



Google Ads | Chris Zelig > balance welln... 434-132-4815 | All campaigns > search | beta | coolscu... | Budget: US\$39.08/day | In this campaign 4 keyword conflicts

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 548 3.78% US\$3,313.45						
Landing pages	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Balance Wellness Center www.balancew.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Houston, TX. Schedule a Free Consultation	3. body sculpting	Approved	1	2.70% US\$6.83
Keywords	<input type="checkbox"/>	25% Off CoolSculpting Cost   Safe & Effective Fat Reduction   Best CoolSculpting Price www.balancew.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Houston. Free Consult. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	SKAG   how much is coolsculpting   BROAD	Ad group paused	1	1.06% US\$6.16
Demographics	<input type="checkbox"/>	{Keyword:#1 CoolSculpting Deal 25% Off}   Target Belly Fat, Love Handles   Fat Reduction in Houston ... www.balancew.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. #1 FDA-Cleared, Non-... View assets details	SKAG   coolsculpting face   BROAD	Ad group paused	0	0.00% US\$0.00
Settings	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off   Target Belly Fat, Love Handles   Fat Reduction in Houston www.balancew.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze	SKAG   coolsculpting face   BROAD	Ad group paused	0	0.00% US\$0.00

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Keywords	<input type="checkbox"/>	25% Off All Fat Freezing   Balance Wellness Center   #1 Provider in Houston balancew.com/coolsculpting/fat-freezing #1 CoolSculpting® Deal. Top Provider in Houston, TX for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	6. coolsculpting - fat freeze	Approved	0	US\$0.00
Demographics	Total: Ads 548 3.78% US\$3,313.45					
Settings	Total: Campaign 548 3.78% US\$3,313.45					

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ADS EXTENSIONS AUTOMATED EXTENSIONS Custom 3 Jul - 30 Sep 2019

Ad groups	Extension	Added to	Level	Status	Clicks	CTR	Cost
Location extension							
Landing pages	<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews Patient Testimonials	search   beta   coolscu...	Campaign	Approved	0	0.00% US\$0.00
Keywords	<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology - Latest Applicators & Dual Sculpting	search   beta   coolscu...	Campaign	Approved	0	0.00% US\$0.00
Audiences	<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	search   beta   coolscu...	Campaign	Approved	0	0.00% US\$0.00
Demographics	<input type="checkbox"/>	25% Off All Fat Areas Save on CoolSculpting Cost Fat Freezing Special	search   beta   coolscu...	Campaign	Approved	0	US\$0.00
Settings	Call extension						
Locations	<input type="checkbox"/>	(713) 338-1231 (mobile)	Account	Account	Approved	36	3.73% US\$416.66
Ad schedule	<input type="checkbox"/>	(713) 338-1231	Account	Account	Approved	15	1.66% US\$99.05

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Extension type: All ADD FILTER Associations view

Ad groups	Extension	Added to	Level	Status	Clicks	CTR	Cost
Location extension							
Landing pages	<input type="checkbox"/>	rbyantmd@gmail.com (View locations) All locations selected	Account	Account	-	-	-
Callout extension							
Keywords	<input type="checkbox"/>	New Clients 25% OFF	search   beta   coolscu...	Campaign	Approved	251	3.83% US\$1,509.95
Audiences	<input type="checkbox"/>	Liposuction Alternative	search   beta   coolscu...	Campaign	Approved	247	3.84% US\$1,482.82
Demographics	<input type="checkbox"/>	Highlights: No Surgery	search   beta   coolscu...	Campaign	Approved	249	3.81% US\$1,392.51
Settings	<input type="checkbox"/>	Contact Us + Free Consult	search   beta   coolscu...	Campaign	Approved	226	3.67% US\$1,333.43
Locations	<input type="checkbox"/>	1 Fat Reduction Treatment	search   beta   coolscu...	Campaign	Approved	225	3.84% US\$1,216.70
Ad schedule	Total: Sitelink extensions						0 0.00% US\$0.00
Devices	Total: Callout extensions						344 3.86% US\$2,058.77
Advanced bid adj.	Total: Call extensions						65 2.90% US\$625.15

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Ad groups	Extension	Added to	Level	Status	Clicks	CTR	Cost
Landing pages	<input type="checkbox"/>	Liposuction Alternative	search   beta   coolscu...	Campaign	Approved	247	3.84% US\$1,482.82
Keywords	<input type="checkbox"/>	Highlights: No Surgery	search   beta   coolscu...	Campaign	Approved	249	3.81% US\$1,392.51
Audiences	<input type="checkbox"/>	Contact Us + Free Consult	search   beta   coolscu...	Campaign	Approved	226	3.67% US\$1,333.43
Demographics	<input type="checkbox"/>	1 Fat Reduction Treatment	search   beta   coolscu...	Campaign	Approved	225	3.84% US\$1,216.70
Settings	Total: Sitelink extensions						0 0.00% US\$0.00
Locations	Total: Callout extensions						344 3.86% US\$2,058.77
Ad schedule	Total: Call extensions						65 2.90% US\$625.15
Devices	Total: Location extensions						325 4.26% US\$2,043.75

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Overview	<span>Enabled</span> <span>Status: Limited by budget</span> <span>Optimisation score: 74%</span> <span>Type: Search</span> <span>Budget: US\$30.00/day</span>																														
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