

CoolSculpting Marketing Services

Calista Laser Q2 2021

Total Marketing Expenses

(04/1/2021 - 06/30/2021)

Total Google Ads: \$ 5,448.05
Total Facebook Ads: \$ 3,002.88
Total Marketing Fee: \$ 3,800.00
Total CoolSculpting Marketing Cost: \$ 12,250.93

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns

SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com

Overview Campaigns Custom Apr 1 - Jun 30, 2021

Recommendations Campaign status: All ADD FILTER

Insights

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$66.78/day	Eligible (Limited) All ads limited by policy	1,385	4.02%	\$5,448.05
search beta hydration iv	\$33.03/day	Eligible (Limited) All ads limited by policy	457	4.87%	\$1,995.85
search beta laser tattoo removal	\$31.10/day	Eligible (Limited) All ads limited by policy	204	5.57%	\$1,992.15
Total: Campaigns			2,046	4.31%	\$9,436.05
Total: Account	\$130.91/day		2,046	4.31%	\$9,436.05

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti...

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Overview Enabled Status: Eligible (Limited) Type: Search Budget: \$66.78/day Optimization score: 77.6% More details

Recommendations Ads Custom Apr 1 - Jun 30, 2021

Insights Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Calista Laser Fat Reduction in Colleyville Non-Surgical Fat Reduction +6 more calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	302	4.21%	\$1,045.21
CoolSculpting® Fat Reduction CoolSculpting in Colleyville Biggest CoolSculpting® Promo +6 more www.calistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	180	4.76%	\$942.35
CoolSculpting® Fat Reduction CoolSculpting in Colleyville Biggest CoolSculpting® Promo +6 more calistalaser.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Removed	93	5.26%	\$404.82
Calista Laser Fat Reduction in Colleyville Non-Surgical Fat Reduction +6 more calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	97	5.50%	\$296.54

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti...

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Overview Enabled Status: Eligible (Limited) Type: Search Budget: \$66.78/day Optimization score: 77.6% More details

Recommendations Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Calista Laser Fat Reduction in Colleyville Non-Surgical Fat Reduction +6 more calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more), Poor ad strength	97	5.50%	\$296.54
CoolSculpting® Fat Reduction CoolSculpting in Colleyville Biggest CoolSculpting® Promo +5 more calistalaser.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Removed	47	6.53%	\$215.24
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	29	4.15%	\$138.82
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	32	4.74%	\$117.08

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti...

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Overview Enabled Status: Eligible (Limited) Type: Search Budget: \$66.78/day Optimization score: 77.6% More details

Recommendations Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	32	4.74%	\$117.08
CoolSculpting® Fat Reduction CoolSculpting in Colleyville Biggest CoolSculpting® Promo +6 more www.calistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. Expert, Safe Fat Loss... View assets details	1. coolsculpting - price	Removed Disapproved (One website per ad group +2 more), Poor ad strength	30	7.01%	\$106.81
Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	22	3.41%	\$91.64
Fat Reduction in Colleyville Eliminate Fat & Feel Great Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	23	3.11%	\$91.64

Chris Zelig > Calista Laser 970-709-7898 All campaigns > search beta coolsculpti... SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com						
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	view assets details					
Ads & extensions	<input type="checkbox"/> Removed	CoolSculpting® Fat Reduction CoolSculpting in Colleyville Biggest CoolSculpting® Promo +6 more www.calistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. Expert, Safe Fat Loss... View assets details	1. coolsculpting - price	30	7.01%	\$106.81
Ads	<input type="checkbox"/> Eligible (Limited)	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	22	3.41%	\$91.64
Extensions	<input type="checkbox"/> Eligible (Limited)	Fat Reduction in Colleyville Eliminate Fat & Feel Great Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	23	3.11%	\$81.95
Landing pages	Total: Ads ②					
Keywords	1,385					
Audiences	4.02%					
Demographics	\$					

Chris Zelig > Calista Laser 970-709-7898 All campaigns > search beta coolsculpti... SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com						
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021 SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	view assets details					
Ads & extensions	<input type="checkbox"/> Eligible (Limited)	Non-Surgical Fat Reduction Freeze Away Body Fat Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	17	2.66%	\$77.22
Ads	<input type="checkbox"/> Eligible (Limited)	Non-Surgical Fat Reduction Freeze Away Body Fat Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	23	3.21%	\$73.24
Extensions	<input type="checkbox"/> Eligible (Limited)	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	19	2.73%	\$72.34
Landing pages	CoolSculpting® in Colleyville Limited Time Offer					
Keywords	17					
Audiences	2.92%					
Demographics	4.36%					

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Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	view assets details					
Ads & extensions	<input type="checkbox"/> Removed	CoolSculpting® in Colleyville Limited Time Offer Apr 2021 Up to 50% Off CoolSculpting calistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	12	12.00%	\$67.73
Ads	<input type="checkbox"/> Eligible (Limited)	Fat Reduction in Colleyville Eliminate Fat & Feel Great Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	21	2.92%	\$65.17
Extensions	<input type="checkbox"/> Eligible (Limited)	Fat Reduction in Colleyville Eliminate Fat & Feel Great Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	17	4.36%	\$57.56
Landing pages	CoolSculpting® Fat Reduction CoolSculpting in Colleyville Biggest CoolSculpting® Promo +5 more calistalaser.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. Expert, Safe Fat Loss...					
Keywords	13					
Audiences	5.42%					
Demographics	4.60%					

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Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	view assets details					
Ads & extensions	<input type="checkbox"/> Removed	CoolSculpting® Fat Reduction CoolSculpting in Colleyville Biggest CoolSculpting® Promo +5 more calistalaser.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	13	5.42%	\$48.48
Ads	<input type="checkbox"/> Eligible (Limited)	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	11	4.60%	\$43.22
Extensions	<input type="checkbox"/> Eligible (Limited)	Non-Surgical Fat Reduction Freezing Fat Really Works Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	11	4.58%	\$41.53
Landing pages	Fat Reduction in Colleyville Freeze Away Body Fat Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
Keywords	11					
Audiences	2.83%					
Demographics	2.83%					

Chris Zelig > Calista Laser 970-709-7898 All campaigns > search beta coolsculpti... SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com						
Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	view assets details					
Ads & extensions	<input type="checkbox"/> Eligible (Limited)	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	11	4.60%	\$43.22
Ads	<input type="checkbox"/> Eligible (Limited)	Non-Surgical Fat Reduction Freezing Fat Really Works Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	11	4.58%	\$41.53
Extensions	<input type="checkbox"/> Eligible (Limited)	Fat Reduction in Colleyville Freeze Away Body Fat Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	11	2.83%	\$38.91
Landing pages	Total: Ads ②					
Keywords	1,385					
Audiences	4.02%					
Demographics	\$					

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Colleyville Eliminate Fat & Feel Great Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	13	3.71%	\$35.49
Ads	<input type="checkbox"/>	CoolSculpting® in Colleyville Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever calistalaser.com/coolsculpting/colleyville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	10	10.00%	\$34.77
Extensions	<input type="checkbox"/>	CoolSculpting® in Colleyville Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever calistalaser.com/coolsculpting/colleyville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	8	2.48%	\$34.41
Landing pages	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat						
Keywords	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat						
Audiences	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat						
Demographics	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat						
Settings	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat						
Suggested	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat						
Ad schedule	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat						

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	9	3.44%	\$33.13
Ads	<input type="checkbox"/>	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever calistalaser.com/coolsculpting/colleyville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	6	7.32%	\$32.51
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	9	4.43%	\$31.84
Landing pages	Fat Reduction in Colleyville Freeze Away Body Fat Offering Up to 50% Off						
Keywords	Fat Reduction in Colleyville Freeze Away Body Fat Offering Up to 50% Off						
Audiences	Fat Reduction in Colleyville Freeze Away Body Fat Offering Up to 50% Off						
Demographics	Fat Reduction in Colleyville Freeze Away Body Fat Offering Up to 50% Off						
Settings	Fat Reduction in Colleyville Freeze Away Body Fat Offering Up to 50% Off						
Suggested	Fat Reduction in Colleyville Freeze Away Body Fat Offering Up to 50% Off						
Ad schedule	Fat Reduction in Colleyville Freeze Away Body Fat Offering Up to 50% Off						

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Colleyville Freeze Away Body Fat Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	2.05%	\$31.79
Ads	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	3.85%	\$31.54
Extensions	<input type="checkbox"/>	Fat Reduction in Colleyville Freeze Away Body Fat Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	1.75%	\$31.09
Landing pages	CoolSculpting® in Colleyville Limited Time Offer July 2021 Up to 25% Off CoolSculpting						
Keywords	CoolSculpting® in Colleyville Limited Time Offer July 2021 Up to 25% Off CoolSculpting						
Audiences	CoolSculpting® in Colleyville Limited Time Offer July 2021 Up to 25% Off CoolSculpting						
Demographics	CoolSculpting® in Colleyville Limited Time Offer July 2021 Up to 25% Off CoolSculpting						
Settings	CoolSculpting® in Colleyville Limited Time Offer July 2021 Up to 25% Off CoolSculpting						
Suggested	CoolSculpting® in Colleyville Limited Time Offer July 2021 Up to 25% Off CoolSculpting						
Ad schedule	CoolSculpting® in Colleyville Limited Time Offer July 2021 Up to 25% Off CoolSculpting						

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	3.85%	\$31.54
Ads	<input type="checkbox"/>	Fat Reduction in Colleyville Freeze Away Body Fat Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	1.75%	\$31.09
Extensions	<input type="checkbox"/>	CoolSculpting® in Colleyville Limited Time Offer July 2021 Up to 25% Off CoolSculpting www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	9	5.03%	\$30.44
Landing pages	Total: Ads						
Keywords	Total: Ads						
Audiences	Total: Ads						
Demographics	Total: Ads						
Settings	Total: Ads						
Suggested	Total: Ads						
Ad schedule	Total: Ads						

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Colleyville Biggest CoolSculpting® Promo +6 more calistalaser.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. Expert, Safe Fat Loss... View assets details	1. coolsculpting - price	Removed Poor ad strength	6	4.72%	\$30.25
Ads	<input type="checkbox"/>	Fat Reduction in Colleyville Freeze Away Body Fat Get Rid of Unwanted Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	12	2.76%	\$28.92
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	8	3.40%	\$28.03
Landing pages	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat						
Keywords	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat						
Audiences	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat						
Demographics	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat						
Settings	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat						
Suggested	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat						
Ad schedule	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat						

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	10	4.29%	\$27.63
Extensions	<input type="checkbox"/>	CoolSculpting® in Colleyville Limited Time Offer July 2021 Our Biggest Discount Ever calistalaser.com/coolsculpting/colleyville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	5	15.63%	\$25.95
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer July 2021 Up to 25% Off CoolSculpting www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	4	4.08%	\$23.19
Keywords							
Audiences							
Demographics							
Settings							
Suggested	<input type="checkbox"/>	Fat Reduction in Colleyville Freezing Fat Really Works Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	8	3.33%	\$20.95

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Colleyville Freezing Fat Really Works Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	8	3.33%	\$23.04
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer July 2021 Hurry Offer Ends In... www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	4	4.60%	\$22.95
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer July 2021 Our Biggest Discount Ever www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	4.82%	\$22.31
Keywords							
Audiences							
Demographics							
Settings							
Suggested	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	3.17%	\$20.95

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	Treatments						
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer July 2021 Hurry Offer Ends In... www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	4	4.60%	\$22.95
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer July 2021 Our Biggest Discount Ever www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	4.82%	\$22.31
Landing pages	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	3.17%	\$20.95
Keywords							
Audiences							
Demographics							
Settings							
Suggested	Total: Ads [?]						
Ad schedule				1,385	4.02%	\$5,000.00	

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details	
Recommendations	Ads						
Insights	Custom Apr 1 - Jun 30, 2021						
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Colleyville Freezing Fat Really Works Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	1.57%	\$20.59
Extensions	<input type="checkbox"/>	CoolSculpting® in Colleyville Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... calistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	5	3.38%	\$20.46
Landing pages	<input type="checkbox"/>	Calista Skin & Laser Center Freeze Away Body Fat Get Rid of Unwanted Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	5.50%	\$20.02
Keywords							
Audiences							
Demographics							
Settings							
Suggested	CoolSculpting® in Colleyville Limited Time Offer July 2021 Hurry Offer Ends In... www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						
Ad schedule							

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Colleyville Limited Time Offer July 2021 Hurry Offer Ends In... www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	4.05%	\$19.82
Extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	15.38%	\$19.50
Landing pages	<input type="checkbox"/>	Fat Reduction in Colleyville Freezing Fat Really Works Get Rid of Unwanted Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	2.00%	\$19.38
Keywords							
Audiences							
Demographics							
Settings							
Suggested	<input type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Colleyville Biggest CoolSculpting® Promo +5 more calistalaser.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. Expert, Safe Fat Loss...	1. coolsculpting - price	Removed Poor ad strength	4	12.90%	\$19.38
Ad schedule							

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible (Limited) Type: Search Budget: \$66.78/day Optimization score: 77.6%

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction CoolSculpting in Colleyville Biggest CoolSculpting® Promo +5 more calistalaser.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. Expert, Safe Fat Loss... View assets details	1. coolsculpting - price	Removed Poor ad strength	4	12.90%	\$19.37
CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever calistalaser.com/coolsculpting/colleyville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	5	4.39%	\$19.25
Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	2.73%	\$19.22
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In... calistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	4	13.79%	

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Overview: Enabled Status: Eligible (Limited) Type: Search Budget: \$66.78/day Optimization score: 77.6%

Ad	Ad group	Status	Clicks	CTR	Cost
View assets details					
CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever calistalaser.com/coolsculpting/colleyville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	5	4.39%	\$19.25
Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	2.73%	\$19.22
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In... calistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	4	13.79%	\$19.22
Total: Ads			1,385	4.02%	\$19.22

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Overview: Enabled Status: Eligible (Limited) Type: Search Budget: \$66.78/day Optimization score: 77.6%

Ads Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	7.61%	\$18.94
CoolSculpting® in Colleyville Limited Time Offer Apr 2021 Hurry Offer Ends In... calistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	5	6.10%	\$18.41
CoolSculpting® in Colleyville Limited Time Offer July 2021 Our Biggest Discount Ever www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	3	1.88%	\$18.32

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Overview: Enabled Status: Eligible (Limited) Type: Search Budget: \$66.78/day Optimization score: 77.6%

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction CoolSculpting in Colleyville Biggest CoolSculpting® Promo +5 more calistalaser.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. Expert, Safe Fat Loss... View assets details	1. coolsculpting - price	Removed Poor ad strength	4	8.00%	\$18.20
Fat Reduction in Colleyville Freeze Away Body Fat Get Rid of Unwanted Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	5.04%	\$17.17
Best CoolSculpting Deal Ever Limited Time Offer July 2021 Up to 25% Off CoolSculpting www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	4	5.80%	\$16.97
Best CoolSculpting Deal Ever Limited Time Offer July 2021 Our Biggest Discount Ever www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	3.45%	

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Overview: Enabled Status: Eligible (Limited) Type: Search Budget: \$66.78/day Optimization score: 77.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever Limited Time Offer July 2021 Our Biggest Discount Ever www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	3.45%	\$16.65
Fat Reduction in Colleyville Eliminate Fat & Feel Great Get Rid of Unwanted Fat calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	3.85%	\$15.47
Fat Reduction in Colleyville Freezing Fat Really Works Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	1.07%	\$14.24
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.02%	

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Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$66.78/day, Optimization score: 77.6%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Lock In Your Discount Today					
Fat Reduction in Colleyville Eliminate Fat & Feel Great Get Rid of Unwanted Fat calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	3.85%	\$15.47
Fat Reduction in Colleyville Freezing Fat Really Works Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	1.07%	\$14.24
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.02%	\$14.18
Total: Ads			1,385	4.02%	\$12.11

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$66.78/day, Optimization score: 77.6%

Recommendations: Ad status: All, ADD FILTER

Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever Limited Time Offer July 2021 Up to 25% Off CoolSculpting www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	23.08%	\$13.75
Fat Reduction in Colleyville Eliminate Fat & Feel Great Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	2.96%	\$13.72
Fat Reduction in Colleyville Freezing Fat Really Works Get Rid of Unwanted Fat calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	2.44%	\$13.50
CoolSculpting® in Colleyville Save \$1,000 Off 8+ Treatments Hurry Offer Ends In...					

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$66.78/day, Optimization score: 77.6%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Colleyville Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	3	2.68%	\$13.49
Fat Reduction in Colleyville Freeze Away Body Fat Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	1.27%	\$13.24
CoolSculpting® in Colleyville Limited Time Offer Apr 2021 Up to 50% Off CoolSculpting calistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	4	22.22%	\$13.06
Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever calistalaser.com/coolsculpting/colleyville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	20.00%	\$12.11

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$66.78/day, Optimization score: 77.6%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever calistalaser.com/coolsculpting/colleyville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	20.00%	\$12.11
CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... calistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	2.13%	\$11.99
Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.82%	\$11.91
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever calistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	2	4.88%	\$11.56
Total: Ads			1,385	4.02%	\$12.11

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$66.78/day, Optimization score: 77.6%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Lock In Your Discount Today					
CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... calistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	2.13%	\$11.99
Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.82%	\$11.91
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever calistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	2	4.88%	\$11.56
Total: Ads			1,385	4.02%	\$12.11

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> Calista Skin & Laser Center Freezing Fat Really Works Freeze Away Body Fat <small>calistalaser.com/coolsculpting/colleyville</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	9.09%	\$11.53
Extensions	<input type="checkbox"/> Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat <small>calistalaser.com/coolsculpting/colleyville</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.52%	\$11.51
Landing pages	<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In... <small>calistalaser.mysculpt.net</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	2	16.67%	\$11.05
Keywords	CoolSculpting® Fat Reduction Freeze Away Body Fat					

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> CoolSculpting® Fat Reduction Freeze Away Body Fat Up to 50% Off CoolSculpting <small>calistalaser.com/coolsculpting/colleyville</small> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	15.38%	\$10.89
Extensions	<input type="checkbox"/> Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever <small>calistalaser.com/coolsculpting/colleyville</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.90%	\$10.77
Landing pages	<input type="checkbox"/> Fat Reduction in Colleyville Freezing Fat Really Works Get Rid of Unwanted Fat <small>calistalaser.com/coolsculpting/colleyville</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.15%	\$10.55
Keywords	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Up to 50% Off CoolSculpting					
Audiences	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does					
Demographics	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Up to 50% Off CoolSculpting					
Settings	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does					
Suggested	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Up to 50% Off CoolSculpting					
Ad schedule	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does					

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Up to 50% Off CoolSculpting <small>calistalaser.mysculpt.net</small> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	16.67%	\$9.57
Extensions	<input type="checkbox"/> Fat Reduction in Colleyville Freeze Away Body Fat Get Rid of Unwanted Fat <small>calistalaser.com/coolsculpting/colleyville</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	0.95%	\$9.52
Landing pages	<input type="checkbox"/> Non-Surgical Fat Reduction Freeze Away Body Fat Offering Up to 50% Off <small>calistalaser.com/coolsculpting/colleyville</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.26%	\$9.25
Keywords	CoolSculpting® Fat Reduction Limited Time Offer July 2021 Up to 25% Off CoolSculpting					
Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss					
Demographics	CoolSculpting® Fat Reduction Limited Time Offer July 2021 Up to 25% Off CoolSculpting					
Settings	www.calistalaser.com					
Suggested	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss					
Ad schedule	CoolSculpting® Fat Reduction Limited Time Offer July 2021 Up to 25% Off CoolSculpting					

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	BOOK A FREE CONSULTATION NOW					
Extensions	<input type="checkbox"/> Fat Reduction in Colleyville Freeze Away Body Fat Get Rid of Unwanted Fat <small>calistalaser.com/coolsculpting/colleyville</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	0.95%	\$9.52
Landing pages	<input type="checkbox"/> Non-Surgical Fat Reduction Freeze Away Body Fat Offering Up to 50% Off <small>calistalaser.com/coolsculpting/colleyville</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.26%	\$9.25
Keywords	CoolSculpting® Fat Reduction Limited Time Offer July 2021 Up to 25% Off CoolSculpting					
Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss					
Demographics	CoolSculpting® Fat Reduction Limited Time Offer July 2021 Up to 25% Off CoolSculpting					
Settings	www.calistalaser.com					
Suggested	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss					
Ad schedule	CoolSculpting® Fat Reduction Limited Time Offer July 2021 Up to 25% Off CoolSculpting					
Total: Ads				1,385	4.02%	\$

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> Fat Reduction in Colleyville Freezing Fat Really Works Offering Up to 50% Off <small>calistalaser.com/coolsculpting/colleyville</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	15.79%	\$8.91
Extensions	<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat <small>calistalaser.com/coolsculpting/colleyville</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	5.68%	\$8.87
Landing pages	<input type="checkbox"/> CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... <small>www.calistalaser.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	6.06%	\$8.84
Keywords	Fat Reduction in Colleyville Freezing Fat Really Works Offering Up to 50% Off					

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Colleyville Freezing Fat Really Works Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	1.81%	\$8.83
Extensions	<input type="checkbox"/>	CoolSculpting® in Colleyville Limited Time Offer July 2021 Up to 50% Off CoolSculpting calistalaser.com/coolsculpting/colleyville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	7.14%	\$8.57
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Our Biggest Discount Ever calistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	2	3.23%	\$8.31
Keywords							
Audiences							
Demographics							
Settings							
Suggested	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Our Biggest Discount Ever calistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss	1. coolsculpting - price	Removed	1	16.67%	

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Our Biggest Discount Ever calistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	16.67%	\$8.26
Extensions	<input type="checkbox"/>	Fat Reduction in Colleyville Eliminate Fat & Feel Great Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.34%	\$7.95
Landing pages	<input type="checkbox"/>	CoolSculpting® in Colleyville Limited Time Offer July 2021 Hurry Offer Ends In... www.calistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	2	6.25%	\$7.82
Keywords							
Audiences							
Demographics							
Settings							
Suggested	<input type="checkbox"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat Up to 50% Off CoolSculpting calistalaser.com/coolsculpting/colleyville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.09%	\$7.37

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	Lock In Your Discount Today						
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Colleyville Eliminate Fat & Feel Great Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.34%	\$7.95
Extensions	<input type="checkbox"/>	CoolSculpting® in Colleyville Limited Time Offer July 2021 Hurry Offer Ends In... www.calistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	2	6.25%	\$7.82
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat Up to 50% Off CoolSculpting calistalaser.com/coolsculpting/colleyville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.09%	\$7.37
Keywords							
Audiences							
Demographics							
Settings							
Suggested	Total: Ads				1,385	4.02%	\$

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat Up to 50% Off CoolSculpting calistalaser.com/coolsculpting/colleyville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$7.23
Extensions	<input type="checkbox"/>	CoolSculpting® in Colleyville Limited Time Offer Apr 2021 Our Biggest Discount Ever calistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	2	2.02%	\$6.80
Landing pages	<input type="checkbox"/>	Fat Reduction in Colleyville Eliminate Fat & Feel Great Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.71%	\$6.69
Keywords							
Audiences							
Demographics							
Settings							
Suggested	Calista Skin & Laser Center Freezing Fat Really Works Freeze Away Body Fat						

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$66.78/day	Optimization score: 77.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups							
Ads & extensions	<input type="checkbox"/>	Calista Skin & Laser Center Freezing Fat Really Works Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.76%	\$6.68
Extensions	<input type="checkbox"/>	Fat Reduction in Colleyville Freeze Away Body Fat Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.70%	\$6.13
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer July 2021 Hurry Offer Ends In... www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	11.11%	\$5.80
Keywords							
Audiences							
Demographics							
Settings							
Suggested	<input type="checkbox"/>	CoolSculpting® in Colleyville Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.calistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does	0. coolsculpting - general	Removed Disapproved (One website per ad group	1	3.70%	\$5.71

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible (Limited) Type: Search Budget: \$66.78/day Optimization score: 77.6%

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Colleyville Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.calistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	1	3.70%	\$5.71
CoolSculpting® in Colleyville Freeze Away Body Fat Our Biggest Discount Ever calistalaser.com/coolsculpting/colleyville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.92%	\$5.44
CoolSculpting® in Colleyville Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	2.56%	\$5.44
CoolSculpting® in Colleyville Freeze Away Body Fat Up to 50% Off CoolSculpting calistalaser.com/coolsculpting/colleyville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$5.23

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Overview: Enabled Status: Eligible (Limited) Type: Search Budget: \$66.78/day Optimization score: 77.6%

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Colleyville Freeze Away Body Fat Our Biggest Discount Ever calistalaser.com/coolsculpting/colleyville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.92%	\$5.44
CoolSculpting® in Colleyville Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	2.56%	\$5.44
CoolSculpting® in Colleyville Freeze Away Body Fat Up to 50% Off CoolSculpting calistalaser.com/coolsculpting/colleyville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$5.23
Total: Ads			1,385	4.02%	\$5,230

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible (Limited) Type: Search Budget: \$66.78/day Optimization score: 77.6%

Ads Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Colleyville Limited Time Offer Apr 2021 Our Biggest Discount Ever calistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	2	11.76%	\$5.20
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	13.33%	\$4.98
Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.78%	\$4.74

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible (Limited) Type: Search Budget: \$66.78/day Optimization score: 77.6%

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Our Biggest Discount Ever calistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	100.00%	\$4.68
CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Hurry Offer Ends In... calistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	2.70%	\$4.32
Calista Skin & Laser Center Freeze Away Body Fat Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.30%	\$4.08
Fat Reduction in Colleyville Freeze Away Body Fat Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.55%	\$4.05

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible (Limited) Type: Search Budget: \$66.78/day Optimization score: 77.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in Colleyville Freeze Away Body Fat Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.55%	\$4.05
Non-Surgical Fat Reduction Freezing Fat Really Works Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	8.33%	\$3.94
CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... calistalaser.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	10.00%	\$3.84
CoolSculpting® in Colleyville Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... calistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	2.44%	\$3.78

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$66.78/day, Optimization score: 77.6%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction Freezing Fat Really Works Offering Up to 50% Off callistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	8.33%	\$3.94
CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... callistalaser.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	10.00%	\$3.84
CoolSculpting® in Colleyville Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... callistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	2.44%	\$3.78
Total: Ads			1,385	4.02%	\$5

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$66.78/day, Optimization score: 77.6%

Recommendations: Ad status: All, ADD FILTER

Custom: Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in Colleyville Eliminate Fat & Feel Great Freeze Away Body Fat callistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.41%	\$3.73
CoolSculpting® Fat Reduction Limited Time Offer July 2021 Up to 25% Off CoolSculpting www.callistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$3.60
Calista Skin & Laser Center Freeze Away Body Fat Get Rid of Unwanted Fat callistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.27%	\$3.40
CoolSculpting® Fat Reduction Limited Time Offer					

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$66.78/day, Optimization score: 77.6%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Up to 50% Off CoolSculpting callistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	1.54%	\$3.37
Best CoolSculpting Deal Ever Limited Time Offer July 2021 Hurry Offer Ends In... www.callistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	1	2.22%	\$3.21
Fat Reduction in Colleyville Eliminate Fat & Feel Great Get Rid of Unwanted Fat callistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.50%	\$3.10
CoolSculpting® in Colleyville Freeze Away Body Fat Up to 50% Off CoolSculpting callistalaser.com/coolsculpting/colleyville Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	14.29%	\$2.81

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$66.78/day, Optimization score: 77.6%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Colleyville Freeze Away Body Fat Up to 50% Off CoolSculpting callistalaser.com/coolsculpting/colleyville Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	14.29%	\$2.81
CoolSculpting® in Colleyville Limited Time Offer July 2021 Up to 25% Off CoolSculpting www.callistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	1	3.70%	\$2.71
CoolSculpting® in Colleyville Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever callistalaser.com/coolsculpting/colleyville Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.54%	\$2.57
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever callistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	9.09%	\$2.57
Total: Ads			1,385	4.02%	\$5

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$66.78/day, Optimization score: 77.6%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Book A Free Consultation Now					
CoolSculpting® in Colleyville Limited Time Offer July 2021 Up to 25% Off CoolSculpting www.callistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	1	3.70%	\$2.71
CoolSculpting® in Colleyville Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever callistalaser.com/coolsculpting/colleyville Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.54%	\$2.57
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever callistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	9.09%	\$2.57
Total: Ads			1,385	4.02%	\$5

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible (Limited) Type: Search Budget: \$66.78/day Optimization score: 77.6%

Recommendations: Ads Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/> CoolSculpting® in Colleyville Limited Time Offer July 2021 Hurry Offer Ends In... www.calistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$2.54
<input type="checkbox"/> Non-Surgical Fat Reduction Freezing Fat Really Works Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.22%	\$2.40
<input type="checkbox"/> CoolSculpting® Fat Reduction Limited Time Offer July 2021 Up to 25% Off CoolSculpting www.calistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	4.35%	\$2.17
Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible (Limited) Type: Search Budget: \$66.78/day Optimization score: 77.6%

Recommendations: Ads Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/> Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$2.10
<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Up to 50% Off CoolSculpting calistalaser.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	3.03%	\$2.06
<input type="checkbox"/> CoolSculpting® Fat Reduction Limited Time Offer July 2021 Hurry Offer Ends In... www.calistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$2.03
<input type="checkbox"/> CoolSculpting® in Colleyville Limited Time Offer July 2021 Our Biggest Discount Ever www.calistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	11.11%	\$2.04

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Overview: Enabled Status: Eligible (Limited) Type: Search Budget: \$66.78/day Optimization score: 77.6%

Recommendations: Ads Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/> CoolSculpting® in Colleyville Limited Time Offer July 2021 Our Biggest Discount Ever www.calistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	11.11%	\$1.94
<input type="checkbox"/> CoolSculpting® in Colleyville Limited Time Offer July 2021 Our Biggest Discount Ever www.calistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.57%	\$1.92
<input type="checkbox"/> Fat Reduction in Colleyville Freeze Away Body Fat Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.10%	\$1.91
<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$1.70
Total: Ads			1,385	4.02%	\$5,000

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible (Limited) Type: Search Budget: \$66.78/day Optimization score: 77.6%

Recommendations: Ads Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/> Book A Free Consultation Now					
<input type="checkbox"/> CoolSculpting® in Colleyville Limited Time Offer July 2021 Our Biggest Discount Ever www.calistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.57%	\$1.92
<input type="checkbox"/> Fat Reduction in Colleyville Freeze Away Body Fat Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.10%	\$1.91
<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering Up to 50% Off calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	2. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$1.70
Total: Ads			1,385	4.02%	\$5,000

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible (Limited) Type: Search Budget: \$66.78/day Optimization score: 77.6%

Recommendations: Ads Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer July 2021 Hurry Offer Ends In... www.calistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$1.45
<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer July 2021 Up to 25% Off CoolSculpting www.calistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	2	14.29%	\$1.42
<input type="checkbox"/> CoolSculpting® in Colleyville Limited Time Offer July 2021 Hurry Offer Ends In... www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	5.00%	\$1.40
CoolSculpting® Fat Reduction CoolSculpting in Colleyville Limited Time Offer Save 50% on 8+ Treatments Hurry Offer Ends In... www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$66.78/day, Optimization score: 77.6%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
www.calistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Disapproved (One website per ad group +2 more)	0	-	\$0.00
CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Hurry Offer Ends In... www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	0	-	\$0.00
Total: Ads			1,385	4.02%	\$5,448.05
Total: Campaign			1,385	4.02%	\$5,448.05

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$66.78/day, Optimization score: 77.6%

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	54	4.94%	\$215.39
Call extension							
(817) 488-3838	Call extension	Account	Account	Approved	162	3.13%	\$872.93
Callout extension							
Up to 25% Off	Callout extension	search beta cool...	Campaign	Approved	298	5.39%	\$1,229.46
Freeze Your Fat	Callout extension	search beta cool...	Campaign	Approved	280	5.50%	\$1,179.80
FDA Cleared	Callout extension	search beta cool...	Campaign	Approved	285	4.96%	\$1,150.58

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$66.78/day, Optimization score: 77.6%

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Up to 25% Off	Callout extension	search beta cool...	Campaign	Approved	298	5.39%	\$1,229.46
Freeze Your Fat	Callout extension	search beta cool...	Campaign	Approved	280	5.50%	\$1,179.80
FDA Cleared	Callout extension	search beta cool...	Campaign	Approved	285	4.96%	\$1,150.58
Highlights: No Surgery	Callout extension	search beta cool...	Campaign	Approved	256	5.52%	\$1,094.42
Liposuction Alternative	Callout extension	search beta cool...	Campaign	Approved	259	5.70%	\$986.56
Nonsurgical Fat Reduction	Callout extension	search beta cool...	Campaign	Approved	233	5.43%	\$891.75
Contact Us + Free Consult	Callout extension	search beta cool...	Campaign	Approved	214	4.99%	\$848.14
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta cool...	Campaign	Approved	10	2.71%	\$20.76

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$66.78/day, Optimization score: 77.6%

Recommendations: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
Summer Sale - \$1,000 off 8+ Treatm...	Promotion extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	747	4.31%	\$2,982.00
Total: Sitelink extensions					64	5.36%	\$249.05
Total: Callout extensions					606	5.29%	\$2,493.33
Total: Structured snippet extensions					10	2.71%	\$20.76
Total: Call extensions					162	3.13%	\$872.93
Total: Promotion extensions					849	4.24%	\$3,399.48

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$66.78/day, Optimization score: 77.6%

Recommendations: Responsive search ad, Leave feedback

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All, ADD FILTER

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	2,139
Calista Laser	Approved (limited)	Headline	None	1,273
Freeze Away Body Fat	Approved (limited)	Headline	None	737
Fat Reduction in Colleyville	Approved (limited)	Headline	None	3,627
Freezing Fat Really Works	Approved (limited)	Headline	None	284

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$66.78/day, Optimization score: 77.6%

Recommendations: Asset status: All, ADD FILTER

Insights: Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type ↑	Position pinning	Impr.
Freezing Fat Really Works	Approved (limited)	Headline	None	284
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	1,779
Offering 50% Off 8+ Cycles	-	Headline	None	0
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	2,403
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	546
Offering Up to 50% Off	-	Headline	None	24

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$66.78/day, Optimization score: 77.6%

Recommendations: Responsive search ad X, Leave feedback

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All, ADD FILTER

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type ↑	Position pinning	Impr.
Get 50% Off 8+ Treatments	Approved (limited)	Headline	None	1,641
Get 25% Off 8+ Treatments	-	Headline	None	342
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	7,177
Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Cycles of CoolSculpting.	-	Description	None	0
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	5,778

Google Ads | Chris Zelig > Calista Laser 970-709-7898 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$66.78/day, Optimization score: 77.6%

Recommendations: Asset status: All, ADD FILTER

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type ↑	Position pinning	Impr.
Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Cycles of CoolSculpting.	-	Description	None	0
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	5,778
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	0
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ Cycles of CoolSculpting.	-	Description	None	0
Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments	Approved (limited)	Description	None	0
Our Biggest CoolSculpting Discount Ever. Save 25% on 8+ Treatments	-	Description	None	0

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more

Campaigns | Calista (3992198689415) | Updated just now | Discard Drafts | Review and Publish

4 tasks to complete in your Resource Center

Search: Campaign Name contains coolsculpting - conversions

Resource Center | Campaigns | Ad Sets | Ads

Columns: Performance

Campaign Name	Attribution	Results	Reach	Impressions	Cost per Result	Amount Spent ↓
Coolsculpting - Conversions	Play click or ...	196 Website Leads	41,692	101,254	\$15.32 Per Lead	\$3,002.88
Results from 1 campaign		196 Website Leads	41,692 People	101,254 Total	\$15.32 Per Lead	\$3,002.88 Total Spent

Ads | Calista (3992198689415) | Updated just now | Discard Drafts | Review and Publish

4 tasks to complete in your Resource Center

Search: Campaign Name contains coolsculpting - conversions

Resource Center | Campaigns (1 Selected) | Ad Sets for 1 Campaign | Ads for 1 Campaign

Columns: Performance

Ad Name	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent ↓
2021-03 - CS - UGC - Standing	72,433	\$13.67 Per Lead	-	-	-	\$2,146.89
2021-03 - CS - UGC - Sitting	28,821	\$21.95 Per Lead	-	-	-	\$855.99
Results from 2 ads		101,254 Total	\$15.32 Per Lead			\$3,002.88 Total Spent

Search

- Coolsculpting - Conversio... ***
- Interests - Women - 25-... ***
- 2021-03 - CS - UGC - ... ***
- 2021-03 - CS - UGC - ... ***

Coolsculpting - Conversions > Interests - Women - 25-64 - 10mi Radius > 2021-03 - CS - UGC - Standing

Edit Review

Ad Name

2021-03 - CS - UGC - Standing [Create Template](#)

Ad Can't Be Edited

You can't edit this ad because it uses an existing post that's been removed. Try making a new ad.

Preview On

16 Placements

Facebook Feeds

Calista Skin & Laser Center
Sponsored

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. ...See More

Feeds

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Search

- Coolsculpting - Conversio... ***
- Interests - Women - 25-... ***
- 2021-03 - CS - UGC - ... ***
- 2021-03 - CS - UGC - ... ***

Coolsculpting - Conversions > Interests - Women - 25-64 ... > 2021-03 - CS - UGC - Sitting

Learning Limited

Edit Review

Ad Name

2021-03 - CS - UGC - Sitting [Create Template](#)

Identity

Facebook Page

Calista Skin & Laser Center

You need access to advertise for Calista Skin & Laser Center.

[See Details](#)

Instagram Account

calistaskinandlasercenter

Branded Content

Preview On

16 Placements

Facebook Feeds

Calista Skin & Laser Center
Sponsored

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. ...See More

Feeds

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Close Discard Draft Publish

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Dan Schildgen
Calista Skin & Laser Center
6100 Colleyville Blvd. Suite 165
Colleyville, TX 76034

INVOICE # 1401

DATE 04/01/2021

DUE DATE 04/01/2021

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
Monthly Mgmt Service Proration	Ads began 3.15.21 - prepaid through 4.14.21 - 14 days credit.	14	-50.00	-700.00

PAYED

PAYMENT	800.00
BALANCE DUE	\$0.00

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Dan Schildgen
Calista Skin & Laser Center
6100 Colleyville Blvd. Suite 165
Colleyville, TX 76034

INVOICE # 1430

DATE 05/01/2021

DUE DATE 05/01/2021

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
PAYMENT				1,500.00
BALANCE DUE				\$0.00

PAID

Medstar Media, INC.

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support@medstarmedia.com

INVOICE

BILL TO

Dan Schildgen
Calista Skin & Laser Center
6100 Colleyville Blvd. Suite 165
Colleyville, TX 76034

INVOICE # 1459

DATE 06/01/2021

DUE DATE 06/01/2021

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
PAYMENT				1,500.00
BALANCE DUE				\$0.00

PAID