

CoolSculpting Marketing Services

Azul Medspa Co-Op Q4 2023

Total Marketing Expenses

(10/1/2023 - 12/31/2023)

Total Google Ads: \$ 4,517.48
Total Meta Ads: \$ 3,130.27
Total Marketing Service Fees: \$10,341.00
Total CoolSculpting Marketing Cost: \$17,988.75

Google Ads | Medstar Media > Azul Medspa - Cool Sculpting - Pricilla Chavez 503-387-4552 | All campaigns > All campaigns (modified)

Filters: Campaign status: All Ad group status: All Campaign name contains cool X Add filter

Overview | Recommendations | Insights | Campaigns | Auction insights | Ad groups | Ads & assets | Landing pages | Keywords | Audiences | Content | Settings | Change history

Get the Google Ads mobile app

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Campaign	Budget	Bid strategy type	Status	Clicks	CTR	Cost
MS search coolsculpting	\$48.91/day	Maximize conversions	All ads limited by policy	967	11.53%	\$4,517.48
CoolSculpting Re-shape your body	\$40.00/day \$1,216.00/month	Maximize clicks	Paused	0	-	\$0.00
Total: Campaigns in your current view				967	11.53%	\$4,517.48
Total: Account	\$48.91/day			967	11.53%	\$4,517.48

Google Ads | Medstar Media > Azul Medspa - Cool Sculpting - Pricilla Chavez 503-387-4552 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$48.91/day Optimization score: 99.3% More details Campaign 2 of 2

Overview | Recommendations | Insights | Ad groups | Ads & assets | Landing pages | Keywords | Audiences | Settings | Change history

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Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view			967	11.53%	\$4,517.48
Azul Medspa CoolSculpting CoolSculpting® Elite +11 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	4. liposuction	Eligible (Limited) Policy (Restricted medical content)	343	15.63%	\$1,454.17
Azul Medspa CoolSculpting CoolSculpting® Elite +11 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	193	7.07%	\$989.36
(KeywordAzul Medspa) CoolSculpting CoolSculpting® Elite +12 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	0. coolsculpting	Eligible (Limited) Policy (Restricted medical content)	201	16.86%	\$944.08
Azul Medspa CoolSculpting CoolSculpting® Elite +11 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	1. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	81	10.96%	\$432.27
Azul Medspa CoolSculpting CoolSculpting® Elite +11 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	73	11.11%	\$346.74
(KeywordAzul Medspa) CoolSculpting CoolSculpting® Elite +7 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	0. coolsculpting	Eligible (Limited) Policy (Restricted medical content)	25	13.44%	\$148.21
Azul Medspa CoolSculpting CoolSculpting® Elite +6 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	4. liposuction	Eligible (Limited) Policy (Restricted medical content)	14	7.95%	\$57.21

Google Ads | Medstar Media > Azul Medspa - Cool Sculpting - Pricilla Chavez 503-387-4552 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$48.91/day Optimization score: 99.3% More details Campaign 2 of 2

Overview | Recommendations | Insights | Ad groups | Ads & assets | Landing pages | Keywords | Audiences | Settings | Change history

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Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view			967	11.53%	\$4,517.48
Azul Medspa CoolSculpting CoolSculpting® Elite +6 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	4. liposuction	Eligible (Limited) Policy (Restricted medical content)	14	7.95%	\$57.21
Azul Medspa CoolSculpting CoolSculpting® Elite +6 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	13	8.50%	\$54.53
Azul Medspa CoolSculpting CoolSculpting® Elite +6 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	10	6.29%	\$38.18
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More. Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content)	6	11.11%	\$29.70
Azul Medspa CoolSculpting CoolSculpting® Elite +11 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	x. non-service medspa	Not eligible Policy (Restricted medical content), Ad group removed	4	14.81%	\$9.86
[Dynamically generated headline] [Dynamically generated display URL] Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Buds, Double Chin, & More. Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content)	2	7.14%	\$7.59
Azul Medspa CoolSculpting CoolSculpting® Elite +6 more www.azul-medspa.com/elite/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9...	1. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	1	1.92%	\$3.51
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content)	1	3.23%	\$2.07

Google Ads | Medstar Media > Azul Medspa - Cool Sculpting - Pricilla Chavez 503-387-4552 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$48.91/day Optimization score: 99.3% More details Campaign 2 of 2

Overview | Recommendations | Insights | Ad groups | Ads & assets | Landing pages | Keywords | Audiences | Settings | Change history

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Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view			967	11.53%	\$4,517.48
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content)	1	3.23%	\$2.07
CoolSculpting® Fat Reduction CoolSculpting in El Paso, TX Biggest CoolSculpting® Promo +5 more azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. Expert, Safe Fat Loss With Quick Results. Minimal...	0. coolsculpting	Removed Policy (Restricted drug terms +2 more)	0	-	\$0.00
Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (-COUNTDOWN("2021/02/28 00:00:00";en-US,31)) azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® in El Paso, TX Limited Time Offer Apr 2021 Flexible Payment Options azul-medspa.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Flexible Payment Options azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Huge CoolSculpting Promotion Freeze Away Body Fat Hurry Offer Ends In (-COUNTDOWN("2021/02/28 00:00:00";en-US,31)) azul-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever azul-medspa.mysculpt.net/coolsculpting/el_paso Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed	0	-	\$0.00

Overview	Ad status: All	Add filter	Search	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/> Ad							
Insights	Total: Ads in your current view		967				11.53%		\$4,517.48
Ad groups	Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today								
Ads & assets	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in El Paso, TX Apr Only 20% Off 6+ Treatments Flexible Payment Options azu-medspa.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - general			Removed Policy (Restricted medical content +1 more)	0	-\$0.00
Assets	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in El Paso, TX Freeze Away Body Fat Flexible Payment Options azu-medspa.mysculpt.net/coolsculpting/el_paso Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - general			Removed	0	-\$0.00
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in El Paso, TX Freeze Away Body Fat Our Biggest Discount Ever azu-medspa.mysculpt.net/coolsculpting/el_paso Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - general			Removed	0	-\$0.00
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in El Paso, TX Freeze Away Body Fat Our Biggest Discount Ever azumedandiaser.com/coolsculpting/el_paso Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - general			Removed	0	-\$0.00
Audiences	Total: Ads in your current view		967				11.53%		\$4,517.48
Settings	Total: Campaign		967				11.53%		\$4,517.48

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Overview	Responsive search ad	Leave feedback	Custom	Oct 1 - Dec 31, 2023	Show last 30 days
Recommendations	<input checked="" type="radio"/> Assets	<input type="radio"/> Combinations			
Insights	Ad may be limited by policy: Restricted medical content				
Ad groups	<input checked="" type="radio"/> Asset				
Ads & assets					
Assets					
Landing pages					
Keywords					
Audiences					
Settings					
Change history					
Advanced bid adj.					

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Overview	Asset status: All	Add filter	Download	Expand
Recommendations	Ad may be limited by policy: Restricted medical content			
Insights				
Ad groups				
Ads & assets				
Assets				
Landing pages				
Keywords				
Audiences				
Settings				
Change history				
Advanced bid adj.				

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© Google, 2024.

Overview	Assets	Custom	Oct 1 - Dec 31, 2023	Show last 30 days
Recommendations	<input checked="" type="radio"/> Asset			
Insights				
Ad groups				
Ads & assets				
Assets				
Landing pages				
Keywords				
Audiences				
Settings				
Change history				
Advanced bid adj.				

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2024.

Overview	Asset status: All	Asset type: All	Add filter	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/> Asset							
Insights									
Ad groups									
Ads & assets									
Assets									
Landing pages									
Keywords									
Audiences									
Settings									
Change history									
Advanced bid adj.									

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Enabled Status: All ads limited by policy Type: Search Budget: \$48.91/day Optimization score: 99.3% More details Campaign 2 of 2

Asset	Added to	Level	Status	Clicks	CTR	Cost
Business name						
MS search coolsculpting	Campaign	Eligible	835	12.23%	\$4,164.35	
Call						
915-317-5212	Account	Account	Eligible	64	12.55%	\$371.94
Business logo						
MS search coolsculpting	Campaign	Eligible	835	12.23%	\$4,164.35	
Image						
MS search coolsculpting	Campaign	Eligible	166	13.25%	\$853.02	
Total: Images			166	13.25%	\$853.02	
Total: Business name			835	12.23%	\$4,164.35	
Total: Business logo			835	12.23%	\$4,164.35	
Total: Sitelinks			719	15.07%	\$3,723.93	
Total: Callouts			292	14.08%	\$1,493.93	
Total: Structured snippets			13	13.40%	\$60.15	
Total: Calls			64	12.55%	\$371.94	

Enabled Status: All ads limited by policy Type: Search Budget: \$48.91/day Optimization score: 99.3% More details Campaign 2 of 2

Asset	Added to	Level	Status	Clicks	CTR	Cost
Image						
MS search coolsculpting	Campaign	Eligible	835	12.23%	\$4,164.35	
Image						
MS search coolsculpting	Campaign	Eligible	166	13.25%	\$853.02	
Total: Images			166	13.25%	\$853.02	
Total: Business name			835	12.23%	\$4,164.35	
Total: Business logo			835	12.23%	\$4,164.35	
Total: Sitelinks			719	15.07%	\$3,723.93	
Total: Callouts			292	14.08%	\$1,493.93	
Total: Structured snippets			13	13.40%	\$60.15	
Total: Calls			64	12.55%	\$371.94	
Total: Promotions			476	15.89%	\$2,248.56	

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Campaigns Azul Medspa - 2320658331375326 (2... Updated 25 minutes ago Discard drafts Review and publish

Search Campaign name contains cool Search and filter Save Clear Oct 1, 2023 - Dec 31, 2023

1 selected Ad sets for 1 Campaign Ads for 1 Campaign

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input checked="" type="checkbox"/>	MS Coolsculpting Elite (Conversions)	Active	Using ad set bid...	Using ad set bu...	7-day click	108 Website Leads	25,603	119,020	\$28.98 Per Lead	\$3,130.27	Ongoing
<input type="checkbox"/>	Post: "Coolsculpting EN VIVO"	Off	Highest volume	\$200.00 Lifetime	7-day click or 1...	Link Click	—	—	—	\$0.00	Feb 1, 2024
<input type="checkbox"/>	Post: "Azul Medspa Coolsculpting en vivo"	Off	Highest volume	\$100.00 Lifetime	28-day click or ...	Messaging Conversa...	—	—	—	\$0.00	Oct 15, 2023
Results from 3 campaigns						Multiple attrib...	25,603	119,020	—	\$3,130.27	

Ads Azul Medspa - 2320658331375326 (2... Updated just now Discard drafts Review and publish

Search Campaign name contains cool Search and filter Save Clear Oct 1, 2023 - Dec 31, 2023

1 selected Ad sets for 1 Campaign Ads for 1 Campaign

Off / On	Ad	Last significant dit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input checked="" type="checkbox"/>	CS Elite - Image - Seated Model	sp 12, 2023, 10:1... 1 days ago	7-day click	51 Website Leads	15,179	47,832	\$25.05 Per Lead	Above average	Average	Above average	\$1,277.32
<input checked="" type="checkbox"/>	CS Elite - Video - Music - Self Experience	sp 12, 2023, 10:1... 1 days ago	7-day click	13 Website Leads	8,117	18,528	\$35.58 Per Lead	—	—	—	\$462.52
<input checked="" type="checkbox"/>	CS Elite - Image - Ready For Summer	sp 12, 2023, 10:1... 1 days ago	7-day click	6 Website Leads	6,770	17,225	\$59.13 Per Lead	Above average	Average	Above average	\$354.80
<input checked="" type="checkbox"/>	CS Elite - Image - Doctor & Patient	sp 12, 2023, 10:1... 1 days ago	7-day click	9 Website Leads	4,643	9,775	\$24.21 Per Lead	—	—	—	\$217.85
<input checked="" type="checkbox"/>	CS Elite - Image - Seated Model	sp 12, 2023, 10:1... 1 days ago	7-day click	7 Website Leads	1,158	4,344	\$26.88 Per Lead	Above average	Above average	Above average	\$188.16
<input checked="" type="checkbox"/>	CS Elite - Image - Ready For Summer	sp 12, 2023, 10:1... 1 days ago	7-day click	10 Website Leads	1,029	3,563	\$14.78 Per Lead	Above average	Above average	Above average	\$147.77
<input checked="" type="checkbox"/>	CS Elite - Video - Music - Self Experience	sp 12, 2023, 10:1... 1 days ago	7-day click	6 Website Leads	1,204	4,047	\$23.68 Per Lead	—	—	—	\$142.09
<input checked="" type="checkbox"/>	CS Elite - Image - Smile	sp 12, 2023, 10:1... 1 days ago	7-day click	2 Website Leads	2,453	4,999	\$53.44 Per Lead	—	—	—	\$106.88
<input checked="" type="checkbox"/>	CS Elite - Image - Doctor & Patient	sp 12, 2023, 10:1... 1 days ago	7-day click	1 Website Lead	764	2,243	\$72.19 Per Lead	—	—	—	\$72.19
<input checked="" type="checkbox"/>	CS Elite - Image - Smile	sp 12, 2023, 10:1... 1 days ago	7-day click	1 Website Lead	790	2,572	\$69.53 Per Lead	—	—	—	\$69.53
<input checked="" type="checkbox"/>	CS Elite - Image - Selfie	sp 12, 2023, 10:1... 1 days ago	7-day click	—	1,474	2,944	—	—	—	—	\$66.44
<input checked="" type="checkbox"/>	CS Elite - Image - Selfie	sp 12, 2023, 10:1... 1 days ago	7-day click	1 Website Lead	366	948	\$24.72 Per Lead	—	—	—	\$24.72
<input checked="" type="checkbox"/>	CS Elite - Video - Music - Briana	sp 12, 2023, 10:1... 1 days ago	7-day click	1 Website Lead	—	—	—	—	—	—	—
Results from 16 ads						108 Website Leads	25,603	119,020	\$28.98 Per Lead	—	\$3,130.27

View preview

Azul Laser Clinic & Medspa Sponsored

CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results.

CoolSculpting® Elite is FDA cleared to freeze and destroy unwanted fat cells in nine areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

azul-medspa.com
New Client Special 20% OFF Learn more

14 Like 1 share

Like Comment Share

Full Size Preview

per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$25.05 Per Lead	Above average	Average	Above average	\$1,277.32
\$35.58 Per Lead	—	—	—	\$462.52
\$59.13 Per Lead	Above average	Average	Above average	\$354.80
\$24.21 Per Lead	—	—	—	\$217.85
\$26.88 Per Lead	Above average	Above average	Above average	\$188.16
\$14.78 Per Lead	Above average	Above average	Above average	\$147.77
\$23.68 Per Lead	—	—	—	\$142.09
\$53.44 Per Lead	—	—	—	\$106.88
\$72.19 Per Lead	—	—	—	\$72.19
\$69.53 Per Lead	—	—	—	\$69.53
— Per Lead	—	—	—	\$66.44
\$24.72 Per Lead	—	—	—	\$24.72
— Per Lead	—	—	—	—
\$28.98 Per Lead	—	—	—	\$3,130.27

Ads Azul Medspa - 2320658331375326 (2...)

Updated 5 minutes ago Discard drafts Review and publish

Campaign name contains cool Search and filter

1 selected

Columns: Custom Breakdown Reports Export

per result Quality ranking Ad relevance Engagement rate ranking Ad relevance Conversion rate ranking Ad relevance Amount spent

Per Lead \$26.88 Above average Above average Above average \$188.16

Per Lead \$14.78 Above average Above average Above average \$147.77

Per Lead \$23.68 -- -- -- \$142.09

Per Lead \$53.44 -- -- -- \$106.88

Per Lead \$72.19 -- -- -- \$72.19

Per Lead \$69.53 -- -- -- \$69.53

Per Lead -- -- -- -- \$66.44

Per Lead \$24.72 -- -- -- \$24.72

Per Lead -- -- -- -- --

Per Lead -- -- -- -- --

Per Lead -- -- -- -- --

Per Lead -- -- -- -- --

Per Lead -- -- -- -- --

Per Lead \$28.98 -- -- -- \$3,130.27

Total Spent

View preview

Azul Laser Clinic & Medspa Sponsored

CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results.

CoolSculpting® Elite is FDA cleared to freeze and destroy unwanted fat cells in nine areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

FREEZE AWAY STUBBORN FAT
20% OFF

azul-medspa.com
New Client Special 20% OFF Learn more

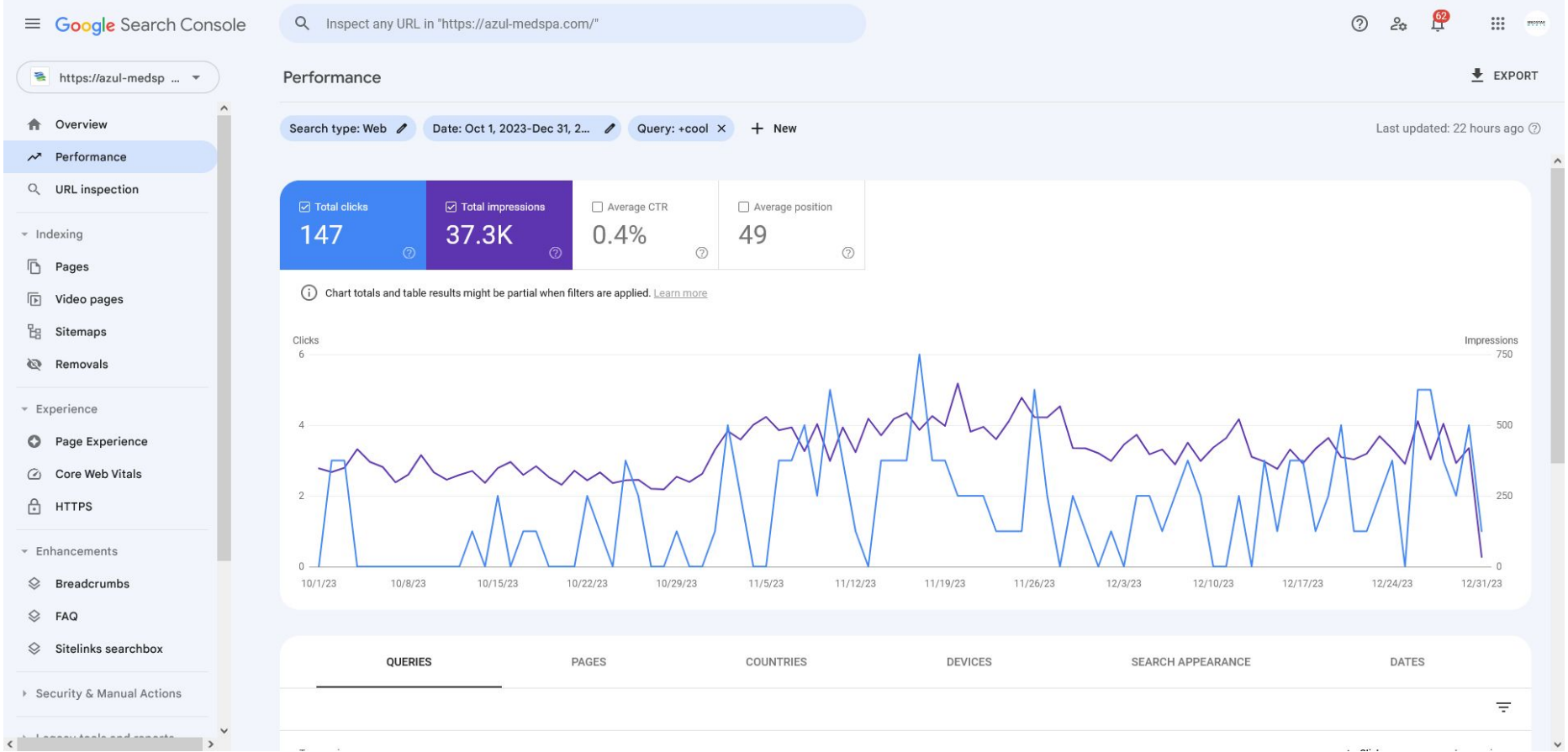
2 1 comment

Like Comment Share

Full Size Preview

Close

Results from 16 ads



Google Search Console

Inspect any URL in "https://azul-medspa.com/"

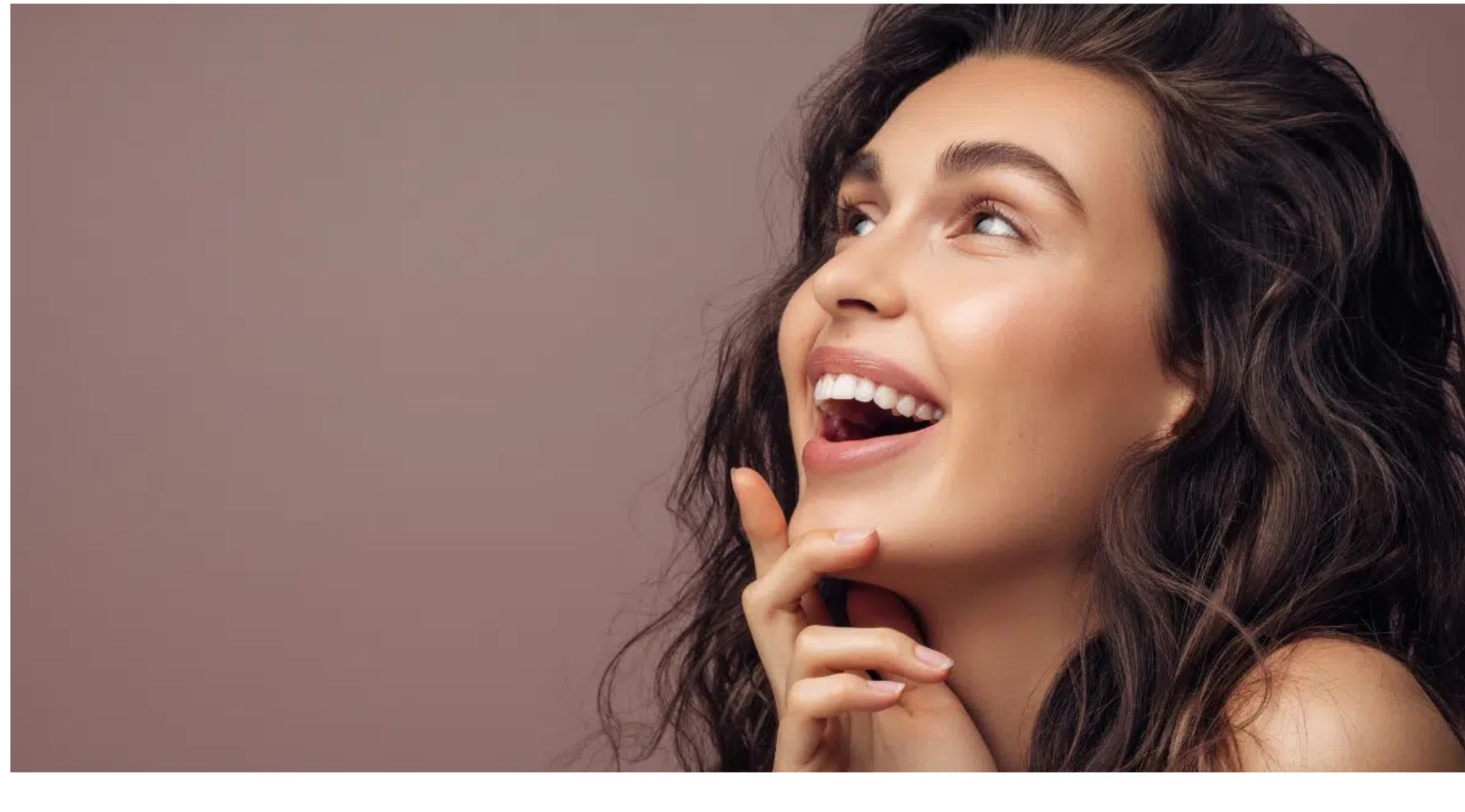
Performance

Search type: Web Date: Oct 1, 2023-Dec 31, 2... Query: +cool + New Last updated: 22 hours ago

QUERIES PAGES COUNTRIES DEVICES SEARCH APPEARANCE DATES

Top queries	Clicks	Impressions
coolsculpting aftercare	54	915
after coolsculpting	11	1,079
what to eat after coolsculpting	9	64
coolsculpting el paso	8	163
things to do or not after coolsculpting	6	436
coolsculpting recovery	5	704
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Kybella vs Coolsculpting: Which is Better for Chins?

April 5, 2023

Do you daydream about getting rid of your double chin once and for all? Maybe you avoid taking pictures because you are unhappy with your appearance? Are diet and exercise not enough to help you achieve a sculpted jawline? For many women and men, extra fat under the chin is a common problem due to genetics, aging, or weight gain. According to a 2017 survey from the American Society for Dermatologic Surgery (ASDS), over 70% of patients are bothered by excess fat under the chin.

Luckily, two solutions are available to help reduce the appearance of fatty tissue under the chin without surgery. Kybella and Coolsculpting are both procedures that help tighten the skin and improve the appearance of fullness under your chin. Given the ease of these procedures and outstanding results, both treatments are excellent options for those looking to avoid surgery and scarring.

Kybella is a liquid injection for melting fat cells in the chin. Coolsculpting, on the other hand, is a non-invasive treatment using a machine for freezing fat cells. While both treatments significantly improve a double chin, they differ in terms of technology, cost, downtime, and duration.

So, is Kybella or Coolsculpting better for a double chin reduction? Keep reading for a full breakdown of both treatments to help you decide on the right treatment for your cosmetic concerns.

What Are the Benefits of Kybella Chin Treatment?

There are so many benefits to getting Kybella injections to improve your double chin. One of the main benefits is that it removes the extra layer of fat that hangs under your chin by dissolving fat cells—helping you feel more confident in your appearance.

Additional benefits include:

- No surgery or anesthesia required
- Slims and defines the chin
- Long-lasting fat reduction
- Improves self-esteem
- Reduces the amount of fat under your chin
- Non-surgical
- FDA-approved procedure
- Quick and easy, takes about 20-30 minutes



What Are the Benefits of Coolsculpting Chin Treatment?

Coolsculpting is a safe and convenient way to reduce the appearance of a double chin and improve self-esteem. One of the main benefits of this procedure is that it freezes and destroys fat cells under the chin.

Additional benefits include:

- Non-invasive
- No downtime or recovery time
- Quick and easy treatment, about 45 minutes or less
- Safe, FDA-cleared procedure
- Long-lasting fat reduction
- Improves confidence
- A more slimmed and defined appearance
- No surgery, incisions, or anesthesia



Kybella Explained

Kybella is a safe and effective way to eliminate a double chin and improve appearance. Kybella is made of a substance called deoxycholic acid which is naturally found in our bodies. This acid is injected into the fatty tissue in the chin and breaks down fat cells. Over time, the body naturally removes the fat cells that Kybella has destroyed. However, Kybella may not be for you if you are afraid of needles.

The entire treatment takes about 20 to 30 minutes. A series of four to six treatments is recommended, spaced one month apart. After each session, patients may experience swelling or redness. These symptoms will disappear after several days. On average, patients notice a reduction in the fullness of their double chin after two sessions and greater results after four to six sessions.

Coolsculpting Explained

Coolsculpting is a non-invasive fat reduction alternative. This FDA-cleared procedure is a great option for those who are afraid of needles or do not wish to experience downtime. Coolsculpting uses fat-freezing technology called cryolipolysis to reduce unwanted fatty tissue in the chin. During the treatment, a special applicator is applied to the chin. The handheld device then emits a calibrated cooling to the area and freezes a portion of the fat cells. Once the fat cells are frozen, they die, and the body naturally gets rid of them over time. As a result, this technique makes the chin area look slimmer and more toned. Overall, Coolsculpting is a safe and effective way to reduce stubborn fat and improve the definition of your chin and jawline.

Coolsculpting sessions run a bit longer than Kybella and take about 45 minutes, depending on the treatment area(s). A series of three treatments is recommended, depending on your aesthetic goals. After each session, patients may experience redness, numbness, and swelling. These symptoms will go away on their own. There is no downtime, and patients can resume normal activities after treatment. On average, patients will notice a reduction in their double chin at four to five weeks after treatment. As always, results will be different for everyone.*

Ultimately, the choice between Kybella and Coolsculpting depends on your individual goals, preferences, and medical history. Discussing both options with a qualified medical professional is important to determine the best course of action for you.

Understanding the Risks of Kybella and Coolsculpting

Kybella and Coolsculpting are popular treatments for removing stubborn fat under the chin. While rare, some risk is possible for both treatment options.

A major risk with Kybella is the possibility of significant swelling, bruising, or pain at the injection site. There is also a risk of nerve damage in the area, which can cause temporary weakness or numbness. Coolsculpting is less invasive and generally safer. Redness and numbness are the most common side effects.

Discussing these risks with a qualified medical professional before undergoing either treatment is important.

Who Is a Good Candidate for Kybella?

The ideal candidate for Kybella is anyone with moderate unwanted fat underneath the chin. Kybella is particularly helpful for anyone who has tried to eliminate their under-chin fat through traditional methods without success.

Candidates for this treatment should generally be healthy and at least 21 years of age. They should also not have any allergies to any of the ingredients in Kybella. Finally, ideal candidates should not be breastfeeding or pregnant. They should also want a non-invasive alternative to a facelift, liposuction, or any other type of cosmetic surgery.

Who Is a Good Candidate for Coolsculpting?

The best candidates for Coolsculpting are individuals who are within 20 pounds of their ideal weight. They are generally satisfied with their appearance but have a few "problem" areas where excess fat accumulates stubbornly. People with good skin elasticity are also great candidates for this treatment. Good skin elasticity helps the skin bounce back more quickly once the excess fat is gone.

It's important to note that Coolsculpting does not lead to overall weight loss. It is a body sculpting procedure, not a weight-loss treatment. However, it is very effective at reducing targeted fat deposits. In this way, it can slim and smooth your physique. It can also enhance your body's natural proportions and curves.

Kybella vs. Coolsculpting Results*

Kybella and Coolsculpting are both great non-surgical options for those looking to sculpt their appearance and eliminate stubborn fat under the chin.

On average, over 70%* of Kybella patients experienced a noticeable improvement in fat under the chin after six treatment sessions. Coolsculpting clinical studies found that 77%* of patients, on average, showed an improved appearance of fatty tissue. Additionally, 75%* of patients reported their chin looked more toned following treatment.

Both Kybella and Coolsculpting can provide long-lasting results. However, the duration of these results depends on things like aging, genetics, and weight gain. For example, with significant weight gain, it is possible that the remaining fat cells in the area can increase in size. Therefore, having realistic goals about what a fat reduction treatment can achieve is important.

What Factors Can Affect Your Kybella or Coolsculpting Results?

As with any treatment, your Kybella vs Coolsculpting results will be specific to you. There are a few factors that can impact your final treatment outcome, including:

- The amount of extra fat you have in the treatment area
- How elastic your skin is
- Your age (severely saggy skin from old age may not respond as well as younger skin)
- Your unique anatomy

You may discover that a single treatment works well for you and delivers the desired outcome. Or, you may need several treatments to obtain the slimming results you envision. If you're concerned that you don't have sufficient skin laxity to get the best results from Kybella or Coolsculpting alone, consider combining them with another treatment.

Exilis skin tightening is a treatment that tightens the skin and stimulates new collagen production. Ask your provider whether you could benefit by receiving Kybella or Coolsculpting along with Exilis or another similar treatment.

Kybella Aftercare Do's and Don'ts

Kybella is not an invasive treatment, but you'll still need to follow your provider's aftercare instructions for optimal treatment outcomes. Here are a few do's and don'ts to help you recover quickly and achieve the best results:

- DO use an over-the-counter pain reliever such as Tylenol to reduce discomfort (but avoid NSAIDs such as Advil and Ibuprofen).
- DO drink plenty of fluids to keep your skin hydrated after treatment.
- DO sleep with your head slightly elevated for up to five days after treatment to decrease swelling.
- DO contact your provider if you experience any unusual or concerning post-treatment symptoms.
- DO avoid getting any other cosmetic treatment until your provider gives their approval.
- DON'T consume alcohol, caffeine, sugary treats, or salty foods for at least 48 hours after treatment.
- DON'T take blood thinners such as vitamin E, garlic, niacin, and vitamin A for at least one week after treatment. Ask your provider for a full list of supplements you should avoid while you heal.
- DON'T engage in strenuous activities for at least five days after treatment.
- DON'T massage, exfoliate, or press on the treatment area for at least five days after treatment.

Coolsculpting Aftercare

As with Kybella, there are certain things you should and shouldn't do after Coolsculpting treatment. Your provider will give you detailed aftercare instructions. But you can also refer to the below list of do's and don'ts to get the best outcome from your treatment.

- DO eat a healthy diet and exercise when your provider says it's safe to do so. A healthy lifestyle will help you maintain your results.
- DO wear compression garments as needed to reduce swelling and pain.
- DO gently massage the treated area to help the body break down the dead fat cells.
- DO use warm compresses as needed to minimize swelling, bruising, and discomfort.
- DO be patient, and remember that it takes time to see the final results of your Coolsculpting sessions.
- DON'T drink alcohol for at least a week before and after your procedure.
- DON'T use anti-inflammatory pain medications such as Ibuprofen for at least three days after treatment.

Experience Kybella and Coolsculpting Chin Treatments in El Paso, Texas

Fat reduction treatments are great options to consider if you are ready to improve the appearance of your double chin without surgery. You can learn more about how Kybella or Coolsculpting chin treatments can help you permanently eliminate stubborn chin fat and sculpt your appearance by contacting Azul Medspa. **We are proud to be one of the top providers of both Kybella injections AND Coolsculpting Elite in El Paso, Texas.**

Please give us a call at either (915) 317-5212 (Medspa East) or (915) 584-2985 (Medspa West) to book your free consultation and reach out to us online. We look forward to helping you say goodbye to your double chin and achieve the most youthful and sculpted profile of your dreams.

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By submitting this form you agree to be contacted via phone/text/email.*

SOURCES:

<https://www.newswire.com/news-releases/allergan-receives-fda-clearance-for-the-coolsculpting-treatment-to-improve-appearance-of-fat-tissue-in-the-double-chin-300570078.html>

<https://www.mykybella.com/kybella-before-and-after>

DISCLAIMER:

*Before and after images reflect real patient results, although individual results may vary. No treatment is promised to provide permanent results. A guarantee is neither provided nor implied. Statements estimating treatment duration and the number of treatments required are based on the typical experience of our patients. However, individual experiences may vary.

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What to Expect After CoolSculpting & How to Maximize Results

January 20, 2023

CoolSculpting is a popular non-invasive fat reduction treatment that uses controlled cooling to freeze and eliminate unwanted fat cells. The procedure is relatively painless and requires minimal downtime, making it a convenient option for those looking to slim down without major risks and recovery time.

But it's important to understand what to expect after CoolSculpting and how to maximize your results. Let's explore the specifics of this procedure, including tips on how to get the most out of it.

Does CoolSculpting Really Work?

CoolSculpting is a safe and effective way to banish stubborn fat without surgery. It involves a special device that freezes fat cells, thereby killing them. The body naturally processes the remnants over time, resulting in a slimmer, more toned appearance [1].

It's worth noting that CoolSculpting isn't a weight loss solution. It's a body contouring treatment that removes small pockets of fat. We suggest incorporating it into a holistic wellness routine, which should include eating healthy foods and staying active.

Overall, cryolipolysis is a fantastic option for people wanting to eliminate fat that's resistant to diet and exercise. Since there are no incisions or anesthesia involved, patients can return to their daily routines after the treatment.

What Should I Expect After CoolSculpting?

After treatment, you'll likely wonder what to expect after CoolSculpting. Fortunately, side effects are minimal compared to other beauty procedures.

After your appointment, you may notice:

- Redness
- Swelling
- Tingling
- Tenderness
- Skin sensitivity
- Bruising

Don't be alarmed—these after-effects are temporary and should go away on their own after a few days.

You can minimize discomfort by gently massaging the treatment area. This helps your body process the dead fat cells and facilitates the elimination process. It can also reduce swelling and bruising.

Will I Feel Pain After Fat-Freezing?

There shouldn't be excruciating pain after your fat-freezing procedure [2]. But everyone's pain tolerance is different. If your discomfort is interfering with your day-to-day activities, we can provide pain medications to give relief. Mild to moderate discomfort should dissipate after about three days post-procedure.

How Do I Alleviate Discomfort After the Treatment?

Some patients need a nonsteroidal anti-inflammatory drug (NSAID) like ibuprofen to manage pain. You can [safely take 400 mg every four hours](#) as needed. But always consult us or your medical professional before taking any medications, including over-the-counter drugs.

Besides taking pain medication, there are several natural methods for pain relief after CoolSculpting:

- Apply warm compresses
- Try massage therapy
- Gently exercise and stretch
- Wear comfortable clothing

What Is CoolSculpting Aftercare Like?

Many patients want to know what to do after CoolSculpting to ensure a smooth recovery and optimal results. Remember, it can take a few months before you see the complete results. In the meantime though, you shouldn't experience long-term discomfort.

Make yourself more comfortable with these aftercare tips:

- Wear breathable and comfortable clothing
- Stay active to keep pain and inflammation at bay (but don't overextend yourself)
- Let us know right away if side effects become unbearable

How Long Does It Take to See Changes?

As your body eliminates the broken-down fat cells, you'll see a gradual change in your physique.

It takes a while for the body to metabolize the frozen fat cells. Metabolizing them involves breaking them down so the body can use them for energy. This is not an overnight process, which is why you won't see a drastic change in your appearance immediately after treatment. But the results that develop over time will be well worth the wait.

Here is a typical results timeline to give you an idea of when you can expect to see changes to your body:

- **1-3 months after treatment:** You should begin to see some signs of fat reduction
- **3-6 months after treatment:** You should notice significant, visible improvements
- **6-9 months after treatment:** You may continue to see gradual improvements

Unlike invasive procedures like liposuction, CoolSculpting's results take a while to fully show. And like any cosmetic treatment, everyone's journey will look different. Some see results as soon as one month after the procedure. Others may have to wait up to three months to see improvement.

Do I Need More Than One CoolSculpting Treatment?

The amount of fat from person to person varies significantly. So does fat density. Therefore, giving a one-size-fits-all recommendation for CoolSculpting treatments is impossible. However, most people do get multiple CoolSculpting treatments to get the best possible results.

Some areas of the body may not require as many treatments as other areas. For example, the area under the chin typically requires fewer treatments than the average abdomen. Your CoolSculpting provider will closely monitor your results to provide personalized treatment recommendations. Most people achieve their ideal outcome with 1-3 CoolSculpting treatments in each targeted area.

How Long Should I Wait Between CoolSculpting Appointments?

Even though CoolSculpting is noninvasive, you should still give your body time to recover between treatments. Your provider may recommend that you wait 30-60 days between treatments. Some providers recommend longer rest periods between treatments so you can see the results of your first treatment before moving on to the next one. You can also maintain your results indefinitely by receiving CoolSculpting maintenance treatments twice or thrice yearly.

Will CoolSculpting Get Rid of Cellulite?

It's not clear why some people struggle with cellulite, and others don't. Age, genetics, lifestyle factors, and hormones may all affect how much cellulite you have. Excess fat can also lead to a more dimpled appearance. However, even thin people sometimes struggle with cellulite. CoolSculpting isn't explicitly marketed as a cellulite treatment. However, it can reduce lumpiness in treated areas. CoolSculpting minimizes that telltale cottage cheese appearance beneath the skin by ridding the body of excess fat cells. Though treatment won't eliminate cellulite completely, it will create a smoother, more streamlined appearance.

Is CoolSculpting Safe?

The CoolSculpting device is FDA-cleared and safe for almost everyone. You don't need to worry about the freezing temperatures harming or killing any cells besides fat cells. This is because fat cells freeze at a higher temperature than other cells in the body. The CoolSculpting device only gets cold enough to freeze and kill the fat cells without harming other body cells. It may feel like the device is freezing the rest of your cells, but they'll warm up and bounce right back after your treatment. Only the targeted fat cells will not bounce back.

Is There Anything I Can Do to Maximize Results?

First and foremost, managing expectations and keeping them realistic is key to success with this procedure. Results aren't going to be like what you might get with liposuction. Changes won't be as quick, and may not be as dramatic.

But CoolSculpting is great if you're close to your body weight and need a little push to shed the extra fat and tone up. The best way to get and maintain top-notch CoolSculpting results is to practice a healthy lifestyle.

It's true that frozen fat cells can't regrow, but that doesn't mean new ones can't form. The only way to prevent new fat cells from manifesting is by eating clean, nutritious meals and keeping up a solid workout routine. We recommend reducing sodium intake, as too much sodium leads to water retention.

What Factors Can Affect My CoolSculpting Results?

No two bodies are exactly alike. Therefore, different people may respond differently to CoolSculpting treatments. Some may see results faster than others. Some may also experience more dramatic treatment results than others. That's why it's important to compare your treatment outcome with anyone else's. Here are a few factors that can impact how long it takes you to see results from your treatment:

- **Treatment area size:** Smaller areas of the body, such as the chin, often show results faster than more significant areas, like the thighs or abdomen.
- **Age:** The older you are, the longer your body will metabolize the frozen fat cells. Therefore, older people may take longer to see CoolSculpting results than younger people. Your age can also impact how quickly you recover from soreness after each treatment.
- **Lifestyle:** If you live a sedentary lifestyle, you're less likely to maintain your results after CoolSculpting. To remain slim and healthy, you need to stay active and follow a nutritious diet.
- **Amount of Fat:** If you have a lot of fat, it may take you longer to see noticeable results from CoolSculpting. You may also need more treatments to achieve your aesthetic goals than someone with less fat.

Is There a Special Diet After CoolSculpting?

There's no rigid diet to follow after CoolSculpting. But if you're looking for suggestions on keeping trim and firm, try the following:

- Stay hydrated. Water helps your body eliminate toxins and waste efficiently.
- Incorporate vinegar into your diet. One to two tablespoons per day can boost fat burning and improve heart health.
- Eat foods with healthy fats, like fish, seeds, and nuts. These fats slow down the digestion process, leading to a decrease in hunger and appetite.
- Add more fiber to your meals. Soluble fiber moves through the digestive tract slowly, absorbing water and making you feel full for longer. By increasing your fiber intake, you can protect your body against fat accumulation and weight gain. Foods high in fiber include beans, broccoli, and whole grains.
- Avoid junk foods high in grease, sodium, and refined sugar. Indulging in your favorite foods sparingly is okay, but these shouldn't be the bulk of your diet.

CoolSculpting El Paso | Azul Medspa

Some fat can be hard to get rid of with diet and exercise alone. That's why many patients visit Azul Medspa for CoolSculpting. We're a leading provider of [fat-freezing treatments in El Paso, TX](#).

Men and women can reach their body goals sooner with minimal discomfort or downtime. Our team of experts will work with you to create a personalized treatment plan that meets your needs. Reach us at [915-317-5212](#) (Medspa East) or [915-584-2985](#) (Medspa West) to schedule a consultation. We look forward to answering your CoolSculpting aftercare questions and helping you get started!

SCHEDULE A CONSULTATION

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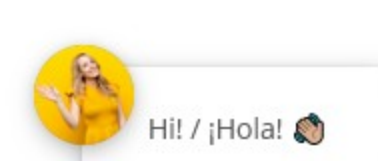
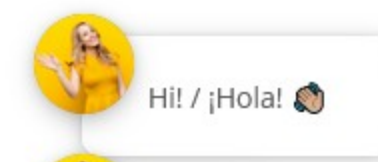
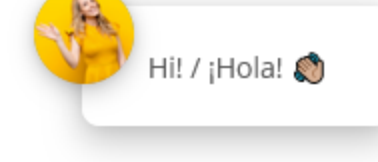
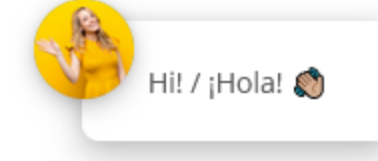
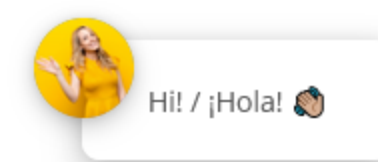
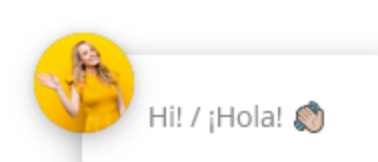
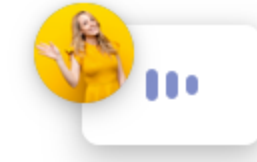
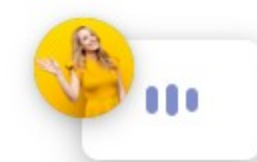
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Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring• Conversion Tools + Lead Nurture Technology	\$1,500.00	0.5	\$750.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: <ul style="list-style-type: none">• Google Business Profile: Creation, management, and monthly updates to the client's Profile.• Listings in online directories.• Management of Google Maps listing. DATA MONITORING AND REPORTING: <ul style="list-style-type: none">• Set-up and management of Google Search Console• Data monitoring from various SEO tools to ensure optimal performance• Regular SEO reporting to the client	\$1,750.00	0.5	\$875.00
Website Hosting + Design Updates <ul style="list-style-type: none">• Hosting service includes added security features and maintenance• One hour of website edits or updates provided each month (No rollover)	\$197.00	0.5	\$98.50

Subtotal	1,723.50
Tax	0.00
<hr/>	
Total	1,723.50
Amount Paid	1,723.50
<hr/> <hr/>	
Amount Due (USD)	\$0.00

Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Azul Med Spa
Azul Medspa

Invoice Number FB2023-436
Date of Issue 10/09/2023
Due Date 10/09/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring• Conversion Tools + Lead Nurture Technology	\$1,500.00	0.5	\$750.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:</p> <ul style="list-style-type: none">• Google Business Profile: Creation, management, and monthly updates to the client's Profile.• Listings in online directories.• Management of Google Maps listing. <p>DATA MONITORING AND REPORTING:</p> <ul style="list-style-type: none">• Set-up and management of Google Search Console• Data monitoring from various SEO tools to ensure optimal performance• Regular SEO reporting to the client	\$1,750.00	0.5	\$875.00
Website Hosting + Design Updates <ul style="list-style-type: none">• Hosting service includes added security features and maintenance• One hour of website edits or updates provided each month (No rollover)	\$197.00	0.5	\$98.50

Subtotal	1,723.50
Tax	0.00
<hr/>	
Total	1,723.50
Amount Paid	1,723.50
<hr/> <hr/>	
Amount Due (USD)	\$0.00

Notes

We have split your monthly billing to cover two East & West locations.

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Azul Med Spa
Azul Medspa

Invoice Number	FB2023-487
Date of Issue	11/01/2023
Due Date	11/01/2023
Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management <ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Ads & Social Media accounts• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring• Conversion Tools + Lead Nurture Technology <p>- Includes the ad management of 5 locations for CoolSculpting campaigns.</p>	\$1,500.00	0.5	\$750.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:</p> <ul style="list-style-type: none">• Google Business Profile: Creation, management, and monthly updates to the client's Profile.• Listings in online directories.• Management of Google Maps listing. <p>DATA MONITORING AND REPORTING:</p> <ul style="list-style-type: none">• Set-up and management of Google Search Console• Data monitoring from various SEO tools to ensure optimal performance• Regular SEO reporting to the client	\$1,750.00	0.5	\$875.00
Website Hosting + Design Updates <ul style="list-style-type: none">• Hosting service includes added security features and maintenance• One hour of website edits or updates provided each month (No	\$197.00	0.5	\$98.50

rollover)

Subtotal	1,723.50
Tax	0.00
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Total	1,723.50
Amount Paid	1,723.50
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Amount Due (USD)	\$0.00

Notes

We have split your monthly billing to cover two East & West locations.

This invoice is for Azul Med Spa West.

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Azul Med Spa East
Azul Medspa East

Invoice Number FB2023-460
Date of Issue 11/01/2023
Due Date 11/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring• Conversion Tools + Lead Nurture Technology	\$1,500.00	0.5	\$750.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:</p> <ul style="list-style-type: none">• Google Business Profile: Creation, management, and monthly updates to the client's Profile.• Listings in online directories.• Management of Google Maps listing. <p>DATA MONITORING AND REPORTING:</p> <ul style="list-style-type: none">• Set-up and management of Google Search Console• Data monitoring from various SEO tools to ensure optimal performance• Regular SEO reporting to the client	\$1,750.00	0.5	\$875.00
Website Hosting + Design Updates <ul style="list-style-type: none">• Hosting service includes added security features and maintenance• One hour of website edits or updates provided each month (No rollover)	\$197.00	0.5	\$98.50

Subtotal	1,723.50
Tax	0.00
<hr/>	
Total	1,723.50
Amount Paid	1,723.50
<hr/> <hr/>	
Amount Due (USD)	\$0.00

Notes

Referral Program

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Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Azul Medspa West

Invoice Number	FB2023-554
Date of Issue	12/01/2023
Due Date	12/01/2023
Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management <ul style="list-style-type: none">• Monthly management of Google Ads and/or Meta campaigns (Facebook and Instagram)• Optimize campaigns for conversions• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Tools + Lead Nurture Technology• Sales training and monitoring• Call tracking & reporting <p>- Includes the ad management of 5 locations for CoolSculpting campaigns</p>	\$1,500.00	0.5	\$750.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:</p> <ul style="list-style-type: none">• Google Business Profile: Creation, management, and monthly updates to the client's Profile.• Listings in online directories.• Management of Google Maps listing. <p>DATA MONITORING AND REPORTING:</p> <ul style="list-style-type: none">• Set-up and management of Google Search Console• Data monitoring from various SEO tools to ensure optimal performance• Regular SEO reporting to the client	\$1,750.00	0.5	\$875.00
Website Hosting + Design Updates	\$197.00	0.5	\$98.50

Secure website hosting + one hour of free website updates (no roll-over) for 12 months

Subtotal	1,723.50
Tax	0.00
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Total	1,723.50
Amount Paid	1,723.50
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Amount Due (USD)	\$0.00

Notes

Referral Program

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Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Azul Medspa East

Invoice Number	FB2023-526
Date of Issue	12/01/2023
Due Date	12/01/2023
Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring• Conversion Tools + Lead Nurture Technology	\$1,500.00	0.5	\$750.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:</p> <ul style="list-style-type: none">• Google Business Profile: Creation, management, and monthly updates to the client's Profile.• Listings in online directories.• Management of Google Maps listing. <p>DATA MONITORING AND REPORTING:</p> <ul style="list-style-type: none">• Set-up and management of Google Search Console• Data monitoring from various SEO tools to ensure optimal performance• Regular SEO reporting to the client	\$1,750.00	0.5	\$875.00
Website Hosting + Design Updates <ul style="list-style-type: none">• Hosting service includes added security features and maintenance• One hour of website edits or updates provided each month (No rollover)	\$197.00	0.5	\$98.50

Subtotal	1,723.50
Tax	0.00
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Total	1,723.50
Amount Paid	1,723.50
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Amount Due (USD)	\$0.00

Notes

We have split your monthly billing to cover two East & West locations.