

**Medstar Media, INC.**  
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 New York, NY 10010  
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 chris@medstarmedia.com

# INVOICE

**BILL TO**  
 Balance Wellness Center

**INVOICE #** 1085  
**DATE** 09/16/2019  
**DUE DATE** 09/16/2019  
**TERMS** Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
09/01/2019	<b>Digital Marketing Monthly Management</b>	Service Dates: ( 09/01/19-09/30/19 ) <ul style="list-style-type: none"> <li>• Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online.</li> <li>• Optimize campaigns for conversions monthly</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Consult Exit pop technology to increase leads.</li> <li>• Additional service page generation and AdWords campaigns set up</li> </ul> Client is responsible to pay media costs directly to Google & Facebook. Monthly marketing services commence after completion of ad campaign set up. A three-month monthly management term is required.	1	1,500.00	1,500.00
09/01/2019	<b>Website Design + Development</b>	<ul style="list-style-type: none"> <li>• Complete landing page redesign and development.</li> <li>• Create SEO optimized content</li> <li>• Optimize website for optimal desktop, tablet, mobile and cross-browser usability</li> <li>• Design custom graphics</li> </ul>	1	500.00	500.00

Digital Marketing Agreement

**PAYMENT**

2,000.00

Medstar Media, Inc. also known as "Company" agrees to provide Balance Wellness Center also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 6/24/2019

BALANCE DUE

**\$0.00**

Signature \_\_\_\_\_ /Dr. Ronald Bryant / Balance Wellness Center

Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.