

# Bello Corpo Med Spa Coolsculpting Google Adwords Q4 2019 (10/01/2019 - 12/31/2019)

search | alpha | coolsculpting: \$2,395.28  
 search | beta | coolsculpting: \$1,933.96

Total Google Ads Spend: \$4,329.24

Google Ads | Chris Zelig > Bello Corpo 957-179-3136 | All campaigns

8 ads disapproved

Overview | Campaigns

Recommendations

Campaign status: All, Campaign name contains coolsc | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   alpha   coolsculpting	\$22.64/day	Eligible	81	3.66%	\$2,395.28
search   beta   coolsculpting	\$15.44/day	Eligible	160	2.39%	\$1,933.96
Total: Filtered ca...			241	2.71%	\$4,329.24
Total: Account	\$66.15/day		596	3.50%	\$6,022.44

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > Bello Corpo 957-179-3136 | All campaigns > search | alpha | coolsculp...

Enabled | Status: Eligible | Type: Search | Budget: \$22.64/day | Optimization score: 77.7% | In this campaign: 7 ads disapproved

Overview | Ads

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			81	3.66%	\$2,395.28
#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Bello Corpo Med Spa bellocorpomedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Woburn, MA. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	21	6.38%	\$612.81
CoolSculpting in Woburn   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime bellocorpomedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	20	3.41%	\$600.79
25% Off All CoolSculpting®   Bello Corpo Med Spa   #1 Provider in Woburn bellocorpomedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Woburn, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	8	2.84%	\$295.32

Google Ads | Chris Zelig > Bello Corpo 957-179-3136 | All campaigns > search | alpha | coolsculp...

Enabled | Status: Eligible | Type: Search | Budget: \$22.64/day | Optimization score: 77.7% | In this campaign: 7 ads disapproved

Overview | Ads

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			81	3.66%	\$2,395.28
#1 Provider in Woburn   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more bellocorpomedspa.com/coolsculpting/woburn #1 CoolSculpting Deal. Freeze Fat. Top Provider in Woburn, MA. Free Consult. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	11	2.10%	\$289.87
25% Off All CoolSculpting®   Best Price in Woburn   Bello Corpo Med Spa +6 more bellocorpomedspa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minim... View assets details	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	7	5.19%	\$187.08
#1 Provider in Woburn   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more bellocorpomedspa.com/coolsculpting/woburn #1 CoolSculpting Deal. Freeze Fat. Top Provider in Woburn, MA. Free Consult. Expert, Safe Fat Loss With... View assets details	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	5	12.82%	\$156.11
Best Price in Woburn   Bello Corpo Med Spa   Flexible Payment Options bellocorpomedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	6.82%	\$115.92

Google Ads | Chris Zelig > Bello Corpo 957-179-3136 | All campaigns > search | alpha | coolsculp...

Enabled | Status: Eligible | Type: Search | Budget: \$22.64/day | Optimization score: 77.7% | In this campaign: 7 ads disapproved

Overview | Ads

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			81	3.66%	\$2,395.28
{Keyword: Best Price in Woburn}   Bello Corpo Med Spa   Flexible Payment Options bellocorpomedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	4.62%	\$100.70
25% Off CoolSculpting® Cost   New Client Special   Bello Corpo Med Spa bellocorpomedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does Coolsculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	3.45%	\$31.74
25% Off All CoolSculpting®   Affordable & Quick Treatments   Bello Corpo Med Spa bellocorpomedspa.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	1.61%	\$4.94

Google Ads | Chris Zelig > Bello Corpo 957-179-3136 | All campaigns > search | alpha | coolsculp...

Enabled | Status: Eligible | Type: Search | Budget: \$22.64/day | Optimization score: 77.7% | In this campaign: 7 ads disapproved

Overview | Ads

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			81	3.66%	\$2,395.28
25% Off All CoolSculpting®   Affordable & Quick Treatments   Bello Corpo Med Spa bellocorpomedspa.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Bello Corpo Med Spa bellocorpomedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Woburn, MA. Schedule a Free Consultation	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
25% Off All CoolSculpting®   Bello Corpo Med Spa   #1 Provider in Woburn bellocorpomedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Woburn, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
CoolSculpting in Woburn   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime		Approved (limited):			

Google Ads | Chris Zelig | Bello Corpo | 957-179-3136 | All campaigns > search | alpha | coolsculp... | Optimization score: 77.7%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$22.64/day, Optimization score: 77.7%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 81					
Woburn, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
CoolSculpting in Woburn   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime go.bellocorpmedspa.com/coolsculpting					
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation					
Total: Ads 81					
Total: Campaign 81					

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

Google Ads | Chris Zelig | Bello Corpo | 957-179-3136 | All campaigns > search | alpha | coolsculp... | Optimization score: 77.7%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$22.64/day, Optimization score: 77.7%

Recommendations: Extensions, Custom Oct 1 - Dec 31, 2019

Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search   alpha   cool...	Campaign	Disapproved: Destination not working +1 more	0	-	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search   alpha   cool...	Campaign	Disapproved: Destination not working +1 more	0	-	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search   alpha   cool...	Campaign	Disapproved: Destination not working +1 more	0	-	\$0.00
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search   alpha   cool...	Campaign	Disapproved: Destination not working +1 more	0	-	\$0.00
Call extension							
(781) 214-8373 (mobile)	Call extension	Account	Account	Approved	13	4.71%	\$483.94

Google Ads | Chris Zelig | Bello Corpo | 957-179-3136 | All campaigns > search | alpha | coolsculp... | Optimization score: 77.7%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$22.64/day, Optimization score: 77.7%

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(781) 214-8373 (mobile)	Call extension	Account	Account	Approved	13	4.71%	\$483.94
(781) 214-8373	Call extension	Account	Account	Approved	3	1.24%	\$77.90
Location extension							
bellocorpmedspa@gmail.com (View Business name filter: Bello Corpo M... Category filters: Medical Spa)	Location extension	Account	Account	-	-	-	-
Callout extension							
Contact Us + Free Consult	Callout extension	search   alpha   cool...	Campaign	Approved	23	6.53%	\$721.53
Liposuction Alternative	Callout extension	search   alpha   cool...	Campaign	Approved	19	5.32%	\$654.00
Highlights: No Surgery	Callout extension	search   alpha   cool...	Campaign	Approved	16	4.13%	\$436.48
FDA Approved	Callout extension	search   alpha   cool...	Campaign	Approved	7	4.52%	\$213.50

Google Ads | Chris Zelig | Bello Corpo | 957-179-3136 | All campaigns > search | alpha | coolsculp... | Optimization score: 77.7%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$22.64/day, Optimization score: 77.7%

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(781) 214-8373 (mobile)	Call extension	Account	Account	Approved	13	4.71%	\$483.94
(781) 214-8373	Call extension	Account	Account	Approved	3	1.24%	\$77.90
Location extension							
bellocorpmedspa@gmail.com (View Business name filter: Bello Corpo M... Category filters: Medical Spa)	Location extension	Account	Account	-	-	-	-
Callout extension							
Contact Us + Free Consult	Callout extension	search   alpha   cool...	Campaign	Approved	23	6.53%	\$721.53
Liposuction Alternative	Callout extension	search   alpha   cool...	Campaign	Approved	19	5.32%	\$654.00
Highlights: No Surgery	Callout extension	search   alpha   cool...	Campaign	Approved	16	4.13%	\$436.48
FDA Approved	Callout extension	search   alpha   cool...	Campaign	Approved	7	4.52%	\$213.50
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search   alpha   cool...	Campaign	Approved	0	0.00%	\$0.00
Promotion extension							
25% off for New Clients	Promotion extension	search   alpha   cool...	Campaign	Approved	15	4.48%	\$388.63
Total: Sitelink extensions					3	30.00%	\$106.65
Total: Callout extensions					42	5.72%	\$1,364.85
Total: Structured snippet extensions					0	0.00%	\$0.00

Google Ads | Chris Zelig | Bello Corpo | 957-179-3136 | All campaigns > search | alpha | coolsculp... | Optimization score: 77.7%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$22.64/day, Optimization score: 77.7%

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(781) 214-8373 (mobile)	Call extension	Account	Account	Approved	13	4.71%	\$483.94
(781) 214-8373	Call extension	Account	Account	Approved	3	1.24%	\$77.90
Location extension							
bellocorpmedspa@gmail.com (View Business name filter: Bello Corpo M... Category filters: Medical Spa)	Location extension	Account	Account	-	-	-	-
Callout extension							
Contact Us + Free Consult	Callout extension	search   alpha   cool...	Campaign	Approved	23	6.53%	\$721.53
Liposuction Alternative	Callout extension	search   alpha   cool...	Campaign	Approved	19	5.32%	\$654.00
Highlights: No Surgery	Callout extension	search   alpha   cool...	Campaign	Approved	16	4.13%	\$436.48
FDA Approved	Callout extension	search   alpha   cool...	Campaign	Approved	7	4.52%	\$213.50
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search   alpha   cool...	Campaign	Approved	0	0.00%	\$0.00
Promotion extension							
25% off for New Clients	Promotion extension	search   alpha   cool...	Campaign	Approved	15	4.48%	\$388.63
Total: Sitelink extensions					3	30.00%	\$106.65
Total: Callout extensions					42	5.72%	\$1,364.85
Total: Structured snippet extensions					0	0.00%	\$0.00
Total: Call extensions					16	3.09%	\$561.84
Total: Location extensions					19	2.83%	\$505.07
Total: Promotion extensions					15	4.48%	\$388.63

Google Ads | Chris Zelig | Bello Corpo | 957-179-3136 | All campaigns > search | beta | coolsculpti... | Optimization score: 78%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$15.44/day, Optimization score: 78%

Recommendations: Ads, Custom Oct 1 - Dec 31, 2019

Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 160					
#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Bello Corpo Med Spa bellocorpmedspa.com/coolsculpting	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	25	2.73%	\$395.02
25% Off All CoolSculpting®   Best Price in Woburn   Bello Corpo Med Spa +6 more bellocorpmedspa.com/coolsculpting/special	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	34	5.22%	\$287.70
#1 Provider in Woburn   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more bellocorpmedspa.com/coolsculpting/woburn	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	21	1.25%	\$284.75
25% Off All CoolSculpting®   Bello Corpo Med Spa					

Google Ads | Chris Zelig | Bello Corpo | 957-179-3136 | All campaigns | search | beta | coolsculpti... | Optimization score: 78%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$15.44/day

Ad group	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 160						
	25% Off All CoolSculpting®   Bello Corpo Med Spa   #1 Provider in Woburn bellocorpomedspa.com/coolsculpting	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	12	2.17%	\$233.23
	CoolSculpting in Woburn   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime go.bellocorpomedspa.com/coolsculpting	0. coolsculpting - general	Paused Disapproved: Destination not working +1 more	16	1.11%	\$214.44
	25% Off All CoolSculpting®   Affordable & Quick Treatments   Bello Corpo Med Spa bellocorpomedspa.com/coolsculpting/special	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	6	2.94%	\$95.47
	#1 Provider in Woburn   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more bellocorpomedspa.com/coolsculpting/woburn	4. lipo	Poor ad strength Approved (limited):	4	11.76%	\$72.95

Google Ads | Chris Zelig | Bello Corpo | 957-179-3136 | All campaigns | search | beta | coolsculpti... | Optimization score: 78%

Ad group	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 160						
	#1 Provider in Woburn   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more bellocorpomedspa.com/coolsculpting/woburn	4. lipo	Poor ad strength Approved (limited): Restricted medical content +1 more	4	11.76%	\$72.95
	CoolSculpting in Woburn   #1 Fat Reduction Treatment   Best Prices. FDA-Cleared. bellocorpomedspa.com/coolsculpting/fat-freezing	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	7	4.55%	\$70.28
	{Keyword: Best Price in Woburn}   Bello Corpo Med Spa   Flexible Payment Options bellocorpomedspa.com/coolsculpting/special	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	11	5.70%	\$66.83
	CoolSculpting in Woburn   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime bellocorpomedspa.com/coolsculpting	3. body sculpting	Approved (limited): Restricted medical	5	5.38%	\$55.41

Google Ads | Chris Zelig | Bello Corpo | 957-179-3136 | All campaigns | search | beta | coolsculpti... | Optimization score: 78%

Ad group	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 160						
	CoolSculpting in Woburn   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime bellocorpomedspa.com/coolsculpting	3. body sculpting	Approved (limited): Restricted medical content +1 more	5	5.38%	\$55.41
	25% Off CoolSculpting® Cost   New Client Special   Bello Corpo Med Spa bellocorpomedspa.com/coolsculpting/special	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	2.63%	\$39.97
	#1 Provider in Woburn   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more bellocorpomedspa.com/coolsculpting/woburn	3. body sculpting	Approved (limited): Restricted medical content +1 more	2	2.60%	\$18.27
	25% Off All Fat Freezing   Bello Corpo Med Spa   #1 Provider in Woburn bellocorpomedspa.com/coolsculpting/fat-freezing	6. coolsculpting - fat freeze	Approved (limited): Restricted medical	3	8.57%	\$17.20

Google Ads | Chris Zelig | Bello Corpo | 957-179-3136 | All campaigns | search | beta | coolsculpti... | Optimization score: 78%

Ad group	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 160						
	25% Off All Fat Freezing   Bello Corpo Med Spa   #1 Provider in Woburn bellocorpomedspa.com/coolsculpting/fat-freezing	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	3	8.57%	\$17.20
	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Bello Corpo Med Spa bellocorpomedspa.com/coolsculpting	2. cryolipolysis	Approved (limited): Restricted medical content +1 more	2	5.41%	\$16.99
	25% Off All CoolSculpting®   Bello Corpo Med Spa   #1 Provider in Woburn bellocorpomedspa.com/coolsculpting	5. sculpsure	Approved (limited): Restricted medical content +1 more	2	2.94%	\$13.28
	CoolSculpting in Woburn   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime bellocorpomedspa.com/coolsculpting		Approved (limited):			

Google Ads | Chris Zelig | Bello Corpo | 957-179-3136 | All campaigns | search | beta | coolsculpti... | Optimization score: 78%

Ad group	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 160						
	Clinically Proven Fat Removal. No Surgery. Minimal Downtime.		Approved (limited): Restricted medical content +1 more			
	CoolSculpting in Woburn   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime bellocorpomedspa.com/coolsculpting	5. sculpsure	Approved (limited): Restricted medical content +1 more	1	5.00%	\$10.63
	25% Off All CoolSculpting®   Bello Corpo Med Spa   #1 Provider in Woburn bellocorpomedspa.com/coolsculpting	coolsculpting face	Approved (limited): Restricted medical content +1 more	1	33.33%	\$10.03
	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Bello Corpo Med Spa bellocorpomedspa.com/coolsculpting	3. body sculpting	Approved (limited): Restricted medical content +1 more	1	2.70%	\$9.83

Google Ads | Chris Zelig | Bello Corpo | 957-179-3136 | All campaigns | search | beta | coolsculpti... | Optimization score: 78%

Ad group	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 160						
	Bello Corpo Med Spa   Freezing Fat Really Works   25% Off First Treatment bellocorpomedspa.com/coolsculpting/fat-freezing	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	1	5.56%	\$7.58
	CoolSculpting in Woburn   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime bellocorpomedspa.com/coolsculpting	2. cryolipolysis	Approved (limited): Restricted medical content +1 more	2	2.86%	\$7.38
	Best Price in Woburn   Bello Corpo Med Spa   Flexible Payment Options bellocorpomedspa.com/coolsculpting/special	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	2.50%	\$6.72
	#1 Cool Sculpting Deal 25% off   25% Off Cool Sculpting in MA   CoolSculpting Woburn +3 more go.bellocorpomedspa.com/coolsculpting/woburn	0. coolsculpting -	Removed Disapproved: Destination	0	-	\$0.00

Google Ads | Chris Zelig | Bello Corpo | 957-179-3136 | All campaigns | search | beta | coolsculpti... | Optimization score: 78%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$15.44/day, Optimization score: 78%

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads 160, 2.39%, \$1,933.96							
Extensions	<input type="checkbox"/>	#1 Cool Sculpting Deal 25% off   25% Off Cool Sculpting in MA   CoolSculpting Woburn +3 more go.bellocorpomedspa.com/coolsculpting/woburn #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Woburn, MA. #1 FDA-Cleared, non-surgical fat... View assets details	0. coolsculpting-general	Removed Disapproved: Destination not working +1 more	0	-\$	\$0.00
Automated extensions	<input type="checkbox"/>	What is Cool Sculpting?   Safe & Effective Fat Reduction   Freeze Away Stubborn Fat go.bellocorpomedspa.com/coolsculpting 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Woburn, MA.	0. coolsculpting-general	Removed	0	-\$	\$0.00
Landing pages	<input type="checkbox"/>	CoolSculpting Woburn   Freeze Away Stubborn Fat   Target Belly Fat, Love Handles go.bellocorpomedspa.com/coolsculpting Save on Coolsculpting® - Freeze away fat without surgery. New clients save 25%. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Woburn, MA.	0. coolsculpting-general	Removed	0	-\$	\$0.00
Keywords	<input type="checkbox"/>	25% Off Cool Sculpting in MA   Target Belly Fat, Love Handles   Freeze Away Stubborn Fat go.bellocorpomedspa.com/coolsculpting #1 CoolSculpting Deal. 25% off. Freeze fat. Top provider in Woburn, MA. Save on Coolsculpting® - Freeze away fat without surgery. New clients save 25%	0. coolsculpting-general	Removed	0	-\$	\$0.00

Google Ads | Chris Zelig | Bello Corpo | 957-179-3136 | All campaigns | search | beta | coolsculpti... | Optimization score: 78%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$15.44/day, Optimization score: 78%

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads 160, 2.39%, \$1,933.96							
Extensions	<input type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	coolsculpting face	Restricted medical content +1 more	0	0.00%	\$0.00
Automated extensions	<input type="checkbox"/>	#1 Provider in Woburn   Quick & Painless Fat Freezing   Fat Freezing for 25% Off +9 more bellocorpomedspa.com/fat-freezing/woburn #1 CoolSculpting Deal. Top Provider In Woburn, MA for Freezing Fat. Free Consult. Expert, Safe Fat Loss With... View assets details	6. coolsculpting-fat freeze	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads 160, 2.39%, \$1,933.96							
Total: Campaign 160, 2.39%, \$1,933.96							

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Google Ads | Chris Zelig | Bello Corpo | 957-179-3136 | All campaigns | search | beta | coolsculpti... | Optimization score: 78%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$15.44/day, Optimization score: 78%

Recommendations: Extension type: All, ADD FILTER

Extensions: Custom Oct 1 - Dec 31, 2019

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	25% Off All Fat Areas Save 25% Off on Coolsculpting. New Client Special	search   beta   cool...	Campaign	Disapproved: Destination not working +1 more	0	-\$	\$0.00
<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search   beta   cool...	Campaign	Disapproved: Destination not working +1 more	0	-\$	\$0.00
<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search   beta   cool...	Campaign	Disapproved: Destination not working +1 more	0	-\$	\$0.00
<input type="checkbox"/>	Before and After Photos See Coolsculpting Before and After Photos	search   beta   cool...	Campaign	Disapproved: Destination not working +1 more	0	-\$	\$0.00
Call extension							
<input type="checkbox"/>	(781) 214-8373 (mobile)	Account	Account	Approved	30	2.84%	\$406.31

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Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
<input type="checkbox"/>	(781) 214-8373 (mobile)	Account	Account	Approved	30	2.84%	\$406.31
<input type="checkbox"/>	(781) 214-8373	Account	Account	Approved	14	1.23%	\$195.91
Location extension							
<input type="checkbox"/>	bellocorpomedspa@gmail.com (View Business name filter: Bello Corpo M... Category filters: Medical Spa)	Account	Account	-	-	-	-
Callout extension							
<input type="checkbox"/>	Contact Us + Free Consult	search   beta   cool...	Campaign	Approved	26	1.98%	\$400.86
<input type="checkbox"/>	New Clients 25% Off	search   beta   cool...	Campaign	Approved	22	3.40%	\$380.65
<input type="checkbox"/>	FDA Approved	search   beta   cool...	Campaign	Approved	21	3.00%	\$377.05
<input type="checkbox"/>	Highlights: No Surgery	search   beta   cool...	Campaign	Approved	25	1.81%	\$345.59

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<input type="checkbox"/>	Highlights: No Surgery	search   beta   cool...	Campaign	Approved	25	1.81%	\$345.59
Structured snippet extension							
<input type="checkbox"/>	Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	search   beta   cool...	Campaign	Approved	0	0.00%	\$0.00
Promotion extension							
<input type="checkbox"/>	25% off for New Clients	search   beta   cool...	Campaign	Approved	49	2.40%	\$772.38
Total: Sitelink extensions					0	0.00%	\$0.00
Total: Callout extensions					62	2.26%	\$873.57
Total: Structured snippet extensions					0	0.00%	\$0.00

Google Ads | Chris Zelig | Bello Corpo | 957-179-3136 | All campaigns | search | beta | coolsculpti... | Optimization score: 78%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$15.44/day, Optimization score: 78%

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
<input type="checkbox"/>	(781) 214-8373 (mobile)	Account	Account	Approved	30	2.84%	\$406.31
<input type="checkbox"/>	(781) 214-8373	Account	Account	Approved	14	1.23%	\$195.91
Location extension							
<input type="checkbox"/>	bellocorpomedspa@gmail.com (View Business name filter: Bello Corpo M... Category filters: Medical Spa)	Account	Account	-	-	-	-
Callout extension							
<input type="checkbox"/>	Contact Us + Free Consult	search   beta   cool...	Campaign	Approved	26	1.98%	\$400.86
<input type="checkbox"/>	New Clients 25% Off	search   beta   cool...	Campaign	Approved	22	3.40%	\$380.65
<input type="checkbox"/>	FDA Approved	search   beta   cool...	Campaign	Approved	21	3.00%	\$377.05
<input type="checkbox"/>	Highlights: No Surgery	search   beta   cool...	Campaign	Approved	25	1.81%	\$345.59
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<input type="checkbox"/>	25% off for New Clients	search   beta   cool...	Campaign	Approved	49	2.40%	\$772.38
Total: Sitelink extensions					0	0.00%	\$0.00
Total: Callout extensions					62	2.26%	\$873.57
Total: Structured snippet extensions					0	0.00%	\$0.00
Total: Call extensions					44	2.01%	\$602.22
Total: Location extensions					33	2.09%	\$421.90
Total: Promotion extensions					49	2.40%	\$772.38

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