

CoolSculpting Marketing Services Bloom Health Q2 2021 Total Marketing Expenses (04/1/2021 - 06/30/2021)

Total Google Ads: \$ 5,969.16
Total Marketing Fee: \$ 2,750.00
Total CoolSculpting Marketing Cost: \$ 8,719.16

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns

SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com

Overview Campaigns Custom Apr 1 - Jun 30, 2021

Campaign status: All ADD FILTER

| Campaign | Budget | Status | Clicks | CTR | Cost |
|---|-------------|----------|--------------|--------------|-------------------|
| search beta coolsculpting | \$64.56/day | Eligible | 1,180 | 5.07% | \$4,664.07 |
| search beta coolsculpting \$1000 vs 25% | \$64.56/day | Ended | 344 | 5.53% | \$1,305.09 |
| CoolSculpt 2019 | \$10.00/day | Removed | 0 | - | \$0.00 |
| Botox | \$3.00/day | Removed | 0 | - | \$0.00 |
| Facial Microneedling (Bloomfield Hills) | \$10.00/day | Paused | 0 | - | \$0.00 |
| Bloom + MedSpa | \$10.00/day | Paused | 0 | - | \$0.00 |
| BOTOX | \$15.00/day | Paused | 0 | - | \$0.00 |
| Aquagold | \$10.00/day | Paused | 0 | - | \$0.00 |
| CoolSculpting | \$40.00/day | Paused | 0 | - | \$0.00 |
| search beta vampire facial | \$22.18/day | Removed | 0 | - | \$0.00 |
| Total: Campaigns | | | 1,524 | 5.17% | \$5,969.16 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns

SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com

Overview Campaigns Custom Apr 1 - Jun 30, 2021

Campaign status: All ADD FILTER

| Campaign | Budget | Status | Clicks | CTR | Cost |
|---|--------------------|---------|--------------|--------------|-------------------|
| Botox | \$3.00/day | Removed | 0 | - | \$0.00 |
| Facial Microneedling (Bloomfield Hills) | \$10.00/day | Paused | 0 | - | \$0.00 |
| Bloom + MedSpa | \$10.00/day | Paused | 0 | - | \$0.00 |
| BOTOX | \$15.00/day | Paused | 0 | - | \$0.00 |
| Aquagold | \$10.00/day | Paused | 0 | - | \$0.00 |
| CoolSculpting | \$40.00/day | Paused | 0 | - | \$0.00 |
| search beta vampire facial | \$22.18/day | Removed | 0 | - | \$0.00 |
| Total: Campaigns | | | 1,524 | 5.17% | \$5,969.16 |
| Total: Account | \$64.56/day | | 1,524 | 5.17% | \$5,969.16 |

Show rows: 10 1 - 10 of 14

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt...

SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com

Overview Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5% More details

Ads Custom Apr 1 - Jun 30, 2021

Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|---|--------|-------|----------|
| Bloom Health Fat Reduction Bloomfield Hills Non-Surgical Fat Reduction +6 more www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details | x. Expanded Reach | Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength | 191 | 4.44% | \$652.94 |
| Bloom Health Fat Reduction Bloomfield Hills Non-Surgical Fat Reduction +6 more www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details | 3. lipo | Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength | 135 | 5.08% | \$488.29 |
| Bloom Health Fat Reduction Bloomfield Hills Non-Surgical Fat Reduction +6 more www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details | 3. lipo | Removed Policy (Restricted drug terms +1 more), Poor ad strength | 83 | 5.59% | \$274.93 |
| CoolSculpting Bloomfield Hills Limited Time Offer June 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 38 | 6.59% | \$186.12 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt...

SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com

Overview Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5% More details

Ads Custom Apr 1 - Jun 30, 2021

Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|--|--------|-------|----------|
| CoolSculpting Bloomfield Hills Limited Time Offer June 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 38 | 6.59% | \$186.12 |
| Bloom Health Fat Reduction Bloomfield Hills Non-Surgical Fat Reduction +6 more www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details | x. Expanded Reach | Removed Policy (Restricted drug terms +1 more), Poor ad strength | 63 | 4.57% | \$172.65 |
| CoolSculpting Bloomfield Hills Limited Time Offer June 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 29 | 4.87% | \$170.40 |
| CoolSculpting Bloomfield Hills Limited Time Offer June 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 29 | 5.45% | \$147.17 |

| Chris Zelig > Bloom Health 901-947-7282 All campaigns > search beta coolsculpt... SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com | | | | | | |
|--|--|----------------------------|---|---------------------|---------------------------|--------------|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details |
| Recommendations | Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost |
| | <input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer June 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 29 | 5.45% | \$147.17 |
| | <input type="checkbox"/> Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 26 | 5.92% | \$129.52 |
| | <input type="checkbox"/> CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 16 | 10.53% | \$123.38 |
| | <input type="checkbox"/> CoolSculpting Bloomfield Hills Freeze Away Body Fat New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 19 | 7.98% | \$118.93 |

| Chris Zelig > Bloom Health 901-947-7282 All campaigns > search beta coolsculpt... SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com | | | | | | |
|--|--|----------------------------|---|---------------------|---------------------------|--------------|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details |
| Recommendations | Ads Custom Apr 1 - Jun 30, 2021 SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost |
| | <input type="checkbox"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Eligible (Limited) Policy (Restricted medical content +1 more) | 27 | 8.68% | \$95.89 |
| | <input type="checkbox"/> CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 16 | 6.37% | \$87.46 |
| | <input type="checkbox"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Eligible (Limited) Policy (Restricted medical content +1 more) | 23 | 7.59% | \$75.95 |
| | <input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer June 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 14 | 8.14% | \$70.81 |

| Chris Zelig > Bloom Health 901-947-7282 All campaigns > search beta coolsculpt... SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com | | | | | | |
|--|--|----------------------------|---|---------------------|---------------------------|--------------|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details |
| Recommendations | Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost |
| | <input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer June 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 14 | 8.14% | \$70.81 |
| | <input type="checkbox"/> Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details | 2. body sculpting | Paused Policy (Restricted medical content +1 more) | 10 | 4.29% | \$68.86 |
| | <input type="checkbox"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 16 | 4.61% | \$65.25 |
| | <input type="checkbox"/> CoolSculpting Bloomfield Hills CoolSculpting Special 25% Off Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 8 | 4.68% | \$56.62 |

| Chris Zelig > Bloom Health 901-947-7282 All campaigns > search beta coolsculpt... SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com | | | | | | |
|--|---|----------------------------|---|---------------------|---------------------------|--------------|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details |
| Recommendations | Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost |
| | <input type="checkbox"/> CoolSculpting Bloomfield Hills CoolSculpting Special 25% Off Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 8 | 4.68% | \$56.62 |
| | <input type="checkbox"/> CoolSculpting Bloomfield Hills CoolSculpting Special 25% Off Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 7 | 5.56% | \$51.63 |
| | <input type="checkbox"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 13 | 3.92% | \$49.39 |
| | <input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer June 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 5 | 12.82% | \$45.25 |

| Chris Zelig > Bloom Health 901-947-7282 All campaigns > search beta coolsculpt... SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com | | | | | | |
|--|---|----------------------------|---|---------------------|---------------------------|--------------|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details |
| Recommendations | Ads Custom Apr 1 - Jun 30, 2021 SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost |
| | <input type="checkbox"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 13 | 4.19% | \$43.78 |
| | <input type="checkbox"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Eligible (Limited) Policy (Restricted medical content +1 more) | 22 | 6.23% | \$43.53 |
| | <input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer June 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 10 | 6.99% | \$42.80 |
| | <input type="checkbox"/> CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 8 | 8.16% | \$38.03 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|---|--------|--------|---------|
| CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 8 | 8.16% | \$38.03 |
| Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Removed Policy (Restricted medical content +1 more) | 8 | 5.76% | \$36.92 |
| Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 4 | 21.05% | \$35.73 |
| Bloom Health Fat Reduction Bloomfield Hills Non-Surgical Fat Reduction +6 more www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength | 11 | 5.67% | \$35.43 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|---|--------|-------|---------|
| Bloom Health Fat Reduction Bloomfield Hills Non-Surgical Fat Reduction +6 more www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength | 11 | 5.67% | \$35.43 |
| CoolSculpting Bloomfield Hills Limited Time Offer June 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 9 | 6.77% | \$33.62 |
| CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 10 | 7.94% | \$32.99 |
| Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 4 | 4.82% | \$31.56 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

Custom Apr 1 - Jun 30, 2021

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|---|--------|--------|---------|
| Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 9 | 6.29% | \$30.47 |
| Huge CoolSculpting Promotion Limited Time Offer June 2021 New Clients Save 25% www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 4 | 10.26% | \$30.26 |
| CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 8 | 24.24% | \$29.87 |
| Huge CoolSculpting Promotion Limited Time Offer June 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 4 | 9.30% | \$29.84 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|--|--------|-------|---------|
| Huge CoolSculpting Promotion Limited Time Offer June 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 4 | 9.30% | \$29.84 |
| Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 8 | 3.13% | \$29.84 |
| CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 4 | 6.90% | \$26.89 |
| Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Removed Policy (Restricted medical content +1 more) | 11 | 6.04% | \$26.71 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|--|--------|--------|---------|
| Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Removed Policy (Restricted medical content +1 more) | 11 | 6.04% | \$26.71 |
| Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 10 | 4.35% | \$25.46 |
| Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 3 | 25.00% | \$24.37 |
| Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... | 1. coolsculpting - price | Removed Policy (Restricted drug terms +1 more), Poor ad strength | 6 | 11.32% | \$22.76 |

| Google Ads | | | | | | | | | |
|---|--|----------------------------|--|--------|--------|---------|--|--|--|
| Chris Zelig > Bloom Health 901-947-7282 | | | | | | | | | |
| All campaigns > search beta coolsculpt... | | | | | | | | | |
| Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5% | | | | | | | | | |
| Overview | <div style="float: right;">Custom Apr 1 - Jun 30, 2021</div> | | | | | | | | |
| Recommendations | <div style="float: right;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div> | | | | | | | | |
| Insights | <div style="float: right;"> + Ad status: All ADD FILTER </div> | | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | | | |
| | <input type="checkbox"/> <input checked="" type="radio"/> <p>Huge CoolSculpting Promotion Freeze Away Body Fat New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p> | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 50.00% | \$21.50 | | | |
| | <input type="checkbox"/> <input checked="" type="radio"/> <p>CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p> | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 5 | 8.62% | \$21.22 | | | |
| | <input type="checkbox"/> <input checked="" type="radio"/> <p>CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p> | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 4 | 15.38% | \$18.51 | | | |
| | <input type="checkbox"/> <input checked="" type="radio"/> <p>Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free Consultation Today</p> | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 10 | 6.85% | \$18.22 | | | |

| Google Ads | | | | | | | | | |
|---|--|----------------------------|--|--------|-------|---------|--|--|--|
| Chris Zelig > Bloom Health 901-947-7282 | | | | | | | | | |
| All campaigns > search beta coolsculpt... | | | | | | | | | |
| Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5% | | | | | | | | | |
| Overview | <div style="float: right;">Custom Apr 1 - Jun 30, 2021</div> | | | | | | | | |
| Recommendations | <div style="float: right;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div> | | | | | | | | |
| Insights | <div style="float: right;"> + Ad status: All ADD FILTER </div> | | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | | | |
| | <input type="checkbox"/> <input checked="" type="radio"/> <p>Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free Consultation Today</p> | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 10 | 6.85% | \$18.22 | | | |
| | <input type="checkbox"/> <input checked="" type="radio"/> <p>Huge CoolSculpting Promotion Limited Time Offer June 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p> | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 3 | 5.77% | \$17.95 | | | |
| | <input type="checkbox"/> <input checked="" type="radio"/> <p>Fat Reduction Bloomfield Hills Freezing Fat Really Works 25% Off All Fat Freezing www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation</p> | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 6 | 4.92% | \$16.73 | | | |
| | <input type="checkbox"/> <input checked="" type="radio"/> <p>Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free Consultation Today</p> | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 6 | 7.79% | \$16.09 | | | |

| Google Ads | | | | | | | | | |
|---|--|----------------------------|--|--------|--------|---------|--|--|--|
| Chris Zelig > Bloom Health 901-947-7282 | | | | | | | | | |
| All campaigns > search beta coolsculpt... | | | | | | | | | |
| Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5% | | | | | | | | | |
| Overview | <div style="float: right;">Custom Apr 1 - Jun 30, 2021</div> | | | | | | | | |
| Recommendations | <div style="float: right;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div> | | | | | | | | |
| Insights | <div style="float: right;"> + Ad status: All ADD FILTER </div> | | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | | | |
| | <input type="checkbox"/> <input checked="" type="radio"/> <p>Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free Consultation Today</p> | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 6 | 7.79% | \$16.09 | | | |
| | <input type="checkbox"/> <input checked="" type="radio"/> <p>Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details</p> | 1. coolsculpting - price | Removed Policy (Restricted drug terms +1 more), Poor ad strength | 2 | 11.76% | \$15.93 | | | |
| | <input type="checkbox"/> <input checked="" type="radio"/> <p>CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p> | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 3 | 3.66% | \$14.88 | | | |
| | <input type="checkbox"/> <input checked="" type="radio"/> <p>Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free Consultation Today</p> | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 5 | 13.51% | \$14.86 | | | |

| Google Ads | | | | | | | | | |
|---|--|----------------------------|---|--------|--------|---------|--|--|--|
| Chris Zelig > Bloom Health 901-947-7282 | | | | | | | | | |
| All campaigns > search beta coolsculpt... | | | | | | | | | |
| Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5% | | | | | | | | | |
| Overview | <div style="float: right;">Custom Apr 1 - Jun 30, 2021</div> | | | | | | | | |
| Recommendations | <div style="float: right;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div> | | | | | | | | |
| Insights | <div style="float: right;"> + Ad status: All ADD FILTER </div> | | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | | | |
| | <input type="checkbox"/> <input checked="" type="radio"/> <p>CoolSculpting Bloomfield Hills Limited Time Offer June 2021 Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p> | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 4 | 3.67% | \$14.56 | | | |
| | <input type="checkbox"/> <input checked="" type="radio"/> <p>CoolSculpting Bloomfield Hills CoolSculpting Special 25% Off Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p> | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 3 | 9.38% | \$14.10 | | | |
| | <input type="checkbox"/> <input checked="" type="radio"/> <p>Best CoolSculpting Deal Ever Limited Time Offer June 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p> | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 2 | 5.88% | \$14.09 | | | |
| | <input type="checkbox"/> <input checked="" type="radio"/> <p>CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free Consultation Today</p> | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 3 | 30.00% | \$13.79 | | | |

| Google Ads | | | | | | | | | |
|---|---|----------------------------|--|--------|--------|---------|--|--|--|
| Chris Zelig > Bloom Health 901-947-7282 | | | | | | | | | |
| All campaigns > search beta coolsculpt... | | | | | | | | | |
| Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5% | | | | | | | | | |
| Overview | <div style="float: right;">Custom Apr 1 - Jun 30, 2021</div> | | | | | | | | |
| Recommendations | <div style="float: right;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div> | | | | | | | | |
| Insights | <div style="float: right;"> + Ad status: All ADD FILTER </div> | | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | | | |
| | <input type="checkbox"/> <input checked="" type="radio"/> <p>CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p> | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 3 | 30.00% | \$13.79 | | | |
| | <input type="checkbox"/> <input checked="" type="radio"/> <p>Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free Consultation Today</p> | 3. lipo | Removed Policy (Restricted medical content +1 more) | 3 | 50.00% | \$13.78 | | | |
| | <input type="checkbox"/> <input checked="" type="radio"/> <p>Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free Consultation Today</p> | 3. lipo | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 4.17% | \$13.78 | | | |
| | <input type="checkbox"/> <input checked="" type="radio"/> <p>Bloom Health Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free Consultation Today</p> | 3. lipo | Removed Policy (Restricted medical content +1 more) | 1 | 16.67% | \$13.39 | | | |

| Google Ads | | | | | | | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search beta coolsculpt... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com | |
|------------------|---------------------------|--|----------------------------|--|---------------------------|--------------|---|---|--------|---------|------------------|---------|------|---------------|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details | | | | | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | |
| Insights | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | | | |
| Ad groups | | Bloom Health Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.bloom.health | 3. lipo | Removed Policy (Restricted medical content +1 more) | 1 | 16.67% | \$13.39 | | | | | | | | | |
| Ads & extensions | | Fat Reduction Bloomfield Hills Freezing Fat Really Works Get Rid of Unwanted Fat www.bloom.health | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 3 | 2.31% | \$13.19 | | | | | | | | | |
| Extensions | | Best CoolSculpting Deal Ever Limited Time Offer June 2021 New Clients Save 25% www.bloom.health | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 2 | 4.65% | \$13.18 | | | | | | | | | |
| Landing pages | | CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Get \$1,000 Off 8+ Treatments www.bloom.health | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 3 | 13.04% | \$13.04 | | | | | | | | | |
| Keywords | | | | | | | | | | | | More | | | | |

| Google Ads | | | | | | | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search beta coolsculpt... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com | |
|------------------|---------------------------|---|----------------------------|--|---------------------------|--------------|---|---|--------|---------|------------------|---------|------|---------------|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details | | | | | | | | | | |
| Recommendations | Ads | | | | | | Custom Apr 1 - Jun 30, 2021 | | | | | | | | | |
| Insights | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | | | |
| Ads & extensions | | Huge CoolSculpting Promotion Limited Time Offer June 2021 Hurry Offer Ends In... www.bloom.health | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 2 | 5.13% | \$12.58 | | | | | | | | | |
| Extensions | | Fat Reduction Bloomfield Hills Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 5 | 1.97% | \$12.26 | | | | | | | | | |
| Landing pages | | Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health | 3. lipo | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 4.00% | \$11.76 | | | | | | | | | |
| Keywords | | Fat Reduction Bloomfield Hills Freezing Fat Really Works Get Rid of Unwanted Fat www.bloom.health | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 3 | 2.68% | \$11.41 | | | | | | | | | |
| Audiences | | Non-Surgical Fat Reduction Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health | 3. lipo | Eligible (Limited) Policy (Restricted medical content +1 more) | 5 | 12.50% | \$11.35 | | | | | | | | | |
| Demographics | | Huge CoolSculpting Promotion Limited Time Offer June 2021 Our Biggest Discount Ever www.bloom.health | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 2 | 6.90% | \$11.27 | | | | | | | | | |
| Settings | | CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.bloom.health | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 4 | 6.06% | \$11.08 | | | | | | | | | |
| Suggested | | | | | | | | | | | | More | | | | |

| Google Ads | | | | | | | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search beta coolsculpt... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com | |
|------------------|---------------------------|---|----------------------------|--|---------------------------|--------------|---|---|--------|---------|------------------|---------|------|---------------|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details | | | | | | | | | | |
| Recommendations | Ads | | | | | | Custom Apr 1 - Jun 30, 2021 | | | | | | | | | |
| Insights | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | | | |
| Ads & extensions | | CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.bloom.health | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 4 | 6.06% | \$11.08 | | | | | | | | | |
| Extensions | | CoolSculpting Bloomfield Hills Limited Time Offer June 2021 New Clients Save 25% www.bloom.health | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 5 | 4.13% | \$10.98 | | | | | | | | | |
| Landing pages | | Fat Reduction Bloomfield Hills Freezing Fat Really Works 25% Off All Fat Freezing www.bloom.health | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 3 | 2.80% | \$10.54 | | | | | | | | | |
| Keywords | | Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.bloom.health | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 3 | 1.96% | \$10.30 | | | | | | | | | |
| Audiences | | Best CoolSculpting Deal Ever Limited Time Offer June 2021 Hurry Offer Ends In... www.bloom.health | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 3 | 21.43% | \$9.68 | | | | | | | | | |
| Demographics | | Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 1 | 2.72% | \$9.60 | | | | | | | | | |
| Settings | | | | | | | | | | | | More | | | | |

| Google Ads | | | | | | | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search beta coolsculpt... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com | |
|------------------|---------------------------|--|--------------------------|--|---------------------------|--------------|---|---|--------|---------|------------------|---------|------|---------------|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details | | | | | | | | | | |
| Recommendations | Ads | | | | | | Custom Apr 1 - Jun 30, 2021 | | | | | | | | | |
| Insights | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | | | |
| Ads & extensions | | Fat Reduction Bloomfield Hills Freezing Fat Really Works Freeze Away Body Fat www.bloom.health | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 3 | 8.33% | \$10.01 | | | | | | | | | |
| Extensions | | Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.bloom.health | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 2 | 2.74% | \$9.75 | | | | | | | | | |
| Landing pages | | Best CoolSculpting Deal Ever Limited Time Offer June 2021 Hurry Offer Ends In... www.bloom.health | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 3 | 21.43% | \$9.68 | | | | | | | | | |
| Keywords | | Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 1 | 2.72% | \$9.60 | | | | | | | | | |
| Audiences | | | | | | | | | | | | More | | | | |

| Google Ads | | | | | | | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search beta coolsculpt... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com | |
|------------------|---------------------------|--|--------------------------|--|---------------------------|--------------|---|---|--------|---------|------------------|---------|------|---------------|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details | | | | | | | | | | |
| Recommendations | Ads | | | | | | Custom Apr 1 - Jun 30, 2021 | | | | | | | | | |
| Insights | Ad status: All ADD FILTER | | | | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | | | |
| Ads & extensions | | Fat Reduction Bloomfield Hills Freezing Fat Really Works Freeze Away Body Fat www.bloom.health | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 3 | 8.33% | \$10.01 | | | | | | | | | |
| Extensions | | Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.bloom.health | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 2 | 2.74% | \$9.75 | | | | | | | | | |
| Landing pages | | Best CoolSculpting Deal Ever Limited Time Offer June 2021 Hurry Offer Ends In... www.bloom.health | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 3 | 21.43% | \$9.68 | | | | | | | | | |
| Keywords | | Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 1 | 2.72% | \$9.60 | | | | | | | | | |
| Audiences | | | | | | | | | | | | More | | | | |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|---|--------|--------|--------|
| Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 1 | 3.23% | \$9.60 |
| CoolSculpting Bloomfield Hills Limited Time Offer May 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 2 | 8.70% | \$9.42 |
| CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 2. body sculpting | Eligible (Limited) Policy (Restricted medical content +1 more) | 3 | 13.64% | \$9.41 |
| Fat Reduction Bloomfield Hills Freezing Fat Really Works Get Rid of Unwanted Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation | 3. lipo | Eligible (Limited) Policy (Restricted medical content +1 more) | 3 | 30.00% | \$9.16 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|---|--------|--------|--------|
| Fat Reduction Bloomfield Hills Freezing Fat Really Works Get Rid of Unwanted Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation | 3. lipo | Eligible (Limited) Policy (Restricted medical content +1 more) | 3 | 30.00% | \$9.16 |
| Fat Reduction Bloomfield Hills Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 3 | 3.30% | \$8.95 |
| CoolSculpting Bloomfield Hills Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 1 | 25.00% | \$8.63 |
| CoolSculpting Bloomfield Hills Limited Time Offer May 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 1 | 6.67% | \$8.60 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

Custom Apr 1 - Jun 30, 2021

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|--------------------------|---|--------|--------|--------|
| Fat Reduction Bloomfield Hills Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | 3. lipo | Eligible (Limited) Policy (Restricted medical content +1 more) | 3 | 6.38% | \$8.38 |
| CoolSculpting Bloomfield Hills Limited Time Offer June 2021 Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 3 | 15.00% | \$8.33 |
| CoolSculpting Bloomfield Hills Freeze Away Body Fat New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 7.14% | \$8.15 |
| Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat | 3. lipo | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 50.00% | \$7.62 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|---|--------|--------|--------|
| Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation | 3. lipo | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 50.00% | \$7.62 |
| CoolSculpting Bloomfield Hills Limited Time Offer May 2021 Get \$1,000 Off 8+ Treatments www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 2 | 18.18% | \$7.59 |
| Non-Surgical Fat Reduction Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 1.19% | \$7.59 |
| CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 3 | 4.35% | \$7.29 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|---|--------|--------|--------|
| CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 3 | 4.35% | \$7.29 |
| Best CoolSculpting Deal Ever CoolSculpting Special 25% Off Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 50.00% | \$7.29 |
| Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Get \$1,000 Off 8+ Treatments www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 1 | 5.88% | \$7.15 |
| CoolSculpting Bloomfield Hills Limited Time Offer May 2021 Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 1 | 14.29% | \$7.13 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ads Custom Apr 1 - Jun 30, 2021

Insights: Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|---|--------|--------|--------|
| CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Get \$1,000 Off 8+ Treatments www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 1 | 1.75% | \$6.62 |
| CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 1 | 4.76% | \$6.62 |
| Fat Reduction Bloomfield Hills Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 2 | 6.06% | \$6.61 |
| CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 2 | 14.29% | \$6.46 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|--------------------------|--|--------|--------|--------|
| CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 2 | 14.29% | \$6.46 |
| Fat Reduction Bloomfield Hills Freezing Fat Really Works Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Eligible (Limited) Policy (Restricted medical content +1 more) | 4 | 8.16% | \$6.45 |
| Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 2 | 2.94% | \$6.44 |
| CoolSculpting Bloomfield Hills Freeze Away Body Fat New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 2. body sculpting | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 4.76% | \$6.41 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|--|--------|---------|--------|
| CoolSculpting Bloomfield Hills Freeze Away Body Fat New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 2. body sculpting | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 4.76% | \$6.41 |
| Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 1 | 100.00% | \$6.28 |
| Best CoolSculpting Deal Ever Limited Time Offer May 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 1 | 33.33% | \$6.21 |
| Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 5.88% | \$6.20 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ads Custom Apr 1 - Jun 30, 2021

Insights: Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|--|--------|---------|--------|
| Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation | 3. lipo | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 3.13% | \$6.10 |
| CoolSculpting Bloomfield Hills Freeze Away Body Fat New Clients Save 25% www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 1.60% | \$6.08 |
| Huge CoolSculpting Promotion Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 2. body sculpting | Removed Policy (Restricted medical content +1 more) | 1 | 100.00% | \$6.07 |
| CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat | 2. body sculpting | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 25.00% | \$6.07 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|--|--------|---------|--------|
| CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 2. body sculpting | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 25.00% | \$6.07 |
| Best CoolSculpting Deal Ever CoolSculpting Special 25% Off Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 2 | 200.00% | \$5.98 |
| CoolSculpting Bloomfield Hills CoolSculpting Special 25% Off Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 10.00% | \$5.96 |
| Huge CoolSculpting Promotion Limited Time Offer May 2021 Get \$1,000 Off 8+ Treatments www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 1 | 12.50% | \$5.61 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|--|--------|---------|--------|
| Huge CoolSculpting Promotion Limited Time Offer May 2021 Get \$1,000 Off 8+ Treatments www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 1 | 12.50% | \$5.61 |
| Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 1 | 1.61% | \$5.61 |
| Non-Surgical Fat Reduction Freezing Fat Really Works 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 5.26% | \$5.38 |
| Bloom Health Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation | 3. lipo | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 100.00% | \$5.30 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

Custom Apr 1 - Jun 30, 2021

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|--|--------|--------|--------|
| Best CoolSculpting Deal Ever Limited Time Offer June 2021 New Clients Save 25% www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 2 | 11.11% | \$5.04 |
| Huge CoolSculpting Promotion Limited Time Offer June 2021 Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 2 | 14.29% | \$4.69 |
| Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 1 | 25.00% | \$4.60 |
| Bloom Health Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | y. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 6.25% | \$4.59 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|--|--------|--------|--------|
| Bloom Health Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 6.25% | \$4.59 |
| Non-Surgical Fat Reduction Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 3.85% | \$4.56 |
| Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 7.69% | \$4.37 |
| Best CoolSculpting Deal Ever CoolSculpting Special 25% Off Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 14.29% | \$4.36 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|--|--------|--------|--------|
| Best CoolSculpting Deal Ever CoolSculpting Special 25% Off Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 14.29% | \$4.36 |
| Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 1.75% | \$4.31 |
| Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great 25% Off All Fat Freezing www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation | 3. lipo | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 33.33% | \$4.31 |
| CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 2. body sculpting | Removed Policy (Restricted medical content +1 more) | 1 | 14.29% | \$4.21 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

Custom Apr 1 - Jun 30, 2021

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|---|--------|---------|--------|
| Huge CoolSculpting Promotion Limited Time Offer May 2021 Get \$1,000 Off 8+ Treatments www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 2 | 200.00% | \$4.08 |
| Bloom Health Fat Reduction Bloomfield Hills Non-Surgical Fat Reduction +6 more www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength | 1 | 5.88% | \$4.07 |
| CoolSculpting Bloomfield Hills Limited Time Offer June 2021 New Clients Save 25% www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 2 | 10.53% | \$3.88 |
| Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 1 | 6.67% | \$3.86 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|---|--------|--------|--------|
| Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 1 | 6.67% | \$3.86 |
| CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 2. body sculpting | Removed Policy (Restricted medical content +1 more) | 1 | 12.50% | \$3.84 |
| Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 1 | 3.70% | \$3.79 |
| Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great 25% Off All Fat Freezing www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 4.88% | \$3.70 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|--------------------------|---|--------|--------|--------|
| Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great 25% Off All Fat Freezing www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 4.88% | \$3.70 |
| Fat Reduction Bloomfield Hills Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Removed Policy (Restricted medical content +1 more) | 2 | 20.00% | \$3.64 |
| Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details | 2. body sculpting | Removed Policy (Restricted drug terms +1 more) | 1 | 12.50% | \$3.62 |
| Huge CoolSculpting Promotion Limited Time Offer June 2021 Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 1 | 7.14% | \$3.59 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

Custom Apr 1 - Jun 30, 2021

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|---|--------|--------|--------|
| Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details | 2. body sculpting | Removed Policy (Restricted drug terms +1 more) | 2 | 4.88% | \$3.57 |
| CoolSculpting Bloomfield Hills Limited Time Offer June 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 2. body sculpting | Paused Policy (Restricted medical content +1 more) | 1 | 6.25% | \$3.42 |
| Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 20.00% | \$3.39 |
| CoolSculpting Bloomfield Hills Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 2 | 3.03% | \$3.36 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|---|--------|---------|--------|
| CoolSculpting Bloomfield Hills Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 2 | 3.03% | \$3.36 |
| Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 3.85% | \$3.35 |
| Huge CoolSculpting Promotion Limited Time Offer May 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 1 | 100.00% | \$3.25 |
| Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 1.67% | \$3.12 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$64.56/day Optimization score: 79.5%

Recommendations: Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|---|--------|-------|--------|
| Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 1.67% | \$3.12 |
| CoolSculpting Bloomfield Hills Limited Time Offer June 2021 Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 1 | 5.56% | \$3.09 |
| CoolSculpting Bloomfield Hills Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 2 | 5.41% | \$3.07 |
| Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more) | 1 | 5.56% | \$2.70 |

| Google Ads | | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search beta coolsculpt... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com |
|--|---|---|---|---------------------|---------------------------|------------------|---------|------|---------------|---|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details | | | | |
| Recommendations | Ads Custom Apr 1 - Jun 30, 2021 | | | | | | | | | |
| Insights | Ad status: All ADD FILTER | | | | | | | | | |
| Ad groups | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | |
| Ad | Ad group | Status | Clicks | CTR | Cost | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 1 | 5.00% | \$2.67 | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills CoolSculpting Special 25% Off Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 1.47% | \$2.57 | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 3.23% | \$2.53 | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Freezing Fat Really Works 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal | 3. lipo | Eligible (Limited) Policy (Restricted) | 1 | 2.44% | \$2.49 | | | | | |

| Google Ads | | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search beta coolsculpt... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com |
|--|---|---|---|---------------------|---------------------------|------------------|---------|------|---------------|---|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details | | | | |
| Recommendations | Ads Custom Apr 1 - Jun 30, 2021 | | | | | | | | | |
| Insights | Ad status: All ADD FILTER | | | | | | | | | |
| Ad groups | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | |
| Ad | Ad group | Status | Clicks | CTR | Cost | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Freezing Fat Really Works 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 2.44% | \$2.49 | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 2. body sculpting | Removed Policy (Restricted medical content +1 more) | 1 | 100.00% | \$2.46 | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 1 | 50.00% | \$2.43 | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 1 | 50.00% | \$2.43 | | | | | |

| Google Ads | | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search beta coolsculpt... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com |
|--|---|---|---|---------------------|---------------------------|------------------|---------|------|---------------|---|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details | | | | |
| Recommendations | Ads Custom Apr 1 - Jun 30, 2021 | | | | | | | | | |
| Insights | Ad status: All ADD FILTER | | | | | | | | | |
| Ad groups | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | |
| Ad | Ad group | Status | Clicks | CTR | Cost | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Removed Policy (Restricted medical content +1 more) | 1 | 50.00% | \$2.43 | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 1 | 50.00% | \$2.39 | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 7.69% | \$2.29 | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer May 2021 Get \$1,000 Off 8+ Treatments www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 1 | 20.00% | \$2.18 | | | | | |

| Google Ads | | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search beta coolsculpt... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com |
|--|---|---|---|---------------------|---------------------------|------------------|---------|------|---------------|---|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details | | | | |
| Recommendations | Ads Custom Apr 1 - Jun 30, 2021 | | | | | | | | | |
| Insights | Ad status: All ADD FILTER | | | | | | | | | |
| Ad groups | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | |
| Ad | Ad group | Status | Clicks | CTR | Cost | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 100.00% | \$2.12 | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 1 | 2.00% | \$2.06 | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer June 2021 Hurry Offer Ends In... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more) | 1 | 1.22% | \$1.93 | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat | x. Expanded Reach | Eligible (Limited) Policy (Restricted) | 1 | 0.87% | \$1.88 | | | | | |

| Google Ads | | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search beta coolsculpt... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com |
|---|---|---|---|---------------------|---------------------------|------------------|---------|------|---------------|---|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details | | | | |
| Recommendations | Ads Custom Apr 1 - Jun 30, 2021 | | | | | | | | | |
| Insights | Ad status: All ADD FILTER | | | | | | | | | |
| Ad groups | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | |
| Ad | Ad group | Status | Clicks | CTR | Cost | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation | x. Expanded Reach | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 0.87% | \$1.88 | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 1 | 20.00% | \$1.77 | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Removed Policy (Restricted medical content +1 more) | 1 | 33.33% | \$1.68 | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 1 | 20.00% | \$1.49 | | | | | |

| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details |
|------------------|--|-------------------|---|---------------------|---------------------------|--------------|
| Recommendations | Ad status: All ADD FILTER | | | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost |
| Ads & extensions | <input type="checkbox"/> Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 1 | 20.00% | \$1.49 |
| Extensions | <input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 1 | 5.56% | \$1.47 |
| Landing pages | <input type="checkbox"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments | 3. lipo | Removed Policy (Restricted medical content +1 more) | 1 | 8.33% | \$1.45 |
| Keywords | <input type="checkbox"/> Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Removed Policy (Restricted medical content +1 more) | 1 | 3.33% | \$1.36 |

| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details |
|------------------|--|----------------------------|--|---------------------|---------------------------|--------------|
| Recommendations | Ad status: All ADD FILTER | | | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost |
| Ads & extensions | <input type="checkbox"/> Fat Reduction Bloomfield Hills Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments | 3. lipo | Removed Policy (Restricted medical content +1 more) | 1 | 16.67% | \$1.30 |
| Extensions | <input type="checkbox"/> Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation | 3. lipo | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 8.33% | \$1.28 |
| Landing pages | <input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 1 | 3.57% | \$1.24 |
| Keywords | <input type="checkbox"/> Best CoolSculpting Deal Ever Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 1 | 25.00% | \$1.10 |

| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details |
|------------------|---|-----------------------------------|---|---------------------|---------------------------|--------------|
| Recommendations | Ad status: All ADD FILTER | | | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost |
| Ads & extensions | <input type="checkbox"/> Best CoolSculpting Deal Ever Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Removed Policy (Restricted medical content +1 more) | 1 | 25.00% | \$1.10 |
| Extensions | <input type="checkbox"/> Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 1 | 4.00% | \$1.06 |
| Landing pages | <input type="checkbox"/> Bloom Health Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments | x. Expanded Reach | Removed Policy (Restricted medical content +1 more) | 1 | 50.00% | \$0.20 |
| Keywords | <input type="checkbox"/> {Keyword:#1 CoolSculpting Deal 25% Off} Fat Reduction: Bloomfield 25% Off CoolSculpting Cost... www.bloom.health 25% Off CoolSculpting. #1 FDA-Cleared, Non-surgical Fat Reduction Treatment. CoolSculpting Reduces F... View assets details | SKAG coolsculpting face BROAD | Not eligible Policy (Restricted drug terms), Ad group removed | 0 | - | \$0.00 |

| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details | |
|------------------|--|--|---|---------------------|---------------------------|--------------|------------|
| Recommendations | Ad status: All ADD FILTER | | | | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Ads & extensions | <input type="checkbox"/> 25% Off CoolSculpting Cost Safe & Effective Fat Reduction Target Belly Fat, Love Handles www.bloom.health #1 CoolSculpting Deal. 25% off. Freeze Fat. Top Provider in Bloomfield, MI. Free Consult. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25% | SKAG coolsculpting face BROAD | Not eligible Policy (Restricted drug terms), Ad group removed | 0 | - | \$0.00 | |
| Extensions | <input type="checkbox"/> {Keyword:#1 CoolSculpting Deal 25% Off} Fat Reduction: Bloomfield 25% Off CoolSculpting Cost... www.bloom.health 25% Off CoolSculpting. #1 FDA-Cleared, Non-surgical Fat Reduction Treatment. CoolSculpting Reduces F... View assets details | SKAG how much is coolsculpting EXACT | Not eligible Policy (Restricted drug terms), Ad group removed | 0 | - | \$0.00 | |
| Landing pages | Total: Ads 2 | | | | | | |
| Keywords | Total: Campaign 2 | | | | | | |
| Audiences | | | | | 1,524 | 5.17% | \$5,969.16 |
| Demographics | | | | | 1,524 | 5.17% | \$5,969.16 |
| Settings | Show rows: 10 161 - 170 of 1,012 | | | | | | |
| Suggested | Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more | | | | | | |
| Ad schedule | Some inventory may be provided through third party intermediaries. | | | | | | |
| More | You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. | | | | | | |

| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details | | |
|------------------|--|--------------------|-------------------------|---------------------|--|--------------|-------|----------|
| Recommendations | Ad status: All ADD FILTER | | | | | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | |
| Ad groups | Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
| Ads & extensions | Sitelink extension | | | | | | | |
| Ads | <input type="checkbox"/> 5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials | Sitelink extension | search beta cool... | Campaign | Approved (limited): Restricted medical content +1 more | 29 | 4.78% | \$143.32 |
| Extensions | <input type="checkbox"/> State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting | Sitelink extension | search beta cool... | Campaign | Approved (limited): Restricted medical content +1 more | 27 | 5.19% | \$141.38 |
| Landing pages | <input type="checkbox"/> Book a Free Consultation Book a Consultation With #1 Provider in Bloomfield Hills | Sitelink extension | search beta cool... | Campaign | Approved (limited): Restricted medical content +1 more | 28 | 5.39% | \$141.29 |
| Keywords | <input type="checkbox"/> Before and After Photos See Coolsculpting Before and After Photos | Sitelink extension | search beta cool... | Campaign | Approved (limited): Restricted medical content +1 more | 28 | 4.75% | \$132.02 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5%

Recommendations: + | Extension type: All | ADD FILTER | Associations view

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|---|--------------------|-------------------------|----------|--|--------|-------|------------|
| Call extension | | | | | | | |
| 25% Off All Fat Areas Save 25% Off on Coolsculpting. New Client Special | Sitelink extension | search beta cool... | Campaign | Approved (limited): Restricted medical content +1 more | 25 | 4.48% | \$128.40 |
| 248-365-0311 | Call extension | Account | Account | Approved | 222 | 4.21% | \$1,104.12 |
| Location extension | | | | | | | |
| mcrawford@crammed.com (View I... All locations selected) | Location extension | Account | Account | - | - | - | - |
| Callout extension | | | | | | | |
| FDA Cleared | Callout extension | search beta cool... | Campaign | Approved | 226 | 6.07% | \$909.62 |
| Liposuction Alternative | Callout extension | search beta cool... | Campaign | Approved | 212 | 7.30% | \$858.36 |
| Freeze Your Fat | Callout extension | search beta cool... | Campaign | Approved | 208 | 6.50% | \$841.67 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5%

Recommendations: All | X | Summary | Table | Custom Apr 1 - Jun 30, 2021

Extensions > All | X | Extension type: All | ADD FILTER | Associations view

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|--|------------------------------|-------------------------|----------|--|--------|-------|------------|
| Callout extension | | | | | | | |
| Contact Us + Free Consult | Callout extension | search beta cool... | Campaign | Approved | 186 | 6.66% | \$765.07 |
| Highlights: No Surgery | Callout extension | search beta cool... | Campaign | Approved | 189 | 6.50% | \$764.18 |
| Nonsurgical Fat Reduction | Callout extension | search beta cool... | Campaign | Approved | 161 | 5.87% | \$689.34 |
| New Clients 25% Off | Callout extension | search beta cool... | Campaign | Approved | 166 | 5.55% | \$651.54 |
| Structured snippet extension | | | | | | | |
| Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,... | Structured snippet extension | search beta cool... | Campaign | Approved | 4 | 1.39% | \$12.99 |
| Promotion extension | | | | | | | |
| Summer Sale - 25% Off 8+ Treatments | Promotion extension | search beta cool... | Campaign | Approved (limited): Restricted medical content +1 more | 604 | 4.72% | \$2,585.02 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All campaigns > search | beta | coolsculpt... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$64.56/day | Optimization score: 79.5%

Recommendations: + | Extension type: All | ADD FILTER | Associations view

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|--------------------------------------|---------------------|-------------------------|----------|---|--------|-------|------------|
| Summer Sale - 25% off 8+ Treatments | Promotion extension | search beta cool... | Campaign | (limited): Restricted medical content +1 more | 604 | 4.72% | \$2,585.02 |
| Total: Sitelink extensions | | | | | 36 | 5.11% | \$188.53 |
| Total: Callout extensions | | | | | 468 | 6.31% | \$1,961.17 |
| Total: Structured snippet extensions | | | | | 4 | 1.39% | \$12.99 |
| Total: Call extensions | | | | | 222 | 4.21% | \$1,104.12 |
| Total: Location extensions | | | | | 153 | 5.19% | \$606.95 |
| Total: Promotion extensions | | | | | 683 | 4.87% | \$2,928.96 |

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All ca... > Expe... > \$1000 vs 25% | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Experiment status: Finished | Type: Search | Budget: \$64.56/day | Optimization score: 79.5%

Recommendations: Ads | Custom Apr 1 - Jun 30, 2021

Ad status: All | ADD FILTER | SEARCH | SEGMENT | COLUMNS | REPORTS | DOWNLOAD | EXPAND | MORE

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|---|--------|--------|----------|
| Bloom Health Fat Reduction Bloomfield Hills Non-Surgical Fat Reduction +6 more www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details | 3. lipo | Not eligible Policy (Restricted medical content +1 more), Poor ad strength, +1 | 75 | 7.08% | \$258.50 |
| Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 41 | 7.52% | \$210.66 |
| Bloom Health Fat Reduction Bloomfield Hills Non-Surgical Fat Reduction +6 more www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Poor ad strength, +1 | 62 | 4.33% | \$187.94 |
| Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more), Campaign ended | 8 | 10.13% | \$44.92 |

Google Ads | Chris Zelig > Bloom Health 901-947-7282 | All ca... > Expe... > \$1000 vs 25% | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Experiment status: Finished | Type: Search | Budget: \$64.56/day | Optimization score: 79.5%

Recommendations: Ad status: All | ADD FILTER | SEARCH | SEGMENT | COLUMNS | REPORTS | DOWNLOAD | EXPAND | MORE

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|----------------------------|---|--------|--------|---------|
| Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more), Campaign ended | 8 | 10.13% | \$44.92 |
| Fat Reduction Bloomfield Hills Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 17 | 13.28% | \$40.24 |
| CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 6 | 8.82% | \$37.29 |
| CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 6 | 6.98% | \$35.97 |

| Overview | | Experiment status: Finished | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|---|--------------|---------------------|---------------------------|--------------|----|----------|--------|--------|-----|------|---|----------------------------|---|---|-------|---------|--|-------------------|---|---|-------|---------|--|----------------------------|---|---|-------|---------|--|-------------------|---|---|-------|---------|
| Recommendations | Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Insights | <table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/> <input type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>0. coolsculpting - general</td> <td>Paused Policy (Restricted medical content +1 more), Campaign ended</td> <td>6</td> <td>6.98%</td> <td>\$35.97</td> </tr> <tr> <td><input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>x. Expanded Reach</td> <td>Not eligible Policy (Restricted medical content +1 more), Campaign ended</td> <td>7</td> <td>3.89%</td> <td>\$28.80</td> </tr> <tr> <td><input type="checkbox"/> <input type="radio"/> Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details</td> <td>0. coolsculpting - general</td> <td>Paused Policy (Restricted medical content +1 more), Campaign ended</td> <td>3</td> <td>6.12%</td> <td>\$21.07</td> </tr> <tr> <td><input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>x. Expanded Reach</td> <td>Not eligible Policy (Restricted medical content +1 more), Campaign ended</td> <td>5</td> <td>2.87%</td> <td>\$19.58</td> </tr> </tbody> </table> | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | <input type="checkbox"/> <input type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 6 | 6.98% | \$35.97 | <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 7 | 3.89% | \$28.80 | <input type="checkbox"/> <input type="radio"/> Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 3 | 6.12% | \$21.07 | <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 5 | 2.87% | \$19.58 |
| Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> <input type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 6 | 6.98% | \$35.97 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 7 | 3.89% | \$28.80 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> <input type="radio"/> Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 3 | 6.12% | \$21.07 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 5 | 2.87% | \$19.58 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Overview | | Experiment status: Finished | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|--|---|--------------|---------------------|---------------------------|--------------|----|----------|--------|--------|-----|------|---|---------|---|---|-------|---------|--|---------|---|---|-------|---------|---|-------------------|---|---|-------|---------|--|----------------------------|---|---|-------|---------|
| Recommendations | Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Insights | <table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>3. lipo</td> <td>Not eligible Policy (Restricted medical content +1 more), Campaign ended</td> <td>8</td> <td>6.45%</td> <td>\$19.21</td> </tr> <tr> <td><input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>3. lipo</td> <td>Not eligible Policy (Restricted medical content +1 more), Campaign ended</td> <td>7</td> <td>5.98%</td> <td>\$19.10</td> </tr> <tr> <td><input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>x. Expanded Reach</td> <td>Not eligible Policy (Restricted medical content +1 more), Campaign ended</td> <td>5</td> <td>3.09%</td> <td>\$18.14</td> </tr> <tr> <td><input type="checkbox"/> <input type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>0. coolsculpting - general</td> <td>Paused Policy (Restricted medical content +1 more), Campaign ended</td> <td>3</td> <td>4.00%</td> <td>\$15.25</td> </tr> </tbody> </table> | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 8 | 6.45% | \$19.21 | <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 7 | 5.98% | \$19.10 | <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 5 | 3.09% | \$18.14 | <input type="checkbox"/> <input type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 3 | 4.00% | \$15.25 |
| Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 8 | 6.45% | \$19.21 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 7 | 5.98% | \$19.10 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 5 | 3.09% | \$18.14 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> <input type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 3 | 4.00% | \$15.25 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Overview | | Experiment status: Finished | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|---|--------------|---------------------|---------------------------|--------------|----|----------|--------|--------|-----|------|---|----------------------------|---|---|-------|---------|---|----------------------------|---|---|--------|---------|---|---------|---|---|--------|---------|---|--------------------------|---|---|--------|---------|
| Recommendations | Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Insights | <table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>0. coolsculpting - general</td> <td>Paused Policy (Restricted medical content +1 more), Campaign ended</td> <td>3</td> <td>4.00%</td> <td>\$15.25</td> </tr> <tr> <td><input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>0. coolsculpting - general</td> <td>Not eligible Policy (Restricted medical content +1 more), Campaign ended</td> <td>1</td> <td>25.00%</td> <td>\$14.93</td> </tr> <tr> <td><input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>3. lipo</td> <td>Not eligible Policy (Restricted medical content +1 more), Campaign ended</td> <td>2</td> <td>11.76%</td> <td>\$14.88</td> </tr> <tr> <td><input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>1. coolsculpting - price</td> <td>Not eligible Policy (Restricted medical content +1 more), Campaign ended</td> <td>3</td> <td>16.67%</td> <td>\$14.76</td> </tr> </tbody> </table> | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | <input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 3 | 4.00% | \$15.25 | <input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 1 | 25.00% | \$14.93 | <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 2 | 11.76% | \$14.88 | <input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 3 | 16.67% | \$14.76 |
| Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 3 | 4.00% | \$15.25 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 1 | 25.00% | \$14.93 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 2 | 11.76% | \$14.88 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 3 | 16.67% | \$14.76 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Overview | | Experiment status: Finished | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|---|---|--------------|---------------------|---------------------------|--------------|----|----------|--------|--------|-----|------|---|--------------------------|---|---|--------|---------|--|--------------------------|---|---|--------|---------|---|-------------------|---|---|-------|---------|--|----------------------------|---|---|--------|---------|
| Recommendations | Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Insights | <table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>1. coolsculpting - price</td> <td>Not eligible Policy (Restricted medical content +1 more), Campaign ended</td> <td>3</td> <td>16.67%</td> <td>\$14.76</td> </tr> <tr> <td><input type="checkbox"/> <input type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>1. coolsculpting - price</td> <td>Paused Policy (Restricted medical content +1 more), Campaign ended</td> <td>6</td> <td>17.65%</td> <td>\$14.60</td> </tr> <tr> <td><input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Freezing Fat Really Works Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>x. Expanded Reach</td> <td>Not eligible Policy (Restricted medical content +1 more), Campaign ended</td> <td>3</td> <td>6.82%</td> <td>\$14.22</td> </tr> <tr> <td><input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills CoolSculpting Special 25% Off Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>0. coolsculpting - general</td> <td>Not eligible Policy (Restricted medical content +1 more), Campaign ended</td> <td>2</td> <td>11.76%</td> <td>\$13.01</td> </tr> </tbody> </table> | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | <input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 3 | 16.67% | \$14.76 | <input type="checkbox"/> <input type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more), Campaign ended | 6 | 17.65% | \$14.60 | <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Freezing Fat Really Works Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 3 | 6.82% | \$14.22 | <input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills CoolSculpting Special 25% Off Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 2 | 11.76% | \$13.01 |
| Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 3 | 16.67% | \$14.76 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> <input type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more), Campaign ended | 6 | 17.65% | \$14.60 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Freezing Fat Really Works Get Rid of Unwanted Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 3 | 6.82% | \$14.22 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills CoolSculpting Special 25% Off Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 2 | 11.76% | \$13.01 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Overview | | Experiment status: Finished | Type: Search | Budget: \$64.56/day | Optimization score: 79.5% | More details | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|---|--------------|---------------------|---------------------------|--------------|----|----------|--------|--------|-----|------|--|----------------------------|---|---|-------|---------|--|----------------------------|---|---|-------|---------|---|----------------------------|---|---|--------|--------|---|-------------------|---|---|-------|--------|
| Recommendations | Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Insights | <table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Freeze Away Body Fat New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>0. coolsculpting - general</td> <td>Not eligible Policy (Restricted medical content +1 more), Campaign ended</td> <td>3</td> <td>6.38%</td> <td>\$12.63</td> </tr> <tr> <td><input type="checkbox"/> <input type="radio"/> Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>0. coolsculpting - general</td> <td>Paused Policy (Restricted medical content +1 more), Campaign ended</td> <td>2</td> <td>7.14%</td> <td>\$10.02</td> </tr> <tr> <td><input type="checkbox"/> <input type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer May 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>0. coolsculpting - general</td> <td>Paused Policy (Restricted medical content +1 more), Campaign ended</td> <td>2</td> <td>10.00%</td> <td>\$9.87</td> </tr> <tr> <td><input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</td> <td>x. Expanded Reach</td> <td>Not eligible Policy (Restricted medical content +1 more), Campaign ended</td> <td>2</td> <td>4.88%</td> <td>\$9.13</td> </tr> </tbody> </table> | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | <input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Freeze Away Body Fat New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 3 | 6.38% | \$12.63 | <input type="checkbox"/> <input type="radio"/> Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 2 | 7.14% | \$10.02 | <input type="checkbox"/> <input type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer May 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 2 | 10.00% | \$9.87 | <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 2 | 4.88% | \$9.13 |
| Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> CoolSculpting Bloomfield Hills Freeze Away Body Fat New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 3 | 6.38% | \$12.63 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> <input type="radio"/> Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 2 | 7.14% | \$10.02 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> <input type="radio"/> CoolSculpting Bloomfield Hills Limited Time Offer May 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 2 | 10.00% | \$9.87 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> <input checked="" type="radio"/> Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 2 | 4.88% | \$9.13 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Google Ads | | | | | | | |
|---|--|-------------------------------------|---|---|---------|------------------|----------------------------|
| Chris Zelig > Bloom Health 901-947-7282 | | All ca... > Expe... > \$1000 vs 25% | | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH HELP NOTIFICATIONS |
| Overview | Experiment status: Finished Type: Search Budget: \$64.56/day Optimization score: 79.5% | | | More details | | | |
| Recommendations | Ad status: All ADD FILTER | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Ads & extensions | <input type="checkbox"/> Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 2 | 4.88% | \$9.13 | |
| Extensions | <input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Apr 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 2 | 10.53% | \$8.99 | |
| Landing pages | <input type="checkbox"/> Fat Reduction Bloomfield Hills Freezing Fat Really Works 25% Off All Fat Freezing www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 4 | 14.29% | \$7.90 | |
| Keywords | <input type="checkbox"/> CoolSculpting Bloomfield Hills Freeze Away Body Fat New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 2. body sculpting | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 1 | 12.50% | \$7.84 | |

| Google Ads | | | | | | | |
|---|--|-------------------------------------|---|---|---------|------------------|----------------------------|
| Chris Zelig > Bloom Health 901-947-7282 | | All ca... > Expe... > \$1000 vs 25% | | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH HELP NOTIFICATIONS |
| Overview | Experiment status: Finished Type: Search Budget: \$64.56/day Optimization score: 79.5% | | | More details | | | |
| Recommendations | Ad status: All ADD FILTER | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Ads & extensions | <input type="checkbox"/> CoolSculpting Bloomfield Hills Freeze Away Body Fat New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 2. body sculpting | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 1 | 12.50% | \$7.84 | |
| Extensions | <input type="checkbox"/> Fat Reduction Bloomfield Hills Eliminate Fat & Feel Great 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | 3. lipo | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 2 | 10.53% | \$7.76 | |
| Landing pages | <input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 1 | 9.09% | \$7.66 | |
| Keywords | <input type="checkbox"/> CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more), Campaign ended | 3 | 7.14% | \$7.63 | |

| Google Ads | | | | | | | |
|---|--|-------------------------------------|---|---|---------|------------------|----------------------------|
| Chris Zelig > Bloom Health 901-947-7282 | | All ca... > Expe... > \$1000 vs 25% | | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH HELP NOTIFICATIONS |
| Overview | Experiment status: Finished Type: Search Budget: \$64.56/day Optimization score: 79.5% | | | More details | | | |
| Recommendations | Ad status: All ADD FILTER | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Ads & extensions | <input type="checkbox"/> Non-Surgical Fat Reduction Freezing Fat Really Works 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 1 | 11.11% | \$7.58 | |
| Extensions | <input type="checkbox"/> Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 3 | 5.45% | \$7.57 | |
| Landing pages | <input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer May 2021 New Clients Save 25% www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 2 | 66.67% | \$7.31 | |
| Keywords | <input type="checkbox"/> Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details | 2. body sculpting | Paused Policy (Restricted medical content +1 more), Campaign ended | 3 | 10.34% | \$7.29 | |

| Google Ads | | | | | | | |
|---|---|-------------------------------------|---|---|---------|------------------|----------------------------|
| Chris Zelig > Bloom Health 901-947-7282 | | All ca... > Expe... > \$1000 vs 25% | | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH HELP NOTIFICATIONS |
| Overview | Experiment status: Finished Type: Search Budget: \$64.56/day Optimization score: 79.5% | | | More details | | | |
| Recommendations | Ad status: All ADD FILTER | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Ads & extensions | <input type="checkbox"/> Huge CoolSculpting Promotion CoolSculpting Bloomfield Hills Best CoolSculpting Deal Ever +5... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat... View assets details | 2. body sculpting | Paused Policy (Restricted medical content +1 more), Campaign ended | 3 | 10.34% | \$7.29 | |
| Extensions | <input type="checkbox"/> Best CoolSculpting Deal Ever CoolSculpting Special 25% Off Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 1 | 16.67% | \$7.16 | |
| Landing pages | <input type="checkbox"/> Non-Surgical Fat Reduction Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 3 | 5.77% | \$6.41 | |
| Keywords | <input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more), Campaign ended | 1 | 12.50% | \$6.04 | |

| Google Ads | | | | | | | |
|---|---|-------------------------------------|---|---|---------|------------------|----------------------------|
| Chris Zelig > Bloom Health 901-947-7282 | | All ca... > Expe... > \$1000 vs 25% | | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH HELP NOTIFICATIONS |
| Overview | Experiment status: Finished Type: Search Budget: \$64.56/day Optimization score: 79.5% | | | More details | | | |
| Recommendations | Ad status: All ADD FILTER | | | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | |
| Ads & extensions | <input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more), Campaign ended | 1 | 12.50% | \$6.04 | |
| Extensions | <input type="checkbox"/> CoolSculpting Bloomfield Hills CoolSculpting Special 25% Off Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 2 | 25.00% | \$5.94 | |
| Landing pages | <input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 New Clients Save 25% www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more), Campaign ended | 1 | 33.33% | \$5.71 | |
| Keywords | <input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer May 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 1 | 50.00% | \$5.41 | |

| Google Ads | | | | | | | Chris Zelig > Bloom Health 901-947-7282 | All ca... > Expe... > \$1000 vs 25% | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com | |
|------------------|--|--|----------------------------|---|-----|--------|---|-------------------------------------|--------|---------|------------------|---------|------|---------------|---|--|
| Overview | Experiment status: Finished Type: Search Budget: \$64.56/day Optimization score: 79.5% | | | | | | More details | | | | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | | | | | | | | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | | | |
| Ads & extensions | <input type="checkbox"/> <input checked="" type="checkbox"/> | CoolSculpting Bloomfield Hills Freeze Away Body Fat New Clients Save 25% www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 1 | 5.56% | \$3.21 | | | | | | | | | |
| Extensions | <input type="checkbox"/> <input checked="" type="checkbox"/> | Fat Reduction Bloomfield Hills Our Biggest Discount Ever Get Rid of Unwanted Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 2 | 2.35% | \$3.05 | | | | | | | | | |
| Landing pages | <input type="checkbox"/> <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (-COUNTDOWN("2021/04/30... www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 1 | 25.00% | \$2.99 | | | | | | | | | |
| Keywords | <input type="checkbox"/> <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Paused Policy (Restricted medical content +1 more), Campaign ended | 1 | 16.67% | \$2.92 | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Bloom Health 901-947-7282 | All ca... > Expe... > \$1000 vs 25% | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com | |
|------------------|--|---|----------------------------|---|-----|-------|---|-------------------------------------|--------|---------|------------------|---------|------|---------------|---|--|
| Overview | Experiment status: Finished Type: Search Budget: \$64.56/day Optimization score: 79.5% | | | | | | More details | | | | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | | | | | | | | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | | | |
| Ads & extensions | <input type="checkbox"/> <input checked="" type="checkbox"/> | Non-Surgical Fat Reduction Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 1 | 9.09% | \$2.88 | | | | | | | | | |
| Extensions | <input type="checkbox"/> <input checked="" type="checkbox"/> | CoolSculpting Bloomfield Hills Freeze Away Body Fat Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 1 | 2.08% | \$2.63 | | | | | | | | | |
| Landing pages | <input type="checkbox"/> <input checked="" type="checkbox"/> | Fat Reduction Bloomfield Hills Freezing Fat Really Works 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 1 | 2.38% | \$2.60 | | | | | | | | | |
| Keywords | <input type="checkbox"/> <input checked="" type="checkbox"/> | CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 New Clients Save 25% www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 1 | 6.67% | \$2.40 | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Bloom Health 901-947-7282 | All ca... > Expe... > \$1000 vs 25% | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com | |
|------------------|--|---|----------------------------|---|-----|---------|---|-------------------------------------|--------|---------|------------------|---------|------|---------------|---|--|
| Overview | Experiment status: Finished Type: Search Budget: \$64.56/day Optimization score: 79.5% | | | | | | More details | | | | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | | | | | | | | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | | | |
| Ads & extensions | <input type="checkbox"/> <input checked="" type="checkbox"/> | CoolSculpting Bloomfield Hills Limited Time Offer Apr 2021 New Clients Save 25% www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 1 | 6.67% | \$2.40 | | | | | | | | | |
| Extensions | <input type="checkbox"/> <input checked="" type="checkbox"/> | Fat Reduction Bloomfield Hills Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. New Clients Save 25%. Book A Free Consultation | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 1 | 2.44% | \$2.37 | | | | | | | | | |
| Landing pages | <input type="checkbox"/> <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever Freeze Away Body Fat New Clients Save 25% www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 1 | 100.00% | \$2.32 | | | | | | | | | |
| Keywords | <input type="checkbox"/> <input checked="" type="checkbox"/> | Fat Reduction Bloomfield Hills Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 1 | 2.13% | \$1.97 | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Bloom Health 901-947-7282 | All ca... > Expe... > \$1000 vs 25% | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com | |
|------------------|--|--|----------------------------|---|-----|--------|---|-------------------------------------|--------|---------|------------------|---------|------|---------------|---|--|
| Overview | Experiment status: Finished Type: Search Budget: \$64.56/day Optimization score: 79.5% | | | | | | More details | | | | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | | | | | | | | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | | | |
| Ads & extensions | <input type="checkbox"/> <input checked="" type="checkbox"/> | Fat Reduction Bloomfield Hills Freezing Fat Really Works Freeze Away Body Fat www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 1 | 2.13% | \$1.97 | | | | | | | | | |
| Extensions | <input type="checkbox"/> <input checked="" type="checkbox"/> | Fat Reduction Bloomfield Hills Freezing Fat Really Works 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | 3. lipo | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 1 | 8.33% | \$1.86 | | | | | | | | | |
| Landing pages | <input type="checkbox"/> <input checked="" type="checkbox"/> | Bloom Health Our Biggest Discount Ever 25% Off All Fat Freezing www.bloom.health Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 1 | 11.11% | \$1.62 | | | | | | | | | |
| Keywords | <input type="checkbox"/> <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever CoolSculpting Special 25% Off Our Biggest Discount Ever www.bloom.health Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | 0. coolsculpting - general | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 1 | 50.00% | \$1.52 | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > Bloom Health 901-947-7282 | All ca... > Expe... > \$1000 vs 25% | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com | |
|------------------|--|--|--------------------------|---|-----|---------|---|-------------------------------------|--------|---------|------------------|---------|------|---------------|---|--|
| Overview | Experiment status: Finished Type: Search Budget: \$64.56/day Optimization score: 79.5% | | | | | | More details | | | | | | | | | |
| Recommendations | Ad status: All ADD FILTER | | | | | | | | | | | | | | | |
| Insights | SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE | | | | | | | | | | | | | | | |
| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost | | | | | | | | | | |
| Ads & extensions | <input type="checkbox"/> <input checked="" type="checkbox"/> | Best CoolSculpting Deal Ever CoolSculpting Special 25% Off Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 1. coolsculpting - price | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 1 | 100.00% | \$1.25 | | | | | | | | | |
| Extensions | <input type="checkbox"/> <input checked="" type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | x. dynamic | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 0 | - | \$0.00 | | | | | | | | | |
| Landing pages | <input type="checkbox"/> <input checked="" type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | x. dynamic | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 0 | - | \$0.00 | | | | | | | | | |
| Keywords | <input type="checkbox"/> <input checked="" type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. How Much Does CoolSculpting Cost? Less Than You Might Think. | x. dynamic | Not eligible Policy (Restricted medical content +1 more), Campaign ended | 0 | - | \$0.00 | | | | | | | | | |

Experiment status: Finished Type: Search Budget: \$64.56/day Optimization score: 79.5%

Ad status: All ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|---|--------|-------|------------|
| Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 0 | - | \$0.00 |
| CoolSculpting Bloomfield Hills Limited Time Offer Jan 2021 Hurry Offer Ends In... www.bloom.health Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | 0. coolsculpting - general | Paused Policy (Restricted medical content +1 more), Campaign ended | 0 | - | \$0.00 |
| Total: Ads | | | 344 | 5.53% | \$1,305.09 |
| Total: Campaign | | | 344 | 5.53% | \$1,305.09 |

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

© Google, 2021.

Experiment status: Finished Type: Search Budget: \$64.56/day Optimization score: 79.5%

Extension type: All ADD FILTER

Associations view

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|---|--------------------|--|----------|---|--------|--------|---------|
| Sitelink extension | | | | | | | |
| State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting | Sitelink extension | search beta cool... \$1000 vs 25% | Campaign | Approved (limited): Restricted medical content +1 more | 8 | 19.05% | \$32.00 |
| 5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials | Sitelink extension | search beta cool... \$1000 vs 25% | Campaign | Approved (limited): Restricted medical content +1 more | 8 | 17.39% | \$32.00 |
| Book a Free Consultation Book a Consultation With #1 Provider in Bloomfield Hills | Sitelink extension | search beta cool... \$1000 vs 25% | Campaign | Approved (limited): Restricted medical content +1 more | 8 | 18.60% | \$32.00 |
| 25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special | Sitelink extension | search beta cool... \$1000 vs 25% | Campaign | Approved (limited): Restricted medical content +1 more | 6 | 14.29% | \$24.08 |

Experiment status: Finished Type: Search Budget: \$64.56/day Optimization score: 79.5%

Extension type: All ADD FILTER

Associations view

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|---|--------------------|--|----------|---|--------|--------|----------|
| Sitelink extension | | | | | | | |
| Before and After Photos See CoolSculpting Before and After Photos | Sitelink extension | search beta cool... \$1000 vs 25% | Campaign | Approved (limited): Restricted medical content +1 more | 6 | 13.95% | \$17.40 |
| Call extension | | | | | | | |
| 248-365-0311 | Call extension | Account | Account | Approved | 62 | 4.48% | \$271.97 |
| Location extension | | | | | | | |
| mcrawford@crowmed.com (View L... All locations selected | Location extension | Account | Account | - | - | - | - |
| Callout extension | | | | | | | |
| New Clients 25% Off | Callout extension | search beta cool... \$1000 vs 25% | Campaign | Approved | 59 | 7.10% | \$239.88 |
| FDA Cleared | Callout extension | search beta cool... \$1000 vs 25% | Campaign | Approved | 67 | 5.91% | \$234.16 |
| Nonsurgical Fat Reduction | Callout extension | search beta cool... \$1000 vs 25% | Campaign | Approved | 58 | 7.68% | \$230.65 |

Experiment status: Finished Type: Search Budget: \$64.56/day Optimization score: 79.5%

Extension type: All ADD FILTER

Associations view

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|--|------------------------------|--|----------|---------------------|--------|-------|----------|
| Callout extension | | | | | | | |
| Liposuction Alternative | Callout extension | search beta cool... \$1000 vs 25% | Campaign | Approved | 57 | 7.10% | \$222.19 |
| Highlights: No Surgery | Callout extension | search beta cool... \$1000 vs 25% | Campaign | Approved | 54 | 6.51% | \$204.99 |
| Freeze Your Fat | Callout extension | search beta cool... \$1000 vs 25% | Campaign | Approved | 55 | 6.19% | \$201.65 |
| Contact Us + Free Consult | Callout extension | search beta cool... \$1000 vs 25% | Campaign | Approved | 49 | 6.30% | \$185.44 |
| Structured snippet extension | | | | | | | |
| Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,... | Structured snippet extension | search beta cool... \$1000 vs 25% | Campaign | Approved | 4 | 6.45% | \$9.62 |
| Promotion extension | | | | | | | |
| | | | | Approved (limited): | | | |

Experiment status: Finished Type: Search Budget: \$64.56/day Optimization score: 79.5%

Extension type: All ADD FILTER

Associations view

| Extension | Extension type | Added to | Level | Status | Clicks | CTR | Cost |
|--------------------------------------|---------------------|--|----------|---|--------|--------|----------|
| Easter - \$1,000 off 8+ Treatments | Promotion extension | search beta cool... \$1000 vs 25% | Campaign | Approved (limited): Restricted medical content +1 more | 138 | 5.09% | \$535.54 |
| Summer Sale - 25% off 8+ Treatments | Promotion extension | search beta cool... \$1000 vs 25% | Campaign | Approved (limited): Restricted medical content +1 more | 69 | 5.28% | \$292.27 |
| Total: Sitelink extensions | | | | | 8 | 17.02% | \$32.00 |
| Total: Callout extensions | | | | | 131 | 6.26% | \$520.38 |
| Total: Structured snippet extensions | | | | | 4 | 6.45% | \$9.62 |
| Total: Call extensions | | | | | 62 | 4.48% | \$271.97 |
| Total: Location extensions | | | | | 39 | 4.76% | \$150.85 |
| Total: Promotion extensions | | | | | 207 | 5.15% | \$827.81 |

Show rows: 10 11 - 17 of 17

Enabled
Status: Eligible
Type: Search
Budget: \$64.56/day
Optimization score: 79.5%
More details

Responsive search ad
Leave feedback
Custom Apr 1 - Jun 30, 2021

ASSETS
COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. [Learn more](#)

Asset status: All
ADD FILTER
DOWNLOAD
EXPAND

Ad may be limited by policy: [Restricted drug terms](#), [Restricted medical content](#)

| Asset | Status | Asset type ↑ | Position pinning | Impr. |
|--------------------------------|--------------------|--------------|------------------|-------|
| Bloom Health | Approved (limited) | Headline | None | 1,174 |
| Non-Surgical Fat Reduction | Approved (limited) | Headline | None | 1,278 |
| 25% Off All Fat Freezing | Approved (limited) | Headline | None | 210 |
| Safe + Effective Fat Reduction | Approved (limited) | Headline | None | 236 |
| Freezing Fat Really Works | Approved (limited) | Headline | None | 59 |
| Eliminate Fat & Feel Great | Approved (limited) | Headline | None | 106 |

Enabled
Status: Eligible
Type: Search
Budget: \$64.56/day
Optimization score: 79.5%
More details

Asset status: All
ADD FILTER
DOWNLOAD
EXPAND

Ad may be limited by policy: [Restricted drug terms](#), [Restricted medical content](#)

| Asset | Status | Asset type ↑ | Position pinning | Impr. |
|--|--------------------|--------------|------------------|-------|
| Safe + Effective Fat Reduction | Approved (limited) | Headline | None | 236 |
| Freezing Fat Really Works | Approved (limited) | Headline | None | 59 |
| Eliminate Fat & Feel Great | Approved (limited) | Headline | None | 106 |
| Fat Reduction Bloomfield Hills | Approved (limited) | Headline | None | 3,881 |
| Our Biggest Discount Ever | Approved (limited) | Headline | None | 1,264 |
| Get Rid of Unwanted Fat | Approved (limited) | Headline | None | 404 |
| Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | Approved (limited) | Description | None | 0 |

Show rows: 10
1 - 10 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. [Learn more](#)
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

© Google, 2021.

Medstar Media, INC.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO
Bloom Health

INVOICE # 1400
DATE 04/01/2021
DUE DATE 04/01/2021
TERMS Due on receipt

| ACTIVITY | DESCRIPTION | QTY | RATE | AMOUNT |
|---|--|-----|----------|---------------------------|
| Digital Marketing Monthly Management | <ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads | 1 | 1,500.00 | 1,500.00 |
| Credit | Friend Credit | 1 | -250.00 | -250.00 |
| | | | | <hr/> |
| | | | | PAYMENT 1,250.00 |
| | | | | BALANCE DUE \$0.00 |

PAID

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

Bloom Health

INVOICE # 1429

DATE 05/01/2021

DUE DATE 05/01/2021

TERMS Due on receipt

| ACTIVITY | DESCRIPTION | QTY | RATE | AMOUNT |
|--|--|-----|----------|---------------|
| Digital Marketing Monthly Management | <ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads | 1 | 1,500.00 | 1,500.00 |
| PAYMENT | | | | 1,500.00 |
| BALANCE DUE | | | | \$0.00 |

PAID