

# CoolSculpting Marketing Services Bloom Health Co-Op Q2 2023 Total Marketing Expenses (4/1/2023 - 6/30/2023)

**Total Google Ads: \$ 5,902.44**  
**Total Marketing Service Fees: \$ 4,800.00**  
**Total CoolSculpting Marketing Cost: \$10,702.44**

Google Ads Medstar Media > Bloom Health 901-947-7282

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Medstar Media support@medstarmedia.com

All campaigns Unsaved view (3 filters) All campaigns (modified) Campaigns (5 from 1 account) Select a campaign

Filters Campaign status: All Ad group status: All Campaign name contains cool X Add filter

Overview Recommendations Insights Campaigns Campaigns Auction insights Ad groups Ads & assets Landing pages Keywords Audiences Content Settings Change history Suggested Dynamic ad targets Locations

Get the Google Ads mobile app

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Campaign	Budget	Status	Clicks	CTR	Cost
MS   search   coolsculpting	\$118.80/day	All ads limited by policy	799	6.54%	\$5,902.44
CoolSculpt 2019	\$10.00/day	Removed	0	-	\$0.00
CoolSculpting	\$40.00/day	Paused All ads disapproved	0	-	\$0.00
search   alpha   coolsculpting	\$29.59/day	Paused Some ads disapproved, Most ads limited by policy	0	-	\$0.00
search   beta   coolsculpting   exp reach	\$100.00/day	Paused All ads limited by policy	0	-	\$0.00
Total: Campaigns in your current view			799	6.54%	\$5,902.44
Total: Account			3,182	6.51%	\$15,671.25

Google Ads Medstar Media > Bloom Health 901-947-7282

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All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting Ad groups (23) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$118.80/day Optimization score: 100% More details Campaign 3 of 5

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Locations

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Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword Bloom Health)   CoolSculpting   Huge CoolSculpting Promotion +12 more www.bloom.health/coolsculpting CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	225	8.44%	\$2,390.96
Bloom Health   Fat Reduction Bloomfield Hills   Non-Surgical Fat Reduction +11 more www.bloom.health/coolsculpting Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Ge... View assets details	2. lipo	Removed Policy (Restricted medical content +1 more)	240	7.36%	\$1,279.26
Bloom Health   Fat Reduction Bloomfield Hills   Non-Surgical Fat Reduction +11 more www.bloom.health/coolsculpting Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever. Ge... View assets details	x. Expanded Reach	Removed Policy (Restricted drug terms +1 more)	99	5.74%	\$620.70
Bloom Health   CoolSculpting in (LOCATION)(City)   Freeze Away Body Fat +10 more www.bloom.health/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat Loss With Quick Results... View assets details	2. lipo	Removed Policy (Restricted medical content +1 more)	90	5.92%	\$573.06
Bloom Health   CoolSculpting in (LOCATION)(City)   Freeze Away Body Fat +10 more www.bloom.health/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat Loss With Quick Results... View assets details	x. Expanded Reach	Removed Policy (Restricted drug terms +1 more)	74	3.39%	\$532.71
(Keyword Bloom Health)   CoolSculpting in (LOCATION)(City)   Freeze Away Body Fat +10 more www.bloom.health/coolsculpting Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off + View assets details	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	48	10.15%	\$388.41

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All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting Ad groups (23) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$118.80/day Optimization score: 100% More details Campaign 3 of 5

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Locations

Get the Google Ads mobile app

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword Bloom Health)   CoolSculpting in (LOCATION)(City)   Freeze Away Body Fat +10 more www.bloom.health/coolsculpting Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off + View assets details	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	48	10.15%	\$388.41
Bloom Health   CoolSculpting in (LOCATION)(City)   Freeze Away Body Fat +10 more www.bloom.health/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI. Expert, Safe Fat Loss With Quick Results... View assets details	x. non-service medspa	Removed Policy (Restricted medical content +1 more)	17	6.25%	\$90.30
(Keyword Bloom Health)   CoolSculpting   Huge CoolSculpting Promotion +12 more www.bloom.health/coolsculpting CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More. Expert, Safe Fat Loss With Quick Results... View assets details	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	6.52%	\$27.04
(Keyword #1 CoolSculpting Deal 25% Off)   Fat Reduction: Bloomfield   25% Off CoolSculpting Cost. +6 more www.bloom.health	SKAG   coolsculpting face   BROAD	Not eligible Policy (Restricted drug terms), Ad group removed	0	-	\$0.00
#1 CoolSculpting Deal 25% Off   Fat Reduction: Bloomfield   Freeze Away Stubborn Fat www.bloom.health	SKAG   coolsculpting face   BROAD	Not eligible Policy (Restricted drug terms), Ad group removed	0	-	\$0.00
25% Off CoolSculpting Cost   Safe & Effective Fat Reduction   Target Belly Fat, Love Handles www.bloom.health	SKAG   coolsculpting face   BROAD	Not eligible Policy (Restricted drug terms), Ad group removed	0	-	\$0.00

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All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting Ad groups (23) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$118.80/day Optimization score: 100% More details Campaign 3 of 5

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Locations

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Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
Reduction Treatment www.bloom.health Best CoolSculpting Deal. Top Provider in Bloomfield Hills for Fat Freezing. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	7. coolsculpting - near me	Not eligible Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
(Keyword Bloom Health)   CoolSculpting Bloomfield Hills   Freeze Your Fat Away Today www.bloom.health Leading CoolSculpting Provider in Bloomfield Hills, MI. Schedule a Free Consultation. Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	7. coolsculpting - near me	Not eligible Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
(Keyword Bloom Health)   CoolSculpting Bloomfield Hills   Fat Reduction Treatment +12 more www.bloom.health Leading CoolSculpting Provider in Bloomfield Hills, MI. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Love... View assets details	coolsculpting - chin	Not eligible Policy (Restricted drug terms +1 more), Ad group removed	0	-	\$0.00
(Keyword Bloom Health)   CoolSculpting for Double Chin   Top Provider Bloomfield Hills www.bloom.health Freeze Fat Away with CoolSculpting. Reduce Your Double Chin. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	coolsculpting - chin	Not eligible Policy (Restricted medical content +1 more), Ad group removed	0	-	\$0.00
Total: Ads in your current view			799	6.54%	\$5,902.44
Total: Campaign			799	6.54%	\$5,902.44

Show rows: 100 1 - 100 of 1,056

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
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All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting Ad groups (23) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$118.80/day Optimization score: 100% More details Campaign 3 of 5

Overview Recommendations **Responsive search ad** Leave feedback Custom Apr 1 - Jun 29, 2023 Show last 30 days

Insights Assets Combinations

Ad strength Good

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Search term categories your ad appears for: coolsculpting, coolsculpting near me, double chin removal, + 145 more

You can now edit advertiser assets. Point to the asset column, then click the pencil icon.

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset status: All Add filter Download Expand

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Away Stubborn Fat	Approved (limited)	Headline	2nd position	47	Advertiser
CoolSculpting Bloomfield Hills	Approved (limited)	Headline	1st position	97	Advertiser

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All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting Ad groups (23) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$118.80/day Optimization score: 100% More details Campaign 3 of 5

Overview Recommendations **Ad may be limited by policy: Restricted medical content, Restricted drug terms** Download Expand

Insights Asset Status Asset type Position pinning Impr. Asset source

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Bloom Health	Approved (limited)	Headline	None	0	Advertiser
Schedule a Free Consultation	-	Headline	None	32	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	26	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	46	Advertiser
Non-Surgical Fat Reduction	-	Headline	None	146	Advertiser
Top Provider Bloomfield Hills	Approved (limited)	Headline	2nd position	64	Advertiser
CoolSculpting Near Me	-	Headline	None	20	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	17	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	11	Advertiser
(Keyword Bloom Health)	Approved (limited)	Headline	1st position	414	Advertiser
Safe + Effective Fat Reduction	Approved (limited)	Headline	2nd position	4	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	1st position	897	Advertiser
Freeze Away Body Fat	-	Headline	None	1,174	Advertiser
Book Now for Up to \$1000 Off	-	Headline	None	0	Advertiser
CoolSculpting in (LOCATION)(City)	-	Headline	None	2,234	Advertiser

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Enabled Status: All ads limited by policy Type: Search Budget: \$118.80/day Optimization score: 100% More details Campaign 3 of 5

Overview Recommendations **Ad may be limited by policy: Restricted medical content, Restricted drug terms** Download Expand

Insights Asset Status Asset type Position pinning Impr. Asset source

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Save \$1,000 On 8+ Treatments	-	Headline	None	0	Advertiser
Book Now for Up to 25% Off	-	Headline	None	0	Advertiser
Save 25% On 8+ Treatments	-	Headline	None	0	Advertiser
25% off 8+ treatments	-	Headline	None	0	Advertiser
25% Off 8+ Treatments	Approved (limited)	Headline	2nd position	99	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	2	Advertiser
Coolsculpting Near Me	Approved (limited)	Headline	1st position	2	Advertiser
Non-Invasive Fat Reduction	Approved (limited)	Headline	2nd position	2	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	41	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI	-	Description	None	51	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	2,573	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 25% On 8+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 25% Off 8+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	2,140	Advertiser

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All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting Ad groups (23) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$118.80/day Optimization score: 100% More details Campaign 3 of 5

Overview Recommendations **Ad may be limited by policy: Restricted medical content, Restricted drug terms** Download Expand

Insights Asset Status Asset type Position pinning Impr. Asset source

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Coolsculpting	Approved (limited)	Headline	1st position	2	Advertiser
Coolsculpting Near Me	Approved (limited)	Headline	1st position	2	Advertiser
Non-Invasive Fat Reduction	Approved (limited)	Headline	2nd position	2	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	41	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Bloomfield Hills, MI	-	Description	None	51	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	2,573	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 25% On 8+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 25% Off 8+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	2,140	Advertiser
CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More	Approved (limited)	Description	None	1	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	1	Advertiser

Show rows: 100 1 - 34 of 34

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All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting Ad groups (23) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$118.80/day Optimization score: 100% More details Campaign 3 of 5

Overview Recommendations **Assets** Custom Apr 1 - Jun 29, 2023 Show last 30 days


Insights Asset Added to Level Status Clicks CTR Cost

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS   search   coolsculpting	Campaign	Eligible	7	13.21%	\$68.20
CoolSculpting CoolSculpting. The Top Non-Surgical Fat Reduction Treatment. Learn More	MS   search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	399	8.02%	\$3,618.54
Our Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	392	8.01%	\$3,485.20
Buy Now Purchase Your Treatment Online And Schedule Your Visit Today.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	388	7.49%	\$3,129.21
Our Reviews Read Real Google Reviews From Our Satisfied Clients.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	343	7.48%	\$2,988.84
Schedule Online Book a Free Consultation Quickly and Conveniently Online.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	199	5.59%	\$1,699.89
Our Team Meet Our Board Certified Aesthetic Providers	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	171	4.85%	\$1,261.07

Enabled Status: All ads limited by policy Type: Search Budget: \$118.80/day Optimization score: 100% More details Campaign 3 of 5

Asset	Added to	Level	Status	Clicks	CTR	Cost
Callout						
<input type="checkbox"/> <span style="color: green;">●</span> Freeze Your Fat	MS   search   coolsculpting	Campaign	Eligible	79	10.03%	\$753.77
<input type="checkbox"/> <span style="color: green;">●</span> FDA Cleared	MS   search   coolsculpting	Campaign	Eligible	84	9.71%	\$744.67
<input type="checkbox"/> <span style="color: green;">●</span> Nonsurgical Fat Reduction	MS   search   coolsculpting	Campaign	Eligible	61	11.55%	\$583.52
<input type="checkbox"/> <span style="color: green;">●</span> Highlights: No Surgery	MS   search   coolsculpting	Campaign	Eligible	55	10.00%	\$508.05
<input type="checkbox"/> <span style="color: green;">●</span> Liposuction Alternative	MS   search   coolsculpting	Campaign	Eligible	42	7.61%	\$417.49
<input type="checkbox"/> <span style="color: red;">●</span> New Clients 25% Off	MS   search   coolsculpting	Campaign	Removed	0	-	\$0.00
<input type="checkbox"/> <span style="color: green;">●</span> 5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
<input type="checkbox"/> <span style="color: green;">●</span> Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
Promotion						
<input type="checkbox"/> <span style="color: green;">●</span> Spring Sale - Up to 25% off 8+ Treatments	MS   search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	285	7.52%	\$2,463.36
<input type="checkbox"/> <span style="color: red;">●</span> Fall Sale - Up to 25% off 8+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
<input type="checkbox"/> <span style="color: red;">●</span> Spring Sale - 25% off 8+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
<input type="checkbox"/> <span style="color: red;">●</span> Summer Sale - Up to 25% off 8+	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled Status: All ads limited by policy Type: Search Budget: \$118.80/day Optimization score: 100% More details Campaign 3 of 5

Asset	Added to	Level	Status	Clicks	CTR	Cost
Business name						
<input type="checkbox"/> <span style="color: green;">●</span> Bloom Health	MS   search   coolsculpting	Campaign	Eligible	456	6.90%	\$3,380.94
Call						
<input type="checkbox"/> <span style="color: green;">●</span> (248) 365-0311	MS   search   coolsculpting	Campaign	Eligible	19	2.72%	\$231.77
Business logo						
<input type="checkbox"/> <span style="color: green;">●</span> 	MS   search   coolsculpting	Campaign	Eligible	456	6.90%	\$3,380.94
Total: Business name						
				456	6.90%	\$3,380.94
Total: Business logo						
				456	6.90%	\$3,380.94
Total: Sitelinks						
				416	8.11%	\$3,748.80
Total: Callouts						
				143	8.24%	\$1,267.47
Total: Structured snippets						
				7	13.21%	\$68.20
Total: Calls						
				19	2.72%	\$231.77
Total: Promotions						
				285	7.52%	\$2,463.36

Show rows: 100 1 - 23 of 23

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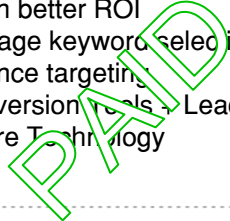
**Medstar Media, INC.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# INVOICE

**BILL TO**  
Dr. Nicholas Crawford  
Bloom Health

**INVOICE #** 2142  
**DATE** 04/01/2023  
**DUE DATE** 04/01/2023  
**TERMS** Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Conversion Goals - Lead Nurture Technology</li></ul>	1	1,500.00	1,500.00



Referral Program	PAYMENT	1,500.00
	BALANCE DUE	<b>\$0.00</b>

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

# INVOICE

**BILL TO**

Dr. Nicholas Crawford

Bloom Health

**INVOICE #** 2162

**DATE** 05/01/2023

**DUE DATE** 05/01/2023

**TERMS** Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Conversion Goals - Lead Nurture Technology</li></ul>	1	1,500.00	1,500.00
	<b>Website Development</b>	cleaned the website manually and took post hack action 1:00:00 set up wp-rocket on the website for speed optimization 1:00:00 Rate: 2 hours X \$200 =\$400 - VIP RATE \$300	1	300.00	300.00

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

**PAYMENT**

**BALANCE DUE**

1,800.00

**\$0.00**

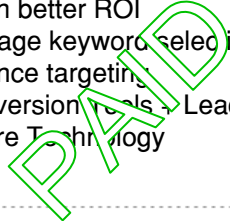
**Medstar Media, INC.**  
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South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# INVOICE

**BILL TO**  
Dr. Nicholas Crawford  
Bloom Health

**INVOICE #** 2185  
**DATE** 06/01/2023  
**DUE DATE** 06/01/2023  
**TERMS** Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Conversion Goals - Lead Nurture Technology</li></ul>	1	1,500.00	1,500.00



Referral Program

PAYMENT 1,500.00  
BALANCE DUE **\$0.00**

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.