

Center for Medical Aesthetics RI CoolSculpting Google Adwords Q1 2020 (1/1/2020 - 3/31/2020)

Total Google Ads: \$11,409.16

Overview	Campaign status: All	Budget	Status	Clicks	CTR	Cost
+	search beta coolsculpting	\$136.79/day	Eligible	543	9.58%	\$11,409.16
+	Coolsculpting Exact	\$110.00/day	Paused	0	-	\$0.00
+	Coolsculpting BMM	\$20.00/day	Paused	0	-	\$0.00
+	Center For Medical Aesthetics	\$11.51/day \$349.90/month	Paused	0	-	\$0.00
+	Coolsculpting BMM Target CPA Experiment - coolsculpting BMM	\$20.00/day	Ended	0	-	\$0.00
+	search beta coolsculpting OLD	\$125.00/day	Paused	0	-	\$0.00
+	search beta coolsculpting broad	\$15.00/day	Paused	0	-	\$0.00
+	search beta coolsculpting generic	\$30.00/day	Paused	0	-	\$0.00
+	search beta coolsculpting generic broad	\$15.00/day	Paused	0	-	\$0.00
+	search alpha coolsculpting	\$72.22/day	Paused	0	-	\$0.00
Total: Campaigns				543	9.58%	\$11,409.16
Total: Account				543	9.58%	\$11,409.16

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$136.79/day	Optimization score: 69.2%	More details
+	Ad status: All					
+	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				543	9.58%	\$11,409.16
+	CoolSculpting In Providence #1 Fat Reduction Treatment No Surgery & Minimal Downtime centerformedicalaestheticsri.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation					
+	0. coolsculpting - general	Paused	136	10.52%	\$3,307.04	
+	#1 Provider in Providence Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more centerformedicalaestheticsri.com/coolsculpting/pr... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Consult. Expert, Safe Fat Loss... View assets details					
+	0. coolsculpting - general	Approved	130	6.87%	\$2,743.48	
+	{Keyword Best Price in Providence} Center for Medical Aesthetics Flexible Payment Options centerformedicalaestheticsri.com/coolsculpting/sp... Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.					
+	1. coolsculpting - price	Paused	82	15.95%	\$1,068.25	
25% Off All CoolSculpting® Center for Medical Aesthetics #1 Provider in Providence						

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+	Ad status: All					
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Total: Ads				543	9.58%	\$11,409.16
+	Aesthetics #1 Provider in Providence centerformedicalaestheticsri.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
+	0. coolsculpting - general	Paused	38	9.41%	\$927.83	
+	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Center for Medical Aesthetics centerformedicalaestheticsri.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Providence, RI. Schedule a Free Consultation					
+	0. coolsculpting - general	Paused	35	9.67%	\$851.93	
+	25% Off All CoolSculpting® Best Price in Providence Center for Medical Aesthetics +6 more centerformedicalaestheticsri.com/coolsculpting/sp... Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting... View assets details					
+	1. coolsculpting - price	Poor ad strength Approved (limited): Restricted medical content	26	11.61%	\$742.72	
+	25% Off All CoolSculpting® Affordable & Quick Treatments Center for Medical Aesthetics centerformedicalaestheticsri.com/coolsculpting/sp... Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!					
+	1. coolsculpting - price	Paused	12	13.79%	\$373.73	

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+	Book A Free Consultation Now!					
+	CoolSculpting In Providence #1 Fat Reduction Treatment Best Prices. FDA-Cleared. centerformedicalaestheticsri.com/coolsculpting/fa... No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book A Free CoolSculpting® Consultation Today					
+	6. coolsculpting - fat freeze	Paused	13	15.85%	\$281.76	
+	25% Off CoolSculpting® Cost New Client Special Center for Medical Aesthetics centerformedicalaestheticsri.com/coolsculpting/sp... Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!					
+	1. coolsculpting - price	Paused	7	10.29%	\$231.11	
+	CoolSculpting In Providence #1 Fat Reduction Treatment No Surgery & Minimal Downtime centerformedicalaestheticsri.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation					
+	3. body sculpting	Paused	14	10.94%	\$205.91	
+	#1 Provider in Providence Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more centerformedicalaestheticsri.com/coolsculpting/pr... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Consult. Expert, Safe Fat Loss... View assets details					

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+	4. lipo	Approved	6	12.77%	\$143.53	
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+	3. body sculpting	Approved	9	4.86%	\$106.06	
+	CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Virtual Consultation Available centerformedicalaestheticsri.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Providence, RI. Schedule a Free Virtual Consultation					
+	0. coolsculpting - general	Approved	2	25.00%	\$103.67	
25% Off All CoolSculpting® Center for Medical Aesthetics #1 Provider in Providence						

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Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscu... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$136.79/day Optimization score: 69.2%

Extensions

Custom Jan 1 - Mar 31, 2020

If your business is affected by COVID-19, update your Google My Business profile to provide the most accurate information to your customers. [LEARN MORE](#)

Extension type: All ADD FILTER Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Norman	search beta cool...	Campaign	Approved	9	10.84%	\$347.86
<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search beta cool...	Campaign	Approved	2	10.53%	\$163.67
<input type="checkbox"/>	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	search beta cool...	Campaign	Approved	2	10.00%	\$93.45
<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	search beta cool...	Campaign	Approved	3	13.64%	\$60.64
<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search beta cool...	Campaign	Approved	2	7.41%	\$30.10

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Extension type: All ADD FILTER Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Real CoolSculpting Reviews & Patient Testimonials	search beta cool...	Campaign	Approved	2	7.41%	\$30.10
Call extension							
<input type="checkbox"/>	(401) 490-0244 (mobile)	Account	Account	Approved	39	8.94%	\$1,230.61
<input type="checkbox"/>	(401) 490-0244	Account	Account	Approved	33	5.82%	\$609.02
Location extension							
<input type="checkbox"/>	jodesaint@gmail.com (View location) All locations selected	Account	Account	-	-	-	-
Callout extension							
<input type="checkbox"/>	Freeze Your Fat	search beta cool...	Campaign	Approved	77	8.77%	\$1,885.85
<input type="checkbox"/>	FDA Approved	search beta cool...	Campaign	Approved	79	8.25%	\$1,834.33
<input type="checkbox"/>	Highlights: No Surgery	search beta cool...	Campaign	Approved	84	9.67%	\$1,805.36
<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta cool...	Campaign	Approved	80	10.09%	\$1,727.09

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Extensions

Extension type: All ADD FILTER Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	New Clients 25% Off	search beta cool...	Campaign	Approved	69	8.26%	\$1,619.31
<input type="checkbox"/>	Contact Us + Free Consult	search beta cool...	Campaign	Approved	65	8.00%	\$1,385.20
<input type="checkbox"/>	Virtual Consult Available	search beta cool...	Campaign	Approved	3	10.34%	\$115.70
<input type="checkbox"/>	Free Virtual Consultation	search beta cool...	Campaign	Approved	4	17.39%	\$72.11
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	search beta cool...	Campaign	Approved	5	15.63%	\$53.49
Promotion extension							
<input type="checkbox"/>	25% off for New Clients	search beta cool...	Campaign	Approved	72	7.93%	\$1,814.64
Total: Sitelink extensions					9	10.23%	\$347.86
Total: Callout extensions					207	9.45%	\$4,729.45

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Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	search beta cool...	Campaign	Approved	5	15.63%	\$53.49
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Total: Structured snippet extensions					5	15.63%	\$53.49
Total: Call extensions					72	7.18%	\$1,839.63
Total: Location extensions					362	9.48%	\$7,705.29
Total: Promotion extensions					72	7.93%	\$1,814.64

Show rows: 100 1 - 19 of 19