

Bloom Health CoolSculpting Google Adwords & Facebook Ads Q3 2020 (7/1/2020 - 9/30/2020)

Total Google Ads: \$4,964.17
Total Facebook Ads: \$1,473.30
Total Media Spend: \$6,437.47

Google Ads | Chris Zelig | Bloom Health | 901-947-7282 | All campaigns | Custom Jul 1 - Sep 30, 2020

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$66.91/day	Eligible	1,532	4.90%	\$4,964.17
CoolSculpt 2019	\$10.00/day	Removed	0	-	\$0.00
Botox	\$3.00/day	Removed	0	-	\$0.00
Facial Microneedling (Bloomfield Hills)	\$10.00/day	Paused	0	-	\$0.00
Bloom + MedSpa	\$10.00/day	Paused	0	-	\$0.00
BOTOX	\$15.00/day	Paused	0	-	\$0.00
Aquagold	\$10.00/day	Paused	0	-	\$0.00
CoolSculpting	\$40.00/day	Paused	0	-	\$0.00
search beta vampire facial	\$22.18/day	Removed	0	-	\$0.00
search beta botox	\$50.00/day	Paused	0	-	\$0.00
search alpha coolsculpting	\$29.59/day	Paused	0	-	\$0.00
search beta covid testing	\$29.59/day	Paused	0	-	\$0.00
search beta coolsculpting exp reach	\$64.24/day	Paused	0	-	\$0.00
Total: Campaigns			1,532	4.90%	\$4,964.17
Total: Account	\$66.91/day		1,532	4.90%	\$4,964.17

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

Google Ads | Chris Zelig | Bloom Health | 901-947-7282 | All campaigns | Custom Jul 1 - Sep 30, 2020

Ad	Campaign	Ad group	Status	Clicks	CTR	Cost
Total: Ads						\$4,964.17
#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more bloom.health/coolsculpting/bloomfieldhills #1 CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills, MI. Free Consult. Expert, Safe Fat... View assets details	search beta coolsculpting	x. Expanded Reach Test	Ad group removed Approved (limited): Restricted drug terms +1 more	524	5.50%	\$1,185.93
#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more bloom.health/coolsculpting/bloomfieldhills #1 CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills, MI. Free Consult. Expert, Safe Fat... View assets details	search beta coolsculpting	4. lipo	Ad group removed Approved (limited): Restricted drug terms +1 more	311	4.95%	\$1,078.88
#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more bloom.health/coolsculpting/bloomfieldhills #1 CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills, MI. Free Consult. Expert, Safe Fat... View assets details	search beta coolsculpting	0. coolsculpting - general	Approved (limited): Restricted drug terms +1 more	252	4.87%	\$1,071.35
CoolSculpting Bloomfield Hills Fat Reduction Treatment Book A Virtual Consultation www.bloom.health/coolsculpting Best Prices. FDA Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation	search beta coolsculpting	x. Expanded Reach Test	Ad group removed Approved (limited): Restricted medical content +1 more	113	2.95%	\$419.04
CoolSculpting Bloomfield Hills Fat Reduction Treatment Book A Virtual Consultation www.bloom.health/coolsculpting Best Prices. FDA Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation	search beta coolsculpting	4. lipo	Ad group removed Approved (limited): Restricted medical content +1 more	81	4.72%	\$306.10
25% Off All CoolSculpting® Best Price in Bloomfield Hills Bloom Health +7 more bloom.health/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting... View assets details	search beta coolsculpting	1. coolsculpting - price	Approved (limited): Restricted drug terms +1 more	46	4.56%	\$121.02
Bloom Health CoolSculpting Bloomfield Hills Fat Reduction Treatment +12 more www.bloom.health	search beta coolsculpting	alpha - consultation near me	Approved (limited): Restricted medical	18	10.71%	\$118.28

Google Ads | Chris Zelig | Bloom Health | 901-947-7282 | All campaigns | Custom Jul 1 - Sep 30, 2020

Ad	Campaign	Ad group	Status	Clicks	CTR	Cost
Total: Ads						\$4,964.17
Bloom Health CoolSculpting Bloomfield Hills Fat Reduction Treatment +12 more www.bloom.health CoolSculpting Treatments Near Me in Bloomfield Hills, MI. Schedule a Free Consultation. Top Fat... View assets details	search beta coolsculpting	alpha - coolsculpting near me	Approved (limited): Restricted medical content +1 more	18	10.71%	\$118.28
#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more bloom.health/coolsculpting/bloomfieldhills #1 CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills, MI. Free Consult. Expert, Safe Fat... View assets details	search beta coolsculpting	2. body sculpting	Poor ad strength Approved (limited): Restricted drug terms +1 more	29	5.12%	\$112.42
CoolSculpting Bloomfield Hills Fat Reduction Treatment Book A Virtual Consultation www.bloom.health/coolsculpting Best Prices. FDA Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation	search beta coolsculpting	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	28	5.66%	\$104.08
(Keyword Bloom Health) CoolSculpting Bloomfield Hills Fat Reduction Treatment +12 more www.bloom.health Leading CoolSculpting Provider in Bloomfield Hills, MI. Schedule a Free Consultation. Top Fat Reduct... View assets details	search beta coolsculpting	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted medical content +1 more	13	10.48%	\$75.52
#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more bloom.health/coolsculpting/bloomfieldhills #1 CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills, MI. Free Consult. Expert, Safe Fat... View assets details	search beta coolsculpting	alpha - cool sculpting	Approved (limited): Restricted medical content +1 more	13	4.56%	\$55.54
CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Virtual Consultation Available www.bloom.health/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Bloomfield Hills. Schedule a Free Virtual Consultation	search beta coolsculpting	x. Expanded Reach Test	Ad group removed Approved (limited): Restricted medical content +1 more	15	2.92%	\$41.91
\$1,000 Off All CoolSculpting Virtual Consultation Available Top Provider Bloomfield Hills www.bloom.health/coolsculpting CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime	search beta coolsculpting	x. Expanded Reach Test	Ad group removed Approved (limited): Restricted medical content +1 more	7	7.22%	\$39.56

Google Ads | Chris Zelig | Bloom Health | 901-947-7282 | All campaigns | Custom Jul 1 - Sep 30, 2020

Ad	Campaign	Ad group	Status	Clicks	CTR	Cost
Total: Ads						\$4,964.17
#1 Provider Bloomfield Hills Quick & Painless Fat Freezing Fat Freezing for 25% Off +10 more bloom.health/fat-freezing/bloomfieldhills #1 CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills, MI. Free Consult. Expert, Safe Fat... View assets details	search beta coolsculpting	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted drug terms +1 more	8	12.70%	\$34.35
CoolSculpting Bloomfield Hills Fat Reduction Treatment Book A Virtual Consultation www.bloom.health/coolsculpting Best Prices. FDA Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation	search beta coolsculpting	2. body sculpting	Approved (limited): Restricted medical content +1 more	10	6.45%	\$33.56
CoolSculpting Bloomfield Hills Fat Reduction Treatment Book A Virtual Consultation bloom.health/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free Virtual CoolSculpting Consultation Today	search beta coolsculpting	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted medical content +1 more	10	9.09%	\$20.44
(Keyword Bloom Health) CoolSculpting Bloomfield Hills Fat Reduction Treatment +12 more www.bloom.health Leading CoolSculpting Provider in Bloomfield Hills, MI. Schedule a Free Consultation. Top Fat Reduct... View assets details	search beta coolsculpting	coolsculpting - chin	Ad group removed Approved (limited): Restricted drug terms +1 more	6	5.71%	\$16.21
Double Chin Removal Affordable & Quick Treatments CoolSculpting Bloomfield Hills www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book a Free Consult	search beta coolsculpting	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	6	15.79%	\$12.19
CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Virtual Consultation Available www.bloom.health/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Bloomfield Hills. Schedule a Free Virtual Consultation	search beta coolsculpting	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	2.75%	\$11.37
CoolSculpting Bloomfield Hills Fat Reduction Treatment Book A Virtual Consultation www.bloom.health/coolsculpting Save on CoolSculpting® - Freeze Away Fat	search beta coolsculpting	alpha - cool sculpting	Approved (limited): Restricted medical	3	7.32%	\$10.15

Overview	Ad status: All	ADD FILTER	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Recommendations	<input type="checkbox"/>	Ad				
Campaigns	Total: Ads 1,532					
Ad groups	Schedule a Free Virtual Consultation					
Ads & extensions	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Fat Reduction Treatment Book A Virtual Consultation	search beta coolsculpting	alpha - cool sculpting	Approved (limited): Restricted medical content +1 more	3 7.32% \$10.15
Assets	CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Virtual Consultation Available					
Extensions	<input type="checkbox"/>	CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Virtual Consultation Available	search beta coolsculpting	4. lipo	Ad group removed Approved (limited): Restricted medical content +1 more	2 3.85% \$10.12
Landing pages	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Bloomfield Hills. Schedule a Free Virtual Consultation					
Keywords	25% Off All CoolSculpting Virtual Consultation Available Top Provider Bloomfield Hills					
Audiences	<input type="checkbox"/>	25% Off All CoolSculpting Virtual Consultation Available Top Provider Bloomfield Hills	search beta coolsculpting	x. Expanded Reach Test	Ad group removed Approved (limited): Restricted medical content +1 more	5 4.81% \$9.65
Demographics	www.bloom.health/coolsculpting CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
Placements	\$1,000 Off All CoolSculpting Virtual Consultation Available Top Provider Bloomfield Hills					
Settings	<input type="checkbox"/>	\$1,000 Off All CoolSculpting Virtual Consultation Available Top Provider Bloomfield Hills	search beta coolsculpting	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3 2.78% \$8.57
Suggested	www.bloom.health/coolsculpting CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
Change history	#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more					
More	<input type="checkbox"/>	#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more	search beta coolsculpting	4. sculpsure	Ad group paused Approved (limited): Restricted drug terms +1 more	3 2.83% \$7.96
	<input type="checkbox"/>	CoolSculpting Near Me Bloom Health Top Provider Bloomfield Hills	search beta coolsculpting	alpha - coolsculpting near me	Approved (limited): Restricted medical content +1 more	1 25.00% \$6.38
	Best Price in Bloomfield Hills Virtual Consultation Available Flexible Payment Options					

Overview	Ad status: All	ADD FILTER	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Recommendations	<input type="checkbox"/>	Ad				
Campaigns	Total: Ads 1,532					
Ad groups	Bloomfield Hills, MI. Free Consult.					
Ads & extensions	<input type="checkbox"/>	Best Price in Bloomfield Hills Virtual Consultation Available Flexible Payment Options	search beta coolsculpting	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2 8.00% \$5.93
Assets	bloom.health/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule A Free Virtual Consultation Today.					
Extensions	<input type="checkbox"/>	CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Virtual Consultation Available	search beta coolsculpting	alpha - cool sculpting	Approved (limited): Restricted medical content +1 more	1 10.00% \$5.88
Landing pages	www.bloom.health/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Bloomfield Hills. Schedule a Free Virtual Consultation					
Keywords	(Keyword Best Price in Bloomfield Hills) Book A Virtual Consultation Flexible Payment Options					
Audiences	<input type="checkbox"/>	(Keyword Best Price in Bloomfield Hills) Book A Virtual Consultation Flexible Payment Options	search beta coolsculpting	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2 3.85% \$5.49
Demographics	bloom.health/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Virtual Consultation Today.					
Placements	CoolSculpting Bloomfield Hills Fat Reduction Treatment Book A Virtual Consultation					
Settings	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Fat Reduction Treatment Book A Virtual Consultation	search beta coolsculpting	4. sculpsure	Ad group paused Approved (limited): Restricted medical content +1 more	2 6.06% \$5.47
Suggested	www.bloom.health/coolsculpting Best Prices. FDA Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation					
Change history	CoolSculpting Bloomfield Hills Fat Reduction Treatment Book A Virtual Consultation					
More	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Fat Reduction Treatment Book A Virtual Consultation	search beta coolsculpting	3. cryolipolysis	Ad group paused Approved (limited): Restricted medical content +1 more	3 42.86% \$5.16
	<input type="checkbox"/>	25% Off All CoolSculpting® Affordable & Quick Treatments Virtual Consultation Available	search beta coolsculpting	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2 3.39% \$4.67
	25% Off All Fat Freezing Bloom Health Virtual Consultation Available					

Overview	Ad status: All	ADD FILTER	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Recommendations	<input type="checkbox"/>	Ad				
Campaigns	Total: Ads 1,532					
Ad groups	25% Off All Fat Freezing Bloom Health Virtual Consultation Available					
Ads & extensions	<input type="checkbox"/>	25% Off All Fat Freezing Bloom Health Virtual Consultation Available	search beta coolsculpting	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted medical content +1 more	1 8.33% \$3.25
Assets	bloom.health/coolsculpting/fat-freezing Best CoolSculpting Deal. Top Provider in Bloomfield Hills for Fat Freezing. Free Consult. Best Prices. FDA Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
Extensions	<input type="checkbox"/>	(Keyword Bloom Health) CoolSculpting for Double Chin Top Provider Bloomfield Hills	search beta coolsculpting	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	2 9.52% \$3.18
Landing pages	www.bloom.health Freeze Fat Away with CoolSculpting. Reduce Your Double Chin. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat					
Keywords	CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Virtual Consultation Available					
Audiences	<input type="checkbox"/>	CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Virtual Consultation Available	search beta coolsculpting	2. body sculpting	Approved (limited): Restricted medical content +1 more	1 7.14% \$3.12
Demographics	www.bloom.health/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Bloomfield Hills. Schedule a Free Virtual Consultation					
Placements	How to Reduce Double Chin Fat CoolSculpting For The Chin Freeze Away Stubborn Fat					
Settings	<input type="checkbox"/>	How to Reduce Double Chin Fat CoolSculpting For The Chin Freeze Away Stubborn Fat	search beta coolsculpting	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	2 14.29% \$3.11
Suggested	www.bloom.health Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills, MI. Free Consult.					
Change history	Freezing Fat Really Works Virtual Consultation Available 25% Off First Treatment					
More	<input type="checkbox"/>	Freezing Fat Really Works Virtual Consultation Available 25% Off First Treatment	search beta coolsculpting	6. coolsculpting - fat freeze	Ad group removed Approved (limited): Restricted medical content +1 more	1 7.69% \$2.59
	<input type="checkbox"/>	#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more	search beta coolsculpting	3. cryolipolysis	Ad group paused Approved (limited): Restricted drug terms +1 more	1 3.13% \$2.50
	25% Off All CoolSculpting Virtual Consultation Available Top Provider Bloomfield Hills					

Overview	Ad status: All	ADD FILTER	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Recommendations	<input type="checkbox"/>	Ad				
Campaigns	Total: Ads 1,532					
Ad groups	25% Off All CoolSculpting Virtual Consultation Available Top Provider Bloomfield Hills					
Ads & extensions	<input type="checkbox"/>	25% Off All CoolSculpting Virtual Consultation Available Top Provider Bloomfield Hills	search beta coolsculpting	4. lipo	Ad group removed Approved (limited): Restricted medical content +1 more	1 4.35% \$2.30
Assets	www.bloom.health/coolsculpting CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
Extensions	<input type="checkbox"/>	(Keyword Bloom Health) CoolSculpting Bloomfield Hills Freeze Your Fat Away Today	search beta coolsculpting	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted medical content +1 more	1 14.29% \$0.94
Landing pages	www.bloom.health Leading CoolSculpting Provider in Bloomfield Hills, MI. Schedule a Free Consultation. Treatments Tailored to You. In a Luxury Environment. With Flexible Payment Options.					
Keywords	Facial Microneedling With PRP Bloom Health of Michigan Generate New Collagen					
Audiences	<input type="checkbox"/>	Facial Microneedling With PRP Bloom Health of Michigan Generate New Collagen	Facial Microneedling (Bloomfield Hills)	Facial Microneedling	Campaign paused Disapproved: Speculative and Experimental Medical Treatment +2 more	0 - \$0.00
Demographics	www.bloom.health/microneedling Get Smoother, Firmer, More Toned Skin. Added Platelet Rich Plasma (PRP) Derived Healing. Good For: Dull Skin, Scarring, Wrinkles, Large Pores, & More.					
Placements	Facial Microneedling With PRP Boost Collagen & Rejuvenate Bloom Health of Michigan					
Settings	<input type="checkbox"/>	Facial Microneedling With PRP Boost Collagen & Rejuvenate Bloom Health of Michigan	Facial Microneedling (Bloomfield Hills)	Facial Microneedling	Campaign paused Disapproved: Speculative and Experimental Medical Treatment +2 more	0 - \$0.00
Suggested	www.bloom.health/microneedling Get Smoother, Firmer, More Toned Skin. Added Platelet Rich Plasma (PRP) Derived Healing. Good For: Dull Skin, Scarring, Wrinkles, Large Pores, & More.					
Change history	Facial Microneedling Treatment With Added Platelet Healing Bloom Health of Michigan					
More	<input type="checkbox"/>	Facial Microneedling Treatment With Added Platelet Healing Bloom Health of Michigan	Facial Microneedling (Bloomfield Hills)	Facial Microneedling	Campaign paused Disapproved: Speculative and Experimental Medical Treatment +2 more	0 - \$0.00
	<input type="checkbox"/>	Bloom Health of Michigan \$100 Off Your First Visit Genuine & Professional Care	Bloom + MedSpa	Bloom Health + MedSpa	Campaign paused Approved (limited): Restricted medical content +1 more	0 - \$0.00
	<input type="checkbox"/>	Bloom Health Medical Spa \$100 Off Your First Visit State Of The Art Treatments	Bloom + MedSpa	Bloom Health + MedSpa	Campaign paused Approved (limited): Restricted medical content +1 more	0 - \$0.00

Overview	Ad status: All	ADD FILTER	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Recommendations	<input type="checkbox"/>	Ad				
Campaigns	Total: Ads 1,532					
Ad groups	Best Prices. FDA Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation					
Ads & extensions	<input type="checkbox"/>	Best Prices. FDA Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation	search beta coolsculpting exp reach	liposuction	Approved (limited): Restricted medical content +1 more	0 - \$0.00
Assets	CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Virtual Consultation Available					
Extensions	<input type="checkbox"/>	CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Virtual Consultation Available	search beta coolsculpting exp reach	liposuction	Campaign paused Approved (limited): Restricted medical content +1 more	0 - \$0.00
Landing pages	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Bloomfield Hills. Schedule a Free Virtual Consultation					
Keywords	#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more					
Audiences	<input type="checkbox"/>	#1 Provider Bloomfield Hills Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more	search beta coolsculpting exp reach	expanded reach	Campaign paused Approved (limited): Restricted medical content +1 more	0 - \$0.00
Demographics	bloom.health/coolsculpting/bloomfieldhills #1 CoolSculpting Deal. Freeze Fat. Top Provider in Bloomfield Hills, MI. Free Consult. Expert, Safe Fat... View assets details					
Placements	CoolSculpting Bloomfield Hills Fat Reduction Treatment Book A Virtual Consultation					
Settings	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Fat Reduction Treatment Book A Virtual Consultation	search beta coolsculpting exp reach	expanded reach	Campaign paused Approved (limited): Restricted medical content +1 more	0 - \$0.00
Suggested	www.bloom.health/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Bloomfield Hills. Schedule a Free Virtual Consultation					
Change history	Total: Ads 1,532					
More	Total: Account 1,532					
	Total: Account 1,532					

Showing rows 500 of 1 - 200 of 200

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Bloom Health | All campaigns

Overview | Extensions | Recommendations | Campaigns | Ad groups | Ads & extensions | Ads | Assets | Extensions | Landing pages | Keywords | Audiences | Demographics | Placements | Settings | Suggested | Change history

36 Impressions | 2 Clicks | 6% CTR | 9 campaigns Added to

Sitelink

Preview: Headline 1 | Headline 2 | www.example.com

Description 1: Before and After Photos, Book A Virtual Consult, 5 Star Reviews, 25% Off All Fat Areas

Sitelinks: \$100 Off Your First Visit, What To Expect, Cost, All Services, Contact, CoolSculpting®, Other Injectables, Cost, What To Expect, How Much Does It Cost?, When Will I See Results?, Professional Treatments, 5 Star Reviews, State-of-the-Art Facility, Botox Before & After Pics, Botox Special, 25% Off All Fat Areas, State-of-the-Art Facility, 5 Star Reviews, Before and After Photos

22 extensions

Google Ads | Bloom Health | All campaigns

Overview | Extensions | Recommendations | Campaigns | Ad groups | Ads & extensions | Ads | Assets | Extensions | Landing pages | Keywords | Audiences | Demographics | Placements | Settings | Suggested | Change history

13.9K Impressions | 836 Clicks | 6% CTR | 7 campaigns Added to

Callout

Preview: Headline 1 | Headline 2 | www.example.com

Description 1 Highlights: No Surgery, Liposuction Alternative, Contact Us + Free Consult, FDA Approved.

Callouts: Facial Rejuvenation, Boost Collage Production, Experience Radiant Glow, Painless Treatment, No Downtime or Recovery, Stubborn Fat Be Gone, Payment Plans Available, Highlights: No Surgery, Liposuction Alternative, Contact Us + Free Consult, #1 Anti-Aging Treatment, Free Consult / Contact, Non-Surgical Anti-Aging, Look Younger/Rejuvenated, Botox, Dysport, & Xeomin, Botox Lips, Botox Forehead, Botox Under Eyes, How Long Does Botox Last?, New Clients 25% Off

25 extensions

330 Impressions | 8 Clicks | 2% CTR | 3 campaigns Added to

Structured snippet

Preview: Headline 1 | Headline 2 | www.example.com

Description 1 Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction

Structured snippets: Service catalog: CoolSculpting, Non-Sur...

1 extension

Google Ads | Bloom Health | All campaigns

Overview | Extensions | Recommendations | Campaigns | Ad groups | Ads & extensions | Ads | Assets | Extensions | Landing pages | Keywords | Audiences | Demographics | Placements | Settings | Suggested | Change history

8.12K Impressions | 313 Clicks | 4% CTR | Account, 5 campaigns Added to

Call

Preview: Headline 1 | Headline 2 | www.example.com

Description 1: Call 248-365-0311

Calls: (248) 365-0311, 248-365-0311

2 extensions

3.87K Impressions | 150 Clicks | 4% CTR | Account, 5 campaigns Added to

Location

Preview: Headline 1 | Headline 2 | www.example.com

Description 1: 2.9 mi · Bloomfield Hills · 2525 S Tele...

Locations: 2525 S Telegraph Rd.

Show business information (ex: address, store hours)

12.7K Impressions | 634 Clicks | 5% CTR | 8 campaigns Added to

Promotion

Preview: Headline 1 | Headline 2

Promotion extensions: \$100 off Your First Visit On orders over \$300, \$400 off Spring CoolSculpting Ends May 31, \$100 off on first buy Ends Jun 30, 25% off for New Clients, Fall Sale · \$1,000 off CoolSculpting® Ends Oct 31, Fall Sale · \$1,000 off CoolScu... Ends Oct 31

5 extensions (1 disapproved)

Google Ads | Bloom Health | All campaigns

Overview | Extensions | Recommendations | Campaigns | Ad groups | Ads & extensions | Ads | Assets | Extensions | Landing pages | Keywords | Audiences | Demographics | Placements | Settings | Suggested | Change history

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Some inventory may be provided through third party intermediaries.

You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Campaigns | Bloom Health (298114377377...)

Updated just now | Discard Drafts | Review and Publish

Search and filter | Filters | Jul 1, 2020 - Sep 30, 2020

1 Selected | Ad Sets for 1 Campaign | Ads for 1 Campaign

+ Create | Duplicate | Edit | A/B Test | Rules | View Setup | Columns: Performance | Breakdown | Reports

	Campaign Name	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks	Website Purchases	On-Facebook Purchases
<input checked="" type="checkbox"/>	CoolSculpting - Conversions	\$33.00	25 Leads	28,600	83,877	\$58.93 Per Lead	\$1,473.30	Ongoing	458	-	-
<input type="checkbox"/>	Covid-19 Testing - Conversions	\$33.33	-	-	-	-	\$0.00	Ongoing	-	-	-
<input type="checkbox"/>	Botox - Conversions	\$16.50	-	-	-	-	\$0.00	Ongoing	-	-	-
Results from 3 campaigns			25 Leads	28,600 People	83,877 Total	\$58.93 Per Lead	\$1,473.30 Total Spent		458 Total	- Total	- Total

Ads Bloom Health (2981143777...)

Updated just now | Discard Drafts | Review and Publish

Search and filter | Filters | Jul 1, 2020 - Sep 30, 2020

Campaigns | 1 Selected | Ad Sets for 1 Campaign | Ads for 1 Campaign

+ Create | Duplicate | Edit | A/B Test | Preview | Rules | View Setup | Columns: Performance | Breakdown | Reports

Ad Name	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
2020-02 - CS - Women - lmg 2	ca...	Mar 26, 2020, 10:00... 202 days ago	25 Leads	28,600	83,877	\$58.93 Per Lead	—	—	—	\$1,473.30
2020-02 - CS - Women - lmg 2 - Temp	ca...	Mar 26, 2020, 10:00... 202 days ago	—	—	—	—	—	—	—	\$0.00
2020-02 - CS - Women - lmg 1	ca...	Mar 26, 2020, 10:00... 202 days ago	—	—	—	—	—	—	—	\$0.00
Results from 3 ads			25 Leads	28,600 People	83,877 Total	\$58.93 Per Lead				\$1,473.30 Total Spent

Ads Bloom Health (2981143777...)

Search and filter

Coolsculpting - Conversions | Coolsculpting - Women | 2020-02 - CS - Women - lmg 2

+ Create | Duplicate

Ad Name	Status
2020-02 - CS - Women - lmg 2	On
2020-02 - CS - Women - lmg 2 - Te...	Off
2020-02 - CS - Women - lmg 1	Off

Results from

Coolsculpting - Conversions > Coolsculpting - Women > 2020-02 - CS - Women - lmg 2

Campaign Off

Edit | Review

Ad Name: 2020-02 - CS - Women - lmg 2

Ad Can't Be Edited
You might not have permission to change this ad. Try making a new one.

Ad Preview

15 Placements

Facebook Feeds

Feeds

Stories

In-Stream

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Close | Discard Draft | Publish