

CoolSculpting Marketing Services Calista Skin & Laser Center Co-Op Q1 2023 Total Marketing Expenses (1/1/2023 - 3/31/2023)

Total Google Ads: \$ 3,034.52
Total Marketing Service Fees: \$ 9,000.00
Total CoolSculpting Marketing Cost: \$12,034.52

Google Ads interface showing Campaigns overview for Calista Laser. The table displays campaign performance metrics for the period Jan 1 - Mar 31, 2023.

Campaign	Budget	Status	Clicks	CTR	Cost
MS search coolsculpting	\$51.40/day	All ads limited by policy	327	5.87%	\$3,034.52
Total: Campaigns in your current workspace			327	5.87%	\$3,034.52
Total: Account	\$159.61/day		3,048	8.67%	\$14,574.93

Google Ads interface showing Ads overview for Calista Laser. The table displays individual ad performance metrics.

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
(Keyword: Calista Laser) CoolSculpting in (LOCATION: City) Freeze Away Body Fat +10 more calistalaser.com/coolsculpting/colleyville Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. Expert, Safe Fat Loss With Quick Results...	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	97	8.85%	\$1,273.08
Calista Laser Fat Reduction in Colleyville Non-Surgical Fat Reduction +11 more calistalaser.com/coolsculpting/colleyville Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Best Prices. FDA-Cleared. Clinically Proven...	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more)	123	4.27%	\$838.79
Calista Laser Fat Reduction in Colleyville Non-Surgical Fat Reduction +11 more calistalaser.com/coolsculpting/colleyville Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Best Prices. FDA-Cleared. Clinically Proven...	3. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	51	5.08%	\$352.98
(Keyword: Calista Laser) CoolSculpting in (LOCATION: City) Freeze Away Body Fat +10 more calistalaser.com/coolsculpting/colleyville Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. Expert, Safe Fat Loss With Quick Results...	1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms +1 more)	25	14.62%	\$294.41
(Keyword: Calista Laser) CoolSculpting in (LOCATION: City) Freeze Away Body Fat +10 more calistalaser.com/coolsculpting/colleyville Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	2. body sculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	26	7.65%	\$213.70
[Dynamically generated headline] [Dynamically generated display URL]		Eligible (Limited)			

Google Ads interface showing Ads overview for Calista Laser. The table displays individual ad performance metrics.

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	5	9.43%	\$61.56
CoolSculpting® Fat Reduction CoolSculpting in Colleyville Biggest CoolSculpting® Promo +5 more calistalaser.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. Expert, Safe Fat Loss With Quick Results...	0. coolsculpting - general	Removed	0	-	\$0.00
CoolSculpting® Fat Reduction Feb Only 50% off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";en-US;31)) www.calistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	0	-	\$0.00
Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";en-US;31)) www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	0	-	\$0.00
CoolSculpting® in Colleyville Feb Only 50% off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";en-US;31)) www.calistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	0	-	\$0.00
CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";en-US;31)) www.calistalaser.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	0	-	\$0.00
CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";en-US;31)) www.calistalaser.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet.	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	0	-	\$0.00

Google Ads interface showing Ads overview for Calista Laser. The table displays individual ad performance metrics.

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments of CoolSculpting.					
Fat Reduction in Colleyville Freezing Fat Really Works Freeze Away Body Fat calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fat Reduction in Colleyville Freezing Fat Really Works Get 50% Off 8+ Treatments calistalaser.com/coolsculpting/colleyville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% on 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fat Reduction in Colleyville Freezing Fat Really Works Get 50% Off 8+ Treatments calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fat Reduction in Colleyville Freeze Away Body Fat Get 50% Off 8+ Treatments calistalaser.com/coolsculpting/colleyville CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads in your current workspace					
Total: Campaign					

Enabled Status: All ads limited by policy Type: Search Budget: \$51.40/day Optimization score: 52.4%

Responsive search ad

Assets Combinations

Your ads are all set! They'll have a higher chance of performing well.

Ad strength Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

Asset status: All Add filter

Ad may be limited by policy: **Restricted drug terms, Restricted medical content**

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	0	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	123	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	57	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	3	Advertiser
(Keyword: Calista Laser)	Approved (limited)	Headline	None	375	Advertiser
Save 50% On 8+ Treatments	-	Headline	None	0	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	None	30	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	None	5	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	None	3	Advertiser

Enabled Status: All ads limited by policy Type: Search Budget: \$51.40/day Optimization score: 52.4%

Responsive search ad

Asset status: All Add filter

Ad may be limited by policy: **Restricted drug terms, Restricted medical content**

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Fat Reduction Treatment	Approved (limited)	Headline	None	3	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	176	Advertiser
Top Provider in Colleyville	-	Headline	None	0	Advertiser
CoolSculpting in (LOCATION)(City)	Approved (limited)	Headline	None	872	Advertiser
Book Now for Up to 50% Off	-	Headline	None	0	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	None	8	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	510	Advertiser
Top Provider in Colleyville TX	Approved (limited)	Headline	None	30	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	-	Description	None	0	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Colleyville, TX	Approved (limited)	Description	None	16	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	1,065	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved (limited)	Description	None	15	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	1,002	Advertiser

Show rows: 100 1 - 21 of 21

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Enabled Status: All ads limited by policy Type: Search Budget: \$51.40/day Optimization score: 52.4%

Assets

Table view Associations

Upgraded

All Business name Business logo Sitelink Callout Structured snippet Call Lead form Price App Promotion

Legacy All Image Dynamic image Location Affiliate location

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmint, Fat...	MS search coolsculpting	Campaign	Eligible	1	2.70%	\$24.58
Sitelink						
Current Specials Dont Miss Our Specials & Exclusive Offers. Learn More Now	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	197	6.93%	\$2,205.70
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	192	6.87%	\$2,129.94
5 Star Reviews See Why Calista #1 In Colleyville Read Real Client Reviews	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	172	6.70%	\$1,868.50
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	105	5.00%	\$1,192.09

Enabled Status: All ads limited by policy Type: Search Budget: \$51.40/day Optimization score: 52.4%

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Colleyville, TX.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	79	4.32%	\$740.19
Book A Free Consultation Quickly and Conveniently Book Your Free Consultation Online Now.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	61	3.85%	\$575.79
Callout						
Up to 50% Off	MS search coolsculpting	Campaign	Eligible	51	10.24%	\$647.27
Freeze Your Fat	MS search coolsculpting	Campaign	Eligible	43	9.17%	\$487.86
Nonsurgical Fat Reduction	MS search coolsculpting	Campaign	Eligible	36	9.11%	\$438.08
FDA Cleared	MS search coolsculpting	Campaign	Eligible	37	7.60%	\$423.28
Highlights: No Surgery	MS search coolsculpting	Campaign	Eligible	33	8.80%	\$404.89
Liposuction Alternative	MS search coolsculpting	Campaign	Eligible	32	8.36%	\$367.94
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
Promotion						
Winter Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	74	6.22%	\$877.89
Spring Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	22	5.15%	\$230.78

Enabled Status: All ads limited by policy Type: Search Budget: \$51.40/day Optimization score: 52.4%

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Winter Sale - 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Spring Sale - 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Summer Sale - 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Call						
(817) 488-3838	Account	Account	Eligible	10	3.70%	\$104.21
Total: Sitelinks				199	6.96%	\$2,216.87
Total: Callouts				106	8.60%	\$1,201.93
Total: Structured snippets				1	2.70%	\$24.58
Total: Calls				10	3.70%	\$104.21
Total: Promotions				96	5.94%	\$1,108.67

Show rows: 100 1 - 22 of 22

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**REDUCE BELLY FAT
TONE + FIRM + SCULPT**



COOLSCULPTING YOUR STOMACH IN MEDFORD, OR + GRANTS PASS, OR

CoolSculpting is known as one of the most revolutionary fat reduction treatments available today. This treatment uses innovative cooling technology known as Cryolipolysis. The cooling treatment targets areas known for collecting fat deposits like the inner thighs, back fat, and one of the most popular treatment areas—the lower stomach. CoolSculpting stomach sessions reduce diet and exercise-resistant fat cells. In addition, CoolSculpting the abdomen is a safe, non-surgical way to reduce fat without invasive surgery or a complicated recovery.

Cool sculpt your tummy to perfection with **CoolSculpting stomach treatments at Admire Aesthetics**. We are proud to be the **leading CoolSculpting provider in Medford, OR, and Grants Pass, OR**. Call us today at **541-210-8806** to schedule a consultation and discover how we can contour your stomach, reduce fat deposits, and achieve attractive curves you'll love showing off!

UNDERSTANDING THE CAUSES OF STUBBORN BELLY FAT

Belly fat is a common issue for many people—and not for the reasons you may believe. There are several things that affect the number of fat cells within the body and where they collect. Some of these include gender, genetics, hormones, and age. Once we reach adulthood, the exact number of fat cells in our body, and their placement, is fixed.

While regular weight loss methods like dieting and physical activity influence how much fat those cells store, they never change the total number of fat cells in the body. For instance, you could do tons of cardio and core workouts and lose weight, but the fat cell would merely shrink. If you were to gain the weight back, that fat cell would expand.

The good news is that CoolSculpting your stomach targets and destroys those fat cells. This method of fat reduction is a safe, non-surgical way to target stubborn belly fat and remove those fat cells from the body altogether. Once CoolSculpting eliminates those fat cells, and the body naturally removes them, they never grow back or re-expand. They are gone for good.

HOW COOLSCULPTING YOUR ABDOMEN WORKS

CoolSculpting your abdomen results in natural-looking fat loss as with regular diet and exercise. Unlike liposuction, which involves a surgeon removing fatty tissue during a single, invasive operation, CoolSculpting sessions occur over several weeks, and the results gradually appear.

This method of reducing fat uses the advanced cooling of Cryolipolysis to “freeze” stubborn fat. During your CoolSculpting stomach treatment at Admire Aesthetics, the technician places an applicator onto the bulge of fat being targeted, i.e., the belly. Once the machine activates, the applicator emits a cooling that penetrates deep below the skin, targeting those stubborn fat cells. Since our skin tolerates cold temperatures much better than fat, no surrounding tissues are damaged during the treatment. However, the underlying fat cell's membrane is attacked and eventually “freezes,” causing the membrane to rupture—triggering lipolysis or cell death.

Weeks after your cooling sessions on the abdomen, the lymphatic system gathers and removes all dead cells from the body. This occurs during a natural immune response. After this, the body excretes the dead cells as a form of waste. This process takes place over several weeks. As a result, the CoolSculpting results on the stomach are not sudden or dramatic. Instead, they achieve a natural and gradual transformation.

BENEFITS OF COOLSCULPTING ON THE STOMACH

- ✔ Targets and treats stubborn belly fat
- ✔ Perfect liposuction alternative
- ✔ Natural-looking results
- ✔ Non-invasive and non-surgical
- ✔ Comfortable fat reduction procedure
- ✔ Requires no surgery or recovery
- ✔ FDA-cleared as safe and effective

COOLSCULPTING ELITE ENHANCES ABDOMEN RESULTS

Admire Aesthetics is proud to offer our Medford and Grants Pass clients the NEW **CoolSculpting Elite**. In 2021, the makers of the CoolSculpting machine introduced this new and innovative upgrade to traditional fat freezing. The new treatment makes CoolSculpting the stomach more practical, comfortable, and safe.

CoolSculpting Elite features new technology and equipment. While it uses the same advanced cooling, the machine itself has seen some notable upgrades. These include larger cooling panels that reduce **TWICE** the amount of fat cells in less time, new applicator sizes that make the treatment more comfortable, and the capability of dual body contouring.

COOLSCULPTING PROCEDURE RESULTS: ABDOMEN



BEFORE

36 WEEKS AFTER 2 SESSION(S)

CoolSculpting® Procedure Results: Abdomen



BEFORE

12 WEEKS AFTER 1 SESSION(S)



Results and patient experience may vary. The CoolSculpting® procedure is FDA-cleared for the treatment of visible fat bulges in the submental area, high abdomen, thigh, abdomen, and flank, along with bra fat, back fat, underneath the buttocks (also known as banana roll), and upper arm. It is also FDA-cleared to affect the appearance of lax tissue with submyofascial area treatments. CoolSculpting® and its design are trademarks of ZELTIQ Aesthetics, Inc., an Allergan affiliate © 2018. All rights reserved. C020982

Our Cool Results: Abdomen

BEFORE **ADMIRE AESTHETICS** **AFTER** 12 Weeks After 1 Session

Results and patient experience may vary. CoolSculpting® Elite is FDA-cleared for the treatment of visible fat bulges in the submyofascial (under the chin) and submandibular (under the jawline) areas, thigh, abdomen, and flank, along with bra fat, back fat, underneath the buttocks (also known as banana roll), and upper arm. It is also FDA-cleared to affect the appearance of lax tissue with submyofascial area treatments. CoolSculpting® Elite is not a treatment for weight loss. Please see CoolSculpting® Elite Uses and Important Safety Information on slides 14 and 15.

Our Cool Results: Abdomen

BEFORE **ADMIRE AESTHETICS** **AFTER**

Results and patient experience may vary. CoolSculpting® Elite is FDA-cleared for the treatment of visible fat bulges in the submyofascial (under the chin) and submandibular (under the jawline) areas, thigh, abdomen, and flank, along with bra fat, back fat, underneath the buttocks (also known as banana roll), and upper arm. It is also FDA-cleared to affect the appearance of lax tissue with submyofascial area treatments. CoolSculpting® Elite is not a treatment for weight loss. Please see CoolSculpting® Elite Uses and Important Safety Information on slides 14 and 15.

[SEE MORE BEFORE AND AFTER](#)

COOLSCULPTING STOMACH COST IN MEDFORD AND GRANTS PASS

CoolSculpting stomach treatment plans will be different per client. Your plan varies based on your individual body and needs. Therefore, the cost of reducing belly fat is different for everyone. To receive your specific CoolSculpting for abdomen treatments, schedule a consultation with Admire Aesthetic. During this visit, we evaluate your body and listen to your aesthetic goals. Then, we work with you to design the perfect treatment plan that fits your budget and delivers the desired stomach fat reduction.

COOLSCULPTING STOMACH FAQs

- + How long does CoolSculpting last on the stomach in Grants Pass?
- + Does CoolSculpting strengthen abdominal muscles?
- + Will CoolSculpting help me lose weight in my lower stomach?
- + Does fat freezing on the stomach hurt?

EXPERIENCE ABDOMEN COOLSCULPTING IN MEDFORD + GRANTS PASS

Admire Aesthetics offers **CoolSculpting Elite treatments in Medford and Grants Pass, OR**. We help our clients reduce stubborn belly fat and contour a sleek, attractive midsection. Call us at **541-210-8806** and schedule your appointment now to learn how cool sculpting your tummy can enhance your beauty and boost your self-esteem without surgery!

get up to **25% OFF***
CoolSculpting Elite

name...
email...
phone...

GET COUPON

By submitting this form you agree to be contacted via phone/email/text. Reply 'STOP' to opt out of marketing at any time. * Coupon valid for 8 treatments or more

SOURCES:

- 1 Cryolipolysis For Noninvasive Body Contouring
- 2 Safety, Tolerance, And Patient Satisfaction With Noninvasive Cryolipolysis.
- 3 Long-term efficacy follow-up on two cryolipolysis case studies: 6 and 9 years post-treatment

DISCLAIMERS:

**CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

*Promotions: We offer a CoolSculpting promotion of 25% off the purchase of 8+ treatments. Promos cannot be combined with each other or other offers.



CONTACT INFORMATION

Medford Location:
1910 E Barnett Rd. Ste 101
Medford, OR 97504

Grants Pass Location:
1533 Northeast F Street, Grants Pass
OR, 97526

info@admiraesthetics.com
541-210-8806

WORKING HOURS

Office Hours – Friday: 8am – 6pm
Saturday & Sunday: Closed

SERVICES

- COOLSCULPTING
- COOLTONE
- VELASHAPE
- AVICLEAR
- TRUSCULPT FLEX
- TRUSCULPT ID





February 5, 2023

CoolSculpting vs. Trusculpt: Pros and Cons

Sustaining a healthy weight is a constant battle for many people. It demands discipline and persistence every day. Despite unwavering efforts to live a healthy lifestyle, the target number on the scale may seem out of reach. That's why people consider and resort to plastic surgery to get their dream bodies. Unfortunately, though, it's not the answer for everyone. Surgery poses significant risks, and only some are suitable for it.

Thanks to the advancements in the aesthetics industry, non-surgical body contouring procedures are now a hit among men and women worldwide. However, when researching different options, patients often wonder, "CoolSculpting vs. Trusculpt: how do they differ, and which is better? What are their pros and cons?" Find out what each procedure offers and which is right for you.

What Is CoolSculpting?

CoolSculpting is an FDA-cleared procedure that banishes stubborn fat deposits without invasive surgery. It involves cryolipolysis, the process of cooling fat cells to a temperature that causes them to shrink and come out of the body naturally.

Patients enjoy the natural-looking improvement to their contours after the procedure. It may take up to three months to see the full results. However, once the desired results manifest, they can be long-lasting. We encourage patients to continue practicing a healthy lifestyle to prevent weight gain (which can diminish CoolSculpting effects).

Overall, CoolSculpting is a safe and effective way to reshape your body with minimal downtime. Depending on where you're treating, you could be in and out of the spa within 30 minutes. Multiple treatment areas or a larger area may require more time.

How Effective Is CoolSculpting?

Countless clinical studies have shown CoolSculpting is an effective cosmetic procedure for reducing unwanted fat. Specifically, the treatment has been shown to reduce the size of treated fat cells by up to 25%.¹ Furthermore, the full results show within three months of the procedure.

With a high success rate and a non-invasive approach, it's no wonder CoolSculpting is such a popular choice for those seeking a safe way to sculpt their bodies. However, it's worth noting that personal results vary, and CoolSculpting is not a weight-loss solution.* CoolSculpting is ideal if you're close to your ideal weight and need a contouring solution to target specific areas of excess fat.

How Much Does CoolSculpting Cost?

The cost of CoolSculpting varies based on the number of areas you want to treat and the extent of the treatment required to achieve desired results. The average cost ranges from \$750 to \$4000 depending on personal needs and goals. Many patients target multiple body parts with CoolSculpting, so the cost of the full treatment can add up.

Are There Side Effects to CoolSculpting?

CoolSculpting is a safe and well-tolerated cosmetic procedure. But like any medical treatment, it can have side effects. Common ones include temporary numbness, redness, swelling, and tenderness in the treated area(s). These sensations usually resolve on their own within a few days. Some patients may also experience mild discomfort during their sessions.

The side effects that come with CoolSculpting are short-lived. Patients report a positive experience with it at Admire Aesthetics, where we have qualified practitioners perform the procedure.

What Are the Pros and Cons of CoolSculpting?

CoolSculpting is a safe and well-tolerated cosmetic procedure. But like any medical treatment, it can have side effects. Common ones include temporary numbness, redness, swelling, and tenderness in the treated area(s). These sensations usually resolve on their own within a few days. Some patients may also experience mild discomfort during their sessions.

The side effects that come with CoolSculpting are short-lived. Patients report a positive experience with it at Admire Aesthetics, where we have qualified practitioners perform the procedure.

What Is Trusculpt?

Similar to CoolSculpting, **Trusculpt** is a cutting-edge non-invasive solution for body contouring. But instead of eliminating fat cells via cryolipolysis, it harnesses the power of MonoPolar RF technology. The process works by heating the fat cells until they reach a point of damage. Your body removes the remnants over time, and you'll notice a slimmer, more contoured figure as a result.

Trusculpt's treatment time sets it apart from CoolSculpting. Sessions are only 15 minutes long and patients achieve a similar fat reduction. Whether you're looking to slim down your abdomen or smooth out love handles, Trusculpt offers a safe and effective alternative to surgery. The team at Admire Aesthetics can create a customized treatment plan to meet your body features and aesthetic goals.

Does Trusculpt Really Work?

Studies reveal Trusculpt can significantly decrease fat cells in the targeted area [2]. Results are similar to other non-surgical fat reduction procedures like CoolSculpting. Trusculpt is ideal for patients with a BMI above 30. You can smooth out problem areas like the butt, abdomen, back, love handles, bra line, and thighs.

Trusculpt's novel RF technology has a reputation for being one of the safest and most effective non-surgical body sculpting technologies available. Besides contouring the body, it also tightens the skin around the treated area.

Is Trusculpt Expensive?

Trusculpt's price varies depending on your desired outcome and the number of treatments you need. On average, a single Trusculpt session can cost \$400 to \$1200. Consult with Admire Aesthetics to get a better understanding of Trusculpt's cost and find out how much it will be for you.

What Are the Pros and Cons of Trusculpt?

Trusculpt's price varies depending on your desired outcome and the number of treatments you need. On average, a single Trusculpt session can cost \$400 to \$1200. Consult with Admire Aesthetics to get a better understanding of Trusculpt's cost and find out how much it will be for you.

Pros
<ul style="list-style-type: none"> • Non-invasive treatment • Customizable procedure • Quick and convenient 15-minute appointments • Tightens the skin while eliminating fat • Contours the body • Reduces fat cells by up to 25% in treatment areas
Cons
<ul style="list-style-type: none"> • Results may take weeks to show • Not ideal for people with low BMIs • Multiple treatments may be needed • Cost can add up depending on how many sessions you need

TruSculpt vs. CoolSculpting: Which Should I Get?

CoolSculpting and Trusculpt are both excellent non-invasive body contouring treatments that help people achieve slimmer and more toned physiques. Both are safe and effective, but the best one for you will depend on your needs, goals, and preferences.

When considering Trusculpt vs. CoolSculpt, weigh the pros and cons of each treatment.

Many patients choose CoolSculpting because it has a proven track record. Since it's widely available and used for over a decade, there's plenty of evidence it works. The vacuum applicator makes it easy to target precise areas of fat like the love handles or belly fat.

TruSculpt also has a few things going for it. First, sessions are much shorter (only 15 minutes). It also offers impressive skin tightening benefits on top of fat reduction. With Trusculpt, you don't have to worry about loose skin after fat removal.

But unlike CoolSculpting, Trusculpt isn't as widely available. It may be more difficult to find a provider in your area. There's also less research on the treatment because it's newer.

When making your decision, think about:

- Your desired treatment area
- The amount of fat you want to remove
- The amount of time you're willing to invest in the treatment process

Schedule a consultation with a qualified provider like Admire Aesthetics to discuss your options and determine which is best for you.

CoolSculpting and Trusculpt in Medford and Grants Pass, OR

Admire Aesthetics is a premier provider of CoolSculpting AND Trusculpt in Medford and Grants Pass, OR. Book a free consultation, and we can help you determine the better treatment for your circumstances. Call [541-210-8806](tel:541-210-8806) to get started.

SCHEDULE A FREE CONSULTATION

Please call [541-210-8806](tel:541-210-8806) or fill out the form below:

SUBMIT

By submitting this form you agree to be contacted via phone/text/email.

SOURCES:

1. Cryolipolysis for noninvasive body contouring: clinical efficacy and patient satisfaction, published in National Library of Medicine, [Link](#)
2. Ultrasound Evaluation of a Single Treatment With a Temperature Controlled Multi-Frequency Monopolar Radio Frequency Device for the Improvement of Localized Adiposity on the Abdomen and Flanks, published in National Library of Medicine, [Link](#)

Tiffany DiGiuseppe

Admire Aesthetics was founded by Tiffany DiGiuseppe. Tiffany has been in the medical field for 22 years. The last 14 years have been devoted to a wide array of medical aesthetics. Specifically, the last 10 years in body contouring.

Admire Aesthetics, Inc. is a CoolSculpting specialty practice located in Medford, OR. We are recognized by Allergan to be a Certified CoolSculpting facility, with the highest level of recognition given. We have performed over 12,000 CoolSculpting procedures! We take pride in always maintaining the most up-to-date treatment options and equipment to ensure the best results which are all backed by our "Admire Promise" guarantee.

Medstar Media, INC.

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+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Dan Schildgen
Calista Skin & Laser Center
6100 Colleyville Blvd. Suite 165
Colleyville, TX 76034

INVOICE # 2042

DATE 01/01/2023

DUE DATE 01/01/2023

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads for Biote• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
	Content Creation + Search Engine Optimization (SEO) - Monthly	<p>Biote</p> <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO: Google Business Profile: Creation, management, and</p>	1	1,500.00	1,500.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
		monthly updates to the client's Profile. Listings in online directories. Management of Google Maps listing.			
		DATA MONITORING AND REPORTING: Set-up and management of Google Search Console Data monitoring from various SEO tools to ensure optimal performance Regular SEO reporting to the client			

				PAYMENT	3,000.00
				BALANCE DUE	\$0.00

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BILL TO

Dan Schildgen

Calista Skin & Laser Center

6100 Colleyville Blvd. Suite 165

Colleyville, TX 76034

INVOICE # 2079

DATE 02/01/2023

DUE DATE 02/01/2023

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads for Biote• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
	Content Creation + Search Engine Optimization (SEO) - Monthly	<p>Biote</p> <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO: Google Business Profile: Creation, management, and</p>	1	1,500.00	1,500.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
		monthly updates to the client's Profile. Listings in online directories. Management of Google Maps listing.			
		DATA MONITORING AND REPORTING: Set-up and management of Google Search Console Data monitoring from various SEO tools to ensure optimal performance Regular SEO reporting to the client			

				PAYMENT	3,000.00
				BALANCE DUE	\$0.00

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INVOICE

BILL TO

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Colleyville, TX 76034

INVOICE # 2109

DATE 03/01/2023

DUE DATE 03/01/2023

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads for Biote• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
	Content Creation + Search Engine Optimization (SEO) - Monthly	<p>Biote</p> <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO: Google Business Profile: Creation, management, and</p>	1	1,500.00	1,500.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
		monthly updates to the client's Profile. Listings in online directories. Management of Google Maps listing.			
		DATA MONITORING AND REPORTING: Set-up and management of Google Search Console Data monitoring from various SEO tools to ensure optimal performance Regular SEO reporting to the client			
	Service Page Content	Unique Semaglutide page	1	500.00	500.00
	Service Page Content	PDO Threads unique content	1	500.00	500.00

Referral Program

PAYMENT
BALANCE DUE

4,000.00

\$0.00

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.