

Bello Corpo Med Spa CoolSculpting Google Adwords Q3 2019 (7/1/2019 - 9/30/2019)

search beta coolsculpting: \$1,440.93

Google Ad Spend: \$1,440.93

Google Ads Chris Zelig > Bello Corpo 957-179-3136 All campaigns							
CAMPAIGNS		AUCTION INSIGHTS		Custom Jul 1 - Sep 30, 2019			
Overview	Campaign status: All, Campaign name contains cool View all ADD FILTER						
Recommendations	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Campaigns	<input type="checkbox"/>	Campaign	Budget	Status	Clicks	CTR	Cost
Ad groups	<input type="checkbox"/>	search beta coolsculpting	\$31.8...	Limited by budget	90	2.90%	\$1,440.93
Ads & extensions	<input type="checkbox"/>	search alpha coolsculpting	\$60.0...	Eligible	0	0.00%	\$0.00
Landing pages	Total: Filtered campaigns				90	2.68%	\$1,440.93
Keywords	Total: Account				238	3.03%	\$1,991.29
Audiences	Total: Search campaigns				238	3.03%	\$1,991.29
Demographics	Total: Smart campaigns				0	-	\$0.00
Placements	1 - 2 of 2						
Settings	Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more						
Locations	Some inventory may be provided through third party intermediaries.						
Ad schedule	You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.						
Devices	© 2019 Google						

Google Ads Chris Zelig > Bello Corpo 957-179-3136 All campaigns > search beta coolsculpting							
Overview		EXTENSIONS		AUTOMATED EXTENSIONS			
Overview	Enabled	Status: Limited by budget	Optimization score: 85.2%	Type: Search	Budget: \$31.83/day	More details	
Recommendations	Ad status: All ADD FILTER						
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	Total: Ads				90	2.90%	\$1,440.93
Landing pages	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Bello Corpo Med Spa go.bellocorpomedspa.com/coolsculpting	0. coolsculpting - general	Approved (limited): Restricted medical content	21	3.26%	\$445.76
Keywords	<input type="checkbox"/>	CoolSculpting in Woburn #1 Fat Reduction Treatment No Surgery & Minimal Downtime go.bellocorpomedspa.com/coolsculpting	0. coolsculpting - general	Approved (limited): Restricted medical content	26	2.16%	\$383.92
Audiences	<input type="checkbox"/>	#1 Provider in Woburn Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more go.bellocorpomedspa.com/coolsculpting/woburn	0. coolsculpting - general	Approved (limited): Restricted medical content	19	3.08%	\$304.37
Demographics	<input type="checkbox"/>	25% Off All CoolSculpting® Best Price in Woburn Bello Corpo Med Spa +6 more go.bellocorpomedspa.com/coolsculpting/special	1. coolsculpting - price	Approved (limited): Restricted medical content	15	6.17%	\$196.58
Settings	<input type="checkbox"/>	25% Off All CoolSculpting® Affordable & Quick Treatments Bello Corpo Med Spa go.bellocorpomedspa.com/coolsculpting/special	1. coolsculpting - price	Approved (limited): Restricted medical content	4	3.96%	\$78.03

Google Ads Chris Zelig > Bello Corpo 957-179-3136 All campaigns > search beta coolsculpting							
Overview		EXTENSIONS		AUTOMATED EXTENSIONS			
Overview	Enabled	Status: Limited by budget	Optimization score: 85.2%	Type: Search	Budget: \$31.83/day	More details	
Recommendations	Ad status: All ADD FILTER						
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	Total: Ads				90	2.90%	\$1,440.93
Landing pages	<input type="checkbox"/>	25% Off All CoolSculpting® Bello Corpo Med Spa #1 Provider in Woburn go.bellocorpomedspa.com/coolsculpting	0. coolsculpting - general	Approved (limited): Restricted medical content	2	1.32%	\$16.68
Keywords	<input type="checkbox"/>	{Keyword: Best Price in Woburn} Bello Corpo Med Spa Flexible Payment Options go.bellocorpomedspa.com/coolsculpting/special	1. coolsculpting - price	Approved (limited): Restricted medical content	2	4.08%	\$9.38
Audiences	<input type="checkbox"/>	CoolSculpting in Woburn #1 Fat Reduction Treatment No Surgery & Minimal Downtime go.bellocorpomedspa.com/coolsculpting	2. cryolipolysis	Approved (limited): Restricted medical content	1	8.33%	\$6.21
Demographics	<input type="checkbox"/>	#1 Cool Sculpting Deal 25% off 25% Off Cool Sculpting in MA CoolSculpting Woburn +3 more go.bellocorpomedspa.com/coolsculpting/woburn	0. coolsculpting - general	Removed	0	-	\$0.00
Settings	<input type="checkbox"/>	What is Cool Sculpting? Safe & Effective Fat Reduction Freeze Away Stubborn Fat go.bellocorpomedspa.com/coolsculpting	0. coolsculpting - general	Removed	0	-	\$0.00

Google Ads Chris Zelig > Bello Corpo 957-179-3136 All campaigns > search beta coolsculpting							
Overview		EXTENSIONS		AUTOMATED EXTENSIONS			
Overview	Enabled	Status: Limited by budget	Optimization score: 85.2%	Type: Search	Budget: \$31.83/day	More details	
Recommendations	Ad status: All ADD FILTER						
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	Total: Ads				90	2.90%	\$1,440.93
Landing pages	<input type="checkbox"/>	25% Off First Treatment go.bellocorpomedspa.com/coolsculpting/fat-freezing	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content	0	-	\$0.00
Keywords	<input type="checkbox"/>	CoolSculpting in Woburn #1 Fat Reduction Treatment Best Prices. FDA-Cleared. go.bellocorpomedspa.com/coolsculpting/fat-freezing	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content	0	-	\$0.00
Audiences	<input type="checkbox"/>	25% Off All Fat Freezing Bello Corpo Med Spa #1 Provider in Woburn go.bellocorpomedspa.com/coolsculpting/fat-freezing	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content	0	-	\$0.00
Demographics	Total: Ads				90	2.90%	\$1,440.93
Settings	Total: Campaign				90	2.90%	\$1,440.93
Locations	Show rows: 500 1 - 58 of 58						
Ad schedule	Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more						
Devices	Some inventory may be provided through third party intermediaries.						
Advanced bid adj.	You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.						
Change history	© 2019 Google						

Enabled
Status: Limited by budget
Optimization score: 85.2%
Type: Search
Budget: \$31.83/day
More details

ADDS
EXTENSIONS
AUTOMATED EXTENSIONS
Custom Jul 1 - Sep 30, 2019

Extension type: All
ADD FILTER
Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost	
Sitelink extension							
<input type="checkbox"/>	Before and After Photos Advanced Fat Freezing Technology Latest Applicators & Dual Sculpting	search beta coolsculpti...	Campaign	Approved	1	25.00%	\$18.20
<input type="checkbox"/>	25% Off All Fat Areas Save on CoolSculpting Cost Fat Freezing Special	search beta coolsculpti...	Campaign	Approved	0	0.00%	\$0.00
<input type="checkbox"/>	State-of-the-Art Facility See CoolSculpting Before and After Photos	search beta coolsculpti...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews Patient Testimonials	search beta coolsculpti...	Campaign	Approved	0	-	\$0.00
Call extension							
<input type="checkbox"/>	(781) 214-8373 (mobile)	Account	Account	Approved	11	2.41%	\$231.57
<input type="checkbox"/>	(781) 214-8373	Account	Account	Approved	9	1.83%	\$168.52
Location extension							
<input type="checkbox"/>	bellocorpomedspa@gmail.com (View loca... Business name filter: Bello Corpo Med Spa Category filters: Medical Spa	Account	Account	-	-	-	-

Enabled
Status: Limited by budget
Optimization score: 85.2%
Type: Search
Budget: \$31.83/day
More details

Extension type: All
ADD FILTER
Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	Business name filter: Bello Corpo Med Spa Category filters: Medical Spa	Account	Account	-	-	-	
Callout extension							
<input type="checkbox"/>	Liposuction Alternative	search beta coolsculpti...	Campaign	Approved	30	3.39%	\$554.82
<input type="checkbox"/>	Fat Reduction Treatment	search beta coolsculpti...	Campaign	Approved	23	4.66%	\$460.53
<input type="checkbox"/>	Contact Us + Free Consult	search beta coolsculpti...	Campaign	Approved	25	2.86%	\$460.14
<input type="checkbox"/>	Highlights: No Surgery	search beta coolsculpti...	Campaign	Approved	24	2.75%	\$428.37
<input type="checkbox"/>	New Clients 25% OFF	search beta coolsculpti...	Campaign	Approved	21	2.37%	\$351.31
Total: Sitelink extensions					1	20.00%	\$18.20
Total: Callout extensions					44	3.00%	\$797.16
Total: Call extensions					20	2.11%	\$400.09
Total: Location extensions					42	2.78%	\$723.21

Show rows: 500
1 - 12 of 12

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