

Medstar Media, INC.
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 chris@medstarmedia.com

INVOICE

BILL TO
 Balance Wellness Center

INVOICE # 1040
DATE 06/24/2019
DUE DATE 06/24/2019
TERMS Due on receipt

| DATE | ACTIVITY | DESCRIPTION | QTY | RATE | AMOUNT |
|------------|---|---|-----|----------|----------|
| 07/01/2019 | Digital Marketing Set Up Service | Set Up Google Adwords pay per click campaigns for CoolSculpting related searches • Perform keyword research, create ad groups and ad copy • Set up Facebook/Instagram ad campaigns • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. BONUS: up to 5-hour website updates. ---- Monthly marketing services commence after completion of ad campaign set up. \$1500 is the fee is to manage the digital marketing campaigns monthly. A three-month monthly management term is required. After the three-month requirement, either party may cancel services with a 30-day notice. Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook. | 1 | 1,500.00 | 1,500.00 |
| 07/01/2019 | Digital Marketing Monthly Management | • Monthly management of Google Adwords, Facebook and Instagram | 1 | 1,500.00 | 1,500.00 |

| DATE | ACTIVITY | DESCRIPTION | QTY | RATE | AMOUNT |
|------|----------|-------------|-----|------|--------|
|------|----------|-------------|-----|------|--------|

campaigns to target CoolSculpting buyers online.

- Optimize campaigns for conversions monthly
- Monitor budget and adjust bids to gain better ROI
- Manage keyword selection and audience targeting
- Consult Exit pop technology to increase leads.
- Additional service page generation and AdWords campaigns set up

Client is responsible to pay media costs directly to Google & Facebook.

Monthly marketing services commence after completion of ad campaign set up.

A three-month monthly management term is required.

Digital Marketing Agreement
 Medstar Media, Inc. also known as "Company" agrees to provide Balance Wellness Center also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 6/24/2019

PAYMENT
 BALANCE DUE

3,000.00
\$0.00

Signature _____ /Dr. Ronald Bryant / Balance Wellness Center
 Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.