

Avahlee Emsculpt Google Adwords Q4 2019 (10/01/2019 - 12/31/2019)

search | beta | emsculpt: \$917.23
 search | alpha | emsculpt: \$101.49

Total Google Ads Spend: \$1,018.72

Google Ads | Chris Zelig > Avahlee New 624-097-0444 | All campaigns

1/3 > Your ads aren't running - To resume serving ads, please verify your payment method. FIX IT

Overview	Campaigns						
Recommendations	Campaign status: All, Campaign name contains emsculpt View all ADD FILTER						
Campaigns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
Auction insights	<input type="checkbox"/>	search beta emsculpt	\$45.45/day	Paused	74	7.51%	\$917.23
Ad groups	<input type="checkbox"/>	search alpha emsculpt	\$16.12/day	Paused	26	10.20%	\$101.49
Ads & extensions	<input type="checkbox"/>	AMG Emsculpting	\$70.00/day	Paused	0	-	\$0.00
Landing pages	Total: Filtered ca...				100	8.06%	\$1,018.72
Keywords	Total: Account				530	5.72%	\$7,474.88
Dynamic ad targets	1 - 3 of 3						
Audiences	Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.						
Demographics	© 2020 Google						

Google Ads | Chris Zelig > Avahlee New 624-097-0444 | All campaigns > search | beta | emsculpt

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Paused Type: Search Budget: \$45.45/day [More details](#)

Overview	Ads						
Recommendations	Ad status: All ADD FILTER						
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/>	Leading Emsculpt® Provider Let the Fat Melt Away Equals 20,000 Squats/Crunches www.avahlee.com Emsculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	0. emsculpt - general	Campaign paused Approved (limited): Restricted medical content +1 more	20	6.43%	\$198.95
Extensions	<input type="checkbox"/>	#1 Emsculpt® in Lehi Quick. Painless. Effective. Get Rid of Fat & Grow Muscle www.avahlee.com Emsculpting is Body Contouring in 30 Minutes. No Downtime. Long-Lasting, Natural Looking. Join the Thousands of Emsculpt® Success Stories and Book a Free Consultation Today.	2. body contouring	Campaign paused Approved (limited): Restricted medical content +1 more	5	7.04%	\$181.40
Automated extensions	<input type="checkbox"/>	{Keyword:#1 Emsculpt in Lehi} Non-Invasive Body Contouring Save on EmSculpt +4 more www.avahlee.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. EmSculpt is the On...	0. emsculpt - general	Campaign paused Approved (limited): Restricted drug terms +1 more	13	13.13%	\$156.16

Google Ads | Chris Zelig > Avahlee New 624-097-0444 | All campaigns > search | beta | emsculpt

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Paused Type: Search Budget: \$45.45/day [More details](#)

Overview	Ads						
Recommendations	Ad status: All ADD FILTER						
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/>	Emsculpt® Body Sculpting Avahlee Med Spa New Client Special www.avahlee.com Build 20,000 Crunches/Squats of Muscle. Melt Away Stubborn Fat. Transform Your Physique! Is Emsculpt® Body Contouring Right For You? Book Your Free Consultation for 20% Off Today.	2. body contouring	Campaign paused Approved (limited): Restricted medical content +1 more	7	4.55%	\$129.89
Extensions	<input type="checkbox"/>	EmSculpt Body Contouring Build Muscle and Burn Fat EmSculpt Before and After www.avahlee.com Body Contouring with EmSculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. EmSculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles.	0. emsculpt - general	Campaign paused Approved (limited): Restricted drug terms	10	18.52%	\$73.79
Automated extensions	<input type="checkbox"/>	EmSculpt Body Contouring Build Muscle and Burn Fat EmSculpt Before and After www.avahlee.com Body Contouring with EmSculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. EmSculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles.	2. body contouring	Campaign paused Approved (limited): Restricted drug terms	2	4.44%	\$39.14
Landing pages	Melt Away Fat. Build Muscle. Emsculpt® Does Both Transform Your Physique Today						

Google Ads | Chris Zelig > Avahlee New 624-097-0444 | All campaigns > search | beta | emsculpt

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Paused Type: Search Budget: \$45.45/day [More details](#)

Overview	Ads						
Recommendations	Ad status: All ADD FILTER						
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/>	Melt Away Fat. Build Muscle. Emsculpt® Does Both Transform Your Physique Today www.avahlee.com The All-Around Best Non-Surgical Body Countouring is Emsculpt®. Nothing Else Compares. 19% Fat Reduction. 16% Muscle Gains. 20% Off First Treatment When You Book A Free Consult.	2. body contouring	Campaign paused Approved (limited): Restricted medical content +1 more	2	2.70%	\$35.62
Extensions	<input type="checkbox"/>	#1 Emsculpt in Lehi Non-Invasive Body Contouring Save on EmSculpt www.avahlee.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. EmSculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle	0. emsculpt - general	Campaign paused Approved (limited): Restricted medical content +1 more	6	16.67%	\$33.29
Automated extensions	<input type="checkbox"/>	{Keyword:#1 Emsculpt in Lehi} Non-Invasive Body Contouring Save on EmSculpt +4 more www.avahlee.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. EmSculpt is the On...	2. body contouring	Campaign paused Approved (limited): Restricted drug terms	3	4.62%	\$24.82
Landing pages	#1 Emsculpt in Lehi Non-Invasive Body Contouring Save on EmSculpt www.avahlee.com						

Google Ads | Chris Zelig > Avahlee New 624-097-0444 | All campaigns > search | beta | emsculpt

1/3 > Your ads aren't running - To resume serving ads, please verify your payment method. FIX IT

Paused Type: Search Budget: \$45.45/day [More details](#)

Overview	Ads						
Recommendations	Ad status: All ADD FILTER						
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/>	#1 Emsculpt in Lehi Non-Invasive Body Contouring Save on EmSculpt www.avahlee.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. EmSculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle	2. body contouring	Campaign paused Approved (limited): Restricted medical content +1 more	1	2.70%	\$21.70
Extensions	<input type="checkbox"/>	{Keyword:#1 Emsculpt in Lehi} Non-Invasive Body Contouring Save on EmSculpt +4 more www.avahlee.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. EmSculpt is the On...	1. emsculpt - price	Campaign paused Approved (limited): Restricted drug terms	2	20.00%	\$17.41
Automated extensions	<input type="checkbox"/>	20% Off Emsculpt® Cost New Client Special Avahlee Med Spa www.avahlee.com Emsculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	1. emsculpt - price	Campaign paused Approved (limited): Restricted medical content +1 more	3	25.00%	\$5.06
Landing pages	#1 Emsculpt in Lehi Non-Invasive Body Contouring Save on EmSculpt www.avahlee.com						

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Overview	Paused	Type: Search	Budget: \$45.45/day	More details							
Recommendations	+ Ad status: All ADD FILTER				SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost				
Ads & extensions	<input type="checkbox"/>	#1 EmSculpt in Lehi Non-Invasive Body Contouring Save on EmSculpt www.avahlee.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. EmSculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle	1. emsulpt - price	Campaign paused Approved (limited): Restricted drug terms	0	0.00%	\$0.00				
Extensions	<input type="checkbox"/>	EmSculpt Body Contouring Build Muscle and Burn Fat EmSculpt Before and After www.avahlee.com Body Contouring with EmSculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. EmSculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles.	1. emsulpt - price	Campaign paused Approved (limited): Restricted drug terms	0	0.00%	\$0.00				
Automated extensions	<input type="checkbox"/>	{Keyword:#1 EmSculpt in Lehi} Non-Invasive Body Contouring Save on EmSculpt +4 more www.avahlee.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. EmSculpt is the Onl... View assets details	3. melt body fat	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00				
Landing pages	<input type="checkbox"/>	#1 EmSculpt in Lehi Non-Invasive Body Contouring Save on EmSculpt www.avahlee.com		Campaign paused Approved (limited):							

Overview	Paused	Type: Search	Budget: \$45.45/day	More details							
Recommendations	+ Ad status: All ADD FILTER				SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost				
Ads & extensions	<input type="checkbox"/>	Illustrated by stubborn burgers meet them away and Build Muscle with EmSculpting. How Much is EmSculpt? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. emsulpt - price	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00				
Extensions	<input type="checkbox"/>	#1 Provider in Lehi 20% Off All Body Contouring New Client Special +6 more www.avahlee.com Fast Treatments. No Downtime. Long Lasting. Natural Looking. Book a Free Consult Here. EmSculpt® is Body... View assets details	2. body contouring	Campaign paused Approved (limited): Restricted drug terms +1 more	0	0.00%	\$0.00				
Automated extensions	Total: Ads				74	7.51%	\$917.23				
Landing pages	Total: Campaign				74	7.51%	\$917.23				
Keywords											
Audiences											
Demographics											
Settings											

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Overview	Paused	Type: Search	Budget: \$45.45/day	More details						
Recommendations	+ Extension type: All ADD FILTER				Associations view	SEGMENT	COLUMNS	DOWNLOAD	EXPAND	
Ad groups	<input type="checkbox"/>	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Ads & extensions	Sitelink extension									
Ads	<input type="checkbox"/>	Save on EmSculpt Save on EmSculpting Cost. Limited Time Special	Sitelink extension	search beta emsulpt	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00	
Extensions	<input type="checkbox"/>	5 Star Reviews Real EmSculpting Reviews & Patient Testimonials	Sitelink extension	search beta emsulpt	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00	
Automated extensions	<input type="checkbox"/>	State-of-the-Art Facility Latest Body Contouring Technology	Sitelink extension	search beta emsulpt	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00	
Landing pages	<input type="checkbox"/>	Before and After Photos See EmSculpting Before and After Photos	Sitelink extension	search beta emsulpt	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00	
Keywords	Call extension									

Overview	Paused	Type: Search	Budget: \$45.45/day	More details						
Recommendations	+ Extension type: All ADD FILTER				Associations view	SEGMENT	COLUMNS	DOWNLOAD	EXPAND	
Ad groups	<input type="checkbox"/>	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Ads & extensions	Call extension									
Ads	<input type="checkbox"/>	(801) 341-8341 (mobile)	Call extension	Account	Account	Approved	28	11.16%	\$315.65	
Extensions	<input type="checkbox"/>	(801) 341-8341	Call extension	Account	Account	Approved	6	4.41%	\$93.31	
Automated extensions	Callout extension									
Landing pages	<input type="checkbox"/>	Strengthen/Sculpt Muscle	Callout extension	search beta emsulpt	Campaign	Approved	10	9.26%	\$262.70	
Keywords	<input type="checkbox"/>	Contact Us + Free Consult	Callout extension	search beta emsulpt	Campaign	Approved	9	7.03%	\$223.65	
Audiences	<input type="checkbox"/>	New Clients 25% Off	Callout extension	search beta emsulpt	Campaign	Approved	5	4.24%	\$190.38	
Demographics	<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search beta emsulpt	Campaign	Approved	7	5.83%	\$77.99	
Settings	<input type="checkbox"/>	Burn Muscle + Build Fat	Callout extension	search beta emsulpt	Campaign	Approved	5	4.81%	\$49.17	

Overview	Paused	Type: Search	Budget: \$45.45/day	More details						
Recommendations	+ Extension type: All ADD FILTER				Associations view	SEGMENT	COLUMNS	DOWNLOAD	EXPAND	
Ad groups	<input type="checkbox"/>	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Ads & extensions	Structured snippet extension									
Ads	<input type="checkbox"/>	Service catalog: EmSculpting, Non-Surgical Butt Lift, Muscle Building, Non-Invasive Toning, Fat Reduction, Body...	Structured snippet extension	search beta emsulpt	Campaign	Approved	0	0.00%	\$0.00	
Extensions	Message extension									
Automated extensions	<input type="checkbox"/>	435 268 5182 I'd like to find out more about my body...	Message extension	Account	Account	Approved	24	7.82%	\$377.21	
Landing pages	Promotion extension									
Keywords	<input type="checkbox"/>	25% off for New Clients	Promotion extension	search beta emsulpt	Campaign	Approved	17	7.02%	\$341.95	
Audiences	Total: Sitelink extensions						55	8.77%	\$548.63	
Demographics	Total: Callout extensions						63	8.27%	\$773.24	
Settings	Total: Structured snippet extensions						0	0.00%	\$0.00	

Overview	Paused	Type: Search	Budget: \$45.45/day	More details					
Recommendations	+ Extension type: All ADD FILTER				Associations view	SEGMENT	COLUMNS	DOWNLOAD	EXPAND
Ad groups	<input type="checkbox"/>	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ads & extensions	Total: Sitelink extensions						55	8.77%	\$548.63
Ads	Total: Callout extensions						63	8.27%	\$773.24
Extensions	Total: Structured snippet extensions						0	0.00%	\$0.00
Automated extensions	Total: Call extensions						34	8.79%	\$408.96
Landing pages	Total: Message extensions						24	7.82%	\$377.21
Keywords	Total: Promotion extensions						45	7.64%	\$598.26
Audiences									
Demographics									
Settings									

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Overview: Paused Type: Search Budget: \$16.12/day More details

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Leading EmSculpt® Provider Let the Fat Melt Away Equals 20,000 Squats/Crunches www.avahlee.com EmSculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	0. emsulpt - general	Campaign paused Approved (limited); Restricted medical content +1 more	16	9.52%	\$59.84
EmSculpt Body Contouring Build Muscle and Burn Fat EmSculpt Before and After www.avahlee.com Body Contouring with EmSculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. EmSculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles.	0. emsulpt - general	Campaign paused Approved (limited); Restricted drug terms	5	20.83%	\$17.77
Leading EmSculpt® Provider Let the Fat Melt Away Equals 20,000 Squats/Crunches www.avahlee.com EmSculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	1. emsulpt - price	Campaign paused Approved (limited); Restricted medical content +1 more	2	13.33%	\$11.89

Overview: Paused Type: Search Budget: \$16.12/day More details

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
{Keyword:#1 EmSculpt in Lehi} Non-Invasive Body Contouring Save on EmSculpt +4 more www.avahlee.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. EmSculpt is the Onl... View assets details	0. emsulpt - general	Campaign paused Approved (limited); Restricted drug terms	2	8.33%	\$8.47
#1 EmSculpt in Lehi Non-Invasive Body Contouring Save on EmSculpt www.avahlee.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. EmSculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle	0. emsulpt - general	Campaign paused Approved (limited); Restricted drug terms	1	5.56%	\$3.52
{Keyword:#1 EmSculpt in Lehi} Non-Invasive Body Contouring Save on EmSculpt +4 more www.avahlee.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. EmSculpt is the Onl... View assets details	1. emsulpt - price	Campaign paused Approved (limited); Restricted drug terms	0	0.00%	\$0.00
#1 EmSculpt in Lehi Non-Invasive Body Contouring Save on EmSculpt www.avahlee.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. EmSculpt is the Onl...	1. emsulpt - price	Campaign paused Approved (limited);	0	0.00%	\$0.00

Overview: Paused Type: Search Budget: \$16.12/day More details

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Painless. Proven effective. Long Lasting, natural Looking. Long Lasting. 20% Off for New Clients. Schedule Your Free Consultation!		content +1 more			
Leading EmSculpt® Provider Watch Your Muscles Grow See Stubborn Fat Melt Away www.avahlee.com Get the Stomach or Butt of Your Dreams. EmSculpt® is Like Doing 20,000 Crunches or Squats! Quick, Painless, Natural Looking, Long-Lasting. Book Your Free Consult Today!	3. melt body fat	Campaign paused Approved (limited); Restricted drug terms	0	-	\$0.00
Total: Ads			26	10.20%	\$101.49
Total: Campaign			26	10.20%	\$101.49

Show rows: 500 1 - 22 of 22

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Overview: Paused Type: Search Budget: \$16.12/day More details

Recommendations: Extension type: All ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Save on EmSculpt Save on EmSculpting Cost. Limited Time Special	Sitelink extension	search alpha emscu...	Campaign	Approved (limited); Restricted drug terms	0	-	\$0.00
5 Star Reviews Real EmSculpting Reviews & Patient Testimonials	Sitelink extension	search alpha emscu...	Campaign	Approved (limited); Restricted drug terms	0	-	\$0.00
State-of-the-Art Facility Latest Body Contouring Technology	Sitelink extension	search alpha emscu...	Campaign	Approved (limited); Restricted drug terms	0	-	\$0.00
Before and After Photos See EmSculpting Before and After Photos	Sitelink extension	search alpha emscu...	Campaign	Approved (limited); Restricted drug terms	0	-	\$0.00
Call extension							

Overview: Paused Type: Search Budget: \$16.12/day More details

Recommendations: Extension type: All ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(801) 341-8341 (mobile)	Call extension	Account	Account	Approved	12	17.65%	\$31.68
(801) 341-8341	Call extension	Account	Account	Approved	1	2.78%	\$6.92
Callout extension							
Strengthen/Script Muscle	Callout extension	search alpha emscu...	Campaign	Approved	6	12.50%	\$37.20
Highlights: No Surgery	Callout extension	search alpha emscu...	Campaign	Approved	5	10.42%	\$35.18
Burn Muscle + Build Fat	Callout extension	search alpha emscu...	Campaign	Approved	7	14.29%	\$26.87
New Clients 25% Off	Callout extension	search alpha emscu...	Campaign	Approved	5	10.00%	\$24.19
Contact Us + Free Consult	Callout extension	search alpha emscu...	Campaign	Approved	3	5.88%	\$4.70

Overview: Paused Type: Search Budget: \$16.12/day More details

Recommendations: Extension type: All ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension							
Service catalog: EmSculpting, Non-Surgical Butt Lift, Muscle Building, Non-Invasive Toning, Fat Reduction, Body...	Structured snippet extension	search alpha emscu...	Campaign	Approved	0	0.00%	\$0.00
Message extension							
435 268 5182 I'd like to find out more about my body...	Message extension	Account	Account	Approved	8	7.55%	\$39.43
Promotion extension							
25% off for New Clients	Promotion extension	search alpha emscu...	Campaign	Approved	3	5.26%	\$28.88
Total: Sitelink extensions					17	13.18%	\$52.96
Total: Callout extensions					26	12.56%	\$101.49
Total: Structured snippet extensions					0	0.00%	\$0.00

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Overview ● Paused Type: Search Budget: \$16.12/day [More details](#) ▼

Recommendations + ▼ Extension type: All [ADD FILTER](#) Associations view ▼ [SEGMENT](#) [COLUMNS](#) [DOWNLOAD](#) [EXPAND](#)

Extension	Extension type	Added to	Level	Status	Clicks	CTR	↓ Cost
Total: Sitelink extensions					17	13.18%	\$52.96
Total: Callout extensions					26	12.56%	\$101.49
Total: Structured snippet extensions					0	0.00%	\$0.00
Total: Call extensions					13	12.50%	\$38.60
Total: Message extensions					8	7.55%	\$39.43
Total: Promotion extensions					16	10.26%	\$67.16

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