

Bloom Health Coolsculpting Google Adwords & Facebook Ads Q1 2020 (1/1/2020 - 3/31/2020)

search beta coolsculpting: \$3,716.99
 search alpha coolsculpting: \$ 784.81

Total Google Ads: \$4,501.80
Total facebook Ads: \$ 961.86
Total Media Spend: \$5,463.66

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns

There may be delays in ad reviews | Some support options may be delayed or unavailable

Overview | Campaigns | Recommendations | Campaign status: All | Campaign name contains cool | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$68.37/day	Eligible	577	5.97%	\$3,716.99
search alpha coolsculpting	\$29.59/day	Paused	39	4.88%	\$784.81
CoolSculpt 2019	\$10.00/day	Removed	0	-	\$0.00
CoolSculpting	\$40.00/day	Paused	0	-	\$0.00
Total: Filtered campaigns			616	5.89%	\$4,501.80
Total: Account			721	5.40%	\$5,533.99

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolscul...

Enabled | Status: Eligible | Type: Search | Budget: \$68.37/day | Optimization score: 81.8%

Overview | Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: Ads					
#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more bloom.health/coolsculpting/bloomfieldhills #1 CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills, MI. Free Consult. Expert, Safe Fat... View assets details	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	261	5.54%	\$1,989.82
25% Off All CoolSculpting® Best Price in Bloomfield Hills Bloom Health +6 more bloom.health/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting... View assets details	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	105	13.26%	\$463.42
#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more bloom.health/coolsculpting/bloomfieldhills #1 CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills, MI. Free Consult. Expert, Safe Fat... View assets details	4. lipo	Approved (limited): Restricted medical content +1 more	33	9.07%	\$238.04
#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more		Approved (limited):			

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolscul...

Enabled | Status: Eligible | Type: Search | Budget: \$68.37/day | Optimization score: 81.8%

Overview | Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: Ads					
#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more bloom.health/coolsculpting/bloomfieldhills #1 CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills, MI. Free Consult. Expert, Safe Fat... View assets details	3. body sculpting	Approved (limited): Punctuation and symbols +2 more	32	4.51%	\$186.30
Coolsculpting Bloomfield Hills Fat Reduction Treatment No Surgery & Minimal Downtime www.bloom.health/coolsculpting Best Prices. FDA Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Free Consultation	0. coolsculpting - general	Paused Disapproved: Punctuation and symbols +2 more	26	3.91%	\$160.26
CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Bloom Health www.bloom.health/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Bloomfield Hills, MI. Schedule a Free Consultation	0. coolsculpting - general	Paused Disapproved: Punctuation and symbols +2 more	20	4.73%	\$131.41
{Keyword:Best Price in Bloomfield Hills} Bloom Health Flexible Payment Options bloom.health/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Paused Approved (limited): Restricted medical content +1 more	28	10.26%	\$116.32

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolscul...

Enabled | Status: Eligible | Type: Search | Budget: \$68.37/day | Optimization score: 81.8%

Overview | Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: Ads					
{Keyword:Best Price in Bloomfield Hills} Bloom Health Flexible Payment Options bloom.health/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Paused Approved (limited): Restricted medical content +1 more	28	10.26%	\$116.32
25% Off All CoolSculpting Bloom Health Top Provider Bloomfield Hills www.bloom.health/coolsculpting Best CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills, MI. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Paused	10	1.87%	\$82.94
25% Off Coolsculpting® Cost New Client Special Bloom Health bloom.health/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does Coolsculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Paused Approved (limited): Restricted medical content +1 more	9	7.96%	\$62.46
CoolSculpting Bloomfield Hills #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.bloom.health/coolsculpting		Paused			

Google Ads		Chris Zelig > Bloom Health 901-947-7282	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.37/day	Optimization score: 81.8%	More details	
Recommendations	Ad status: All ADD FILTER						
Ad groups	Ad						
Ads & extensions	Total: Ads						577
Ads	CoolSculpting Bloomfield Hills #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.bloom.health/coolsculpting	4. lipo	Paused	Approved (limited): Restricted medical content +1 more	9	13.24%	\$53.54
Extensions							
Automated extensions							
Landing pages	CoolSculpting Bloomfield Hills #1 Fat Reduction Treatment Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	6. coolsculpting - fat freeze	Paused		9	10.34%	\$50.72
Keywords							
Audiences							
Demographics	#1 Provider Bloomfield Hills Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more bloom.health/fat-freezing/bloomfield	6. coolsculpting - fat freeze	Approved (limited): Punctuation and symbols +1 more		8	8.00%	\$49.67
Settings							
Locations	Best Price in Bloomfield Hills Bloom Health Flexible Payment Options bloom.health/coolsculpting/special	1. coolsculpting - price	Paused	Approved (limited):	5	7.58%	\$31.56
Ad schedule							

Google Ads		Chris Zelig > Bloom Health 901-947-7282	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.37/day	Optimization score: 81.8%	More details	
Recommendations	Ad status: All ADD FILTER						
Ad groups	Ad						
Ads & extensions	Total: Ads						577
Ads	Best Price in Bloomfield Hills Bloom Health Flexible Payment Options bloom.health/coolsculpting/special	1. coolsculpting - price	Paused	Approved (limited): Restricted medical content +1 more	5	7.58%	\$31.56
Extensions							
Automated extensions							
Landing pages	CoolSculpting Bloomfield Hills #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.bloom.health/coolsculpting	3. body sculpting	Removed	Disapproved: Punctuation and symbols +2 more	5	6.58%	\$23.28
Keywords							
Audiences							
Demographics	25% Off All CoolSculpting® Affordable & Quick Treatments Bloom Health bloom.health/coolsculpting/special	1. coolsculpting - price	Paused	Approved (limited): Restricted medical content +1 more	4	3.42%	\$15.96
Settings							
Locations	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Bloom Health www.bloom.health/coolsculpting		Removed				
Ad schedule							

Google Ads		Chris Zelig > Bloom Health 901-947-7282	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.37/day	Optimization score: 81.8%	More details	
Recommendations	Ad status: All ADD FILTER						
Ad groups	Ad						
Ads & extensions	Total: Ads						577
Ads	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Bloom Health www.bloom.health/coolsculpting	3. body sculpting	Removed	Disapproved: Punctuation and symbols +2 more	2	4.76%	\$10.81
Extensions							
Automated extensions							
Landing pages	25% Off All Fat Freezing Bloom Health Top Provider Bloomfield Hills bloom.health/coolsculpting/fat-freezing	6. coolsculpting - fat freeze	Paused	Disapproved: Punctuation and symbols +2 more	1	4.35%	\$9.02
Keywords							
Audiences							
Demographics	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Bloom Health www.bloom.health/coolsculpting	4. lipo	Paused	Approved (limited): Restricted medical content +1 more	1	14.29%	\$8.90
Settings							
Locations	CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Virtual Consultation Available www.bloom.health/coolsculpting		Approved (limited):				
Ad schedule							

Google Ads		Chris Zelig > Bloom Health 901-947-7282	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.37/day	Optimization score: 81.8%	More details	
Recommendations	Ad status: All ADD FILTER						
Ad groups	Ad						
Ads & extensions	Total: Ads						577
Ads	CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Virtual Consultation Available www.bloom.health/coolsculpting	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more		2	13.33%	\$8.68
Extensions							
Automated extensions							
Landing pages	Bloom Health Freezing Fat Really Works 25% Off First Treatment bloom.health/coolsculpting/fat-freezing	6. coolsculpting - fat freeze	Paused	Approved (limited): Restricted medical content +1 more	1	2.50%	\$5.89
Keywords							
Audiences							
Demographics	CoolSculpting Bloomfield Hills Fat Reduction Treatment No Surgery & Minimal Downtime www.bloom.health/coolsculpting	3. body sculpting	Paused	Approved (limited): Restricted medical content +1 more	1	1.43%	\$5.82
Settings							
Locations	#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more bloom.health/coolsculpting/bloomfieldhills		Approved (limited):				
Ad schedule							

Google Ads		Chris Zelig > Bloom Health 901-947-7282	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.37/day	Optimization score: 81.8%	More details	
Recommendations	Ad status: All ADD FILTER						
Ad groups	Ad						
Ads & extensions	Total: Ads						577
Ads	#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more bloom.health/coolsculpting/bloomfieldhills	5. sculpsure	Approved (limited): Punctuation and symbols +2 more		1	0.74%	\$4.64
Extensions							
Automated extensions							
Landing pages	#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more bloom.health/coolsculpting/bloomfieldhills	2. cryolipolysis	Approved (limited): Punctuation and symbols +1 more		1	2.17%	\$3.12
Keywords							
Audiences							
Demographics	Top CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Bloom Health www.bloom.health/coolsculpting	3. body sculpting	Paused	Approved (limited): Restricted medical content +1 more	1	14.29%	\$2.79
Settings							
Locations	CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Virtual Consultation Available www.bloom.health/coolsculpting	4. lipo	Approved (limited): Restricted medical content +1 more		1	50.00%	\$1.03
Ad schedule							

Google Ads		Chris Zelig > Bloom Health 901-947-7282	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$68.37/day	Optimization score: 81.8%	More details	
Recommendations	Ad status: All ADD FILTER						
Ad groups	Ad						
Ads & extensions	Total: Ads						577
Ads	Coolsculpting Bloomfield Hills Fat Reduction Treatment Book A Virtual Consultation www.bloom.health/coolsculpting	4. lipo	Approved (limited): Restricted medical content +1 more		1	12.50%	\$0.59
Extensions							
Automated extensions							
Landing pages	{Keyword:#1 CoolSculpting Deal 25% Off} Fat Reduction: Bloomfield 25% Off CoolSculpting Cost... www.bloom.health	SKAG coolsculpting face BROAD	Ad group removed	Approved (limited): Restricted drug terms	0	-	\$0.00
Keywords							
Audiences							
Demographics	#1 CoolSculpting Deal 25% Off Fat Reduction: Bloomfield Freeze Away Stubborn Fat www.bloom.health	SKAG coolsculpting face BROAD	Ad group removed	Approved (limited): Restricted drug terms	0	-	\$0.00
Settings							
Locations	25% Off CoolSculpting Cost Safe & Effective Fat Reduction Target Belly Fat, Love Handles www.bloom.health	SKAG coolsculpting face BROAD	Ad group removed	Approved (limited):	0	-	\$0.00
Ad schedule							

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolscul... | Optimization score: 81.8%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$68.37/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 79					
Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Bloomfield Hills, MI. Book a Free Virtual Consultation			577	5.97%	\$3,716.99
CoolSculpting Bloomfield Hills Fat Reduction Treatment Book A Virtual Consultation bloom.health/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free Virtual CoolSculpting Consultation Today			6	0.00%	\$0.00
Total: Ads 79			577	5.97%	\$3,716.99
Total: Campaign 79			577	5.97%	\$3,716.99

Show rows: 500 | 1 - 79 of 79

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolscul... | Optimization score: 81.8%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$68.37/day

Recommendations: Custom Jan 1 - Mar 31, 2020

Extensions

If your business is affected by COVID-19, update your Google My Business profile to provide the most accurate information to your customers. [LEARN MORE](#)

Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta cool...	Campaign	Approved	1	100.00%	\$2.43
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search beta cool...	Campaign	Approved	0	-	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search beta cool...	Campaign	Approved	0	-	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta cool...	Campaign	Approved	0	0.00%	\$0.00
Book A Virtual Consult Why Wait? Book a Virtual Consult #1 Provider in Bloomfield Hills	Sitelink extension	search beta cool...	Campaign	Approved	0	-	\$0.00

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolscul... | Optimization score: 81.8%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$68.37/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
248-365-0311	Call extension	Account	Account	Approved	145	5.30%	\$1,050.04
Location extension							
mcrawford@crowmed.com (View l...) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
Freeze Your Fat	Callout extension	search beta cool...	Campaign	Approved	121	6.70%	\$893.94
Contact Us + Free Consult	Callout extension	search beta cool...	Campaign	Approved	112	7.62%	\$853.48
FDA Approved	Callout extension	search beta cool...	Campaign	Approved	108	6.02%	\$802.00
Liposuction Alternative	Callout extension	search beta cool...	Campaign	Approved	106	6.72%	\$784.23
New Clients 25% Off	Callout extension	search beta cool...	Campaign	Approved	112	6.96%	\$770.12

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolscul... | Optimization score: 81.8%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$68.37/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Highlights: No Surgery	Callout extension	search beta cool...	Campaign	Approved	99	6.23%	\$674.68
Nonsurgical Fat Reduction	Callout extension	search beta cool...	Campaign	Approved	100	6.82%	\$657.58
Free Virtual Consultation	Callout extension	search beta cool...	Campaign	Approved	6	8.22%	\$40.32
Virtual Consult Available	Callout extension	search beta cool...	Campaign	Approved	5	7.58%	\$29.58
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta cool...	Campaign	Approved	4	3.60%	\$18.88
Promotion extension							
25% off for New Clients	Promotion extension	search beta cool...	Campaign	Approved	293	6.13%	\$2,073.57
Total: Sitelink extensions					1	33.33%	\$2.43
Total: Callout extensions					283	6.79%	\$2,044.16

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolscul... | Optimization score: 81.8%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$68.37/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
25% off for New Clients	Promotion extension	search beta cool...	Campaign	Approved	293	6.13%	\$2,073.57
Total: Sitelink extensions					1	33.33%	\$2.43
Total: Callout extensions					283	6.79%	\$2,044.16
Total: Structured snippet extensions					4	3.60%	\$18.88
Total: Call extensions					145	5.30%	\$1,050.04
Total: Location extensions					121	6.44%	\$762.76
Total: Promotion extensions					293	6.13%	\$2,073.57

Show rows: 500 | 1 - 18 of 18

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | alpha | coolscul... | Optimization score: 81.8%

Overview: Paused, Type: Search, Budget: \$29.59/day

Recommendations: Custom Jan 1 - Mar 31, 2020

Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 39					
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Bloom Health www.bloom.health/coolsculpting Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Bloomfield Hills, MI. Schedule a Free Consultation	0.coolsculpting - general	Campaign paused Approved (limited): Restricted medical content +1 more	15	6.52%	\$285.64
CoolSculpting Bloomfield Hills #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.bloom.health/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0.coolsculpting - general	Campaign paused Approved (limited): Restricted medical content	7	5.11%	\$150.85
#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more bloom.health/coolsculpting/bloomfieldhills #1 CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills, MI. Free Consult. Expert, Safe Fat... View assets details	0.coolsculpting - general	Campaign paused Approved (limited): Restricted medical content +1 more	7	3.40%	\$142.47

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | alpha | coolscul...

Overview: Paused, Type: Search, Budget: \$29.59/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 39					
25% Off All CoolSculpting® Bloom Health #1 Provider Bloomfield Hills www.bloom.health/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills, MI. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content	2	2.38%	\$67.58
25% Off CoolSculpting® Cost New Client Special Bloom Health bloom.health/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content +1 more	3	12.00%	\$35.99
#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more bloom.health/coolsculpting/bloomfieldhills #1 CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills, MI. Free Consult. Expert, Safe Fat...	3. body sculpting	Campaign paused Approved (limited): Punctuation and symbols +1 more	1	7.69%	\$34.54
25% Off All CoolSculpting® Affordable & Quick Treatments Bloom Health bloom.health/coolsculpting/special Treatments Tailored To You. In a Luxury	1. coolsculpting - price	Campaign paused Approved (limited):	2	25.00%	\$30.78
CoolSculpting Bloomfield Hills #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.bloom.health/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	6. coolsculpting - fat freeze	Campaign paused Disapproved: Punctuation and symbols +2 more	1	33.33%	\$23.54
#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more bloom.health/coolsculpting/bloomfieldhills #1 CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills, MI. Free Consult. Expert, Safe Fat...	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Punctuation and symbols +1 more	1	12.50%	\$13.42
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Bloom Health www.bloom.health/coolsculpting		Campaign paused Disapproved:			

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | alpha | coolscul...

Overview: Paused, Type: Search, Budget: \$29.59/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 39					
25% Off All CoolSculpting® Affordable & Quick Treatments Bloom Health bloom.health/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content +1 more	2	25.00%	\$30.78
CoolSculpting Bloomfield Hills #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.bloom.health/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	6. coolsculpting - fat freeze	Campaign paused Disapproved: Punctuation and symbols +2 more	1	33.33%	\$23.54
#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more bloom.health/coolsculpting/bloomfieldhills #1 CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills, MI. Free Consult. Expert, Safe Fat...	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Punctuation and symbols +1 more	1	12.50%	\$13.42
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Bloom Health www.bloom.health/coolsculpting		Campaign paused Disapproved:			

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | alpha | coolscul...

Overview: Paused, Type: Search, Budget: \$29.59/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 39					
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Bloom Health www.bloom.health/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Bloomfield Hills, MI. Schedule a Free Consultation	0. coolsculpting - general	Campaign paused Disapproved: Punctuation and symbols +1 more	0	-	\$0.00
25% Off All CoolSculpting® Best Price in Bloomfield Hills Bloom Health +6 more bloom.health/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting...	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content	0	0.00%	\$0.00
{Keyword: Best Price in Bloomfield Hills} Bloom Health Flexible Payment Options bloom.health/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Best Price in Bloomfield Hills Bloom Health Flexible Payment Options bloom.health/coolsculpting/special Fast And Convenient. Long-Lasting. Minimal	1. coolsculpting - price	Campaign paused Approved (limited):	0	0.00%	\$0.00

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | alpha | coolscul...

Overview: Paused, Type: Search, Budget: \$29.59/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 39					
In Bloomfield Hills, MI. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.		restricted medical content +1 more			
CoolSculpting Bloomfield Hills Fat Reduction Treatment No Surgery & Minimal Downtime www.bloom.health/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Best Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	5. sculpsure	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads 39					
Total: Campaign 39					

Show rows: 500 | 1 - 40 of 40

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
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Overview: Paused, Type: Search, Budget: \$29.59/day

Recommendations: Extensions, Custom Jan 1 - Mar 31, 2020

Warning: If your business is affected by COVID-19, update your Google My Business profile to provide the most accurate information to your customers. LEARN MORE

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search alpha cool...	Campaign	Approved	0	-	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search alpha cool...	Campaign	Approved	0	-	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search alpha cool...	Campaign	Approved	0	-	\$0.00
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search alpha cool...	Campaign	Approved	0	-	\$0.00
Call extension							

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Overview: Paused, Type: Search, Budget: \$29.59/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
248-365-0311	Call extension	Account	Account	Approved	15	5.21%	\$342.94
Location extension							
mcrawford@crowmed.com (View L...) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
Highlights: No Surgery	Callout extension	search alpha cool...	Campaign	Approved	13	6.47%	\$300.09
Freeze Your Fat	Callout extension	search alpha cool...	Campaign	Approved	13	6.99%	\$296.70
FDA Approved	Callout extension	search alpha cool...	Campaign	Approved	13	6.22%	\$261.14
Contact Us + Free Consult	Callout extension	search alpha cool...	Campaign	Approved	12	6.98%	\$245.88
Liposuction Alternative	Callout extension	search alpha cool...	Campaign	Approved	11	6.25%	\$244.31
New Client 25% Off	Callout extension	search alpha cool...	Campaign	Approved	0	4.50%	\$240.06

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Overview: Paused, Type: Search, Budget: \$29.59/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	Extension							
<input type="checkbox"/>	New Clients 25% Off	Callout extension	search alpha cool...	Campaign	Approved	9	4.52%	\$240.86
<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search alpha cool...	Campaign	Approved	8	4.73%	\$157.45
Structured snippet extension								
<input type="checkbox"/>	Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search alpha cool...	Campaign	Approved	1	14.29%	\$25.09
Promotion extension								
<input type="checkbox"/>	25% off for New Clients	Promotion extension	search alpha cool...	Campaign	Approved	32	5.78%	\$684.49
Total: Callout extensions						27	5.67%	\$595.98
Total: Structured snippet extensions						1	14.29%	\$25.09
Total: Call extensions						15	5.21%	\$342.94
Total: Location extensions						8	3.90%	\$124.53

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | alpha | coolscul...

Overview: Paused, Type: Search, Budget: \$29.59/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Promotion extension								
<input type="checkbox"/>	25% off for New Clients	Promotion extension	search alpha cool...	Campaign	Approved	32	5.78%	\$684.49
Total: Callout extensions						27	5.67%	\$595.98
Total: Structured snippet extensions						1	14.29%	\$25.09
Total: Call extensions						15	5.21%	\$342.94
Total: Location extensions						8	3.90%	\$124.53
Total: Promotion extensions						32	5.78%	\$684.49

Show rows: 500 | 1 - 15 of 15

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Ads Manager | Bloom Health (29811437737033) | Updated just now

Search: Campaign Name: coolsculpting

Account Overview | Campaigns | Ad Sets | Ads

Campaign Name	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks	Website Purchases	On-Facebook Purchases
Coolsculpting - Conversions	26 Leads	15,628	42,982	\$36.99 Per Lead	\$961.86	Ongoing	290	—	—
Results from 1 campaign		26 Leads	15,628 People	42,982 Total	\$36.99 Per Lead	\$961.86 Total Spent	290 Total	— Total	— Total

Ads Manager | Bloom Health (29811437737033) | Updated just now

Search: Campaign Name: coolsculpting

Account Overview | Campaigns | Ad Sets | Ads

Ad Name	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
2020-02 - CS - Women - Img 2	24 Leads	14,088	36,303	\$35.15 Per Lead	—	—	—	\$843.60
2020-02 - CS - Women - Img 2 - Temp	2 Leads	4,485	6,679	\$59.13 Per Lead	—	—	—	\$118.26
2020-02 - CS - Women - Img 1	—	—	—	—	—	—	—	—
Results from 3 ads		26 Leads	15,628 People	42,982 Total	\$36.99 Per Lead			\$961.86 Total Spent

Ads Manager | Bloom Health (29811437737033) | Updated just now

Search: Campaign Name: coolsculpting

Account Overview | Campaigns | Ad Sets | Ads

2020-02 - CS - Women - Img 2

Ad Preview: Bloom Health sponsored ad for Coolsculpting #1 Non-Surgical Fat Reduction Procedure. Great Results. No Surgery/Down-time.

15 Placements: Facebook

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Ads Manager | Bloom Health (29811437737033) | Updated just now

Search: Campaign Name: coolsculpting

Account Overview | Campaigns | Ad Sets | Ads

2020-02 - CS - Women - Img 2 - Temp

Ad Name: 2020-02 - CS - Women - Img 2 - Temp

Ad Preview: Bloom Health sponsored ad for Coolsculpting #1 Non-Surgical Fat Reduction Procedure. Great Results. No Surgery/Down-time.

15 Placements: Facebook

This ad can't be edited because the ad type is no longer supported or the original post used in the ad was removed.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.