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	34	9.77%	\$105.37
Fat Reduction in El Paso, TX Our Biggest Discount Ever Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	39	10.77%	\$102.13
Fat Reduction in El Paso, TX Our Biggest Discount Ever Freeze Away Body Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	20	3.61%	\$87.06

Google Ads						
Chris Zelig > Azul Medspa ... 503-387-4552		All campaigns > search beta coolscul...		SEARCH	REPORTS	TOOLS & SETTINGS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%	More details
Recommendations	+ Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	CoolSculpting® on 6+ Treatments.					
	<input type="checkbox"/> Fat Reduction in El Paso, TX Our Biggest Discount Ever Get Rid of Unwanted Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	34	9.77%	\$105.37
	<input type="checkbox"/> Fat Reduction in El Paso, TX Our Biggest Discount Ever Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	39	10.77%	\$102.13
	<input type="checkbox"/> Fat Reduction in El Paso, TX Our Biggest Discount Ever Freeze Away Body Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	20	3.61%	\$81.06
	Total: Ads			922	7.78%	\$2,418.62

Google Ads						
Chris Zelig > Azul Medspa ... 503-387-4552		All campaigns > search beta coolscul...		SEARCH	REPORTS	TOOLS & SETTINGS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%	More details
Recommendations	+ Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> Fat Reduction in El Paso, TX Our Biggest Discount Ever Freeze Away Body Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	24	7.57%	\$76.14
	<input type="checkbox"/> CoolSculpting® in El Paso, TX Apr Only 20% Off 6+ Treatments Hurry Offer Ends In... azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	12	18.46%	\$75.96
	<input type="checkbox"/> Fat Reduction in El Paso, TX Our Biggest Discount Ever Freeze Away Body Fat azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	19	7.57%	\$54.21
	CoolSculpting® in El Paso, TX Freeze Away Body Fat Our Biggest Discount Ever					

Google Ads						
Chris Zelig > Azul Medspa ... 503-387-4552		All campaigns > search beta coolscul...		SEARCH	REPORTS	TOOLS & SETTINGS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%	More details
Recommendations	+ Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> CoolSculpting® in El Paso, TX Freeze Away Body Fat Our Biggest Discount Ever azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	11	13.58%	\$31.77
	<input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Hurry Offer Ends In... azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	7	11.48%	\$28.57
	<input type="checkbox"/> Fat Reduction in El Paso, TX Our Biggest Discount Ever Get Rid of Unwanted Fat azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	8	3.28%	\$25.87
	<input type="checkbox"/> Fat Reduction in El Paso, TX Freezing Fat Really Works Freeze Away Body Fat azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.26%	\$24.84

Google Ads						
Chris Zelig > Azul Medspa ... 503-387-4552		All campaigns > search beta coolscul...		SEARCH	REPORTS	TOOLS & SETTINGS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%	More details
Recommendations	+ Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> Fat Reduction in El Paso, TX Freezing Fat Really Works Freeze Away Body Fat azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.26%	\$24.84
	<input type="checkbox"/> Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	6.02%	\$24.24
	<input type="checkbox"/> Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	13	18.06%	\$23.71
	<input type="checkbox"/> CoolSculpting® in El Paso, TX Limited Time Offer Apr 2021 Our Biggest Discount Ever azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	9	13.43%	\$23.03

Google Ads						
Chris Zelig > Azul Medspa ... 503-387-4552		All campaigns > search beta coolscul...		SEARCH	REPORTS	TOOLS & SETTINGS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%	More details
Recommendations	+ Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	CoolSculpting® on 6+ Treatments.					
	<input type="checkbox"/> Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	6.02%	\$24.24
	<input type="checkbox"/> Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	13	18.06%	\$23.71
	<input type="checkbox"/> CoolSculpting® in El Paso, TX Limited Time Offer Apr 2021 Our Biggest Discount Ever azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	9	13.43%	\$23.03
	Total: Ads			922	7.78%	\$2,418.62

Google Ads						
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>						
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <p>Fat Reduction in El Paso, TX Freezing Fat Really Works Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</p>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	8.06%	\$22.98	
<input type="checkbox"/> <p>CoolSculpting® in El Paso, TX Apr Only 20% Off 6+ Treatments Flexible Payment Options azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	7	9.09%	\$22.81	
<input type="checkbox"/> <p>Fat Reduction in El Paso, TX Freezing Fat Really Works Freeze Away Body Fat azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.</p>	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	6.58%	\$21.84	

Google Ads						
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>						
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <p>Fat Reduction in El Paso, TX Freezing Fat Really Works Get Rid of Unwanted Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</p>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	6.10%	\$21.54	
<input type="checkbox"/> <p>Azul Medspa Our Biggest Discount Ever Get Rid of Unwanted Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</p>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.56%	\$21.14	
<input type="checkbox"/> <p>Azul Medspa Freezing Fat Really Works Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</p>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	8.33%	\$20.76	
<input type="checkbox"/> <p>Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Freeze Away Body Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</p>	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	9.26%	\$20.64	

Google Ads						
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>						
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <p>Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Freeze Away Body Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</p>	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	9.26%	\$20.64	
<input type="checkbox"/> <p>CoolSculpting® in El Paso, TX Limited Time Offer Apr 2021 Hurry Offer Ends In... azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	6	10.34%	\$20.21	
<input type="checkbox"/> <p>Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Freeze Away Body Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</p>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	3.91%	\$19.25	
<input type="checkbox"/> <p>Azul Medspa Our Biggest Discount Ever Get Rid of Unwanted Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</p>	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	6.85%	\$19.08	

Google Ads						
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>						
Ad	Ad group	Status	Clicks	CTR	Cost	
CoolSculpting Consultation Today						
<input type="checkbox"/> <p>CoolSculpting® in El Paso, TX Limited Time Offer Apr 2021 Hurry Offer Ends In... azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	6	10.34%	\$20.21	
<input type="checkbox"/> <p>Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Freeze Away Body Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</p>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	3.91%	\$19.25	
<input type="checkbox"/> <p>Azul Medspa Our Biggest Discount Ever Get Rid of Unwanted Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</p>	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	6.85%	\$19.08	
Total: Ads			922	7.78%	\$	

Google Ads						
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>						
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <p>Fat Reduction in El Paso, TX Freezing Fat Really Works Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.</p>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	7.04%	\$18.88	
<input type="checkbox"/> <p>CoolSculpting® Fat Reduction CoolSculpting in El Paso, TX Biggest CoolSculpting® Promo +5 more azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. Expert, Safe Fat Loss... View assets details</p>	1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength	9	27.27%	\$18.80	
<input type="checkbox"/> <p>Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Get Rid of Unwanted Fat azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.</p>	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	6.67%	\$18.32	

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	<input type="checkbox"/>	Fat Reduction in El Paso, TX Our Biggest Discount Ever Freeze Away Body Fat azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	2.80%	\$18.16
Ads & extensions	<input type="checkbox"/>	Azul Medspa Our Biggest Discount Ever Freeze Away Body Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	12.50%	\$17.30
Extensions	<input type="checkbox"/>	CoolSculpting® in El Paso, TX Limited Time Offer Apr 2021 Flexible Payment Options azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	7	8.75%	\$15.39
Landing pages	<input type="checkbox"/>	CoolSculpting® in El Paso, TX Apr Only 20% Off 6+ Treatments Our Biggest Discount Ever azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	7	8.97%	\$15.14

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	<input type="checkbox"/>	CoolSculpting® in El Paso, TX Apr Only 20% Off 6+ Treatments Our Biggest Discount Ever azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	7	8.97%	\$15.14
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	4.00%	\$14.67
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	8.33%	\$14.26
Landing pages	<input type="checkbox"/>	Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	3.94%	\$12.70
Keywords	Total: Ads 922						
Audiences	7.78%						
Demographics	\$12.70						
Settings	\$12.70						
Suggested	922						
Ad schedule	7.78%						

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	<input type="checkbox"/>	Lock In Your Discount Today					
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	4.00%	\$14.67
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	8.33%	\$14.26
Landing pages	<input type="checkbox"/>	Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	3.94%	\$12.70
Keywords	Total: Ads 922						
Audiences	7.78%						
Demographics	\$12.70						
Settings	\$12.70						
Suggested	922						
Ad schedule	7.78%						

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	11.11%	\$12.21
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in El Paso, TX Apr Only 20% Off 6+ Treatments Flexible Payment Options azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	5	31.25%	\$11.31
Extensions	<input type="checkbox"/>	Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Get Rid of Unwanted Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	8	11.59%	\$11.25
Landing pages	Azul Medspa Freezing Fat Really Works Freeze Away Body Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						
Keywords	Total: Ads 922						
Audiences	7.78%						
Demographics	\$11.25						
Settings	\$11.25						
Suggested	922						
Ad schedule	7.78%						

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	<input type="checkbox"/>	Azul Medspa Freezing Fat Really Works Freeze Away Body Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$10.90
Ads & extensions	<input type="checkbox"/>	Azul Medspa Our Biggest Discount Ever Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.82%	\$10.37
Extensions	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Flexible Payment Options azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	21.43%	\$10.22
Landing pages	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	11.36%	\$9.92
Keywords	Total: Ads 922						
Audiences	7.78%						
Demographics	\$9.92						
Settings	\$9.92						
Suggested	922						
Ad schedule	7.78%						

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Overview: Enabled Status: Eligible Type: Search Budget: \$50.93/day Optimization score: 88%

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting® on 6+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	11.36%	\$9.92
Azul Medspa Our Biggest Discount Ever Freeze Away Body Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.78%	\$9.14
Non-Surgical Fat Reduction Our Biggest Discount Ever Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting® on 6+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	50.00%	\$8.29
Fat Reduction in El Paso, TX Freezing Fat Really Works Freeze Away Body Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.56%	\$7.77

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Overview: Enabled Status: Eligible Type: Search Budget: \$50.93/day Optimization score: 88%

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® on 6+ Treatments.					
Azul Medspa Our Biggest Discount Ever Freeze Away Body Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.78%	\$9.14
Non-Surgical Fat Reduction Our Biggest Discount Ever Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting® on 6+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	50.00%	\$8.29
Fat Reduction in El Paso, TX Freezing Fat Really Works Freeze Away Body Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.56%	\$7.77
Total: Ads			922	7.78%	\$...

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Overview: Enabled Status: Eligible Type: Search Budget: \$50.93/day Optimization score: 88%

Ads Custom Jan 1 - Mar 31, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in El Paso, TX Limited Time Offer Apr 2021 Our Biggest Discount Ever azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	3	25.00%	\$7.68
CoolSculpting® Fat Reduction CoolSculpting in El Paso, TX Biggest CoolSculpting® Promo +5 more azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. Expert, Safe Fat Loss... View assets details	2. body sculpting	Eligible (Limited) Policy (Restricted drug terms +1 more). Poor ad strength	3	3.49%	\$7.61
Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting® on 6+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.00%	\$7.24
CoolSculpting® in El Paso, TX Limited Time Offer Apr 2021 Flexible Payment Options		Eligible (Limited)			

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Overview: Enabled Status: Eligible Type: Search Budget: \$50.93/day Optimization score: 88%

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in El Paso, TX Limited Time Offer Apr 2021 Flexible Payment Options azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	3	60.00%	\$7.17
CoolSculpting® in El Paso, TX Limited Time Offer Apr 2021 Hurry Offer Ends In... azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	9.52%	\$6.91
Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	7.32%	\$6.75
CoolSculpting® in El Paso, TX Apr Only 20% Off 6+ Treatments Hurry Offer Ends In... azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	22.22%	\$6.59

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Overview: Enabled Status: Eligible Type: Search Budget: \$50.93/day Optimization score: 88%

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in El Paso, TX Apr Only 20% Off 6+ Treatments Hurry Offer Ends In... azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	22.22%	\$6.59
CoolSculpting® in El Paso, TX Apr Only 20% Off 6+ Treatments Hurry Offer Ends In... azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	6.90%	\$6.51
CoolSculpting® in El Paso, TX Limited Time Offer Apr 2021 Our Biggest Discount Ever azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	10.00%	\$6.33
CoolSculpting® in El Paso, TX Limited Time Offer Apr 2021 Our Biggest Discount Ever azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.25%	\$6.29

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Overview: Enabled Status: Eligible Type: Search Budget: \$50.93/day Optimization score: 88%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Lock In Your Discount Today					
CoolSculpting® in El Paso, TX Apr Only 20% Off 6+ Treatments Hurry Offer Ends In... azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	6.90%	\$6.51
CoolSculpting® in El Paso, TX Limited Time Offer Apr 2021 Our Biggest Discount Ever azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	10.00%	\$6.33
CoolSculpting® in El Paso, TX Limited Time Offer Apr 2021 Our Biggest Discount Ever azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.25%	\$6.29
Total: Ads			922	7.78%	\$

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Overview: Enabled Status: Eligible Type: Search Budget: \$50.93/day Optimization score: 88%

Recommendations: Ad status: All ADD FILTER

Custom Jan 1 - Mar 31, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%	\$6.23
CoolSculpting® in El Paso, TX Apr Only 20% Off 6+ Treatments Our Biggest Discount Ever azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	4	33.33%	\$6.19
Azul Medspa Our Biggest Discount Ever Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.13%	\$6.18
Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.					

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Overview: Enabled Status: Eligible Type: Search Budget: \$50.93/day Optimization score: 88%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	7.14%	\$6.14
Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$5.66
Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Our Biggest Discount Ever azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	10.00%	\$5.48
Azul Medspa Our Biggest Discount Ever Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	33.33%	\$5.41

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Overview: Enabled Status: Eligible Type: Search Budget: \$50.93/day Optimization score: 88%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Azul Medspa Our Biggest Discount Ever Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	33.33%	\$5.41
Fat Reduction in El Paso, TX Our Biggest Discount Ever Get Rid of Unwanted Fat azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	7.50%	\$5.35
Fat Reduction in El Paso, TX Freezing Fat Really Works Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.00%	\$5.33
CoolSculpting® in El Paso, TX Freeze Away Body Fat Our Biggest Discount Ever azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	18.18%	\$5.32

Google Ads | Chris Zelig > Azul Medspa ... 503-387-4552 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$50.93/day Optimization score: 88%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® on 6+ Treatments.					
Fat Reduction in El Paso, TX Our Biggest Discount Ever Get Rid of Unwanted Fat azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	7.50%	\$5.35
Fat Reduction in El Paso, TX Freezing Fat Really Works Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.00%	\$5.33
CoolSculpting® in El Paso, TX Freeze Away Body Fat Our Biggest Discount Ever azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	18.18%	\$5.32
Total: Ads			922	7.78%	\$

Google Ads							
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options azul-medspa.mysculpt.net	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	60.00%	\$5.02	
	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.94%	\$4.80	
	CoolSculpting® in El Paso, TX Freeze Away Body Fat Flexible Payment Options azul-medspa.mysculpt.net	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.70%	\$4.56	
	CoolSculpting® in El Paso, TX Limited Time Offer Apr 2021 Flexible Payment Options azul-medspa.mysculpt.net						
	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						
	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat azul-medspa.mysculpt.net						
	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						

Google Ads							
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat azul-medspa.mysculpt.net	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	25.00%	\$4.47	
	CoolSculpting® in El Paso, TX Freeze Away Body Fat Our Biggest Discount Ever azul-medspa.mysculpt.net	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$4.36	
	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.88%	\$4.21	
	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Hurry Offer Ends In... azul-medspa.mysculpt.net						
	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						
	Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Get Rid of Unwanted Fat azul-medspa.mysculpt.net	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	12.50%	\$3.72	
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.						

Google Ads							
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Get Rid of Unwanted Fat azul-medspa.mysculpt.net	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	12.50%	\$3.72	
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.						
	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat azul-medspa.mysculpt.net	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.88%	\$3.68	
	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						
	Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.33%	\$3.62	
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.						
	Azul Medspa Freezing Fat Really Works Freeze Away Body Fat azul-medspa.mysculpt.net	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	13.04%	\$3.50	
	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						

Google Ads							
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.						
	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat azul-medspa.mysculpt.net	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.88%	\$3.68	
	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						
	Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.33%	\$3.62	
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.						
	Azul Medspa Freezing Fat Really Works Freeze Away Body Fat azul-medspa.mysculpt.net	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	13.04%	\$3.50	
	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						
	Total: Ads			922	7.78%	\$2,...	

Google Ads							
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat azul-medspa.mysculpt.net	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.00%	\$3.44	
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.						
	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	10.53%	\$3.37	
	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						
	Fat Reduction in El Paso, TX Our Biggest Discount Ever Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	11.11%	\$3.30	
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.						
	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat azul-medspa.mysculpt.net						
	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						

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Overview: Enabled Status: Eligible Type: Search Budget: \$50.93/day Optimization score: 88%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	14.29%	\$3.07
Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$3.00
Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Get Rid of Unwanted Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.54%	\$2.66
Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$2.36

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Overview: Enabled Status: Eligible Type: Search Budget: \$50.93/day Optimization score: 88%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$2.36
Azul Medspa Freezing Fat Really Works Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	50.00%	\$2.36
Azul Medspa Freezing Fat Really Works Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	14.29%	\$1.92
Non-Surgical Fat Reduction Our Biggest Discount Ever Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.88%	\$1.89

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Overview: Enabled Status: Eligible Type: Search Budget: \$50.93/day Optimization score: 88%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Lock In Your Discount Today					
Azul Medspa Freezing Fat Really Works Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	50.00%	\$2.36
Azul Medspa Freezing Fat Really Works Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	14.29%	\$1.92
Non-Surgical Fat Reduction Our Biggest Discount Ever Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.88%	\$1.89
Total: Ads			922	7.78%	\$1.89

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Overview: Enabled Status: Eligible Type: Search Budget: \$50.93/day Optimization score: 88%

Recommendations: Ad status: All ADD FILTER

Custom Jan 1 - Mar 31, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In... azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$1.86
CoolSculpting® in El Paso, TX Apr Only 20% Off 6+ Treatments Flexible Payment Options azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	15.38%	\$1.86
CoolSculpting® in El Paso, TX Freeze Away Body Fat Flexible Payment Options azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	13.33%	\$1.84

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Overview: Enabled Status: Eligible Type: Search Budget: \$50.93/day Optimization score: 88%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in El Paso, TX Freezing Fat Really Works Freeze Away Body Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.00%	\$1.68
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	8.33%	\$1.65
Best CoolSculpting Deal Ever Apr Only 20% Off 6+ Treatments Hurry Offer Ends In... azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$1.59
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Flexible Payment Options azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$1.52

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All campaigns > search beta coolscul...									
SEARCH REPORTS TOOLS & SETTINGS									
259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%	More details			
Recommendations	+ Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Flexible Payment Options azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$1.52			
Ads & extensions	Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Freeze Away Body Fat azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$1.50			
Extensions	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Flexible Payment Options azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$1.43			
Landing pages	Best CoolSculpting Deal Ever Apr Only 20% Off 6+ Treatments Our Biggest Discount Ever azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%				
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									

Google Ads									
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All campaigns > search beta coolscul...									
SEARCH REPORTS TOOLS & SETTINGS									
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Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%	More details			
Recommendations	+ Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups	Lock In Your Discount Today								
Ads & extensions	Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Freeze Away Body Fat azul-medspa.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 20% Off of CoolSculpting® on 6+ Treatments.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$1.50			
Extensions	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Flexible Payment Options azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$1.43			
Landing pages	Best CoolSculpting Deal Ever Apr Only 20% Off 6+ Treatments Our Biggest Discount Ever azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$1.33			
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
Total: Ads				922	7.78%	\$2,000			

Google Ads									
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All campaigns > search beta coolscul...									
SEARCH REPORTS TOOLS & SETTINGS									
259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%	More details			
Recommendations	+ Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups	Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (=COUNTDOWN("2021/02/28... azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%	\$1.30			
Ads & extensions	CoolSculpting® in El Paso, TX Apr Only 20% Off 6+ Treatments Hurry Offer Ends In... azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$1.18			
Extensions	Best CoolSculpting Deal Ever Apr Only 20% Off 6+ Treatments Flexible Payment Options azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$0.91			
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									

Google Ads									
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All campaigns > search beta coolscul...									
SEARCH REPORTS TOOLS & SETTINGS									
259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%	More details			
Recommendations	+ Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups	Best CoolSculpting Deal Ever Apr Only 20% Off 6+ Treatments Our Biggest Discount Ever azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$0.91			
Ads & extensions	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$0.73			
Extensions	Fat Reduction in El Paso, TX Freezing Fat Really Works Get Rid of Unwanted Fat azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.56%	\$0.72			
Landing pages	Best CoolSculpting Deal Ever Apr Only 20% Off 6+ Treatments Our Biggest Discount Ever azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$0.70			
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									

Google Ads									
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All campaigns > search beta coolscul...									
SEARCH REPORTS TOOLS & SETTINGS									
259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.93/day	Optimization score: 88%	More details			
Recommendations	+ Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
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Ads & extensions	Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	14.29%	\$0.60			
Extensions	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Flexible Payment Options azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	20.00%	\$0.59			
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Ad	Ad group	Status	Clicks	CTR	Cost																																				
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering 20% Off 6+ Treatments azul-medspa.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	14.29%	\$0.21																																				
Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (=COUNTDOWN("2021/02/28... azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00																																				
Total: Ads			922	7.78%	\$2,993.17																																				
Total: Campaign			922	7.78%	\$2,993.17																																				
Settings	Show rows: 10 111 - 120 of 248																																								
Suggested	Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more																																								
Ad schedule	Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.																																								

Google Ads | Chris Zelig > Azul Medspa ... 503-387-4552 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$50.93/day Optimization score: 88%

Extensions > All

Extension type: All ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	1	11.11%	\$2.85
Call extension							
<input type="checkbox"/>	(915) 317-5212	Account	Account	Approved	187	7.84%	\$738.69
Location extension							
<input type="checkbox"/>	chavezazulmedspa@gmail.com (V... All locations selected	Account	Account	-	-	-	-
Callout extension							

Google Ads | Chris Zelig > Azul Medspa ... 503-387-4552 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$50.93/day Optimization score: 88%

Extension type: All ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
All locations selected							
Callout extension							
<input type="checkbox"/>	FDA Cleared	search beta cool...	Campaign	Approved	318	9.14%	\$1,160.57
<input type="checkbox"/>	Freeze Your Fat	search beta cool...	Campaign	Approved	286	9.22%	\$1,025.72
<input type="checkbox"/>	New Clients 20% Off	search beta cool...	Campaign	Approved	283	9.55%	\$1,023.56
<input type="checkbox"/>	Highlights: No Surgery	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	278	9.72%	\$992.18
<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta cool...	Campaign	Approved	269	9.56%	\$977.27
<input type="checkbox"/>	Contact Us + Free Consult	search beta cool...	Campaign	Approved	247	9.18%	\$926.55
<input type="checkbox"/>	Liposuction Alternative	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	233	8.05%	\$779.37

Google Ads | Chris Zelig > Azul Medspa ... 503-387-4552 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$50.93/day Optimization score: 88%

Extension type: All ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	search beta cool...	Campaign	Approved	5	4.81%	\$14.75
Promotion extension							
<input type="checkbox"/>	Easter - 20% off 6+ Treatments	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	95	8.64%	\$425.08
<input type="checkbox"/>	20% off 6+ Treatments	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	19	4.15%	\$106.83
Total: Sitelink extensions					1	11.11%	\$2.85

Google Ads | Chris Zelig > Azul Medspa ... 503-387-4552 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$50.93/day Optimization score: 88%

Extension type: All ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	20% off 6+ Treatments	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	19	4.15%	\$106.83
Total: Sitelink extensions					1	11.11%	\$2.85
Total: Callout extensions					585	9.10%	\$2,047.76
Total: Structured snippet extensions					5	4.81%	\$14.75
Total: Call extensions					187	7.84%	\$738.69
Total: Location extensions					134	8.82%	\$314.45
Total: Promotion extensions					684	8.79%	\$2,266.26

Show rows: 10 11 - 13 of 13

Google Ads | Chris Zelig > Azul Medspa ... 503-387-4552 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$50.93/day Optimization score: 88%

Responsive search ad

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All ADD FILTER

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Our Biggest Discount Ever	Approved (limited)	Headline	None	614
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	152
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	297
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	533
Dr. Julia Edelman	-	Headline	None	0

Google Ads | Chris Zelig > Azul Medspa ... 503-387-4552 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$50.93/day, Optimization score: 88%

Recommendations: Asset status: All, ADD FILTER

Insights: Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type ↑	Position pinning	Impr.
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	297
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	533
Dr. Julia Edelman	—	Headline	None	0
Freezing Fat Really Works	Approved (limited)	Headline	None	34
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	129
New Clients Save 25%	—	Headline	None	7
Fat Reduction in Middleboro	—	Headline	None	0
Fat Reduction in El Paso, TX	Approved (limited)	Headline	None	1,249

Show rows: 10 | 1 - 10 of 18

Google Ads | Chris Zelig > Azul Medspa ... 503-387-4552 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$50.93/day, Optimization score: 88%

Recommendations: Responsive search ad X, Leave feedback

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All, ADD FILTER

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type ↑	Position pinning	Impr.
Azul Medspa	Approved (limited)	Headline	None	290
Offering 20% Off 6+ Cycles	—	Headline	None	61
Get 20% Off 6+ Treatments	Approved (limited)	Headline	None	0
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	1,440
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	Approved (limited)	Description	None	1,661

Google Ads | Chris Zelig > Azul Medspa ... 503-387-4552 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$50.93/day, Optimization score: 88%

Recommendations: Asset status: All, ADD FILTER

Insights: Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type ↑	Position pinning	Impr.
Azul Medspa	Approved (limited)	Headline	None	290
Offering 20% Off 6+ Cycles	—	Headline	None	61
Get 20% Off 6+ Treatments	Approved (limited)	Headline	None	0
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	1,440
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	Approved (limited)	Description	None	1,661
Our Biggest CoolSculpting Discount Ever. New Clients Get 25% Off CoolSculpting.	—	Description	None	22
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Approved (limited)	Description	None	22
Our Biggest CoolSculpting Discount Ever. New Clients Get 20% Off CoolSculpting.	Approved (limited)	Description	None	0

Show rows: 10 | 11 - 18 of 18

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MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Dr. Lyle D Weeks Azul Medspa United States	Date of Issue 01/05/2021	Invoice Number FB2021-018	Amount Due (USD) \$0.00
	Due Date 01/05/2021		

Description	Rate	Qty	Line Total
CoolSculpting Digital Marketing Set Up (ONE TIME FEE) •Set Up Google Adwords pay per click campaigns to target CoolSculpting customers. • Perform keyword research, create ad groups and ad copy • Set up Facebook/Instagram ad campaigns by client request • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. Bonus: Up to five development hours to optimize existing website (\$1000 value) . If needed additional development hours will be billed at \$200.	\$1,500.00	1	\$1,500.00
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords •Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
	Subtotal		3,000.00
	Tax		0.00
	Total		3,000.00
	Amount Paid		3,000.00
	Amount Due (USD)		\$0.00

[Terms](#)

DIGITAL MARKETING AGREEMENT

At all times the media, websites, and graphics we create custom for you, are your property. There is a three month minimum for Digital Marketing Management Services. Subsequent monthly recurring charges may be canceled at any time with 30 days' notice. Your advertising costs, web hosting, and any other associated costs are your responsibility, and you determine the limit of your monthly advertising budget you wish us to manage. Medstar Media, Inc. is not obligated to provide any subsequent services if monthly recurring charges are not received. All marketing purchasing accounts will be in your name. If additional costs are necessary for any service needed for you, we will obtain your approval first.

This agreement shall be interpreted under the laws of the State of Utah, and exclusive jurisdiction shall be the courts in Salt Lake County, Utah. If any litigation is brought concerning this agreement, despite any rule or statutory authority, the parties agree that they shall bear their own attorney's fees and costs. You further agree that in any event, Medstar Media, Inc.'s limits of any liability to you shall not exceed the amounts paid by you to Medstar Media, Inc. Time is of the essence, and if any provision of this agreement is found unenforceable, the remain provisions shall bind the parties.

The return on your marketing investment will vary based upon your location, pricing, and business good will, which can also be affected by market forces beyond anyone's control. Earnings and web rankings of other clients may not be the same as yours in your market. We, therefore, cannot, and do not, promise any specific rate of return on your advertising spend.

I agree to pay for the services listed. I further agree to the terms, conditions and descriptions listed above.

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Dr. Lyle D Weeks Azul Medspa United States	Date of Issue 03/01/2021 Due Date 03/01/2021	Invoice Number FB2021-056	Amount Due (USD) \$0.00
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Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
Digital Marketing Monthly Mgmt Service Proration Ads began Feburary 11th - prepaid through March 11th - 11 days credit.	-\$50.00	11	-\$550.00

Subtotal 950.00

Tax 0.00

Total 950.00
Amount Paid 950.00

Amount Due (USD) \$0.00