

CoolSculpting Marketing Services Bloom Health Q1 2021 Total Marketing Expenses (1/1/2021 - 3/31/2021)

Total Google Ads: \$ 5,986.51
Total Marketing Service Fees: \$ 3,000.00
Total CoolSculpting Marketing Cost: \$ 8,986.51

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns

Overview | Recommendations | Insights | Campaigns | Auction insights | Ad groups | Ads & extensions | Landing pages | Keywords | Audiences | Demographics | Placements | Settings

Campaigns | Custom | Jan 1 - Mar 31, 2021

Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$67.37/day	Eligible	924	4.46%	\$3,577.43
search beta coolsculpting \$1000 vs 25%	\$67.37/day	Eligible	569	4.57%	\$2,409.08
CoolSculpt 2019	\$10.00/day	Removed	0	-	\$0.00
Botox	\$3.00/day	Removed	0	-	\$0.00
Facial Microneedling (Bloomfield Hills)	\$10.00/day	Paused	0	-	\$0.00
Bloom + MedSpa	\$10.00/day	Paused	0	-	\$0.00
BOTOX	\$15.00/day	Paused	0	-	\$0.00
Aquagold	\$10.00/day	Paused	0	-	\$0.00
CoolSculpting	\$40.00/day	Paused	0	-	\$0.00
search beta vampire facial	\$22.18/day	Removed	0	-	\$0.00

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns

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Campaigns | Custom | Jan 1 - Mar 31, 2021

Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting \$1000 vs 25%	\$67.37/day	Eligible	569	4.57%	\$2,409.08
CoolSculpt 2019	\$10.00/day	Removed	0	-	\$0.00
Botox	\$3.00/day	Removed	0	-	\$0.00
Facial Microneedling (Bloomfield Hills)	\$10.00/day	Paused	0	-	\$0.00
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BOTOX	\$15.00/day	Paused	0	-	\$0.00
Aquagold	\$10.00/day	Paused	0	-	\$0.00
CoolSculpting	\$40.00/day	Paused	0	-	\$0.00
search beta vampire facial	\$22.18/day	Removed	0	-	\$0.00
Total: Campaigns			1,493	4.50%	\$5,986.51
Total: Account	\$67.37/day		1,493	4.50%	\$5,986.51

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt...

Overview | Recommendations | Insights | Ad groups | Ads & extensions | Ads | Extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Suggested | Ad schedule

Enabled | Status: Eligible | Type: Search | Budget: \$67.37/day | Optimization score: -- | More details

Ads | Custom | Jan 1 - Mar 31, 2021

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Bloom Health Fat Reduction Bloomfield Hills Non-Surgical Fat Reduction +6 more www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details	x. Expanded Reach	Eligible (Limited Policy (Restricted medical content +1 more), Poor ad strength)	148	4.50%	\$483.92
Bloom Health Fat Reduction Bloomfield Hills Non-Surgical Fat Reduction +6 more www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details	3. lipo	Eligible (Limited Policy (Restricted medical content +1 more), Poor ad strength)	121	6.60%	\$424.62
Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited Policy (Restricted medical content +1 more))	37	6.07%	\$157.13
Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.bloom.health		Eligible (Limited)			

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt...

Overview | Recommendations | Insights | Ad groups | Ads & extensions | Ads | Extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Suggested | Ad schedule

Enabled | Status: Eligible | Type: Search | Budget: \$67.37/day | Optimization score: -- | More details

Ads | Custom | Jan 1 - Mar 31, 2021

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited Policy (Restricted medical content +1 more))	39	6.15%	\$128.20
Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Eligible (Limited Policy (Restricted medical content +1 more))	28	3.59%	\$126.88
Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Eligible (Limited Policy (Restricted medical content +1 more))	27	3.52%	\$120.93
CoolSculpting Bloomfield Hills Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminates Fat And Fool-Proof. Don't Miss	0. coolsculpting - general	Removed Policy (Restricted medical content +1)	17	10.37%	\$80.01

Google Ads							Chris Zelig > Bloom Health 901-947-7282	All campaigns > search beta coolsculpt...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	17	10.37%	\$80.01					
Ads & extensions	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	16	8.33%	\$79.06					
Extensions	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	14	8.38%	\$72.90					
Landing pages	<input type="checkbox"/>	Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	21	2.70%	\$69.80					

Google Ads							Chris Zelig > Bloom Health 901-947-7282	All campaigns > search beta coolsculpt...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	17	10.37%	\$80.01					
Ads & extensions	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	16	8.33%	\$79.06					
Extensions	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	14	8.38%	\$72.90					
Landing pages	<input type="checkbox"/>	Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	21	2.70%	\$69.80					

Google Ads							Chris Zelig > Bloom Health 901-947-7282	All campaigns > search beta coolsculpt...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details						
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021					
Insights	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	13	6.91%	\$67.31					
Extensions	<input type="checkbox"/>	Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is	3. lipo	Removed Policy (Restricted medical content +1 more)	16	4.38%	\$57.65					
Landing pages	<input type="checkbox"/>	Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	16	2.45%	\$55.69					
Keywords	Huge CoolSculpting Promotion CoolSculpting											

Google Ads							Chris Zelig > Bloom Health 901-947-7282	All campaigns > search beta coolsculpt...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	<input type="checkbox"/>	Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	8	6.35%	\$54.56					
Ads & extensions	<input type="checkbox"/>	Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	17	2.62%	\$52.44					
Extensions	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	7	4.27%	\$51.58					
Landing pages	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	13	3.50%	\$46.03					

Google Ads							Chris Zelig > Bloom Health 901-947-7282	All campaigns > search beta coolsculpt...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	13	3.50%	\$46.03					
Ads & extensions	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	6	10.00%	\$45.37					
Extensions	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	8	11.76%	\$43.75					
Landing pages	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	15	3.98%	\$42.60					

Google Ads									
Chris Zelig > Bloom Health 901-947-7282									
All campaigns > search beta coolsculpt...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$67.37/day Optimization score: -- More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	<input type="checkbox"/>	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	13	3.50%	\$46.03			
	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Hurry Offer Ends In... www.bloom.health	0. coolsculpting - general	6	10.00%	\$45.37			
	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.bloom.health	1. coolsculpting - price	8	11.76%	\$43.75			
	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health	x. Expanded Reach	15	3.98%	\$42.60			

Google Ads									
Chris Zelig > Bloom Health 901-947-7282									
All campaigns > search beta coolsculpt...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$67.37/day Optimization score: -- More details									
Recommendations									
Ads Custom Jan 1 - Mar 31, 2021									
Insights									
Ad									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	<input type="checkbox"/>	Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health	x. Expanded Reach	11	1.66%	\$41.06			
	<input type="checkbox"/>	Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health	0. coolsculpting - general	6	8.57%	\$40.73			
	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health	0. coolsculpting - general	6	5.45%	\$34.01			

Google Ads									
Chris Zelig > Bloom Health 901-947-7282									
All campaigns > search beta coolsculpt...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$67.37/day Optimization score: -- More details									
Recommendations									
Insights									
Ad									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.bloom.health	0. coolsculpting - general	7	7.78%	\$33.05			
	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.bloom.health	x. Expanded Reach	9	3.75%	\$32.70			
	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Our Biggest Discount Ever www.bloom.health	0. coolsculpting - general	6	6.06%	\$31.94			
	<input type="checkbox"/>	Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.bloom.health	3. lipo	9	7.14%	\$29.93			

Google Ads									
Chris Zelig > Bloom Health 901-947-7282									
All campaigns > search beta coolsculpt...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$67.37/day Optimization score: -- More details									
Recommendations									
Insights									
Ad									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	<input type="checkbox"/>	Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.bloom.health	3. lipo	9	7.14%	\$29.93			
	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.bloom.health	0. coolsculpting - general	5	2.50%	\$29.88			
	<input type="checkbox"/>	Bloom Health CoolSculpting Bloomfield Hills Fat Reduction Treatment +10 more www.bloom.health	alpha - coolsculpting near me	5	6.76%	\$29.63			
	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.bloom.health	1. coolsculpting - price	4	7.02%	\$28.80			

Google Ads									
Chris Zelig > Bloom Health 901-947-7282									
All campaigns > search beta coolsculpt...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$67.37/day Optimization score: -- More details									
Recommendations									
Insights									
Ad									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	<input type="checkbox"/>	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	9	7.14%	\$29.93			
	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.bloom.health	0. coolsculpting - general	5	2.50%	\$29.88			
	<input type="checkbox"/>	Bloom Health CoolSculpting Bloomfield Hills Fat Reduction Treatment +10 more www.bloom.health	alpha - coolsculpting near me	5	6.76%	\$29.63			
	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.bloom.health	1. coolsculpting - price	4	7.02%	\$28.80			

Chris Zelig > Bloom Health 901-947-7282 All campaigns > search beta coolsculpt... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	+ Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ad groups	<input type="checkbox"/> ✖ CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	5	18.52%	\$16.75	
Ads & extensions	<input type="checkbox"/> ✔ Bloom Health Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	5	7.69%	\$16.17	
Extensions	<input type="checkbox"/> ✔ Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.92%	\$15.41	
Landing pages	<input type="checkbox"/> ✖ CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Get \$1,000 Off 8+ Cycles www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	11.11%	\$14.80	

Chris Zelig > Bloom Health 901-947-7282 All campaigns > search beta coolsculpt... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	+ Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ad groups	<input type="checkbox"/> ✖ CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Get \$1,000 Off 8+ Cycles www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	11.11%	\$14.80	
Ads & extensions	<input type="checkbox"/> ✔ CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.65%	\$14.52	
Extensions	<input type="checkbox"/> ✔ Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	4.67%	\$14.48	
Landing pages	<input type="checkbox"/> ✖ CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 Get \$1,000 Off 8+ Cycles www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	9.09%	\$14.45	

Chris Zelig > Bloom Health 901-947-7282 All campaigns > search beta coolsculpt... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	+ Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ad groups	<input type="checkbox"/> ✖ Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Policy (Restricted medical content +1 more)	3	11.11%	\$14.80	
Ads & extensions	<input type="checkbox"/> ✔ CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.65%	\$14.52	
Extensions	<input type="checkbox"/> ✔ Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	4.67%	\$14.48	
Landing pages	<input type="checkbox"/> ✖ CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 Get \$1,000 Off 8+ Cycles www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	9.09%	\$14.45	

Chris Zelig > Bloom Health 901-947-7282 All campaigns > search beta coolsculpt... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ads Custom Jan 1 - Mar 31, 2021						
Insights	+ Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ad groups	<input type="checkbox"/> ✔ Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	5	3.29%	\$14.33	
Ads & extensions	<input type="checkbox"/> ✔ CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	5.80%	\$14.08	
Extensions	<input type="checkbox"/> ✖ CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	4.29%	\$13.70	
Landing pages	<input type="checkbox"/> ✔ CoolSculpting Bloomfield Hills Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - cool sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	3	3.33%	\$13.59	

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Recommendations	+ Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ad groups	<input type="checkbox"/> ✖ CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	7.41%	\$13.10	
Ads & extensions	<input type="checkbox"/> ✔ Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	3	1.50%	\$12.96	
Extensions	<input type="checkbox"/> ✔ Fat Reduction Bloomfield Hills Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	4.88%	\$12.74	

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Insights	<table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/> <input checked="" type="radio"/></td> <td>Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>x. Expanded Reach</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>5</td> <td>2.13%</td> <td>\$11.23</td> </tr> <tr> <td><input type="checkbox"/> <input checked="" type="radio"/></td> <td>Fat Reduction Bloomfield Hills Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</td> <td>x. Expanded Reach</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>3</td> <td>2.07%</td> <td>\$11.17</td> </tr> <tr> <td><input type="checkbox"/> <input checked="" type="radio"/></td> <td>Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>x. Expanded Reach</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>5</td> <td>3.73%</td> <td>\$10.86</td> </tr> <tr> <td><input type="checkbox"/> <input checked="" type="radio"/></td> <td>Fat Reduction Bloomfield Hills Freezing Fat Really Works Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>3. lipo</td> <td>Eligible (Limited) Policy (Restricted medical content +1 more)</td> <td>4</td> <td>5.56%</td> <td>\$10.74</td> </tr> </tbody> </table>											Ad	Ad group	Status	Clicks	CTR	Cost	<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	5	2.13%	\$11.23	<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction Bloomfield Hills Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	3	2.07%	\$11.17	<input type="checkbox"/> <input checked="" type="radio"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	5	3.73%	\$10.86	<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction Bloomfield Hills Freezing Fat Really Works Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	5.56%	\$10.74
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Recommendations	+ Ad status: All ADD FILTER						
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Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
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Ads & extensions	<input type="checkbox"/> Fat Reduction Bloomfield Hills Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	4	2.72%	\$10.68	
Extensions	<input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	6.25%	\$10.28	
Landing pages	<input type="checkbox"/> Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details	2. body sculpting	Removed Policy (Restricted medical content +1 more)	2	9.09%	\$10.04	

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Ad groups	<input type="checkbox"/> CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	4	5.88%	\$9.81	
Ads & extensions	<input type="checkbox"/> Fat Reduction Bloomfield Hills Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	5.33%	\$9.41	
Extensions	<input type="checkbox"/> Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	4	1.72%	\$9.24	
Landing pages	<input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						

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Ad groups	<input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$9.04	
Ads & extensions	<input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	10.00%	\$8.77	
Extensions	<input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	8.00%	\$8.55	
Landing pages	<input type="checkbox"/> CoolSculpting Bloomfield Hills Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	2	9.09%	\$8.25	

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Ads & extensions	<input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Get \$1,000 Off 8+ Treatments www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.25%	\$8.09	
Extensions	<input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - cool sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	2	18.18%	\$7.92	
Landing pages	<input type="checkbox"/> Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.00%	\$7.90	

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<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Get \$1,000 Off 8+ Treatments www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	18.18%	\$7.65	
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<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%	\$6.69	
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	14.29%	\$6.59	

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Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	14.29%	\$6.59	
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$6.48	
<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more), Poor ad strength	2	14.29%	\$6.44	
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	1.65%	\$6.20	

Google Ads						
Chris Zelig > Bloom Health 901-947-7282		All campaigns > search beta coolsculpt...		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input checked="" type="radio"/> www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Policy (Restricted medical content +1 more)	1	14.29%	\$6.59	
<input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$6.48	
<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more), Poor ad strength	2	14.29%	\$6.44	
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	1.65%	\$6.20	

Google Ads						
Chris Zelig > Bloom Health 901-947-7282		All campaigns > search beta coolsculpt...		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.06%	\$6.04	
<input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion Freeze Away Body Fat Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$5.95	
<input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.76%	\$5.88	
<input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Eliminate Fat & Feel						

Google Ads							
Chris Zelig > Bloom Health 901-947-7282		All campaigns > search beta coolsculpt...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/> ●	Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	10.53%	\$5.67
Extensions	<input type="checkbox"/> ●	Bloom Health Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.35%	\$5.46
Landing pages	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$5.17
Keywords	<input type="checkbox"/> ●	CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.37%	\$4.67

Google Ads							
Chris Zelig > Bloom Health 901-947-7282		All campaigns > search beta coolsculpt...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/> ●	CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.37%	\$4.67
Extensions	<input type="checkbox"/> ●	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.64%	\$4.60
Landing pages	<input type="checkbox"/> ●	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.92%	\$4.59
Keywords	<input type="checkbox"/> ●	CoolSculpting Bloomfield Hills Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	2.00%	\$4.53

Google Ads							
Chris Zelig > Bloom Health 901-947-7282		All campaigns > search beta coolsculpt...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/> ●	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Policy (Restricted medical content +1 more)	1	1.37%	\$4.67
Extensions	<input type="checkbox"/> ●	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.64%	\$4.60
Landing pages	<input type="checkbox"/> ●	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.92%	\$4.59
Keywords	<input type="checkbox"/> ●	CoolSculpting Bloomfield Hills Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	2.00%	\$4.53

Google Ads							
Chris Zelig > Bloom Health 901-947-7282		All campaigns > search beta coolsculpt...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$4.30
Extensions	<input type="checkbox"/> ●	Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.23%	\$4.26
Landing pages	<input type="checkbox"/> ●	CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$4.25
Keywords	<input type="checkbox"/> ●	Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever www.bloom.health		Removed			

Google Ads							
Chris Zelig > Bloom Health 901-947-7282		All campaigns > search beta coolsculpt...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/> ●	Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	11.11%	\$4.18
Extensions	<input type="checkbox"/> ●	Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.15%	\$4.13
Landing pages	<input type="checkbox"/> ●	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$4.00
Keywords	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$3.94

Google Ads							
Chris Zelig > Bloom Health 901-947-7282		All campaigns > search beta coolsculpt...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$3.94	
Ads & extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
Extensions	Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.bloom.health	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.59%	\$3.84	
Landing pages	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						
Keywords	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.bloom.health	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.08%	\$3.77	
Audiences	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						
Demographics	Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more), Poor ad strength	1	5.56%	\$3.71	
Settings	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat...						
Suggested							
Ad schedule							

Google Ads							
Chris Zelig > Bloom Health 901-947-7282		All campaigns > search beta coolsculpt...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$3.94	
Ads & extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
Extensions	Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.bloom.health	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.59%	\$3.84	
Landing pages	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						
Keywords	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.bloom.health	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.08%	\$3.77	
Audiences	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						
Demographics	Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more), Poor ad strength	1	5.56%	\$3.71	
Settings	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat...						
Suggested	View assets details						
Ad schedule							

Google Ads							
Chris Zelig > Bloom Health 901-947-7282		All campaigns > search beta coolsculpt...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ads Custom Jan 1 - Mar 31, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	CoolSculpting Bloomfield Hills Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.bloom.health	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$3.69	
Ads & extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						
Extensions	CoolSculpting Bloomfield Hills Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.bloom.health	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	1.72%	\$3.56	
Landing pages	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
Keywords	CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Get \$1,000 Off 8+ Cycles www.bloom.health	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	4.35%	\$3.50	
Audiences	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
Demographics	Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Get \$1,000 Off 8+ Treatments www.bloom.health						
Settings							
Suggested							
Ad schedule							

Google Ads							
Chris Zelig > Bloom Health 901-947-7282		All campaigns > search beta coolsculpt...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Get \$1,000 Off 8+ Treatments www.bloom.health	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$3.39	
Ads & extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
Extensions	CoolSculpting Bloomfield Hills Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.bloom.health	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	2.38%	\$3.38	
Landing pages	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
Keywords	Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.bloom.health	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.96%	\$3.38	
Audiences	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						
Demographics	Bloom Health Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$3.35	
Settings	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						
Suggested							
Ad schedule							

Google Ads							
Chris Zelig > Bloom Health 901-947-7282		All campaigns > search beta coolsculpt...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	Bloom Health Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$3.35	
Ads & extensions	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						
Extensions	Bloom Health Freezing Fat Really Works Freeze Away Body Fat www.bloom.health	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.70%	\$3.09	
Landing pages	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						
Keywords	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Get \$1,000 Off 8+ Treatments www.bloom.health	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	100.00%	\$3.04	
Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						
Demographics	CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Hurry Offer Ends In... www.bloom.health	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$2.93	
Settings	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						
Suggested							
Ad schedule							

Chris Zelig > Bloom Health 901-947-7282 All campaigns > search beta coolsculpt... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details
Recommendations	+ Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Policy (Restricted medical content +1 more)	1	12.50%	\$3.35
	Bloom Health Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.70%	\$3.09
	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Get \$1,000 Off 8+ Treatments www.bloom.health	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	100.00%	\$3.04
	CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Hurry Offer Ends In... www.bloom.health	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$2.93

Chris Zelig > Bloom Health 901-947-7282 All campaigns > search beta coolsculpt... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021 SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Hurry Offer Ends In... www.bloom.health	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$2.92
	Bloom Health Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$2.84
	CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Our Biggest Discount Ever www.bloom.health	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	20.00%	\$2.80

Chris Zelig > Bloom Health 901-947-7282 All campaigns > search beta coolsculpt... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details
Recommendations	+ Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	CoolSculpting Bloomfield Hills Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.bloom.health	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$2.78
	Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.04%	\$2.77
	Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	6.25%	\$2.73
	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry Offer Ends In... www.bloom.health	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$2.73

Chris Zelig > Bloom Health 901-947-7282 All campaigns > search beta coolsculpt... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details
Recommendations	+ Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry Offer Ends In... www.bloom.health	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$2.73
	CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Get \$1,000 Off 8+ Cycles www.bloom.health	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	8.33%	\$2.67
	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Get \$1,000 Off 8+ Cycles www.bloom.health	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	9.09%	\$2.66
	CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 Our Biggest Discount Ever www.bloom.health	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.26%	\$2.65

Chris Zelig > Bloom Health 901-947-7282 All campaigns > search beta coolsculpt... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details
Recommendations	+ Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Policy (Restricted medical content +1 more)	1	33.33%	\$2.73
	CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Get \$1,000 Off 8+ Cycles www.bloom.health	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	8.33%	\$2.67
	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Get \$1,000 Off 8+ Cycles www.bloom.health	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	9.09%	\$2.66
	CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 Our Biggest Discount Ever www.bloom.health	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.26%	\$2.65

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: —	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting Removed Policy (Restricted medical content +1 more)	1	25.00%	\$2.65
Ads	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price Removed Policy (Restricted medical content +1 more)	1	2.56%	\$2.59
Extensions	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price Removed Policy (Restricted medical content +1 more)	1	33.33%	\$2.55
Landing pages	Fat Reduction Bloomfield Hills Freezing Fat Really Works Get Rid of Unwanted Fat					
Keywords	www.bloom.health					
Audiences	www.bloom.health					
Demographics	www.bloom.health					
Settings	www.bloom.health					
Suggested	www.bloom.health					
Ad schedule	www.bloom.health					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: —	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/>	Fat Reduction Bloomfield Hills Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$2.44
Ads	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Get \$1,000 Off 8+ Treatments www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$2.38
Extensions	<input type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Body Fat Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general Removed Policy (Restricted medical content +1 more)	1	100.00%	\$2.30
Landing pages	Fat Reduction Bloomfield Hills Freezing Fat Really Works Get Rid of Unwanted Fat					
Keywords	www.bloom.health					
Audiences	www.bloom.health					
Demographics	www.bloom.health					
Settings	www.bloom.health					
Suggested	www.bloom.health					
Ad schedule	www.bloom.health					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: —	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/>	Fat Reduction Bloomfield Hills Freezing Fat Really Works Get Rid of Unwanted Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.25%	\$2.17
Ads	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%	\$2.17
Extensions	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%	\$2.10
Landing pages	Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Get \$1,000 Off 8+ Cycles					
Keywords	www.bloom.health					
Audiences	www.bloom.health					
Demographics	www.bloom.health					
Settings	www.bloom.health					
Suggested	www.bloom.health					
Ad schedule	www.bloom.health					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: —	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	3. lipo Policy (Restricted medical content +1 more)	1	6.25%	\$2.17
Ads	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%	\$2.17
Extensions	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%	\$2.10
Landing pages	Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Get \$1,000 Off 8+ Cycles					
Keywords	www.bloom.health					
Audiences	www.bloom.health					
Demographics	www.bloom.health					
Settings	www.bloom.health					
Suggested	www.bloom.health					
Ad schedule	www.bloom.health					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: —	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general Removed Policy (Restricted medical content +1 more)	1	11.11%	\$2.06
Ads	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting Eligible (Limited) Policy (Restricted medical content +1 more)	2	20.00%	\$1.99
Extensions	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price Eligible (Limited) Policy (Restricted medical content +1 more)	1	8.33%	\$1.91
Landing pages	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever					
Keywords	www.bloom.health					
Audiences	www.bloom.health					
Demographics	www.bloom.health					
Settings	www.bloom.health					
Suggested	www.bloom.health					
Ad schedule	www.bloom.health					

Google Ads							
Chris Zelig > Bloom Health 901-947-7282		All campaigns > search beta coolsculpt...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/> <p>Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today</p>	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$1.88	
	<input type="checkbox"/> <p>CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p>	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.13%	\$1.78	
	<input type="checkbox"/> <p>Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p>	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$1.73	
	<input type="checkbox"/> <p>Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does</p>	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$1.70	

Google Ads							
Chris Zelig > Bloom Health 901-947-7282		All campaigns > search beta coolsculpt...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/> <p>Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p>	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$1.70	
	<input type="checkbox"/> <p>Best CoolSculpting Deal Ever Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today</p>	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$1.46	
	<input type="checkbox"/> <p>CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Get \$1,000 Off 8+ Cycles www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p>	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$1.42	
	<input type="checkbox"/> <p>Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our</p>	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	8.33%	\$1.40	

Google Ads							
Chris Zelig > Bloom Health 901-947-7282		All campaigns > search beta coolsculpt...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/> <p>www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p>	0. coolsculpting - general	Policy (Restricted medical content +1 more)	1	20.00%	\$1.70	
	<input type="checkbox"/> <p>Best CoolSculpting Deal Ever Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today</p>	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$1.46	
	<input type="checkbox"/> <p>CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Get \$1,000 Off 8+ Cycles www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p>	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$1.42	
	<input type="checkbox"/> <p>Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</p>	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	8.33%	\$1.40	

Google Ads							
Chris Zelig > Bloom Health 901-947-7282		All campaigns > search beta coolsculpt...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/> <p>CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Get \$1,000 Off 8+ Treatments www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p>	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$1.39	
	<input type="checkbox"/> <p>Bloom Health Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</p>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.38%	\$1.24	
	<input type="checkbox"/> <p>Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Get \$1,000 Off 8+ Cycles www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p>	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$1.14	
	<input type="checkbox"/> <p>CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Get \$1,000 Off 8+ Treatments www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p>	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$1.39	

Google Ads							
Chris Zelig > Bloom Health 901-947-7282		All campaigns > search beta coolsculpt...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/> <p>CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p>	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	16.67%	\$1.12	
	<input type="checkbox"/> <p>CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Get \$1,000 Off 8+ Treatments www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p>	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.70%	\$0.98	
	<input type="checkbox"/> <p>CoolSculpting Near Me Bloom Health Top Provider Bloomfield Hills www.bloom.health CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here. Best CoolSculpting Deal Near Me. Top Provider in Bloomfield Hills, MI. Free Consult.</p>	alpha - coolsculpting near me	Removed Policy (Restricted medical content +1 more), Ad group paused	1	50.00%	\$0.58	
	<input type="checkbox"/> <p>{Keyword:#1 CoolSculpting Deal 25% Off} Fat Reduction: Bloomfield 25% Off CoolSculpting Cost... www.bloom.health 25% Off CoolSculpting. #1 FDA-Cleared, Non-surgical Fat Reduction Treatment. CoolSculpting Reduces F...</p>	SKAG coolsculpting face BROAD	Not eligible Policy (Restricted drug terms), Ad group removed	0	--	\$0.00	

Google Ads									
Chris Zelig > Bloom Health 901-947-7282									
All campaigns > search beta coolsculpt...									
Enabled Status: Eligible Type: Search Budget: \$67.37/day Optimization score: -- More details									
+ Ad status: All ADD FILTER									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad	Ad group	Status	Clicks	CTR	Cost				
View assets details									
<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off Fat Reduction: Bloomfield Freeze Away Stubborn Fat www.bloom.health 25% Off CoolSculpting. #1 FDA-Cleared, Non-surgical Fat Reduction Treatment. CoolSculpting Reduces Fat Without Surgery. Learn More About Freezing Your Fat	SKAG coolsculpting face BROAD	0	-	\$0.00	Not eligible Policy (Restricted drug terms), Ad group removed			
<input type="checkbox"/>	25% Off CoolSculpting Cost Safe & Effective Fat Reduction Target Belly Fat, Love Handles www.bloom.health #1 CoolSculpting Deal. 25% off. Freeze Fat. Top Provider in Bloomfield, MI. Free Consult. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%	SKAG coolsculpting face BROAD	0	-	\$0.00	Not eligible Policy (Restricted drug terms), Ad group removed			
<input type="checkbox"/>	{Keyword:#1 CoolSculpting Deal 25% Off} Fat Reduction: Bloomfield 25% Off CoolSculpting Cost... www.bloom.health 25% Off CoolSculpting. #1 FDA-Cleared, Non-surgical Fat Reduction Treatment. CoolSculpting Reduces F...	SKAG how much is coolsculpting EXACT	0	-	\$0.00	Not eligible Policy (Restricted drug terms), Ad group removed			
Total: Ads			1,493	4.50%	\$5,986.51				
Total: Campaign			1,493	4.50%	\$5,986.51				

Google Ads									
Chris Zelig > Bloom Health 901-947-7282									
All campaigns > search beta coolsculpt...									
Enabled Status: Eligible Type: Search Budget: \$67.37/day Optimization score: -- More details									
Extensions > All									
SUMMARY TABLE Custom Jan 1 - Mar 31, 2021									
+ Extension type: All ADD FILTER									
Associations view									
SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
Sitelink extension									
<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	8	6.84%	\$31.56	
<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	7	6.19%	\$27.70	
<input type="checkbox"/>	Book a Free Consultation Book a Consultation With #1 Provider in Bloomfield Hills	Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	7	6.19%	\$25.04	
<input type="checkbox"/>	25% Off All Fat Areas Save 25% Off on Coolsculpting.	Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted	6	5.31%	\$24.44	

Google Ads									
Chris Zelig > Bloom Health 901-947-7282									
All campaigns > search beta coolsculpt...									
Enabled Status: Eligible Type: Search Budget: \$67.37/day Optimization score: -- More details									
+ Extension type: All ADD FILTER									
Associations view									
SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
<input type="checkbox"/>	25% Off All Fat Areas Save 25% Off on Coolsculpting. New Client Special	Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	6	5.31%	\$24.44	
<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	6	5.22%	\$20.18	
Call extension									
<input type="checkbox"/>	248-365-0311	Call extension	Account	Account	Approved	186	3.79%	\$945.73	
Location extension									
<input type="checkbox"/>	mrcrawford@crwmed.com All locations selected	Location extension	Account	Account	-	-	-	-	
Callout extension									
<input type="checkbox"/>	FDA Cleared	Callout extension	search beta cool...	Campaign	Approved	213	5.07%	\$886.62	

Google Ads									
Chris Zelig > Bloom Health 901-947-7282									
All campaigns > search beta coolsculpt...									
Enabled Status: Eligible Type: Search Budget: \$67.37/day Optimization score: -- More details									
+ Extension type: All ADD FILTER									
Associations view									
SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
<input type="checkbox"/>	Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search beta cool...	Campaign	Restricted medical content +1 more	6	5.22%	\$20.18	
Call extension									
<input type="checkbox"/>	248-365-0311	Call extension	Account	Account	Approved	186	3.79%	\$945.73	
Location extension									
<input type="checkbox"/>	mrcrawford@crwmed.com All locations selected	Location extension	Account	Account	-	-	-	-	
Callout extension									
<input type="checkbox"/>	FDA Cleared	Callout extension	search beta cool...	Campaign	Approved	213	5.07%	\$886.62	
<input type="checkbox"/>	Freeze Your Fat	Callout extension	search beta cool...	Campaign	Approved	191	5.48%	\$757.15	
<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	180	5.49%	\$747.35	

Google Ads									
Chris Zelig > Bloom Health 901-947-7282									
All campaigns > search beta coolsculpt...									
Enabled Status: Eligible Type: Search Budget: \$67.37/day Optimization score: -- More details									
Extensions > All									
SUMMARY TABLE Custom Jan 1 - Mar 31, 2021									
+ Extension type: All ADD FILTER									
Associations view									
SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
Callout extension									
<input type="checkbox"/>	Liposuction Alternative	Callout extension	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	169	5.25%	\$731.46	
<input type="checkbox"/>	Contact Us + Free Consult	Callout extension	search beta cool...	Campaign	Approved	157	5.00%	\$688.88	
<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search beta cool...	Campaign	Approved	166	5.47%	\$654.16	
<input type="checkbox"/>	New Clients 25% Off	Callout extension	search beta cool...	Campaign	Approved	169	5.01%	\$651.60	
Structured snippet extension									
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta cool...	Campaign	Approved	6	2.28%	\$15.31	

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> Easter - \$1,000 off 8+ Treatments	Promotion extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	129	4.58%	\$497.73
<input type="checkbox"/> \$1,000 off 8+ Treatments	Promotion extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	5	4.59%	\$16.83
Total: Sitelink extensions					10	7.35%	\$35.78
Total: Callout extensions					418	5.35%	\$1,719.08
Total: Structured snippet extensions					6	2.28%	\$15.31
Total: Call extensions					186	3.79%	\$945.73
Total: Location extensions					132	4.18%	\$599.93
Total: Promotion extensions					458	4.78%	\$1,909.52

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/> Bloom Health Fat Reduction Bloomfield Hills Non-Surgical Fat Reduction +6 more www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more), Poor ad strength	77	7.30%	\$279.78
<input type="checkbox"/> Bloom Health Fat Reduction Bloomfield Hills Non-Surgical Fat Reduction +6 more www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more), Poor ad strength	77	4.10%	\$251.38

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	22	6.01%	\$87.68
<input type="checkbox"/> Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	13	7.22%	\$81.26
<input type="checkbox"/> Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details	0. coolsculpting - general	Paused Policy (Restricted drug terms +1 more)	14	6.03%	\$77.40
<input type="checkbox"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	15	2.82%	\$74.10

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	17	5.11%	\$72.97
<input type="checkbox"/> CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	8	8.25%	\$68.84
<input type="checkbox"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	18	3.67%	\$68.77
<input type="checkbox"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	14	3.57%	\$63.09

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Policy (Restricted medical content +1 more)	17	5.11%	\$72.97
<input type="checkbox"/> CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	8	8.25%	\$68.84
<input type="checkbox"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	18	3.67%	\$68.77
<input type="checkbox"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	14	3.57%	\$63.09

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>						
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details					
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today </div>	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	20	5.24%	\$58.87
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Fat Reduction Bloomfield Hills Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today </div>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	16	2.93%	\$57.30
	<input type="checkbox"/> <div style="font-size: 0.8em;"> CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	5	8.06%	\$49.00
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Huge CoolSculpting Promotion Limited Time Offer Mar 2021 New Clients Save 25%. www.bloom.health </div>		Paused			

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>						
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details					
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Huge CoolSculpting Promotion Limited Time Offer Mar 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	6	15.79%	\$42.60
	<input type="checkbox"/> <div style="font-size: 0.8em;"> CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	6	9.52%	\$41.42
	<input type="checkbox"/> <div style="font-size: 0.8em;"> CoolSculpting Bloomfield Hills Freeze Away Body Fat New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	6	6.98%	\$39.77
	<input type="checkbox"/> <div style="font-size: 0.8em;"> CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	7	9.46%	\$37.18

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>						
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details					
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <div style="font-size: 0.8em;"> CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	7	9.46%	\$37.18
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today </div>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	6	4.55%	\$33.86
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today </div>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	10	4.50%	\$33.48
	<input type="checkbox"/> <div style="font-size: 0.8em;"> CoolSculpting Bloomfield Hills Limited Time Offer Mar 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	6	5.36%	\$32.55

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>						
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details					
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <div style="font-size: 0.8em;"> www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>	0. coolsculpting - general	Policy (Restricted medical content +1 more)	7	9.46%	\$37.18
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today </div>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	6	4.55%	\$33.86
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today </div>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	10	4.50%	\$33.48
	<input type="checkbox"/> <div style="font-size: 0.8em;"> CoolSculpting Bloomfield Hills Limited Time Offer Mar 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	6	5.36%	\$32.55

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>						
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details					
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation </div>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	7	1.79%	\$30.91
	<input type="checkbox"/> <div style="font-size: 0.8em;"> CoolSculpting Bloomfield Hills Limited Time Offer Mar 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	5	5.26%	\$29.65
	<input type="checkbox"/> <div style="font-size: 0.8em;"> CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	8.57%	\$24.17
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Huge CoolSculpting Promotion CoolSculpting </div>		Paused			

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	+ Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	5	18.52%	\$23.67
Extensions	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Limited Time Offer Mar 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	4	4.82%	\$20.95
Landing pages	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	5	6.10%	\$20.91
Keywords	<input type="checkbox"/>	CoolSculpting Bloomfield Hills CoolSculpting Special 25% Off Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	4	14.29%	\$20.88

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	+ Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting Bloomfield Hills CoolSculpting Special 25% Off Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	4	14.29%	\$20.88
Extensions	<input type="checkbox"/>	Fat Reduction Bloomfield Hills Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	3	2.14%	\$20.86
Landing pages	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	4	18.18%	\$20.84
Keywords	<input type="checkbox"/>	Fat Reduction Bloomfield Hills Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	6	1.76%	\$20.71

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	+ Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Policy (Restricted medical content +1 more)	4	14.29%	\$20.88
Extensions	<input type="checkbox"/>	Fat Reduction Bloomfield Hills Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	3	2.14%	\$20.86
Landing pages	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	4	18.18%	\$20.84
Keywords	<input type="checkbox"/>	Fat Reduction Bloomfield Hills Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	6	1.76%	\$20.71

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	Ads Custom Jan 1 - Mar 31, 2021						
Insights	+ Ad status: All ADD FILTER						
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Fat Reduction Bloomfield Hills Freezing Fat Really Works Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	6	4.58%	\$19.82
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.56%	\$19.67
Landing pages	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	4	14.81%	\$19.31

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	+ Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Fat Reduction Bloomfield Hills Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	5	4.39%	\$17.48
Extensions	<input type="checkbox"/>	CoolSculpting Bloomfield Hills CoolSculpting Special 25% Off Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.66%	\$17.42
Landing pages	<input type="checkbox"/>	Bloom Health Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	3	7.89%	\$17.11
Keywords	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Limited Time Offer Mar 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	4	15.38%	\$16.93

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/> <div style="font-size: 0.8em;"> CoolSculpting Bloomfield Hills Limited Time Offer Mar 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today </div>	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	4	15.38%	\$16.93	
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Non-Surgical Fat Reduction Freezing Fat Really Works 25% Off All Fat Freezing www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation </div>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	4	12.12%	\$15.78	
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Non-Surgical Fat Reduction Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today </div>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	3	1.52%	\$15.18	
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today </div>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	4	2.96%	\$12.44	

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>	1. coolsculpting - price	Policy (Restricted medical content +1 more)	4	15.38%	\$16.93	
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Non-Surgical Fat Reduction Freezing Fat Really Works 25% Off All Fat Freezing www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation </div>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	4	12.12%	\$15.78	
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Non-Surgical Fat Reduction Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today </div>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	3	1.52%	\$15.18	
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today </div>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	4	2.96%	\$12.44	

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Fat Reduction Bloomfield Hills Freezing Fat Really Works Get Rid of Unwanted Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation </div>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	5	3.88%	\$11.38	
	<input type="checkbox"/> <div style="font-size: 0.8em;"> CoolSculpting Bloomfield Hills CoolSculpting Special 25% Off Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.56%	\$11.36	
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today </div>	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.99%	\$11.29	
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Non-Surgical Fat Reduction Eliminate Fat & Feel Great 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today </div>		Eligible (Limited)				

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Non-Surgical Fat Reduction Eliminate Fat & Feel Great 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today </div>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.84%	\$11.21	
	<input type="checkbox"/> <div style="font-size: 0.8em;"> CoolSculpting Bloomfield Hills Limited Time Offer Mar 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	3	10.34%	\$11.12	
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Non-Surgical Fat Reduction Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation </div>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.38%	\$10.95	
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Fat Reduction Bloomfield Hills Freezing Fat Really Works 25% Off All Fat Freezing www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation </div>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.13%	\$10.69	

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Fat Reduction Bloomfield Hills Freezing Fat Really Works 25% Off All Fat Freezing www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation </div>	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.13%	\$10.69	
	<input type="checkbox"/> <div style="font-size: 0.8em;"> CoolSculpting Bloomfield Hills Limited Time Offer Mar 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	9.52%	\$10.64	
	<input type="checkbox"/> <div style="font-size: 0.8em;"> Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$10.59	
	<input type="checkbox"/> <div style="font-size: 0.8em;"> CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today </div>	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	14.29%	\$10.28	

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>						
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details					
Recommendations	<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation	x. Expanded Reach	4	3.13%	\$10.69	
<input type="checkbox"/>	CoolSculpting Bloomfield Hills Limited Time Offer Mar 2021 Our Biggest Discount Ever www.bloom.health	Paused	2	9.52%	\$10.64	
<input type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$10.59	
<input type="checkbox"/>	CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Our Biggest Discount Ever www.bloom.health	Paused	2	14.29%	\$10.28	

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>						
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details					
Recommendations	<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health	Paused	2	10.00%	\$10.00	
<input type="checkbox"/>	Fat Reduction Bloomfield Hills Freezing Fat Really Works Freeze Away Body Fat www.bloom.health	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.98%	\$9.93	
<input type="checkbox"/>	CoolSculpting Bloomfield Hills CoolSculpting Special 25% Off Our Biggest Discount Ever www.bloom.health	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$9.78	
<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Our Biggest Discount Ever	Paused				

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>						
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details					
Recommendations	<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Our Biggest Discount Ever www.bloom.health	Paused	1	16.67%	\$9.74	
<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Our Biggest Discount Ever www.bloom.health	Paused	1	25.00%	\$9.46	
<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Our Biggest Discount Ever www.bloom.health	Paused	1	20.00%	\$9.38	
<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x. dynamic	1	100.00%	\$9.23	

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>						
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details					
Recommendations	<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x. dynamic	1	100.00%	\$9.23	
<input type="checkbox"/>	Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.22%	\$8.83	
<input type="checkbox"/>	Fat Reduction Bloomfield Hills Freezing Fat Really Works 25% Off All Fat Freezing www.bloom.health	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.82%	\$8.45	
<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.47%	\$8.33	

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>						
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details					
Recommendations	<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x. dynamic	1	100.00%	\$9.23	
<input type="checkbox"/>	Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.22%	\$8.83	
<input type="checkbox"/>	Fat Reduction Bloomfield Hills Freezing Fat Really Works 25% Off All Fat Freezing www.bloom.health	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.82%	\$8.45	
<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.47%	\$8.33	

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: - More details						
Recommendations	Ads Custom Jan 1 - Mar 31, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/>	Bloom Health Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.70%	\$8.21
	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	18.18%	\$7.71
	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Feb 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	100.00%	\$7.56
	<input type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$7.51

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: - More details						
Recommendations	Ads Custom Jan 1 - Mar 31, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat New Clients Save 25% www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$7.51
	<input type="checkbox"/>	CoolSculpting Bloomfield Hills CoolSculpting Special 25% Off Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	22.22%	\$7.28
	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Feb 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	22.22%	\$7.27
	<input type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Body Fat Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$7.26

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: - More details						
Recommendations	Ads Custom Jan 1 - Mar 31, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Body Fat Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$7.26
	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	5.41%	\$6.78
	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	3.45%	\$6.20
	<input type="checkbox"/>	Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat...	1. coolsculpting - price	Paused Policy (Restricted drug terms +1 more)	2	4.88%	\$6.17

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: - More details						
Recommendations	Ads Custom Jan 1 - Mar 31, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/>	Fat Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$7.26
	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	5.41%	\$6.78
	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	3.45%	\$6.20
	<input type="checkbox"/>	Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details	1. coolsculpting - price	Paused Policy (Restricted drug terms +1 more)	2	4.88%	\$6.17

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: - More details						
Recommendations	Ads Custom Jan 1 - Mar 31, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/>	CoolSculpting Bloomfield Hills CoolSculpting Special 25% Off Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	50.00%	\$6.04
	<input type="checkbox"/>	CoolSculpting Bloomfield Hills CoolSculpting Special 25% Off Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	4.76%	\$5.96
	<input type="checkbox"/>	Fat Reduction Bloomfield Hills Freezing Fat Really Works 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.35%	\$5.95
	<input type="checkbox"/>	CoolSculpting Bloomfield Hills Limited Time Offer					

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	+ Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
	<input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer Mar 2021 Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	5.26%	\$5.41	
	<input type="checkbox"/> Fat Reduction Bloomfield Hills Freezing Fat Really Works Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.88%	\$5.11	
	<input type="checkbox"/> CoolSculpting Bloomfield Hills CoolSculpting Special 25% Off Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	11.11%	\$5.04	
	<input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$4.95	

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	+ Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
	<input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$4.95	
	<input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	4.76%	\$4.77	
	<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	9.09%	\$4.71	
	<input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	16.67%	\$4.69	

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	+ Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
	<input type="checkbox"/> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Policy (Restricted medical content +1 more)	1	25.00%	\$4.95	
	<input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	4.76%	\$4.77	
	<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	9.09%	\$4.71	
	<input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	16.67%	\$4.69	

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	Ads Custom Jan 1 - Mar 31, 2021						
Insights	+ Ad status: All ADD FILTER						
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
	<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	3	10.00%	\$4.57	
	<input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	11.11%	\$4.43	
	<input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	16.67%	\$4.35	
	<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat						

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	+ Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
	<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.00%	\$4.30	
	<input type="checkbox"/> Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.47%	\$4.27	
	<input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	8.33%	\$4.03	
	<input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$3.99	

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	+ Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/> <input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$3.99
Extensions	<input type="checkbox"/> <input checked="" type="checkbox"/>	Fat Reduction Bloomfield Hills Freezing Fat Really Works 25% Off All Fat Freezing www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	28.57%	\$3.92
Landing pages	<input type="checkbox"/> <input checked="" type="checkbox"/>	Bloom Health Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.25%	\$3.92
Keywords	<input type="checkbox"/> <input checked="" type="checkbox"/>	CoolSculpting Bloomfield Hills Freeze Away Body Fat New Clients Save 25% www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.35%	\$3.91

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>						
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details					
Recommendations	+ Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> <input checked="" type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	1	25.00%	\$3.99
Extensions	<input type="checkbox"/> <input checked="" type="checkbox"/>	Fat Reduction Bloomfield Hills Freezing Fat Really Works 25% Off All Fat Freezing www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation	3. lipo	2	28.57%	\$3.92
Landing pages	<input type="checkbox"/> <input checked="" type="checkbox"/>	Bloom Health Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation	x. Expanded Reach	1	6.25%	\$3.92
Keywords	<input type="checkbox"/> <input checked="" type="checkbox"/>	CoolSculpting Bloomfield Hills Freeze Away Body Fat New Clients Save 25% www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	1	4.35%	\$3.91

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Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	+ Ad status: All ADD FILTER					
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> <input checked="" type="checkbox"/>	CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	1	4.76%	\$3.88
Extensions	<input type="checkbox"/> <input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever CoolSculpting Special 25% Off Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	1	50.00%	\$3.84
Landing pages	<input type="checkbox"/> <input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	1	3.45%	\$3.80
Keywords	<input type="checkbox"/> <input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever 25% Off All Fat Freezing	Eligible (Limited)			

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>						
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details					
Recommendations	+ Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> <input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	1	3.13%	\$3.56
Extensions	<input type="checkbox"/> <input checked="" type="checkbox"/>	CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	1	2.70%	\$3.52
Landing pages	<input type="checkbox"/> <input checked="" type="checkbox"/>	CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 New Clients Save 25% www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	1	25.00%	\$3.40
Keywords	<input type="checkbox"/> <input checked="" type="checkbox"/>	CoolSculpting Bloomfield Hills Limited Time Offer Mar 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	1	14.29%	\$3.39

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>						
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details					
Recommendations	+ Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> <input checked="" type="checkbox"/>	CoolSculpting Bloomfield Hills Limited Time Offer Mar 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	1	14.29%	\$3.39
Extensions	<input type="checkbox"/> <input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	1	25.00%	\$3.32
Landing pages	<input type="checkbox"/> <input checked="" type="checkbox"/>	Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation	3. lipo	1	1.85%	\$3.12
Keywords	<input type="checkbox"/> <input checked="" type="checkbox"/>	Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation	x. Expanded Reach	2	3.28%	\$3.08

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	<div style="display: flex; justify-content: space-between;"> + Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Insights	<input type="checkbox"/>	● Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	▲	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	1	14.29%	\$3.39
Ads & extensions	<input type="checkbox"/>	▲	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 New Clients Save 25% www.bloom.health	1. coolsculpting - price	1	25.00%	\$3.32
Ads	<input type="checkbox"/>	▲	Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health	3. lipo	1	1.85%	\$3.12
Extensions	<input type="checkbox"/>	▲	Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health	x. Expanded Reach	2	3.28%	\$3.08
Landing pages							
Keywords							
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	<div style="display: flex; justify-content: space-between;"> Ads Custom Jan 1 - Mar 31, 2021 </div>						
Insights	<div style="display: flex; justify-content: space-between;"> + Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	<input type="checkbox"/>	● Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ads & extensions	<input type="checkbox"/>	▲	CoolSculpting Bloomfield Hills CoolSculpting Special 25% Off Hurry Offer Ends In... www.bloom.health	0. coolsculpting - general	1	6.25%	\$3.04
Ads	<input type="checkbox"/>	▲	CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 New Clients Save 25% www.bloom.health	1. coolsculpting - price	2	22.22%	\$2.96
Extensions	<input type="checkbox"/>	▲	Fat Reduction Bloomfield Hills Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health	3. lipo	1	2.08%	\$2.95
Landing pages							
Keywords							
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	<div style="display: flex; justify-content: space-between;"> + Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Insights	<input type="checkbox"/>	● Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	▲	CoolSculpting Bloomfield Hills Limited Time Offer Feb 2021 New Clients Save 25% www.bloom.health	2. body sculpting	1	50.00%	\$2.61
Ads & extensions	<input type="checkbox"/>	▲	CoolSculpting Bloomfield Hills Limited Time Offer Mar 2021 New Clients Save 25% www.bloom.health	2. body sculpting	1	12.50%	\$2.52
Ads	<input type="checkbox"/>	▲	Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.bloom.health	x. Expanded Reach	1	1.30%	\$2.46
Extensions	<input type="checkbox"/>	▲	CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health	1. coolsculpting - price	1	12.50%	\$2.45
Landing pages							
Keywords							
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	<div style="display: flex; justify-content: space-between;"> + Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Insights	<input type="checkbox"/>	● Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	▲	CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health	1. coolsculpting - price	1	12.50%	\$2.45
Ads & extensions	<input type="checkbox"/>	▲	CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 New Clients Save 25% www.bloom.health	0. coolsculpting - general	1	3.23%	\$2.43
Ads	<input type="checkbox"/>	▲	CoolSculpting Bloomfield Hills Freeze Away Body Fat New Clients Save 25% www.bloom.health	2. body sculpting	1	4.76%	\$2.37
Extensions	<input type="checkbox"/>	▲	Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever www.bloom.health	1. coolsculpting - price	1	20.00%	\$2.36
Landing pages							
Keywords							
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Bloom Health 901-947-7282 All ca... > Expe... > \$1000 vs 25% </div>							
Overview	Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: — More details						
Recommendations	<div style="display: flex; justify-content: space-between;"> + Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Insights	<input type="checkbox"/>	● Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	▲	www.bloom.health	1. coolsculpting - price	1	12.50%	\$2.45
Ads & extensions	<input type="checkbox"/>	▲	CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 New Clients Save 25% www.bloom.health	0. coolsculpting - general	1	3.23%	\$2.43
Ads	<input type="checkbox"/>	▲	CoolSculpting Bloomfield Hills Freeze Away Body Fat New Clients Save 25% www.bloom.health	2. body sculpting	1	4.76%	\$2.37
Extensions	<input type="checkbox"/>	▲	Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever www.bloom.health	1. coolsculpting - price	1	20.00%	\$2.36
Landing pages							
Keywords							
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							

Google Ads						
Chris Zelig > Bloom Health 901-947-7282		All ca... > Expe... > \$1000 vs 25%		SEARCH	REPORTS	TOOLS & SETTINGS
Overview	Experiment status: Active	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	+ Ad status: All ADD FILTER					
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 New Clients Save 25% www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$2.34	
<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 New Clients Save 25% www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	50.00%	\$2.04	
<input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	11.11%	\$1.98	
Non-Surgical Fat Reduction Eliminate Fat & Feel Great 25% Off All Fat Freezing						

Google Ads						
Chris Zelig > Bloom Health 901-947-7282		All ca... > Expe... > \$1000 vs 25%		SEARCH	REPORTS	TOOLS & SETTINGS
Overview	Experiment status: Active	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	+ Ad status: All ADD FILTER					
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great 25% Off All Fat Freezing www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.78%	\$1.96	
<input type="checkbox"/> Huge CoolSculpting Promotion Freeze Away Body Fat Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	33.33%	\$1.82	
<input type="checkbox"/> Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation	x. Expanded Reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.70%	\$1.73	
<input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer Mar 2021 Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	3.33%	\$1.61	

Google Ads						
Chris Zelig > Bloom Health 901-947-7282		All ca... > Expe... > \$1000 vs 25%		SEARCH	REPORTS	TOOLS & SETTINGS
Overview	Experiment status: Active	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	+ Ad status: All ADD FILTER					
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer Mar 2021 Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	3.33%	\$1.61	
<input type="checkbox"/> Best CoolSculpting Deal Ever Freeze Away Body Fat New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$1.60	
<input type="checkbox"/> Huge CoolSculpting Promotion Freeze Away Body Fat Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	50.00%	\$1.58	
<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$1.41	

Google Ads						
Chris Zelig > Bloom Health 901-947-7282		All ca... > Expe... > \$1000 vs 25%		SEARCH	REPORTS	TOOLS & SETTINGS
Overview	Experiment status: Active	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	+ Ad status: All ADD FILTER					
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	3.33%	\$1.61	
<input type="checkbox"/> Best CoolSculpting Deal Ever Freeze Away Body Fat New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$1.60	
<input type="checkbox"/> Huge CoolSculpting Promotion Freeze Away Body Fat Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	50.00%	\$1.58	
<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$1.41	

Google Ads						
Chris Zelig > Bloom Health 901-947-7282		All ca... > Expe... > \$1000 vs 25%		SEARCH	REPORTS	TOOLS & SETTINGS
Overview	Experiment status: Active	Type: Search	Budget: \$67.37/day	Optimization score: --	More details	
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	+ Ad status: All ADD FILTER					
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 New Clients Save 25% www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	9.09%	\$1.40	
<input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer Mar 2021 Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	16.67%	\$1.11	
<input type="checkbox"/> Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%	\$1.10	
Bloom Health Our Biggest Discount Ever 25% Off All Fat Freezing						

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All ca... > Expe... > \$1000 vs 25%

Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: -- More details

Ad	Ad group	Status	Clicks	CTR	Cost
Bloom Health Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$1.06
Bloom Health Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	20.00%	\$0.38
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All ca... > Expe... > \$1000 vs 25%

Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: -- More details

Ad	Ad group	Status	Clicks	CTR	Cost
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Paused Policy (Restricted medical content +1 more)	0	-	\$0.00
Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Total: Ads			569	4.57%	\$2,409.08
Total: Campaign			569	4.57%	\$2,409.08

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All ca... > Expe... > \$1000 vs 25%

Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: -- More details

Extensions > All

Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search beta cool... \$1000 vs 25%	Campaign	Approved (limited): Restricted medical content +1 more	6	11.54%	\$26.46
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search beta cool... \$1000 vs 25%	Campaign	Approved (limited): Restricted medical content +1 more	6	11.32%	\$26.46
Book a Free Consultation Book a Consultation With #1 Provider in Bloomfield Hills	Sitelink extension	search beta cool... \$1000 vs 25%	Campaign	Approved (limited): Restricted medical content +1 more	4	7.55%	\$19.88
Before and After Photos See CoolSculpting	Sitelink extension	search beta cool... \$1000 vs 25%	Campaign	Approved (limited): Restricted medical content +1 more	5	9.80%	\$17.07

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All ca... > Expe... > \$1000 vs 25%

Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: -- More details

Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Book a Free Consultation Book a Consultation With #1 Provider in Bloomfield Hills	Sitelink extension	search beta cool... \$1000 vs 25%	Campaign	Approved (limited): Restricted medical content +1 more	4	7.55%	\$19.88
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta cool... \$1000 vs 25%	Campaign	Approved (limited): Restricted medical content +1 more	5	9.80%	\$17.07
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta cool... \$1000 vs 25%	Campaign	Approved (limited): Restricted medical content +1 more	2	4.00%	\$14.70
Call extension							
248-365-0311	Call extension	Account	Account	Approved	96	3.07%	\$479.75
Location extension							
mrcrawford@crwmed.com (View l... All locations selected)	Location extension	Account	Account	-	-	-	-

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All ca... > Expe... > \$1000 vs 25%

Experiment status: Active Type: Search Budget: \$67.37/day Optimization score: -- More details

Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta cool... \$1000 vs 25%	Campaign	Approved (limited): Restricted medical content +1 more	2	4.00%	\$14.70
Call extension							
248-365-0311	Call extension	Account	Account	Approved	96	3.07%	\$479.75
Location extension							
mrcrawford@crwmed.com (View l... All locations selected)	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Cleared	Callout extension	search beta cool... \$1000 vs 25%	Campaign	Approved	138	5.97%	\$633.06
Freeze Your Fat	Callout extension	search beta cool... \$1000 vs 25%	Campaign	Approved	110	5.88%	\$551.88
Liposuction Alternative	Callout extension	search beta cool... \$1000 vs 25%	Campaign	Approved (limited): Health in personalized advertising	111	6.43%	\$527.50

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All ca... > Expe... > \$1000 vs 25%

Experiment status: Active | Type: Search | Budget: \$67.37/day | Optimization score: -- | More details

Extensions > All

Extension type: All | ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
<input type="checkbox"/> New Clients 25% Off	Callout extension	search beta cool... \$1000 vs 25%	Campaign	Approved	106	6.25%	\$516.08
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search beta cool... \$1000 vs 25%	Campaign	Approved	99	6.18%	\$485.71
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search beta cool... \$1000 vs 25%	Campaign	Approved (limited): Health in personalized advertising	91	5.30%	\$469.96
<input type="checkbox"/> Contact Us + Free Consult	Callout extension	search beta cool... \$1000 vs 25%	Campaign	Approved	105	6.14%	\$458.81
Structured snippet extension							
<input type="checkbox"/> Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta cool... \$1000 vs 25%	Campaign	Approved	2	1.01%	\$7.32

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All ca... > Expe... > \$1000 vs 25%

Experiment status: Active | Type: Search | Budget: \$67.37/day | Optimization score: -- | More details

Extension type: All | ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> Easter - \$1,000 off 8+ Treatments	Promotion extension	search beta cool... \$1000 vs 25%	Campaign	(limited): Restricted medical content +1 more	72	4.33%	\$286.96
<input type="checkbox"/> \$1,000 off 8+ Treatments	Promotion extension	search beta cool... \$1000 vs 25%	Campaign	Approved (limited): Restricted medical content +1 more	8	6.45%	\$28.67
Total: Sitelink extensions					6	9.23%	\$26.46
Total: Callout extensions					251	6.04%	\$1,152.63
Total: Structured snippet extensions					2	1.01%	\$7.32
Total: Call extensions					96	3.07%	\$479.75
Total: Location extensions					81	4.43%	\$343.34
Total: Promotion extensions					373	4.72%	\$1,620.22

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt...

Enabled | Status: Eligible | Type: Search | Budget: \$67.37/day | Optimization score: -- | More details

Responsive search ad

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All | ADD FILTER

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Bloom Health	Approved (limited)	Headline	None	178
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	866
Offering \$1,000 Off Right Now	-	Headline	None	0
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	413
Freezing Fat Really Works	Approved (limited)	Headline	None	65

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt...

Enabled | Status: Eligible | Type: Search | Budget: \$67.37/day | Optimization score: -- | More details

Responsive search ad

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All | ADD FILTER

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Freezing Fat Really Works	Approved (limited)	Headline	None	65
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	410
Fat Reduction Bloomfield Hills	Approved (limited)	Headline	None	1,931
November 2020 Deal \$1,000 Off	-	Headline	None	0
Our Biggest Discount Ever	Approved (limited)	Headline	None	662
Offering \$1,000 Off 8+ Cycles	-	Headline	None	1,237

Show rows: 10 | 1 - 10 of 18

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt...

Enabled | Status: Eligible | Type: Search | Budget: \$67.37/day | Optimization score: -- | More details

Responsive search ad

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All | ADD FILTER

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	814
Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	0
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	2,672
Our Biggest CoolSculpting Discount Ever. Available Now: Get \$1,000 Off CoolSculpting.	-	Description	None	0
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	Approved (limited)	Description	None	3,256

Overview ● Enabled Status: Eligible Type: Search Budget: \$67.37/day Optimization score: — [More details](#)

Recommendations Asset status: All [ADD FILTER](#)

Insights Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Ad groups	Asset	Status	Asset type ↑	Position pinning	Impr.
Ads & extensions	● Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	2,672
Ads	● Our Biggest CoolSculpting Discount Ever. Available Now: Get \$1,000 Off CoolSculpting.	—	Description	None	0
Extensions	● Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	Approved (limited)	Description	None	3,256
Landing pages	● Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Approved (limited)	Description	None	17
Keywords	● Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	—	Description	None	49
Audiences	● Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	Approved (limited)	Description	None	0

Show rows: 10 11 - 18 of 18

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Some inventory may be provided through third party intermediaries.
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INVOICE

BILL TO

Bloom Health

INVOICE # 1318

DATE 01/01/2021

DUE DATE 01/01/2021

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
PAYMENT				1,500.00
BALANCE DUE				\$0.00

PAID

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South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO
Bloom Health

INVOICE # 1346
DATE 02/01/2021
DUE DATE 02/01/2021
TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
<hr/>				
PAYMENT				1,500.00
BALANCE DUE				\$0.00

PAID