

Bold Body Sculpting CoolSculpting Google Adwords Q2 2020 (4/1/2020 - 6/30/2020)

Total Google Ads: \$1,971.02

Google Ads | Chris Zelig | Avahlee New ... 624-097-0444 | All campaigns

Overview | Campaigns | Custom | Apr 1 - Jun 30, 2020

Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
Total: Campaigns					
search beta coolsculpting	\$194.01/day	Paused	87	9.52%	\$1,971.02
search beta emsclupt	\$100.00/day	Paused	8	7.27%	\$176.30
Campaign #1	\$50.00/day	Removed	0	-	\$0.00
CoolSculpting BMM	\$100.00/day	Paused	0	-	\$0.00
CoolSculpting Exact	\$33.00/day	Removed	0	-	\$0.00
CoolSculpting Competitors	\$80.00/day	Removed	0	-	\$0.00
Laser Hair Removal BMM	\$35.00/day	Paused	0	-	\$0.00
Acne Scars	\$20.00/day	Paused	0	-	\$0.00
Facial BMM	\$10.00/day	Paused	0	-	\$0.00
CoolSculpting Exact	\$50.00/day	Paused	0	-	\$0.00

Google Ads | Chris Zelig | Avahlee New ... 624-097-0444 | All campaigns

Overview | Campaigns | Custom | Apr 1 - Jun 30, 2020

Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
Total: Campaigns					
AMG Maybe Dynamic	\$150.00/day	Removed	0	-	\$0.00
AMG Emsculpting	\$70.00/day	Paused	0	-	\$0.00
search alpha coolsculpting	\$175.00/day	Paused	0	-	\$0.00
search awareness laser hair removal	\$61.54/day	Paused	0	-	\$0.00
search alpha emsclupt	\$16.12/day	Paused	0	-	\$0.00
search beta botox	\$92.31/day	Paused	0	-	\$0.00
Total: Campaigns					
Total: Account					
	\$0.00/day		95	9.28%	\$2,147.32

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© 2020 Google

Google Ads | Chris Zelig | Avahlee New ... 624-097-0444 | All campaigns | search | beta | coolscu...

Overview | Paused | Type: Search | Budget: \$194.01/day | More details

Ads | Custom | Apr 1 - Jun 30, 2020

Ad status: All but removed | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
CoolSculpting in Lehi #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.beboldbody.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Campaign paused	29	7.75%	\$927.16
25% Off All CoolSculpting® Bold Body Sculpting Target Belly Fat, Love Handles www.beboldbody.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Lehi, UT. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Campaign paused	10	9.80%	\$211.08
25% Off All CoolSculpting® Best Price in Lehi Bold Body Sculpting +6 more beboldbody.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting...	1. coolsculpting - price	Campaign paused	10	19.61%	\$191.02
25% Off All CoolSculpting® Affordable & Quick Treatments Bold Body Sculpting					

Google Ads | Chris Zelig | Avahlee New ... 624-097-0444 | All campaigns | search | beta | coolscu...

Overview | Paused | Type: Search | Budget: \$194.01/day | More details

Ads | Custom | Apr 1 - Jun 30, 2020

Ad status: All but removed | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
Body Sculpting +6 more beboldbody.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting...	1. coolsculpting - price	Campaign paused	10	19.61%	\$191.02
25% Off All CoolSculpting® Affordable & Quick Treatments Bold Body Sculpting beboldbody.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Campaign paused	6	19.35%	\$152.11
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Bold Body Sculpting www.beboldbody.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Lehi, UT. Schedule a Free Consultation	0. coolsculpting - general	Campaign paused	6	9.38%	\$104.14
Best Price in Lehi Bold Body Sculpting Flexible Payment Options beboldbody.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today	1. coolsculpting - price	Campaign paused	6	20.69%	\$92.14

Google Ads | Chris Zelig | Avahlee New ... 624-097-0444 | All campaigns | search | beta | coolscu...

Overview | Paused | Type: Search | Budget: \$194.01/day | More details

Ads | Custom | Apr 1 - Jun 30, 2020

Ad status: All but removed | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
Best Price in Lehi Bold Body Sculpting Flexible Payment Options beboldbody.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today	1. coolsculpting - price	Campaign paused	6	20.69%	\$92.14
Bold Body Sculpting Safe & Effective Fat Reduction 25% Off All CoolSculpting® +8 more beboldbody.com/coolsculpting/lehi #1 CoolSculpting Deal. Freeze Fat. Top Provider in Lehi, UT. Free Consult. Expert, Safe Fat Loss With...	0. coolsculpting - general	Campaign paused	8	7.84%	\$83.52
CoolSculpting in Lehi #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.beboldbody.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	4. lipo	Campaign paused	2	12.50%	\$74.93
{Keyword: Best Price in Lehi} Bold Body Sculpting Flexible Payment Options beboldbody.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared...	1. coolsculpting - price	Campaign paused	4	14.29%	\$56.65

Google Ads							Chris Zelig > Avahlee New ... 624-097-0444		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Paused	Type: Search	Budget: \$194.01/day	More details								
Recommendations	Ad status: All but removed						ADD FILTER					
Ad groups												
Ads & extensions												
Ads												
Extensions												
Automated extensions												
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Often visited												
Locations												
Total: All but removed ads							87	9.52%	\$1,971.02			
Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation												
{Keyword:Best Price in Lehi} Bold Body Sculpting Flexible Payment Options beboldbody.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.							1	coolsculpting - price	Campaign paused	4	14.29%	\$56.65
CoolSculpting in Lehi #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.beboldbody.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation							3	body sculpting	Campaign paused	2	6.67%	\$30.94
Bold Body Sculpting Safe & Effective Fat Reduction 25% Off All CoolSculpting® +8 more beboldbody.com/coolsculpting/lehi #1 CoolSculpting Deal. Freeze Fat. Top Provider in Lehi, UT. Free Consult. Expert, Safe Fat Loss With... View assets details							3	body sculpting	Campaign paused	2	11.11%	\$16.56
25% Off All CoolSculpting® Bold Body Sculpting Target Belly Fat, Love Handles												

Google Ads							Chris Zelig > Avahlee New ... 624-097-0444		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Paused	Type: Search	Budget: \$194.01/day	More details								
Recommendations	Ad status: All but removed						ADD FILTER					
Ad groups												
Ads & extensions												
Ads												
Extensions												
Automated extensions												
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Often visited												
Locations												
Total: All but removed ads							87	9.52%	\$1,971.02			
25% Off All CoolSculpting® +8 more beboldbody.com/coolsculpting/lehi #1 CoolSculpting Deal. Freeze Fat. Top Provider in Lehi, UT. Free Consult. Expert, Safe Fat Loss With... View assets details							3	body sculpting	Campaign paused	2	11.11%	\$16.56
25% Off All CoolSculpting® Bold Body Sculpting Target Belly Fat, Love Handles www.beboldbody.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Lehi, UT. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.							3	body sculpting	Campaign paused	1	9.09%	\$15.65
25% Off All CoolSculpting® Bold Body Sculpting Target Belly Fat, Love Handles www.beboldbody.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Lehi, UT. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.							2	cryolipolysis	Campaign paused	1	50.00%	\$15.12
Safe & Effective Fat Reduction Freeze Off Your Stubborn Fat Premier CoolSculpting Provider +8... www.avahlee.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Premier CoolSculpting... View assets details							coolsculpting cost AMG	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00	

Google Ads							Chris Zelig > Avahlee New ... 624-097-0444		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Paused	Type: Search	Budget: \$194.01/day	More details								
Recommendations	Ad status: All but removed						ADD FILTER					
Ad groups												
Ads & extensions												
Ads												
Extensions												
Automated extensions												
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Often visited												
Locations												
Total: All but removed ads							87	9.52%	\$1,971.02			
Provider Safe & Effective Fat Reduction www.avahlee.com #1 CoolSculpting Provider in Lehi Utah - Freeze Away Your Fat Without Surgery. Save on CoolSculpting - Schedule a Free Consultation Today. New Clients Save 25%.							coolsculpting lehi price	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00	
Safe & Effective Fat Reduction Freeze Off Your Stubborn Fat #1 CoolSculpting Provider Utah +5... www.avahlee.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. #1 CoolSculpting Provide... View assets details							coolsculpting lehi results	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00	
Total: All but removed ads							87	9.52%	\$1,971.02			
Total: Campaign							87	9.52%	\$1,971.02			
Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © 2020 Google												

Google Ads							Chris Zelig > Avahlee New ... 624-097-0444		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Paused	Type: Search	Budget: \$194.01/day	More details									
Recommendations	Extension type: All						ADD FILTER						
Ad groups													
Ads & extensions													
Ads													
Extensions													
Automated extensions													
Landing pages													
Keywords													
Audiences													
Demographics													
Settings													
Often visited													
Locations													
See CoolSculpting Before and After Photos							Sitelink extension	search beta cool...	Campaign	Approved	0	0.00%	\$0.00
Call extension													
(801) 506-6899 (mobile)							Call extension	Account	Account	Approved	17	14.29%	\$365.71
(801) 506-6899							Call extension	Account	Account	Approved	4	5.06%	\$47.35
Callout extension													
Freeze Your Fat							Callout extension	search beta cool...	Campaign	Approved	29	9.93%	\$811.81
Highlights: No Surgery							Callout extension	search beta cool...	Campaign	Approved	29	10.82%	\$787.53
Liposuction Alternative							Callout extension	search beta cool...	Campaign	Approved	28	10.65%	\$770.19
New Clients 25% Off							Callout extension	search beta cool...	Campaign	Approved	25	9.51%	\$765.31
Contact Us + Free Consult							Callout extension	search beta cool...	Campaign	Approved	31	13.48%	\$634.33
FDA Approved							Callout extension	search beta cool...	Campaign	Approved	27	9.75%	\$631.06

Google Ads							Chris Zelig > Avahlee New ... 624-097-0444		All campaigns > search beta coolscu...		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Paused	Type: Search	Budget: \$194.01/day	More details									
Recommendations	Extension type: All						ADD FILTER						
Ad groups													
Ads & extensions													
Ads													
Extensions													
Automated extensions													
Landing pages													
Keywords													
Audiences													
Demographics													
Settings													
Often visited													
Locations													
FDA Approved							Callout extension	search beta cool...	Campaign	Approved	27	9.75%	\$631.06
Nonsurgical Fat Reduction							Callout extension	search beta cool...	Campaign	Approved	25	9.65%	\$623.17
Structured snippet extension													
Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...							Structured snippet extension	search beta cool...	Campaign	Approved	2	20.00%	\$76.54
Promotion extension													
25% off for New Clients							Promotion extension	search beta cool...	Campaign	Approved	66	10.28%	\$1,491.26
Total: Sitelink extensions											0	0.00%	\$0.00
Total: Callout extensions											72	10.94%	\$1,667.27
Total: Structured snippet extensions											2	20.00%	\$76.54
Total: Call extensions											21	10.61%	\$413.06

Overview Paused Type: Search Budget: \$194.01/day More details

Recommendations + Extension type: All ADD FILTER Associations view

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ads & extensions	Reduction, Double Chin Reduction,...	EXTENSION						
Ads	Promotion extension							
Extensions	<input type="checkbox"/> 25% off for New Clients	Promotion extension	search beta cool...	Campaign	Approved	66	10.28%	\$1,491.26
Automated extensions	Total: Sitelink extensions					0	0.00%	\$0.00
	Total: Callout extensions					72	10.94%	\$1,667.27
	Total: Structured snippet extensions					2	20.00%	\$76.54
	Total: Call extensions					21	10.61%	\$413.06
	Total: Promotion extensions					66	10.28%	\$1,491.26

Show rows: 100 1 - 15 of 15

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © 2020 Google