

CoolSculpting Marketing Services

Azul Medspa Co-Op Q3 2023

Total Marketing Expenses

(7/1/2023 - 9/30/2023)

Total Google Ads: \$ 4,543.80
Total Meta Ads: \$ 897.87
Total Marketing Service Fees: \$10,341.00
Total CoolSculpting Marketing Cost: \$15,782.67

Google Ads | Medstar Media > Azul Medspa - Cool Sculpting - Pricilla Chavez 503-387-4552 | All campaigns > All campaigns (modified)

Filters: Campaign status: All Ad group status: All Campaign name contains cool X Add filter

Overview Campaigns

Custom Jul 1 - Sep 30, 2023 Show last 30 days

Add broad match keywords: Get more conversions at a similar or better ROI by adding broad match versions of your existing keywords +8.1% View Apply

Campaign	Budget	Bid strategy type	Status	Clicks	CTR	Cost
MS search coolsculpting	\$48.69/day	Maximize conversions	All ads limited by policy	1,406	12.58%	\$4,543.80
CoolSculpting Re-shape your body	\$40.00/day \$1,216.00/month	Maximize clicks	Paused	0	-	\$0.00
Total: Campaigns in your current view				1,406	12.58%	\$4,543.80
Total: Account				1,406	12.58%	\$4,543.80

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Medstar Media > Azul Medspa - Cool Sculpting - Pricilla Chavez 503-387-4552 | All campaigns > MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$48.69/day Optimization score: 54.2% More details Campaign 2 of 2

Overview Ads

Custom Jul 1 - Sep 30, 2023 Show last 30 days

Improve your responsive search ads: Get more clicks on your responsive search ads by improving your headlines and descriptions +4.2% View Apply all

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword Azul Medspa) CoolSculpting CoolSculpting® Elite +12 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	4. lipo	Eligible (Limited) Policy (Restricted medical content)	455	18.10%	\$1,453.95
(Keyword Azul Medspa) CoolSculpting CoolSculpting® Elite +12 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	314	19.26%	\$1,057.74
Azul Medspa CoolSculpting CoolSculpting® Elite +11 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	214	6.42%	\$730.81
Azul Medspa CoolSculpting CoolSculpting® Elite +11 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	x. non-service medspa	Not eligible Policy (Restricted medical content), Ad group removed	101	7.88%	\$334.77
(Keyword Azul Medspa) CoolSculpting CoolSculpting® Elite +7 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	98	10.65%	\$331.11
(Keyword Azul Medspa) CoolSculpting CoolSculpting® Elite +7 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	64	14.75%	\$171.14

Google Ads | Medstar Media > Azul Medspa - Cool Sculpting - Pricilla Chavez 503-387-4552 | All campaigns > MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$48.69/day Optimization score: 54.2% More details Campaign 2 of 2

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword Azul Medspa) CoolSculpting CoolSculpting® Elite +7 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	64	14.75%	\$171.14
(Keyword Azul Medspa) CoolSculpting CoolSculpting® Elite +7 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	4. lipo	Eligible (Limited) Policy (Restricted medical content)	38	13.72%	\$109.81
(Keyword Azul Medspa) CoolSculpting CoolSculpting® Elite +7 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	36	16.90%	\$97.58
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content)	28	20.29%	\$92.25
(Keyword Azul Medspa) CoolSculpting CoolSculpting® Elite +12 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	19	32.20%	\$53.33
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content)	13	29.55%	\$46.48
Azul Medspa CoolSculpting CoolSculpting® Elite +6 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	x. non-service medspa	Not eligible Policy (Restricted medical content), Ad group removed	14	8.75%	\$22.72

Google Ads | Medstar Media > Azul Medspa - Cool Sculpting - Pricilla Chavez 503-387-4552 | All campaigns > MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$48.69/day Optimization score: 54.2% More details Campaign 2 of 2

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
Azul Medspa CoolSculpting CoolSculpting® Elite +6 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	6	4.48%	\$16.96
[Dynamically generated headline] [Dynamically generated display URL] Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content)	3	13.04%	\$16.38
(Keyword Azul Medspa) CoolSculpting CoolSculpting® Elite +7 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	3	20.00%	\$8.77
CoolSculpting® Fat Reduction CoolSculpting in El Paso, TX Biggest CoolSculpting® Promo +5 more azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. Expert, Safe Fat Loss With Quick Results. Minimal... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +2 more)	0	-	\$0.00
Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US,"1")) azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® in El Paso, TX Limited Time Offer Apr 2021 Flexible Payment Options azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Flexible Payment Options azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Google Ads | Medstar Media > Azul Medspa - Cool Sculpting - Pricilla Chavez 503-387-4552 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$48.69/day Optimization score: 54.2% More details Campaign 2 of 2

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Locations Ad schedule Devices Advanced bid adj.

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					
Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever	1. coolsculpting - price	Removed	0	-	\$0.00
CoolSculpting® in El Paso, TX Apr Only 20% Off 6+ Treatments Flexible Payment Options	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® in El Paso, TX Freeze Away Body Fat Flexible Payment Options	1. coolsculpting - price	Removed	0	-	\$0.00
CoolSculpting® in El Paso, TX Freeze Away Body Fat Our Biggest Discount Ever	1. coolsculpting - price	Removed	0	-	\$0.00
Total: Ads in your current view					
Total: Campaign					

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Responsive search ad Leave feedback Custom Jul 1 - Sep 30, 2023 Show last 30 days

Assets Combinations

Ad may be limited by policy: Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Coolsculpting	Approved (limited)	Headline	1st position	5	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	606	Advertiser
Azul Medspa	Approved (limited)	Headline	None	0	Advertiser
(Keyword:Azul Medspa)	Approved (limited)	Headline	1st position	2,007	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	752	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	178	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	34	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	178	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	64	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	4	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	45	Advertiser
20% Off 6+ Treatments	Approved (limited)	Headline	2nd position	99	Advertiser
Coolsculpting in El Paso	Approved (limited)	Headline	1st position	474	Advertiser
CoolSculpting® Elite El Paso	Approved (limited)	Headline	1st position	24	Advertiser
Top Provider in El Paso	Approved (limited)	Headline	2nd position	558	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	42	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	34	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments.	Approved (limited)	Description	2nd position	1,832	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	2,438	Advertiser

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Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Locations Ad schedule Devices Advanced bid adj.

Asset status: All Asset type: All Add filter

Ad may be limited by policy: Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	34	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	178	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	64	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	4	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	45	Advertiser
20% Off 6+ Treatments	Approved (limited)	Headline	2nd position	99	Advertiser
Coolsculpting in El Paso	Approved (limited)	Headline	1st position	474	Advertiser
CoolSculpting® Elite El Paso	Approved (limited)	Headline	1st position	24	Advertiser
Top Provider in El Paso	Approved (limited)	Headline	2nd position	558	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	42	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	34	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments.	Approved (limited)	Description	2nd position	1,832	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	2,438	Advertiser

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Google Ads | Medstar Media > Azul Medspa - Cool Sculpting - Pricilla Chavez 503-387-4552 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$48.69/day Optimization score: 54.2% More details Campaign 2 of 2

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Locations Ad schedule Devices Advanced bid adj.

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search coolsculpting	Campaign	Eligible	68	17.09%	\$202.93
Sitelink						
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content)	1,067	15.81%	\$3,786.22
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content)	1,048	15.86%	\$3,722.19
About Us Learn More About Our Team, Location and Available Beauty Treatments.	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content)	771	14.35%	\$2,708.17
Why Choose Us? Read About What Sets Us Apart from Other Medspas in El Paso, TX	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content)	713	14.31%	\$2,503.40
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content)	488	12.87%	\$1,662.91
Callout						
FDA Cleared	MS search coolsculpting	Campaign	Eligible	203	13.36%	\$789.45
Freeze Your Fat	MS search coolsculpting	Campaign	Eligible	207	15.00%	\$754.40
Liposuction Alternative	MS search coolsculpting	Campaign	Eligible	191	15.39%	\$746.18
Highlights: No Surgery	MS search coolsculpting	Campaign	Eligible	188	14.77%	\$687.23
Nonsurgical Fat Reduction	MS search coolsculpting	Campaign	Eligible	180	14.41%	\$649.42

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Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Locations Ad schedule Devices Advanced bid adj.

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Promotion						
Summer Sale - Up to 20% off 6+ Treatments	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content)	401	14.79%	\$1,347.84
Fall Sale - Up to 20% off 6+ Treatments	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content)	253	15.57%	\$1,017.06
Fall Sale - Up to 20% off 6+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content)	0	-	\$0.00
Winter Sale - 20% off 6+ Treatments	MS search coolsculpting	Campaign	Removed Disapproved (Destination not working)	0	-	\$0.00
Spring Sale - 20% off 6+ Treatments	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
Summer Sale - Up to 20% off 6+ Treatments	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
Winter Sale - Up to 20% off 6+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content)	0	-	\$0.00
Spring Sale - Up to 20% off 6+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content)	0	-	\$0.00
Business name						
Azul Medspa	MS search coolsculpting	Campaign	Eligible	1,223	13.38%	\$4,234.48
Call						
915-317-5212	Account	Account	Eligible	128	12.33%	\$546.50
Business logo						
	MS search coolsculpting	Campaign	Eligible	1,223	13.38%	\$4,234.48

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Asset	Added to	Level	Status	Clicks	CTR	Cost
	MS search coolsculpting	Campaign	Eligible	1,223	13.38%	\$4,234.48
	MS search coolsculpting	Campaign	Eligible	94	10.71%	\$344.44
Total: Images				94	10.71%	\$344.44
Total: Business name				1,223	13.38%	\$4,234.48
Total: Business logo				1,223	13.38%	\$4,234.48
Total: Sitelinks				1,069	15.82%	\$3,791.06
Total: Callouts				427	14.13%	\$1,542.70
Total: Structured snippets				68	17.09%	\$202.93
Total: Calls				128	12.33%	\$546.50
Total: Promotions				654	15.08%	\$2,364.90

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Campaigns Azul Medspa - 2320658331375326 (2... Updated just now Discard drafts Review and publish

Search Campaign name contains cool Search and filter Save Clear Jul 1, 2023 - Sep 30, 2023

Campaigns Ad sets Ads

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input type="checkbox"/>	MS Coolsculpting Elite (Conversions)	Active	Using ad set bl...	Using ad set b...	7-day click	14 Website Leads	14,342	41,926	\$64.13 Per Lead	\$897.87	Ongoing
<input type="checkbox"/>	Post: "Coolsculpting EN VIVO"	Off	Highest volume	\$200.00 Lifetime	7-day click or ...	Link Click	—	—	Per Link Click	\$0.00	Feb 1, 2023
<input type="checkbox"/>	Post: "Azul Medspa Coolsculpting en vivo"	Off	Highest volume	\$100.00 Lifetime	28-day click o...	Messaging Convers...	—	—	Per Messaging Con...	\$0.00	Oct 15, 2023
Results from 3 campaigns						Multiple attrib...	14,342	41,926	Per Messaging Con...	\$897.87	

Ads Azul Medspa - 2320658331375326 (2... Updated just now Discard drafts Review and publish

Search Campaign name contains cool Search and filter Save Clear Jul 1, 2023 - Sep 30, 2023

Campaigns Ad sets for 1 Campaign Ads for 1 Campaign

Off / On	Ad	Most significant lit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS Elite - Video - Music - Briana	sp 12, 2023, 10... days ago	7-day click	10 Website Leads	8,488	17,109	\$34.25 Per Lead	—	—	—	\$342.49
<input type="checkbox"/>	CS Elite - Image - Ready For Summer	sp 12, 2023, 10... days ago	7-day click	2 Website Leads	3,048	5,590	\$60.96 Per Lead	Above average	Average	Average	\$121.91
<input type="checkbox"/>	CS Elite - Video - Music - Briana	sp 12, 2023, 10... days ago	7-day click	1 Website Lead	1,390	3,099	\$89.99 Per Lead	—	—	—	\$89.99
<input type="checkbox"/>	CS Elite - Image - Seated Model	sp 12, 2023, 10... days ago	7-day click	1 Website Lead	2,445	4,193	\$76.06 Per Lead	Above average	Average	Average	\$76.06
<input type="checkbox"/>	CS Elite - Image - Selfie	sp 12, 2023, 10... days ago	7-day click	—	1,584	3,266	Per Lead	—	—	—	\$54.68
<input type="checkbox"/>	CS Elite - Video - Music	sp 12, 2023, 10... days ago	7-day click	—	1,462	2,045	Per Lead	—	—	—	\$52.53
<input type="checkbox"/>	CS Elite - Image - Ready For Summer	sp 12, 2023, 10... days ago	7-day click	—	508	1,497	Per Lead	Above average	Average	Average	\$41.53
<input type="checkbox"/>	CS Elite - Image - Seated Model	sp 12, 2023, 10... days ago	7-day click	—	747	1,508	Per Lead	Average	Average	Average	\$38.27
<input type="checkbox"/>	CS Elite - Video - Music - Self Experience	sp 12, 2023, 10... days ago	7-day click	—	799	1,634	Per Lead	—	—	—	\$38.03
<input type="checkbox"/>	CS Elite - Image - Doctor & Patient	sp 12, 2023, 10... days ago	7-day click	—	638	1,078	Per Lead	—	—	—	\$24.20
<input type="checkbox"/>	CS Elite - Image - Smile	sp 12, 2023, 10... days ago	7-day click	—	272	507	Per Lead	—	—	—	\$8.43
<input type="checkbox"/>	CS Elite - Video - Music	sp 12, 2023, 10... days ago	7-day click	—	95	113	Per Lead	—	—	—	\$3.13
<input type="checkbox"/>	CS Elite - Image - Doctor & Patient	sp 12, 2023, 10... days ago	7-day click	—	60	81	Per Lead	—	—	—	\$2.04
Results from 16 ads				14 Website Leads	14,342	41,926	\$64.13 Per Lead				\$897.87 Total Spent

Ads Azul Medspa - 2320658331375326 (2... Updated just now Discard drafts Review and publish

Search Campaign name contains cool Search and filter Save Clear Jul 1, 2023 - Sep 30, 2023

Campaigns Ad sets for 1 Campaign Ads for 1 Campaign

Off / On	Ad	Most significant lit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS Elite - Image - Selfie	sp 12, 2023, 10... days ago	7-day click	—	1,584	3,266	Per Lead	—	—	—	\$54.68
<input type="checkbox"/>	CS Elite - Video - Music	sp 12, 2023, 10... days ago	7-day click	—	1,462	2,045	Per Lead	—	—	—	\$52.53
<input type="checkbox"/>	CS Elite - Image - Ready For Summer	sp 12, 2023, 10... days ago	7-day click	—	508	1,497	Per Lead	Above average	Average	Average	\$41.53
<input type="checkbox"/>	CS Elite - Image - Seated Model	sp 12, 2023, 10... days ago	7-day click	—	747	1,508	Per Lead	Average	Average	Average	\$38.27
<input type="checkbox"/>	CS Elite - Video - Music - Self Experience	sp 12, 2023, 10... days ago	7-day click	—	799	1,634	Per Lead	—	—	—	\$38.03
<input type="checkbox"/>	CS Elite - Image - Doctor & Patient	sp 12, 2023, 10... days ago	7-day click	—	638	1,078	Per Lead	—	—	—	\$24.20
<input type="checkbox"/>	CS Elite - Image - Smile	sp 12, 2023, 10... days ago	7-day click	—	272	507	Per Lead	—	—	—	\$8.43
<input type="checkbox"/>	CS Elite - Video - Music	sp 12, 2023, 10... days ago	7-day click	—	95	113	Per Lead	—	—	—	\$3.13
<input type="checkbox"/>	CS Elite - Image - Doctor & Patient	sp 12, 2023, 10... days ago	7-day click	—	60	81	Per Lead	—	—	—	\$2.04
<input type="checkbox"/>	CS Elite - Video - Music - Self Experience	sp 12, 2023, 10... days ago	7-day click	—	73	97	Per Lead	—	—	—	\$1.86
<input type="checkbox"/>	CS Elite - Image - Smile	sp 12, 2023, 10... days ago	7-day click	—	44	65	Per Lead	—	—	—	\$1.65
<input type="checkbox"/>	CS Elite - Image - Selfie	sp 12, 2023, 10... days ago	7-day click	—	36	44	Per Lead	—	—	—	\$1.07
Results from 16 ads				14 Website Leads	14,342	41,926	\$64.13 Per Lead				\$897.87 Total Spent

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Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$34.25 Per Lead	—	—	—	\$342.49
\$60.96 Per Lead	Above average	Average	Average	\$121.91
\$89.99 Per Lead	—	—	—	\$89.99
\$76.06 Per Lead	Above average	Average	Average	\$76.06
Per Lead	—	—	—	\$54.68
Per Lead	—	—	—	\$52.53
Per Lead	Above average	Average	Average	\$41.53
Per Lead	Average	Average	Average	\$38.27
Per Lead	—	—	—	\$38.03
Per Lead	—	—	—	\$24.20
Per Lead	—	—	—	\$8.43
Per Lead	—	—	—	\$3.13
Per Lead	—	—	—	\$2.04
\$64.13 Per Lead				\$897.87 Total Spent

Ads Azul Medspa - 2320658331375326 (2...)

Campaign name contains cool Search and filter

Campaigns 1 selected

Off / On Ad Last significant lit

CS Elite - Video - Music - Briana sp 12, 2023, 10... days ago

CS Elite - Image - Ready For Summer sp 12, 2023, 10... days ago

CS Elite - Video - Music - Briana sp 12, 2023, 10... days ago

CS Elite - Image - Seated Model sp 12, 2023, 10... days ago

CS Elite - Image - Selfie sp 12, 2023, 10... days ago

CS Elite - Video - Music sp 12, 2023, 10... days ago

CS Elite - Image - Ready For Summer sp 12, 2023, 10... days ago

CS Elite - Image - Seated Model sp 12, 2023, 10... days ago

CS Elite - Video - Music - Self Experience sp 12, 2023, 10... days ago

CS Elite - Image - Doctor & Patient sp 12, 2023, 10... days ago

CS Elite - Image - Smile sp 12, 2023, 10... days ago

CS Elite - Video - Music sp 12, 2023, 10... days ago

CS Elite - Image - Doctor & Patient sp 12, 2023, 10... days ago

Results from 16 ads

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Ads 1 selected

View Setup Columns: Custom Breakdown Reports

Per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$34.25 Per Lead	—	—	—	\$342.49
\$60.96 Per Lead	Above average	Average	Average	\$121.91
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— Per Lead	—	—	—	\$52.53
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— Per Lead	—	—	—	\$24.20
— Per Lead	—	—	—	\$8.43
— Per Lead	—	—	—	\$3.13
— Per Lead	—	—	—	\$2.04
\$64.13 Per Lead	—	—	—	\$897.87 Total Spent

Ads Azul Medspa - 2320658331375326 (2...)

Campaign name contains cool Search and filter

Campaigns 1 selected

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CS Elite - Video - Music - Briana sp 12, 2023, 10... days ago

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\$34.25 Per Lead	—	—	—	\$342.49
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— Per Lead	—	—	—	\$54.68
— Per Lead	—	—	—	\$52.53
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— Per Lead	—	—	—	\$38.03
— Per Lead	—	—	—	\$24.20
— Per Lead	—	—	—	\$8.43
— Per Lead	—	—	—	\$3.13
— Per Lead	—	—	—	\$2.04
\$64.13 Per Lead	—	—	—	\$897.87 Total Spent

Ads Azul Medspa - 2320658331375326 (2...)

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Campaigns 1 selected

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Results from 16 ads

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\$34.25 Per Lead	—	—	—	\$342.49
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— Per Lead	—	—	—	\$8.43
— Per Lead	—	—	—	\$3.13
— Per Lead	—	—	—	\$2.04
\$64.13 Per Lead	—	—	—	\$897.87 Total Spent

Ads Azul Medspa - 2320658331375326 (2...)

Campaign name contains cool Search and filter

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Results from 16 ads

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Ads 1 selected

View Setup Columns: Custom Breakdown Reports

Per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$34.25 Per Lead	—	—	—	\$342.49
\$60.96 Per Lead	Above average	Average	Average	\$121.91
\$89.99 Per Lead	—	—	—	\$89.99
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— Per Lead	—	—	—	\$8.43
— Per Lead	—	—	—	\$3.13
— Per Lead	—	—	—	\$2.04
\$64.13 Per Lead	—	—	—	\$897.87 Total Spent



Ads Azul Medspa - 2320658331375326 (2...)

Campaign name contains cool Search and filter

1 selected

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Per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$89.99 Per Lead	—	—	—	\$89.99
\$76.06 Per Lead	Above average	Average	Average	\$76.06
— Per Lead	—	—	—	\$54.68
— Per Lead	—	—	—	\$52.53
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— Per Lead	—	—	—	\$38.03
— Per Lead	—	—	—	\$24.20
— Per Lead	—	—	—	\$8.43
— Per Lead	—	—	—	\$3.13
— Per Lead	—	—	—	\$2.04
— Per Lead	—	—	—	\$1.86
— Per Lead	—	—	—	\$1.65
\$64.13 Per Lead	—	—	—	\$897.87 Total Spent

Ads Azul Medspa - 2320658331375326 (2...)

Campaign name contains cool Search and filter

1 selected

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Results from 16 ads

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Per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$89.99 Per Lead	—	—	—	\$89.99
\$76.06 Per Lead	Above average	Average	Average	\$76.06
— Per Lead	—	—	—	\$54.68
— Per Lead	—	—	—	\$52.53
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— Per Lead	—	—	—	\$1.86
— Per Lead	—	—	—	\$1.65
\$64.13 Per Lead	—	—	—	\$897.87 Total Spent

Ads Azul Medspa - 2320658331375326 (2...)

Campaign name contains cool Search and filter

1 selected

Off / On Ad

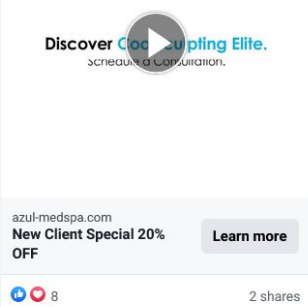
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Per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
— Per Lead	—	—	—	\$54.68
— Per Lead	—	—	—	\$52.53
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— Per Lead	—	—	—	\$2.04
— Per Lead	—	—	—	\$1.86
— Per Lead	—	—	—	\$1.65
— Per Lead	—	—	—	\$1.07
\$64.13 Per Lead	—	—	—	\$897.87 Total Spent

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Per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
— Per Lead	—	—	—	\$54.68
— Per Lead	—	—	—	\$52.53
— Per Lead	Above average	Average	Average	\$41.53
— Per Lead	Average	Average	Average	\$38.27
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— Per Lead	—	—	—	\$1.86
— Per Lead	—	—	—	\$1.65
— Per Lead	—	—	—	\$1.07
\$64.13 Per Lead	—	—	—	\$897.87 Total Spent

Ads Azul Medspa - 2320658331375326 (2...)

Campaign name contains cool Search and filter

1 selected

Off / On Ad

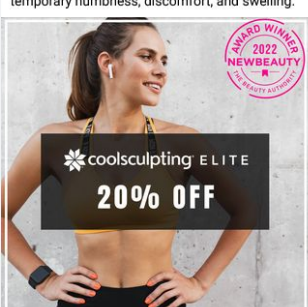
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— Per Lead	—	—	—	\$1.65
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Ads Azul Medspa - 2320658331375326 (2...)

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Story Unavailable
The story in this ad is unavailable for preview. Either it does not exist, or you do not have permission to see it.

Full Size Preview

Close

OK

Per result	Quality ranking Ad relevance ...	Engagement rate ranking Ad relevance ...	Conversion rate ranking Ad relevance ...	Amount spent ↓
Per Lead	—	—	—	\$54.68
Per Lead	—	—	—	\$52.53
Per Lead	Above average	Average	Average	\$41.53
Per Lead	Average	Average	Average	\$38.27
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Per Lead	—	—	—	\$3.13
Per Lead	—	—	—	\$2.04
Per Lead	—	—	—	\$1.86
Per Lead	—	—	—	\$1.65
Per Lead	—	—	—	\$1.07
Per Lead	\$64.13			\$897.87
Total				Total Spent

7-day click 14 Website Leads 14,342 Accounts Center acc... 41,926 Total

Ads Azul Medspa - 2320658331375326 (2...)

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Per Lead	\$64.13			\$897.87
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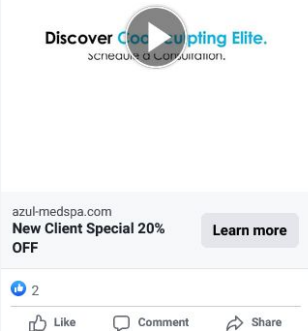
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Per result	Quality ranking Ad relevance ...	Engagement rate ranking Ad relevance ...	Conversion rate ranking Ad relevance ...	Amount spent ↓
Per Lead	—	—	—	\$54.68
Per Lead	—	—	—	\$52.53
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Per Lead	—	—	—	\$1.86
Per Lead	—	—	—	\$1.65
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Per Lead	—	—	—	\$24.20
Per Lead	—	—	—	\$8.43
Per Lead	—	—	—	\$3.13
Per Lead	—	—	—	\$2.04
Per Lead	—	—	—	\$1.86
Per Lead	—	—	—	\$1.65
Per Lead	—	—	—	\$1.07
Per Lead	\$64.13			\$897.87
Total				Total Spent

7-day click 14 Website Leads 14,342 Accounts Center acc... 41,926 Total

Ads Azul Medspa - 2320658331375326 (2...)

Updated 5 minutes ago Discard drafts Review and publish

Save Clear Jul 1, 2023 - Sep 30, 2023

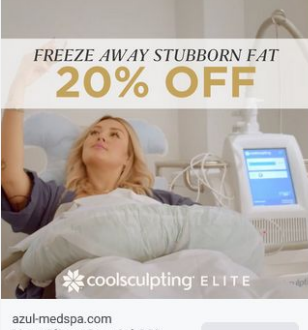
View Setup Columns: Custom Breakdown Reports

View preview

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Per result	Quality ranking Ad relevance ...	Engagement rate ranking Ad relevance ...	Conversion rate ranking Ad relevance ...	Amount spent ↓
Per Lead	—	—	—	\$54.68
Per Lead	—	—	—	\$52.53
Per Lead	Above average	Average	Average	\$41.53
Per Lead	Average	Average	Average	\$38.27
Per Lead	—	—	—	\$38.03
Per Lead	—	—	—	\$24.20
Per Lead	—	—	—	\$8.43
Per Lead	—	—	—	\$3.13
Per Lead	—	—	—	\$2.04
Per Lead	—	—	—	\$1.86
Per Lead	—	—	—	\$1.65
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7-day click 14 Website Leads 14,342 Accounts Center acc... 41,926 Total

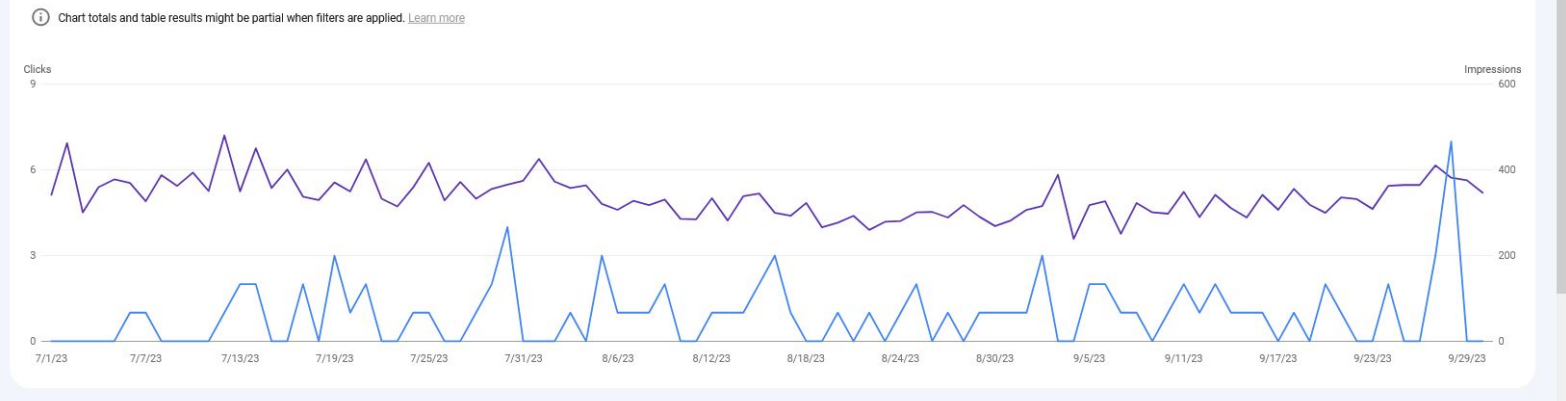
- Overview
- Performance
- URL inspection
- Indexing
- Pages
- Video pages
- Sitemaps
- Removals
- Experience
- Page Experience
- Core Web Vitals
- Mobile Usability
- Enhancements
- Breadcrumbs
- FAQ
- Sitelinks searchbox
- Security & Manual Actions
- Legacy tools and reports
- Links
- Settings

Performance

EXPORT

Search type: Web Date: Jul 1, 2023-Sep 30, 2... Query: +cool + New Last updated: 3 hours ago

Total clicks **86**
 Total impressions **30.9K**
 Average CTR **0.3%**
 Average position **49.9**



QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
Top queries					
coolsculpting aftercare					11 713

- Overview
- Performance
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Performance

EXPORT

Search type: Web Date: Jul 1, 2023-Sep 30, 2... Query: +cool + New Last updated: 3 hours ago

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
Top queries					
coolsculpting aftercare					11 713
what to do after coolsculpting					8 257
what to expect after coolsculpting					6 472
cool sculpting el paso					6 144
coolsculpting near me					5 951
coolsculpting el paso					4 182
what to eat after coolsculpting					4 62
diet after coolsculpting					4 48
things to do or not after coolsculpting					3 623
what to do after cool sculpting					3 83

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How to Speed Up CoolSculpting Results

September 5, 2023

When looking for the best way to get rid of stubborn fat, CoolSculpting takes the lead. It is one of the most popular body contouring treatments, and for good reason. This fat reduction procedure permanently reduces the number of fat cells in an area of the body through a process called cryolipolysis. CoolSculpting is both FDA-cleared and non-invasive. Results are natural-looking and long-lasting. Plus, it requires virtually no downtime at all.

If you are considering getting CoolSculpting to destroy stubborn fat and refine your physique, you are probably wondering how to speed up your results. Keep reading to learn about the lifestyle habits you should follow that will accelerate your CoolSculpting results.

Understand CoolSculpting

CoolSculpting uses advanced cooling technology and cryolipolysis. The word cryolipolysis refers to cold-induced fat cell destruction and removal. Essentially, freezing fat to death. With CoolSculpting, fat cells are effectively frozen, destroyed, and processed out of the body as waste.

During a CoolSculpting treatment, a special device is applied to the treatment area. The device exposes the treatment area to controlled cooling and freezes the excess fat cells. As a result, the fat cells are destroyed, while the surrounding skin and tissue remain unharmed. CoolSculpting feels like a pinching or pulling sensation until the treatment area is completely numb.

Over the next several weeks, the lymphatic system gathers the destroyed fat cells. They are filtered through the kidneys and removed from the body as waste.

By reducing the number of fat cells, patients see great reductions in stubborn fat bulges from notorious problem areas. CoolSculpting provides a long-lasting fat reduction because the fat cells never return once removed.

How Long Does it Take for CoolSculpting to Work

CoolSculpting provides long-lasting, noticeable results as soon as one month after your first treatment session. However, it takes anywhere from 12 to 16 weeks for the body's lymphatic system to completely process and remove the frozen fat cells. Therefore, improvements are often seen during this period. Once fat cells are eliminated from your body, they do not come back.

Commit to an Active Lifestyle

It goes without saying that exercise is beneficial for your overall health and longevity. Exercise has countless benefits, from boosting your metabolism and heart health to enhancing blood flow and decreasing stress. While it cannot spot-reduce unwanted fat, activity can accelerate your CoolSculpting results.

Engaging in regular physical activity, such as brisk walking or cycling, boosts blood circulation. As a result, this promotes faster fat elimination from the treated area. Post-treatment, you will notice that your muscle tone will be more visible. Incorporating strength training will help improve muscle tone and definition as you shed unwanted fat.

Eat a Balanced Diet

Maintaining a healthy, balanced diet plan while practicing portion control further quickens the effectiveness of CoolSculpting. Opting for meals rich in lean proteins, fruits and vegetables, and whole grains contributes to healthy weight management and overall wellness.

Protein is important for building and repairing muscles, which helps you achieve a leaner physique. Eating chicken, fish, or lean meats is an excellent way to get enough protein and feel fuller longer. These foods are low-calorie, which further helps you maintain a healthy weight.

Eating a colorful assortment of fruits and veggies helps you to get more fiber, vitamins, and minerals. Snacking fruits and veggies makes you less likely to make bad diet choices.

Incorporating whole grains into your diet is another way to maximize your CoolSculpting results. Brown rice, whole wheat bread, and quinoa are high in fiber and help you feel fuller. Some whole grains help regulate your blood sugar, too, which further assists in fat loss.

Additionally, limiting sugary foods such as sweets, candy, soda, and processed foods is a good idea. These types of foods are high in calories, sugar, and fat. They lack nutrients and cause your blood sugar to spike. Sugar is also very addictive and often leads to overeating. As a result, this may get in the way of maintaining a slimmer figure. Additionally, processed foods cause inflammation and may slow your weight loss.

Hydrate Yourself

Water is an essential part of our daily lives, and after getting CoolSculpting, it becomes even more important! Drinking enough water is crucial because it helps your body flush out any waste or toxins that might be released during the elimination process. It keeps your blood flowing smoothly and helps your organs function properly.

Staying hydrated also helps reduce any potential side effects of CoolSculpting, such as swelling or discomfort. Drinking enough water aids your body's healing process and reduces any inflammation that may occur. Sipping on water regularly and keeping yourself properly hydrated supports your body's recovery and helps you maintain overall good health.

Try Lymphatic Drainage

In short, lymphatic drainage aids in the removal of waste products and toxins from your body. When you receive CoolSculpting, fat cells in the targeted areas are frozen, causing them to break down. This process leads to the release of waste materials that your body needs to eliminate effectively.

By engaging in lymphatic drainage, you boost the natural detoxification process of your lymphatic system and help remove these waste products more quickly and efficiently. Lymphatic drainage is achieved by gently massaging the treated area. Doing so helps stimulate the flow of lymph fluid, which carries away excess fluid and reduces any discomfort or puffiness in the treated areas.

According to a study published in *Lasers in Surgery and Medicine*, daily massage to the treated area following a cryolipolysis-based treatment may increase fat reduction. Individuals manually massaged one side of a treated area for two minutes daily but not the other. The researchers measured the fat loss on both sides of a treated area using ultrasound. Their findings showed that the massaged side achieved a 68% greater fat layer reduction than the non-massaged side after two months.

Wear a Compression Garment

Compression garments are specially designed to fit snugly around the treated area, improve circulation, and reduce swelling. They apply gentle pressure, which promotes proper healing by minimizing discomfort and inflammation. This is particularly important as your body adjusts to the changes achieved from your CoolSculpting procedure.

Wearing a compression garment ensures that the treated area maintains its improved shape and contour. It helps the skin conform to the underlying tissues, preventing irregularities and supporting the target area. This speeds up the effectiveness of the CoolSculpting treatment and contributes to more visually appealing results.

Experience Top CoolSculpting Results in El Paso, Texas

CoolSculpting is a safe and clinically proven option to help you destroy stubborn fat cells and achieve your dream physique. Learn more about how this body contouring treatment helps slim and sculpt your physique by contacting Azul Medspa, El Paso, Texas, residents who struggle with diet and exercise-resistant fat trust CoolSculpting at our state-of-the-art facility to help achieve beautiful, natural-looking results.

To see if you are a candidate for [CoolSculpting in El Paso](#), give us a call at [\(915\) 317-5212](#) (Medspa East) or [\(915\) 584-2985](#) (Medspa West) to book a CoolSculpting consultation or reach out to us online to learn more. We can't wait to share more about the long-term benefits of CoolSculpting and support you in your body transformation.

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Preferred office location

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By submitting this form you agree to be contacted via phone/text/email.*

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Name

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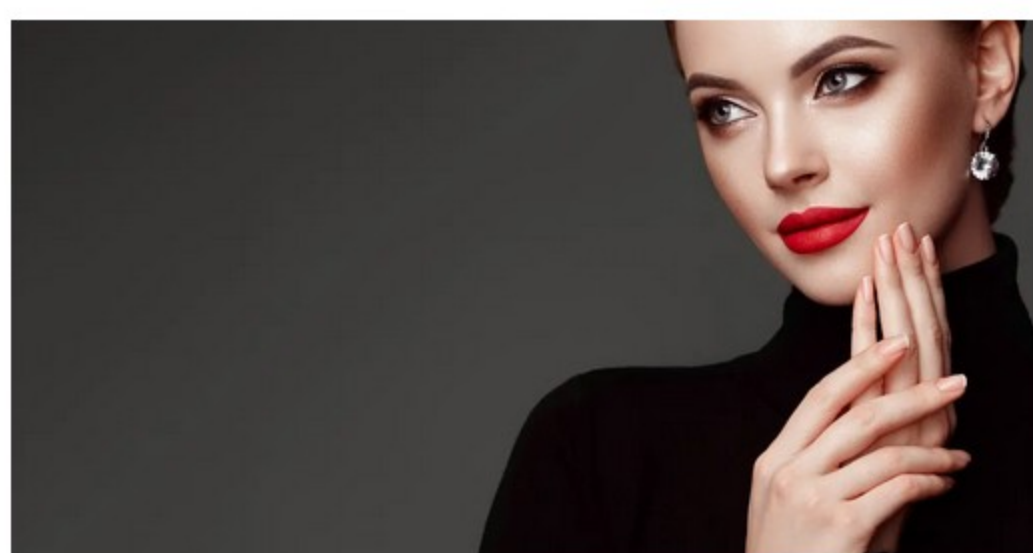
BOOK NOW

By submitting this form you agree to be contacted via phone/text/email.*

SOURCES:

[Global Expert Opinion on Cryolipolysis Treatment Recommendations and Considerations: A Modified Delphi Study](#), *Aesthetic Surgery Journal*
[Cryolipolysis for Reduction of Excess Adipose Tissue](#), *Seminars in Cutaneous Medicine and Surgery*
[Enhanced clinical outcome with manual massage following cryolipolysis treatment: A 4-month study of safety and efficacy](#), *Lasers in Surgery and Medicine*

RECOMMENDED POSTS



Lip Flip vs Filler: Is There Really a Difference?
June 8, 2023



Kybella vs CoolSculpting: Which is Better for Chins?
April 5, 2023



Restylane vs Juvéderm: What's the Best Lip Filler for 2023
March 15, 2023

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Call us: (915) 317-5212

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Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Dr. Lyle D Weeks
Azul Medspa

Invoice Number	FB2023-247
Date of Issue	07/01/2023
Due Date	07/01/2023
Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client	\$1,750.00	1	\$1,750.00
Website Hosting & Security	\$197.00	1	\$197.00
Web Development 3 New Treatment Pages:	\$750.00	1	\$750.00
Fraxel Sculptra			

Aviclear

Regular Price: \$750 per treatment page

Complimentary VIP Rate: \$250 per treatment page

Subtotal	4,197.00
Tax	0.00
<hr/>	
Total	4,197.00
Amount Paid	4,197.00
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Amount Due (USD)	\$0.00

Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Azul Med Spa
Azul Medspa

Invoice Number	FB2023-291
Date of Issue	08/01/2023
Due Date	08/01/2023
Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring• Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: <ul style="list-style-type: none">• Google Business Profile: Creation, management, and monthly updates to the client's Profile.• Listings in online directories.• Management of Google Maps listing. DATA MONITORING AND REPORTING: <ul style="list-style-type: none">• Set-up and management of Google Search Console• Data monitoring from various SEO tools to ensure optimal performance• Regular SEO reporting to the client	\$1,750.00	1	\$1,750.00
Website Hosting & Security	\$197.00	1	\$197.00
Web Development Morpheus8 treatment page development: Regular Price: \$750 VIP RATE: \$250	\$250.00	1	\$250.00

Subtotal	3,697.00
Tax	0.00
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Total	3,697.00
Amount Paid	3,697.00
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Amount Due (USD)	\$0.00

Notes

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South Jordan, UT 84095



Azul Med Spa
Azul Medspa

Invoice Number FB2023-346
Date of Issue 09/01/2023
Due Date 09/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring• Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: <ul style="list-style-type: none">• Google Business Profile: Creation, management, and monthly updates to the client's Profile.• Listings in online directories.• Management of Google Maps listing. DATA MONITORING AND REPORTING: <ul style="list-style-type: none">• Set-up and management of Google Search Console• Data monitoring from various SEO tools to ensure optimal performance• Regular SEO reporting to the client	\$1,750.00	1	\$1,750.00
Website Hosting & Security	\$197.00	1	\$197.00
Text Blast Juvederm Day - 2,375 contacts	\$150.00	1	\$150.00

Subtotal	3,597.00
Tax	0.00
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Total	3,597.00
Amount Paid	3,597.00
<hr/> <hr/>	
Amount Due (USD)	\$0.00

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