

CoolSculpting Marketing Services Center for Medical Aesthetics RI Co-Op April - July 2022 Total Marketing Expenses (04/1/2022 - 07/31/2022)

Total Google Ads: \$15,451.04
Total Marketing Service Fees: \$ 3,375.00
Total CoolSculpting Marketing Cost: \$18,826.04

Google Ads | Chris Zelig | Center for Medical Aesthetics 488-848-4458 | All campaigns

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Recommendations Insights Campaigns Auction insights Ad groups Ads & assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Locations Ad schedule Devices Advanced bid adj.

Campaigns Custom Apr 1 - Jul 31, 2022 Show last 30 days

Search Segment Columns Reports Download Expand More

Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting	\$125.06/day	Eligible	2,852	9.78%	\$15,451.04
Coolsculpting Exact	\$110.00/day	Paused Some ads limited by policy	0	-	\$0.00
Coolsculpting BMM	\$20.00/day	Paused Some ads limited by policy	0	-	\$0.00
Coolsculpting BMM Target CPA Experiment - coolsculpting BMM	\$20.00/day	Ended	0	-	\$0.00
search beta coolsculpting OLD	\$125.00/day	Paused Some ads limited by policy	0	-	\$0.00
search beta coolsculpting broad	\$15.00/day	Paused Some ads limited by policy	0	-	\$0.00
search beta coolsculpting generic	\$30.00/day	Paused Some ads limited by policy	0	-	\$0.00
search beta coolsculpting generic broad	\$15.00/day	Paused Some ads limited by policy	0	-	\$0.00
search alpha coolsculpting	\$72.22/day	Paused	0	-	\$0.00
search beta coolsculpting exp reach	\$20.77/day	Paused	0	-	\$0.00
Total: Filtered campaigns			2,852	9.78%	\$15,451.04
Total: Account	\$125.06/day		2,852	9.78%	\$15,451.04

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Standard Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Chris Zelig | Center for Medical Aesthetics 488-848-4458 | All campaigns | search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Recommendations Insights Ads Ad groups Ads & assets Assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Locations Ad schedule Devices Advanced bid adj. Drafts

Ads Custom Apr 1 - Jul 31, 2022 Show last 30 days

Ad status: All Add filter Search Segment Columns Reports Download Expand More

Enabled Status: Eligible Type: Search Budget: \$125.06/day Optimization score: 97.5% More details

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			2,852	9.78%	\$15,451.04
(Keyword: Center for Medical Aesthetics) CoolSculpting in (LOCATION: City) Freeze Away Body Fat +12 more centerformedicalaestheticsri.com/coolsculpting/providence CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Eligible	744	15.41%	\$5,649.76
Center for Medical Aesthetics Fat Reduction in Providence Non-Surgical Fat Reduction +12 more centerformedicalaestheticsri.com/coolsculpting/providence Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	3. liposuction	Eligible	746	10.67%	\$2,805.20
Center for Medical Aesthetics Fat Reduction in Providence Non-Surgical Fat Reduction +12 more centerformedicalaestheticsri.com/coolsculpting/providence Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever... View assets details	x. expanded reach	Eligible	596	6.14%	\$2,676.54
CoolSculpting® in Providence Freeze Away Body Fat Our Biggest Discount Ever centerformedicalaestheticsri.com/coolsculpting/providence Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	144	13.48%	\$1,178.32
(Keyword: Center for Medical Aesthetics) CoolSculpting in (LOCATION: City) Freeze Away Body Fat +12 more centerformedicalaestheticsri.com/coolsculpting/providence CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Eligible	242	18.36%	\$1,177.21
(Keyword: Center for Medical Aesthetics) CoolSculpting in (LOCATION: City) Freeze Away Body Fat +12 more centerformedicalaestheticsri.com/coolsculpting/providence CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details	2. body sculpting	Eligible	108	10.49%	\$642.25

Fat Reduction in Providence | Freeze Away Body Fat | Get 25% Off 8+ Treatments

Google Ads | Chris Zelig | Center for Medical Aesthetics 488-848-4458 | All campaigns | search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Recommendations Insights Ads Ad groups Ads & assets Assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Locations Ad schedule Devices Advanced bid adj. Drafts

Ads Custom Apr 1 - Jul 31, 2022 Show last 30 days

Ad status: All Add filter Search Segment Columns Reports Download Expand More

Enabled Status: Eligible Type: Search Budget: \$125.06/day Optimization score: 97.5% More details

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			2,852	9.78%	\$15,451.04
Fat Reduction in Providence Freeze Away Body Fat Get 25% Off 8+ Treatments centerformedicalaestheticsri.com/coolsculpting/providence CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. expanded reach	Removed	101	4.45%	\$409.89
CoolSculpting® in Providence Save 25% Off 8+ Treatments Our Biggest Discount Ever centerformedicalaestheticsri.com/coolsculpting/providence Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	54	12.56%	\$300.54
CoolSculpting® in Providence Freeze Away Body Fat Our Biggest Discount Ever centerformedicalaestheticsri.com/coolsculpting/providence Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	15	18.75%	\$83.42
Fat Reduction in Providence Eliminate Fat & Feel Great Get Rid of Unwanted Fat centerformedicalaestheticsri.com/coolsculpting/providence Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting	3. liposuction	Removed	21	12.96%	\$77.16
Non-Surgical Fat Reduction Freeze Away Body Fat Get 25% Off 8+ Treatments centerformedicalaestheticsri.com/coolsculpting/providence CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. liposuction	Removed	12	4.03%	\$45.97
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x. dynamic	Removed	8	13.11%	\$44.98
Best CoolSculpting Deal Ever Save 25% Off 8+ Treatments Our Biggest Discount Ever centerformedicalaestheticsri.com/coolsculpting/providence Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	6	7.32%	\$43.42

Best CoolSculpting Deal Ever | Save 25% Off 8+ Treatments | Our Biggest Discount Ever

Google Ads | Chris Zelig | Center for Medical Aesthetics 488-848-4458 | All campaigns | search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Recommendations Insights Ads Ad groups Ads & assets Assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Locations Ad schedule Devices Advanced bid adj. Drafts

Ads Custom Apr 1 - Jul 31, 2022 Show last 30 days

Ad status: All Add filter Search Segment Columns Reports Download Expand More

Enabled Status: Eligible Type: Search Budget: \$125.06/day Optimization score: 97.5% More details

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			2,852	9.78%	\$15,451.04
Best CoolSculpting Deal Ever Save 25% Off 8+ Treatments Our Biggest Discount Ever centerformedicalaestheticsri.com/coolsculpting/providence Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	6	7.32%	\$43.42
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Removed	6	8.96%	\$35.52
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1,000 On 8+ Treatments	x. dynamic	Removed	5	9.62%	\$34.77
Fat Reduction in Providence Freezing Fat Really Works Get Rid of Unwanted Fat centerformedicalaestheticsri.com/coolsculpting/providence CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. expanded reach	Removed	6	3.90%	\$31.38
Fat Reduction in Providence Freezing Fat Really Works Freeze Away Body Fat centerformedicalaestheticsri.com/coolsculpting/providence CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. expanded reach	Removed	5	3.31%	\$31.13
CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever centerformedicalaestheticsri.com/coolsculpting/providence Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	4	6.45%	\$28.29
CoolSculpting® in Providence Freeze Away Body Fat Our Biggest Discount Ever centerformedicalaestheticsri.com/coolsculpting/providence Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed	3	5.26%	\$28.18

Google Ads | Chris Zelig | Center for Medical Aesthetics | 488-848-4458 | All campaigns | search | coolsculpting | Optimization score: 97.5%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2,852					
CoolSculpting® in Providence Freeze Away Body Fat CoolSculpting Special 25% Off centerformedicalaestheticsri.com/coolsculpting/providence	2. body sculpting	Removed	3	4.84%	\$24.25
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. Our Biggest CoolSculpting Discount Ever. Save Up to 25% Off 8+ CoolSculpting Treatments	x. dynamic	Removed	4	40.00%	\$23.20
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat centerformedicalaestheticsri.com/coolsculpting/providence	3. liposuction	Removed	8	8.51%	\$21.83
CoolSculpting® Fat Reduction Save 25% Off 8+ Treatments Our Biggest Discount Ever centerformedicalaestheticsri.com/coolsculpting/providence	1. coolsculpting - price	Removed	2	14.29%	\$14.24
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	x. dynamic	Removed	2	15.38%	\$11.24
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	x. dynamic	Removed	2	11.76%	\$8.19
CoolSculpting® in Providence Save 25% Off 8+ Treatments Our Biggest Discount Ever centerformedicalaestheticsri.com/coolsculpting/providence	2. body sculpting	Removed	2	6.45%	\$7.66

Google Ads | Chris Zelig | Center for Medical Aesthetics | 488-848-4458 | All campaigns | search | coolsculpting | Optimization score: 97.5%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2,852					
(Keyword:Center for Medical Aesthetics) CoolSculpting® Elite Fat Reduction Treatment +9 more centerformedicalaestheticsri.com/coolsculpting/elite	3. coolsculpting elite	Eligible	1	25.00%	\$6.66
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments	x. dynamic	Removed	1	3.23%	\$6.23
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	x. dynamic	Removed	1	14.29%	\$3.61
(Keyword:#1 CoolSculpting Providence RI) No Surgery or Pain 25% Off CoolSculpting +5 more centerformedicalaestheticsri.com	coolsculpting	Removed Ad group paused	0	-	\$0.00
CoolSculpting Rhode Island 25% Off CoolSculpting No Surgery or Pain centerformedicalaestheticsri.com	coolsculpting	Removed Ad group paused	0	-	\$0.00
#1 CoolSculpting Providence RI Top CoolSculpting Provider Reduce Fat with No Surgery centerformedicalaestheticsri.com	coolsculpting	Removed Ad group paused	0	-	\$0.00
CoolSculpting Special: 25% Off Freeze Fat Away. Free Consult. CoolSculpting Non-Surgical centerformedicalaestheticsri.com	coolsculpting	Removed Ad group paused	0	-	\$0.00

Google Ads | Chris Zelig | Center for Medical Aesthetics | 488-848-4458 | All campaigns | search | coolsculpting | Optimization score: 97.5%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 2,852					
Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	0	-	\$0.00
CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Our Biggest Discount Ever centerformedicalaestheticsri.com	0. coolsculpting - general	Removed	0	-	\$0.00
Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever centerformedicalaestheticsri.com/coolsculpting/providence	0. coolsculpting - general	Removed	0	-	\$0.00
Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00";en-US,"1")) centerformedicalaestheticsri.com	0. coolsculpting - general	Removed	0	-	\$0.00
CoolSculpting® in Providence Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever centerformedicalaestheticsri.com/coolsculpting/providence	0. coolsculpting - general	Removed	0	-	\$0.00
Total: Ads 2,852			2,852	9.78%	\$15,451.04
Total: Campaign 2,852			2,852	9.78%	\$15,451.04

Show rows: 500 | 1 - 500 of 796

Google Ads | Chris Zelig | Center for Medical Aesthetics | 488-848-4458 | All campaigns | search | coolsculpting | Optimization score: 97.5%

Responsive search ad | Leave feedback | Custom | Apr 1 - Jul 31, 2022 | Show last 30 days

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	4,716	Advertiser
CoolSculpting in (LOCATION(City))	Approved	Headline	None	4,213	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	2,791	Advertiser
(Keyword:Center for Medical Aesthetics)	Approved	Headline	None	1,458	Advertiser
Huge CoolSculpting Promotion	Approved	Headline	None	1,208	Advertiser
Freeze Away Body Fat	Approved	Headline	None	1,177	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved	Description	None	559	Advertiser
Book Now for Up to \$1000 Off	-	Headline	None	359	Advertiser
Affordable & Quick Treatments	Approved	Headline	None	272	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 25% Off 8+ CoolSculpting Treatments	-	Description	2nd position	239	Advertiser

Google Ads | Chris Zelig | Center for Medical Aesthetics | 488-848-4458 | All campaigns | search | coolsculpting | Optimization score: 97.5%

Responsive search ad | Leave feedback | Custom | Apr 1 - Jul 31, 2022 | Show last 30 days

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	236	Advertiser
Top Provider in Providence, RI	Approved	Headline	None	235	Advertiser
CoolSculpting Near Me	Approved	Headline	None	172	Advertiser
Non-Surgical Fat Reduction	Approved	Headline	None	157	Advertiser
Save \$1,000 On 8+ Treatments	-	Headline	None	149	Advertiser
CoolSculpting® Elite	Approved	Headline	None	138	Advertiser
Schedule a Free Consultation	Approved	Headline	None	127	Advertiser
Freeze Your Fat Away Today	Approved	Headline	None	77	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI	-	Description	None	77	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	69	Advertiser
Fat Reduction Treatment	Approved	Headline	None	42	Advertiser

Google Ads | Chris Zelig | Center for Medical Aesthetics | 488-848-4458 | search | coolsculpting | Optimization score: 97.5%

Responsive search ad

Your ads are all set! They'll have a higher chance of performing well.

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Save 25% Off 8+ Treatments	-	Headline	None	29	Advertiser
Freeze Stubborn Fat 2x Faster	Approved	Headline	None	26	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	-	Description	None	17	Advertiser
25% Off 8+ Treatments	-	Headline	None	13	Advertiser
Safe + Effective Fat Reduction	-	Headline	None	12	Advertiser
Next-Generation Fat Reduction	Approved	Headline	None	8	Advertiser
Book Now for Up to 25% Off	-	Headline	None	5	Advertiser
25% off 8+ treatments	-	Headline	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
50% Off 8+ Treatments	Approved	Headline	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	Approved	Description	2nd position	0	Advertiser

Google Ads | Chris Zelig | Center for Medical Aesthetics | 488-848-4458 | search | coolsculpting | Optimization score: 97.5%

Assets

Table view: Associations

Asset status: All | Asset type: All | Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	search coolsculpting	Campaign	Eligible	16	8.12%	\$110.12
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now.	Account	Account	Eligible	1,961	11.81%	\$11,147.91
CoolSculpting CoolSculpting - The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting	Campaign	Eligible	1,902	11.74%	\$10,681.82
5 Star Reviews Read Real Client Reviews & Patient Testimonials.	Account	Account	Eligible	1,544	10.96%	\$8,440.56
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Providence, RI.	Account	Account	Eligible	1,088	9.78%	\$5,451.79
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Account	Account	Eligible	730	8.25%	\$4,014.66
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible	635	7.48%	\$3,115.18

Google Ads | Chris Zelig | Center for Medical Aesthetics | 488-848-4458 | search | coolsculpting | Optimization score: 97.5%

Assets

Asset status: All | Asset type: All | Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
FDA Cleared	search coolsculpting	Campaign	Eligible	361	10.45%	\$2,233.94
Freeze Your Fat	search coolsculpting	Campaign	Eligible	315	10.03%	\$1,906.98
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	297	10.37%	\$1,735.32
Liposuction Alternative	search coolsculpting	Campaign	Eligible	288	10.11%	\$1,701.53
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	281	10.35%	\$1,660.02
New Clients 25% Off	search coolsculpting	Campaign	Removed	266	10.20%	\$1,467.65
Contact Us + Free Consult	Account	Account	Eligible	1	2.56%	\$2.69
5-Star Rated Medspa	Account	Account	Eligible	1	2.44%	\$2.69
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Eligible	1,052	11.67%	\$5,501.28
Summer Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Removed	505	10.08%	\$3,041.58
Winter Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Eligible	0	-	\$0.00
(401) 490-0244	Account	Account	Eligible	0	-	\$0.00
(401) 490-0244	Account	Account	Eligible	0	-	\$0.00
Total: Sitelinks				1,971	11.79%	\$11,193.92

Google Ads | Chris Zelig | Center for Medical Aesthetics | 488-848-4458 | search | coolsculpting | Optimization score: 97.5%

Assets

Asset status: All | Asset type: All | Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Contact Us + Free Consult	Account	Account	Eligible	1	2.56%	\$2.69
5-Star Rated Medspa	Account	Account	Eligible	1	2.44%	\$2.69
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Eligible	1,052	11.67%	\$5,501.28
Summer Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Removed	505	10.08%	\$3,041.58
Winter Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Eligible	0	-	\$0.00
(401) 490-0244	Account	Account	Eligible	0	-	\$0.00
(401) 490-0244	Account	Account	Eligible	0	-	\$0.00
Total: Sitelinks				1,971	11.79%	\$11,193.92
Total: Callouts				661	9.73%	\$3,686.48
Total: Structured snippets				16	8.12%	\$110.12
Total: Calls				0	-	\$0.00
Total: Promotions				1,557	11.10%	\$8,542.86

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Standard Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Search Console | Inspect any URL in "https://centerformedicalaestheticsri.com/"

Performance

Search type: Web | Date: Apr 1, 2022-Jul 31, 2022 | Query: +cool

Total clicks: 133 | Total impressions: 57.5K | Average CTR: 0.2% | Average position: 37.1

Chart totals and table results might be partial when filters are applied. Learn more

QUERIES | PAGES | COUNTRIES | DEVICES | SEARCH APPEARANCE | DATES

COOLSCULPTING MARKETING

Guava Jelly
12 E 22nd ST
PHF
New York City, New York NY, 10010
United States

6467023480

BILL TO
Center for Medical Aesthetics
Sandy Coutu

scoutu@snewomenshealth.com

Invoice Number: 2020_DM_110

Invoice Date: April 1, 2022

Payment Due: April 1, 2022

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Coolsculpting Monthly Marketing Digital Marketing & Content Management - Manage & optimize digital marketing campaigns on Google Adwords -Website & content optimization plus optin technology to increase conversions.	3.75	\$200.00	\$750.00
Text Blast	1	\$125.00	\$125.00

Total: \$875.00

Payment on April 1, 2022 using  ending in 1670: \$875.00

Amount Due (USD): \$0.00

COOLSCULPTING MARKETING

Guava Jelly
12 E 22nd ST
PHF
New York City, New York NY, 10010
United States

6467023480

BILL TO
Center for Medical Aesthetics
Sandy Coutu

scoutu@snewomenshealth.com

Invoice Number: 2020_DM_114

Invoice Date: May 1, 2022

Payment Due: May 1, 2022

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Coolsculpting Monthly Marketing Digital Marketing & Content Management - Manage & optimize digital marketing campaigns on Google Adwords -Website & content optimization plus optin technology to increase conversions.	3.75	\$200.00	\$750.00
Text Blast	1	\$125.00	\$125.00

Total: \$875.00

Payment on May 1, 2022 using  ending in 1670: \$875.00

Amount Due (USD): \$0.00

COOLSCULPTING MARKETING

Guava Jelly
12 E 22nd ST
PHF
New York City, New York NY, 10010
United States
6467023480

BILL TO
Center for Medical Aesthetics
Sandy Coutu
scoutu@snewomenshealth.com

Invoice Number: 2020_DM_118

Invoice Date: June 1, 2022

Payment Due: June 1, 2022

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Coolsculpting Monthly Marketing Digital Marketing & Content Management - Manage & optimize digital marketing campaigns on Google Adwords -Website & content optimization plus optin technology to increase conversions.	3.75	\$200.00	\$750.00
Text Blast	1	\$125.00	\$125.00

Total: \$875.00

Payment on June 1, 2022 using  ending in 1670: \$875.00

Amount Due (USD): \$0.00

COOLSCULPTING MARKETING

Guava Jelly
12 E 22nd ST
PHF
New York City, New York NY, 10010
United States
6467023480

BILL TO
Center for Medical Aesthetics
Sandy Coutu
scoutu@snewomenshealth.com

Invoice Number: 2020_DM_123

Invoice Date: July 1, 2022

Payment Due: July 1, 2022

Amount Due (USD): \$0.00

Services	Hours	Rate	Amount
Coolsculpting Monthly Marketing Digital Marketing & Content Management - Manage & optimize digital marketing campaigns on Google Adwords -Website & content optimization plus optin technology to increase conversions.	3.75	\$200.00	\$750.00

Total: \$750.00

Payment on July 1, 2022 using  ending in 1670: \$750.00

Amount Due (USD): \$0.00