



Google Ads									
Chris Zelig > Avahlee New 624-097-0444									
All campaigns > search   beta   emsulpt									
Overview	Enabled	Status: Eligible	Optimization score: 78.3%	Type: Search	Budget: \$34.74/day	More details			
Recommendations	ADS			EXTENSIONS			AUTOMATED EXTENSIONS		
Ad groups	Extension type: All			ADD FILTER			Associations view		
Ad groups	Extension	Added to	Level	Status	Clicks	CTR	Cost		
Landing pages	Sitelink extension								
Keywords	5 Star Reviews See Our 5 Star Reviews	search   beta   emsulpt	Campaign	Approved	116	8.79%	\$836.92		
Audiences	Before and After Photos See Real Before and After Photos	search   beta   emsulpt	Campaign	Approved	106	9.54%	\$769.53		
Demographics	State-of-the-Art Facility Learn More about Your Facility	search   beta   emsulpt	Campaign	Approved	6	5.61%	\$38.89		
Settings	EmSculpt Special Check Out the Latest Specials	search   beta   emsulpt	Campaign	Approved	4	3.96%	\$28.50		
Locations	Call extension								
Ad schedule	(801) 341-8341 (mobile)	Account	Account	Approved	31	10.51%	\$161.06		
Devices	(801) 341-8341	Account	Account	Approved	5	23.81%	\$7.94		
Advanced bid adj.	Callout extension								
Change history	Non-Surgical	search   beta   emsulpt	Campaign	Approved	114	8.75%	\$825.56		
Drafts & experiments	Free Consult / Contact	search   beta   emsulpt	Campaign	Approved	108	8.93%	\$794.97		

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Ad groups	Extension type: All			ADD FILTER			Associations view		
Ad groups	Extension	Added to	Level	Status	Clicks	CTR	Cost		
Landing pages	Burn Muscle + Build Fat								
Keywords	435 268 5182 I'd like to find out more about my body sc...	Account	Account	Approved	40	9.80%	\$330.51		
Audiences	Promotion extension								
Demographics	25% off CoolSculpt	Account	Account	Approved	25	7.33%	\$167.40		
Settings	25% off Emsculpt®	Account	Account	Approved	25	7.40%	\$163.99		
Locations	Total: Sitelink extensions				116	8.79%	\$836.92		
Ad schedule	Total: Callout extensions				114	8.47%	\$825.56		
Devices	Total: Call extensions				36	11.39%	\$169.00		
Advanced bid adj.	Total: Message extensions				40	9.80%	\$330.51		
Change history	Total: Promotion extensions				50	7.36%	\$331.39		
Drafts & experiments	Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more								

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Chris Zelig > Avahlee New 624-097-0444									
All campaigns > AMG Emsculpting									
Overview	Paused	Type: Search	Budget: \$70.00/day	More details					
Recommendations	ADS			EXTENSIONS			AUTOMATED EXTENSIONS		
Ad groups	Ad status: All			ADD FILTER			Associations view		
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Landing pages	Emsculpt Before And After   Avahlee™ Body Sculpting   Schedule A Free Consultation +10 more www.avahlee.com/emsulpt A Single Session Is The Equivalent Of 20,000 Squats Or Crunches. New Clients Save 25%. Introducing... View assets details	EmSculpting Generic	Campaign paused Approved (limited); Restricted drug terms	24	18.05%	\$41.51			
Dynamic ad targets	Emsculpt Before And After   Avahlee™ Body Sculpting   Fat Burning & Muscle Building www.avahlee.com/emsulpt Non-Invasive Muscle Building For Toned Abs & A Perky Booty. Schedule A Free Consult Today. A Single Session Is The Equivalent Of 20,000 Squats Or Crunches. New Clients Save 25%.	EmSculpting Generic	Campaign paused Approved (limited); Restricted drug terms	5	20.83%	\$28.60			
Audiences	Emsculpt Before And After   Avahlee™ Body Sculpting   Fat Burning & Muscle Building www.avahlee.com/emsulpt Non-Invasive Muscle Building For Toned Abs & A Perky Booty. Schedule A Free Consult Today. A Single Session Is The Equivalent Of 20,000 Squats Or Crunches. New Clients Save 25%.	EmSculpting Location	Campaign paused Approved (limited); Restricted drug terms	1	14.29%	\$7.82			
Demographics	Emsculpt Before And After   Avahlee™ Body Sculpting   Fat Burning & Muscle Building www.avahlee.com/emsulpt Non-Invasive Muscle Building For Toned Abs & A Perky Booty. Schedule A Free Consult Today. A Single Session Is The Equivalent Of 20,000 Squats Or Crunches. New Clients Save 25%.	EmSculpting Location	Campaign paused Approved (limited); Restricted drug terms	10	30.30%	\$7.63			
Settings	Emsculpt Before And After   Avahlee™ Body Sculpting   Fat Burning & Muscle Building www.avahlee.com/emsulpt Non-Invasive Muscle Building For Toned Abs & A Perky Booty. Schedule A Free Consult Today. A Single Session Is The Equivalent Of 20,000 Squats Or Crunches. New Clients Save 25%.	EmSculpting Price	Campaign paused Approved (limited); Restricted drug terms	2	16.67%	\$0.97			

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Ad groups	Ad status: All			ADD FILTER			Associations view		
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Landing pages	Emsculpt® - Real Results   Avahlee™ Body Sculpting   Fat Burning & Muscle Building www.avahlee.com/emsulpt Introducing EMSculpt®, The Machine That Works Your Body Out For You. No Sweat Required! Schedule your Free Consultation Today. New Clients Save 25%. Get The Body Of Your Dreams.	EmSculpting Generic	Campaign paused Approved (limited); Restricted drug terms	1	20.00%	\$0.93			
Keywords	[Dynamically generated headline] [Dynamically generated display URL] A Single Session Is The Equivalent Of 20,000 Squats Or Crunches. New Clients Save 25%. Fat Removal & Muscle Toning To Sculpt Your Dream Body. Schedule Your Free Consult Today!	EmSculpting Dynamic	Campaign paused	1	100.00%	\$0.41			
Dynamic ad targets	[Dynamically generated headline] [Dynamically generated display URL] A Single Session Is The Equivalent Of 20,000 Squats Or Crunches. New Clients Save 25%. Introducing EMSculpt®, The Machine That Works Your Body Out For You. No Sweat Required!	EmSculpting Dynamic	Campaign paused	1	33.33%	\$0.04			
Audiences	Emsculpt® Real Results   Avahlee™ Body Sculpting   Fat Burning & Muscle Building www.avahlee.com/emsulpt Introducing EMSculpt®, The Machine That Works Your Body Out For You. No Sweat Required! Schedule your Free Consultation Today. New Clients Save 25%. Get The Body Of Your Dreams.	EmSculpting Location	Campaign paused Approved (limited); Restricted drug terms	0	-	\$0.00			
Demographics	25% Off Emsculpt® At Avahlee™   Sculpt Your Dream Body   Fat Burning & Muscle Building www.avahlee.com/emsulpt Non-Invasive Muscle Building For Toned Abs & A Perky Booty. Schedule A Free Consult Today. A Single Session Is The Equivalent Of 20,000 Squats Or Crunches. New Clients Save 25%.	EmSculpting Price	Campaign paused Approved (limited); Restricted drug terms	0	0.00%	\$0.00			
Settings	Emsculpt® Real Results   Avahlee™ Body Sculpting   Fat Burning & Muscle Building www.avahlee.com/emsulpt Introducing EMSculpt®, The Machine That Works Your Body Out For You. No Sweat Required! Schedule your Free Consultation Today. New Clients Save 25%. Get The Body Of Your Dreams.	EmSculpting Price	Campaign paused Approved (limited); Restricted drug terms	0	-	\$0.00			
Locations	Total: Ads				45	20.27%	\$87.91		
Ad schedule	Total: Campaign				45	20.27%	\$87.91		
Devices	Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more								

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Landing pages	Emsculpt® Real Results   Avahlee™ Body Sculpting   Fat Burning & Muscle Building www.avahlee.com/emsulpt Introducing EMSculpt®, The Machine That Works Your Body Out For You. No Sweat Required! Schedule your Free Consultation Today. New Clients Save 25%. Get The Body Of Your Dreams.	EmSculpting Location	Campaign paused Approved (limited); Restricted drug terms	0	-	\$0.00			
Keywords	25% Off Emsculpt® At Avahlee™   Sculpt Your Dream Body   Fat Burning & Muscle Building www.avahlee.com/emsulpt Non-Invasive Muscle Building For Toned Abs & A Perky Booty. Schedule A Free Consult Today. A Single Session Is The Equivalent Of 20,000 Squats Or Crunches. New Clients Save 25%.	EmSculpting Price	Campaign paused Approved (limited); Restricted drug terms	0	0.00%	\$0.00			
Dynamic ad targets	Emsculpt® Real Results   Avahlee™ Body Sculpting   Fat Burning & Muscle Building www.avahlee.com/emsulpt Introducing EMSculpt®, The Machine That Works Your Body Out For You. No Sweat Required! Schedule your Free Consultation Today. New Clients Save 25%. Get The Body Of Your Dreams.	EmSculpting Price	Campaign paused Approved (limited); Restricted drug terms	0	-	\$0.00			
Audiences	Total: Ads				45	20.27%	\$87.91		
Demographics	Total: Campaign				45	20.27%	\$87.91		
Settings	Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more								

Overview: Paused | Type: Search | Budget: \$70.00/day | More details

Recommendations: ADS | EXTENSIONS | AUTOMATED EXTENSIONS | Custom Jul 1 - Sep 30, 2019

Ad groups: + | Extension type: All | ADD FILTER | Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost	
Sitelink extension							
<input type="checkbox"/>	25% Off Emsculpt® Rock Hard Abs. Perky Booty. Fat Removal & Muscle Toning.	Account	Account	Approved (limited): Restricted drug terms	42	22.70%	\$86.40
<input type="checkbox"/>	25% Off CoolSculpt® Premier Provider In Lehi, Utah. Freeze Away Your Fat.	Account	Account	Approved (limited): Restricted drug terms	41	25.63%	\$72.53
<input type="checkbox"/>	5 Star Reviews See Why Our Clients Love Us. Sculpt Your Dream Body At Avahlee.	Account	Account	Approved (limited): Restricted drug terms	39	22.03%	\$71.20
<input type="checkbox"/>	Book A Free Consultation Come Meet Our Knowledgeable Staff Design A Plan Special For You	Account	Account	Approved (limited): Restricted drug terms +1 more	26	30.23%	\$51.80
<input type="checkbox"/>	State-Of-The-Art Facility Pamper Yourself In A Tranquil Spa. All While Sculpting Your Dream Body	Account	Account	Approved (limited): Restricted drug terms	18	17.65%	\$35.71
Call extension							
<input type="checkbox"/>	(801) 341-8341 (mobile)	Account	Account	Approved	19	30.65%	\$28.89
<input type="checkbox"/>	(801) 341-8341	Account	Account	Approved	0	-	\$0.00
Callout extension							
<input type="checkbox"/>	Complimentary Consult	Account	Account	Approved	0	22.86%	\$22.15

Overview: Paused | Type: Search | Budget: \$70.00/day | More details

Recommendations: + | Extension type: All | ADD FILTER | Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost	
Callout extension							
<input type="checkbox"/>	Complimentary Consult	Account	Account	Approved	8	22.86%	\$22.15
<input type="checkbox"/>	#1 Body Contour Provider	Account	Account	Approved	7	23.33%	\$19.33
<input type="checkbox"/>	Emsculpt Premier Provider	Account	Account	Approved	4	13.33%	\$14.30
<input type="checkbox"/>	Gephardt Approved	Account	Account	Approved	5	13.89%	\$13.95
<input type="checkbox"/>	Safe And Effective	Account	Account	Approved	8	19.51%	\$11.45
<input type="checkbox"/>	Luxury CoolSculpting®	Account	Account	Approved	8	21.62%	\$8.57
<input type="checkbox"/>	State-Of-The-Art Facility	Account	Account	Approved	2	9.52%	\$0.57
Message extension							
<input type="checkbox"/>	435 268 5182 I'd like to find out more about my body sc...	Account	Account	Approved	3	11.11%	\$9.35
Promotion extension							
<input type="checkbox"/>	25% off CoolSculpt	Account	Account	Approved	8	23.53%	\$21.78
<input type="checkbox"/>	25% off Emsculpt®	Account	Account	Approved	5	15.63%	\$6.87
Total: Sitelink extensions					44	21.78%	\$87.51

Overview: Paused | Type: Search | Budget: \$70.00/day | More details

Recommendations: + | Extension type: All | ADD FILTER | Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	State-Of-The-Art Facility	Account	Account	Approved	2	9.52%	\$0.57
Message extension							
<input type="checkbox"/>	435 268 5182 I'd like to find out more about my body sc...	Account	Account	Approved	3	11.11%	\$9.35
Promotion extension							
<input type="checkbox"/>	25% off CoolSculpt	Account	Account	Approved	8	23.53%	\$21.78
<input type="checkbox"/>	25% off Emsculpt®	Account	Account	Approved	5	15.63%	\$6.87
Total: Sitelink extensions					44	21.78%	\$87.51
Total: Callout extensions					15	18.52%	\$26.05
Total: Call extensions					19	30.65%	\$28.89
Total: Message extensions					3	11.11%	\$9.35
Total: Promotion extensions					13	19.70%	\$28.65

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