

Center for Medical Aesthetics RI CoolSculpting Google Adwords Q2 2020 (4/1/2020 - 6/30/2020)

Total Google Ads: \$11,225.77

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2020

Recommendations | Campaign status: All | ADD FILTER

| Campaign | Budget | Status | Clicks | CTR | Cost |
|--|-------------------------------|----------|------------|---------------|--------------------|
| search beta coolsculpting | \$172.74/day | Eligible | 482 | 10.44% | \$11,225.77 |
| Coolsculpting Exact | \$110.00/day | Paused | 0 | - | \$0.00 |
| Coolsculpting BMM | \$20.00/day | Paused | 0 | - | \$0.00 |
| Center For Medical Aesthetics | \$11.51/day \$349.90/month | Paused | 0 | - | \$0.00 |
| Coolsculpting BMM Target CPA Experiment - coolsculpting BMM | \$20.00/day | Ended | 0 | - | \$0.00 |
| search beta coolsculpting OLD | \$125.00/day | Paused | 0 | - | \$0.00 |
| search beta coolsculpting broad | \$15.00/day | Paused | 0 | - | \$0.00 |
| search beta coolsculpting generic | \$30.00/day | Paused | 0 | - | \$0.00 |
| search beta coolsculpting generic broad | \$15.00/day | Paused | 0 | - | \$0.00 |
| search alpha coolsculpting | \$72.22/day | Paused | 0 | - | \$0.00 |
| Total: Campaigns | | | 482 | 10.44% | \$11,225.77 |

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscu...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$172.74/day | Optimization score: 100%

Recommendations | Ads | Custom Apr 1 - Jun 30, 2020

Ad status: All | ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|----------|--------|--------|------------|
| Total: Ads | | | | | |
| 482 | | | | | |
| 10.44% | | | | | |
| \$11,225.77 | | | | | |
| #1 Provider in Providence Safe & Effective Fat Reduction 25% Off All CoolSculpting® +12 more centerformedicalaestheticsri.com/coolsculpting/pr... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Consult. Expert, Safe Fat Loss... View assets details | 0. coolsculpting - general | Approved | 153 | 8.28% | \$4,359.89 |
| CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Virtual Consultation Available centerformedicalaestheticsri.com/coolsculpting/pr... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Consult. Expert, Safe Fat Loss... Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Providence, RI. Schedule a Free Virtual Consultation | 0. coolsculpting - general | Approved | 64 | 12.26% | \$2,195.19 |
| CoolSculpting in Providence #1 Fat Reduction Treatment Book A Virtual Consultation centerformedicalaestheticsri.com/coolsculpting/best-prices-fda-cleared-clinically-proven-fat-removal-no-surgery-minimal-downtime-fat-reduction-treatment-target-belly-fat-love-handles-book-a-free-virtual-consultation | 0. coolsculpting - general | Removed | 104 | 13.23% | \$1,945.39 |
| 25% Off All CoolSculpting® Best Price in Providence Center for Medical Aesthetics +8 more | | | | | |

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscu...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$172.74/day | Optimization score: 100%

Recommendations | Ads | Custom Apr 1 - Jun 30, 2020

Ad status: All | ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|-------------------------------|---------|--------|--------|------------|
| Total: Ads | | | | | |
| 482 | | | | | |
| 10.44% | | | | | |
| \$11,225.77 | | | | | |
| centerformedicalaestheticsri.com/coolsculpting/best-prices-fda-cleared-clinically-proven-fat-removal-no-surgery-minimal-downtime-fat-reduction-treatment-target-belly-fat-love-handles-book-a-free-virtual-consultation | 0. coolsculpting - general | Removed | 104 | 13.23% | \$1,945.39 |
| 25% Off All CoolSculpting® Best Price in Providence Center for Medical Aesthetics +8 more centerformedicalaestheticsri.com/coolsculpting/sp... Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting... View assets details | 1. coolsculpting - price | Removed | 37 | 15.48% | \$816.56 |
| CoolSculpting in Providence Fat Reduction Treatment Book A Virtual Consultation centerformedicalaestheticsri.com/coolsculpting/fa... No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free Virtual CoolSculpting® Consultation Today | 6. coolsculpting - fat freeze | Removed | 22 | 21.78% | \$345.41 |
| {Keyword:Best Price in Providence} Book A Virtual Consultation Flexible Payment Options centerformedicalaestheticsri.com/coolsculpting/sp... Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Virtual Consultation Today. | 1. coolsculpting - price | Removed | 20 | 17.86% | \$318.05 |

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscu...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$172.74/day | Optimization score: 100%

Recommendations | Ads | Custom Apr 1 - Jun 30, 2020

Ad status: All | ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|---------|--------|--------|----------|
| Total: Ads | | | | | |
| 482 | | | | | |
| 10.44% | | | | | |
| \$11,225.77 | | | | | |
| 25% Off All CoolSculpting® Virtual Consultation Available Top Provider in Providence centerformedicalaestheticsri.com/coolsculpting/pr... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | 0. coolsculpting - general | Removed | 7 | 4.70% | \$302.86 |
| #1 Provider in Providence Safe & Effective Fat Reduction 25% Off All CoolSculpting® +12 more centerformedicalaestheticsri.com/coolsculpting/pr... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Consult. Expert, Safe Fat Loss... View assets details | 3. body sculpting | Removed | 17 | 10.63% | \$275.07 |
| 25% Off All CoolSculpting® Affordable & Quick Treatments Virtual Consultation Available centerformedicalaestheticsri.com/coolsculpting/sp... Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Virtual Consult! | 1. coolsculpting - price | Removed | 16 | 11.94% | \$263.20 |
| Best Price in Providence Virtual Consultation Available Flexible Payment Options centerformedicalaestheticsri.com/coolsculpting/sp... Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Virtual Consultation Today. | 1. coolsculpting - price | Removed | 3 | 7.89% | \$95.93 |

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscu...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$172.74/day | Optimization score: 100%

Recommendations | Ads | Custom Apr 1 - Jun 30, 2020

Ad status: All | ADD FILTER

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|-------------------------------|---------|--------|--------|----------|
| Total: Ads | | | | | |
| 482 | | | | | |
| 10.44% | | | | | |
| \$11,225.77 | | | | | |
| Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Virtual Consult! | 1. coolsculpting - price | Removed | 16 | 11.94% | \$263.20 |
| Best Price in Providence Virtual Consultation Available Flexible Payment Options centerformedicalaestheticsri.com/coolsculpting/sp... Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Virtual Consultation Today. | 1. coolsculpting - price | Removed | 3 | 7.89% | \$95.93 |
| CoolSculpting in Providence Fat Reduction Treatment Virtual Consultation Available centerformedicalaestheticsri.com/coolsculpting/best-prices-fda-cleared-clinically-proven-fat-removal-no-surgery-minimal-downtime-fat-reduction-treatment-target-belly-fat-love-handles-book-a-free-virtual-consultation | 3. body sculpting | Removed | 16 | 11.59% | \$78.32 |
| Freezing Fat Really Works Virtual Consultation Available 25% Off First Treatment centerformedicalaestheticsri.com/coolsculpting/fa... Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Providence, RI. Schedule a Free Virtual Consultation | 6. coolsculpting - fat freeze | Removed | 3 | 8.33% | \$42.78 |

| Google Ads | | | | | | | Chris Zelig > | Center for M... 488-848-4458 | All campaigns > | search beta coolscu... | SEARCH | REPORTS | TOOLS & SETTINGS | ? | 259-215-0574 Chris Zelig support@medstarmedia.com | |
|----------------------|---|------------------|--------------|----------------------|--------------------------|--------------|-------------------------------|------------------------------|-----------------|----------------------------|----------|---------|------------------|---|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$172.74/day | Optimization score: 100% | More details | | | | | | | | | | |
| Recommendations | + Ad status: All ADD FILTER | | | | | | SEARCH | SEGMENT | COLUMNS | REPORTS | DOWNLOAD | EXPAND | MORE | | | |
| Ad groups | | | | | | | Clicks | CTR | Cost | | | | | | | |
| Ads & extensions | Total: Ads | | | | | | 482 | 10.44% | \$11,225.77 | | | | | | | |
| Ads | <input type="checkbox"/> #1 Provider in Providence Quick & Painless Fat Freezing Fat Freezing for 25% Off +12 more centerformedicalaestheticsri.com/fat-freezing/prov... #1 CoolSculpting Deal. Top Provider In Providence, RI for Freezing Fat. Free Consult. Expert, Safe Fat Loss... View assets details | | | | | | 6. coolsculpting - fat freeze | Removed | 3 | 10.34% | \$39.93 | | | | | |
| Extensions | | | | | | | | | | | | | | | | |
| Automated extensions | | | | | | | | | | | | | | | | |
| Landing pages | | | | | | | | | | | | | | | | |
| Keywords | | | | | | | | | | | | | | | | |
| Audiences | | | | | | | | | | | | | | | | |
| Demographics | | | | | | | | | | | | | | | | |
| Settings | | | | | | | | | | | | | | | | |
| Often visited | | | | | | | | | | | | | | | | |
| Locations | | | | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > | Center for M... 488-848-4458 | All campaigns > | search beta coolscu... | SEARCH | REPORTS | TOOLS & SETTINGS | ? | 259-215-0574 Chris Zelig support@medstarmedia.com | |
|----------------------|---|------------------|--------------|----------------------|--------------------------|--------------|-------------------|------------------------------|-----------------|----------------------------|----------|---------|------------------|---|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$172.74/day | Optimization score: 100% | More details | | | | | | | | | | |
| Recommendations | + Ad status: All ADD FILTER | | | | | | SEARCH | SEGMENT | COLUMNS | REPORTS | DOWNLOAD | EXPAND | MORE | | | |
| Ad groups | | | | | | | Clicks | CTR | Cost | | | | | | | |
| Ads & extensions | Total: Ads | | | | | | 482 | 10.44% | \$11,225.77 | | | | | | | |
| Ads | <input type="checkbox"/> 25% Off All CoolSculpting® Virtual Consultation Available #1 Provider in Providence centerformedicalaestheticsri.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | | | | | | 3. body sculpting | Removed | 2 | 5.00% | \$25.94 | | | | | |
| Extensions | | | | | | | | | | | | | | | | |
| Automated extensions | | | | | | | | | | | | | | | | |
| Landing pages | | | | | | | | | | | | | | | | |
| Keywords | | | | | | | | | | | | | | | | |
| Audiences | | | | | | | | | | | | | | | | |
| Demographics | | | | | | | | | | | | | | | | |
| Settings | | | | | | | | | | | | | | | | |
| Often visited | | | | | | | | | | | | | | | | |
| Locations | | | | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > | Center for M... 488-848-4458 | All campaigns > | search beta coolscu... | SEARCH | REPORTS | TOOLS & SETTINGS | ? | 259-215-0574 Chris Zelig support@medstarmedia.com | |
|----------------------|--|------------------|--------------|----------------------|--------------------------|--------------|---------------|------------------------------|-----------------|----------------------------|----------|---------|------------------|---|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$172.74/day | Optimization score: 100% | More details | | | | | | | | | | |
| Recommendations | + Ad status: All ADD FILTER | | | | | | SEARCH | SEGMENT | COLUMNS | REPORTS | DOWNLOAD | EXPAND | MORE | | | |
| Ad groups | | | | | | | Clicks | CTR | Cost | | | | | | | |
| Ads & extensions | Total: Ads | | | | | | 482 | 10.44% | \$11,225.77 | | | | | | | |
| Ads | <input type="checkbox"/> CoolSculpting in Providence #1 Fat Reduction Treatment Virtual Consultation Available centerformedicalaestheticsri.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Target Belly Fat & Love Handles. Book A Free Virtual Consultation | | | | | | 5. sculpsure | Removed | 3 | 37.50% | \$14.55 | | | | | |
| Extensions | | | | | | | | | | | | | | | | |
| Automated extensions | | | | | | | | | | | | | | | | |
| Landing pages | | | | | | | | | | | | | | | | |
| Keywords | | | | | | | | | | | | | | | | |
| Audiences | | | | | | | | | | | | | | | | |
| Demographics | | | | | | | | | | | | | | | | |
| Settings | | | | | | | | | | | | | | | | |
| Often visited | | | | | | | | | | | | | | | | |
| Locations | | | | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > | Center for M... 488-848-4458 | All campaigns > | search beta coolscu... | SEARCH | REPORTS | TOOLS & SETTINGS | ? | 259-215-0574 Chris Zelig support@medstarmedia.com | |
|----------------------|---|------------------|--------------|----------------------|--------------------------|--------------|---------------|------------------------------|-----------------|----------------------------|----------|---------|------------------|---|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$172.74/day | Optimization score: 100% | More details | | | | | | | | | | |
| Recommendations | + Ad status: All ADD FILTER | | | | | | SEARCH | SEGMENT | COLUMNS | REPORTS | DOWNLOAD | EXPAND | MORE | | | |
| Ad groups | | | | | | | Clicks | CTR | Cost | | | | | | | |
| Ads & extensions | Total: Ads | | | | | | 482 | 10.44% | \$11,225.77 | | | | | | | |
| Ads | <input type="checkbox"/> Available #1 Provider in Providence centerformedicalaestheticsri.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Providence, RI. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | | | | | | 5. sculpsure | Removed | 1 | 20.00% | \$2.27 | | | | | |
| Extensions | | | | | | | | | | | | | | | | |
| Automated extensions | | | | | | | | | | | | | | | | |
| Landing pages | | | | | | | | | | | | | | | | |
| Keywords | | | | | | | | | | | | | | | | |
| Audiences | | | | | | | | | | | | | | | | |
| Demographics | | | | | | | | | | | | | | | | |
| Settings | | | | | | | | | | | | | | | | |
| Often visited | | | | | | | | | | | | | | | | |
| Locations | | | | | | | | | | | | | | | | |

| Google Ads | | | | | | | Chris Zelig > | Center for M... 488-848-4458 | All campaigns > | search beta coolscu... | SEARCH | REPORTS | TOOLS & SETTINGS | ? | 259-215-0574 Chris Zelig support@medstarmedia.com | |
|----------------------|--|------------------|--------------|----------------------|--------------------------|--------------|-------------------------------|------------------------------|-----------------|----------------------------|----------|---------|------------------|---|---|--|
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$172.74/day | Optimization score: 100% | More details | | | | | | | | | | |
| Recommendations | + Ad status: All ADD FILTER | | | | | | SEARCH | SEGMENT | COLUMNS | REPORTS | DOWNLOAD | EXPAND | MORE | | | |
| Ad groups | | | | | | | Clicks | CTR | Cost | | | | | | | |
| Ads & extensions | Total: Ads | | | | | | 482 | 10.44% | \$11,225.77 | | | | | | | |
| Ads | <input type="checkbox"/> centerformedicalaestheticsri.com Best CoolSculpting Deal. Top Provider in Providence, RI for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | | | | | | 6. coolsculpting - fat freeze | Approved | 0 | - | \$0.00 | | | | | |
| Extensions | | | | | | | | | | | | | | | | |
| Automated extensions | | | | | | | | | | | | | | | | |
| Landing pages | | | | | | | | | | | | | | | | |
| Keywords | | | | | | | | | | | | | | | | |
| Audiences | | | | | | | | | | | | | | | | |
| Demographics | | | | | | | | | | | | | | | | |
| Settings | | | | | | | | | | | | | | | | |
| Often visited | | | | | | | | | | | | | | | | |
| Locations | | | | | | | | | | | | | | | | |

| Google Ads | | | | | | | | | |
|---|--------------------------------------|--|--------------------|-------------------------|--------------------------|--------------|----|--------|------------|
| Chris Zelig > Center for M... 488-848-4458 | | | | | | | | | |
| All campaigns > search beta coolscu... | | | | | | | | | |
| SEARCH REPORTS TOOLS & SETTINGS | | | | | | | | | |
| 259-215-0574 Chris Zelig support@medstarmedia.com | | | | | | | | | |
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$172.74/day | Optimization score: 100% | More details | | | |
| Recommendations | + Extension type: All ADD FILTER | | | Associations view | | | | | |
| Ad groups | SEGMENT COLUMNS DOWNLOAD EXPAND MORE | | | | | | | | |
| Ads & extensions | Extension | | | | | | | | |
| Ads | Sitelink extension | | | | | | | | |
| Extensions | <input type="checkbox"/> | Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Providence | Sitelink extension | search beta cool... | Campaign | Approved | 69 | 10.65% | \$2,586.84 |
| Automated extensions | <input type="checkbox"/> | Before and After Photos See CoolSculpting Before and After Photos | Sitelink extension | search beta cool... | Campaign | Approved | 36 | 12.00% | \$1,458.72 |
| Landing pages | <input type="checkbox"/> | 25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special | Sitelink extension | search beta cool... | Campaign | Approved | 17 | 11.64% | \$534.07 |
| Keywords | <input type="checkbox"/> | State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting | Sitelink extension | search beta cool... | Campaign | Approved | 7 | 5.83% | \$355.49 |
| Audiences | <input type="checkbox"/> | 5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials | Sitelink extension | search beta cool... | Campaign | Approved | 9 | 9.47% | \$238.56 |
| Demographics | Call extension | | | | | | | | |
| Settings | <input type="checkbox"/> | (401) 490-0244 (mobile) | Call extension | Account | Account | Approved | 52 | 8.80% | \$1,095.69 |
| Often visited | <input type="checkbox"/> | (401) 490-0244 | Call extension | Account | Account | Approved | 28 | 9.05% | \$807.51 |
| Locations | | | | | | | | | |

| Google Ads | | | | | | | | | |
|---|--------------------------------------|---|--------------------|-------------------------|--------------------------|--------------|-----|--------|------------|
| Chris Zelig > Center for M... 488-848-4458 | | | | | | | | | |
| All campaigns > search beta coolscu... | | | | | | | | | |
| SEARCH REPORTS TOOLS & SETTINGS | | | | | | | | | |
| 259-215-0574 Chris Zelig support@medstarmedia.com | | | | | | | | | |
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$172.74/day | Optimization score: 100% | More details | | | |
| Recommendations | + Extension type: All ADD FILTER | | | Associations view | | | | | |
| Ad groups | SEGMENT COLUMNS DOWNLOAD EXPAND MORE | | | | | | | | |
| Ads & extensions | Call extension | | | | | | | | |
| Ads | <input type="checkbox"/> | (401) 490-0244 (mobile) | Call extension | Account | Account | Approved | 52 | 8.80% | \$1,095.69 |
| Extensions | <input type="checkbox"/> | (401) 490-0244 | Call extension | Account | Account | Approved | 38 | 9.05% | \$807.51 |
| Automated extensions | Location extension | | | | | | | | |
| Landing pages | <input type="checkbox"/> | jodesaint@gmail.com (View locatio... All locations selected) | Location extension | Account | Account | - | - | - | - |
| Keywords | Callout extension | | | | | | | | |
| Audiences | <input type="checkbox"/> | FDA Approved | Callout extension | search beta cool... | Campaign | Approved | 117 | 11.56% | \$3,372.98 |
| Demographics | <input type="checkbox"/> | Freeze Your Fat | Callout extension | search beta cool... | Campaign | Approved | 110 | 10.65% | \$2,616.84 |
| Settings | <input type="checkbox"/> | New Clients 25% Off | Callout extension | search beta cool... | Campaign | Approved | 101 | 10.81% | \$2,332.00 |
| Often visited | <input type="checkbox"/> | Virtual Consult Available | Callout extension | search beta cool... | Campaign | Approved | 93 | 11.45% | \$2,212.77 |
| Locations | <input type="checkbox"/> | Liposuction Alternative | Callout extension | search beta cool... | Campaign | Approved | 89 | 10.17% | \$2,199.03 |

| Google Ads | | | | | | | | | |
|---|--------------------------------------|--|------------------------------|-------------------------|--------------------------|--------------|-----|--------|------------|
| Chris Zelig > Center for M... 488-848-4458 | | | | | | | | | |
| All campaigns > search beta coolscu... | | | | | | | | | |
| SEARCH REPORTS TOOLS & SETTINGS | | | | | | | | | |
| 259-215-0574 Chris Zelig support@medstarmedia.com | | | | | | | | | |
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$172.74/day | Optimization score: 100% | More details | | | |
| Recommendations | + Extension type: All ADD FILTER | | | Associations view | | | | | |
| Ad groups | SEGMENT COLUMNS DOWNLOAD EXPAND MORE | | | | | | | | |
| Ads & extensions | Callout extension | | | | | | | | |
| Ads | <input type="checkbox"/> | Liposuction Alternative | Callout extension | search beta cool... | Campaign | Approved | 89 | 10.17% | \$2,199.03 |
| Extensions | <input type="checkbox"/> | Highlights: No Surgery | Callout extension | search beta cool... | Campaign | Approved | 100 | 10.92% | \$2,159.13 |
| Automated extensions | <input type="checkbox"/> | Free Virtual Consultation | Callout extension | search beta cool... | Campaign | Approved | 98 | 11.76% | \$2,144.84 |
| Landing pages | <input type="checkbox"/> | Contact Us + Free Consult | Callout extension | search beta cool... | Campaign | Approved | 90 | 10.19% | \$2,054.82 |
| Keywords | <input type="checkbox"/> | Nonsurgical Fat Reduction | Callout extension | search beta cool... | Campaign | Approved | 99 | 11.07% | \$1,778.91 |
| Audiences | Structured snippet extension | | | | | | | | |
| Demographics | <input type="checkbox"/> | Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,... | Structured snippet extension | search beta cool... | Campaign | Approved | 3 | 10.00% | \$38.33 |
| Settings | Promotion extension | | | | | | | | |
| Often visited | <input type="checkbox"/> | 25% off for New Clients | Promotion extension | search beta cool... | Campaign | Approved | 115 | 8.88% | \$2,860.18 |
| Locations | Total: Sitelink extensions | | | | | | 69 | 10.57% | \$2,586.84 |

| Google Ads | | | | | | | | | |
|---|--|-------------------------|---------------------|-------------------------|--------------------------|--------------|-----|--------|------------|
| Chris Zelig > Center for M... 488-848-4458 | | | | | | | | | |
| All campaigns > search beta coolscu... | | | | | | | | | |
| SEARCH REPORTS TOOLS & SETTINGS | | | | | | | | | |
| 259-215-0574 Chris Zelig support@medstarmedia.com | | | | | | | | | |
| Overview | Enabled | Status: Eligible | Type: Search | Budget: \$172.74/day | Optimization score: 100% | More details | | | |
| Recommendations | + Extension type: All ADD FILTER | | | Associations view | | | | | |
| Ad groups | SEGMENT COLUMNS DOWNLOAD EXPAND MORE | | | | | | | | |
| Ads & extensions | Promotion extension | | | | | | | | |
| Ads | <input type="checkbox"/> | 25% off for New Clients | Promotion extension | search beta cool... | Campaign | Approved | 115 | 8.88% | \$2,860.18 |
| Extensions | Total: Sitelink extensions | | | | | | 69 | 10.57% | \$2,586.84 |
| Automated extensions | Total: Callout extensions | | | | | | 333 | 11.15% | \$7,888.13 |
| Landing pages | Total: Structured snippet extensions | | | | | | 3 | 10.00% | \$38.33 |
| Keywords | Total: Call extensions | | | | | | 90 | 8.90% | \$1,903.20 |
| Audiences | Total: Location extensions | | | | | | 243 | 10.76% | \$5,311.29 |
| Demographics | Total: Promotion extensions | | | | | | 115 | 8.88% | \$2,860.18 |
| Settings | Show rows: 100 1 - 19 of 19 | | | | | | | | |
| Often visited | Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Standard Time. Learn more | | | | | | | | |
| Locations | Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. | | | | | | | | |