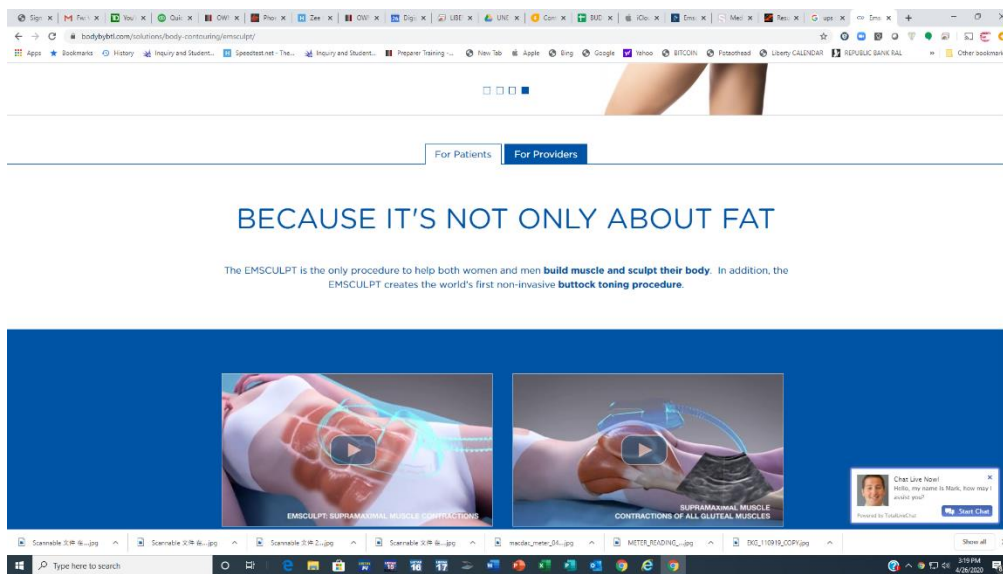


1) HOME is better than Home 2 for a layout-use HOME and can you add a phone icon at the top near our phone number like Skinnyy.

2) zoom out and see that the Men's Health logos (accolades section) doesn't scale with the page. (they stay the same size regardless of the zoom). Contrast with zoom on Skinnyy site (logos scale nicely).

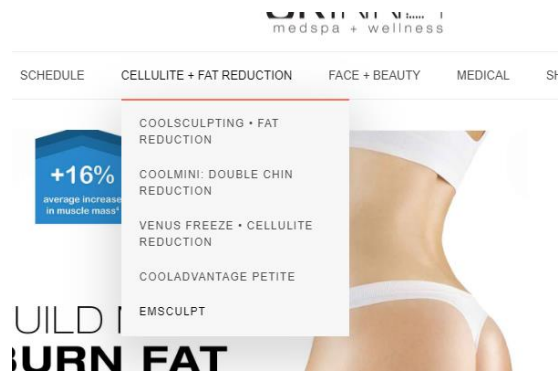
3) Highlight the "Let's get your body sculpted" section. Somehow would like text to stand out more and maybe use a background color like the grey at the top of this Skinnyy link: <https://www.skinneymedspa.com/press/> but make the text pop more (make Headline text BTL blue and more prominent in caps) and keep text below headline black. See this example on Skinnyy:



4) fix the schedule a consult box at the bottom of the main page - all black - looks weird and submit button as indicated previously.

5) Add the new image for Emsculpt initial landing graphic (sent to Chris on 04/28/20) and use same resulting graphic on the Emsculpt link page also Need all 3 slide images (Emsculpt, Vanquish and Emsella) to be more landscape so you can see the Men's Health and other logos sooner without scrolling down as much. Add Emsculpt new pict and make 19%/16% graphic top-justified with Emsculpt logo on left and 19%/16% on right. Add our logo at bottom of graphic like Skinnyy (need clickable right and left arrows on the 3 landing page slides like Skinnyy). **Use existing VANQUISH font as a sample template for top line and 2<sup>nd</sup> line style and appearance** (right justified with same font type and size if possible) for the Emsella and Emsculpt slides (like the way the Vanquish text flows over the image). Keep it consistent for Emsella and Emsculpt slides. Emsculpt text should look just like Vanquish, but should be top line: Build Muscle and 2<sup>nd</sup> line flowing over image should read: Sculpt Your Body.

6) pull-downs on main menu selections across top- each pull-down goes to the same location as if you clicked on menu selection, but the pull-down gives more detail. e.g. Emsculpt > 2 pull-downs (build muscle and reduce fat). Vanquish> (Reduce Belly Fat, and Reduce Thigh Fat). Emsella> (Strengthen Pelvic Floor and Treat Urinary Incontinence, Treat Erectile Dysfunction (this points to future page) - all 3 pull-downs have the red line at the top like Skinney (looks great-see below:



7) Add this logo to the image on the actual Emsculpt page (maybe put this where the old 16%/19% logo was on the bottom, since they were moved to the top on the new graphic changes discussed in (5) above. Here is logo:



8) our statement at bottom of page: can text be center-justified under our logo and see FIX TO GRAMMAR – “Body Reflections offers a comprehensive collection of non-invasive treatments that build muscle, reduce fat and bring out the best (in) you without the need for surgery or downtime.”

9) As featured in.. (use same font for as featured in as Skinney (smaller and not bold) and add thin, gray lines above and below that section that are full-page width.

10) About Us Section- all photos will be landscape. Can you setup the photo area as landscape with 3 columns and good wide divisions between (look at Skinney’s photo section – artistically done) and each picture can be clicked left or right to reveal more pics. (we’ll give you like 15 pics) and can you leave a space for one virtual walk-thru video of our space?

11) can you make ALL SUBMIT buttons on the site, highlight (like Skinney) when you hover over them. Can you make them ALL black background with White text and background turns BTL blue (hex #: 009CDA) with white text when you hover. Similarly,

can all the LEARN MORE buttons on the entire site, have the same theme (white text, black background that turns BTL blue when you hover). Finally, on links – is there a way you can make the VIRTUAL CONSULTATION link at the top more visible – maybe make it pulse color, etc)

12) we're changing our logo colors slightly since the white theme that matches Skinney looks best. Is that an issue if we give you the new logo graphic?

13) main menu selections at top - can you spread them one character wider to separate a bit more. (can't tell if you did that, but still seems a bit close and running together)

14) Contact Us page. Can you have the CONTACT US header animate like on Skinney: <https://www.skinneymedspa.com/contact/>

15) Book button- Can it take us to a page with a similar layout to the CONTACT US page with the center of the page showing an Embedded booking section. (currently it takes you off-site). Here's how to embed our scheduler within Wordpress

Embed on your WordPress site

- On your admin console, go to appearance > widgets
- Drag the "Image" widget to the right hand side and drop in the sidebar (or footer, depending on your theme).
- In the widget title, enter something like "Click here to book"
- In the image URL, enter <https://youcanbook.me/resources/pics/book-button.png>
- In the link URL, enter your booking address <https://bodyreflectionssomers.youcanbook.me/>

16) Embed Zoom meeting on our website and have it available when you click VIRTUAL CONSULTATION. Wanted the Virtual Consultation link to go to the page it currently directs to but just below the Schedule a Virtual Consult form, add the embedded Zoom meeting window just below the form. Here is how to add the shortcode for the plug-in:

### **CREATING AND EMBEDDING A ZOOM MEETING for Wordpress:**

<https://elearningevolve.com/products/wordpress-zoom-integration/>

#### **Zoom Integration with WordPress**

Create your Zoom meetings from the WordPress dashboard and conduct meetings directly on your WordPress site by simply using a **shortcode**.

## A) Zoom Video Conference on WordPress page

This plugin allows your website users to join the meeting straight from your WordPress page. However, joining from the WordPress page may not work for IOS devices because Apple doesn't allow loading of an external iframe, therefore, the plugin provides a Zoom App link on the page for users to join meeting via App in case, it doesn't work on their specific device or browser. You can use **this shortcode** to embed the Zoom window on any page/post

***[zoom\_api\_link meeting\_id="your\_meeting\_id\_here" title="Your page title"]***

Looks easy and here are the API keys needed that I generated:

Here is the API key and API secret key. Paste these values inside the fields on WordPress Zoom addon plugin settings page.

API Key: w7w\_nvgZTkeKGoBafDfaRg

API Secret Key: lxfMO3K5KTIHNzdZIQubnOcEw2bywL787z1E

IM Chat History

Token: eyJhbGciOiJIUzI1NiJ9.eyJpc3MiOiJsbVB1QINjVFJXZUISWVlzYnBNR3ZRIn0.0u5hsAK8hMmVACP8jRyPfLcTqPi5cs-FvKSuK2Nc2kk

17) Discuss API keys for form submissions to flow to FreshSales and API for FreshChat live chat. -Instant notifications for visitors and fresh web chat added to page

18) is there a way to embed a full-width video somewhere on the page like the one we used at the top of the site we did but not screw up load times? Really like our video.