

# Center for Medical Aesthetics RI Coolsculpting Google Adwords Q4 2019 (10/1/2019 - 12/31/2019)

search beta coolsculpting: \$6,407.27  
search alpha coolsculpting: \$3,668.37

**Total Google Ad Spend: \$10,075.64**

Google Ads   Chris Zelig   Center for Medical Aesth...   488-848-4458   All campaigns									
Campaigns									
Campaign	Budget	Status	Clicks	CTR	Cost				
search   beta   coolsculpting	\$123.58/day	Eligible	241	8.14%	\$6,407.27				
search   alpha   coolsculpting	\$72.22/day	Paused	116	9.66%	\$3,668.37				
Coolsculpting Exact	\$110.00/day	Paused	0	-	\$0.00				
Coolsculpting BMM	\$20.00/day	Paused	0	-	\$0.00				
Center For Medical Aesthetics	\$11.51/day \$349.90/month	Paused	0	-	\$0.00				
Coolsculpting BMM Target CPA Experiment - coolsculpting BMM	\$20.00/day	Ended	0	-	\$0.00				
search   beta   coolsculpting   OLD	\$125.00/day	Paused	0	-	\$0.00				
search   beta   coolsculpting   broad	\$15.00/day	Paused	0	-	\$0.00				
search   beta   coolsculpting   generic	\$30.00/day	Paused	0	-	\$0.00				
search   beta   coolsculpting   generic   broad	\$15.00/day	Paused	0	-	\$0.00				
<b>Total: Campaigns</b>			<b>357</b>	<b>8.58%</b>	<b>\$10,075.64</b>				
<b>Total: Account</b>	<b>\$123.58/day</b>		<b>357</b>	<b>8.58%</b>	<b>\$10,075.64</b>				
<b>Total: Search campaigns</b>			<b>357</b>	<b>8.58%</b>	<b>\$10,075.64</b>				
<b>Total: Smart campaigns</b>			<b>0</b>	<b>-</b>	<b>\$0.00</b>				

Google Ads   Chris Zelig   Center for Medical Aesth...   488-848-4458   search   beta   coolsculpting									
Ads									
Ad	Ad group	Status	Clicks	CTR	Cost				
<b>Total: Ads</b>			<b>241</b>	<b>8.14%</b>	<b>\$6,407.27</b>				
CoolSculpting in Providence   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime   centerformedicalaestheticsri.com/coolsculpting   Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved	93	8.77%	\$2,503.74				
#1 Provider in Providence   Safe & Effective Fat Reduction   25% Off All CoolSculpting®   +9 more   centerformedicalaestheticsri.com/coolsculpting/providence   #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Consult. Expert, Safe Fat Loss With Quick Results. Schedule Your Free Consultation Today.	0. coolsculpting - general	Approved	28	5.33%	\$1,103.76				
{Keyword Best Price in Providence}   Center for Medical Aesthetics   Flexible Payment Options   centerformedicalaestheticsri.com/coolsculpting/special   Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved	31	16.40%	\$683.55				
25% Off All CoolSculpting®   Best Price in Providence   Center for Medical Aesthetics   +6 more   centerformedicalaestheticsri.com/coolsculpting/special   Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Poor ad strength Approved (limited). Restricted medical content	22	16.54%	\$462.39				
#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Center for Medical Aesthetics   centerformedicalaestheticsri.com/coolsculpting   Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Providence, RI. Schedule a Free Consultation	0. coolsculpting - general	Approved	16	6.37%	\$365.34				
25% Off All CoolSculpting®   Center for Medical Aesthetics   centerformedicalaestheticsri.com/coolsculpting   #1 Provider in Providence   #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Approved	6	3.43%	\$253.86				

Google Ads   Chris Zelig   Center for Medical Aesth...   488-848-4458   search   beta   coolsculpting									
Ads									
Ad	Ad group	Status	Clicks	CTR	Cost				
<b>Total: Ads</b>			<b>241</b>	<b>8.14%</b>	<b>\$6,407.27</b>				
CoolSculpting in Providence   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime   centerformedicalaestheticsri.com/coolsculpting   Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	3. body sculpting	Approved	10	6.10%	\$197.19				
25% Off All CoolSculpting®   Affordable & Quick Treatments   Center for Medical Aesthetics   centerformedicalaestheticsri.com/coolsculpting/special   Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is Coolsculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Approved	9	15.79%	\$187.93				
CoolSculpting in Providence   #1 Fat Reduction Treatment   Best Prices. FDA-Cleared. centerformedicalaestheticsri.com/coolsculpting/fat-freezing   No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Approved	6	15.79%	\$178.70				
#1 Provider in Providence   Safe & Effective Fat Reduction   25% Off All CoolSculpting®   +9 more   centerformedicalaestheticsri.com/coolsculpting/providence   #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Consult. Expert, Safe Fat Loss With Quick Results. Schedule Your Free Consultation Today.	3. body sculpting	Approved	5	6.10%	\$90.58				
Best Price in Providence   Center for Medical Aesthetics   Flexible Payment Options   centerformedicalaestheticsri.com/coolsculpting/special   Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved	2	8.00%	\$77.63				
CoolSculpting in Providence   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime   centerformedicalaestheticsri.com/coolsculpting   Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	coolsculpting face	Approved	1	20.00%	\$62.26				
#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Center for Medical Aesthetics   centerformedicalaestheticsri.com/coolsculpting									

Google Ads   Chris Zelig   Center for Medical Aesth...   488-848-4458   search   beta   coolsculpting									
Ads									
Ad	Ad group	Status	Clicks	CTR	Cost				
<b>Total: Ads</b>			<b>241</b>	<b>8.14%</b>	<b>\$6,407.27</b>				
#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Center for Medical Aesthetics   centerformedicalaestheticsri.com/coolsculpting   Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Providence, RI. Schedule a Free Consultation	2. cryolipolysis	Approved	1	16.67%	\$55.61				
25% Off Coolsculpting® Cost   New Client Special   Center for Medical Aesthetics   centerformedicalaestheticsri.com/coolsculpting/special   Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does Coolsculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Approved	2	4.17%	\$50.81				
#1 Provider in Providence   Safe & Effective Fat Reduction   25% Off All CoolSculpting®   +9 more   centerformedicalaestheticsri.com/coolsculpting/providence   #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Consult. Expert, Safe Fat Loss With Quick Results. Schedule Your Free Consultation Today.	5. sculpsure	Approved	4	23.53%	\$47.67				
#1 Provider in Providence   Quick & Painless Fat Freezing   Fat Freezing for 25% Off   +9 more   centerformedicalaestheticsri.com/coolsculpting/fat-freezing/providence   #1 CoolSculpting Deal. Top Provider in Providence, RI for Freezing Fat. Free Consult. Expert, Safe Fat Loss With Quick Results. Schedule Your Free Consultation Today.	6. coolsculpting - fat freeze	Approved (limited). Restricted medical content	1	2.86%	\$37.67				
CoolSculpting in Providence   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime   centerformedicalaestheticsri.com/coolsculpting   Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	2. cryolipolysis	Approved	1	7.14%	\$27.10				
#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Center for Medical Aesthetics   centerformedicalaestheticsri.com/coolsculpting   Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Providence, RI. Schedule a Free Consultation	3. body sculpting	Approved	2	4.55%	\$12.80				
25% Off All CoolSculpting®   Center for Medical Aesthetics   #1 Provider in Providence									

Google Ads | Center for Medical Aesthetics | 488-848-4458 | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Optimization score: 87.2%, Type: Search, Budget: \$123.58/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 241, 8.14%, \$6,407.27						
Ads	25% Off All CoolSculpting®   Center for Medical Aesthetics   #1 Provider in Providence	3. body sculpting	Approved	1	2.50%	\$8.68
Extensions	(Keyword: #1 CoolSculpting Providence RI)   No Surgery or Pain   25% Off CoolSculpting® +5 more	coolsculpting	Ad group paused	0	-	\$0.00
Keywords	CoolSculpting Rhode Island   25% Off CoolSculpting®   No Surgery or Pain	coolsculpting	Ad group paused	0	-	\$0.00
Locations	#1 CoolSculpting Providence RI   Top CoolSculpting Provider   Reduce Fat with No Surgery	coolsculpting	Ad group paused	0	-	\$0.00
Advanced bid adj.	CoolSculpting Special: 25% Off   Freeze Fat Away. Free Consult.   CoolSculpting Non-Surgical	coolsculpting	Ad group paused	0	-	\$0.00
Drafts & experiments	(Keyword: #1 CoolSculpting Providence RI)   No Surgery or Pain   25% Off CoolSculpting® +5 more	SKAG   coolsculpting face   BROAD	Ad group paused	0	-	\$0.00
	CoolSculpting Rhode Island   25% Off CoolSculpting®   No Surgery or Pain	SKAG   coolsculpting face   BROAD	Ad group paused	0	-	\$0.00

Google Ads | Center for Medical Aesthetics | 488-848-4458 | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Optimization score: 87.2%, Type: Search, Budget: \$123.58/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 241, 8.14%, \$6,407.27						
Extensions	25% Off All Fat Areas   Save 25% Off on CoolSculpting. New Client Special	coolsculpting face	Approved	0	0.00%	\$0.00
Keywords	25% Off All CoolSculpting®   Center for Medical Aesthetics   #1 Provider in Providence	coolsculpting face	Approved	0	0.00%	\$0.00
Keywords	Center for Medical Aesthetics   Freezing Fat Really Works   25% Off First Treatment	6. coolsculpting - fat freeze	Approved	0	0.00%	\$0.00
Keywords	25% Off All Fat Freezing   Center for Medical Aesthetics   #1 Provider in Providence	6. coolsculpting - fat freeze	Approved	0	0.00%	\$0.00
Total: Ads 241, 8.14%, \$6,407.27						
Total: Experiments 0, -, \$0.00						
Total: Campaign 241, 8.14%, \$6,407.27						

Show rows: 500 | 1 - 57 of 57

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Overview: Enabled, Status: Eligible, Optimization score: 87.2%, Type: Search, Budget: \$123.58/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Ad groups	Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Ads	25% Off All Fat Areas   Save 25% Off on CoolSculpting. New Client Special	search   beta   coolsculpting	Campaign	Approved	0	-	\$0.00
Keywords	State-of-the-Art Facility   Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search   beta   coolsculpting	Campaign	Approved	0	-	\$0.00
Keywords	5 Star Reviews   Real CoolSculpting Reviews & Patient Testimonials	search   beta   coolsculpting	Campaign	Approved	0	0.00%	\$0.00
Keywords	Before and After Photos   See CoolSculpting Before and After Photos	search   beta   coolsculpting	Campaign	Approved	0	-	\$0.00
Call extension							
Locations	(401) 490-0244 (mobile)	Account	Account	Approved	31	8.27%	\$1,117.61
Locations	(401) 490-0244	Account	Account	Approved	18	5.92%	\$253.00
Location extension							
Advanced bid adj.	jodesaint@gmail.com (View locations)	Account	Account	-	-	-	-
Callout extension							
Keywords	Liposuction Alternative	search   beta   coolsculpting	Campaign	Approved	31	11.70%	\$917.64
Keywords	Nonsurgical Fat Reduction	search   beta   coolsculpting	Campaign	Approved	31	11.40%	\$813.82
Keywords	FDA Approved	search   beta   coolsculpting	Campaign	Approved	34	10.76%	\$806.78
Keywords	Freeze Your Fat	search   beta   coolsculpting	Campaign	Approved	26	11.61%	\$766.70

Google Ads | Center for Medical Aesthetics | 488-848-4458 | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Optimization score: 87.2%, Type: Search, Budget: \$123.58/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Ad groups	Extension	Added to	Level	Status	Clicks	CTR	Cost
Ads	Freeze Your Fat	search   beta   coolsculpting	Campaign	Approved	35	11.51%	\$766.70
Keywords	Contact Us + Free Consult	search   beta   coolsculpting	Campaign	Approved	28	11.02%	\$670.58
Keywords	Highlights: No Surgery	search   beta   coolsculpting	Campaign	Approved	29	10.94%	\$653.66
Keywords	New Clients 25% Off	search   beta   coolsculpting	Campaign	Approved	25	8.68%	\$562.68
Structured snippet extension							
Keywords	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolimini, Fat Reduction	search   beta   coolsculpting	Campaign	Approved	1	20.00%	\$1.07
Promotion extension							
Keywords	25% off for New Clients	search   beta   coolsculpting	Campaign	Approved	24	9.80%	\$536.68
Total: Sitelink extensions							\$1,811.99
Total: Callout extensions							\$3,526.67
Total: Structured snippet extensions							\$100.11
Total: Call extensions							\$1,370.61
Total: Location extensions							\$4,525.63
Total: Promotion extensions							\$536.68

Show rows: 500 | 1 - 16 of 16

Google Ads | Center for Medical Aesthetics | 488-848-4458 | search | alpha | coolsculpting

Overview: Paused, Type: Search, Budget: \$72.22/day

Recommendations: Ad status: All, ADD FILTER

Custom Oct 1 - Dec 31, 2019

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads	CoolSculpting in Providence   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime	0. coolsculpting - general	Campaign paused	46	9.60%	\$1,260.72
Keywords	#1 Provider in Providence   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more	0. coolsculpting - general	Campaign paused	30	10.10%	\$973.41
Keywords	(Keyword: Best Price in Providence)   Center for Medical Aesthetics   Flexible Payment Options	1. coolsculpting - price	Campaign paused	20	22.73%	\$545.00
Locations	25% Off All CoolSculpting®   Center for Medical Aesthetics   #1 Provider in Providence	0. coolsculpting - general	Campaign paused	5	5.49%	\$296.73
Advanced bid adj.	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Center for Medical Aesthetics	0. coolsculpting - general	Campaign paused	4	4.94%	\$194.09
Keywords	25% Off All CoolSculpting®   Affordable & Quick Treatments   Center for Medical Aesthetics	1. coolsculpting - price	Campaign paused	4	18.18%	\$166.15
CoolSculpting in Providence   #1 Fat Reduction Treatment						

Google Ads | Center for Medical Aesth... | 488-848-4458 | search | alpha | coolsculpting

Overview: Paused, Type: Search, Budget: \$72.22/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/>	CoolSculpting in Providence   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime centerformedicalaestheticsri.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	6. coolsculpting - fat freeze	Campaign paused	2	11.76%	\$95.81
	<input type="checkbox"/>	25% Off CoolSculpting® Cost   New Client Special   Center for Medical Aesthetics centerformedicalaestheticsri.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Campaign paused	2	8.70%	\$65.35
	<input type="checkbox"/>	25% Off All CoolSculpting®   Best Price in Providence   Center for Medical Aesthetics +6 more centerformedicalaestheticsri.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused Approved (limited) Restricted medical content	1	2.50%	\$46.04
	<input type="checkbox"/>	Best Price in Providence   Center for Medical Aesthetics   Flexible Payment Options centerformedicalaestheticsri.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused	1	7.14%	\$21.83
	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Center for Medical Aesthetics centerformedicalaestheticsri.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Providence, RI. Schedule a Free Consultation	6. coolsculpting - fat freeze	Campaign paused	1	33.33%	\$3.24
	<input type="checkbox"/>	#1 Provider in Providence   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more centerformedicalaestheticsri.com/coolsculpting/providence #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Consult. Expert, Safe Fat Loss With Quic... View assets details	6. coolsculpting - fat freeze	Campaign paused	0	0.00%	\$0.00
	<input type="checkbox"/>	25% Off All CoolSculpting®   Center for Medical Aesthetics   #1 Provider in Providence centerformedicalaestheticsri.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal	6. coolsculpting - fat freeze	Campaign paused	0	0.00%	\$0.00

Google Ads | Center for Medical Aesth... | 488-848-4458 | search | alpha | coolsculpting

Overview: Paused, Type: Search, Budget: \$72.22/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	<input type="checkbox"/>	Consultation					
	<input type="checkbox"/>	#1 Provider in Providence   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more centerformedicalaestheticsri.com/coolsculpting/providence #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Consult. Expert, Safe Fat Loss With Quic... View assets details	5. sculpsure	Campaign paused	0	0.00%	\$0.00
	<input type="checkbox"/>	25% Off All CoolSculpting®   Center for Medical Aesthetics   #1 Provider in Providence centerformedicalaestheticsri.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	5. sculpsure	Campaign paused	0	0.00%	\$0.00
	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Center for Medical Aesthetics centerformedicalaestheticsri.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Providence, RI. Schedule a Free Consultation	5. sculpsure	Campaign paused	0	-	\$0.00
	<input type="checkbox"/>	CoolSculpting in Providence   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime centerformedicalaestheticsri.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	5. sculpsure	Campaign paused	0	0.00%	\$0.00
	Total: Ads			116	9.66%	\$3,668.37	
	Total: Experiments			0	-	\$0.00	
	Total: Campaign			116	9.66%	\$3,668.37	

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Google Ads | Center for Medical Aesth... | 488-848-4458 | search | alpha | coolsculpting

Overview: Paused, Type: Search, Budget: \$72.22/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Ad groups	Extension	Added to	Level	Status	Clicks	CTR	Cost	
	Sitelink extension							
	<input type="checkbox"/>	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	search   alpha   coolsculpting	Campaign	Approved	0	-	\$0.00
	<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search   alpha   coolsculpting	Campaign	Approved	0	-	\$0.00
	<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search   alpha   coolsculpting	Campaign	Approved	0	-	\$0.00
	<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	search   alpha   coolsculpting	Campaign	Approved	0	-	\$0.00
	Call extension							
	<input type="checkbox"/>	(401) 490-0244	Account	Account	Approved	12	11.01%	\$436.80
	<input type="checkbox"/>	(401) 490-0244 (mobile)	Account	Account	Approved	13	8.78%	\$424.97
	Location extension							
	<input type="checkbox"/>	jodesaint@gmail.com (View locations) All locations selected	Account	Account	-	-	-	-
	Callout extension							
	<input type="checkbox"/>	Liposuction Alternative	search   alpha   coolsculpting	Campaign	Approved	9	7.09%	\$657.88
	<input type="checkbox"/>	Nonsurgical Fat Reduction	search   alpha   coolsculpting	Campaign	Approved	12	10.00%	\$561.76
	<input type="checkbox"/>	New Clients 25% Off	search   alpha   coolsculpting	Campaign	Approved	7	6.42%	\$382.98
	<input type="checkbox"/>	FDA Approved	search   alpha   coolsculpting	Campaign	Approved	6	6.41%	\$376.44

Google Ads | Center for Medical Aesth... | 488-848-4458 | search | alpha | coolsculpting

Overview: Paused, Type: Search, Budget: \$72.22/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Ad groups	Extension	Added to	Level	Status	Clicks	CTR	Cost	
	<input type="checkbox"/>	FDA Approved	search   alpha   coolsculpting	Campaign	Approved	9	8.41%	\$378.66
	<input type="checkbox"/>	Highlights: No Surgery	search   alpha   coolsculpting	Campaign	Approved	11	10.48%	\$371.45
	<input type="checkbox"/>	Freeze Your Fat	search   alpha   coolsculpting	Campaign	Approved	9	7.14%	\$299.75
	<input type="checkbox"/>	Contact Us + Free Consult	search   alpha   coolsculpting	Campaign	Approved	9	8.33%	\$249.09
	Structured snippet extension							
	<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search   alpha   coolsculpting	Campaign	Approved	0	0.00%	\$0.00
	Promotion extension							
	<input type="checkbox"/>	25% off for New Clients	search   alpha   coolsculpting	Campaign	Approved	7	6.42%	\$377.14
	Total: Sitelink extensions				21	10.94%	\$801.01	
	Total: Callout extensions				55	10.20%	\$1,968.20	
	Total: Structured snippet extensions				2	9.52%	\$65.53	
	Total: Call extensions				25	9.73%	\$861.77	
	Total: Location extensions				89	9.29%	\$2,680.96	
	Total: Promotion extensions				7	6.42%	\$377.14	

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