

CoolSculpting Marketing Services

Azul Medspa Co-Op Q1 2024

Total Marketing Expenses

(1/1/2024 - 3/31/2024)

Total Google Ads: \$ 4,502.96
Total Meta Ads: \$ 3,064.87
Total Marketing Service Fees: \$10,341.00
Total CoolSculpting Marketing Cost: \$17,908.83

Google Ads | Medstar Media > Azul Medspa - Cool Sculpting - Pricilla Chavez 503-387-4552 | All campaigns > All campaigns (modified)

Filters: Campaign status: All Ad group status: All Campaign name contains cool X Add filter

Overview | Recommendations | Insights & reports | **Campaigns** | Ad groups | Ads & assets | Keywords | Audiences | Content | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Advanced bid adj. | Drafts | Experiments

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Campaign	Budget	Bid strategy type	Status	Impr.	Clicks	CTR	Conv. rate	Conversions	Cost / conv.	Search lost IS (budget)	Cost
MS search coolsculpting	\$50.83/day	Maximize conversions		9,569	1,079	11.28%	10.84%	117.00	\$38.49	8.60%	\$4,502.96
CoolSculpting Re-shape your body	\$40.00/day \$1,216.00/month	Maximize clicks		0	0	-	0.00%	0.00	\$0.00	-	\$0.00
Total: Campaigns in your current view											
Total: Account											

Google Ads | Medstar Media > Azul Medspa - Cool Sculpting - Pricilla Chavez 503-387-4552 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$50.83/day Optimization score: 64.2% Campaign settings

Overview | Recommendations | Insights & reports | Ad groups | Ads & assets | **Ads** | Assets | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Advanced bid adj. | Drafts | Experiments

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
Azul Medspa CoolSculpting CoolSculpting® Elite +11 more azul-medspa.com/coolsculpting/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	4. liposuction	Not eligible Policy (Restricted medical content), Ad group removed	196	10.38%	\$790.55
Azul Medspa CoolSculpting CoolSculpting® Elite +11 more azul-medspa.com/coolsculpting/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	0. coolsculpting	Not eligible Policy (Restricted medical content), Ad group removed	168	28.09%	\$786.49
Azul Medspa CoolSculpting CoolSculpting® Elite +11 more azul-medspa.com/coolsculpting/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	1. coolsculpting - general	Not eligible Policy (Restricted medical content), Ad group removed	152	11.13%	\$676.82
Azul Medspa CoolSculpting CoolSculpting® Elite +11 more azul-medspa.com/coolsculpting/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	x. Expanded Reach Test	Not eligible Policy (Restricted medical content), Ad group removed	147	6.44%	\$661.54
Azul Medspa CoolSculpting CoolSculpting® Elite +11 more azul-medspa.com/coolsculpting/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	2. body sculpting	Not eligible Policy (Restricted medical content), Ad group removed	93	11.65%	\$375.37
Azul Medspa CoolSculpting in El Paso Freeze Stubborn Fat 2x Faster +12 more azul-medspa.com/coolsculpting/el_paso Our Biggest CoolSculpting Discount Ever. Up to 20% Off 6+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat in... View assets details	0. coolsculpting	Removed Policy (Restricted medical content)	46	26.14%	\$208.97
Azul Medspa CoolSculpting Fat Removal Cosmetic Fat Reduction +12 more azul-medspa.com/coolsculpting/el_paso Our Biggest CoolSculpting Discount Ever. Up to 20% Off 6+ CoolSculpting Elite Treatments. CoolSculpting® Elite Removes F... View assets details	x. expanded reach	Removed Policy (Restricted medical content)	40	11.08%	\$144.42

Google Ads | Medstar Media > Azul Medspa - Cool Sculpting - Pricilla Chavez 503-387-4552 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$50.83/day Optimization score: 64.2% Campaign settings

Overview | Recommendations | Insights & reports | Ad groups | Ads & assets | **Ads** | Assets | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Advanced bid adj. | Drafts | Experiments

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
Azul Medspa CoolSculpting CoolSculpting® Elite +11 more azul-medspa.com/coolsculpting/el_paso Our Biggest CoolSculpting Discount Ever. Up to 20% Off 6+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat in... View assets details	4. liposuction	Removed Policy (Restricted medical content)	33	10.44%	\$113.87
Azul Medspa Liposuction in El Paso CoolSculpting in El Paso +12 more azul-medspa.com/coolsculpting/el_paso Our Biggest CoolSculpting Discount Ever. Up to 20% Off 6+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat in... View assets details	4. liposuction	Removed Policy (Restricted medical content)	30	15.23%	\$97.66
Azul Medspa CoolSculpting Body Sculpting Sculpt Your Body in El Paso +12 more azul-medspa.com/coolsculpting/el_paso Our Biggest CoolSculpting Discount Ever. Up to 20% Off 6+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat in... View assets details	2. body sculpting	Removed Policy (Restricted medical content)	20	12.20%	\$89.79
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments	x. dynamic	Not eligible Policy (Restricted medical content), Ad group removed	16	23.19%	\$59.91
[Dynamically generated headline] [Dynamically generated display URL] Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments	x. dynamic	Not eligible Policy (Restricted medical content), Ad group removed	14	12.61%	\$58.95
Azul Medspa CoolSculpting in El Paso Freeze Stubborn Fat 2x Faster +12 more azul-medspa.com/coolsculpting/el_paso Our Biggest CoolSculpting Discount Ever. Up to 20% Off 6+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat in... View assets details	x. expanded reach	Removed Policy (Restricted medical content)	18	8.00%	\$52.09
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in El Paso, Texas. Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content)	12	15.58%	\$46.84
Azul Medspa CoolSculpting Body Contouring Sculpt Your Body					

Google Ads | Medstar Media > Azul Medspa - Cool Sculpting - Pricilla Chavez 503-387-4552 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled Status: All ads limited by policy Type: Search Budget: \$50.83/day Optimization score: 64.2% Campaign settings

Overview | Recommendations | Insights & reports | Ad groups | Ads & assets | **Ads** | Assets | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Advanced bid adj. | Drafts | Experiments

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
Azul Medspa CoolSculpting Body Contouring Sculpt Your Body in El Paso +12 more azul-medspa.com/coolsculpting/el_paso Our Biggest CoolSculpting Discount Ever. Up to 20% Off 6+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat in... View assets details	3. body contouring	Removed Policy (Restricted medical content)	11	14.29%	\$42.60
Azul Medspa CoolSculpting CoolSculpting® Elite +6 more azul-medspa.com/coolsculpting/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	4. liposuction	Not eligible Policy (Restricted medical content), Ad group removed	11	9.57%	\$40.71
Azul Medspa CoolSculpting in El Paso Freeze Stubborn Fat 2x Faster +12 more azul-medspa.com/coolsculpting/el_paso Our Biggest CoolSculpting Discount Ever. Up to 20% Off 6+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat in... View assets details	5. chin fat removal	Removed Policy (Restricted medical content)	8	17.39%	\$39.62
Azul Medspa CoolSculpting CoolSculpting® Elite +6 more azul-medspa.com/coolsculpting/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	0. coolsculpting	Not eligible Policy (Restricted medical content), Ad group removed	10	14.71%	\$35.51
Azul Medspa CoolSculpting CoolSculpting® Elite +6 more azul-medspa.com/coolsculpting/el_paso Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	x. Expanded Reach Test	Not eligible Policy (Restricted medical content), Ad group removed	8	7.69%	\$34.75
Azul Medspa CoolSculpting Removes Chin Fat Double Chin Removal +12 more azul-medspa.com/coolsculpting/el_paso Our Biggest CoolSculpting Discount Ever. Up to 20% Off 6+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat in... View assets details	5. chin fat removal	Removed Policy (Restricted medical content)	7	11.86%	\$30.30
Azul Medspa CoolSculpting CoolSculpting® Elite +12 more azul-medspa.com/coolsculpting/el_paso Our Biggest CoolSculpting Discount Ever. Up to 20% Off 6+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat in... View assets details	1. laser fat removal	Removed Policy (Restricted medical content)	6	8.82%	\$18.54
Azul Medspa CoolSculpting CoolSculpting® Elite +6 more		Not eligible			

Enabled Status: All ads limited by policy Type: Search Budget: \$50.83/day Optimization score: 64.2% Campaign settings Campaign 2 of 2

Asset	Status	Asset type	Position pinning	Impr.	Asset source
20% Off 6+ Treatments	Not eligible Policy (Restricted medical content), Ad group removed	Headline	None	72	Advertiser
Coolsculpting in El Paso	Not eligible Policy (Restricted medical content), Ad group removed	Headline	1st position	1,559	Advertiser
CoolSculpting® Elite El Paso	Not eligible Policy (Restricted medical content), Ad group removed	Headline	1st position	216	Advertiser
Top Provider in El Paso	Not eligible Policy (Restricted medical content), Ad group removed	Headline	None	139	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Not eligible Policy (Restricted medical content), Ad group removed	Description	None	0	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Not eligible Policy (Restricted medical content), Ad group removed	Description	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 20% Off 6+ CoolSculpting Treatments	Not eligible Policy (Restricted medical content), Ad group removed	Description	2nd position	1,252	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Not eligible Policy (Restricted medical content), Ad group removed	Description	None	1,888	Advertiser

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Some inventory may be provided through third party intermediaries.
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Assets Custom Jan 1 - Mar 31, 2024 Show last 30 days

Table view: Associations

Upgraded

Asset type: All

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search coolsculpting	Campaign	Eligible	5	15.63%	\$14.26
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content)	779	15.20%	\$3,604.63
CoolSculpting Elite CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content)	772	15.28%	\$3,574.53
Why Choose Us? Read About What Sets Us Apart from Other Medspas in El Paso, TX	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content)	658	15.26%	\$3,067.41
About Us Learn More About Our Team, Location and Available Beauty Treatments.	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content)	610	14.74%	\$2,834.54
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content)	397	12.34%	\$1,918.79

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content)	397	12.34%	\$1,918.79
Freeze Your Fat	MS search coolsculpting	Campaign	Eligible	228	14.91%	\$1,060.09
Nonsurgical Fat Reduction	MS search coolsculpting	Campaign	Eligible	199	13.49%	\$1,005.72
FDA Cleared	MS search coolsculpting	Campaign	Eligible	179	15.42%	\$853.03
Highlights: No Surgery	MS search coolsculpting	Campaign	Eligible	109	11.35%	\$472.99
Liposuction Alternative	MS search coolsculpting	Campaign	Eligible	88	11.28%	\$352.37
20% Off 4+ Treatments	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
Spring Sale - 20% off CoolSculpting ELITE	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content)	157	11.57%	\$687.49
Fall Sale - Up to 20% off 6+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content)	0	-	\$0.00
Winter Sale - 20% off 6+ Treatments	MS search coolsculpting	Campaign	Removed Disapproved (Destination not working)	0	-	\$0.00
Spring Sale - 20% off 6+ Treatments	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
Summer Sale - Up to 20% off 6+ Treatments	MS search coolsculpting	Campaign	Removed	0	-	\$0.00

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Azul Medspa	MS search coolsculpting	Campaign	Eligible	876	12.11%	\$3,929.39
915-317-5212	Account	Account	Eligible	18	6.55%	\$98.06
Image	MS search coolsculpting	Campaign	Eligible	108	11.29%	\$516.79
Image	MS search coolsculpting	Campaign	Eligible	61	12.08%	\$263.80
Image	MS search coolsculpting	Campaign	Eligible	10	17.24%	\$41.84
Image	MS search coolsculpting	Campaign	Eligible	0	0.00%	\$0.00

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Image	MS search coolsculpting	Campaign	Eligible	0	-	\$0.00
Image	MS search coolsculpting	Campaign	Eligible	0	0.00%	\$0.00
Image	MS search coolsculpting	Campaign	Not eligible Disapproved (Prohibited content)	0	-	\$0.00
Total: Images				163	11.37%	\$750.45
Total: Business name				876	12.11%	\$3,929.39
Total: Business logo				876	12.11%	\$3,929.39
Total: Sitelinks				779	15.19%	\$3,604.63
Total: Callouts				435	14.62%	\$2,060.49
Total: Structured snippets				5	15.63%	\$14.26
Total: Calls				18	6.55%	\$98.06
Total: Promotions				157	11.57%	\$687.49

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You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Campaigns Azul Medspa - 2320658331375326 (2...)

Updated just now | Discard drafts | Review and publish

Search and filter: Campaign name contains cool

Columns: Custom | Breakdown | Reports | Export

Off/On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input type="checkbox"/>	MS Coolsculpting Elite - (Conversions)	Active 1 recommendation	Using ad set bid...	Using ad set bu...	Multiple attrib...	100 Website Leads	37,870	175,296	\$30.65 Per Lead	\$3,064.87	Ongoing
<input type="checkbox"/>	Post: "Coolsculpting EN VIVO"	Off	Highest volume	\$200.00 Lifetime	7-day click or ...	Link Click	—	—	Per Link Click	\$0.00	Feb 1, 2024
<input type="checkbox"/>	Post: "Azul Medspa Coolsculpting en vivo"	Off	Highest volume	\$100.00 Lifetime	28-day click or ...	Messaging Conversat...	—	—	Per Messaging Conv...	\$0.00	Oct 15, 2023
Results from 3 campaigns					Multiple attrib...	—	37,870	175,296 Total	—	\$3,064.87 Total spent	

Ads Azul Medspa - 2320658331375326 (2...)

Updated just now | Discard drafts | Review and publish

Search and filter: Campaign name contains cool

Columns: Custom | Breakdown | Reports | Export

Off/On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	Azul Medspa - CS Elite - Image - Doctor & P...	b 6, 2024, 6:52...	7-day click, 1-...	18 Website Leads	21,236	49,043	\$43.10 Per Lead	—	—	—	\$775.87
<input type="checkbox"/>	CS Elite - Image - Seated Model	b 6, 2024, 6:52...	7-day click	32 Website Leads	12,073	42,760	\$23.06 Per Lead	—	—	—	\$737.99
<input type="checkbox"/>	CS Elite - Image - Ready For Summer	b 6, 2024, 6:52...	7-day click	7 Website Leads	7,586	19,265	\$37.94 Per Lead	—	—	—	\$265.59
<input type="checkbox"/>	CS Elite - Image - Doctor & Patient	b 6, 2024, 6:52...	7-day click	7 Website Leads	6,447	14,147	\$30.61 Per Lead	—	—	—	\$214.30
<input type="checkbox"/>	CS Elite - Image - Ready For Summer	p 12, 2023, 10...	7-day click	6 Website Leads	925	3,759	\$22.32 Per Lead	—	—	—	\$133.89
<input type="checkbox"/>	Azul Medspa - CS Elite - Image - Ready For S...	b 6, 2024, 6:52...	7-day click, 1-...	3 Website Leads	2,793	5,844	\$43.11 Per Lead	Average	Average	Average	\$129.33
<input type="checkbox"/>	CS Elite - Video - Music - Self Experience	p 12, 2023, 10...	7-day click	1 Website Lead	1,401	4,227	\$107.97 Per Lead	—	—	—	\$107.97
<input type="checkbox"/>	Azul Medspa - CS Elite - Image - Selfie	b 6, 2024, 6:52...	7-day click, 1-...	1 Website Lead	2,234	4,738	\$103.43 Per Lead	—	—	—	\$103.43
<input type="checkbox"/>	CS Elite - Video - Music - Self Experience	b 6, 2024, 6:52...	7-day click	2 Website Leads	2,860	5,731	\$49.48 Per Lead	—	—	—	\$98.96
<input type="checkbox"/>	CS Elite - Image - Smile	b 6, 2024, 6:52...	7-day click	5 Website Leads	2,706	5,989	\$19.61 Per Lead	—	—	—	\$98.04
<input type="checkbox"/>	CS Elite - Image - Seated Model	p 12, 2023, 10...	7-day click	11 Website Leads	722	2,709	\$8.45 Per Lead	—	—	—	\$92.97
<input type="checkbox"/>	Azul Medspa - CS Elite - Image - Smile	b 6, 2024, 6:52...	7-day click, 1-...	4 Website Leads	2,102	4,460	\$22.09 Per Lead	—	—	—	\$88.35
<input type="checkbox"/>	CS Elite - Image - Selfie	b 6, 2024, 6:52...	7-day click	2 Website Leads	2,614	5,641	\$42.77 Per Lead	—	—	—	\$85.53
Results from 36 ads					Multiple attrib...	100 Website Leads	37,870	175,296 Total	\$30.65 Per Lead	—	\$3,064.87 Total spent

Ads Azul Medspa - 2320658331375326 (2...)

Updated just now | Discard drafts | Review and publish

Search and filter: Campaign name contains cool

Columns: Custom | Breakdown | Reports | Export


Off/On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS Elite - Image - Selfie	b 6, 2024, 6:52...	7-day click	2 Website Leads	2,614	5,641	\$42.77 Per Lead	—	—	—	\$85.53
<input type="checkbox"/>	Azul Medspa - CS Elite - Image - Seated Mo...	b 6, 2024, 6:52...	7-day click, 1-...	—	2,492	4,033	—	Average	Average	Average	\$76.30
<input type="checkbox"/>	CS Elite - Image - Doctor & Patient	p 12, 2023, 10...	7-day click	1 Website Lead	986	2,278	\$44.40 Per Lead	—	—	—	\$44.40
<input type="checkbox"/>	CS Elite - Image - Selfie	p 12, 2023, 10...	7-day click	—	188	300	—	—	—	—	\$6.00
<input type="checkbox"/>	CS Elite - Image - Smile	p 12, 2023, 10...	7-day click	—	216	372	—	—	—	—	\$5.95
<input type="checkbox"/>	Azul Medspa - CS Elite - Video - 6 Months A...	r 5, 2024, 4:10...	7-day click, 1-...	—	—	—	—	—	—	—	—
<input type="checkbox"/>	Azul Medspa - CS Elite - Video - Closed Capt...	r 5, 2024, 4:10...	7-day click, 1-...	—	—	—	—	—	—	—	—
<input type="checkbox"/>	Azul Medspa - CS Elite - Image - Frost Meet...	r 5, 2024, 4:10...	7-day click, 1-...	—	—	—	—	—	—	—	—
<input type="checkbox"/>	Azul Medspa - CS Elite - Image - Coolest Mo...	r 5, 2024, 4:10...	7-day click, 1-...	—	—	—	—	—	—	—	—
<input type="checkbox"/>	Azul Medspa - CS Elite - Video - What Does ...	r 5, 2024, 4:10...	7-day click, 1-...	—	—	—	—	—	—	—	—
<input type="checkbox"/>	Azul Medspa - CS Elite - Image - Freeze Fat	r 5, 2024, 4:10...	7-day click, 1-...	—	—	—	—	—	—	—	—
<input type="checkbox"/>	Azul Medspa - CS Elite - Image - Celebrate	r 5, 2024, 4:10...	7-day click, 1-...	—	—	—	—	—	—	—	—
Results from 36 ads					Multiple attrib...	100 Website Leads	37,870	175,296 Total	\$30.65 Per Lead	—	\$3,064.87 Total spent

View preview

Mobile Feed | Sponsored | Azul Laser Clinic & Medspa

CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results.

CoolSculpting® Elite is FDA cleared to freeze and destroy unwanted fat cells in nine areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



azul-medspa.com
New Client Special 20% OFF


37 likes | 1 comment | 1 share

View preview

Mobile Feed | Sponsored | Azul Laser Clinic & Medspa

CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results.

CoolSculpting® Elite is FDA cleared to freeze and destroy unwanted fat cells in nine areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



azul-medspa.com
New Client Special 20% OFF

25 likes | 3 comments | 1 share

Ads Azul Medspa - 2320658331375326 (2)

Campaign name contains cool Search and filter

View preview

Mobile Feed Azul Laser Clinic & Medspa Sponsored

CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results.

CoolSculpting® Elite is FDA cleared to freeze and destroy unwanted fat cells in nine areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

azul-medspa.com
New Client Special 20% OFF Learn more

22 1 comment

Like Comment Share

Results from 36 ads

Per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$43.10	—	—	—	\$775.87
\$23.06	—	—	—	\$737.99
\$37.94	—	—	—	\$265.59
\$30.61	—	—	—	\$214.30
\$22.32	—	—	—	\$133.89
\$43.11	Average	Average	Average	\$129.33
\$107.97	—	—	—	\$107.97
\$103.43	—	—	—	\$103.43
\$49.48	—	—	—	\$98.96
\$19.61	—	—	—	\$98.04
\$8.45	—	—	—	\$92.97
\$22.09	—	—	—	\$88.35
\$42.77	—	—	—	\$85.53
\$30.65	—	—	—	\$3,064.87
Per Lead				Total spent

Ads Azul Medspa - 2320658331375326 (2)

Campaign name contains cool Search and filter

View preview

Mobile Feed Azul Laser Clinic & Medspa Sponsored

CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results.

CoolSculpting® Elite is FDA cleared to freeze and destroy unwanted fat cells in nine areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

azul-medspa.com
New Client Special 20% OFF Learn more

6

Like Comment Share

Results from 36 ads

Per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$43.10	—	—	—	\$775.87
\$23.06	—	—	—	\$737.99
\$37.94	—	—	—	\$265.59
\$30.61	—	—	—	\$214.30
\$22.32	—	—	—	\$133.89
\$43.11	Average	Average	Average	\$129.33
\$107.97	—	—	—	\$107.97
\$103.43	—	—	—	\$103.43
\$49.48	—	—	—	\$98.96
\$19.61	—	—	—	\$98.04
\$8.45	—	—	—	\$92.97
\$22.09	—	—	—	\$88.35
\$42.77	—	—	—	\$85.53
\$30.65	—	—	—	\$3,064.87
Per Lead				Total spent

Ads Azul Medspa - 2320658331375326 (2)

Campaign name contains cool Search and filter

View preview

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13 1 comment 1 share

Like Comment Share

Results from 36 ads

Per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$43.10	—	—	—	\$775.87
\$23.06	—	—	—	\$737.99
\$37.94	—	—	—	\$265.59
\$30.61	—	—	—	\$214.30
\$22.32	—	—	—	\$133.89
\$43.11	Average	Average	Average	\$129.33
\$107.97	—	—	—	\$107.97
\$103.43	—	—	—	\$103.43
\$49.48	—	—	—	\$98.96
\$19.61	—	—	—	\$98.04
\$8.45	—	—	—	\$92.97
\$22.09	—	—	—	\$88.35
\$42.77	—	—	—	\$85.53
\$30.65	—	—	—	\$3,064.87
Per Lead				Total spent

Ads Azul Medspa - 2320658331375326 (2)

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\$43.10	—	—	—	\$775.87
\$23.06	—	—	—	\$737.99
\$37.94	—	—	—	\$265.59
\$30.61	—	—	—	\$214.30
\$22.32	—	—	—	\$133.89
\$43.11	Average	Average	Average	\$129.33
\$107.97	—	—	—	\$107.97
\$103.43	—	—	—	\$103.43
\$49.48	—	—	—	\$98.96
\$19.61	—	—	—	\$98.04
\$8.45	—	—	—	\$92.97
\$22.09	—	—	—	\$88.35
\$42.77	—	—	—	\$85.53
\$30.65	—	—	—	\$3,064.87
Per Lead				Total spent

Ads Azul Medspa - 2320658331375326 (2)

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View preview

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16 1 comment

Like Comment Share

Results from 36 ads

Per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$43.10	—	—	—	\$775.87
\$23.06	—	—	—	\$737.99
\$37.94	—	—	—	\$265.59
\$30.61	—	—	—	\$214.30
\$22.32	—	—	—	\$133.89
\$43.11	Average	Average	Average	\$129.33
\$107.97	—	—	—	\$107.97
\$103.43	—	—	—	\$103.43
\$49.48	—	—	—	\$98.96
\$19.61	—	—	—	\$98.04
\$8.45	—	—	—	\$92.97
\$22.09	—	—	—	\$88.35
\$42.77	—	—	—	\$85.53
\$30.65	—	—	—	\$3,064.87
Per Lead				Total spent

Ads Azul Medspa - 2320658331375326 (2)


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Mobile Feed

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New Client Special 20% OFF Learn more

6 2 comments

Like Comment Share

Close

Per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$43.11	Average	Average	Average	\$129.33
\$107.97	—	—	—	\$107.97
\$103.43	—	—	—	\$103.43
\$49.48	—	—	—	\$98.96
\$19.61	—	—	—	\$98.04
\$8.45	—	—	—	\$92.97
\$22.09	—	—	—	\$88.35
\$42.77	—	—	—	\$85.53
—	Average	Average	Average	\$76.30
\$44.40	—	—	—	\$44.40
—	—	—	—	\$6.00
—	—	—	—	\$5.95
\$30.65	—	—	—	\$3,064.87

Ads Azul Medspa - 2320658331375326 (2)

Campaign name contains cool Search and filter

Mobile Feed

Story Unavailable

The story in this ad is unavailable for preview. Either it does not exist, or you do not have permission to see it.

Full size preview

Close

Per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$103.43	—	—	—	\$103.43
\$49.48	—	—	—	\$98.96
\$19.61	—	—	—	\$98.04
\$8.45	—	—	—	\$92.97
\$22.09	—	—	—	\$88.35
\$42.77	—	—	—	\$85.53
—	Average	Average	Average	\$76.30
\$44.40	—	—	—	\$44.40
—	—	—	—	\$6.00
—	—	—	—	\$5.95
\$30.65	—	—	—	\$3,064.87

Ads Azul Medspa - 2320658331375326 (2)


Campaign name contains cool Search and filter

Mobile Feed

Azul Laser Clinic & Medspa Sponsored

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Like Comment Share

Close

Per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$103.43	—	—	—	\$103.43
\$49.48	—	—	—	\$98.96
\$19.61	—	—	—	\$98.04
\$8.45	—	—	—	\$92.97
\$22.09	—	—	—	\$88.35
\$42.77	—	—	—	\$85.53
—	Average	Average	Average	\$76.30
\$44.40	—	—	—	\$44.40
—	—	—	—	\$6.00
—	—	—	—	\$5.95
\$30.65	—	—	—	\$3,064.87

Ads Azul Medspa - 2320658331375326 (2)


Campaign name contains cool Search and filter

Mobile Feed

Azul Laser Clinic & Medspa Sponsored

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New Client Special 20% OFF Learn more

7

Like Comment Share

Close

Per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$103.43	—	—	—	\$103.43
\$49.48	—	—	—	\$98.96
\$19.61	—	—	—	\$98.04
\$8.45	—	—	—	\$92.97
\$22.09	—	—	—	\$88.35
\$42.77	—	—	—	\$85.53
—	Average	Average	Average	\$76.30
\$44.40	—	—	—	\$44.40
—	—	—	—	\$6.00
—	—	—	—	\$5.95
\$30.65	—	—	—	\$3,064.87

Ads Azul Medspa - 2320658331375326 (2)


Campaign name contains cool Search and filter

Mobile Feed

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New Client Special 20% OFF Learn more

13

Like Comment Share

Close

Per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$19.61	—	—	—	\$98.04
\$8.45	—	—	—	\$92.97
\$22.09	—	—	—	\$88.35
\$42.77	—	—	—	\$85.53
—	Average	Average	Average	\$76.30
\$44.40	—	—	—	\$44.40
—	—	—	—	\$6.00
—	—	—	—	\$5.95
\$30.65	—	—	—	\$3,064.87

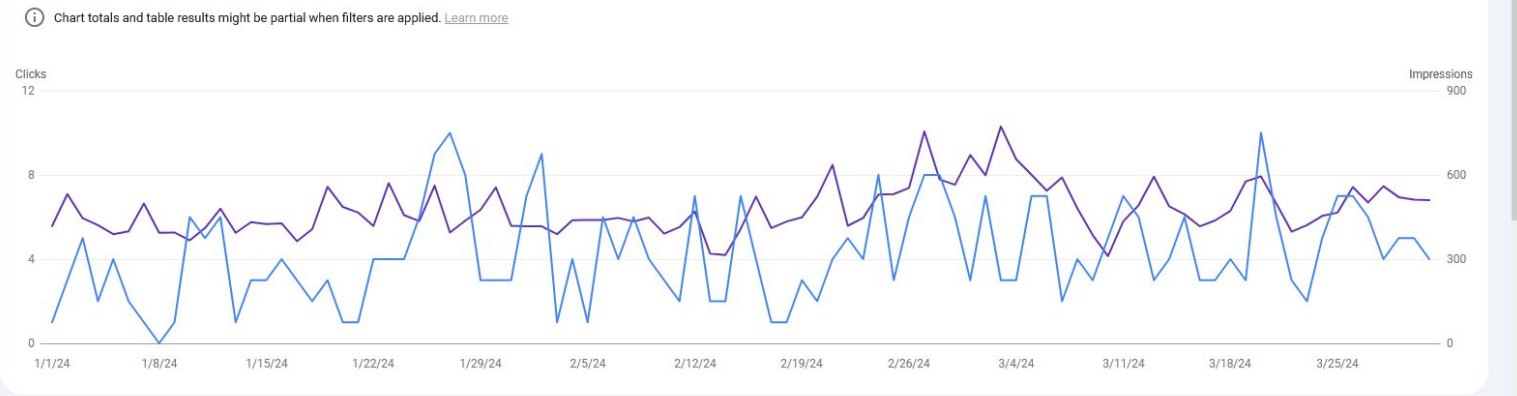
- Overview
- Performance**
- URL inspection
- Indexing
- Pages
- Video pages
- Sitemaps
- Removals
- Experience
- Page Experience
- Core Web Vitals
- HTTPS
- Enhancements
- Breadcrumbs
- FAQ
- Sitelinks searchbox
- Security & Manual Actions

Performance

EXPORT

Search type: Web Date: Jan 1, 2024-Mar 31, 20... Query: +cool X + New Last updated: 3 hours ago

Total clicks **386**
 Total impressions **43.4K**
 Average CTR **0.9%**
 Average position **44.7**



[QUERIES](#)
[PAGES](#)
[COUNTRIES](#)
[DEVICES](#)
[SEARCH APPEARANCE](#)
[DATES](#)

- Overview
- Performance**
- URL inspection
- Indexing
- Pages
- Video pages
- Sitemaps
- Removals
- Experience
- Page Experience
- Core Web Vitals
- HTTPS
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- FAQ
- Sitelinks searchbox
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Performance

EXPORT

Search type: Web Date: Jan 1, 2024-Mar 31, 20... Query: +cool X + New Last updated: 3 hours ago

[QUERIES](#)
[PAGES](#)
[COUNTRIES](#)
[DEVICES](#)
[SEARCH APPEARANCE](#)
[DATES](#)

Top queries	Clicks	Impressions
coolsculpting aftercare	80	1,126
coolsculpting recovery	38	635
foods to avoid after coolsculpting	22	387
what to do after coolsculpting	22	284
after coolsculpting	21	1,037
coolsculpting el paso	15	176
things to do or not after coolsculpting	14	643
cool sculpting el paso	13	150
what to eat after coolsculpting	12	53
coolsculpting post care	11	246

Rows per page: 10 1-10 of 1000

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
801-890-3847



Azul Medspa East

Invoice Number	FB2023-584
Date of Issue	01/01/2024
Due Date	01/01/2024
Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring• Conversion Tools + Lead Nurture Technology	\$1,500.00	0.5	\$750.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:</p> <ul style="list-style-type: none">• Google Business Profile: Creation, management, and monthly updates to the client's Profile.• Listings in online directories.• Management of Google Maps listing. <p>DATA MONITORING AND REPORTING:</p> <ul style="list-style-type: none">• Set-up and management of Google Search Console• Data monitoring from various SEO tools to ensure optimal performance• Regular SEO reporting to the client	\$1,750.00	0.5	\$875.00
Website Hosting + Design Updates <ul style="list-style-type: none">• Hosting service includes added security features and maintenance• One hour of website edits or updates provided each month (No rollover)	\$197.00	0.5	\$98.50

Subtotal	1,723.50
Tax	0.00
<hr/>	
Total	1,723.50
Amount Paid	1,723.50
<hr/> <hr/>	
Amount Due (USD)	\$0.00

Notes

We have split your monthly billing to cover two East & West locations.

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
801-890-3847



Azul Medspa East

Invoice Number FB2023-640
Date of Issue 02/01/2024
Due Date 02/01/2024

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring• Conversion Tools + Lead Nurture Technology	\$1,500.00	0.5	\$750.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: <ul style="list-style-type: none">• Google Business Profile: Creation, management, and monthly updates to the client's Profile.• Listings in online directories.• Management of Google Maps listing. DATA MONITORING AND REPORTING: <ul style="list-style-type: none">• Set-up and management of Google Search Console• Data monitoring from various SEO tools to ensure optimal performance• Regular SEO reporting to the client	\$1,750.00	0.5	\$875.00
Website Hosting + Design Updates <ul style="list-style-type: none">• Hosting service includes added security features and maintenance• One hour of website edits or updates provided each month (No rollover)	\$197.00	0.5	\$98.50

Subtotal	1,723.50
Tax	0.00
<hr/>	
Total	1,723.50
Amount Paid	1,723.50
<hr/> <hr/>	
Amount Due (USD)	\$0.00

Notes

We have split your monthly billing to cover two East & West locations.

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
801-890-3847



Azul Medspa East

Invoice Number	FB2023-704
Date of Issue	03/01/2024
Due Date	03/01/2024
Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring• Conversion Tools + Lead Nurture Technology	\$1,500.00	0.5	\$750.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:</p> <ul style="list-style-type: none">• Google Business Profile: Creation, management, and monthly updates to the client's Profile.• Listings in online directories.• Management of Google Maps listing. <p>DATA MONITORING AND REPORTING:</p> <ul style="list-style-type: none">• Set-up and management of Google Search Console• Data monitoring from various SEO tools to ensure optimal performance• Regular SEO reporting to the client	\$1,750.00	0.5	\$875.00
Website Hosting + Design Updates <ul style="list-style-type: none">• Hosting service includes added security features and maintenance• One hour of website edits or updates provided each month (No rollover)	\$197.00	0.5	\$98.50

Subtotal	1,723.50
Tax	0.00
<hr/>	
Total	1,723.50
Amount Paid	1,723.50
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Amount Due (USD)	\$0.00

Notes

We have split your monthly billing to cover two East & West locations.

Medstar Media, Inc.
 10808 S. River Front Parkway Suite 3020
 South Jordan, UT 84095
 801-890-3847



Azul Medspa West

Invoice Number	FB2023-610
Date of Issue	01/01/2024
Due Date	01/01/2024
Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management • Monthly management of Google Ads and/or Meta campaigns (Facebook and Instagram) • Optimize campaigns for conversions • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Conversion Tools + Lead Nurture Technology • Sales training and monitoring • Call tracking & reporting - Includes the ad management of 5 locations for CoolSculpting campaigns	\$1,500.00	0.5	\$750.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client	\$1,750.00	0.5	\$875.00
Website Hosting + Design Updates	\$197.00	0.5	\$98.50

Secure website hosting + one hour of free website updates (no roll-over) for 12 months

Subtotal	1,723.50
Tax	0.00
<hr/>	
Total	1,723.50
Amount Paid	1,723.50
<hr/> <hr/>	
Amount Due (USD)	\$0.00

Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
801-890-3847



Azul Medspa West

Invoice Number	FB2023-664
Date of Issue	02/01/2024
Due Date	02/01/2024
Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management <ul style="list-style-type: none">• Monthly management of Google Ads and/or Meta campaigns (Facebook and Instagram)• Optimize campaigns for conversions• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Tools + Lead Nurture Technology• Sales training and monitoring• Call tracking & reporting <p>- Includes the ad management of 5 locations for CoolSculpting campaigns</p>	\$1,500.00	0.5	\$750.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:</p> <ul style="list-style-type: none">• Google Business Profile: Creation, management, and monthly updates to the client's Profile.• Listings in online directories.• Management of Google Maps listing. <p>DATA MONITORING AND REPORTING:</p> <ul style="list-style-type: none">• Set-up and management of Google Search Console• Data monitoring from various SEO tools to ensure optimal performance• Regular SEO reporting to the client	\$1,750.00	0.5	\$875.00
Website Hosting + Design Updates	\$197.00	0.5	\$98.50

Secure website hosting + one hour of free website updates (no roll-over) for 12 months

Subtotal	1,723.50
Tax	0.00
<hr/>	
Total	1,723.50
Amount Paid	1,723.50
<hr/> <hr/>	
Amount Due (USD)	\$0.00

Notes

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Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
801-890-3847



Azul Medspa West

Invoice Number	FB2023-726
Date of Issue	03/01/2024
Due Date	03/01/2024
Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management <ul style="list-style-type: none">• Monthly management of Google Ads and/or Meta campaigns (Facebook and Instagram)• Optimize campaigns for conversions• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Tools + Lead Nurture Technology• Sales training and monitoring• Call tracking & reporting <p>- Includes the ad management of 5 locations for CoolSculpting campaigns</p>	\$1,500.00	0.5	\$750.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:</p> <ul style="list-style-type: none">• Google Business Profile: Creation, management, and monthly updates to the client's Profile.• Listings in online directories.• Management of Google Maps listing. <p>DATA MONITORING AND REPORTING:</p> <ul style="list-style-type: none">• Set-up and management of Google Search Console• Data monitoring from various SEO tools to ensure optimal performance• Regular SEO reporting to the client	\$1,750.00	0.5	\$875.00
Website Hosting + Design Updates	\$197.00	0.5	\$98.50

Secure website hosting + one hour of free website updates (no roll-over) for 12 months

Subtotal	1,723.50
Tax	0.00
<hr/>	
Total	1,723.50
Amount Paid	1,723.50
<hr/> <hr/>	
Amount Due (USD)	\$0.00

Notes

Referral Program

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