

COOLSCULPTING MARKETING

CoolSculpting Website Design + Marketing

Medstar Media, Inc.
12 E. 22nd ST
PH F
New York, New York NY
United States
6467023480

BILL TO
Bello Corpo -
Richard Millian
richmillian@yahoo.com

Invoice Number: Bello_09_2019

Invoice Date: September 1, 2019

Payment Due: September 1, 2019

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Website Design + Development <ul style="list-style-type: none">• Develop CoolSculpting optimized website funnel• Create SEO optimized CoolSculpting content (750-1000 words)• Install lead capture forms, integrate with autoresponder and set up client & customer notifications• Optimize website for optimal desktop, tablet, mobile and cross-browser usability• Design custom graphics	1	\$1,500.00	\$1,500.00

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Items	Quantity	Price	Amount
<p>Digital Marketing Set Up Service</p> <ul style="list-style-type: none"> • Set Up Google Adwords pay per click campaigns for CoolSculpting related searches • Perform keyword research, create ad groups and ad copy • Set up Facebook/Instagram ad campaigns • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. <p>----</p> <p>Monthly marketing services commence after completion of ad campaign set up.</p> <p>-----</p> <p>Digital Marketing Monthly Management Service:</p> <ul style="list-style-type: none"> • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. <p>Monthly management fee: \$1500.</p> <p>A three-month monthly management term is required. Client is responsible to pay media costs directly to Google & Facebook.</p>	1	\$1,500.00	\$1,500.00
<p>Digital Marketing Monthly Management Service</p> <ul style="list-style-type: none"> • Quarterly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. 	1	\$4,500.00	\$4,500.00

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	Total:	\$7,500.00
Payment on September 5, 2019 using  ending in 1004:		\$7,500.00
Amount Due (USD):		\$0.00

Notes

CoolSculpting Digital Marketing Agreement

Medstar Media, Inc. also known as "Company" agrees to provide Bello Corpo Med Spa, also known as "client" with CoolSculpting content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.)

The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 09/01/2019

Signature _____/Richard Millian/ Bello Corpo Med Spa

Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.