

# Bold Body Sculpting Emsculpt Google Adwords Q2 2020 (4/1/2020 - 6/30/2020)

**Total Google Ads: \$176.30**

Google Ads | Chris Zelig > Avahlee New ... 624-097-0444 | All campaigns

Custom Apr 1 - Jun 30, 2020

Campaign status: All ADD FILTER

| Campaign                      | Budget       | Status  | Clicks | CTR   | Cost       |
|-------------------------------|--------------|---------|--------|-------|------------|
| Total: Campaigns              |              |         | 95     | 9.28% | \$2,147.32 |
| search   beta   coolsculpting | \$194.01/day | Paused  | 87     | 9.52% | \$1,971.02 |
| search   beta   emsculpt      | \$100.00/day | Paused  | 8      | 7.27% | \$176.30   |
| Campaign #1                   | \$50.00/day  | Removed | 0      | -     | \$0.00     |
| CoolSculpting BMM             | \$100.00/day | Paused  | 0      | -     | \$0.00     |
| CoolSculpting Exact           | \$33.00/day  | Removed | 0      | -     | \$0.00     |
| CoolSculpting Competitors     | \$80.00/day  | Removed | 0      | -     | \$0.00     |
| Laser Hair Removal BMM        | \$35.00/day  | Paused  | 0      | -     | \$0.00     |
| Acne Scars                    | \$20.00/day  | Paused  | 0      | -     | \$0.00     |
| Facial BMM                    | \$10.00/day  | Paused  | 0      | -     | \$0.00     |
| CoolSculpting Exact           | \$50.00/day  | Paused  | 0      | -     | \$0.00     |

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| Campaign                                | Budget       | Status  | Clicks | CTR   | Cost       |
|---|--------------|---------|--------|-------|------------|
| Total: Campaigns                        |              |         | 95     | 9.28% | \$2,147.32 |
| AMG Maybe Dynamic                       | \$150.00/day | Removed | 0      | -     | \$0.00     |
| AMG Emsculpting                         | \$70.00/day  | Paused  | 0      | -     | \$0.00     |
| search   alpha   coolsculpting          | \$175.00/day | Paused  | 0      | -     | \$0.00     |
| search   awareness   laser hair removal | \$61.54/day  | Paused  | 0      | -     | \$0.00     |
| search   alpha   emsculpt               | \$16.12/day  | Paused  | 0      | -     | \$0.00     |
| search   beta   botox                   | \$92.31/day  | Paused  | 0      | -     | \$0.00     |
| Total: Campaigns                        |              |         | 95     | 9.28% | \$2,147.32 |
| Total: Account                          | \$0.00/day   |         | 95     | 9.28% | \$2,147.32 |

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > Avahlee New ... 624-097-0444 | All campaigns > search | beta | emsculpt

Paused Type: Search Budget: \$100.00/day More details

Custom Apr 1 - Jun 30, 2020

Ad status: All but removed ADD FILTER

| Ad  | Ad group              | Status          | Clicks | CTR    | Cost     |
|---|-----------------------|-----------------|--------|--------|----------|
| Emsculpt® Body Sculpting   Bold Body Sculpting   New Client Special<br>www.beboldbody.com<br>Build 20,000 Crunches/Squats of Muscle. Melt Away Stubborn Fat. Transform Your Physique! Is Emsculpt® Body Contouring Right For You? Book Your Free Consultation for 20% Off Today.          | 2. body contouring    | Campaign paused | 1      | 11.11% | \$134.42 |
| Leading Emsculpt® Provider   Let the Fat Melt Away   Equals 20,000 Squats/Crunches<br>www.beboldbody.com<br>Emsculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today! | 0. emsculpt - general | Campaign paused | 6      | 7.32%  | \$22.88  |
| #1 Emsculpt® in Lehi   Quick. Painless. Effective.   Get Rid of Fat & Grow Muscle<br>www.beboldbody.com<br>Emsculpting is Body Contouring in 30 Minutes. No Downtime. Long-Lasting. Natural Looking. Join the Thousands of Emsculpt® Success Stories and Book a Free Consultation Today.  | 2. body contouring    | Campaign paused | 1      | 9.09%  | \$19.00  |
| {Keyword:Best Price in Lehi}   Bold Body Sculpting   #1 Provider in Lehi +5 more<br>www.beboldbody.com<br>Sit Back, Relax and Let the Stubborn Fat Melt Away  | 0. emsculpt - general | Campaign paused | 0      | -      | \$0.00   |

Google Ads | Chris Zelig > Avahlee New ... 624-097-0444 | All campaigns > search | beta | emsculpt

Paused Type: Search Budget: \$100.00/day More details

Custom Apr 1 - Jun 30, 2020

Ad status: All but removed ADD FILTER

| Ad  | Ad group           | Status          | Clicks | CTR   | Cost     |
|---|--------------------|-----------------|--------|-------|----------|
| #1 Provider in Lehi   20% Off All Body Contouring   New Client Special +6 more<br>www.beboldbody.com<br>Fast Treatments. No Downtime. Long Lasting. Natural Looking. Book a Free Consult Here...<br>View assets details   | 2. body contouring | Campaign paused | 0      | -     | \$0.00   |
| Melt Away Fat. Build Muscle.   Emsculpt® Does Both   Transform Your Physique Today<br>www.beboldbody.com<br>The All-Around Best Non-Surgical Body Countouring is Emsculpt®. Nothing Else Compares. 19% Fat Reduction. 16% Muscle Gains. 20% Off First Treatment When You Book A Free... | 2. body contouring | Campaign paused | 0      | 0.00% | \$0.00   |
| Total: All but removed ads  |                    |                 | 8      | 7.27% | \$176.30 |
| Total: Campaign   |                    |                 | 8      | 7.27% | \$176.30 |

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Overview Paused Type: Search Budget: \$100.00/day [More details](#)

Recommendations + Extension type: All [ADD FILTER](#) Associations view SEGMENT COLUMNS DOWNLOAD EXPAND MORE

| Extension  | Extension type    | Added to               | Level    | Status   | Clicks | CTR    | Cost    |
|--|-------------------|------------------------|----------|----------|--------|--------|---------|
| <input type="checkbox"/> See EmSculpting Before and After Photos | Stemik extension  | search   beta   ems... | Campaign | Approved | 0      | -      | \$0.00  |
| Call extension   |                   |                        |          |          |        |        |         |
| <input type="checkbox"/> (801) 506-6899 (mobile)                 | Call extension    | Account                | Account  | Approved | 1      | 7.14%  | \$3.42  |
| <input type="checkbox"/> (801) 506-6899                          | Call extension    | Account                | Account  | Approved | 0      | 0.00%  | \$0.00  |
| Callout extension  |                   |                        |          |          |        |        |         |
| <input type="checkbox"/> Burn Muscle + Build Fat                 | Callout extension | search   beta   ems... | Campaign | Approved | 6      | 11.76% | \$35.41 |
| <input type="checkbox"/> Strengthen/Sculpt Muscle                | Callout extension | search   beta   ems... | Campaign | Approved | 4      | 7.41%  | \$16.29 |
| <input type="checkbox"/> New Clients 25% Off                     | Callout extension | search   beta   ems... | Campaign | Approved | 5      | 10.64% | \$16.24 |
| <input type="checkbox"/> Contact Us + Free Consult               | Callout extension | search   beta   ems... | Campaign | Approved | 3      | 6.82%  | \$10.90 |
| <input type="checkbox"/> Highlights: No Surgery                  | Callout extension | search   beta   ems... | Campaign | Approved | 2      | 4.44%  | \$5.76  |
| Structured snippet extension                                     |                   |                        |          |          |        |        |         |

Overview Paused Type: Search Budget: \$100.00/day [More details](#)

Recommendations + Extension type: All [ADD FILTER](#) Associations view SEGMENT COLUMNS DOWNLOAD EXPAND MORE

| Extension  | Extension type               | Added to               | Level    | Status   | Clicks | CTR    | Cost     |
|--|------------------------------|------------------------|----------|----------|--------|--------|----------|
| <input type="checkbox"/> New Clients 25% Off   | Callout extension            | search   beta   ems... | Campaign | Approved | 5      | 10.64% | \$16.24  |
| <input type="checkbox"/> Contact Us + Free Consult   | Callout extension            | search   beta   ems... | Campaign | Approved | 3      | 6.82%  | \$10.90  |
| <input type="checkbox"/> Highlights: No Surgery  | Callout extension            | search   beta   ems... | Campaign | Approved | 2      | 4.44%  | \$5.76   |
| Structured snippet extension   |                              |                        |          |          |        |        |          |
| <input type="checkbox"/> Service catalog: EmSculpting, Non-Surgical Butt Lift, Muscle Building, Non-Invasive Toning, Fat Reduction,... | Structured snippet extension | search   beta   ems... | Campaign | Approved | 0      | -      | \$0.00   |
| Promotion extension  |                              |                        |          |          |        |        |          |
| <input type="checkbox"/> 25% off for New Clients   | Promotion extension          | search   beta   ems... | Campaign | Approved | 5      | 7.14%  | \$147.24 |
| Total: Callout extensions  |                              |                        |          |          | 7      | 7.95%  | \$41.88  |
| Total: Call extensions   |                              |                        |          |          | 1      | 2.94%  | \$3.42   |
| Total: Promotion extensions  |                              |                        |          |          | 5      | 7.14%  | \$147.24 |

Show rows: 100 1 - 13 of 13 << >>

