

CoolSculpting Marketing Services Center for Medical Aesthetics Q2 2021 Total Marketing Expenses (04/1/2021 - 06/30/2021)

Total Google Ads: \$ 11,380.57
Total Marketing Fee: \$ 2,450.00
Total CoolSculpting Marketing Cost: \$ 13,830.57

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns

SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com

Overview Campaigns Custom Apr 1 - Jun 30, 2021

Recommendations Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$99.63/day	Eligible	1,495	13.58%	\$9,168.26
search beta coolsculpting exp reach	\$31.13/day	Eligible	700	7.05%	\$2,212.31
Coolsculpting Exact	\$110.00/day	Paused	0	-	\$0.00
Coolsculpting BMM	\$20.00/day	Paused	0	-	\$0.00
Center For Medical Aesthetics	\$11.51/day \$349.90/month	Paused	0	-	\$0.00
Coolsculpting BMM Target CPA Experiment - coolsculpting BMM	\$20.00/day	Ended	0	-	\$0.00
search beta coolsculpting OLD	\$125.00/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$15.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic	\$30.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$15.00/day	Paused	0	-	\$0.00

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Overview Campaigns Custom Apr 1 - Jun 30, 2021

Recommendations Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
Coolsculpting BMM	\$20.00/day	Paused	0	-	\$0.00
Center For Medical Aesthetics	\$11.51/day \$349.90/month	Paused	0	-	\$0.00
Coolsculpting BMM Target CPA Experiment - coolsculpting BMM	\$20.00/day	Ended	0	-	\$0.00
search beta coolsculpting OLD	\$125.00/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$15.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic	\$30.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$15.00/day	Paused	0	-	\$0.00
Total: Campaigns			2,195	10.49%	\$11,380.57
Total: Account	\$130.58/day		2,195	10.49%	\$11,380.57

Show rows: 10 1 - 10 of 11

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Standard Time. Learn more
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SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com

Overview Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations Ads Custom Apr 1 - Jun 30, 2021

Insights Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction CoolSculpting in Providence Biggest CoolSculpting® Promo +5... centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. Expert, Safe Fat Los... View assets details	0. coolsculpting - general	Paused	497	13.95%	\$3,385.89
CoolSculpting® Fat Reduction CoolSculpting in Providence Biggest CoolSculpting® Promo +5... centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. Expert, Safe Fat Los... View assets details	0. coolsculpting - general	Removed	309	14.90%	\$1,806.00
CoolSculpting® Fat Reduction CoolSculpting in Providence Biggest CoolSculpting® Promo +5... centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. Expert, Safe Fat Los... View assets details	1. coolsculpting - price	Paused Poor ad strength	102	14.98%	\$610.74
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. dynamic	Eligible	95	12.06%	\$567.93

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscul...

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Overview Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. dynamic	Eligible	95	12.06%	\$567.93
CoolSculpting® Fat Reduction CoolSculpting in Providence Biggest CoolSculpting® Promo +5... centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. Expert, Safe Fat Los... View assets details	1. coolsculpting - price	Removed Poor ad strength	66	18.64%	\$331.50
CoolSculpting® Fat Reduction CoolSculpting in Providence Biggest CoolSculpting® Promo +5... centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. Expert, Safe Fat Los... View assets details	2. body sculpting	Paused Poor ad strength	49	12.76%	\$279.35
CoolSculpting® Fat Reduction CoolSculpting in Providence Biggest CoolSculpting® Promo +5... centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. Expert, Safe Fat Los... View assets details	2. body sculpting	Removed Poor ad strength	33	16.84%	\$192.91

Google Ads							
Chris Zelig > Center for M... 488-848-4458		All campaigns > search beta coolscul...		SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH HELP NOTIFICATIONS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.63/day	Optimization score: 67.9%	More details	
Recommendations	+ Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Providence Biggest CoolSculpting® Promo +5... centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. Expert, Safe Fat Los... View assets details	2. body sculpting	Removed Poor ad strength	33	16.84%	\$192.91
Extensions	<input type="checkbox"/>	CoolSculpting® in Providence Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	21	11.05%	\$139.32
Landing pages	<input type="checkbox"/>	CoolSculpting® in Providence Limited Time Offer June 2021 25% Off All CoolSculpting centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	22	21.78%	\$104.21
Keywords	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x. dynamic	Eligible	17	11.33%	\$100.28
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							

Google Ads							
Chris Zelig > Center for M... 488-848-4458		All campaigns > search beta coolscul...		SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH HELP NOTIFICATIONS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.63/day	Optimization score: 67.9%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	+ Ad status: All ADD FILTER						
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Eligible	12	7.79%	\$78.64
Extensions	<input type="checkbox"/>	CoolSculpting® in Providence Limited Time Offer Apr 2021 25% Off All CoolSculpting centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	12	16.90%	\$77.96
Landing pages	<input type="checkbox"/>	CoolSculpting® in Providence Limited Time Offer June 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	8	7.55%	\$67.22
Keywords							
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							

Google Ads							
Chris Zelig > Center for M... 488-848-4458		All campaigns > search beta coolscul...		SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH HELP NOTIFICATIONS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.63/day	Optimization score: 67.9%	More details	
Recommendations	+ Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Providence Limited Time Offer June 2021 Hurry Offer Ends In... centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Paused	8	25.00%	\$65.50
Extensions	<input type="checkbox"/>	CoolSculpting® in Providence Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible	12	17.14%	\$65.21
Landing pages	<input type="checkbox"/>	CoolSculpting® in Providence Limited Time Offer June 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	7	31.82%	\$57.25
Keywords	<input type="checkbox"/>	CoolSculpting® in Providence Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	8	10.13%	\$56.12
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							

Google Ads							
Chris Zelig > Center for M... 488-848-4458		All campaigns > search beta coolscul...		SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH HELP NOTIFICATIONS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.63/day	Optimization score: 67.9%	More details	
Recommendations	+ Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Providence Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	8	10.13%	\$56.12
Extensions	<input type="checkbox"/>	CoolSculpting® in Providence Limited Time Offer Apr 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	9	12.68%	\$52.78
Landing pages	<input type="checkbox"/>	CoolSculpting® in Providence Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	6	22.22%	\$50.86
Keywords	<input type="checkbox"/>	CoolSculpting® in Providence Limited Time Offer June 2021 Hurry Offer Ends In... centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	11	11.22%	\$47.67
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							

Google Ads							
Chris Zelig > Center for M... 488-848-4458		All campaigns > search beta coolscul...		SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH HELP NOTIFICATIONS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.63/day	Optimization score: 67.9%	More details	
Recommendations	+ Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	8	10.13%	\$56.12
Extensions	<input type="checkbox"/>	CoolSculpting® in Providence Limited Time Offer Apr 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	9	12.68%	\$52.78
Landing pages	<input type="checkbox"/>	CoolSculpting® in Providence Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	6	22.22%	\$50.86
Keywords	<input type="checkbox"/>	CoolSculpting® in Providence Limited Time Offer June 2021 Hurry Offer Ends In... centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	11	11.22%	\$47.67
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							

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Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ads Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	4	12.12%	\$46.04
CoolSculpting® in Providence Freeze Away Body Fat Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	6	11.54%	\$43.28
CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	5	11.36%	\$40.66

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Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ads Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	7	20.00%	\$37.84
CoolSculpting® in Providence Freeze Away Body Fat Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible	5	22.73%	\$34.55
CoolSculpting® in Providence Limited Time Offer Apr 2021 Hurry Offer Ends In... centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	7	12.07%	\$34.16
CoolSculpting® in Providence Limited Time Offer June 2021 CoolSculpting Special 25% Off centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Paused	6	14.29%	\$30.60

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Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ads Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Providence Limited Time Offer June 2021 CoolSculpting Special 25% Off centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Paused	6	14.29%	\$30.60
CoolSculpting® in Providence Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused	4	23.53%	\$29.53
CoolSculpting® in Providence Limited Time Offer Apr 2021 CoolSculpting Special 25% Off centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	4	28.57%	\$26.65
CoolSculpting® in Providence Limited Time Offer June 2021 CoolSculpting Special 25% Off centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	4	10.53%	\$26.27

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ads Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Paused	6	14.29%	\$30.60
CoolSculpting® in Providence Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused	4	23.53%	\$29.53
CoolSculpting® in Providence Limited Time Offer Apr 2021 CoolSculpting Special 25% Off centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	4	28.57%	\$26.65
CoolSculpting® in Providence Limited Time Offer June 2021 CoolSculpting Special 25% Off centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	4	10.53%	\$26.27

Google Ads | Chris Zelig > Center for Medical ... 488-848-4458 | All campaigns > search | beta | coolsculpting | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$99.64/day Optimization score: 73.7%

Recommendations: Ads Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction Limited Time Offer June 2021 Hurry Offer Ends In (=COUNTDOWN("2021/06/30... centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	3	11.54%	\$25.88
CoolSculpting® in Providence Limited Time Offer June 2021 Hurry Offer Ends In (=COUNTDOWN("2021/06/30... centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	5	16.13%	\$23.89
CoolSculpting® in Providence Freeze Away Body Fat 25% Off All CoolSculpting centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	3	6.82%	\$22.70
CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible	3	16.67%	\$22.34

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Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Providence Freeze Away Body Fat CoolSculpting Special 25% Off centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible	2	9.52%	\$12.98
CoolSculpting® in Providence Freeze Away Body Fat Our Biggest Discount Ever centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible	2	11.11%	\$12.67
CoolSculpting® in Providence Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible	1	5.00%	\$12.40
CoolSculpting® Fat Reduction Limited Time Offer June 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	2	100.00%	\$12.30

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible	2	9.52%	\$12.98
CoolSculpting® in Providence Freeze Away Body Fat Our Biggest Discount Ever centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible	2	11.11%	\$12.67
CoolSculpting® in Providence Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible	1	5.00%	\$12.40
CoolSculpting® Fat Reduction Limited Time Offer June 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	2	100.00%	\$12.30

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ad status: All ADD FILTER

Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever Limited Time Offer June 2021 25% Off All CoolSculpting centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	3	9.68%	\$12.14
CoolSculpting® in Providence Limited Time Offer June 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Paused	2	6.67%	\$11.96
Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	2	9.52%	\$11.94
CoolSculpting® Fat Reduction Freeze Away Body Fat CoolSculpting Special 25% Off centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction Freeze Away Body Fat CoolSculpting Special 25% Off centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible	3	50.00%	\$11.62
CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible	1	14.29%	\$11.34
Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (=COUNTDOWN("2021/06/30... centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Paused	1	100.00%	\$11.10
Best CoolSculpting Deal Ever Limited Time Offer June 2021 25% Off All CoolSculpting centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does	0. coolsculpting - general	Paused	3	33.33%	\$10.81

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever Limited Time Offer June 2021 25% Off All CoolSculpting centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused	3	33.33%	\$10.81
CoolSculpting® Fat Reduction Limited Time Offer June 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	2	9.09%	\$10.48
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In... centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	2	33.33%	\$10.26
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In... centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation Now	0. coolsculpting - general	Removed	2	12.50%	\$9.84

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Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused	3	33.33%	\$10.81
CoolSculpting® Fat Reduction Limited Time Offer June 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	2	9.09%	\$10.48
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In... centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	2	33.33%	\$10.26
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In... centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	2	12.50%	\$9.84

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Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ad status: All ADD FILTER

Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible	1	11.11%	\$9.11
Best CoolSculpting Deal Ever Limited Time Offer June 2021 Hurry Offer Ends In... centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	1	3.33%	\$8.96
Best CoolSculpting Deal Ever Limited Time Offer June 2021 Hurry Offer Ends In... centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused	2	22.22%	\$8.86

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Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction Limited Time Offer June 2021 25% Off All CoolSculpting centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused	1	16.67%	\$8.39
CoolSculpting® in Providence Limited Time Offer June 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused	3	12.50%	\$8.20
CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 25% Off All CoolSculpting centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	2	25.00%	\$7.94
CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 25% Off All CoolSculpting centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	5.00%	\$7.94

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Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 25% Off All CoolSculpting centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	5.00%	\$7.94
CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Hurry Offer Ends In... centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	16.67%	\$7.54
CoolSculpting® in Providence Limited Time Offer Apr 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	2	11.76%	\$6.97
CoolSculpting® in Providence Limited Time Offer Apr 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	1	50.00%	\$6.80

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Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	5.00%	\$7.94
CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Hurry Offer Ends In... centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	16.67%	\$7.54
CoolSculpting® in Providence Limited Time Offer Apr 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	2	11.76%	\$6.97
CoolSculpting® in Providence Limited Time Offer Apr 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	1	50.00%	\$6.80

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Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ads Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Providence Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Paused	1	7.14%	\$6.15
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	11.11%	\$5.83
CoolSculpting® Fat Reduction Limited Time Offer June 2021 25% Off All CoolSculpting centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused	2	7.69%	\$5.77

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Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ads Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused	1	100.00%	\$5.55
CoolSculpting® Fat Reduction Limited Time Offer June 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused	2	18.18%	\$5.48
CoolSculpting® Fat Reduction CoolSculpting in Providence Biggest CoolSculpting® Promo +5... centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. Expert, Safe Fat Los... View assets details	1. coolsculpting - price	Removed Poor ad strength	1	100.00%	\$5.22
CoolSculpting® in Providence Limited Time Offer Apr 2021 CoolSculpting Special 25% Off centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think.	1. coolsculpting - price	Removed	1	33.33%	\$5.08

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ads Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Providence Limited Time Offer Apr 2021 CoolSculpting Special 25% Off centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	1	33.33%	\$5.08
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In... centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	16.67%	\$5.03
Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	33.33%	\$4.93
CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	3	12.00%	\$4.70

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Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ads Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	1	33.33%	\$5.08
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In... centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	16.67%	\$5.03
Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	33.33%	\$4.93
CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	3	12.00%	\$4.70

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Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ads Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever Freeze Away Body Fat CoolSculpting Special 25% Off centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible	2	50.00%	\$4.56
Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (=COUNTDOWN("2021/04/30... centerformedicalaestheticsri.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	20.00%	\$4.45
CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed	1	12.50%	\$4.22

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Center for M... 488-848-4458 All campaigns > search beta coolscul... </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.63/day	Optimization score: 67.9%	More details	
Recommendations	<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>						
Insights	<div style="display: flex; justify-content: space-between;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... centerformedicalaestheticsri.com	0. coolsculpting - general	Removed	1	12.50%	\$4.16
Extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 25% Off All CoolSculpting centerformedicalaestheticsri.com	0. coolsculpting - general	Removed	1	4.76%	\$4.12
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 CoolSculpting Special 25% Off centerformedicalaestheticsri.com	2. body sculpting	Paused	1	33.33%	\$3.94
Keywords	<input type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat CoolSculpting Special 25% Off centerformedicalaestheticsri.com	1. coolsculpting - price	Eligible	1	100.00%	\$3.92

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Center for M... 488-848-4458 All campaigns > search beta coolscul... </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.63/day	Optimization score: 67.9%	More details	
Recommendations	<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>						
Insights	<div style="display: flex; justify-content: space-between;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat CoolSculpting Special 25% Off centerformedicalaestheticsri.com	1. coolsculpting - price	Eligible	1	100.00%	\$3.92
Extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com	1. coolsculpting - price	Paused	2	8.70%	\$3.76
Landing pages	<input type="checkbox"/>	CoolSculpting® in Providence Freeze Away Body Fat CoolSculpting Special 25% Off centerformedicalaestheticsri.com	1. coolsculpting - price	Eligible	1	33.33%	\$3.69
Keywords	<input type="checkbox"/>	CoolSculpting® in Providence Freeze Away Body Fat 25% Off All CoolSculpting centerformedicalaestheticsri.com	0. coolsculpting - general	Eligible	1	10.00%	\$3.58

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Center for M... 488-848-4458 All campaigns > search beta coolscul... </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.63/day	Optimization score: 67.9%	More details	
Recommendations	<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>						
Insights	<div style="display: flex; justify-content: space-between;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible	1	100.00%	\$3.92
Extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com	1. coolsculpting - price	Paused	2	8.70%	\$3.76
Landing pages	<input type="checkbox"/>	CoolSculpting® in Providence Freeze Away Body Fat CoolSculpting Special 25% Off centerformedicalaestheticsri.com	1. coolsculpting - price	Eligible	1	33.33%	\$3.69
Keywords	<input type="checkbox"/>	CoolSculpting® in Providence Freeze Away Body Fat 25% Off All CoolSculpting centerformedicalaestheticsri.com	0. coolsculpting - general	Eligible	1	10.00%	\$3.58

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Center for M... 488-848-4458 All campaigns > search beta coolscul... </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.63/day	Optimization score: 67.9%	More details	
Recommendations	<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>						
Insights	<div style="display: flex; justify-content: space-between;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever centerformedicalaestheticsri.com	0. coolsculpting - general	Eligible	1	5.88%	\$3.44
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... centerformedicalaestheticsri.com	1. coolsculpting - price	Paused	1	20.00%	\$3.43
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever centerformedicalaestheticsri.com	0. coolsculpting - general	Eligible	1	20.00%	\$3.39

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Center for M... 488-848-4458 All campaigns > search beta coolscul... </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.63/day	Optimization score: 67.9%	More details	
Recommendations	<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>						
Insights	<div style="display: flex; justify-content: space-between;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com	1. coolsculpting - price	Removed	1	100.00%	\$3.29
Extensions	<input type="checkbox"/>	CoolSculpting® in Providence Limited Time Offer June 2021 25% Off All CoolSculpting centerformedicalaestheticsri.com	0. coolsculpting - general	Paused	1	3.70%	\$3.02
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... centerformedicalaestheticsri.com	0. coolsculpting - general	Paused	1	6.25%	\$2.74
Keywords	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 CoolSculpting Special 25% Off centerformedicalaestheticsri.com	1. coolsculpting - price	Removed	1	7.14%	\$2.72

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 CoolSculpting Special 25% Off centerformedicalaestheticsri.com	1. coolsculpting - price	Removed	1	7.14%	\$2.72
CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever centerformedicalaestheticsri.com	1. coolsculpting - price	Eligible	1	50.00%	\$2.51
CoolSculpting® Fat Reduction Limited Time Offer June 2021 Hurry Offer Ends In... centerformedicalaestheticsri.com	0. coolsculpting - general	Paused	1	11.11%	\$2.33
CoolSculpting® in Providence Limited Time Offer Apr 2021 Hurry Offer Ends In... centerformedicalaestheticsri.com	0. coolsculpting - general	Removed	2	18.18%	\$2.26

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	7.14%	\$2.72
CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever centerformedicalaestheticsri.com	1. coolsculpting - price	Eligible	1	50.00%	\$2.51
CoolSculpting® Fat Reduction Limited Time Offer June 2021 Hurry Offer Ends In... centerformedicalaestheticsri.com	0. coolsculpting - general	Paused	1	11.11%	\$2.33
CoolSculpting® in Providence Limited Time Offer Apr 2021 Hurry Offer Ends In... centerformedicalaestheticsri.com	0. coolsculpting - general	Removed	2	18.18%	\$2.26

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ad status: All ADD FILTER

Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Providence Limited Time Offer Apr 2021 25% Off All CoolSculpting centerformedicalaestheticsri.com	0. coolsculpting - general	Removed	1	7.14%	\$1.50
Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (=COUNTDOWN("2021/04/30... centerformedicalaestheticsri.com	0. coolsculpting - general	Removed	1	12.50%	\$1.02
CoolSculpting® in Providence Limited Time Offer June 2021 Hurry Offer Ends In... centerformedicalaestheticsri.com	0. coolsculpting - general	Paused	1	6.25%	\$0.90

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com	0. coolsculpting - general	Removed	1	10.00%	\$0.45
{Keyword:#1 CoolSculpting Providence RI} No Surgery or Pain 25% Off CoolSculpting +5 more centerformedicalaestheticsri.com	coolsculpting	Removed Poor ad strength, Ad group paused	0	-	\$0.00
CoolSculpting Rhode Island 25% Off CoolSculpting No Surgery or Pain centerformedicalaestheticsri.com	coolsculpting	Removed Ad group paused	0	-	\$0.00
#1 CoolSculpting Providence RI Top CoolSculpting Provider Reduce Fat with No Surgery centerformedicalaestheticsri.com	coolsculpting	Removed Ad group paused	0	-	\$0.00

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Surgery or Pain 25% Off CoolSculpting +5 more centerformedicalaestheticsri.com	SKAG coolsculpting face BROAD	Removed Poor ad strength, Ad group paused	0	-	\$0.00
CoolSculpting Rhode Island 25% Off CoolSculpting No Surgery or Pain centerformedicalaestheticsri.com	SKAG coolsculpting face BROAD	Removed Ad group paused	0	-	\$0.00
Total: Ads			1,495	13.58%	\$9,168.26
Total: Campaign			1,495	13.58%	\$9,168.26

Show rows: 10 | 101 - 110 of 740

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Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search beta cool...	Campaign	Approved	1,188	15.53%	\$7,586.74
<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	search beta cool...	Campaign	Approved	1,207	15.60%	\$7,444.24
<input type="checkbox"/>	Book a Free Consultation Book a Consultation With The #1 Provider in Providence	search beta cool...	Campaign	Approved	1,173	15.15%	\$7,425.82
<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search beta cool...	Campaign	Approved	1,162	15.26%	\$7,328.33
Call extension							
<input type="checkbox"/>	(401) 490-0244	Account	Account	Approved	75	9.66%	\$535.60

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Real CoolSculpting Reviews & Patient Testimonials	search beta cool...	Campaign	Approved	1,162	15.26%	\$7,328.33
Call extension							
<input type="checkbox"/>	(401) 490-0244	Account	Account	Approved	75	9.66%	\$535.60
<input type="checkbox"/>	(401) 490-0244 (mobile)	Account	Account	Approved	24	5.54%	\$154.11
Location extension							
<input type="checkbox"/>	jodesaint@gmail.com (View locatio... All locations selected	Account	Account	-	-	-	-
Callout extension							
<input type="checkbox"/>	FDA Cleared	search beta cool...	Campaign	Approved	388	15.56%	\$2,325.57
<input type="checkbox"/>	Freeze Your Fat	search beta cool...	Campaign	Approved	365	16.32%	\$2,223.11
<input type="checkbox"/>	New Clients 25% Off	search beta cool...	Campaign	Approved	339	15.87%	\$2,085.02

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
<input type="checkbox"/>	Liposuction Alternative	search beta cool...	Campaign	Approved	345	16.24%	\$2,057.70
<input type="checkbox"/>	Contact Us + Free Consult	search beta cool...	Campaign	Approved	312	15.68%	\$2,037.82
<input type="checkbox"/>	Highlights: No Surgery	search beta cool...	Campaign	Approved	303	14.92%	\$2,015.08
<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta cool...	Campaign	Approved	319	15.58%	\$1,856.44
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	search beta cool...	Campaign	Approved	10	13.16%	\$48.10
Promotion extension							

Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Summer Sale - 25% off CoolSculptin...	search beta cool...	Campaign	Approved	699	14.75%	\$4,401.54
Total: Sitelink extensions					1,306	15.46%	\$8,317.09
Total: Callout extensions					829	16.03%	\$5,125.40
Total: Structured snippet extensions					10	13.16%	\$48.10
Total: Call extensions					99	8.19%	\$689.71
Total: Location extensions					533	11.28%	\$3,454.27
Total: Promotion extensions					859	14.76%	\$5,307.94

Show rows: 10 | 11 - 16 of 16

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Overview: Enabled Status: Eligible Type: Search Budget: \$31.13/day Optimization score: 80.4%

Ads > All

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Center for Medical Aesthetics Fat Reduction in Providence Non-Surgical Fat Reduction +6 more centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	Eligible (Limited) Poor ad strength	185	9.42%	\$646.33
<input type="checkbox"/>	Center for Medical Aesthetics Fat Reduction in Providence Non-Surgical Fat Reduction +6 more centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	Eligible	183	6.74%	\$636.07
<input type="checkbox"/>	Fat Reduction in Providence Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible	32	11.11%	\$75.73
<input type="checkbox"/>	Fat Reduction in Providence Eliminate Fat & Feel Great Freeze Your Body Fat centerformedicalaestheticsri.com				

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$31.13/day	Optimization score: 80.4%	More details		
Recommendations	+ Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights	Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups	<input type="checkbox"/> <p>Fat Reduction in Providence Eliminate Fat & Feel Great Freeze Away Body Fat centerformedicalaestheticsri.com</p>	liposuction	Eligible	32	10.26%	\$74.76			
Ads & extensions	<input type="checkbox"/> <p>Fat Reduction in Providence Eliminate Fat & Feel Great Freeze Away Body Fat centerformedicalaestheticsri.com</p>	expanded reach	Eligible	23	5.79%	\$65.42			
Ads	<input type="checkbox"/> <p>Fat Reduction in Providence Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments centerformedicalaestheticsri.com</p>	expanded reach	Eligible	23	5.32%	\$63.50			
Extensions	<input type="checkbox"/> <p>Fat Reduction in Providence Freeze Away Body Fat Freeze Away Body Fat centerformedicalaestheticsri.com</p>	expanded reach	Eligible	17	9.19%	\$58.85			

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$31.13/day	Optimization score: 80.4%	More details		
Recommendations	+ Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights	Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups	<input type="checkbox"/> <p>Fat Reduction in Providence Freeze Away Body Fat Freeze Away Body Fat centerformedicalaestheticsri.com</p>	expanded reach	Eligible	17	9.19%	\$58.85			
Ads & extensions	<input type="checkbox"/> <p>Fat Reduction in Providence Freeze Away Body Fat Get \$1,000 Off 8+ Treatments centerformedicalaestheticsri.com</p>	expanded reach	Eligible	16	8.38%	\$55.59			
Ads	<input type="checkbox"/> <p>Fat Reduction in Providence Freeze Away Body Fat Get \$1,000 Off 8+ Treatments centerformedicalaestheticsri.com</p>	expanded reach	Eligible	14	7.65%	\$43.92			
Extensions	<input type="checkbox"/> <p>Fat Reduction in Providence Freezing Fat Really Works Get \$1,000 Off 8+ Treatments centerformedicalaestheticsri.com</p>	expanded reach	Eligible	11	5.16%	\$30.37			

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$31.13/day	Optimization score: 80.4%	More details		
Recommendations	+ Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights	Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups	<input type="checkbox"/> <p>centerformedicalaestheticsri.com</p>	expanded reach	Eligible	17	9.19%	\$58.85			
Ads & extensions	<input type="checkbox"/> <p>Fat Reduction in Providence Freeze Away Body Fat Get \$1,000 Off 8+ Treatments centerformedicalaestheticsri.com</p>	expanded reach	Eligible	16	8.38%	\$55.59			
Ads	<input type="checkbox"/> <p>Fat Reduction in Providence Freeze Away Body Fat Get \$1,000 Off 8+ Treatments centerformedicalaestheticsri.com</p>	expanded reach	Eligible	14	7.65%	\$43.92			
Extensions	<input type="checkbox"/> <p>Fat Reduction in Providence Freezing Fat Really Works Get \$1,000 Off 8+ Treatments centerformedicalaestheticsri.com</p>	expanded reach	Eligible	11	5.16%	\$30.37			

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$31.13/day	Optimization score: 80.4%	More details		
Recommendations	+ Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights	Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups	<input type="checkbox"/> <p>Fat Reduction in Providence Freezing Fat Really Works Freeze Away Body Fat centerformedicalaestheticsri.com</p>	expanded reach	Eligible	10	7.81%	\$29.27			
Ads & extensions	<input type="checkbox"/> <p>Fat Reduction in Providence Freeze Away Body Fat Get Rid of Unwanted Fat centerformedicalaestheticsri.com</p>	liposuction	Eligible	11	16.67%	\$29.10			
Ads	<input type="checkbox"/> <p>Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat centerformedicalaestheticsri.com</p>	expanded reach	Eligible	10	13.70%	\$27.09			
Extensions	<input type="checkbox"/> <p>Fat Reduction in Providence Freeze Away Body Fat Get \$1,000 Off 8+ Treatments centerformedicalaestheticsri.com</p>	expanded reach	Eligible	11	5.16%	\$30.37			

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$31.13/day	Optimization score: 80.4%	More details		
Recommendations	+ Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights	Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups	<input type="checkbox"/> <p>Fat Reduction in Providence Freeze Away Body Fat Get \$1,000 Off 8+ Treatments centerformedicalaestheticsri.com</p>	liposuction	Eligible	8	10.81%	\$24.87			
Ads & extensions	<input type="checkbox"/> <p>Fat Reduction in Providence Freeze Away Body Fat Freeze Away Body Fat centerformedicalaestheticsri.com</p>	liposuction	Eligible	7	9.86%	\$23.32			
Ads	<input type="checkbox"/> <p>Fat Reduction in Providence Freeze Away Body Fat Get Rid of Unwanted Fat centerformedicalaestheticsri.com</p>	expanded reach	Eligible	8	4.15%	\$22.15			
Extensions	<input type="checkbox"/> <p>Fat Reduction in Providence Freezing Fat Really Works Freeze Away Body Fat centerformedicalaestheticsri.com</p>	liposuction	Eligible	7	7.53%	\$18.99			

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$31.13/day	Optimization score: 80.4%	More details		
Recommendations	Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights	Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups	<input type="checkbox"/> Fat Reduction in Providence Freezing Fat Really Works Freeze Away Body Fat centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible	7	7.53%	\$18.99			
Ads & extensions	<input type="checkbox"/> Fat Reduction in Providence Freezing Fat Really Works Get Rid of Unwanted Fat centerformedicalaestheticsri.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	Eligible	7	3.98%	\$18.78			
Extensions	<input type="checkbox"/> Fat Reduction in Providence Freezing Fat Really Works Freeze Away Body Fat centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible	6	2.87%	\$18.61			
Landing pages	<input type="checkbox"/> Fat Reduction in Providence Freezing Fat Really Works Get Rid of Unwanted Fat centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible	7	3.85%	\$18.49			

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$31.13/day	Optimization score: 80.4%	More details		
Recommendations	Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights	Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups	<input type="checkbox"/> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible	7	7.53%	\$18.99			
Ads & extensions	<input type="checkbox"/> Fat Reduction in Providence Freezing Fat Really Works Get Rid of Unwanted Fat centerformedicalaestheticsri.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	Eligible	7	3.98%	\$18.78			
Extensions	<input type="checkbox"/> Fat Reduction in Providence Freezing Fat Really Works Freeze Away Body Fat centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible	6	2.87%	\$18.61			
Landing pages	<input type="checkbox"/> Fat Reduction in Providence Freezing Fat Really Works Get Rid of Unwanted Fat centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible	7	3.85%	\$18.49			

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$31.13/day	Optimization score: 80.4%	More details		
Recommendations	Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights	Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups	<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible	3	18.75%	\$17.70			
Ads & extensions	<input type="checkbox"/> Center for Medical Aesthetics Freeze Away Body Fat Freeze Away Body Fat centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible	2	3.77%	\$17.51			
Extensions	<input type="checkbox"/> Center for Medical Aesthetics Freeze Away Body Fat Get \$1,000 Off 8+ Treatments centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible	2	6.06%	\$14.80			
Landing pages	<input type="checkbox"/> Center for Medical Aesthetics Freezing Fat Really Works Get \$1,000 Off 8+ Treatments								

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$31.13/day	Optimization score: 80.4%	More details		
Recommendations	Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights	Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups	<input type="checkbox"/> Center for Medical Aesthetics Freezing Fat Really Works Get \$1,000 Off 8+ Treatments centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible	3	7.14%	\$14.43			
Ads & extensions	<input type="checkbox"/> Fat Reduction in Providence Freeze Away Body Fat Freeze Away Body Fat centerformedicalaestheticsri.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	Eligible	7	4.00%	\$14.43			
Extensions	<input type="checkbox"/> Fat Reduction in Providence Freezing Fat Really Works Get Rid of Unwanted Fat centerformedicalaestheticsri.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	liposuction	Eligible	3	17.65%	\$11.06			
Landing pages	<input type="checkbox"/> Fat Reduction in Providence Freezing Fat Really Works Get \$1,000 Off 8+ Treatments centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible	5	6.02%	\$10.88			

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$31.13/day	Optimization score: 80.4%	More details		
Recommendations	Ad status: All		ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Insights	Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups	<input type="checkbox"/> Fat Reduction in Providence Freezing Fat Really Works Get \$1,000 Off 8+ Treatments centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible	5	6.02%	\$10.88			
Ads & extensions	<input type="checkbox"/> Fat Reduction in Providence Freezing Fat Really Works Get Rid of Unwanted Fat centerformedicalaestheticsri.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	Eligible	3	3.66%	\$9.97			
Extensions	<input type="checkbox"/> Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible	4	12.90%	\$8.52			
Landing pages	<input type="checkbox"/> Fat Reduction in Providence Eliminate Fat & Feel Great Get Rid of Unwanted Fat centerformedicalaestheticsri.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our	liposuction	Eligible	3	14.29%	\$8.37			

Google Ads									
Chris Zelig > Center for M... 488-848-4458									
All campaigns > search beta coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$31.13/day	Optimization score: 80.4%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	centerformedicalaestheticsri.com	liposuction	Eligible	5	6.02%	\$10.88			
	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.								
	Fat Reduction in Providence Freezing Fat Really Works Get Rid of Unwanted Fat	expanded reach	Eligible	3	3.66%	\$9.97			
	centerformedicalaestheticsri.com								
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments								
	Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments	liposuction	Eligible	4	12.90%	\$8.52			
	centerformedicalaestheticsri.com								
	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.								
	Fat Reduction in Providence Eliminate Fat & Feel Great Get Rid of Unwanted Fat	liposuction	Eligible	3	14.29%	\$8.37			
	centerformedicalaestheticsri.com								
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments								

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All campaigns > search beta coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$31.13/day	Optimization score: 80.4%	More details			
Recommendations	Ads Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER								
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	Center for Medical Aesthetics Freeze Away Body Fat Get Rid of Unwanted Fat	expanded reach	Eligible	3	6.82%	\$7.99			
	centerformedicalaestheticsri.com								
	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.								
	Fat Reduction in Providence Freezing Fat Really Works Get \$1,000 Off 8+ Treatments	expanded reach	Eligible	5	4.03%	\$7.49			
	centerformedicalaestheticsri.com								
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments								
	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat	expanded reach	Eligible	2	4.65%	\$6.93			
	centerformedicalaestheticsri.com								
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments								
	Fat Reduction in Providence Freezing Fat Really Works Get \$1,000 Off 8+ Treatments								

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All campaigns > search beta coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$31.13/day	Optimization score: 80.4%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	Fat Reduction in Providence Freezing Fat Really Works Get Rid of Unwanted Fat	liposuction	Eligible	2	12.50%	\$6.44			
	centerformedicalaestheticsri.com								
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments								
	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat	expanded reach	Eligible	2	1.89%	\$6.22			
	centerformedicalaestheticsri.com								
	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.								
	Fat Reduction in Providence Freezing Fat Really Works Get \$1,000 Off 8+ Treatments	liposuction	Eligible	2	33.33%	\$6.11			
	centerformedicalaestheticsri.com								
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments								
	Fat Reduction in Providence Eliminate Fat & Feel Great Get Rid of Unwanted Fat	expanded reach	Eligible	3	6.38%	\$5.17			
	centerformedicalaestheticsri.com								
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments								

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SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$31.13/day	Optimization score: 80.4%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	Fat Reduction in Providence Eliminate Fat & Feel Great Get Rid of Unwanted Fat	expanded reach	Eligible	3	6.38%	\$5.17			
	centerformedicalaestheticsri.com								
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments								
	Fat Reduction in Providence Freeze Away Body Fat Freeze Away Body Fat	liposuction	Eligible	2	8.70%	\$5.10			
	centerformedicalaestheticsri.com								
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments								
	Fat Reduction in Providence Eliminate Fat & Feel Great Freeze Away Body Fat	expanded reach	Eligible	5	13.16%	\$4.88			
	centerformedicalaestheticsri.com								
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments								
	Fat Reduction in Providence Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments	liposuction	Eligible	1	5.00%	\$4.82			
	centerformedicalaestheticsri.com								
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments								

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SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$31.13/day	Optimization score: 80.4%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	Eligible	3	6.38%	\$5.17			
	centerformedicalaestheticsri.com								
	Fat Reduction in Providence Freeze Away Body Fat Freeze Away Body Fat	liposuction	Eligible	2	8.70%	\$5.10			
	centerformedicalaestheticsri.com								
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments								
	Fat Reduction in Providence Eliminate Fat & Feel Great Freeze Away Body Fat	expanded reach	Eligible	5	13.16%	\$4.88			
	centerformedicalaestheticsri.com								
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments								
	Fat Reduction in Providence Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments	liposuction	Eligible	1	5.00%	\$4.82			
	centerformedicalaestheticsri.com								
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments								

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Overview	Enabled	Status: Eligible	Type: Search	Budget: \$31.13/day	Optimization score: 80.4%	More details										
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021									
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost									
Ads & extensions	<input type="checkbox"/>	Center for Medical Aesthetics Freeze Away Body Fat Get Rid of Unwanted Fat centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible	1	5.56%	\$3.42									
Ads	<input type="checkbox"/>	Center for Medical Aesthetics Freeze Away Body Fat Freeze Away Body Fat centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible	2	13.33%	\$3.38									
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments centerformedicalaestheticsri.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	Eligible	1	1.96%	\$3.27									
Landing pages																
Keywords																
Audiences																
Demographics																
Settings																
Suggested																
Ad schedule																

Google Ads							Chris Zelig > Center for M... 488-848-4458	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$31.13/day	Optimization score: 80.4%	More details										
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021									
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost									
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible	1	5.88%	\$2.93									
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat centerformedicalaestheticsri.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	Eligible	1	11.11%	\$2.82									
Landing pages	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments centerformedicalaestheticsri.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	liposuction	Eligible	1	20.00%	\$2.82									
Keywords	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert,	liposuction	Eligible	1	10.00%	\$2.67									
Audiences																
Demographics																
Settings																
Suggested																
Ad schedule																

Google Ads							Chris Zelig > Center for M... 488-848-4458	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$31.13/day	Optimization score: 80.4%	More details										
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021									
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost									
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible	1	10.00%	\$2.67									
Extensions	<input type="checkbox"/>	Fat Reduction in Providence Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments centerformedicalaestheticsri.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	Eligible	1	2.13%	\$2.27									
Landing pages	<input type="checkbox"/>	Fat Reduction in Providence Eliminate Fat & Feel Great Freeze Away Body Fat centerformedicalaestheticsri.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	liposuction	Eligible	1	3.57%	\$2.19									
Keywords	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert,	liposuction	Eligible	1	6.67%	\$2.17									
Audiences																
Demographics																
Settings																
Suggested																
Ad schedule																

Google Ads							Chris Zelig > Center for M... 488-848-4458	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$31.13/day	Optimization score: 80.4%	More details										
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021									
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost									
Ads & extensions	<input type="checkbox"/>	centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible	1	10.00%	\$2.67									
Extensions	<input type="checkbox"/>	Fat Reduction in Providence Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments centerformedicalaestheticsri.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	Eligible	1	2.13%	\$2.27									
Landing pages	<input type="checkbox"/>	Fat Reduction in Providence Eliminate Fat & Feel Great Freeze Away Body Fat centerformedicalaestheticsri.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	liposuction	Eligible	1	3.57%	\$2.19									
Keywords	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert,	liposuction	Eligible	1	6.67%	\$2.17									
Audiences																
Demographics																
Settings																
Suggested																
Ad schedule																

Google Ads							Chris Zelig > Center for M... 488-848-4458	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$31.13/day	Optimization score: 80.4%	More details										
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021									
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost									
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible	1	2.86%	\$1.94									
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat centerformedicalaestheticsri.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	Eligible	1	5.56%	\$1.91									
Landing pages	<input type="checkbox"/>	Center for Medical Aesthetics Freezing Fat Really Works Freeze Away Body Fat centerformedicalaestheticsri.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible	1	10.00%	\$1.89									
Keywords																
Audiences																
Demographics																
Settings																
Suggested																
Ad schedule																

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Overview: Enabled Status: Eligible Type: Search Budget: \$31.13/day Optimization score: 80.4%

Extensions > All

Extension type: All ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
<input type="checkbox"/>	Freeze Your Fat	search beta cool...	Campaign	Approved	122	8.54%	\$341.03
<input type="checkbox"/>	Contact Us + Free Consult	search beta cool...	Campaign	Approved	119	9.76%	\$329.23
<input type="checkbox"/>	Liposuction Alternative	search beta cool...	Campaign	Approved	116	9.08%	\$328.47
<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta cool...	Campaign	Approved	105	8.75%	\$318.50
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	search beta cool...	Campaign	Approved	4	2.41%	\$5.78
Promotion extension							

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Overview: Enabled Status: Eligible Type: Search Budget: \$31.13/day Optimization score: 80.4%

Extension type: All ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
<input type="checkbox"/>	Summer Sale - 25% off CoolSculptin...	search beta cool...	Campaign	Approved	249	6.62%	\$707.05
Total: Sitelink extensions					585	8.76%	\$1,941.36
Total: Callout extensions					289	9.15%	\$850.11
Total: Structured snippet extensions					4	2.41%	\$5.78
Total: Call extensions					126	5.45%	\$648.20
Total: Location extensions					289	5.69%	\$847.98
Total: Promotion extensions					301	6.42%	\$897.50

Show rows: 10 11 - 16 of 16

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Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Responsive search ad

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.
Flexible Payment Options	Approved	Headline	None	271
CoolSculpting in Providence	Approved	Headline	None	3,055
Our Biggest Discount Ever	Approved	Headline	None	598
Safe + Effective Fat Reduction	Approved	Headline	None	68
CoolSculpting® Fat Reduction	Approved	Headline	None	284
Biggest CoolSculpting® Promo	Approved	Headline	None	1,057

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Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Asset status: All ADD FILTER

Asset	Status	Asset type	Position pinning	Impr.
Safe + Effective Fat Reduction	Approved	Headline	None	68
CoolSculpting® Fat Reduction	Approved	Headline	None	284
Biggest CoolSculpting® Promo	Approved	Headline	None	1,057
Save \$1,000 Off 8+ Treatments	Approved	Headline	None	330
Limited Time Offer May 2021	-	Headline	None	562
Limited Time Offer June 2021	Approved	Headline	None	921
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	2,929

Show rows: 10 1 - 10 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Standard Time. Learn more

Some inventory may be provided through third party intermediaries.

You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Chris Zelig > Center for M... 488-848-4458 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$99.63/day Optimization score: 67.9%

Responsive search ad

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI	Approved	Description	None	0
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	3,564
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved	Description	None	0

Show rows: 10 11 - 13 of 13

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COOLSCULPTING MARKETING

Guava Jelly
12 E 22nd ST
PHF
New York City, New York NY, 10010
United States

6467023480

BILL TO
Center for Medical Aesthetics
Sandy Coutu

scoutu@snewomenshealth.com

Invoice Number: 2020_DM_61

Invoice Date: April 1, 2021

Payment Due: April 1, 2021

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Coolsculpting Monthly Marketing Digital Marketing & Content Management - Manage & optimize digital marketing campaigns on Google Adwords -Website & content optimization plus optin technology to increase conversions.	3.75	\$200.00	\$750.00

Total: \$750.00
Payment on April 1, 2021 using  ending in 1670: \$750.00

Amount Due (USD): \$0.00

COOLSCULPTING MARKETING

Guava Jelly
12 E 22nd ST
PHF
New York City, New York NY, 10010
United States
6467023480


BILL TO
Center for Medical Aesthetics
Sandy Coutu
scoutu@snewomenshealth.com

Invoice Number: 2020_DM_65

Invoice Date: May 1, 2021

Payment Due: May 1, 2021

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Coolsculpting Monthly Marketing Digital Marketing & Content Management - Manage & optimize digital marketing campaigns on Google Adwords -Website & content optimization plus optin technology to increase conversions.	3.75	\$200.00	\$750.00
Text Blast	1	\$100.00	\$100.00
Total:			\$850.00
Payment on May 1, 2021 using  ending in 1670:			\$850.00
Amount Due (USD):			\$0.00

COOLSCULPTING MARKETING

Guava Jelly
12 E 22nd ST
PHF
New York City, New York NY, 10010
United States

6467023480

BILL TO
Center for Medical Aesthetics
Sandy Coutu

scoutu@snewomenshealth.com

Invoice Number: 2020_DM_71

Invoice Date: June 1, 2021

Payment Due: June 1, 2021

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Coolsculpting Monthly Marketing Digital Marketing & Content Management - Manage & optimize digital marketing campaigns on Google Adwords -Website & content optimization plus optin technology to increase conversions.	3.75	\$200.00	\$750.00
Text Blast	1	\$100.00	\$100.00

Total: \$850.00

Payment on June 1, 2021 using  ending in 1670: \$850.00

Amount Due (USD): \$0.00