

CoolSculpting Marketing Services Azul Medspa Co-Op Q3-Q4 2022 Total Marketing Expenses (07/1/2022 - 12/15/2022)

Total Google Ads: \$ 7,968.68
Total Marketing Service Fees: \$16,691.00
Total CoolSculpting Marketing Cost: \$24,659.68

Google Ads | Chris Zelig > Azul Medspa - CoolSculpting - Pricilla Chavez 503-387-4552 | All campaigns

Search | Reports | Tools and settings | Refresh | Help | Notifications | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview | Campaigns | Recommendations | Insights | Campaigns | Auction insights | Ad groups | Ads & assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Experiments | Devices | Show more

Campaigns

Custom Jul 1 - Dec 15, 2022 | Show last 30 days

Clear filters | Save | Close

Campaign	Budget	Bid strategy type	Status	Clicks	CTR	Cost
search coolsculpting	\$56.72/day	Maximize conversions	All ads limited by policy	2,252	11.43%	\$7,968.68
CoolSculpting Re-shape your body	\$40.00/day \$1,216.00/month	Maximize clicks	Paused	0	-	\$0.00
Total: Filtered campaigns				2,252	11.43%	\$7,968.68
Total: Account				2,252	11.43%	\$7,968.68

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. [Learn more](#)
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Azul Medspa - CoolSculpting - Pricilla Chavez 503-387-4552 | All campaigns > search | coolsculpting

Search | Reports | Tools and settings | Refresh | Help | Notifications | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview | Recommendations | Insights | Ad groups | Ads & assets | Ads | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Experiments | Devices | Show more

Enabled Status: All ads limited by policy Type: Search Budget: \$56.72/day Optimization score: 93.6%

Ad status: All Add filter

Search Segment Columns Reports Download Expand More

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Azul Medspa Fat Reduction in El Paso, TX Non-Surgical Fat Reduction +12 more azul-medspa.com/coolsculpting/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically...	3. lipo	Eligible (Limited) Policy (Restricted medical content)	768	12.19%	\$2,593.09
(Keyword: Azul Medspa) CoolSculpting in (LOCATION: City) Freeze Away Body Fat +12 more azul-medspa.com/coolsculpting/el_paso CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Expert, Safe Fat Loss With Quick Result...	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	508	15.35%	\$2,039.05
Azul Medspa Fat Reduction in El Paso, TX Non-Surgical Fat Reduction +12 more azul-medspa.com/coolsculpting/el_paso Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Best Prices. FDA-Cleared. Clinically Proven F...	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	540	8.30%	\$1,888.03
(Keyword: Azul Medspa) CoolSculpting in (LOCATION: City) Freeze Away Body Fat +12 more azul-medspa.com/coolsculpting/el_paso CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Expert, Safe Fat Loss With Quick Result...	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	312	11.29%	\$1,091.02
(Keyword: Azul Medspa) CoolSculpting in (LOCATION: City) Freeze Away Body Fat +12 more azul-medspa.com/coolsculpting/el_paso CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Expert, Safe Fat Loss With Quick Result...	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	82	23.98%	\$221.68
Fat Reduction in El Paso, TX Freezing Fat Really Works Get 20% Off 4+ Treatments azulmedandlaser.com/coolsculpting/el_paso Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Removed	8	10.67%	\$35.49
Azul Medspa CoolSculpting in (LOCATION: City) Freeze Away					

Google Ads | Chris Zelig > Azul Medspa - CoolSculpting - Pricilla Chavez 503-387-4552 | All campaigns > search | coolsculpting

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Overview | Recommendations | Insights | Ad groups | Ads & assets | Ads | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Experiments | Devices | Show more

Enabled Status: All ads limited by policy Type: Search Budget: \$56.72/day Optimization score: 93.6%

Ad status: All Add filter

Search Segment Columns Reports Download Expand More

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Azul Medspa CoolSculpting in (LOCATION: City) Freeze Away Body Fat +12 more azul-medspa.com/coolsculpting/el_paso CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Expert, Safe Fat Loss With Quick Result...	x. non-service medspa	Eligible (Limited) Policy (Restricted medical content)	6	5.56%	\$20.26
Huge CoolSculpting Promotion Freeze Away Body Fat Flexible Payment Options azulmedandlaser.com/coolsculpting/el_paso Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	4	8.33%	\$18.18
CoolSculpting® in El Paso, TX Save 20% Off 4+ Treatments Our Biggest Discount Ever azulmedandlaser.com/coolsculpting/el_paso Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	5	20.83%	\$18.04
Azul Medspa Our Biggest Discount Ever Get 20% Off 4+ Treatments azulmedandlaser.com/coolsculpting/el_paso Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Removed	8	11.94%	\$17.01
CoolSculpting® in El Paso, TX Freeze Away Body Fat Our Biggest Discount Ever azulmedandlaser.com/coolsculpting/el_paso Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	2. body sculpting	Removed	2	8.00%	\$8.59
Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever azulmedandlaser.com/coolsculpting/el_paso Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed	2	33.33%	\$6.27
CoolSculpting® in El Paso, TX Freeze Away Body Fat Flexible Payment Options azulmedandlaser.com/coolsculpting/el_paso Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet	1. coolsculpting - price	Removed	2	28.57%	\$3.97

Google Ads | Chris Zelig > Azul Medspa - CoolSculpting - Pricilla Chavez 503-387-4552 | All campaigns > search | coolsculpting

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Overview | Recommendations | Insights | Ad groups | Ads & assets | Ads | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Experiments | Devices | Show more

Enabled Status: All ads limited by policy Type: Search Budget: \$56.72/day Optimization score: 93.6%

Ad status: All Add filter

Search Segment Columns Reports Download Expand More

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
azulmedandlaser.com/coolsculpting/el_paso Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed	2	33.33%	\$6.27
CoolSculpting® in El Paso, TX Freeze Away Body Fat Flexible Payment Options azulmedandlaser.com/coolsculpting/el_paso Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	2	28.57%	\$3.97
Fat Reduction in El Paso, TX Eliminate Fat & Feel Great Get 20% Off 4+ Treatments azulmedandlaser.com/coolsculpting/el_paso Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Removed	1	1.67%	\$2.28
[Dynamically generated headline] [Dynamically generated display URL] Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content)	1	50.00%	\$2.21
Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options azulmedandlaser.com/coolsculpting/el_paso Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	2	18.18%	\$2.18
CoolSculpting® in El Paso, TX Freeze Away Body Fat Our Biggest Discount Ever azulmedandlaser.com/coolsculpting/el_paso Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	20.00%	\$1.33
CoolSculpting® Fat Reduction CoolSculpting in El Paso, TX Biggest CoolSculpting® Promo +5 more azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. Expert, Safe Fat Loss With Quick Results. Minimal...	0. coolsculpting - general	Removed Policy (Restricted drug terms +2 more)	0	-	\$0.00
Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer					

Google Ads | Chris Zelig > Azul Medspa - Cool Sculpting - Pricilla Chavez 503-387-4552 | All campaigns > search | coolsculpting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$56.72/day, Optimization score: 93.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
0		Removed	0	-	\$0.00
0		Removed	0	-	\$0.00
0		Removed	0	-	\$0.00
0	x.dynamic	Eligible (Limited) Policy (Restricted medical content)	0	0.00%	\$0.00
0	x.dynamic	Eligible (Limited) Policy (Restricted medical content)	0	-	\$0.00
Total: Ads in your current workspace					
Total: Campaign					

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more

Google Ads | Chris Zelig > Azul Medspa - Cool Sculpting - Pricilla Chavez 503-387-4552 | All campaigns > search | coolsculpting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$56.72/day, Optimization score: 93.6%

Assets

Table view: Associations

Asset status: All, Asset type: All

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Structured snippet									
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting	Campaign	Eligible	Advertiser	45	401	11.22%	\$3.96	\$178.35
Sitelink									
Current Specials Dont Miss Our Specials & Exclusive Offers. Learn More Now	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content)	Advertiser	721	4,808	15.00%	\$3.97	\$2,863.11
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content)	Advertiser	718	4,778	15.03%	\$3.94	\$2,831.23
Why Choose Us? Read About What Sets Us Apart from Other Medspas in El Paso, TX	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content)	Advertiser	574	4,000	14.35%	\$3.93	\$2,255.93
About Us Learn More About Our Team, Location and Available Beauty Treatments.	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content)	Advertiser	307	2,812	10.92%	\$3.99	\$1,225.25
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content)	Advertiser	318	2,547	12.49%	\$4.18	\$1,330.37

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Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$56.72/day, Optimization score: 93.6%

Assets

Asset status: All, Asset type: All

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Callout									
FDA Cleared	search coolsculpting	Campaign	Eligible	Advertiser	532	4,465	11.91%	\$3.72	\$1,978.47
Freeze Your Fat	search coolsculpting	Campaign	Eligible	Advertiser	484	4,197	11.53%	\$3.82	\$1,851.25
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	Advertiser	452	3,837	11.78%	\$3.70	\$1,671.26
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	Advertiser	431	3,823	11.27%	\$3.86	\$1,662.11
Liposuction Alternative	search coolsculpting	Campaign	Eligible	Advertiser	438	3,806	11.51%	\$3.79	\$1,661.85
20% Off 4+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	46	411	11.19%	\$3.19	\$146.78
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	2	31	6.45%	\$6.16	\$12.31
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	3	30	10.00%	\$4.14	\$12.42
Promotion									
Fall Sale - Up to 20% off 6+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content)	Advertiser	846	6,283	13.46%	\$3.49	\$2,952.32
Summer Sale - Up to 20% off 6+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	709	6,260	11.33%	\$3.39	\$2,405.54
Winter Sale - Up to 20% off 6+ Treatments	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content)	Advertiser	51	323	15.79%	\$6.29	\$320.86
Winter Sale - 20% off 6+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00

Google Ads | Chris Zelig > Azul Medspa - Cool Sculpting - Pricilla Chavez 503-387-4552 | All campaigns > search | coolsculpting

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$56.72/day, Optimization score: 93.6%

Assets

Asset status: All, Asset type: All

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Call									
(915) 440-3601	Account	Account	Eligible	Advertiser	173	1,560	11.09%	\$4.88	\$844.28
Total: Sitelinks									
Total: Callouts									
Total: Structured snippets									
Total: Calls									
Total: Promotions									

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more

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Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$56.72/day, Optimization score: 93.6%

Responsive search ad

Ad strength: Excellent

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Safe + Effective Fat Reduction	Approved	Headline	None	30	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	6,102	Advertiser
Non-Surgical Fat Reduction	Approved	Headline	None	992	Advertiser
Get Rid of Unwanted Fat.	Approved	Headline	None	17	Advertiser
Freezing Fat Really Works	Approved	Headline	None	13	Advertiser
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	311	Advertiser
Fat Reduction in El Paso, TX	Approved	Headline	None	4,051	Advertiser
Azul Medspa	Approved	Headline	None	3,156	Advertiser
Freeze Your Way to Leaner Body	Approved	Headline	None	9	Advertiser

Overview **Enabled** Status: All ads limited by policy Type: Search Budget: \$56.72/day Optimization score: 93.6% [More details](#)

Recommendations [Ads](#) **Responsive search ad** [Leave feedback](#) Custom Jul 1 - Dec 15, 2022 [Show last 30 days](#)

Assets Combinations

Your ads are all set! They'll have a higher chance of performing well. **Ad strength** Excellent

- ✓ Add more headlines
- ✓ Include popular keywords in your headlines
- ✓ Make your headlines more unique
- ✓ Make your descriptions more unique

Asset status: All Add filter Download Expand

Ad may be limited by policy: [Restricted medical content](#)

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	Approved	Description	None	99	Advertiser
Target Belly Fat, Love Handles	Approved	Headline	None	34	Advertiser
New Client Special	Approved	Headline	None	1,859	Advertiser
Located in El Paso, TX	Approved	Headline	None	1,878	Advertiser
Non-Surgical Lipo Alternative	Approved	Headline	None	296	Advertiser
No Surgery & Minimal Downtime	Approved	Headline	None	350	Advertiser
Freeze Away Body Fat	Approved	Headline	None	222	Advertiser
Schedule a Free Consultation	Approved	Headline	None	39	Advertiser
20% Off 6+ Treatments	Approved (limited)	Headline	None	58	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	3,797	Advertiser
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	-	Description	None	1	Advertiser

Overview **Enabled** Status: All ads limited by policy Type: Search Budget: \$56.72/day Optimization score: 93.6% [More details](#)

Recommendations [Ads](#) **Responsive search ad** [Leave feedback](#) Custom Jul 1 - Dec 15, 2022 [Show last 30 days](#)

Assets Combinations

Your ads are all set! They'll have a higher chance of performing well. **Ad strength** Excellent

- ✓ Add more headlines
- ✓ Include popular keywords in your headlines
- ✓ Make your headlines more unique
- ✓ Make your descriptions more unique

Asset status: All Add filter Download Expand

Ad may be limited by policy: [Restricted medical content](#)

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Get 20% Off 6+ Treatments	-	Headline	None	0	Advertiser
Get 20% Off 8+ Treatments	-	Headline	None	0	Advertiser
Get 20% Off 4+ Treatments	-	Headline	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 20% Off 4+ Treatments of CoolSculpting.	-	Description	2nd position	60	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 20% Off 6+ Treatments of CoolSculpting.	-	Description	2nd position	107	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 20% Off 4+ CoolSculpting Treatments	-	Description	2nd position	10	Advertiser
20% off 4+ treatments	-	Headline	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 20% Off 6+ CoolSculpting Treatments	-	Description	2nd position	415	Advertiser

Show rows: 500 1 - 28 of 28

[Reporting is not real-time.](#) Time zone for all dates and times: (GMT-05:00) Central Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.



Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Dr. Lyle D Weeks Azul Medspa United States	Date of Issue 07/01/2022 Due Date 07/01/2022	Invoice Number FB2022-219	Amount Due (USD) \$0.00
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Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
Service Page Content Dermal Filler & Botox pages	\$500.00	2	\$1,000.00
Credit Google Ads billing favor	-\$600.00	1	-\$600.00
	Subtotal		1,900.00
	Tax		0.00
	Total		1,900.00
	Amount Paid		1,900.00
	Amount Due (USD)		\$0.00

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Dr. Lyle D Weeks Azul Medspa United States	Date of Issue 08/01/2022 Due Date 08/01/2022	Invoice Number FB2022-251	Amount Due (USD) \$0.00
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Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	Amount Due (USD)		\$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Dr. Lyle D Weeks
Azul Medspa
US

Invoice Number FB2022-272
Date of Issue 08/24/2022
Due Date 08/24/2022

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Monthly SEO + Content Creation COOLSCULPTING SEO SERVICE	\$1,750.00	1	\$1,750.00

CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.

ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. *Work for on-site SEO is limited to two hours each month.

LOCAL SEO:
Google Business Profile: Creation, management, and monthly updates to the client's Google Business Profile.
Listings in online directories.
Management of Google Maps listing.

DATA MONITORING AND REPORTING:
Set-up and management of Google Search Console
Data monitoring from various SEO tools to ensure optimal performance

Subtotal	1,750.00
Tax	0.00
<hr/> Total	1,750.00
Amount Paid	1,750.00
<hr/> <hr/> Amount Due (USD)	\$0.00

DIGITAL MARKETING AGREEMENT

At all times the media, websites, and graphics we create custom for you, are your property. There is a sixth-month minimum for SEO services. The agreement will auto-renew monthly. Subsequent monthly recurring charges may be canceled at any time with 45 days' notice prior to your final billing period. Medstar Media, Inc. is not obligated to provide any subsequent services if monthly recurring charges are not received. All marketing purchasing accounts will be in your name. If additional costs are necessary for any service needed for you, we will obtain your approval first. You agree to keep an active payment method to pay for our monthly services on autopay

This agreement shall be interpreted under the laws of the State of Utah, and exclusive jurisdiction shall be the courts in Salt Lake County, Utah. You further agree that in any event, Medstar Media, Inc.'s limits of any liability to you shall not exceed the amounts paid by you to Medstar Media, Inc. Time is of the essence, and if any provision of this agreement is found unenforceable, the remaining provisions shall bind the parties.

The return on your marketing investment will vary based upon your location, pricing, and business goodwill, which can also be affected by market forces beyond anyone's control. Earnings and web rankings of other clients may not be the same as yours in your market. We, therefore, cannot, and do not, promise any specific rate of return on your advertising spend.

You further agree to the terms, conditions and descriptions listed above.

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Dr. Lyle D Weeks
Azul Medspa
US

Invoice Number FB2022-284
Date of Issue 09/01/2022
Due Date 09/01/2022

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00

Text Blast Text blast sent through system, 717 contacts	\$50.00	1	\$50.00
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Subtotal 1,550.00
Tax 0.00

Total 1,550.00
Amount Paid 1,550.00

Amount Due (USD) \$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Dr. Lyle D Weeks
Azul Medspa
US

Invoice Number	FB2022-318
Date of Issue	10/01/2022
Due Date	10/01/2022
<hr/>	
Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client	\$1,750.00	1	\$1,750.00
Website Hosting & Security	\$197.00	1	\$197.00
Text Blast 750 Contacts	\$50.00	1	\$50.00

Subtotal	3,497.00
Tax	0.00
<hr/>	
Total	3,497.00
Amount Paid	3,497.00
<hr/> <hr/>	
Amount Due (USD)	\$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Dr. Lyle D Weeks
Azul Medspa
US

Invoice Number	FB2022-350
Date of Issue	11/01/2022
Due Date	11/01/2022
<hr/>	
Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client	\$1,750.00	1	\$1,750.00
Website Hosting & Security	\$197.00	1	\$197.00

Subtotal	3,447.00
Tax	0.00

Total	3,447.00
Amount Paid	3,447.00

Amount Due (USD)	\$0.00
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Dr. Lyle D Weeks
Azul Medspa
US

Invoice Number	FB2022-393
Date of Issue	12/01/2022
Due Date	12/01/2022
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Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client	\$1,750.00	1	\$1,750.00
Website Hosting & Security	\$197.00	1	\$197.00

Subtotal	3,447.00
Tax	0.00

Total	3,447.00
Amount Paid	3,447.00

Amount Due (USD)	\$0.00
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CoolSculpting Elite Price

October 1, 2022

How Much Does CoolSculpting Elite Cost

CoolSculpting Elite cost is a valid concern, especially for those who are investing a significant amount of money to achieve the body of their dreams. While it is a common concern for people, it should not be the only thing you consider before selecting your CoolSculpting Elite provider.

Read on to learn more about CoolSculpting Elite price and how to receive the most affordable body contouring in the El Paso, Texas, area with Azul Medspa.

Benefits of CoolSculpting Elite

- Safely reduces stubborn fat deposits
- Non-surgical alternative to liposuction
- Targets love handles, thigh fat, belly fat, double chins & more
- Treatments are virtually painless
- Non-invasive with no downtime
- Results look natural and last
- Sculpt musculature and attractive curves

The CoolSculpting Elite Treatment

Understanding the CoolSculpting Elite treatment makes it easier to know how CoolSculpting Elite prices work. To begin, a single CoolSculpting Elite applicator is used during a cooling session. This applicator administers the cooling technology over the target area, delivering "freezing" temperatures to the subcutaneous fat cells under the skin's surface. Then, the applicator draws those fat cells to the surface and effectively "freezes them to death." Depending on the applicator's size, the cooling session may last anywhere from 30 to 90 minutes to complete. One cooling session using one applicator is considered a cycle.

[Related Article: What is CoolSculpting Elite?](#)

CoolSculpting Elite Price Structure

CoolSculpting Elite prices depend on the amount of cooling cycles and the type of applicators used during each cooling session. For example, mirrored treatments, like treatments for the love handles or flanks, required treatment with an applicator on both sides. This is considered two cycles.

CoolSculpting Elite Applicator Size and Shape

CoolSculpting Elite applicators come in all different sizes and shapes. Each handheld device is unique for the area it treats. CoolSculpting Elite technology provides personalized fat freezing with versatile applicators. The size and exact number of applicators needed to target a specific treatment area depend on the patient and their unique needs.

For example, freezing belly fat on one person's abdomen may require using two small applicators. For a different person, it may require the use of one large applicator to cover more area.

During your consultation with Azul Medspa, you undergo a physical evaluation to determine if CoolSculpting Elite suits you. Once they determine that fat freezing is suitable for your body and needs, they then decide which applicators would best treat your designated treatment zones. Different applicator sizes cost different amounts. For example, a large applicator covering double the treatment size of a small applicator costs more than smaller applicators.

How to Save on CoolSculpting Elite Cost?

There are many ways to save on your CoolSculpting Elite price. Purchasing a treatment package gives you a discount on the overall price. CoolSculpting Elite specials are another excellent way to save on your fat reduction treatment.

Find Out How Much CoolSculpting Elite Costs

The best way to learn how much CoolSculpting Elite costs is to schedule a consultation with Azul Medspa. You discuss CoolSculpting Elite prices in great detail during your evaluation with a knowledgeable specialist. If fat freezing is right for you, Azul Medspa creates a treatment plan that achieves dramatic results at the most affordable prices in El Paso, Texas.

We have two locations to serve our clientele better, Medspa East (915) 317-5212 and Medspa West (915) 584-2985. Call us or reach out to us today to learn more.

SCHEDULE A CONSULTATION

Name

Email

Phone

[BOOK NOW](#)

By submitting the form you agree to be contacted via phone/text/email.*

SOURCES:

[Allergan Receives FDA Clearance For the CoolSculpting Elite Treatment To Improve Appearance Of Loose Tissue In The Double Chin](#)

[Cryolipolysis and Skin Tightening](#)

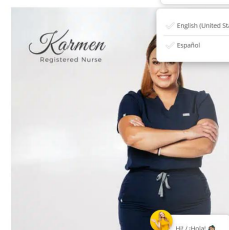
RECOMMENDED POSTS



TNS Advanced+ Serum from SkinMedica: Why it's my holy grail
October 30, 2022



What is CoolSculpting Elite?
October 15, 2022



Who am I and why am I blogging?
October 14, 2022

Chatbot interface with multiple floating windows. Each window contains the following text: "Hi / Hola", "To start chatting with us... / Para comenzar la conversación...", "Please choose your preferred language / Elige tu idioma preferido", and radio button options for "English (United States)" and "Español".



What is CoolSculpting Elite?

October 15, 2022

What is CoolSculpting Elite? How does it work? Will it reduce stubborn fat? Millions of people each day want to know more about this revolutionary treatment and how it is the perfect non-surgical alternative to liposuction. No matter your question, we have the answers at Azul Medspa in El Paso, TX. We are proud to be a leading provider of the [innovative CoolSculpting Elite](#).

Read on to learn more about the cooling treatment and discover how you can cool sculpt your dream body without any surgical drawbacks.

Understand How CoolSculpting Elite Works

CoolSculpting Elite is a fat reduction treatment. It uses advanced cooling technology, Cryolipolysis, to eliminate fat cells by "freezing" them to death. The scientific term for this technology is Cryolipolysis. The cooling technology was developed by two Harvard scientists who discovered that fat cells are more susceptible to cold temperatures. When exposed to precise cooling, the fat cell ruptures and eventually dies. This triggers a natural immune response that collects the dead cells and removes them from the body entirely.

The discovery of Cryolipolysis led to the cooling technology used in the CoolSculpting Elite equipment. As a result, treatments safely expose stubborn fat bulges to temperatures that freeze the subcutaneous fat cells under the skin without harming surrounding tissues or cells.

What is CoolSculpting Elite Intended for?

CoolSculpting Elite is a treatment for healthy men or women struggling with problem areas of stubborn fat resisting diet and exercise. It features non-invasive technology so you can achieve fat reduction that is safe, painless, and requires minimal downtime, unlike the surgical alternative liposuction.

[Learn about CoolSculpting Elite costs](#)

The most popular treatment areas for CoolSculpting Elite include the lower belly, inner thighs, and back fat. However, this advanced treatment conquers stubborn bulges from the chin to the knees. CoolSculpting Elite treats the following areas:

- Thighs (inner and outer thigh fat)
- Upper arm fat
- Submental area (double chins and neck fat)
- Fat above the knees
- Back fat
- The chest (popular among men with moobs or man boobs)
- Armpits (bra bulge)
- The hips and flanks (love handles)
- Abdomen (belly fat)
- The area below the buttocks (banana roll)

What is CoolSculpting Elite Not Intended For?

CoolSculpting Elite is not a weight loss treatment. Instead, it is a body-shaping treatment. It reduces isolated areas of stubborn fat. Unlike weight loss treatments that merely shrink fat cells, CoolSculpting Elite removes them from the body. Over time, after your treatment protocol, the body collects the dead cells and removes them from the body using the lymphatic system.

Further, unlike weight loss treatments that preserve the cell's ability to re-expand with future weight gain, fat cells are removed from the body for good. The dead fat cells, once removed, cannot grow back or return. Best of all, CoolSculpting Elite improves fat freezing results when compared to the original treatment. CoolSculpting Elite is capable of reducing TWICE the amount of fat cells in LESS time.

Is CoolSculpting Elite Right for Me?

Now that you know more about the revolutionary treatment, you may be wondering, "What is CoolSculpting Elite going to do for me?" The best way to learn more about fat freezing and determine if this treatment is suitable for you is to schedule a consultation with Azul Medspa in El Paso, Texas. We have two locations to serve our clientele better, Medspa East [\(915\) 317-5222](#) and Medspa West [\(915\) 584-2985](#). Call us or reach out to us online to learn more.

SCHEDULE A CONSULTATION

Name

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By submitting this form you agree to be contacted via phone/text/email.*

SOURCES:

[Cryolipolysis for Noninvasive Body Contouring: Clinical Efficacy and Patient Satisfaction](#), Clinical, Cosmetic and Investigational Dermatology.

[Safety, tolerance, and patient satisfaction with noninvasive cryolipolysis](#), Dermatological Surgery.

[Long-term efficacy follow-up on two cryolipolysis case studies: 6 and 9 years post-treatment](#), Journal of Cosmetic Dermatology.

RECOMMENDED POSTS



TNS Advanced+ Serum from SkinMedica: Why it's my holy grail
October 30, 2022



Who am I and why am I blogging?
October 14, 2022



CoolSculpting Elite Price
October 1, 2022

SCHEDULE CONSULTATION

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By submitting this form you agree to be contacted via phone/text/email.*

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